

Edgar Filing: GENESISINTERMEDIA INC - Form 4

GENESISINTERMEDIA INC  
Form 4  
June 11, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP  
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or  
Section 30(f) of the Investment Company Act of 1940

Check box if no longer  
subject to Section 16.  
Form 4 or Form 5 obligations  
may continue. See Instruction 1(b)

1. Name and Address of Reporting Person\*

|        |         |          |
|--------|---------|----------|
| Fugler | Michael | Roy      |
| (Last) | (First) | (Middle) |

5805 Sepulveda Blvd., 8th Floor

(Street)

|          |         |       |
|----------|---------|-------|
| Van Nuys | CA      | 91411 |
| (City)   | (State) | (Zip) |

2. Issuer Name and Ticker or Trading Symbol

GenesisIntermedia, Inc. GENI

3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

4. Statement for Month/Year

05/01

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer  
(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

7. Individual or Joint/Group Filing (Check applicable line)

Form filed by one Reporting Person  
 Form filed by more than one Reporting Person

Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

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| 1. Title of Security<br>(Instr. 3) | 2. Transaction<br>Date<br>(Month/Date/<br>Year) | 3. Transaction<br>Code<br>(Instr.8) | 4. Securities Acquired(A)<br>or Disposed of (D)<br>(Instr. 3,4 and 5)<br>A<br>or<br>D | Price       | 5. Amount<br>or Disposed of (D)<br>(Instr. 3,4 and 5)<br>A<br>or<br>D |
|------------------------------------|---|-------------------------------------|---|-------------|---|
| Common Stock                       | 05/10/01  | S                                   |   | \$15.79     | 7,500   |
| Common Stock                       | 05/18/01  | A                                   |   | \$4.675 (1) | 33,788 (1)  |
| Common Stock                       | 05/18/01  | S                                   |   | \$16.92     | 2,500   |

\* If the Form is filed by more than one Reporting Person, see Instruction 5(b) (v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Form 4 (continued)

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Columns 1, 3 and 4)

| 1. Title of Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/<br>Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of Derivat<br>Securities Acquire<br>or Disposed of (A)<br>(Instr. 3,4 and 5) |
|--|--|--|--------------------------------------|--|
| Warrant (Underwriter)                            | \$4.675  | 05/18/01                                       | X                                    | 48,000   |

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Columns 1, 3 and 7 through 10)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 3. Transaction<br>Date<br>(Month/Day/Year) | 7. Title and Amount<br>of Underlying<br>Securities<br>(Instr. 3 and 4)<br>Amount or Number<br>of Shares | 8. Price<br>of Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned at End of<br>Month (Instr. 4) | 10. Owne<br>D<br>S<br>Di<br>In |
|---|--|---|---|---|--------------------------------|
| Warrant<br>(Underwriter)                            | 05/18/01                                   | Common Stock  | \$4.675   | 0   |                                |

Explanation of Responses:

(1) The warrant exercised on May 18, 2001, was exercised pursuant to a "cashless exercise" method. The warrant originally exercisable for 48,000 shares at \$4.675 per share, netted pursuant to cashless exercise 33,788 shares.

/s/ Michael R. Fugler

June 11, 2001

\*\*Signature of Reporting Person

Date

\*\*International misstatements or omissions of facts constitute Federal Criminal Violations.

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See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed.  
If space provided is insufficient, See Instruction 6 for procedure.