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AMERICAN EQUITY INVESTMENT LIFE HOLDING CO Form 3 June 17, 2016 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Number 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

2. Date of Event Requiring Statement (Month/Day/Year) 06/15/2016	3. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]				
00/13/2010	4. Relationship of Reporting Person(s) to Issuer		g 5. If Amendment, Date Original Filed(Month/Day/Year)		
	(Check all applicable)) 6. Individual or Joint/Group		
	Officer	Other	Owner Filing(Check Applicable Line) _X_Form filed by One Reporting		
			r c		
Table I - N	Non-Derivat	ive Securiti	ies Beneficially Owned		
		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
5,988		D	Â		
32,487		Ι	By Trust		
	Statement (Month/Day/Year) 06/15/2016 Table I - N 2. Amount o Beneficially (Instr. 4) 5,988	Statement (Month/Day/Year) 06/15/2016 AMERICA CO [AEL] 4. Relationshi Person(s) to Is (Check XDirector Officer (give title below Table I - Non-Derivat 2. Amount of Securities Beneficially Owned (Instr. 4)	Statement (Month/Day/Year) 06/15/2016 AMERICAN EQUITY CO [AEL] 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <u>Officer</u> 10% <u>Officer</u> 10% (specify below) (specify below) Table I - Non-Derivative Securiti 2. Amount of Securities 3. Beneficially Owned Ownership (Instr. 4) 5,988 D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
			Derivative	Security:	

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Date	Expiration	Title	Amount or	Security	Direct (D)
Exercisable	Date		Number of		or Indirect
			Shares		(I)
					(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships				
F8	Director	10% Owner	Officer	Other	
Kunkel William R. 6000 WESTOWN PARKWAY WEST DES MOINES, IA 50266	ÂX	Â	Â	Â	
Signatures					
Renee D. Montz, by Power of Attorney	06/17/2016				
**Signature of Reporting Person		Date			

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.