TUPPERWARE BRANDS CORP
Form 4
August 06, 2008

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number:	3235-0287
Expires:	January 31, 2005
Estimated average burden hours per response...	0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROEHLK THOMAS M

(Last) (First) (Middle)

TUPPERWARE BRANDS CORP, PO BOX 2353

(Street)

ORLANDO, FL 32802-2353

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
TUPPERWARE BRANDS CORP [TUP]

3. Date of Earliest Transaction (Month/Day/Year)
08/06/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
EVP, Chief Legal Officer & Sec

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/06/2008		M		10,000	A	$ 19.2	48,171	D	
Common Stock	08/06/2008		S (1)		100	D	$ 37.96	48,071	D	
Common Stock	08/06/2008		S (1)		600	D	$ 37.97	47,471	D	
Common Stock	08/06/2008		S (1)		100	D	$ 37.98	47,371	D	
Common Stock	08/06/2008		S (1)		100	D	$ 37.99	47,271	D	

Common Stock	08/06/2008	S(1)	700	D	$ 38	46,571	D	
Common Stock	08/06/2008	S(1)	100	D	$ 38.01	46,471	D	
Common Stock	08/06/2008	S(1)	500	D	$ 38.02	45,971	D	
Common Stock	08/06/2008	S(1)	300	D	$ 38.03	45,671	D	
Common Stock	08/06/2008	S(1)	100	D	$ 38.04	45,571	D	
Common Stock	08/06/2008	S(1)	600	D	$ 38.06	44,971	D	
Common Stock	08/06/2008	S(1)	100	D	$ 38.1	44,871	D	
Common Stock	08/06/2008	S(1)	1,100	D	$ 38.11	43,771	D	
Common Stock	08/06/2008	S(1)	1,400	D	$ 38.12	42,371	D	
Common Stock	08/06/2008	S(1)	600	D	$ 38.13	41,771	D	
Common Stock	08/06/2008	S(1)	700	D	$ 38.17	41,071	D	
Common Stock	08/06/2008	S(1)	700	D	$ 38.19	40,371	D	
Common Stock	08/06/2008	S(1)	1,300	D	$ 38.23	39,071	D	
Common Stock	08/06/2008	S(1)	300	D	$ 38.24	38,771	D	
Common Stock	08/06/2008	S(1)	300	D	$ 38.34	38,471	D	
Common Stock	08/06/2008	S(1)	200	D	$ 38.4	38,271	D	
Common Stock	08/06/2008	S(1)	100	D	$ 38.43	38,171	D	
Common Stock	08/06/2008	J(2)	10	A	$ 0	856	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option	$ 19.2	08/06/2008		M			10,000	11/13/2000 (3)	11/11/2008	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROEHLK THOMAS M TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353			EVP, Chief Legal Officer & Sec	

Signatures

Susan R. Coumes, Attorney-in-fact	08/06/2008
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- **(1)** Shares sold pursuant to cashless exercise of stock option.
- **(2)** Additional shares acquired in company's 401k plan since the prior filing.
- **(3)** The option vested in four equal annual installments (25%) beginning on November 13, 2000.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.