

TELEFONICA BRASIL S.A.  
Form 6-K  
February 07, 2012

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR  
15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of February, 2012

Commission File Number: 001-14475

**TELEFÔNICA BRASIL S.A.**

(Exact name of registrant as specified in its charter)

**TELEFONICA BRAZIL S.A.**

(Translation of registrant's name into English)

**Rua Martiniano de Carvalho, 851 21o andar  
São Paulo, S.P.  
Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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## **TELEFÔNICA BRASIL S.A.**

### TABLE OF CONTENTS

#### **Item**

1. Press Release entitled "*Telefônica Brasil S.A. – Notice to the Market – Information about the 4Q11 earnings release*" dated on February 7th, 2012.
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NET OPERATING REVENUES PER SERVICE AFTER INTERCOMPANIES

| R\$ million                     |         |         |         |         | Accumulated |         |         |         |          | Accumula |
|---------------------------------|---------|---------|---------|---------|-------------|---------|---------|---------|----------|----------|
|                                 | 1 Q10   | 2 Q10   | 3 Q10   | 4 Q10   | 2010        | 1 Q11   | 2 Q11   | 3 Q11   | 2011     |          |
| Net Operating Revenues          | 7,489.7 | 7,712.8 | 7,908.2 | 8,186.2 | 31,296.9    | 7,975.8 | 8,231.3 | 8,261.8 | 24,468.9 |          |
| Net Operating Services Revenues | 7,185.9 | 7,441.0 | 7,607.6 | 7,890.1 | 30,124.7    | 7,671.8 | 7,969.4 | 8,036.4 | 23,672.5 |          |
| Mobile                          | 4,100.0 | 4,279.8 | 4,456.2 | 4,729.5 | 17,565.5    | 4,630.6 | 4,704.1 | 4,894.1 | 14,229.3 |          |
| Net service revenues            | 3,796.2 | 4,008.0 | 4,155.7 | 4,433.4 | 16,393.3    | 4,326.6 | 4,442.1 | 4,668.8 | 13,430.7 |          |
| Access and Usage                | 2,118.3 | 2,173.6 | 2,305.8 | 2,386.4 | 8,984.2     | 2,322.6 | 2,300.8 | 2,439.8 | 7,067.4  |          |
| Network usage                   | 958.2   | 1,001.5 | 958.7   | 1,019.1 | 3,937.4     | 981.7   | 980.9   | 968.2   | 2,938.2  |          |
| Data Revenues plus VAS          | 687.0   | 802.1   | 842.7   | 947.5   | 3,279.3     | 982.7   | 1,116.8 | 1,206.4 | 3,301.8  |          |
| Messaging P2P                   | 219.2   | 280.7   | 285.6   | 325.3   | 1,110.8     | 321.1   | 361.0   | 406.9   | 1,083.8  |          |
| Internet                        | 366.4   | 424.9   | 457.0   | 504.1   | 1,752.5     | 532.4   | 582.5   | 606.0   | 1,722.4  |          |
| Other Data and VAS revenues     | 101.4   | 96.5    | 100.1   | 118.1   | 416.0       | 129.2   | 173.3   | 193.5   | 499.4    |          |
| Other services                  | 32.8    | 30.8    | 48.5    | 80.4    | 192.4       | 39.7    | 43.6    | 54.4    | 139.1    |          |
| Net handset revenues            | 303.7   | 271.8   | 300.5   | 296.1   | 1,172.1     | 304.0   | 261.9   | 225.4   | 794.5    |          |
| Fixed                           | 3,389.7 | 3,433.0 | 3,452.0 | 3,456.7 | 13,731.4    | 3,345.1 | 3,527.3 | 3,367.7 | 10,246.4 |          |
| Fixed voice and accesses        | 2,235.6 | 2,265.1 | 2,215.4 | 2,184.3 | 8,900.3     | 2,113.0 | 2,078.9 | 1,989.2 | 6,187.5  |          |
| Interconnection                 | 121.5   | 117.4   | 119.0   | 118.7   | 476.6       | 116.8   | 117.0   | 113.1   | 347.8    |          |
| Data transmission               | 729.4   | 741.4   | 805.5   | 837.0   | 3,113.2     | 807.1   | 867.4   | 876.6   | 2,558.3  |          |
| Pay TV                          | 103.6   | 100.4   | 102.8   | 104.7   | 411.5       | 108.5   | 188.7   | 177.2   | 477.9    |          |
| Others services                 | 199.7   | 208.7   | 209.3   | 212.2   | 829.8       | 199.7   | 275.3   | 211.5   | 689.5    |          |
| Mobile ARPU (R\$/month)         | 24.0    | 24.3    | 24.4    | 25.2    | 24.4        | 23.6    | 23.5    | 23.7    | 23.8     |          |
| Voice ARPU                      | 19.7    | 19.4    | 19.4    | 19.8    | 19.6        | 18.2    | 17.6    | 17.6    | 17.8     |          |
| Data ARPU                       | 4.3     | 4.9     | 4.9     | 5.4     | 4.9         | 5.4     | 5.9     | 6.1     | 6.0      |          |



SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**TELEFÔNICA BRASIL S.A.**

Date: February 7th, 2012

By:

/s/ Carlos Raimar Schoeninger

Name: Carlos Raimar Schoeninger

Title: Investor Relations Director

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