

INTERNATIONAL ASSETS HOLDING CORP

Form 4

July 10, 2001

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| FORM 4 |

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U.S. SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

Check this box if
no longer subject
to Section 16.
Form 4 or Form 5
obligations may
continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Filed pursuant to Section 16(a) of the Securities
Exchange Act of 1934, Section 17(a) of the
Public Utility Holding Company Act of 1935 or
Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*

GERARD

GREGORY

T.

(Last)

(First)

(Middle)

250 PARK AVENUE SOUTH/ SUITE 200

(Street)

WINTER PARK

FL

32789

(City)

(State)

(Zip)

2. Issuer Name and Ticker or Trading Symbol INTERNATIONAL ASSETS HOLDING

CORPORATION -- IAAC

3. I.R.S. Identification Number of Reporting Person, if an entity
(voluntary)

4. Statement for Month/Year JUNE, 2001

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)

___ Director

X Officer

___ 10% Owner

___ Other

(give title below)

(specify below)

SENIOR VICE PRESIDENT, GLOBAL BUSINESS DEVELOPMENT

7. Individual or Joint/Group Filing (Check Applicable Line)

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X Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 a)	
			V	Amount	(A) or (D)		Price
INTERNATIONAL ASSETS SOLDING CORPORATION COMMON	06/18/01	J		15,000	A	2.33	16,000

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

FORM 4 (continued)

Table II--Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)
			Code V

International Assets Holding Corp. Option

6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 6)
Date Exercisable Expiration Date	Title	Amount or Number of Shares	

Explanation of Responses:

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/s/ GREGORY T. GERARD

07/09/01

**Signature of Reporting Person

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.