

CNA FINANCIAL CORP  
Form DEF 14A  
March 20, 2015

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**CNA Financial Corporation**

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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    - (2) Form, Schedule or Registration Statement No.:
    - (3) Filing Party:
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-

**CNA FINANCIAL CORPORATION**

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*Notice of Annual Meeting April 29, 2015*

*To the stockholders of*  
CNA FINANCIAL CORPORATION:

The Annual Meeting of Stockholders of CNA Financial Corporation, a Delaware corporation, will be held at 333 South Wabash Avenue, Room 208N, Chicago, Illinois, on Wednesday, April 29, 2015, at 8:00 a.m., Chicago time, to consider the following proposals:

- (1) Election to the Board of the eight nominees named in this proxy statement;
- (2) An advisory (non-binding) vote to approve named executive officer compensation;
- (3) Approval of the amended and restated CNA Financial Incentive Compensation Plan for certain executive officers for purposes of section 162(m) of the Internal Revenue Code;
- (4) Ratification of the appointment of Deloitte & Touche LLP as independent registered public accountants for the Company for 2015; and
- (5) Transaction of such other business as may properly come before the meeting.

Only stockholders of record at the close of business on March 3, 2015 are entitled to notice of and to vote at this meeting. You may revoke the proxy at any time before the authority granted therein is exercised.

By order of the Board of Directors,

JONATHAN D. KANTOR  
*Executive Vice President,  
General Counsel and Secretary*

Chicago, Illinois  
March 20, 2015

**Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Stockholders to be held on April 29, 2015.**

This proxy statement and the 2014 Annual Report to Stockholders are posted on the Company's website at [www.cna.com](http://www.cna.com).

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**CNA FINANCIAL CORPORATION**  
**333 SOUTH WABASH AVENUE, CHICAGO, ILLINOIS 60604**

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*Proxy Statement*  
**Annual Meeting, April 29, 2015**

The Board of Directors of CNA Financial Corporation ("CNA," "we" or the "Company") submits this proxy statement in connection with the solicitation of proxies from the stockholders in the form enclosed.

The persons named in this proxy statement as nominees for election as directors have been designated by the Board.

Any stockholder giving a proxy has the power to revoke it at any time before it is exercised. A subsequently dated proxy, duly received, will revoke an earlier dated proxy. A stockholder may also revoke his or her proxy and vote in person at the Annual Meeting. Proxies will be voted in accordance with the stockholder's specifications and, if no specifications are made, proxies will be voted in accordance with the Board of Directors' recommendations. The approximate date of the mailing of this proxy statement is March 20, 2015.

The Annual Meeting is open to holders of our common shares. To attend the meeting, you will need to register upon arrival. We may check for your name on our stockholders' list and ask you to produce valid photo ID. If your shares are held in street name by your broker or bank, you should bring your most recent brokerage account statement or other evidence of your share ownership. If we cannot verify that you own CNA Common Stock, it is possible that you will not be admitted to the meeting.

Whether or not you plan to attend the meeting, you are encouraged to submit a proxy to vote your shares by the Internet, telephone or mail, as follows:

**VOTE BY INTERNET ([www.proxyvote.com](http://www.proxyvote.com))**

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m., Eastern time, the day before the meeting date. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

**VOTE BY PHONE (1-800-690-6903)**

Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m., Eastern time, the day before the meeting date. Have your proxy card in hand when you call and then follow the instructions.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

On March 3, 2015, we had outstanding 270,076,325 shares of Common Stock. Holders of Common Stock have one vote for each share of stock held. Stockholders of record at the close of business on March 3, 2015 will be entitled to notice of, and to vote at, this meeting. The holders of a majority of shares of Common Stock issued and outstanding and entitled to vote when present in person or represented by proxy constitute a quorum at all meetings of stockholders, including the Annual Meeting. In accordance with the Company's By-Laws and applicable law, the election of directors will be determined by a plurality of the votes cast by the holders of shares present in person or by proxy and entitled to vote. Consequently, the eight nominees who receive the greatest number of votes cast for election as directors will be elected as directors of the Company. Shares present which are properly withheld as to voting with respect to any one or more nominees, and shares present with respect to which a broker indicates that it does not have authority to vote ("broker non-votes"), will be counted for determining the presence of a quorum, but will not have any effect on the outcome of the election. The affirmative vote of shares representing a majority of the shares present and entitled to vote is required to approve the other matters to be voted on at the Annual Meeting. Shares which are voted

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to abstain will be considered present at the meeting, but since they are not affirmative votes for the matter they will have the same effect as votes against the matter.

### *Principal Stockholders*

The following table contains certain information as to all entities which, to the knowledge of the Company, were the beneficial owners of 5% or more of the outstanding shares of Common Stock as of March 3, 2015 (unless otherwise noted) based on filings with the Securities and Exchange Commission ("SEC"). Each such entity has sole voting and investment power with respect to the shares set forth:

Name and Address of Beneficial Owner	Shares Beneficially Owned	Percent of Class
Loews Corporation ("Loews") 667 Madison Avenue New York, New York 10065-8087	242,382,673	90%

Because Loews holds a majority of our outstanding Common Stock, Loews has the power to approve matters submitted for consideration at the Annual Meeting without regard to the votes of the other stockholders. Loews has advised the Company's Board of Directors that it intends to vote FOR the election of each of the Board's nominees for director, FOR the advisory (non-binding) vote approving named executive officer compensation, FOR the approval of the Company's Incentive Compensation Plan for certain executive officers for purposes of section 162(m) of the Internal Revenue Code, and FOR the ratification of the appointment of Deloitte & Touche LLP as the Company's independent registered public accountants for 2015. There are no agreements between CNA and Loews with respect to the election of CNA directors or with respect to the other matters to come before the meeting.

### *Director and Officer Holdings*

The following table sets forth certain information as to the shares of our Common Stock, as well as shares of common stock of Loews, our principal stockholder, beneficially owned by each director and nominee, and each Named Executive Officer included in the Summary Compensation Table in this proxy statement (individually, an "NEO" and collectively, the "NEOs"), and by all executive officers and directors of the Company as a group as of March 3, 2015 based on data furnished by them. The number of shares included with respect to stock appreciation rights ("SARs") awards granted under the Incentive Compensation Plan is the number of shares of our Common Stock each person would have received assuming a one-for-one exchange at time of exercise:

Name:	Shares of CNA Common Stock Beneficially Owned	Shares of Loews Common Stock Beneficially Owned
Jonathan D. Kantor	117,356(1)	0
Robert A. Lindemann	9,339	0
Paul J. Liska	0	0
D. Craig Mense	114,507(2)	0
Jose O. Montemayor	0	0
Thomas F. Motamed	724,531(3)	0
Thomas Pontarelli	74,314(4)	0
Don M. Randel	0	0
Joseph Rosenberg	15,000	247,501(5)
Andrew H. Tisch	106,100	15,543,552(6)
James S. Tisch	106,100	16,211,548(7)
Marvin Zonis	683	0
All executive officers and directors as a group (18 persons)	1,390,429(8)	32,002,601(9)

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1. Includes 105,000 SARs granted under the Incentive Compensation Plan which are exercisable currently or within 60 days of March 3, 2015.
2. Includes 85,000 SARs granted under the Incentive Compensation Plan which are exercisable currently or within 60 days of March 3, 2015.
3. Includes 240,000 SARs granted under the Incentive Compensation Plan which are exercisable currently or within 60 days of March 3, 2015.
4. Includes 60,000 SARs granted under the Incentive Compensation Plan which are exercisable currently or within 60 days of March 3, 2015.
5. Represents shares of Loews Common Stock issuable upon the exercise of awards granted under the Loews Corporation 2000 Stock Option Plan ("Loews Stock Option Plan") which are exercisable currently or within 60 days of March 3, 2015.
6. Includes 450,000 shares of Loews Common Stock issuable upon the exercise of awards granted under the Loews Stock Option Plan which are exercisable currently or within 60 days of March 3, 2015. Also includes 14,848,552 shares held by trusts of which Mr. A.H. Tisch is the managing trustee and 245,000 shares held by a charitable foundation as to which Mr. A.H. Tisch has shared voting and investment power. Loews Common Stock shares beneficially owned by Mr. A.H. Tisch represent 4.0% of the outstanding shares of Loews Common Stock.
7. Includes 450,000 shares of Loews Common Stock issuable upon the exercise of awards granted under the Loews Stock Option Plan which are exercisable currently or within 60 days of March 3, 2015. Also includes 10,262,359 shares held by trusts of which Mr. J.S. Tisch is the managing trustee and 445,000 shares held by a charitable foundation as to which Mr. J.S. Tisch has shared voting and investment power. Loews Common Stock shares beneficially owned by Mr. J.S. Tisch represent 4.2% of the outstanding shares of Loews Common Stock.
8. Includes 577,500 SARs granted under the Incentive Compensation Plan which are exercisable currently or within 60 days of March 3, 2015. In aggregate, these holdings represent less than 1% of the outstanding shares of Common Stock.
9. Includes 1,147,501 shares of Loews Common Stock issuable upon the exercise of awards granted under the Loews Stock Option Plan which are exercisable currently or within 60 days of March 3, 2015.

### ELECTION OF DIRECTORS (Proposal No. 1)

Pursuant to our By-Laws, the number of directors constituting the full Board of Directors has been fixed at eight. Each director shall be elected at the Annual Meeting and shall hold office until the next Annual Meeting and until his or her successor is elected and qualified. Directors need not be stockholders of the Company. Unless authority to do so is withheld, shares represented by valid proxies will be voted for the eight nominees identified below.

Should any nominee or nominees become unavailable, the proxy holders will vote for the nominee or nominees designated by the Board of Directors. The Board has no reason to believe that any of the nominees will become unavailable.

Set forth below is the name, principal occupation and business experience for at least the past five years, as well as certain other information for each nominee. Also included below is information regarding the qualifications, attributes and skills that led to the conclusion that each of these individuals should be nominated to serve as a director.

**Paul J. Liska**, private investor. From March 2008 until January 2009, Mr. Liska served as Executive Vice President and Chief Financial Officer of Motorola, Inc. From 2006 until joining Motorola, he served as an industrial partner for various private equity firms including MidOcean Partners, CVC Capital Holdings and Ripplewood Holdings LLC. From 2004 to 2006, Mr. Liska served as Executive Chairman of

USF Corporation until its acquisition by Yellow Roadway Corporation and in various

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capacities with WRC Media, Inc., including Executive Chairman. From 2001 to 2004, Mr. Liska held several positions with Sears, Roebuck and Co., including President of Credit and Financial Products and Executive Vice President and Chief Financial Officer. Prior to that time, Mr. Liska served as Executive Vice President and Chief Financial Officer of The St. Paul Companies from 1997 to 2001. He has a Master of Management degree from the Kellogg School of Management at Northwestern University and is a certified public accountant. Mr. Liska's financial knowledge and management experience are key attributes which Mr. Liska brings to our Board. He serves on the Compensation and Finance Committees and is the Chairman of the Audit Committee. Mr. Liska has been a director since 2004. Age 59.

**Jose O. Montemayor**, principal of Black Diamond Capital Partners I, LP since 2005. From 1999 to 2005, Mr. Montemayor was Insurance Commissioner for the State of Texas. He is a certified public accountant and a member of the Society of Financial Examiners, the Texas Society of Certified Public Accountants and the American Institute of Certified Public Accountants. Mr. Montemayor's extensive knowledge and experience of the insurance industry, including 12 years as a senior insurance regulator, is valuable to our Board. He serves on the Audit, Compensation and Finance Committees. Mr. Montemayor has been a director since 2007. Age 64.

**Thomas F. Motamed**, Chairman of the Board and Chief Executive Officer of the Company since January 1, 2009. From December 2002 to June 2008, Mr. Motamed served as Vice Chairman and Chief Operating Officer of The Chubb Corporation and President and Chief Operating Officer of Chubb & Son. He currently serves on the Board of Directors of Verisk Analytics, Inc., a publicly traded company, and is also a member of the audit committee of such board. Mr. Motamed began his career with Chubb in 1977 and held various management positions, including managing attorney in-house counsel, litigation manager and national claim audit manager. He also served in Chubb's field organization and held positions including marketing manager, branch manager and Western Zone officer. Mr. Motamed's extensive experience has provided him with a deep knowledge of the insurance industry. He is a member of the Executive and Finance Committees. Mr. Motamed has been a director since January 1, 2009. Age 66.

**Don M. Randel**, retired president of the Andrew W. Mellon Foundation, a position Mr. Randel held from July 2006 to March 2013. Prior to that, Mr. Randel served as President of the University of Chicago from 2000 to 2006. Mr. Randel's experience as a senior leader of a large institution is of great value to our Board. He is a member of the Audit, Compensation and Finance Committees. Mr. Randel has been a director since 2002. Age 74.

**Joseph Rosenberg**, Chief Investment Strategist of Loews since 1995. Prior to that time, Mr. Rosenberg served as Chief Investment Officer of Loews for 22 years. Mr. Rosenberg's extensive investment experience provides valuable insight and guidance as to many of the investment matters that come before the Board. He serves on the Finance Committee. Mr. Rosenberg has been a director since 1995. Age 81.

**Andrew H. Tisch**, Co-Chairman of the Board of Loews since 2006. Mr. Tisch also serves as Chairman of the Executive Committee and a member of the Office of the President of Loews. He is a Director of the general partner of Boardwalk Pipeline Partners LP. ("Boardwalk Pipeline"), a 66% owned subsidiary of Loews and serves on the Board of Directors of Diamond Offshore Drilling, Inc. ("Diamond Offshore"), a 51% owned subsidiary of Loews. He currently serves on the Board of Directors of K12, Inc., a publicly traded technology-based education company and is also a member of the compensation committee of such board. Mr. Tisch's positions with Loews, the majority stockholder of the Company, allow him to provide valuable perspective and advice to our Board. He serves on the Finance Committee and is the Chairman of the Executive Committee. Mr. Tisch has served as a director since 2006. He is the brother of James S. Tisch. Age 65.

**James S. Tisch**, President and Chief Executive Officer and a member of the Office of the President of Loews. Mr. Tisch also serves as Director of Loews and Chairman of the Board of Directors of Diamond Offshore. He currently serves on the Board of Directors of General Electric Company, a publicly traded company. Mr. Tisch's positions with Loews, as the majority stockholder of the Company, allow him to provide valuable perspective and advice to our Board. He serves on the



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Executive Committee and is the Chairman of the Finance Committee. Mr. Tisch has served as a director since 1985. He is the brother of Andrew H. Tisch. Age 62.

**Marvin Zonis**, Professor Emeritus of International Political Economy, Leadership and E-Commerce at the Booth School of Business of the University of Chicago since 1989. Mr. Zonis has been a principal of Marvin Zonis & Associates, Inc., an international consulting firm, since its incorporation in 1978. He provides advice to various businesses and professional asset management firms all over the world, helping them to identify, assess and manage their risks in the changing global political environment. He has written extensively on globalization, digital technologies and emerging markets. Mr. Zonis brings to our Board broad experience in international economic and monetary affairs. He serves on the Audit and Finance Committees and is the Chairman of the Compensation Committee. M. Zonis has been a director since 1993. Age 78.

### *Director Independence*

Under the rules of the New York Stock Exchange (the "NYSE"), listed companies like CNA that have a controlling stockholder are not required to have a majority of independent directors. Because Loews holds more than 50% of the voting power of CNA, we are a controlled company within the meaning of the rules of the NYSE. Accordingly, our Board of Directors is not composed of a majority of directors who are independent. Nevertheless, our Board of Directors has determined that the following Directors are independent under the listing standards of the NYSE (each, an "Independent Director" and collectively, the "Independent Directors"): Paul J. Liska; Jose O. Montemayor; Don M. Randel; and Marvin Zonis. In assessing independence, an affirmative determination is made as to whether or not each director or nominee has any material relationship with the Company. In assessing the materiality of any relationship, our Board considers all relevant facts and circumstances, not merely from the standpoint of the director or nominee, but from that of any person or organization with which the director or nominee has an affiliation. Our Board considers the frequency and regularity of any services provided by or to, or other transactions between, our Company and the director or nominee or affiliated organization, whether they are being carried out at arms' length in the ordinary course of business and whether they are being provided or conducted substantially on the same terms as those prevailing at the time with unrelated parties for comparable transactions. Material relationships can include commercial banking, industrial, legal, accounting, charitable and familial relationships.

Our Board has established guidelines to assist it in determining director independence under these listing standards. Under our Board's guidelines, a director would not be considered independent if any of the following relationships exists: (i) during the past three years the director has been an employee, or an immediate family member has been an executive officer, of the Company; (ii) the director or an immediate family member received, during any twelve month period within the past three years, more than \$120,000 in direct compensation from the Company, excluding director and committee fees, pension payments and certain forms of deferred compensation; (iii) the director is a current partner or employee, or an immediate family member is a current partner of a firm that is the Company's internal or external auditor, or an immediate family member is a current employee of such a firm and personally works on the Company's audit, or, within the last three years, the director or an immediate family member was a partner or employee of such a firm and personally worked on the Company's audit within that time; (iv) the director or an immediate family member has at any time during the past three years been employed as an executive officer of another company where any of the Company's present executive officers at the same time serves or served on that company's compensation committee; or (v) the director is a current employee, or an immediate family member is a current executive officer, of a company that has made payments to, or received payments from, the Company for property or services in an amount which, in any of the last three years, exceeds the greater of \$1 million, or 2% of the other company's consolidated gross revenues.

### *Leadership Structure*

In the Company's leadership structure, the roles of Chairman of the Board and Chief Executive Officer are combined. The Board believes that this combined structure promotes unified leadership and direction for the Company. The Board meets regularly in executive session with the Chairman, without

the presence of any other management personnel of the Company. In addition, the Board has complete and direct access to our entire management team.

Our Independent Directors meet regularly in executive session without management participation. We have a position of presiding director whose primary responsibility is to preside over the executive sessions of the Independent Directors. The Chairmen of our Audit and Compensation Committees alternate annually as the presiding director. Mr. Liska, as Chairman of our Audit Committee, currently serves as presiding director until the Annual Meeting.

#### ***Board Oversight of Risk Management***

Within the general construct of oversight responsibility for our organization, the Audit Committee of the Board retains oversight responsibility for the integrity of the financial statements, compliance and ethics program, legal risk and overall policies and procedures relating to risk management, including oversight of accounting policies, financial statement disclosures and internal controls over financial reporting, compliance matters and oversight of the process for establishing insurance reserves. This includes oversight of ongoing risk management efforts, material changes to risk appetite of the Company and significant emerging risk exposure.

The Company's management provides regular reports to the Audit Committee in respect of the Committee's role in oversight, including presentations on the key management judgments and any new or significant transactions or accounting policy changes impacting the Company's quarterly financial results, reportable deficiencies in the internal controls over financial reporting, reserve establishment and factors considered in such establishment, ongoing risk management efforts, status and effectiveness of the Company's legal compliance and business ethics program and internal audit processes and results. These presentations and reports are the bases for productive dialogue between the members of the Audit Committee and senior Company officials with primary responsibility in these areas.

The entire Board oversees the risk management framework with respect to material risk on an enterprise-wide basis, including market risk, liquidity risk, credit risk, reputational risk and specific risks relating to our business operations, including insurance underwriting and claims, reinsurance, catastrophe risk, information technology, cybersecurity and business resiliency planning.

Periodic reports are provided to the full Board by the Company's management which, among other things, seeks to systematically identify the principal risks facing the Company, identify and evaluate policies and practices which promote a culture that actively balances risk and reward, and evaluate risk management practices. These reports enable the full Board to conduct meaningful and substantive discussions and deliberations with senior management on these enterprise-wide risks.

#### ***Committees and Meetings***

Our Board of Directors has the following standing committees: Audit, Compensation, Executive and Finance. Members of the Audit and Compensation Committees are set forth below. The current members of our Executive Committee are Andrew Tisch (Chairman), James Tisch and Thomas Motamed. All directors currently serve as members of our Finance Committee.

Under the rules of the NYSE, listed companies like CNA that have a controlling stockholder are not required to have a Nominating Committee. Our Board of Directors as a whole performs the functions of a Nominating Committee. We do not have a specific policy regarding stockholder nominations of director candidates other than through the process described below in the "Stockholder Proposals for the 2016 Annual Meeting." Nominations for director positions are considered and determined by the Board through consultation with senior Company personnel. Possible nominees to our Board of Directors may be suggested by any Director to our Chairman of the Board or by any stockholder in the manner set forth under "Stockholder Proposals for the 2016 Annual Meeting." Although our Board of Directors does not have a formal policy on director diversity, our Board recognizes its importance and does take it into account in identifying director nominees.

The Board does not currently have a retirement policy with respect to the Independent Directors.

***Audit Committee***

The primary function of our Audit Committee is to assist our Board of Directors in fulfilling its responsibility to oversee management's conduct of our Company's financial reporting process, including review of the financial reports and other financial information of our Company, our Company's systems of internal control over financial reporting, our Company's disclosure controls and procedures, and the annual independent audit of our Company's financial statements. This audit oversight of our financial statements covers both the financials reported in conformity with accounting principles generally accepted in the United States and the financials reported on a statutory basis. Our Audit Committee has sole authority to directly appoint, retain, compensate, evaluate and terminate our Company's independent registered public accounting firm and to approve all engagement fees and terms, including mandatory pre-approval of all engagements of the independent registered public accounting firm in accordance with policies and procedures adopted by our Audit Committee from time to time or as otherwise required. Our management is responsible for the Company's financial statements and reporting process, including its system of internal control over financial reporting. Our independent registered public accounting firm is responsible for expressing an opinion on the conformity of our audited financial statements with accounting principles generally accepted in the United States, as well as an opinion on internal control over financial reporting.

The Charter of our Audit Committee is posted on the Company's website at [www.cna.com](http://www.cna.com) and is also available in print free of charge to any stockholder who requests it. The current members of our Audit Committee are Paul J. Liska (Chairman), Jose O. Montemayor, Don M. Randel and Marvin Zonis, each of whom is an Independent Director and also meets the additional independence requirements of applicable listing standards of the NYSE and SEC regulations. Each of the current members is financially literate, as determined by our Board. Our Board has determined that each of Messrs. Liska and Montemayor are "audit committee financial experts" under NYSE and SEC standards.

Our directors are asked annually to report to our Company the number of audit committees of public companies on which such director serves. During 2014, no director reported serving on more than three audit committees of public companies.

***Compensation Committee***

The primary function of the Compensation Committee is to determine, based on, and after consideration of, recommendations of our management, all elements of compensation for the senior executive officers of the Company who are deemed executive officers as that term is defined in the Securities Act, including the NEOs. The Compensation Committee also reviews and approves the terms and conditions of any employment arrangements between the NEOs and the Company or its subsidiaries and administers the Incentive Compensation Plan. The Charter of our Compensation Committee is posted on the Company's website at [www.cna.com](http://www.cna.com) and is also available in print free of charge to any stockholder who requests it. The current members of our Compensation Committee are Marvin Zonis (Chairman), Paul J. Liska, Jose O. Montemayor and Don M. Randel, each of whom is an Independent Director.

***Code of Business Conduct and Ethics***

We have a Code of Business Conduct and Ethics (the "Code") which applies to all of our directors, officers and employees, including our principal executive officer, principal financial officer and principal accounting officer. The Code, as well as the Corporate Governance Guidelines, are posted on the Company's website at [www.cna.com](http://www.cna.com) and are also available in print free of charge to any stockholder who requests them. We intend to post on our website any changes to or waivers of this Code for our principal executive officer, principal financial officer and principal accounting officer.

***Meetings***

During 2014, there were 4 meetings of our Board of Directors, 4 meetings of our Finance Committee, 5 meetings of our Audit Committee, 4 meetings of our Executive Committee and 3

meetings of our Compensation Committee. Each individual who served as a director of the Company in 2014 attended not less than 75% of the total number of meetings of our Board of Directors and committees of our Board on which that director served during the year. Our Board recommends, but does not require, that all directors attend our stockholders' meetings. All of our directors attended the 2014 Annual Meeting.

***Audit Committee Report***

The role of our Audit Committee is to assist our Board of Directors with the responsibility of administering corporate policy in matters of accounting and control in its oversight of our financial reporting process. As set forth in the Charter of our Audit Committee, management of our Company is responsible for the preparation, presentation and integrity of the Company's financial statements. Our Company's accounting and financial reporting principles and internal control over financial reporting and our disclosure controls and procedures are designed to assure compliance with accounting standards and applicable laws and regulations. Our Audit Committee functions as the liaison with our Company's internal audit area and our independent registered public accounting firm. The independent registered public accounting firm is responsible for auditing our Company's financial statements and expressing an opinion as to their conformity with accounting principles generally accepted in the United States of America.

In the performance of its oversight function, the Audit Committee has considered and discussed the audited financial statements with management and the independent registered public accounting firm. Our Audit Committee has also discussed with the independent registered public accounting firm the matters required to be discussed by Statement on Auditing Standards No. 114, "The Auditor's Communication with Those Charged with Governance". In addition, the Audit Committee has discussed with the accounting firm their independence in relation to the Company and its management, including the matters in the written disclosures and annual letter provided to the Audit Committee by the independent registered public accounting firm as required by the applicable requirements of the Public Company Accounting Oversight Board ("PCAOB") regarding the independent registered public accounting firm's communications with the Audit Committee concerning independence. The Audit Committee has determined that the provision of non-audit services provided by the auditors is compatible with maintaining the auditors' independence.

The members of the Audit Committee rely, without independent verification, on the information provided to them by management and the independent registered public accounting firm and on management's representation that our financial statements have been prepared with integrity and objectivity. They do not provide any expert or special assurance as to our financial statements or any professional certification as to the independent registered public accounting firm's work. Accordingly, our Audit Committee's oversight does not provide an independent basis to determine that management has applied appropriate accounting and financial reporting principles or internal control over financial reporting and our disclosure controls and procedures, that the audit of our financial statements has been carried out in accordance with the standards of the PCAOB, that our financial statements are presented in accordance with accounting principles generally accepted in the United States, or that our independent registered public accounting firm is in fact "independent".

Based upon the reports and discussions described in this report, and subject to the limitations on the role and responsibilities of our Audit Committee referred to above and in the Audit Committee's Charter, our Audit Committee has recommended to our Board that the audited financial statements be included in our Annual Report on Form 10-K for the year ended December 31, 2014 filed with the Securities and Exchange Commission and determined that the provision of non-audit services by Deloitte & Touche LLP to the Company in 2014 was compatible with maintaining the independence of Deloitte & Touche LLP in its audit of the Company.

**SUBMITTED BY THE AUDIT COMMITTEE**

Paul J. Liska (Chairman)  
Jose O. Montemayor  
Don M. Randel  
Marvin Zonis

**Director Compensation**

On April 23, 2014, the Board approved revisions to director compensation, effective on such date. The changes were applicable solely to members of the standing Audit and Compensation Committees, reflected in increased member annual retainer and Chair annual retainer with respect to membership on each such committee. The Board non-employee member annual retainer of \$54,000 and Finance Committee non-employee member annual retainer of \$4,000 did not change. In approving the revisions, the Board considered peer board member compensation and the nature of the cash-only compensation structure for the Company's Board.

Our non-employee Directors each currently are entitled to an annual retainer of \$54,000. In addition, members of our committees received the following annual retainers: Finance \$4,000; Compensation \$20,000 (Chair entitled to additional \$5,000); and Audit \$60,000 (Chair entitled to additional \$20,000). Members of the Executive Committee do not receive compensation for their services in connection with the Executive Committee. No meeting-specific fees are otherwise provided. All director compensation is in cash. For 2014, director compensation was calculated on the previous arrangements through April 22, 2014 and on the foregoing adjusted arrangements from April 23, 2014 through December 31, 2014.

The following table shows, for each non-employee director, the amount of compensation paid for his service during 2014:

<b>Name</b>	<b>Fees</b>
Paul J. Liska	\$ 153,894
Jose O. Montemayor	\$ 128,667
Don M. Randel	\$ 128,667
Joseph Rosenberg	\$ 58,000
Andrew H. Tisch	\$ 58,000
James S. Tisch	\$ 58,000
Marvin Zonis	\$ 134,414

**Compensation Discussion and Analysis**

This Compensation Discussion and Analysis describes the 2014 compensation program for our NEOs. During 2014, our executive management team consisted of the following NEOs:

Thomas F. Motamed, Chairman and Chief Executive Officer

D. Craig Mense, Executive Vice President and Chief Financial Officer

Jonathan D. Kantor, Executive Vice President, General Counsel and Secretary

Robert A. Lindemann, Former President and Chief Operating Officer, CNA Commercial Lines

Thomas Pontarelli, Executive Vice President and Chief Administrative Officer

**Overall Executive Compensation Philosophy and Objectives.**

We believe that our success is dependent upon the quality of senior management, and that compensation programs are important in attracting and retaining NEOs of superior ability and motivating their efforts on behalf of the Company. Accordingly, our compensation program for NEOs recognizes individual performance and contributions, as reflected both in the Company's overall results and in each NEO's contribution to them. To meet these objectives, we have established an approach to NEO compensation that combines elements of base salary and both cash and stock-based incentive compensation, as well as other benefits. In selecting these elements of NEO compensation, the Company has considered its historical compensation practices as they have evolved over the years, national surveys of executive compensation at comparable companies and the executive compensation programs of various peer companies, as well as applicable tax and accounting impacts of executive compensation.

With the exception of our Chairman and CEO, the Company has phased out written employment arrangements with NEOs upon expiration of such arrangements in accordance with their terms. While we generally believe that written arrangements are no longer necessary in attracting and retaining NEOs, unique circumstances may warrant the use of written arrangements from time to time. In preparing and negotiating compensation and benefit terms with respect to each NEO, we seek to realize the goals and objectives described above and to include the elements of compensation described in this Compensation Discussion and Analysis.

**What We Pay and Why: Components of Executive Compensation.**

In establishing the aggregate amount of compensation for each NEO, the primary factor is an evaluation of the individual's performance in the context of any contractual commitments to the individual executive, the extent and nature of the individual's responsibilities within the Company and the Company's performance during the period in question. The Company's past compensation policies are reflected in the terms agreed to in the NEOs' respective arrangements. As noted above, the Company also reviews and considers compensation levels and practices as shown in surveys and other materials. Based on these factors, the Company determines an overall level of compensation a portion of which is to be paid as base salary and the balance of which would be incentive-based and stock-based awards, which are described in further detail in the "Narrative Supplement to the 2014 Summary Compensation Table and the 2014 Grants of Plan-Based Awards Table" section.

The principal components of compensation for the Company's NEOs are:

Base salary;

Cash incentive compensation awards, based on both annual and long-term performance measures;

Grants of stock-based awards; and

Retirement, medical and related benefits.

**Quantitative and Qualitative Factors Individual Performance.**

In determining compensation, various factors are considered in evaluating each NEO's performance, including overall Company performance. In addition, other factors considered in determining annual bonus include the specific contribution to the overall performance of the Company by the business or operational unit led by each such NEO. Such contribution is reflected in various measurements, including the unit's profitability, growth and operational efficiency, as well as productive expense management and effective leadership. Factors particular to each NEO that also may be considered include significant project work and successful implementation of initiatives that affect the enterprise as a whole. The annual incentive opportunity for each NEO is also based, among other factors, on comparative market compensation data as described below. Final approval of annual incentive cash compensation payments is made by the Compensation Committee, which retains authority to make discretionary reductions in the award amounts.

**Base Salary.** As a result primarily of the impact of limits on the deductibility of compensation as described below, the annual base salary of each of the Company's NEOs has been effectively limited to no more than \$1 million.

**Incentive Compensation Awards.** The Amended and Restated CNA Financial Incentive Compensation Plan provides for annual and long-term cash and share-related incentive compensation for the NEOs of the Company, among other executives. It is designed to qualify the amounts paid from time to time under the Incentive Compensation Plan to certain of the Company's officers as "qualified performance-based compensation" under Section 162(m) of the Internal Revenue Code ("IRC"). The elements of any incentive compensation for each NEO are subject to the terms and conditions of the Incentive Compensation Plan and the approval of the Compensation Committee.

The Incentive Compensation Plan is administered by the Compensation Committee, which has sole discretion to make all determinations on any matter relating to the Incentive Compensation Plan or

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any award granted under it. Under the Incentive Compensation Plan, the measures to be used for purposes of incentive awards may include one or more or any combination of a wide variety of corporate and personal performance components.

Our Incentive Compensation Plan incorporates both book value growth and net operating income as performance measures. Net operating income is utilized as the performance measure for the annual incentive plan. A book value performance measure is utilized for the long-term incentive awards ("BV-based LTI Plan"). Any potential awards for NEOs under the plan are determined pursuant to the definition and goals approved by the Compensation Committee at the beginning of each relevant performance cycle. The BV-based LTI plan, which is based on three-year performance cycles, encourages our executives, including its NEOs to think in terms of multi-year performance spans rather than exclusively a succession of separate single measures. The Company and the Compensation Committee believe that a multi-year book value based measurement for awards granted under the Incentive Compensation Plan promotes long-term book value growth and closely correlates individual long-term performance incentives with lasting stockholder value creation.

Our management performs an analytical and advisory role in the process of determining incentive compensation for our NEOs. Our Chairman of the Board and Chief Executive Officer reviews all elements of incentive compensation for NEOs (other than himself) with our Senior Human Resources officer, and approves all recommendations to be made to the Compensation Committee as to those executives. Proposed incentive compensation awards to the Chief Executive Officer himself are developed by our Senior Human Resources Officer in consultation with the majority stockholder of our Common Stock, and then recommended to the Compensation Committee. Since each NEO who reports to the Chief Executive Officer is assessed separately by him and the Compensation Committee as to each element of compensation, there is no direct relationship among those elements from one NEO to another. The relationship among the various elements of compensation for each NEO individually is driven by the goal of providing the executive with an overall package of base and incentive compensation that fairly recompenses him for both Company and individual performance, in the judgment of the Compensation Committee in consultation with management. Accordingly, there is an annual assessment of all compensation elements collectively for each NEO, to assure that in the aggregate they represent a fair and balanced package in light of individual achievements and overall Company results.

**Annual Incentive Award.** 2014 Annual incentive awards under the Incentive Compensation Plan for the NEOs were calculated in accordance with a formula based upon our "net operating income" for that year, as defined by the Compensation Committee ("NOI"). The following is the definition of NOI approved by the Compensation Committee:

"NOI" is defined as "net income," as reported in our fiscal year financial results, and adjusted by the following exclusions:

- 1) Realized capital gains or losses, net of tax;
- 2) The after-tax impact of items of gain, loss, income or expense (including but not limited to changes in accounting principles) which in the judgment of the Compensation Committee were extraordinary or unusual in nature or infrequent in occurrence;
- 3) The after-tax impact of reserve strengthening and adverse dividend or premium development associated with asbestos and environmental pollution reserves covered under the loss portfolio transfer transaction completed with National Indemnity Company ("NICO") that is not offset by losses ceded to NICO due to retroactive reinsurance accounting;
- 4) The after-tax impact of catastrophe losses of the Company or its subsidiaries in excess of the 2014 budgeted amount. To the extent that catastrophe losses are below the budgeted amount, include catastrophe losses up to the budgeted amount;
- 5) The after-tax impact of reserve strengthening and any related increase in participating policyholder liability relating to long term care or payout annuity liabilities or relating to a loss portfolio transfer or other transaction that fixes or limits the Company's exposure to Life & Group

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liabilities, including payout annuities and long term care, that the Committee deems to be in the best interest of shareholders;

- 6) Any income tax expense or benefit attributable to the impact of a change in the federal income tax rate on deferred income tax assets and liabilities; and

NOI Achievement, as determined in accordance with the 2014 definition, to be rounded to no more than the next 5% increment. The Committee retains the authority to exercise negative discretion on the final rounded achievement and on any of the items listed above except as specified in a contract between the Company or its subsidiaries and an Eligible Person.

The foregoing NOI definition was applied in the determination of the annual incentive cash awards, as explained below.

With regard to 2014 annual cash awards to NEOs, the Compensation Committee retained the authority to exercise negative discretion on any of the exclusions listed above except to the extent provided otherwise in any employment agreements with NEOs. Although NOI as determined under this definition is derived from our net income, it does provide for certain exclusions. The primary purpose of the exclusions from net income reflected in the above definition of NOI is to remove those elements of income or loss which relate to one-time or extraordinary events or developments or other matters that, in the judgment of the Compensation Committee, are not appropriate to consider for purposes of assessing an NEO's performance and contribution to our operating results. The NOI for 2014, determined pursuant to the above definition, was \$822 million, approximately \$27 million lower than our reported net operating income and \$131 million higher than our reported net income, primarily as a result of the exclusion of the loss relating to the sale of Continental Assurance Company.

**Long-Term Incentive Award.** 2014-2016 BV-based LTI Plan awards under the Incentive Compensation Plan for the NEOs will be determined in accordance with a formula based upon growth in our adjusted book value, as defined by the Compensation Committee, as follows:

Adjusted book value growth (BV) is defined as "net income," as reported in the Annual Reports on Form 10-K for 2014, 2015 and 2016, respectively. In addition, the net impact over the three-year period of following items should be included/excluded:

**Included:**

- 1) Increases in stockholders' equity resulting from recovery of amounts due under Notes Receivable for Issuance of Common Stock;

**Excluded:**

- 1) The after-tax impact of reserve strengthening and adverse dividend or premium development associated with asbestos and environmental pollution reserves covered under the loss portfolio transaction completed with NICO that is not offset by losses ceded to NICO due to retroactive reinsurance accounting;
- 2) The after-tax impact of reserve strengthening and any related increase in participating policyholder liability relating to long term care or payout annuity liabilities or relating to a loss portfolio transfer or other transaction that fixes or limits the Company's exposure to Life & Group liabilities, including payout annuities and long term care, that the Committee deems to be in the best interest of shareholders;
- 3) The after-tax impact of accounting changes in the performance period;
- 4) The after-tax impact of income tax expense or benefit attributable to a change in the federal income tax rate on deferred income tax assets and liabilities; and

The Committee retains the authority to exercise negative discretion on any of the items listed above except as specified in a contract between the Company or its subsidiaries and an Eligible Person.



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### Annual Incentive Cash Compensation Awards

The annual incentive cash compensation awards under the Incentive Compensation Plan for the NEOs for 2014 were primarily determined by performance compared to preset quantifiable financial goals based upon NOI as determined by the Compensation Committee, which also set the level or levels of cash incentive award opportunity within those goals for each NEO. Typical primary recurring factors taken into account for purposes of determining annual incentive cash compensation award levels assigned for each NEO for a given year include such elements as: combined ratios; expense ratios; return on equity; catastrophe loss experience; handling of legal exposures; and net written premium production. As to any particular NEO, these factors may be considered both from an overall corporate viewpoint or in terms of performance for a particular factor within that executive's individual areas of responsibility, or both.

For Mr. Motamed, the annual incentive cash compensation opportunity for 2014 was based upon a payout formula of 1.2% of 2014 NOI, as defined by the Compensation Committee, limited by his individual maximum payment amount of \$4 million. Pursuant to Mr. Motamed's employment agreement, the Compensation Committee may exercise negative discretion to decrease or eliminate any portion of his earned annual incentive cash compensation payment that exceeds his annual target bonus opportunity of \$2.5 million.

For all NEOs, the Compensation Committee retains the power to exercise negative discretion for 2014 annual incentive cash compensation amounts of the amount produced by the applicable payout formula or NOI target ranges or amounts, as applicable. The Compensation Committee also reserves the right to eliminate these awards to the NEOs, uniformly, due to adverse financial conditions. In determining the annual incentive cash compensation awards for 2014, the Compensation Committee evaluated Company performance and individual performance against the pre-set financial goals of the Company and individual performance measures, as described above. However, while these factors were generally considered as part of the Compensation Committee's overall analysis of the payout amounts, none of the factors was formally weighted or reduced to a specific percentage or dollar amount figures. The primary driver of the annual incentive bonus amount to be paid to each NEO individually is based upon the assessment by Company senior management and the Compensation Committee of that NEO's success in his or her responsibilities during the performance period in question. Based upon this process of evaluation, the Compensation Committee applied negative discretion ranging from 0% to 55% and the 2014 annual incentive bonus payouts for the NEOs ranged from 45% to 100% of the respective maximum annual incentive opportunities.

For Messrs. Mense, Kantor, Lindemann and Pontarelli, the annual incentive cash compensation opportunities for 2014 were based upon a payout formula in each case of 0.5% of 2014 NOI as defined by the Compensation Committee, limited by individual maximum payment amounts of \$2.475 million, \$1.6 million, \$1.7375 million and \$1.75 million, respectively. For the NEOs, assessment of individual performance in prior years and their respective responsibilities in 2014 are reflected as factors in the maximum individual payout amounts established as to each.

The following table provides additional information:

Name	Year	Annual Incentive Cash Awards	Maximum Opportunity
Thomas F. Motamed	2014	\$ 3,750,000	\$ 4,000,000
D. Craig Mense	2014	\$ 2,000,000	\$ 2,475,000
Jonathan D. Kantor	2014	\$ 1,600,000	\$ 1,600,000
Robert A. Lindemann	2014	\$ 781,875	\$ 1,737,500
Tom Pontarelli	2014	\$ 1,250,000	\$ 1,750,000

There is no requirement to reach a particular performance goal or payout formula in order for any of the NEOs to qualify for the 2014 annual incentive cash compensation opportunity, but payouts are limited by both actual 2014 NOI production and the individual pre-determined maximum payout

amounts. Also, as discussed above, the potential for exercise of negative discretion by the Compensation Committee is a further limiting factor.

Long-Term Incentive Plan

Under the Incentive Compensation Plan, potential LTI Plan awards for NEOs, among other employees, are based upon growth in the Company's book value, and will be determined pursuant to the definition approved by the Compensation Committee, with book value growth goals set by the Compensation Committee for each three-year period, as described in further detail in the "Incentive Compensation Awards" section. The determination of book value growth for the 2014-2016 performance cycle will be determined following the end of the performance cycle.

The ranges of BV-based LTI award opportunities for the NEOs for 2014, as determined by the Compensation Committee, are reflected below in the 2014 Grants of Plan Based Awards Table. The long-term incentive awards are granted annually and are earned based on adjusted book value growth over a three-year performance period and will become payable only to the extent that specified adjusted book value growth goals are achieved. Payouts, if any, of the BV-based LTI awards for NEOs may range from 0% to 200% of target, based upon attainment of the performance goals, as determined by the Compensation Committee in its sole discretion, with 50% payable in cash and 50% payable in shares of the Company's Common Stock (except for Mr. Motamed, whose award is payable in 100% cash).

<b>2014-2016 Adjusted Book Value Growth</b>	<b>2014-2016 Payout as a Percentage of Target</b>
Less than 3.50%	0%
3.50%	50%
12.50%	100%
25.0% or Above	200%

**Stock-Based Awards.** Another element of our compensation program for NEOs is stock-based awards under the Incentive Compensation Plan which generally include performance share units and performance-based restricted stock units (RSUs).

**Performance share units.** As a stock component of the BV-based LTI Plan, which is described in the "Incentive Compensation Awards" section above, 50% of the LTI target award opportunity for Messrs. Mense, Kantor, Lindemann and Pontarelli will be payable in full shares of the Company's Common Stock. Performance share unit award values relating to the 2014-2016 BV-based LTI performance cycle are outlined in the 2014 Grants of Plan Based Award Table. The number of performance share units earned, if any, will be determined following the end of the performance cycle with payments made in full shares of the Company's Common Stock.

**Performance-based RSUs.** Mr. Motamed, pursuant to the current terms of his employment agreement, is entitled to receive an annual award of performance-based RSUs with a target value of \$5 million. The 2014 award for Mr. Motamed was based upon the volume weighted average price during the 10 trading days immediately preceding the date of grant, with the target and maximum number of shares payable equal to 119,246 shares. The Compensation Committee determined and approved, based on the scale below, that the achievement for this award was equal to 98% (or 116,861 shares), subject to annual vesting in installments of 25% with the first installment vesting on February 24, 2015.

<b>2014 NOI</b>	<b>2014 Achievement</b>	<b>2014 Percentage of RSUs Earned</b>
Less than \$450 million	Less than 50%	0%
\$450 million to \$875 million	50%-100%	80%-100%
\$875 million to \$1.95 billion	Above 100%	100%

**Retirement Plans.** CNA provides funded, tax-qualified retirement plans for salaried employees, including executive officers (the "Qualified Plans") and unfunded, non-qualified equalization plans for certain highly compensated employees (the "Non-Qualified Plans") which provide for accruals and contributions not available under the Qualified Plans. The Qualified Plans and the Non-Qualified Plans both include defined contribution plans and defined benefit plans. The Qualified and Non-Qualified defined contribution plans are the CNA Savings and Capital Accumulation Plan (the "S-CAP") and the CNA Supplemental Executive Savings and Capital Accumulation Plan (the "SES-CAP"), respectively. The Qualified and Non-Qualified defined benefit plans are the CNA Retirement Plan (the "Retirement Plan") and the CNA Supplemental Executive Retirement Plan (the "SERP"), respectively.

**Other Benefits.** We provide limited types of perquisites and other personal benefits to our NEOs which we believe are reasonable, consistent with our overall compensation program to enable the Company to attract and retain superior employees for key positions and comparable with perquisite packages offered by our competitors to their senior executives. Pursuant to Company policy and the terms of their respective employment agreements described in the "Narrative Supplement to the 2014 Summary Compensation Table and the 2014 Grants of Plan-Based Awards Table" section. NEOs are generally entitled to participate in the various benefit plans, programs or arrangements established and maintained by the Company from time to time and applicable to its senior executives, including medical benefits, dental benefits, life insurance, short-term disability, long-term disability insurance, qualified and supplemental defined contribution and defined benefit plans, and to receive all fringe benefits made available to senior executives of the Company, including reimbursement for club memberships, annual physical examinations, preparation of personal income tax returns and paid parking. Each NEO's entitlement to such benefits is subject to the terms and conditions of the Company's policies with regard to them, as adjusted by the Company from time to time in its discretion. Severance and other benefits available to NEOs upon termination of employment are determined in accordance with any applicable agreements, which are summarized in the "Narrative Supplement to the 2014 Summary Compensation Table and the 2014 Grants of Plan-Based Awards Table" section, or the Company's severance or incentive compensation plans, as applicable.

**IRC Section 162(m) and Section 409A.** Under IRC Section 162(m), unless classified as "qualified performance-based compensation," the amount of compensation deductible for federal income tax purposes which is paid by a publicly-held corporation to its CEO and certain other highly compensated officers during any year is limited to a maximum of \$1 million per person, except that compensation which is considered to be "qualified performance-based compensation" is not subject to this limitation. To the extent our compensation policy can be implemented in a manner that maximizes the deductibility of compensation paid by the Company, the Board of Directors seeks to do so, subject to the contractual obligations to executives in particular cases.

Section 409A of the IRC sets forth requirements for non-qualified deferred compensation to be deferred and paid under plans or arrangements that satisfy the requirements of the laws with respect to the timing of deferral elections, timing of payments and certain other matters. We believe that our current plans and programs either qualify for exemption from Section 409A or have been amended or designed to comply with Section 409A requirements.

**Comparative Market Data.** The Compensation Committee reviews and approves the compensation for the NEOs. The Chairman of the Board and Chief Executive Officer reviews and approves recommendations made to the Compensation Committee regarding all compensation for the NEOs (other than himself). Recommendations regarding the Chief Executive Officer's compensation are developed by our -Senior Human Resources officer in consultation with the majority stockholder of the Company's Common Stock.

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The Compensation Committee and the Chief Executive Officer are assisted in developing and evaluating the overall competitiveness of the compensation program by our Human Resources staff, which uses market data provided by the following executive compensation consulting firms: AON Hewitt Total Compensation Measurement Survey; Mercer Property & Casualty Insurance Compensation Survey; Towers Watson U.S. Financial Services Executive Survey insurance industry and financial industry data. Also, comparative compensation information regarding our peer group of companies is evaluated each year. The competitor group consisted of the companies identified below, all of which are within the insurance industry.

ACE Limited

The Allstate Corporation

American Financial Group, Inc.

The Chubb Corporation

CIGNA Corporation

Cincinnati Financial Corporation

The Hartford Financial Services Group, Inc.

Lincoln National Corporation

The Progressive Corporation

The Travelers Companies, Inc.

XL Capital

These companies, as well as other companies within the insurance, financial services and certain other industries, represent the organizations against which CNA competes for key executives. This comparative compensation information, in conjunction with performance assessments as to past and expected future contributions of the individual, is used to develop annual compensation levels. It is the Company's goal to set total compensation opportunities for the NEOs at levels generally comparable with those available to similarly placed executives at the Company's competitor group; however, the Company does not benchmark executive compensation in the sense of setting mandatory levels or percentiles of peer compensation within which compensation for any particular NEO must fall. Rather, the Company uses information from the surveys and peer companies cited above to assure that its recommendations to the Compensation Committee concerning overall compensation for each NEO are comparable to the full compensation packages given to executives in the same or similar positions in such peer companies and in companies from related industries. Thus, in any particular case, one or more components of a given NEO's entire compensation structure might not be directly aligned with the same component in compensation packages offered at peer companies, but overall compensation for that NEO would nevertheless be within the parameters reflected in peer and survey data as full compensation for the same or similar positions. This process promotes the Company's goal of offering its NEOs compensation structures that, taken as a whole, make it possible to retain the most talented and productive executive officers.

**Compensation Consultant.** The Compensation Committee has the authority under its charter to engage outside consultants to assist in the performance of its duties and responsibilities. We will provide appropriate funding, as determined by the Compensation Committee, for payment of reasonable compensation to any compensation consultant or other advisor retained by the Compensation Committee. Pursuant to this authority, the Compensation Committee would consider utilizing the services of a compensation consultant to assist in determining whether the elements of our executive compensation program are reasonable and consistent with our objectives, as needed. The Committee did not engage

any outside consultants to perform such services in 2014.

**Non-Binding Stockholder Vote on 2013 Executive Compensation.** We provide our shareholders with the opportunity to cast an annual advisory vote on our executive compensation program for our NEOs (referred to as a "say-on-pay" proposal). At the 2014 Annual Meeting, stockholders of the

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Company approved (98.5% approval), in a non-binding vote, the 2013 executive compensation as disclosed in the 2014 proxy statement. Our Compensation Committee believes that this affirms our shareholders' support for our compensation program for NEOs. In addition, the Compensation Committee and the Board of Directors have considered the guidance provided by this advisory (non-binding) vote. The Company is submitting the 2014 executive compensation, as disclosed in this proxy statement, to stockholders for approval, in an advisory (non-binding) vote, in Proposal No. 2 below.

**Other.** A clawback policy with respect to executive compensation has not yet been considered and developed, pending publication of SEC guidance on the subject.

### COMPENSATION COMMITTEE REPORT ON EXECUTIVE COMPENSATION

We have reviewed and discussed the Compensation Discussion and Analysis set forth above with the management of the Company and, based on such review and discussion, have approved inclusion of the Compensation Discussion and Analysis in this Proxy Statement and in the Company's Annual Report on Form 10-K.

#### COMPENSATION COMMITTEE

Marvin Zonis (Chairman)  
Paul J. Liska  
Jose O. Montemayor  
Don M. Randel

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## COMPENSATION OF EXECUTIVE OFFICERS

The following 2014 Summary Compensation Table summarizes compensation paid by the Company and its subsidiaries for services rendered in all capacities for our Chief Executive Officer, Chief Financial Officer and other NEOs as of December 31, 2014:

## 2014 SUMMARY COMPENSATION TABLE

Name and Principal Position	Year	Salary (a)(\$)	Bonus (\$)	Stock Awards (b)(\$)	Option/ SARs Awards (c)(\$)	Non-Equity Incentive Plan Compensation (d)(\$)	Change in Pension Value and	All Other Compensation (f)(\$)	Total (\$)
							Nonqualified Deferred Compensation Earnings (e)(\$)		
Thomas F. Motamed Chief Executive Officer CNA Financial Corporation	2014	\$ 1,000,000		\$ 4,905,780		\$ 4,250,000		\$ 1,280,067	\$ 11,435,848
	2013	\$ 1,000,000		\$ 4,963,923		\$ 3,750,000		\$ 1,033,349	\$ 10,747,272
	2012	\$ 1,000,000		\$ 4,978,883		\$ 3,750,000		\$ 918,832	\$ 10,647,714
D. Craig Mense Executive Vice President & Chief Financial Officer CNA Financial Corporation	2014	\$ 825,000		\$ 515,608		\$ 3,031,250		\$ 225,676	\$ 4,597,534
	2013	\$ 825,000		\$ 515,610		\$ 1,875,000		\$ 285,010	\$ 3,500,620
	2012	\$ 825,000		\$ 515,622		\$ 2,200,000		\$ 251,571	\$ 3,792,193
Jonathan D. Kantor Executive Vice President, General Counsel & Secretary CNA Financial Corporation	2014	\$ 800,000		\$ 399,963		\$ 2,400,000	\$ 2,967,073	\$ 40,055	\$ 6,607,091
	2013	\$ 800,000		\$ 399,993		\$ 1,571,000		\$ 40,200	\$ 2,811,193
	2012	\$ 800,000		\$ 399,992		\$ 1,526,000	\$ 1,426,346	\$ 45,504	\$ 4,197,842
Robert A. Lindemann(g) Former President & Chief Operating Officer CNA Commercial Lines of the CNA Insurance Companies	2014	\$ 695,000		\$ 434,356		\$ 2,331,875		\$ 1,909,997	\$ 5,371,228
	2013	\$ 692,500		\$ 421,863		\$ 875,000		\$ 155,257	\$ 2,144,620
	2012	\$ 668,337		\$ 387,474		\$ 1,400,000		\$ 143,252	\$ 2,599,063
Thomas Pontarelli Executive Vice President & Chief Administrative Officer CNA Insurance Companies	2014	\$ 700,000		\$ 437,483		\$ 2,125,000	\$ 1,230,979	\$ 39,125	\$ 4,532,587
	2013	\$ 700,000		\$ 428,098		\$ 1,185,000	\$ 86,591	\$ 39,721	\$ 2,439,409
	2012	\$ 700,000		\$ 437,487		\$ 1,481,250	\$ 921,680	\$ 38,974	\$ 3,579,391

(a)

Base salary includes compensation deferred under the CNA S-CAP and SES-CAP.

(b)

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Represents the full grant date fair value of stock awards for fiscal years 2012, 2013 and 2014, in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718. For a discussion of assumptions used in calculation of these amounts, please see Note K to our consolidated financial statements included in our 2014 Annual Report on Form 10-K. For both Mr. Motamed's performance based RSUs and the performance share unit awards for Messrs. Mense, Kantor, Lindemann and Pontarelli, the amount reported assumes target level achievement, please refer to the "Stock-Based Awards" section of the Compensation Discussion and Analysis for more details on these awards.

(c)

Represents the full grant date fair value for fiscal years 2012, 2013, and 2014 related to stock option/SARs awards for financial statement reporting purposes, excluding forfeitures, in accordance with Financial Accounting Standards Board Accounting Codification Topic 718.

(d)

Amounts disclosed are annual incentive cash awards and BV-based long-term cash awards earned in 2012, 2013 and 2014 fiscal years under the Incentive Compensation Plan, as detailed below. Long-term cash awards are earned based on adjusted book value targets over a three-year performance period.



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Name	Year	Annual Incentive Cash Awards (\$)	Long-Term Cash Awards (\$)	Total Non-Equity Incentive Plan Compensation (\$)
Thomas F. Motamed	2014	\$ 3,750,000	\$ 500,000	\$ 4,250,000
	2013	\$ 3,750,000		\$ 3,750,000
	2012	\$ 3,250,000	\$ 500,000	\$ 3,750,000
D. Craig Mense	2014	\$ 2,000,000	\$ 1,031,250	\$ 3,031,250
	2013	\$ 1,875,000		\$ 1,875,000
	2012	\$ 1,600,000	\$ 600,000	\$ 2,200,000
Jonathan D. Kantor	2014	\$ 1,600,000	\$ 800,000	\$ 2,400,000
	2013	\$ 1,475,000	\$ 96,000	\$ 1,571,000
	2012	\$ 1,350,000	\$ 176,000	\$ 1,526,000
Robert A. Lindemann	2014	\$ 781,875	\$ 1,550,000	\$ 2,331,875
	2013	\$ 875,000		\$ 875,000
	2012	\$ 950,000	\$ 450,000	\$ 1,400,000
Thomas Pontarelli	2014	\$ 1,250,000	\$ 875,000	\$ 2,125,000
	2013	\$ 1,185,000		\$ 1,185,000
	2012	\$ 975,000	\$ 506,250	\$ 1,481,250

- (e) The amount shown for the NEOs is attributable to the change in actuarial present value of the accumulated benefit under defined benefit plans. There can be no assurance that the amounts shown will ever be realized by the NEOs. For assumptions used in calculation of these amounts, please see the 2014 Pension Benefits Table.
- (f) Please refer to the All Other Compensation Table below for additional information.
- (g) Mr. Lindemann retired as of close of business December 31, 2014.

**2014 ALL OTHER COMPENSATION TABLE**

The following 2014 All Other Compensation Table describes each component of the All Other Compensation column in the Summary Compensation Table for the year ended December 31, 2014.

Name	Year	Parking Benefit (\$)	Tax Preparation (\$)	Executive Physicals (\$)	Company Aircraft (\$)(a)	Club	Company	Dividend Equivalent Payments (\$)(c)	S-CAP and SES-CAP Contributions (\$)(d)	Severance (\$)(d)	Other (\$)(e)	Total (\$)
						Memberships	Travel Reimbursements (\$)(b)					
Thomas F. Motamed	2014	\$ 1,920			\$ 433,411	\$ 8,000	\$ 57,845	\$ 328,841	\$ 435,050		\$ 15,000	\$ 1,280,067
D. Craig Mense	2014	\$ 1,920	\$ 2,500			\$ 7,146			\$ 214,110			\$ 225,676
Jonathan D. Kantor	2014					\$ 6,455			\$ 33,600			\$ 40,055
Robert A. Lindemann	2014	\$ 1,920				\$ 1,229	\$ 1,547		\$ 138,451	\$ 1,766,850		\$ 1,909,997
Thomas Pontarelli	2014	\$ 1,920		\$ 130		\$ 7,560	\$ 115		\$ 29,400			\$ 39,125

- (a) Represents amounts for personal use of Company aircraft which represents the aggregate incremental cost to the Company. Aggregate incremental cost calculation includes variable costs associated with the personal use of Company aircraft and includes but is not limited to the following: fuel, maintenance labor and parts, engine maintenance, landing/parking fees, crew expenses, catering and

supplies.

- (b) Under the Internal Revenue Code, the Company is required to impute income to each NEO for the value of perquisites. The amounts represented are reimbursements for taxes on imputed income related to personal use of Company aircraft applying the Standard Industry Fare Level (SIFL) methodology (Mr. Motamed), business related use of Company aircraft applying the Standard Industry Fare Level (SIFL) methodology for spousal travel which did not otherwise incur personal use for the NEO (Mr. Lindemann) and an executive physical (Mr. Pontarelli).
- (c) Represents dividend equivalent payments made to Mr. Motamed in connection with vesting of restricted shares.

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(d) Represents separation-related amounts in connection with the executive's retirement.

(e) Represents an annuity payment per Mr. Motamed's contract payable beginning January 2014 through 2033.

**2014 GRANTS OF PLAN-BASED AWARDS TABLE**

The following 2014 Grants of Plan-Based Awards Table provides additional information on awards and non-equity incentive plan awards granted to each of the NEOs during the year ended December 31, 2014.

Name	Type of Award	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards			Estimated Future Payouts Under Equity Incentive Plan Awards			Grant Date Fair Value of Stock Awards (a)
			Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (#)	Target (#)	Maximum (#)	
Thomas F. Motamed	Performance RSUs	2/24/14				95,396	119,246	119,246(b)	\$ 4,905,780
	LTI (Book Value based)	2/24/14	\$ 125,000	\$ 250,000	\$ 500,000(c)				
	Annual Cash	2/24/14		\$ 2,500,000	\$ 4,000,000(d)				
D. Craig Mense	LTI (Book Value based)	2/24/14	\$ 257,813	\$ 515,625	\$ 1,031,250(c)	6,266	12,533	25,066(c)	\$ 515,608
	Annual Cash	2/24/14		\$ 1,237,500	\$ 2,475,000(d)				
Jonathan D. Kantor	LTI (Book Value based)	2/24/14	\$ 200,000	\$ 400,000	\$ 800,000(c)	4,861	9,722	19,444(c)	\$ 399,963
	Annual Cash	2/24/14		\$ 1,200,000	\$ 1,600,000(d)				
Robert A. Lindemann	LTI (Book Value based)	2/24/14	\$ 217,188	\$ 434,375	\$ 868,750(c)	5,279	10,558	21,116(c)	\$ 434,356
	Annual Cash	2/24/14		\$ 868,750	\$ 1,737,500(d)				
Thomas Pontarelli	LTI (Book Value based)	2/24/14	\$ 218,750	\$ 437,500	\$ 875,000(c)	5,317	10,634	21,268(c)	\$ 437,483
	Annual Cash	2/24/14		\$ 875,000	\$ 1,750,000(d)				

(a) Represents full grant date fair value of 2014 awards calculated in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718. There can be no assurance that amounts shown under the Grant Date Fair Value of Stock Awards will ever be realized by the NEOs.

(b) On February 24, 2014 Mr. Motamed was awarded a performance-based RSU award with a target value of \$5 million (or 119,246 target shares). At the February 3, 2015 Compensation Committee meeting, the Compensation Committee determined that the achievement for this award was equal to 98% (116,861 shares). Please refer to the "Stock-Based Awards" section of the Compensation Discussion and Analysis for more details on this award.

(c) These amounts represent BV-based long-term incentive awards made under the Incentive Compensation Plan which is administered by the Compensation Committee. For Messrs. Mense, Kantor, Lindemann and Pontarelli the award has a 50% cash component and 50% equity component. For Mr. Motamed the award only has a 100% cash component. The BV-based long-term incentive awards are granted annually and are earned based on adjusted book value growth over a three-year performance period and will become payable only to the extent that specified adjusted book value growth goals are achieved. The payouts can vary from 0% to 200% of the original target based on the attainment of performance goals. Only awards related to the 2014-2016 performance cycle are included in this table. Please refer to the Incentive Compensation Awards section of the Compensation Discussion & Analysis for more information concerning these awards.

(d) These amounts represent annual incentive cash awards granted under the Incentive Compensation Plan. The awards for each of the NEOs consist of an amount equal to a portion of that percentage of NOI established by the Compensation Committee as the annual

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performance goal, subject to maximum amounts. The actual 2014 annual incentive cash award achievements were determined and approved by the Compensation Committee on February 3, 2015 and are reflected in the Summary Compensation Table under the Non-Equity Incentive Plan Compensation column. Please refer to the "Annual Incentive Cash Compensation Awards" section of the Compensation Discussion and Analysis for more information concerning these awards.

**Narrative Supplement to the 2014 Summary Compensation Table and the 2014 Grants of Plan-Based Awards Table**

The terms of employment of the NEOs, and the form of their written arrangements if any, are approved by the Compensation Committee. As previously disclosed, the Company does not currently have effective employment agreements with any NEO, with the exception of the employment agreement with Mr. Motamed the terms of which are summarized below. In addition, with the exception of Messrs. Motamed and Lindemann, there were no severance arrangements applicable to any NEO in 2014. Severance terms applicable to Mr. Motamed pursuant to his employment agreement are described below. Mr. Lindemann entered into a separation agreement with the Company in December 2014 and payments made in accordance with such agreement are set forth in the compensation tables above.

Pursuant to an employment agreement, dated May 22, 2008, and as amended October 24, 2008, March 3, 2010 and September 8, 2011, Mr. Thomas F. Motamed currently serves as Chairman of the Board and Chief Executive Officer of the Company and as Chairman of the Board, President and Chief Executive Officer of the CNA Insurance Companies. The term of the employment agreement expires December 31, 2016. His annual base compensation is \$1,000,000, subject to potential increases by our Board of Directors or Compensation Committee. In addition, Mr. Motamed is entitled to earn annual incentive cash awards under the Incentive Compensation Plan with an annual target bonus opportunity of \$2.5 million and a maximum annual bonus opportunity of \$4 million, as well as certain long-term incentive cash awards, calculated pursuant to specific performance goals as outlined in the "Compensation Discussion and Analysis" section above, and as determined by the Compensation Committee and subject to its approval and adjustment. Under the employment agreement, Mr. Motamed is entitled to an annual target grant of performance-based RSUs with a value of \$5 million, based upon the volume weighted average price during the 10 trading days immediately preceding the date of grant.

If Mr. Motamed's employment is terminated by the Company without "cause" or he resigns for "good reason" (each as defined in the agreement), he will receive, at a minimum, unpaid base salary through the termination date, the balance of any unpaid annual incentive cash awards and long-term incentive cash awards for the performance period in which termination occurs, prorated to date of termination; full vesting of all outstanding SARs, with SARs remaining exercisable for the lesser of three years following termination or the balance of the maximum term; full vesting of any outstanding RSUs whose vesting is based solely on continued employment; full vesting of performance-based RSUs granted in the calendar year of termination or in the previous year, subject solely to satisfying performance criteria of such RSUs; and 42 months of Company subsidized participation in the medical, dental, vision, life and disability plans in which he was enrolled prior to termination. In the event Mr. Motamed timely executes, delivers and does not revoke a release in the time, manner and form described in the agreement, he shall be entitled to receive severance payments in the amount of \$312,500 per month commencing with month of termination through the remaining term of his employment agreement; provided however, severance payments shall be made for a period of no less than six months following termination and any severance payments will be made in substantially equal installments, not less frequently than monthly. If Mr. Motamed voluntarily retires prior to the termination of his agreement, he is entitled to the same foregoing terms as they relate to annual and long-term incentive cash awards, SARs and RSUs only. Mr. Motamed is also entitled to the following special termination payments: (i) a payment of \$15,000 annually commencing January 2014 and ending on January 2033; and (ii) a lump sum payment equal to \$1.5 million to be paid within 30 days following termination. The foregoing severance payments are subject to deferral pursuant to the provisions of IRC Section 409A and the Treasury Regulations related to it.

If Mr. Motamed's employment is terminated in connection with a change of control, as such term is defined in his employment agreement, he will receive: any unpaid base salary through the termination date, the balance of any unpaid annual incentive cash awards and long-term incentive cash awards for the performance period in which termination occurs, prorated to the date of termination; full vesting of all outstanding SARs, with SARs remaining exercisable for the lesser of 90 days following termination or the balance of the maximum term; full vesting of any outstanding RSUs where

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vesting is based solely on continued employment; and full vesting of any earned but unvested performance-based RSUs. In addition, Mr. Motamed is entitled to reimbursement, on an after-tax basis, for any excise tax due as a result of any payment under his employment agreement being treated as an "excess parachute payment" under IRC Section 280G.

**2014 OUTSTANDING EQUITY AWARDS AT FISCAL YEAR END TABLE**

The following 2014 Outstanding Equity Awards at Fiscal Year End Table summarizes equity awards made to the NEOs which were outstanding as of December 31, 2014.

Name	Date of Grant	Option/SARs Awards				Stock Awards			Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested (\$)
		Number of Securities Underlying Unexercised Options/SARs (#)	Number of Securities Underlying Unexercised Options/SARs (#)	Equity Incentive Plan Awards: Number of Securities Underlying Option/Unexercised SARs (#)	Exercise Price (a) (\$)	Option/SARs Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)		
Thomas F. Motamed	01/2/2009	80,000			\$ 16.50	1/2/2019				
	03/3/2010	80,000			\$ 25.56	3/3/2020				
	01/28/2011	60,000	20,000(b)		\$ 27.11	1/28/2021				
	01/28/2011						21,296(c)	\$ 824,374		
	02/27/2012						87,904(d)	\$ 3,402,764		
	02/28/2013						117,629(e)	\$ 4,553,419		
	02/24/2014						116,861(f)	\$ 4,523,692		
D. Craig Mense	2/8/2006	25,000			\$ 30.98	2/8/2016				
	2/7/2007	25,000			\$ 41.86	2/7/2017				
	2/6/2008	30,000			\$ 32.54	2/6/2018				
	2/4/2009	30,000			\$ 11.51	2/4/2019				
	2/27/2012						36,414	\$ 1,409,586(g)		
	2/28/2013								16,291(h) \$ 630,625	
	2/24/2014								12,533(i) \$ 485,152	
Jonathan D. Kantor	2/7/2007	30,000			\$ 41.86	2/7/2017				
	2/6/2008	30,000			\$ 32.54	2/6/2018				
	2/4/2009	30,000			\$ 11.51	2/4/2019				
	3/3/2010	7,500			\$ 25.56	3/3/2020				
	1/28/2011		7,500(b)		\$ 27.11	1/28/2021				
	2/27/2012						28,248	\$ 1,093,480(g)		
	2/28/2013								12,638(h) \$ 489,217	
2/24/2014								9,722(i) \$ 376,339		
Robert A. Lindemann	8/4/2009	10,000			\$ 20.31					
	2/27/2012						27,364	\$ 1,059,260(g)		
	2/28/2013								0(h) \$ 515,966	
	2/24/2014								0(i) \$ 408,700	
Thomas Pontarelli	2/8/2006	15,000			\$ 30.98	2/8/2016				
	2/7/2007	15,000			\$ 41.86	2/7/2017				
	2/6/2008	15,000			\$ 32.54	2/6/2018				

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2/4/2009	15,000	\$ 11.51	2/4/2019	30,896	\$ 1,195,984(g)	13,823(h)	\$ 535,088
2/27/2012						10,634(i)	\$ 411,642
2/28/2013							
2/24/2014							

- (a) The exercise price shown for individual optionees is the fair market value of the Company's Common Stock on the date of grant (calculated as the average of its high and low sales prices on that date reported on the NYSE Composite Tape).
- (b) SARs vest annually in installments of 25% beginning January 28, 2012, such that the SARs are fully exercisable on or after four years from the date of grant.
- (c) RSUs vest annually in installments of 25% beginning January 28, 2012, such that the RSUs are fully vested on or after four years from the date of grant.
- (d) RSUs vest annually in installments of 25% beginning February 27, 2013, such that the RSUs are fully vested on or after four years from the date of grant.
- (e) RSUs vest annually in installments of 25% beginning February 28, 2014, such that the RSUs are fully vested on or after four years from the date of grant.
- (f) At the February 3, 2015 Compensation Committee meeting, the Compensation Committee determined that the achievement for this award was equal to 98% of 119,246 RSUs. RSUs vest annually in installments of 25% beginning February 24, 2015, such that the RSUs are fully vested

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on or after four years from the date of grant. The actual value of awards at the end of the performance period may vary from the valuations indicated above.

- (g) Represents performance share unit awards for the 2012-2014 performance cycle actual achievement. At the February 3, 2015 Compensation Committee meeting, the Compensation Committee determined that the achievement for these awards was equal to 200%. For information regarding the performance shares, please refer to the "Compensation Discussion and Analysis Incentive Compensation Awards" section. The actual value of awards at the end of the performance period may vary from the valuations indicated above.
- (h) Represents outstanding performance share unit awards for the 2013-2015 performance cycle assuming target achievement. The actual number of shares that will be distributed is not yet determinable. Such performance share unit awards, if earned, will vest no later than March 2016. For information regarding the performance shares, please refer to the "Compensation Discussion and Analysis Incentive Compensation Awards" section. The actual value of awards at the end of the performance period may vary from the valuations indicated above.
- (i) Represents outstanding performance share unit awards for the 2014-2016 performance cycle assuming target achievement. The actual number of shares that will be distributed is not yet determinable. Such performance share unit awards, if earned, will vest no later than March 2017. For information regarding the performance shares, please refer to the "Compensation Discussion and Analysis Incentive Compensation Awards" section. The actual value of awards at the end of the performance period may vary from the valuations indicated above.

### 2014 OPTION EXERCISES AND STOCK VESTED

The following 2014 Option Exercises and Stock Vested Table summarizes the value realized by the NEOs on stock option/SARs exercises and stock award vesting during the year ended December 31, 2014.

Name	Option/SARs Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#)	Value Realized on Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)
Thomas F. Motamed			139,897(a)	\$ 5,770,412(b)
D. Craig Mense	50,000	\$ 756,640(c)		
Jonathan D. Kantor	135,000	\$ 1,982,653(c)		
Robert A. Lindemann				
Thomas Pontarelli	15,000	\$ 210,814(c)		

- (a) Represents 25% installment vesting of performance-based RSU awards granted on March 3, 2010, January 28, 2011, February 27, 2012 and February 28, 2013. Number of shares includes 62,039 shares withheld by the Company at the election of Mr. Motamed to pay for minimum withholding tax due upon the vesting of the foregoing four RSU awards on March 3, 2014, January 28, 2014, February 27, 2014 and February 28, 2014 respectively. If vesting date falls on non-business day, the actual vesting date is the next business day.



- (b) Determined based on the average of the high and low price of Company Common Stock on the March 3, 2014, January 28, 2014, February 27, 2014 and February 28, 2014 vesting dates, excluding tax obligations incurred in connection with such vesting.
- (c) Value Realized on Exercise represents the difference between exercise price and market price at the time of exercise, excluding any tax obligation incurred in connection with such exercises.

**2014 PENSION BENEFITS TABLE**

The following 2014 Pension Benefits Table provides the present value of accumulated benefits payable to each of the NEOs under the qualified and non-qualified pension plans.

Name	Plan Name	Number of Years Credited Service (#)	Present Value of Accumulated Benefit (\$)	Payments During Last Fiscal Year (\$)
Thomas F. Motamed				
D. Craig Mense				
Jonathan D. Kantor	CNA Retirement Plan	20.75	\$ 1,069,072(a)	
	CNA Supplemental Executive Retirement Plan	20.75	\$ 13,298,092(b)	
Robert A. Lindemann				
Thomas Pontarelli	CNA Retirement Plan	16.92	\$ 1,067,961(a)	
	CNA Supplemental Executive Retirement Plan	16.92	\$ 6,246,084(b)	

- (a) The present value of accumulated benefit was determined assuming commencement at age 62 (or current age if older) using a discount rate of 3.850% and the Adjusted RP-2014 projected generationally with 2-dimensional Scale BB. The mortality rates apply after commencement. The payment form reflects the availability and anticipated election of optional payment forms offered under the plan based on plan experience.
- (b) The present value of accumulated benefit was determined assuming commencement at age 62 (or current age if older), with payment under the lump sum payment form. For Messrs. Kantor and Pontarelli the lump sum payment at age 62 (or current age if older) was determined using a forward rate application of the three-segment yield curve specified in IRS Notice 2013-85 (1.40% for payments made during the first 5 years; 3.88% for payments made for the next 15 years; and 4.96% for payments made thereafter). For Messrs. Kantor and Pontarelli the 2015 Table for Distributions Subject to §417(e)(3) as specified in IRS Notice 2013-49 was used. The lump sum payment at commencement was discounted to the measurement date using a discount rate of 3.850%.

**Narrative Supplement to the 2014 Pension Benefits Table**

CNA provides two defined benefit pension plans in which certain NEOs participate. The Retirement Plan is a defined benefit pension plan available to employees hired on or before December 31, 1999. This plan is qualified under Section 401(a) of the IRC. The SERP is a non-qualified defined benefit pension plan that provides benefits to employees who are eligible to participate in the Retirement Plan and whose accrued benefit under such plan is restricted by IRC Sections 401(a)(17) or 415.

**CNA Retirement Plan**

The Retirement Plan provides a life annuity benefit at normal retirement age equal to (1) less (2) below:

- (1) The sum of (A) and (B) below:
- (A) 2% of Highest Average Monthly Compensation multiplied by years and months of Accrual Service, up to a maximum of 25 years; and



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(B)

0.6667% of Highest Average Monthly Compensation multiplied by years and months of Accrual Service over 25 years, up to 15 such years.

(2)

1.4% of Primary Social Security Amount multiplied by years and months of Accrual Service, up to a maximum of 35 years.

"Highest Average Monthly Compensation" is computed as the average of the 60 consecutive months of compensation over the entire period of employment which produce the highest monthly average. Compensation includes base salary, incentive compensation, overtime, and incentive or performance bonuses before these are reduced by contributions to tax-deferred or tax-exempt plans under IRC Sections 401(k), 125 or 132(f)(4). Compensation recognized under the Retirement Plan is limited under the provisions of IRC Section 401(a)(17).

"Primary Social Security Amount" is an estimate of the monthly primary insurance amount available at age 65 computed under the Social Security Act in effect on January 1 of the year of determination. This amount is estimated by assuming annual wages for the period after termination of employment to age 65 are equal to earnings in the last full year of employment and past wages are estimated assuming wage increases of 6% per year from the later of age 22 or January 1, 1951.

"Accrual Service" is determined in years and months from the date of hire, with one month credited for any month in which the employee works.

Employees who are eligible to participate in the Retirement Plan include all employees of the Company's subsidiary, Continental Casualty Company, hired prior to January 1, 2000. Eligible employees became participants in the Retirement Plan at the later of: (i) the date an employee attained age 21; (ii) the date an employee became an Eligible Employee; or (iii) the date the employee completed 1,000 hours of service.

A participant's right to an accrued benefit under the Retirement Plan becomes non-forfeitable after three years of vesting service or when the participant attains Normal Retirement age (later of sixty-fifth birthday or fifth anniversary of the date of participation). The accrued benefit is payable on an unreduced basis on or after age 65. Participants who terminate with at least three years of vesting service and with the sum of their age and service greater than or equal to 65 are eligible for early retirement and may commence benefits at any time. Such benefits are reduced by  $\frac{1}{3}$  of 1 percent for each complete calendar month that commencement precedes the first of the month coincident with or next following their sixty-second birthday. Participants who terminate with at least ten years of vesting service, but the sum of their age plus service is less than 65, may commence receiving benefits as early as age 55 with a reduction of  $\frac{1}{2}$  of 1 percent for each complete calendar month that benefit commencement precedes the first of the month coincident with or next following their sixty-fifth birthday.

Participants who commence receiving benefits at an early retirement age and who reached age 40 prior to January 1, 2000 are eligible for a supplemental benefit payable until they attain age 62. This benefit is equal to the offset described above reduced for early retirement.

The normal form of payment for a single participant is the single life annuity. The normal form of payment for a married participant is the qualified 50% joint and survivor annuity. Several optional forms of payment are offered. These include 50%,  $66\frac{2}{3}\%$ , 75% and 100% joint and contingent annuities, and the single life annuity. Benefits paid under any of these optional forms are actuarially equivalent to the single life annuity benefit available at the age of the commencement of benefits.

The Retirement Plan provides benefits upon the death or disability of an active participant. The spouse of a deceased active participant who dies with at least three years of vesting service is eligible to receive 50% of the participant's accrued benefit, assuming the participant had attained early retirement age at the date of death and retired with a 50% joint and survivor annuity payment form. The early retirement reduction in this case is  $\frac{1}{3}$  of 1 percent for each complete calendar month the date of death precedes the first of the month coincident with or next following the participant's sixty-second birthday. Upon becoming disabled after five years of vesting service, the participant is eligible for additional Accrual Service to the earliest to occur of the cessation of disability, normal retirement age or the

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election of an earlier annuity starting date. Compensation while disabled is credited at the same rate of compensation in the last full month worked.

Of the NEOs, only Messrs. Kantor and Pontarelli are eligible to participate in the Retirement Plan and are also eligible for an early retirement benefit under the Retirement Plan.

### ***CNA Supplemental Executive Retirement Plan***

The SERP provides the portion of the Retirement Plan benefit which cannot be paid from the Retirement Plan due to the compensation limitations of IRC Section 401(a)(17) or the benefit amount limitations of IRC Section 415.

The provisions of the SERP are the same as the Retirement Plan. A participant who terminates and is eligible to receive a benefit under the Retirement Plan, whether a normal, early, or late retirement benefit, shall receive a benefit from the SERP equal to the excess, if any, of the amount the participant would have received from the Retirement Plan if neither IRC Section 401(a)(17) nor IRC Section 415 tax limits applied to the participant's actual Retirement Plan benefit. The amount of the benefit the participant would receive under the SERP shall be determined on the same basis as the participant's actual Retirement Plan benefit, taking into account the participant's age, compensation history, and service upon termination. The provisions of the SERP with respect to death and disability benefits are the same as the Retirement Plan.

A SERP benefit accrued after December 31, 2004 will be paid as a lump sum as soon as practicable after the participant's termination of employment; provided, that if the participant's Rule of 65 (service plus age) on the termination date, does not equal at least 65, it shall be paid on the later of the date the participant terminates employment or the date he reaches either age 55 or age 65 if he had not completed 10 years as of December 31, 2008. The lump sum is equal to the actuarial equivalent of such benefit determined under the term of the Retirement Plan. The Company has also elected to pay all benefits accrued prior to January 1, 2005 in the form of a lump sum, but retains discretion to pay benefits accrued prior to January 1, 2005 either as a lump sum or as an annuity regardless of amount.

Messrs. Kantor and Pontarelli are eligible to participate in the SERP and are also eligible for early retirement benefits under the SERP.

### **2014 NON-QUALIFIED DEFERRED COMPENSATION TABLE**

The following 2014 Non-Qualified Deferred Compensation Table provides information on executive contributions, earnings and account balances for the NEOs in the CNA SES-CAP, a non-qualified, unfunded and unsecured deferred compensation plan.

Name	Executive Contributions in Last Fiscal Year \$(a)	Company Contributions in Last Fiscal Year \$(b)	Aggregate Earnings in Last Fiscal Year (\$)	Aggregate Withdrawals/ Distributions (\$)	Aggregate Balance at Last Fiscal Year-End (\$)
Thomas F. Motamed	\$ 297,500	\$ 433,990	\$ 47,472		\$ 3,147,218
D. Craig Mense	\$ 147,500	\$ 191,884	\$ 44,938		\$ 2,926,801
Jonathan D. Kantor	\$ 32,400	\$ 22,680	\$ 20,305		\$ 1,292,646
Robert A. Lindemann	\$ 121,500	\$ 117,004	\$ 16,144		\$ 1,113,981
Thomas Pontarelli	\$ 45,500	\$ 20,825	\$ 21,684		\$ 1,384,264

(a) Reflects amounts that have been reported as Salary in the Summary Compensation Table.

(b) Includes Company performance and additional matching contributions, as further explained below, credited to the NEOs account in the 2014 calendar year for 2013 performance. Company performance and additional matching contributions for 2014 performance will be credited to the NEOs account in the first quarter of 2015 and are not reflected in this table. For information regarding employer contributions, please refer to the discussion in the "Narrative Supplement to the 2014 Non-Qualified Deferred Compensation Table" section following this table.

**Narrative Supplement to the 2014 Non-Qualified Deferred Compensation Table**

CNA's defined contribution plans consist of the S-CAP, which is a tax-qualified 401(k) plan, and the SES-CAP, which is a non-qualified deferred compensation plan. Each full-time employee is eligible to participate in the S-CAP immediately upon hire, and generally may elect to contribute a portion of their compensation to the S-CAP as before-tax, after-tax or Roth 401(k) contributions. An employee whose compensation exceeds the limit on compensation that may be taken into account under the S-CAP as a result of IRC Section 401(a)(17) (which includes all of the NEOs) may elect to contribute up to 9% of eligible compensation to the S-CAP on a pre-tax or Roth basis, and defer up to 41% of eligible compensation to the SES-CAP until the Section 401(a)(17) or the 402g limit is reached. Thereafter, the employee may defer up to 50% of the portion of eligible compensation that exceeds the Section 401(a)(17) limit to the SES-CAP on a pre-tax basis. In addition, if the employee's total contributions to the S-CAP for a year would otherwise exceed the maximum amount that may be contributed for the year pursuant to IRC Sections 402(g) or 415, the excess may be credited to the SES-CAP.

Employer contributions to the SES-CAP are calculated on the same basis as contributions to the S-CAP as described below, but only to the extent that employer contributions to the S-CAP are limited by the IRC. The vesting requirements for employer contributions to the SES-CAP are also the same as the vesting requirements for contributions to the S-CAP. However, participants in the SES-CAP are not permitted to select among different investment funds, as are participants in the S-CAP. Instead, all accounts in the SES-CAP are credited with earnings at the rate earned by the S-CAP's Fixed Income Fund.

Employees who elected to forego earning additional benefits in the Retirement Plan and all employees hired by Continental Casualty Company on or after January 1, 2000 receive an annual basic employer contribution to the S-CAP and SES-CAP, if applicable, of 3% or 5% of their eligible compensation, depending on their age. In addition, these employees are eligible to receive discretionary annual performance contributions of up to 2% of eligible compensation and an additional employer match of up to 80% of the first 6% of salary contributed by the employee. The basic, performance and additional employer matching contributions are referred to herein as "Enhanced S-CAP" and "Enhanced SES-CAP." All eligible employees are entitled to a 70% employer matching contribution to the S-CAP and SES-CAP, if applicable, on the first 6% of eligible compensation contributed by the employee. The employer matching contribution rates for employees during the first year of service are 50% of the foregoing.

Employer matching, basic and performance contributions to both the S-CAP and SES-CAP vest at the rate of 20% per year commencing with the first year of service. After five years of service, all accounts are fully vested. All of the NEOs, are fully vested in their S-CAP and SES-CAP account balances.

All salary amounts and annual incentive cash compensation amounts are considered eligible compensation for purposes of the Retirement Plan, the SERP, and for basic and performance contributions to the S-CAP and SES-CAP. Only base salary is considered eligible compensation for purposes of employer matching contributions to the S-CAP and SES-CAP.

Messrs. Kantor and Pontarelli chose to continue accruing benefits under the Retirement Plan and SERP and are only eligible to receive employer matching contributions equal to 70% of the first 6% of eligible compensation contributed to the S-CAP and SES-CAP. Messrs. Motamed, Mense and Lindemann are all participants in the Enhanced S-CAP and Enhanced SES-CAP.

Mr. Motamed's eligible compensation for purposes of elective contributions and employer matching contributions for the S-CAP is his base salary and, under the terms of his employment agreement, his eligible compensation for the SES-CAP includes both his base salary and his annual incentive cash compensation, provided that the aggregate amount of salary and annual bonus included for any full calendar year shall not exceed \$3,500,000.

**2014 POTENTIAL PAYMENTS UPON TERMINATION TABLES**

The following 2014 Potential Payments upon Termination Tables provide the present value of the potential payments upon termination. Annual and LTI Cash Plan payments are assumed at target level achievement for purposes of these tables. Please refer to the "Narrative Supplement to the 2014 Summary Compensation Table and the 2014 Grants of Plan-Based Awards Table" section for more information regarding termination.

**Thomas F. Motamed**

<b>Benefit (a)</b>	<b>Termination w/o Cause or for Good Reason</b>		<b>Voluntary Termination</b>	<b>For Cause Termination</b>	<b>Death</b>	<b>Disability</b>	<b>Change in Control</b>
	<b>Retirement</b>	<b>Retirement</b>					
Annual and LTI Cash Plan	\$3,000,000	\$3,000,000	\$0	\$0	\$3,000,000	\$3,000,000	\$3,000,000
Options/SARs/RsUs	\$13,208,900	\$13,208,900	\$0	\$0	\$13,208,900	\$13,208,900	\$13,208,900
Severance Related Payments (b)	\$9,360,000	\$1,860,000	\$0	\$0	\$2,110,000	\$3,230,000	\$1,860,000
Benefits and Perquisites	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Excise Tax and Gross-Up (c)	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Potential Payments</b>	<b>\$25,568,900</b>	<b>\$18,068,900</b>	<b>\$0</b>	<b>\$0</b>	<b>\$18,318,900</b>	<b>\$19,438,900</b>	<b>\$18,068,900</b>

- (a) Please refer to the Pension Benefits table and the Non-Qualified Deferred Compensation Tables above for estimated payments under the SERP and SES-CAP respectively for Mr. Motamed.
- (b) Severance Related payments includes severance payments due to the executive in connection with his termination as described in the "Narrative Supplement to the 2014 Summary Compensation Table and the 2014 Grants of Plan-Based Awards Table" section, that may become payable as a result of such termination.
- (c) In the event of a change in control of the Company, Mr. Motamed may be subject to certain excise taxes pursuant to Section 4999 of the Internal Revenue Code of 1986, as amended. Amounts represent potential reimbursements for any excise and income taxes that may be imposed on Mr. Motamed under Section 4999.

As disclosed in this proxy statement, with the exception of Mr. Motamed, the NEOs do not have severance agreements with the Company. However, the following would have become payable under existing equity-based plans and arrangements if the named executive's employment had terminated on December 31, 2014 under the following scenarios: (1) Death or Disability: Mr. Mense, \$2,062,500; Mr. Kantor, \$1,600,000; and Mr. Pontarelli, \$1,750,000; (2) Change in Control: Mr. Mense, \$2,062,500; Mr. Kantor, \$1,680,250; and Mr. Pontarelli, \$1,750,000; (3) Retirement: Mr. Mense, \$2,062,500; Mr. Kantor, \$0 and Mr. Pontarelli, \$1,750,000.

**RELATED PARTY TRANSACTIONS**

It is our policy that any transaction involving the Company or any of its subsidiaries in which any of our directors, executive officers, principal stockholders has had or will have a direct or indirect material interest be submitted to our General Counsel for review and reported to our Audit Committee for its consideration, without the participation of any Audit Committee member who may be involved in the transaction. In each case, the Audit Committee will consider, in light of all the facts and circumstances it deems relevant, whether the transaction is fair and reasonable to us and our stockholders, including our minority stockholders.

The Loews ownership of the voting securities of CNA has exceeded 80% since 1980 requiring the inclusion of CNA and its eligible subsidiaries in the consolidated federal income tax returns filed by Loews. Accordingly, following approval by CNA's Audit Committee and Board of Directors, CNA and Loews entered into a tax allocation agreement (the "Tax Allocation Agreement") that provides that CNA will (i) be paid by Loews the amount, if any, by which the Loews consolidated federal income tax liability is reduced by virtue of the inclusion of CNA and its subsidiaries in the Loews consolidated federal income tax return, or (ii) pay to Loews an amount, if any, equal to the federal income tax that



would have been payable by CNA, if CNA and its subsidiaries had filed a separate consolidated return. In the event that Loews should have a net operating loss in the future computed on the basis of filing a separate consolidated tax return without CNA and its eligible subsidiaries, CNA may be required to repay tax recoveries previously received from Loews. The Tax Allocation Agreement may be cancelled by CNA or Loews upon 30 days' prior written notice. In 2014, the inclusion of CNA and its eligible subsidiaries in the consolidated federal income tax return of Loews resulted in an increase in the federal income tax liability for Loews. Accordingly, CNA has paid or will pay approximately \$240,000,000 to Loews for 2014 under the Tax Allocation Agreement.

The Company, certain Company subsidiaries and a Loews subsidiary have entered into an Investment Facilities and Services Agreement (the "Investment Services Agreement"). Under the Investment Services Agreement, a Loews subsidiary provides to the Company and its subsidiaries certain investment facilities and services. The Company and any applicable subsidiary pays directly or reimburses a Loews subsidiary for all reasonable costs, expenses and disbursements incurred by a Loews subsidiary in providing the services which in 2014 amounted to approximately \$39,000,000. In addition, the Company reimburses Loews for certain expenses related to the provision of limited corporate services by Loews employees. In 2014, such reimbursement amounted to approximately \$97,000.

During 2014, Loews or its subsidiaries paid premiums on bonds, insurance and administrative services to the CNA insurance companies at standard rates aggregating approximately \$2,000,000.

#### **SECTION 16(a) BENEFICIAL OWNERSHIP COMPLIANCE**

Section 16(a) of the Securities Exchange Act of 1934 required our directors and executive officers, and persons who own more than 10% of a registered class of the Company's equity securities, to file with the SEC initial reports of ownership and reports of changes in ownership of our Common Stock and other equity securities of the Company. Based upon review of the information provided to the Company, we believe that all Section 16(a) filing requirements were complied with during the 2014 fiscal year.

#### **APPROVAL OF NAMED EXECUTIVE OFFICER COMPENSATION (NON-BINDING) (Proposal No. 2)**

This proposal gives you as a stockholder the opportunity to endorse or not endorse our executive pay practices with respect to the NEOs. This vote is intended to provide an overall assessment of our executive compensation program and is not intended to focus on any specific item of compensation. You should consider the details of our executive compensation program provided in the 2014 Summary Compensation Table and the tables and narrative discussion that follow it. This disclosure sets forth the factors considered in determining executive compensation packages, including market information utilized in implementing competitive compensation to attract top talent. We request stockholder approval of the executive compensation as disclosed pursuant to the SEC's compensation disclosure rules, which disclosures include the compensation tables and the narrative discussion following the compensation tables.

As an advisory vote, this proposal is not binding upon our Board or the Company. However, we expect that our Compensation Committee, which is responsible for determining and implementing our executive compensation program, will consider the outcome of the vote when making future executive compensation determinations.

**The Board of Directors recommends that the stockholders vote FOR Proposal No. 2.**



**APPROVAL OF THE AMENDED AND  
RESTATED INCENTIVE COMPENSATION PLAN FOR CERTAIN EXECUTIVE OFFICERS  
FOR PURPOSES OF SECTION 162(m) OF THE INTERNAL REVENUE CODE  
(Proposal No. 3)**

Effective as of January 1, 1996, the Company by duly adopted resolutions of its Board, authorized the Incentive Compensation Plan. The Incentive Compensation Plan was subsequently amended by the Board, with stockholder approval, in 2000, 2001, 2005 and 2010. As used herein, the term "Incentive Compensation Plan" shall refer to the CNA Financial Incentive Compensation Plan, as subsequently amended and restated.

As discussed in this proxy statement, the Company's policy is, to the extent possible, to implement its compensation policy in a manner that maximizes the deductibility of compensation for federal income tax purposes. Under the IRC, the amount of compensation paid to each of the Chief Executive Officer and the three other most highly compensated executive officers (other than the Chief Financial Officer) which may be deductible by the Company for federal income tax purposes is limited to \$1 million per person per year. To enable the Company to grant performance-based compensation that is exempt from the \$1 million limit on tax-deductible compensation contained in IRC Section 162(m), certain provisions of the Plan must be periodically resubmitted to and reapproved by the stockholders. Accordingly, the Board of Directors has directed that the Plan be submitted to the Company's stockholders at the Annual Meeting for approval for purposes of IRC Section 162(m).

Stockholder approval of the Plan will constitute approval of the Plan for purposes of Section 162(m). If stockholders do not approve the Plan for purposes of section 162(m) of the Internal Revenue Code, it will continue in its current form. In any event, although we expect that on an ongoing basis we will generally consider whether a form of compensation will be deductible under section 162(m), we may authorize compensation payments that do not comply with the exemptions under section 162(m) if we believe that such payments are appropriate to attract and retain executive talent.

***Summary of the Incentive Compensation Plan***

**Ten Year Term Limit.** Pursuant to the requirements of Section 303A.08 of the NYSE listing rules, the Plan will expire in 2020. At the end of the term, the Company would need stockholder approval of the Plan to continue its terms and conditions. The Board of Directors may amend, suspend or terminate the Plan at any time. No amendment, suspension or termination of the Plan, however, may, without the consent of the particular participant, adversely affect the right of any participant or beneficiary under any award granted under the Plan prior to the date such amendment is adopted by the Board of Directors. In the event of termination, the Plan shall remain in effect as long as any awards under it are outstanding. The Plan may not be amended, however, without stockholder approval to the extent such approval is required by law or the rules of any exchange on which the common stock is traded.

**Shares Available for Issuance Under the Plan.** The Plan currently provides for the issuance of up to 6,000,000 shares of common stock pursuant to awards made thereunder.

Through March 3, 2015, 6,550,256 options to purchase shares of common stock have been granted under the Plan, 2,769,769 shares of common stock have been issued upon the exercise of options or upon the vesting of restricted stock, of which, grants covering 2,533,028 shares of common stock have been forfeited, and 1,982,772 shares are currently available for future grants.

The fair market value, calculated as the average of its high and low sales prices on the NYSE, of a share of common stock on March 3, 2015 was \$41.61.

The shares of common stock granted under the Plan may consist either in whole or in part of authorized but unissued shares of common stock or shares of common stock held in the treasury of the Company. Shares of common stock subject to awards which are forfeited due to expirations or terminations will become available for future equity grants under the Plan.

**Registration of common stock issued under the Plan.** 6,000,000 shares of common stock covered by the Plan have been registered under the Securities Act of 1933, as amended. Such registration will, in most cases, permit the unrestricted resale in the public market of shares issued pursuant to the Plan.

**Performance Measures.** As further provided in Section 4.3 of the Plan, the range of potential performance measures under the Plan include the following (capitalized terms are as defined in the Plan): (a) earnings (either in the aggregate or on a per-share basis, and if on a per-share basis reflecting such dilution of shares outstanding as the Compensation Committee deems appropriate) before or after interest and taxes; (b) net income; (c) net operating income; (d) return measures (including return or net return on assets, net assets, investments, capital, equity, or gross sales); (e) Stockholder returns (including growth measures and Stockholder return or attainment by the Shares of a specified value for a specified period of time), book value, share price or share price appreciation; (f) cash flows; (g) dividends, dividend equivalents or other distributions on Shares; (h) gross revenues; (i) gross or net premiums written; (j) net premiums earned; (k) net investment income; (l) losses and loss expenses, loss ratios, expense ratios, or combined ratios; (m) underwriting and administrative expenses; (n) operating expenses; (o) stock price; (p) satisfaction of specified business expansion goals or goals relating to acquisitions or divestitures; (q) expense or cost levels in each case, where applicable, determined either on a Company-wide basis or in respect of any one or more specified business units of the Company or its Subsidiaries; (r) net economic value; (s) market share or market penetration with respect to specific designated products or product groups; (t) customer retention goals; (u) customer satisfaction goals; (v) productivity improvements; or (w) attainment of personal objectives with respect to any of the foregoing criteria or other criteria such as growth and profitability, leadership effectiveness, negotiation of transactions and sales or development of long-term business goals.

**Award Limits.** The amount of performance units and performance bonuses in any one calendar year for a single Plan participant shall not exceed \$6,000,000 in the case of an annual award and \$9,000,000 in the case of other awards.

The aggregate number of shares of common stock that may be delivered under the Plan shall not exceed 6,000,000 shares of common stock and no participant shall be awarded awards with respect to more than 600,000 shares of common stock in any one calendar year. These same limits are applicable to incentive stock options granted pursuant to the Plan. To the extent that shares of common stock are not delivered to a Plan participant, the shares of common stock shall not be considered as delivered in calculating the maximum number of shares of common stock available for delivery under the Plan.

**Type of Awards.** The Compensation Committee may grant Performance Bonuses, options (including incentive stock options and non-qualified stock options), SARs (including tandem SARs), restricted shares, performance shares, performance units, bonus shares and deferred shares (including restricted share units and performance share units) under the Plan (each as defined in the Plan). Performance bonuses are cash awards based on attaining certain performance goals established by the Compensation Committee during a performance period. Options permit a plan participant to purchase shares of common stock at an exercise price established by the Compensation Committee, which shall not be less than fair market value on the date of the grant. SARs are rights to receive a payment in the future equal to the increase in the price of shares of common stock of the Company from a specified date. They are issued under the Plan at a price established by the Compensation Committee, which shall not be less than fair market value on the date of grant. Restricted shares are shares of the Company's common stock which are subject to transfer restrictions and are subject to forfeiture if certain conditions specified in the award are not satisfied. Performance shares are rights to receive shares of the Company's common stock dependent on the fulfillment of certain performance conditions specified in the award. Performance units are the right to receive a payment based on the fulfillment of certain performance conditions specified in the award. Bonus shares are shares of the Company's common stock that are awarded without cost and without restrictions in recognition of past performance or as an incentive to become an employee or consultant of the Company or a subsidiary. Deferred shares are shares of the Company's common stock which are awarded on a deferred basis specified in the award. Restricted share units are the right to receive a specified number of deferred shares of the Company's common stock upon the completion of a specified period of continuous employment as specified in the

award. Performance share units are the right to receive a specified number of deferred shares of the Company's common stock subject to the fulfillment of certain performance conditions specified in the award.

**Administration.** The Plan is administered by the Compensation Committee. Subject to the terms of the Plan, the Compensation Committee has broad authority to administer and interpret the Plan, including the authority to determine who will receive a grant and to determine the specific provisions of that grant. The Compensation Committee also has the authority to accelerate the exercisability and extend the term of an outstanding award. Each member of the Compensation Committee is an "outside director" within the meaning of IRC Section 162(m). In addition, the Chief Executive Officer may make grants within certain restricted parameters, as further described in the Plan.

**Eligibility.** Individuals who are eligible to participate in the Plan are all employees, directors and consultants of the Company or its subsidiaries, who in the opinion of the Compensation Committee, can materially influence the long-term performance of the Company or its subsidiaries. Incentive stock options may only be granted to employees of the Company or its subsidiaries determined in accordance with IRC rules. The Compensation Committee has the power and complete discretion to select those eligible persons who are to receive awards. As of March 3, 2015, approximately 450 Company employees are eligible to participate in the Plan.

**Adjustment Upon Change in Capitalization, Dissolution, Liquidation, Merger or Asset Sale.** In the event of a corporate transaction involving the Company (including, without limitation, any stock dividend, stock split, extraordinary cash dividend, recapitalization, reorganization, merger, consolidation, split-up, spin-off, combination or exchange of shares), the Compensation Committee will, in such manner as it may deem equitable, adjust awards to preserve the benefits or potential benefits of the awards. Actions by the Compensation Committee may include: (i) adjustment of the number and type of shares which may be delivered under the Plan (including the individual limits on grants as described above); (ii) adjustment of the number and type of shares subject to outstanding awards; (iii) adjustment of the exercise price of outstanding options or other awards based on the Common Stock; and (iv) any other adjustments that the Compensation Committee determines to be equitable. The Plan does not provide for repricing of awards under any circumstances, except for those described above.

**Non-Transferability of Awards.** Awards are unassignable and nontransferable in whole or in part except as designated by the participant's will or by the laws relating to descent and distribution; to immediate family members; to certain trusts used for estate planning and to corporations controlled by the grantee or his or her immediate family members.

**Effect of Plan Awards on the Company's Other Plans.** Amounts payable under the Plan are not be taken into account as compensation for purposes of the Company's retirement or savings plans, except to the extent otherwise provided by those plans, or by an agreement between the affected participant and the Company.

**Federal Income Tax Consequences.** The following is a brief summary of the principal federal income tax consequences of options under the Plan based on current federal income tax laws. This summary is not intended to be exhaustive and, among other things, does not describe state, local or foreign tax consequences.

**Non-Qualified Stock Option ("NQO").** In general, (i) an optionee will not be subject to tax at the time an NQO is granted, and (ii) an optionee will include in ordinary income in the taxable year in which he or she exercises an NQO an amount equal to the difference between the exercise price and the fair market value of the common stock on the date of exercise. Upon disposition of the common stock acquired upon exercise, appreciation or depreciation after the date ordinary income is recognized will be treated as capital gain (or loss). The Company generally will be entitled to a deduction in an amount equal to a recipient's ordinary income in the Company's taxable year in which the optionee includes such amount in income. The exercise of an NQO is subject to withholding of all applicable taxes.

**Incentive Stock Option ("ISO").** In general, no taxable income will be realized by an option holder upon the grant or exercise of an ISO. If shares are issued to an optionee pursuant to the exercise of an

ISO granted under the Plan and if no disposition of such shares is made by such optionee within two years after the date of grant of the ISO or within one year after the receipt of such shares by such optionee, then (i) upon a sale of such shares, any amount realized in excess of the exercise price of the ISO will be taxed to such optionee as a long-term capital gain and any loss sustained will be a long-term capital loss, and (ii) no deduction will be allowed to the Company. However, if shares acquired upon the exercise of an ISO are disposed of prior to the expiration of either holding period described above, generally (i) the optionee will realize ordinary income in the year of disposition in an amount equal to the excess (if any) of the fair market value of the shares at exercise (or, if less, the amount realized on the disposition of the shares) over the exercise price thereof, and (ii) the Company will be entitled to deduct such amount. Any additional gain or loss recognized by the option holder will be taxed as a short-term or long-term capital gain or loss, as the case may be, and will not result in any deduction by the Company. If an ISO is exercised at a time when it no longer qualifies as an incentive stock option under the IRC, it will be treated as a NQO.

**Stock Appreciation Right ("SAR").** Upon exercise of a SAR, the holder will recognize ordinary income equal to the value of the shares of common stock or cash received as a result of the exercise, and the Company will receive a deduction in the same amount. The exercise of a SAR is subject to withholding of all applicable taxes.

This summary of the Plan is qualified in its entirety by the full text of the Plan, a copy of which is filed as an exhibit to our proxy statement for the annual meeting of stockholders held on April 28, 2010 filed with the SEC (File Number 1-05823) on April 2, 2010.

**The Board of Directors recommends a vote FOR Proposal No. 3.**

**RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED  
PUBLIC ACCOUNTING FIRM  
(Proposal No. 4)**

Our Audit Committee of our Board of Directors has selected Deloitte & Touche LLP to serve as the independent registered public accounting firm for 2015. Although it is not required to do so, our Board of Directors wishes to submit the selection of Deloitte & Touche LLP for ratification by the Company's stockholders at the Annual Meeting. Even if this selection is ratified by Stockholders at the Annual Meeting, our Audit Committee may in its discretion change the appointment at any time during the year if it determines that such a change would be in the best interests of the Company and its stockholders. If the Company's stockholders do not ratify the selection of Deloitte & Touche LLP, the Audit Committee will reconsider its selection. Representatives of Deloitte & Touche LLP are expected to be at the Annual Meeting to answer appropriate questions and, if they choose to do so, to make a statement.

For the years ended December 31, 2014 and 2013, professional services were performed by Deloitte & Touche LLP, the member firms of Deloitte Touche Tohmatsu, and their respective affiliates (collectively, "Deloitte"), which includes Deloitte Consulting.

Audit and audit-related fees aggregated \$11.4 million for each of the years ended December 31, 2014 and 2013, respectively and were composed of the below-described categories:

***Audit Fees***

The aggregate fees billed for the audit of the Company's annual financial statements and for the reviews of the financial statements included in the Company's Quarterly Reports on Form 10-Q for each of the years ended December 31, 2014 and 2013 were \$10.9 million.

***Audit-Related Fees***

The aggregate fees billed for audit-related services for each of the years ended December 31, 2014 and 2013 were \$ 0.4 million. These fees generally include fees for consents and comfort letters, audits of the Company's employee benefit plans, accounting consultations and SEC-related matters.

***Tax Fees***

The aggregate fees billed for tax services was \$51,000 for 2014. The aggregate fees billed for tax services for the year ended December 31, 2013 was \$136,000.

***All Other Fees***

There were no fees for services not included above in either 2014 or 2013.

Our Audit Committee has established a pre-approval policy with regard to audit, audit-related and certain non-audit engagements by the Company of its independent registered public accountants. Under this policy, our Audit Committee annually pre-approves certain limited, specified recurring services which may be provided by Deloitte, subject to maximum dollar limitations. All other engagements for services to be performed by Deloitte must be separately pre-approved by the Audit Committee. The Audit Committee has also designated the Chairman of the Audit Committee as having authority to pre-approve such engagements as allowed by the policy, subject to reporting on such pre-approvals to the Audit Committee at its next scheduled meeting. All of the fees set forth above have been approved by the Audit Committee in accordance with its approval procedures.

**The Board of Directors recommends that the stockholders vote FOR Proposal No. 4.**

**OTHER MATTERS**

The Company is not aware of any other business to come before the Annual Meeting. However, if any other matters come before the Annual Meeting, the persons named in the proxies will act in their best judgment on behalf of the stockholders they represent.

The cost of this solicitation of proxies will be borne by the Company. Solicitation will be made primarily through use of the mail, but regular employees of the Company or its subsidiaries may solicit proxies personally, by telephone, by electronic transmission or facsimile. Such employees will receive no special compensation for such solicitation. Brokers and nominees will be requested to obtain voting instructions of beneficial owners of Common Stock registered in their names and will be reimbursed for their out-of-pocket expenses and reasonable clerical expenses.

**STOCKHOLDER AND OTHER INTERESTED PARTY COMMUNICATIONS  
TO THE BOARD OF DIRECTORS OR THE INDEPENDENT DIRECTORS**

The Company has a process by which stockholders or other interested parties may communicate with our Board of Directors. Stockholders and other interested parties wishing to communicate directly to our Board of Directors may submit written communications addressed to the Board of Directors, c/o General Counsel, CNA Financial Corporation, 333 South Wabash Avenue, 43rd Floor, Chicago, Illinois 60604. All such communications from stockholders will be forwarded to the members of the Board.

Any Stockholder of the Company wishing to communicate with our Independent Directors may do so in the following ways:

By submitting the communication in writing addressed to:  
Presiding Director, Non-Management Directors of CNA Financial Corporation  
c/o Senior Vice President, Chief Compliance Officer  
CNA Financial Corporation  
333 South Wabash Avenue  
24th Floor  
Chicago, Illinois 60604



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By leaving a recorded message addressed to Presiding Director, Non-Management Directors of CNA Financial Corporation at the following telephone number: **1-888-679-9252**; or

By sending an email to the attention of the Presiding Director, Non-Management Directors of CNA Financial Corporation at: **corporateinvestigations@cna.com**.

### **STOCKHOLDER PROPOSALS FOR THE 2016 ANNUAL MEETING**

#### *Inclusion of Proposals in the Company's Proxy Statement and Proxy Card under the SEC Rules*

Stockholder proposals for inclusion in proxy materials for the 2016 Annual Meeting should be addressed to the Company's Executive Vice President, General Counsel and Secretary, 333 South Wabash Avenue, 43rd Floor, Chicago, Illinois 60604, and must be received by November 11, 2015 in order to be included in the Company's proxy materials. Proxies solicited by the Company for the 2016 Annual Meeting may confer discretionary authority to vote on any proposals submitted after January 27, 2016 without a description of them in the proxy materials for that meeting.

#### *Advance Notice Requirements for Stockholder Submission of Nominations and Proposals*

A stockholder recommendation for nomination of a person for election to the Board of Directors or a proposal for consideration at the 2016 Annual Meeting must be submitted in accordance with the advance notice procedures and other requirements in the Company's bylaws. These requirements are separate from, and in addition to, the requirements discussed above to have the shareholder proposal included in the Company's proxy statement and form of proxy/voting instruction card pursuant to SEC rules.

The Company's bylaws require a stockholder who wants to nominate a director to submit a stockholder proposal be a stockholder of record at the time of giving the notice and the time of the meeting, be entitled to vote at the meeting and comply with the advance notice provisions in the bylaws. Such provisions require that stockholder recommendations for nominees to the Board must include the name of the nominee or nominees, all information relating to such person that is required to be disclosed in a proxy statement, a consent signed by the nominee evidencing a willingness to serve as a director, if elected, and disclosure of any material relationship between the shareholder or the beneficial owner and the proposed nominee or nominees, including any material interest in such business of the stockholder or beneficial owner. The bylaws require that stockholder proposals include a brief description of the business to be brought before the meeting, the text of the proposal or business, the reasons for conducting such business at the meeting, and any material interest of such shareholder or the beneficial owner, if any, on whose behalf the proposal is made in such business. In order to be considered timely pursuant to Rule 14a-4 and Rule 14a-5(e) under the Exchange Act, under the advance notice requirements of the Company's bylaws, the proposal or recommendation for nomination must be received by the Company's General Counsel and Secretary (at the address above) at least 90 days but no more than 120 days prior to the first anniversary of the previous year's meeting. For the 2016 Annual Meeting, a proposal or recommendation for nomination must be received no earlier than December 24, 2015 and not later than January 22, 2016. However, in the event that the annual meeting is called for a date that is not within 25 days before or after such anniversary date, notice by the stockholder in order to be timely must be received not later than the close of business on the tenth day following the day on which notice of the date of the annual meeting was mailed or public disclosure of the date of the annual meeting was made, whichever occurs first. In the case of nominations of persons for election as directors at a special meeting called for such a purpose, notice must be received not later than the close of business on the tenth day following the day on which notice of the date of the special meeting was mailed or public disclosure of the date of the special meeting was made, whichever occurs first.

Except for proposals properly made in accordance with Rule 14a-8 under the Exchange Act and included in the notice of meeting given by or at the direction of the Board of Directors, the advance notice provisions of the Company's bylaws shall be the exclusive means for a stockholder to propose business to be brought before an Annual Meeting.

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In addition, the bylaws require that a stockholder giving notice and the beneficial owner, if any, on whose behalf the proposal is made, must also include (1) the name and address of the stockholder, (2) the class and number of shares beneficially owned and held of record by the stockholder and beneficial owner, (3) any derivative, swap or any other transaction or series of transactions engaged in, directly or indirectly, by the stockholder or the beneficial owner the purpose or effect of which is to give the stockholder or beneficial owner economic risk similar to ownership in the Company, (4) a representation that the stockholder is the holder of record of the shares and entitled to vote at the meeting and intends to appear in person or by proxy at the meeting to present the proposal or nomination, and (5) a representation that the stockholder or the beneficial owner intends to be or is part of a group which intends to deliver a proxy statement or form of proxy to the holders of at least the percentage of the Company's outstanding shares required to approve or adopt the proposal or elect the nominee, or otherwise plans to solicit proxies from the stockholders in support of the nomination or proposal.

By order of the Board of Directors,

JONATHAN D. KANTOR

*Executive Vice President, General Counsel  
and Secretary*

Chicago, Illinois  
March 20, 2015



























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