

PRECIS INC  
Form 10-Q  
May 14, 2003

# U. S. SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

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## FORM 10-Q

(Mark One)

**QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the three months ended March 31, 2003**

**TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE  
EXCHANGE ACT**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-15667

## PRECIS, INC.

(Name of business issuer in its Charter)

**OKLAHOMA**

(State or other jurisdiction of  
incorporation or organization)

**73-1494382**

(I.R.S. Employer  
Identification No.)

**2040 North Highway 360**

**Grand Prairie, Texas 75050**

(Address of principal executive offices)

**(972) 522-2000**

(Issuer's telephone number)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter periods that the registrant was required to file such reports), and (2) has been subject

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to such filing requirements for the past 90 days. Yes  No

**APPLICABLE ONLY TO ISSUERS INVOLVED IN BANKRUPTCY**

**PROCEEDINGS DURING THE PRECEDING FIVE YEARS**

Indicate by check mark whether the registrant filed all documents and reports required to be filed by Section 12, 13 or 15(d) of the Exchange Act after the distribution of securities under a plan confirmed by a court. Yes  No

**APPLICABLE ONLY TO CORPORATE ISSUERS**

State the number of shares outstanding of each of issuer's classes of common equity, as of the latest practicable date: As of May 1, 2003, 11,874,423 shares of the issuer's common stock, \$0.01 par value, were outstanding.

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**PRECIS, INC.**

FORM 10-Q

For the Three Months Ended March 31, 2003

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**PART I. FINANCIAL INFORMATION**

**Item 1. Financial Statements**

Our financial statements which are prepared in accordance with Regulation S-X are set forth in this report beginning on page 15.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

The following discussion is qualified in its entirety by the more detailed information in our Form 10-KSB and the financial statements contained in this report, including the notes thereto, and our other periodic reports filed with the Securities and Exchange Commission since December 31, 2002 (collectively referred to as the Disclosure Documents). Certain forward-looking statements contained herein and in such Disclosure Documents regarding our business and prospects are based upon numerous assumptions about future conditions which may ultimately prove to be inaccurate and actual events and results may materially differ from anticipated results described in such statements. Our ability to achieve such results is subject to the risks and uncertainties discussed in our Form 10-KSB. Any forward-looking statements contained herein represent our judgment as of the date hereof. We disclaim, however, any intent or obligation to update these forward-looking statements. As a result, the reader is cautioned not to place undue reliance on these forward-looking statements.

**Overview**

**Consumer Healthcare Savings Solution**

We offer savings on healthcare services throughout the United States to persons who are under-insured. These savings are offered by accessing the same preferred provider organizations (PPOs) that are utilized by many insurance companies. These programs are sold primarily through a network marketing strategy under the name Care Entrée. We design these programs to benefit healthcare providers as well as the network members. Providers commonly give reduced or preferred rates to PPO networks in exchange for steerage of patients. However, the providers must still file claim forms and wait 30 to 60 days to be paid for their services. Our programs utilize these same networks to obtain the same savings for the Care Entrée program members. However, the healthcare providers are paid immediately for their services and are not required to file claim forms. We provide transaction facilitation services to both the program member and the healthcare provider.

Independent marketing representatives may enroll as representatives by paying an enrollment fee and signing a standard representative agreement. We pay independent marketing representatives commissions equal to 20% of the membership fees of members they enroll for the life of that members' enrollment. Independent marketing representatives can also recruit other representatives and earn override commissions on sales made by those recruited representatives. We pay a total of 35% in override commissions down through seven levels. We have also established bonus pools that allow independent marketing representatives who have achieved certain levels to receive commissions of up to 5% measured in part by our revenues in these programs. Independent marketing representatives can also earn a 100% commission of the membership fees if three or more qualified members are enrolled in a particular month. In the month of the membership sales, no override commissions are paid to the representative's upline.



### **Affordable Healthcare Insurance**

In late 2001, through our subsidiary, SmartCare Insurance Agency, we contracted with numerous insurance companies to offer high deductible and scheduled benefit insurance policies. These policies, when combined with the Care Entrée program, offer affordable well-rounded solutions for individuals and companies who are no longer able to afford or obtain traditional insurance policies. These policies are sold through our independent marketing representatives who are licensed insurance agents.

### **Wholesale Membership Solution**

We also design membership programs for rental-purchase companies, financial organizations, employer groups, retailers and association-based organizations. Memberships in these programs are offered and sold as part of a point-of-sale transaction or by direct marketing through direct mail or as inserts. Program members are offered and provided our third-party vendors' products and services. We believe that our clients, their customers, and the vendors of the products and services offered through the programs, all benefit from our membership service programs. The products and services are bundled, priced and marketed utilizing relationship marketing strategies to target the profiled needs of the clients' particular customer base. Most of our memberships are sold by third-party organizations, generally in connection with a point-of-sale transaction. We refer to these programs and membership sales as wholesale programs. Some of our wholesale programs utilize our smart card technology and products as enhancements.

Through the design of our wholesale programs, we seek to address our clients' desires to obtain another source of income from their customers through membership sales. In return for the wholesale sale of memberships, our clients collect the weekly or monthly membership fees and retain 40% to 80% of these fees. The balance of these membership fees, 20% to 60%, is remitted to us. The programs are designed and managed to strengthen the relationship between our clients and their customers.

### **Benefits to Members of Our Programs**

We believe that our programs offer members an economic, efficient and convenient method for the selection of products and services. Members are entitled to savings for products and services that may not otherwise be available to them. Vendors of products and services offered and sold through the programs to members are benefited. Vendors are provided the opportunity to reach a large number of demographically targeted customers with minimal incremental marketing cost.

### **Results of Operations**

**Current and Comparative Prior Period Historical Information.** The following table sets forth selected results of operations for the three months ended March 31, 2003 and 2002.



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	For the Three Months Ended	
	March 31,	
	2003	2002
Product and service revenues	\$ 10,762,309	\$ 9,572,799
Operating expenses:		
Cost of operations	3,164,785	2,469,101
Sales and marketing	4,214,254	3,809,169
General and administrative	1,596,811	1,416,957
Total operating expenses	8,975,850	7,695,227
Operating income	1,786,459	1,877,572
Other expenses:		
Interest income and expense, net	28,980	953
Total other expenses	28,980	953
Earnings before income taxes	1,757,479	1,876,619
Provision for income taxes	570,719	656,817
Net earnings	1,186,760	1,219,802
Preferred stock dividend		14,137
Net earnings applicable to common shareholders	\$ 1,186,760	\$ 1,205,665
Earnings per common share		
Basic	\$ 0.10	\$ 0.10
Diluted	\$ 0.10	\$ 0.10
Weighted average number of common shares outstanding:		
Basic	11,862,985	11,754,677
Diluted	11,913,927	11,814,471

**Comparison of the Three Months Ended March 31, 2003 and 2002**

**Product and Service Revenues.** During the three months ended March 31, 2003, revenues were \$10,762,309, an increase of \$1,189,510 or 12.4%, from \$9,572,799 during the comparable 2002 period. The increase in revenues was primarily due to continued volume growth in our individual and group memberships.



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**Cost of Operations.** Cost of operations for the three months ended March 31, 2003 increased \$695,684 or 28.2%, to \$3,164,785 from \$2,469,101 during the 2002 comparable period. The increase in cost of operations primarily arose from our increased customer service staff and other personnel in order to accommodate and to support the growth in our operations, and the additional preferred provider network costs in 2002, and the additional depreciation expense as a result of the capital leases acquired in the three months ended December 31, 2002.

Cost of operations, as a percentage of revenues, were 29.4% of revenues during the three months ended March 31, 2003, while during the comparable 2002 period, cost of operations were 25.8% of revenues. The increase was attributable to the additional depreciation expense as a result of the capital leases we acquired in the three months ended December 31, 2002.

**Sales and Marketing Expenses.** Sales and marketing expenses increased \$405,085 or 10.6%, to \$4,214,254 during the three months ended March 31, 2003 from \$3,809,169 during the comparable 2002 period. The increase in sales and marketing expenses was primarily due to increased commissions earned by our independent marketing representatives and was directly related to the number of new members enrolled in our healthcare savings programs. These marketing representatives are paid a 20% commission of the membership fees of each member they enroll, and can also recruit other representatives and earn override commissions on sales made by those representatives. A total of 35% in commissions down through seven levels of marketing representatives is paid. We have also established bonus pools that allow independent marketing representatives who have achieved certain levels to receive commissions of up to 5% measured in part by our revenues in these programs. Independent marketing representatives can also earn a 100% commission of the membership fees if three or more qualified members are enrolled in a particular month. In the month of the membership sale, no override commissions are paid to the representative's upline.

Sales and marketing expenses represented 39.2% and 39.8% of revenues for the three months ended March 31, 2003 and 2002, respectively.

**General and Administrative Expenses.** General and administrative expenses increased \$179,854 or 12.7%, to \$1,596,811 during the three months ended March 31, 2003 from \$1,416,957 during the comparable 2002 period. The increase in general and administrative expenses was due to the increased costs associated with the product training and education of our independent marketing representatives as a result of our recent product changes announced at our National Convention in October 2002, and the additional salaries associated with our recently recruited in-house sales team. General and administrative expenses represented 14.8% of revenues for each of the three months ended March 31, 2003 and 2002.

**Total Operating Expenses.** During the three months ended March 31, 2003, total operating expenses (consisting of cost of operations, sales and marketing expenses, and general and administrative expenses) increased \$1,280,623 or 16.7%, to \$8,975,850 from \$7,695,227 during the comparable 2002 period. Total operating expenses represented approximately 83.4% and 80.4% of revenues for the three months ended March 31, 2003 and 2002, respectively. The decrease in operating margins was due to the reasons described above.

**Operating Income and Net Earnings.** During the three months ended March 31, 2003, operating income was \$1,786,459, a decrease of \$91,113 or 4.9%, from \$1,877,572 during the comparable 2002 period. Net earnings applicable to common shareholders were \$1,186,760, or 11.0% of revenues, net of provision for income taxes of \$570,719. In comparison, during the three months ended March 31, 2002, net earnings applicable to common shareholders were \$1,205,665 or 12.6% of revenues, net of provision for income taxes of \$656,817. During the three months ended March 31, 2003, net earnings per common share calculated on a fully diluted basis were \$0.10 per share. This remained unchanged from the comparable 2002 period. Net earnings applicable to common shareholders and net earnings per common share calculated on a fully diluted basis for the three months ended March 31, 2003 were impacted by the cost increases as previously described.



**Liquidity and Capital Resources**

**Operating Activities.** Net cash provided by operating activities for the three months ended March 31, 2003 and 2002 were \$3,005,156 and \$1,124,886, respectively, an increase of \$1,880,270. The increase in net cash from operating activities was positively impacted by an increase in depreciation expense of \$411,300 (a non-cash activity), an improvement in accounts receivable collections of \$373,908 and an increase in certain working capital items of \$901,067, primarily short-term liabilities, since December 31, 2002, which are considered to be more timing in nature. A significant portion of the increase in short-term liabilities relates to income taxes payable of \$545,691.

**Investing Activities.** Net cash used in investing activities for the three months ended March 31, 2003 and 2002 were \$201,696 and \$333,357, respectively. During the three months ended March 31, 2003, net cash of \$201,696 and \$333,357, respectively, were used to purchase fixed assets necessary to support the growth in our operations.



**Financing Activities.** Net cash used in financing activities for the three months ended March 31, 2003 and 2002, were \$350,885 and \$663,434, respectively. During the three months ended March 31, 2003, net cash of \$352,541 was used for repayments on capital leases. During the three months ended March 31, 2002, net cash of \$1,000,000 was used to redeem preferred stock, offset in part by proceeds from the exercise of stock options of \$405,630.





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At March 31, 2003, we had working capital of \$6,380,727, and cash and cash equivalents of \$8,064,378. Other than our capital lease obligations beginning during the fourth quarter of 2002, we do not have any capital commitments. Our capital lease obligations, net of the current portion, was \$1,175,950 as of March 31, 2003. We believe that our existing cash and cash equivalents and cash provided by operations will be sufficient to fund our operations for more than the next 12 months.

**New Accounting Pronouncements**

In August 2001, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 143, *Accounting for Obligations Associated with the Retirement of Long-Lived Assets* (SFAS 143). In April and June 2002, The Financial Accounting Standards Board issued Standard No. 145, *Reporting Gains and Losses from Extinguishment of Debt* (SFAS 145), and Standard No. 146, *Accounting for Costs Associated with Exit or Disposal Activities* (SFAS 146). In December 2002, the Financial Accounting Standards Board issued Standard No. 148, *Accounting for Stock-Based Compensation - Transition and Disclosure* (SFAS 148).

SFAS 143 establishes accounting standards for the recognition and measurement of an asset retirement obligation and its associated asset retirement cost. It also provides accounting guidance for legal obligations associated with the retirement of tangible long-lived assets. SFAS 143 is effective in fiscal years beginning after June 15, 2002, with early adoption permitted. Effective January 1, 2003, we adopted SFAS 143, which will not have a material impact on our consolidated results of operations and financial position.

SFAS 145 rescinds No.4, Reporting Gains and Losses from Extinguishment of Debt, SFAS No. 44, *Accounting for Intangible Assets of Motor Carriers* and SFAS No. 64, *Extinguishments of Debt Made to Satisfy Sinking-Fund Requirements*. SFAS 145 amends SFAS No. 13, *Accounting for Leases*, to eliminate an inconsistency between the required accounting for sale-leaseback transactions. SFAS 145 is effective in fiscal years beginning after May 15, 2002, with early adoption permitted. Effective January 1, 2003, we adopted SFAS 145, which will not have a material impact on our consolidated results of operations and financial position.

SFAS 146, *Accounting for Costs Associated with Exit or Disposal Activities* addresses the accounting and reporting for costs associated with exit or disposal activities. SFAS 146 requires that a liability for a cost associated with an exit or disposal activity be recognized when the liability is incurred. Previously, under Emerging Issues Task Force (ETIF) Issue No. 94-3, *Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)*, a liability for an exit cost was recognized at the date of an entity's commitment to an exit plan. Under SFAS 146, an entity's commitment to a plan, by itself, does not create a present obligation to others that meets the definition of a liability. Therefore, SFAS 146 eliminates the definition of exit costs in Issue 94-3. SFAS 146 also establishes that fair value is the objective for initial measurement of the liability. The provisions of SFAS 146 are effective for exit or disposal activities that are initiated after December 31, 2002, with early adoption permitted. Effective January 1, 2003, we adopted SFAS 146, which will not have a material impact on our consolidated results of operations and financial position.

SFAS 148, *Accounting for Stock-Based Compensation - Transition and Disclosure*, amends No. 123, *Accounting for Stock-Based Compensation*, to provide alternative methods of transition for a voluntary change to the fair value based method of accounting for stock-based employee compensation. In addition, SFAS 148 amends the disclosure requirements of SFAS No. 123 to require prominent disclosures in both annual and interim financial statements about the method of accounting for stock-based employee compensation and the effect of the method used in reported financial results. SFAS 148, paragraphs 2(a) - 2(e), are effective for financial statements for fiscal years ending after December 15, 2002. SFAS 148, paragraph 2(f), and the amendment to APB Opinion No. 28, *Interim Financial Reporting*, shall be effective for financial reports containing condensed financial statements for interim periods beginning after December 15, 2002. Earlier adoption is permitted.

We adopted the disclosure provisions of SFAS 148 effective December 31, 2002. As permitted under SFAS 148, we continue to apply the recognition provisions of APB Opinion No. 25, *Accounting for Stock Issued to Employees*, in determining our compensation expense.

#### **Cautionary Statement Relating to Forward Looking Information**

We have included some forward-looking statements in this section and other places in this report regarding our expectations. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements, or industry results, to be materially different from any future results,

levels of activity, performance or achievements expressed or implied by these forward-looking statements. Some of these forward-looking statements can be identified by the use of forward-looking terminology including believes, expects, may, will, should or anticipates or the negative thereof or other variations thereon or comparable terminology, or by discussions of strategies that involve risks and uncertainties. You should read statements that contain these words carefully because they:

discuss our future expectations;

contain projections of our future operating results or of our future financial condition; or

state other forward-looking information.

We believe it is important to discuss our expectations; however, it must be recognized that events may occur in the future over which we have no control and which we are not accurately able to predict. Readers are cautioned to consider the specific business risk factors described in our annual report on Form 10-KSB for the fiscal year ended December 31, 2002 and our Schedule 14A Proxy Statement for our 2003 annual shareholders meeting, and not to place undue reliance on the forward-looking statements contained herein, which speak only as of the date hereof. We undertake no obligation to publicly revise forward-looking statements to reflect events or circumstances that may arise after the date hereof.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

We do not have any investments in market risk sensitive instruments.



**Item 4. Controls and Procedures**





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Our Chief Executive Officer and Chief Financial Officer are responsible for establishing and maintaining internal controls and have designed these controls to ensure that material information, financial or otherwise, relating to accounting and financial reporting of our operations and activities, including those of our consolidated subsidiaries, were made known to them in their capacities as executive officers, particularly during the period that this Report was prepared. These executive officers have evaluated the effectiveness of our internal controls within the preceding 90 days of this report, having concluded that our internal controls were fully effective as of the date of this report, and there were no significant deficiencies or material weaknesses discovered and have reported this conclusion to our auditors and audit committee. In conducting their evaluation of our internal controls, these executive officers did not discover any fraud that involved management or other employees who have a significant role in our internal controls. Furthermore, there were no significant changes in our internal controls or in other factors that could significantly affect our internal controls subsequent to the date of their evaluation. Because no significant deficiencies or material weaknesses were discovered, there were no necessary corrective actions taken to correct significant deficiencies and material weaknesses in our internal controls.



**PART II OTHER INFORMATION**

**Item 1. Legal Proceedings**

None

**Item 2. Changes in Securities and Use of Proceeds**

(a) None

(b) None

(c) During the three months ended March 31, 2003, we granted stock options under the Precis, Inc. 2002 IMR Stock Option Plan to our independent marketing representatives. These stock options are exercisable for the purchase of 23,800 shares of our common stock for \$3.82 per share on or before June 30, 2007. These stock options are not transferable other than pursuant to operation of law or by will. These stock options were granted pursuant to the applicable registration exemptions of Rule 504 of Regulation D of the Securities and Exchange Commission, Section 3b of the Securities Act of 1933, and applicable state securities laws. There were no sales commissions or other fees paid in connection with the grant of these stock options.

(d) None

**Item 3. Defaults Upon Senior Securities**

None

**Item 4. Submission of Matters to a Vote of Security Holders**