

COORS ADOLPH CO  
Form 8-K  
July 22, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest reported) **July 22, 2004**

**ADOLPH COORS COMPANY**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other  
jurisdiction of incorporation)

**1-14829**  
(Commission  
File Number)

**84-0178360**  
(IRS Employer  
Identification No.)

**311 10<sup>th</sup> Street**  
**Golden, Colorado**  
(Address of principal executive offices)

**80401**  
(Zip Code)

Registrant's telephone number, including area code **303.279.6565**

**Not Applicable**

(Former name or former address, if changed since last report)

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**PART II. OTHER INFORMATION**

**ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.**

On July 22, 2004, Adolph Coors Company issued a press release announcing it had entered into an agreement to combine its business with Molson Inc. A copy of this press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ADOLPH COORS COMPANY  
(Registrant)

Date: July 22, 2004

/s/ RONALD A. TRYGGESTAD

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(Ronald A. Tryggestad, Controller and Chief Accounting Officer)

3

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**EXHIBIT INDEX**

| <b>Exhibit<br/>No.</b> | <b>Description</b>   |
|------------------------|--|
| 99.1                   | Press release of Adolph Coors Company dated July 22, 2004, reporting Adolph Coors Company had entered into an agreement to combine its business with Molson Inc. |

QuickLinks

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SIGNATURES

EXHIBIT INDEX