

REGIS CORP  
Form 4  
November 13, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FINKELSTEIN PAUL

(Last) (First) (Middle)  
7201 METRO BOULEVARD  
(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

3. Date of Earliest Transaction (Month/Day/Year)  
11/08/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 11/08/2007                           |  | M                              |   | 10,800 A \$ 16.5  | 286,398  | D                                 |
| Common Stock                    | 11/09/2007                           |  | M                              |   | 5,300 A \$ 16.5   | 291,698  | D                                 |
| Common Stock                    | 11/08/2007                           |  | S                              |   | 100 D \$ 30.975   | 291,598  | D                                 |
| Common Stock                    | 11/08/2007                           |  | S                              |   | 1,000 D \$ 30.98  | 290,598  | D                                 |
| Common Stock                    | 11/08/2007                           |  | S                              |   | 340 D \$ 31   | 290,258  | D                                 |

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|              |            |   |       |   |           |         |   |
|--------------|------------|---|-------|---|-----------|---------|---|
| Common Stock | 11/08/2007 | S | 200   | D | \$ 31.01  | 290,058 | D |
| Common Stock | 11/08/2007 | S | 100   | D | \$ 31.02  | 289,958 | D |
| Common Stock | 11/08/2007 | S | 600   | D | \$ 31.03  | 289,358 | D |
| Common Stock | 11/08/2007 | S | 700   | D | \$ 31.04  | 288,658 | D |
| Common Stock | 11/08/2007 | S | 400   | D | \$ 31.05  | 288,258 | D |
| Common Stock | 11/08/2007 | S | 1,600 | D | \$ 31.06  | 286,658 | D |
| Common Stock | 11/08/2007 | S | 400   | D | \$ 31.07  | 286,258 | D |
| Common Stock | 11/08/2007 | S | 100   | D | \$ 31.08  | 286,158 | D |
| Common Stock | 11/08/2007 | S | 1,600 | D | \$ 31.09  | 284,558 | D |
| Common Stock | 11/08/2007 | S | 800   | D | \$ 31.1   | 283,758 | D |
| Common Stock | 11/08/2007 | S | 100   | D | \$ 31.105 | 283,658 | D |
| Common Stock | 11/08/2007 | S | 800   | D | \$ 31.11  | 282,858 | D |
| Common Stock | 11/08/2007 | S | 300   | D | \$ 31.17  | 282,558 | D |
| Common Stock | 11/08/2007 | S | 100   | D | \$ 31.185 | 282,458 | D |
| Common Stock | 11/08/2007 | S | 100   | D | \$ 31.19  | 282,358 | D |
| Common Stock | 11/08/2007 | S | 200   | D | \$ 31.2   | 282,158 | D |
| Common Stock | 11/08/2007 | S | 300   | D | \$ 31.26  | 281,858 | D |
| Common Stock | 11/08/2007 | S | 760   | D | \$ 31.31  | 281,098 | D |
| Common Stock | 11/08/2007 | S | 200   | D | \$ 31.325 | 280,898 | D |
| Common Stock | 11/09/2007 | S | 1,100 | D | \$ 30.31  | 279,798 | D |
|              | 11/09/2007 | S | 300   | D | \$ 30.32  | 279,498 | D |

|              |            |  |   |       |   |           |           |
|--------------|------------|--|---|-------|---|-----------|-----------|
| Common Stock |            |  |   |       |   |           |           |
| Common Stock | 11/09/2007 |  | S | 400   | D | \$ 30.325 | 279,098 D |
| Common Stock | 11/09/2007 |  | S | 800   | D | \$ 30.33  | 278,298 D |
| Common Stock | 11/09/2007 |  | S | 1,800 | D | \$ 30.35  | 276,498 D |
| Common Stock | 11/09/2007 |  | S | 900   | D | \$ 30.36  | 275,598 D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Employee Stock Option (Right to Buy)       | \$ 16.5  | 11/08/2007                           |  | M                              | 10,800  | 02/15/2005 02/15/2010                                    | Common Stock 10,800   |
| Employee Stock Option (Right to Buy)       | \$ 16.5  | 11/09/2007                           |  | M                              | 5,300   | 02/15/2005 02/15/2010                                    | Common Stock 5,300  |

## Reporting Owners

| Reporting Owner Name / Address | Relationships |           |         |       |
|--------------------------------|---------------|-----------|---------|-------|
|                                | Director      | 10% Owner | Officer | Other |
|                                |               |           |         |       |

FINKELSTEIN PAUL  
7201 METRO BOULEVARD  
MINNEAPOLIS, MN 55439

Chief Executive Officer

## Signatures

Eric A. Bakken, by power of  
attorney

11/13/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Form 3 of 5

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