#### Edgar Filing: MAIER CRAIG F - Form 4

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| Form 4   |  |  |                    |  |            |            |   |  |                           |                  |                      |                   |        |
|--|--|--|--------------------|--|------------|------------|---|--|---------------------------|------------------|----------------------|-------------------|--------|
| May 13, 2013<br>FORM 4 LINUTED STATES SECURITIES AND EXCHANCE COMMISSION |  |  |                    |  |            |            |   | OMB APPROVAL   |                           |                  |                      |                   |        |
|  | UNITED   | STATES   |                    | RITIES A ashington                               |            |            |   | COMMISSI   | ON                        | OMB<br>Numbe     |                      | 3235-             |        |
| Check t<br>if no lor<br>subject<br>Section<br>Form 4                     | CHAI   |  | [ BENE]<br>RITIES  | FICL   | AL OV      | WNERSHIP ( | )F  | Expires<br>Estima<br>burden  | ted av<br>hours           | erage            | y 31,<br>2005<br>0.5 |                   |        |
| Form 5<br>obligati<br>may con  | Form 5<br>biligations<br>nay continue.<br>See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |  |                    |  |            |            |   |  |                           |                  | 0.5                  |                   |        |
| (Print or Type   | Responses)   |  |                    |  |            |            |   |  |                           |                  |                      |                   |        |
| 1. Name and<br>MAIER CI  |  | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>CINCINNATI BELL INC [CBB] |                    |  |            |            | 5. Relationship of Reporting Person(s) to<br>Issuer |  |                           |                  |                      |                   |        |
| (Last)   | (First) (  | Middle)  | 3. Date of         | of Earliest T                                    |            | -          | -   | (Check all applicable)   |                           |                  |                      |                   |        |
| 221 EAST   | FOURTH STRE  |  | (Month/<br>05/03/2 | Day/Year)<br>2013                                |            |            |   | X Director<br>Officer (<br>below)  |                           | tle<br>below     | _                    | Owner<br>(specify |        |
|  | (Street)   |  |                    | endment, D<br>onth/Day/Yea                       | -          | nal        |   | 6. Individual of Applicable Line<br>_X_ Form filed   | e)                        |                  | -                    |                   |        |
| CINCINN  | ATI, OH 45202  |  |                    |  |            |            |   | Form filed<br>Person   |                           |                  |                      |                   |        |
| (City)   | (State)  | Table I - Non-Derivative Securities Acquired, Disposed                             |                    |  |            |            |   |  | of, or Beneficially Owned |                  |                      |                   |        |
| 1.Title of<br>Security<br>(Instr. 3)                                     | 2. Transaction Date<br>(Month/Day/Year)  | 2A. Deemed<br>Execution D<br>any<br>(Month/Day                                     | Date, if           | 3.<br>Transactio<br>Code<br>(Instr. 8)<br>Code V | (Instr. 3, | sposed     | of (D)  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | Forn<br>Dire              | ct (D)<br>direct |                      |                   | ficial |
| Common<br>Stock  |  |  |                    | Code   | Amount     | (D)        | Thee  | 7,180.47   | Ι                         |                  | -                    | Deferre<br>pensat |        |
| Common<br>Stock (2)  | 05/03/2013   |  |                    | А  | 19,663     | А          | \$<br>3.56  | 68,346   | D                         |                  |                      |                   |        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | of<br>Derivative | Number Expiration Date<br>of (Month/Day/Year)<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, |                    |                 | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|---|---|--|------------------|---|--------------------|-----------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)          | Date<br>Exercisable   | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of<br>Shares                              |  |
| Phantom<br>Shares                                   | <u>(3)</u>  |   |   |  |                  | (4)   | (4)                | Common<br>Stock | 6,000   |  |
| Phantom<br>Shares                                   | <u>(3)</u>  |   |   |  |                  | (4)   | (4)                | Common<br>Stock | 6,000   |  |
| Phantom<br>Shares                                   | <u>(3)</u>  |   |   |  |                  | (4)   | (4)                | Common<br>Stock | 6,000   |  |

## **Reporting Owners**

RelationshipsReporting Owner Name / AddressDirector10% OwnerOfficerOtherDirector10% OwnerOfficerOtherMAIER CRAIG F<br/>221 EAST FOURTH STREET<br/>CINCINNATI, OH 45202XVVSignatures<br/>Christopher J. Wilson, Attorney-in-fact for Craig F.<br/>Maier05/13/2013

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Under the terms of the Cincinnati Bell Inc. Deferred Compensation Plan for Outside Directors, which is a Rule 16b-3 plan, reporting (1) person elected to defer a percentage of his annual retainer and/or meeting fees. These shares were acquired pursuant to the terms of the

- Deferred Compensation Plan for Outside Directors.
- (2) Restricted shares granted under the 2007 Stock Option Plan for Non-Employee Directors.
- (3) One for one conversion.

(4) Phantom Shares are payable in cash following retirement or termination of the reporting person's affiliation with the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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