

UNITED FIRE GROUP INC  
Form 8-K  
October 10, 2017  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 10, 2017

United Fire Group, Inc.  
(Exact name of registrant as specified in its charter)

Iowa                                      001-34257                                      45-2302834  
(State or other jurisdiction      (Commission File Number) (IRS Employer Identification No.)  
of incorporation)

118 Second Avenue, S.E.,  
Cedar Rapids, Iowa                                      52401  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (319) 399-5700

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(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

On October 10, 2017, a press release was issued announcing that the Company will hold its 2017 third quarter earnings conference call on November 8, 2017. The release is furnished as Exhibit 99.1 hereto. The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document filed with the Commission.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

The following exhibits are furnished herewith.

Exhibit 99.1 Press Release dated October 10, 2017, announcing the 2017 third quarter earnings conference call.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

United Fire Group, Inc.  
(Registrant)

Dated: October 10, 2017 /s/ Dawn M. Jaffray  
Dawn M. Jaffray, Sr. Vice President & Chief Financial Officer

EXHIBIT INDEX

Exhibit Number	Description of Exhibit
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99.1	<u>Press Release dated October 10, 2017, announcing the 2017 third quarter earnings conference call.</u>
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