

FBL FINANCIAL GROUP INC  
Form 8-K  
October 15, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (date of earliest event reported): October 15, 2010

FBL Financial Group, Inc.  
(Exact name of registrant as specified in its charter)

|                                  |                                     |  |
|----------------------------------|-------------------------------------|--|
| Iowa<br>(State of incorporation) | 1-11917<br>(Commission File Number) | 42-1411715<br>(I.R.S. Employer Identification No.) |
|----------------------------------|-------------------------------------|--|

|   |                          |
|---|--------------------------|
| 5400 University Avenue, West Des Moines, Iowa<br>(Address of principal executive offices)<br>(515) 225-5400<br>(Registrant's telephone number, including area code) | 50266-5997<br>(Zip Code) |
|---|--------------------------|

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a.12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- Item 8.01. Other Events

Attached and incorporated herein by reference as Exhibit 99 is a copy of the News Release issued by FBL Financial Group, Inc. on October 15, 2010 announcing an upgrade to "A-" (Excellent) of its subsidiary Farm Bureau Life Insurance Company by A.M. Best Company. A.M. Best also affirmed the "B+" rating for EquiTrust Life Insurance Company and revised the outlook to stable for both companies. This information shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1933, except as expressly set forth by specific reference to such filing.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FBL FINANCIAL GROUP, INC.  
Registrant

Date: October 15, 2010

/s/ James P. Brannen  
James P. Brannen  
Chief Financial Officer

EXHIBIT INDEX

| Exhibit No: | Description                         |
|-------------|-------------------------------------|
| Exhibit 99  | News Release dated October 15, 2010 |