

PLAYTEX PRODUCTS INC  
Form 10-Q  
August 04, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 10 Q**

**ý** **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES**  
**EXCHANGE ACT OF 1934**

**or**

**o** **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES**  
**EXCHANGE ACT OF 1934**

**For the Quarter Ended June 26, 2004**

**Commission File No. 1 12620**

**PLAYTEX PRODUCTS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**51 0312772**  
(I.R.S. Employer  
Identification No.)

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**300 Nyala Farms Road**

**Westport, Connecticut 06880**

(Address of principal executive offices)

**Telephone number: (203) 341 4000**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes ☐ No ☐

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Act).

Yes ☐ No ☐

At July 29, 2004, 61,215,856 shares of Playtex Products, Inc. common stock, par value \$.01 per share, were outstanding.

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**PLAYTEX PRODUCTS, INC.**

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## PLAYTEX PRODUCTS, INC.

## CONSOLIDATED BALANCE SHEETS

(In thousands, except share data)

	June 26, 2004	December 27, 2003
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 30,270	\$ 27,453
Receivables, less allowance for doubtful accounts	159,621	23,478
Retained interest in receivables		64,633
Inventories	62,017	78,413
Deferred income taxes, net	10,040	8,994
Income taxes receivable		3,826
Other current assets	6,105	8,370
Total current assets	268,053	215,167
Net property, plant and equipment	125,137	125,425
Intangible assets, net:		
Goodwill	494,307	494,307
Trademarks, patents and other	146,320	138,271
Deferred financing costs, net	17,870	13,109
Other noncurrent assets	6,663	7,019
Total assets	\$ 1,058,350	\$ 993,298
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 32,253	\$ 39,306
Accrued expenses	84,770	53,242
Income taxes payable	1,187	4,169
Current maturities of long-term debt		4,500
Total current liabilities	118,210	101,217
Long-term debt	807,500	788,750
Other noncurrent liabilities	20,437	16,404
Deferred income taxes	68,531	59,139
Total liabilities	1,014,678	965,510
Stockholders' equity:		
Common stock, \$0.01 par value, authorized 100,000,000 shares, issued and outstanding 61,215,856 shares at June 26, 2004 and December 27, 2003	612	612
Additional paid-in capital	526,233	526,233
Retained earnings (accumulated deficit)	(481,908)	(498,539)
Accumulated other comprehensive earnings (loss)	(1,265)	(518)
Total stockholders' equity	43,672	27,788
Total liabilities and stockholders' equity	\$ 1,058,350	\$ 993,298

See accompanying notes to unaudited consolidated financial statements.

**PLAYTEX PRODUCTS, INC.**  
**CONSOLIDATED STATEMENTS OF EARNINGS**

(In thousands, except per share data)

	Three Months Ended	
	June 26, 2004	June 28, 2003
Net sales	\$ 185,522	\$ 176,096
Cost of sales	88,248	86,786
Gross profit	97,274	89,310
Operating expenses:		
Selling, general and administrative	69,770	67,818
Amortization of intangibles	225	225
Total operating expenses	69,995	68,043
Operating earnings	27,279	21,267
Interest expense, net of interest income, including related party interest expense of \$3,037, net of related party interest income of \$3,001 for the three month period ended June 28, 2003	17,966	13,387
Other expenses	37	572
Earnings before income taxes	9,276	7,308
Income taxes	1,021	2,654
Net earnings	\$ 8,255	\$ 4,654
Earnings per share:		
Basic	\$ 0.13	\$ 0.08
Diluted	\$ 0.13	\$ 0.08
Weighted average shares outstanding:		
Basic	61,216	61,216
Diluted	61,227	61,237

See accompanying notes to unaudited consolidated financial statements.



**PLAYTEX PRODUCTS, INC.****CONSOLIDATED STATEMENTS OF EARNINGS**

(In thousands, except per share data)

	<b>Six Months Ended</b>	
	<b>June 26, 2004</b>	<b>June 28, 2003</b>
Net sales	\$ 377,450	\$ 353,410
Cost of sales	179,947	170,969
Gross profit	197,503	182,441
Operating expenses:		
Selling, general and administrative	132,708	128,920
Restructuring	93	
Amortization of intangibles	451	451
Total operating expenses	133,252	129,371
Operating earnings	64,251	53,070
Interest expense, net of interest income, including related party interest expense of \$6,075, net of related party interest income of \$6,001 for the six month period ended June 28, 2003	34,372	26,834
Expenses related to retirement of debt, net	6,432	
Other expenses	336	1,025
Earnings before income taxes	23,111	25,211
Income taxes	6,480	9,154
Net earnings	\$ 16,631	\$ 16,057
Earnings per share:		
Basic	\$ 0.27	\$ 0.26
Diluted	\$ 0.27	\$ 0.26
Weighted average shares outstanding:		
Basic	61,216	61,216
Diluted	61,221	61,237

See accompanying notes to unaudited consolidated financial statements.





**PLAYTEX PRODUCTS, INC.**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
**AND COMPREHENSIVE EARNINGS**

(In thousands)

	<b>Common Shares Outstanding</b>		<b>Common Stock</b>		<b>Additional Paid-In Capital</b>		<b>Retained Earnings (Accumulated Deficit)</b>		<b>Accumulated Other Comprehensive Earnings (Loss)</b>		<b>Total</b>
Balance, December 27, 2003	61,216	\$	612	\$	526,233	\$	(498,539)	\$	(518)	\$	27,788
Net earnings							16,631				16,631
Foreign currency translation adjustment									(1,032)		(1,032)
Minimum pension liability adjustment, net of tax									285		285
Comprehensive earnings											15,884
Balance, June 26, 2004	61,216	\$	612	\$	526,233	\$	(481,908)	\$	(1,265)	\$	43,672

See accompanying notes to unaudited consolidated financial statements.

## PLAYTEX PRODUCTS, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)

	Six Months Ended	
	June 26, 2004	June 28, 2003
Cash flows from operations:		
Net earnings	\$ 16,631	\$ 16,057
Adjustments to reconcile net earnings to net cash flows from operations:		
Write-off of deferred fees related to retirement of debt	6,882	
Depreciation	7,396	6,997
Amortization of deferred financing costs	1,140	978
Amortization of intangibles	451	451
Deferred income taxes	8,643	3,241
Prepaid pension asset and postretirement benefits	(140)	1,230
Other, net	(221)	705
Net change in working capital accounts	(31,525)	(1,609)
Net cash flows from operations	9,257	28,050
Cash flows used for investing activities:		
Purchases of property, plant and equipment	(7,529)	(9,336)
Acquisition of intangibles	(500)	
Net cash flows used for investing activities	(8,029)	(9,336)
Cash flows provided by (used for) financing activities:		
Borrowings under revolving credit facilities	37,800	179,450
Repayments under revolving credit facilities	(37,800)	(179,450)
Long-term debt borrowings	467,500	
Long-term debt repayments	(443,250)	(2,250)
Repayment of convertible notes		(20,000)
Repurchase of 9 <sup>3</sup> / <sub>8</sub> % Notes	(9,550)	
Payment of financing costs	(12,700)	(1,624)
Net cash flows provided by (used for) financing activities	2,000	(23,874)
Effect of exchange rate changes on cash	(411)	997
Increase (decrease) in cash and cash equivalents	2,817	(4,163)
Cash and cash equivalents at beginning of period	27,453	31,605
Cash and cash equivalents at end of period	\$ 30,270	\$ 27,442

**Supplemental disclosures of cash flow information**

Cash paid during the periods for:

Interest	\$	24,608	\$	26,745
Income taxes, net of refunds	\$	819	\$	1,465

See accompanying notes to unaudited consolidated financial statements.

**PLAYTEX PRODUCTS, INC.**

**PART I - FINANCIAL INFORMATION**

**NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS**

**1. Consolidated Financial Statements**

The interim consolidated financial statements, which are a part of our Quarterly Report on Form 10-Q, are unaudited. In preparing our financial statements, we make certain adjustments (consisting of normal recurring adjustments) considered necessary in our opinion for a fair presentation of our financial position and results of operations. As part of a review of the classification of certain expenses, in the second quarter of 2004, we reclassified cash discount expense as a reduction of revenue. Previously, this expense was included in selling, general and administrative (SG&A). This reclass amounted to \$4.2 million and \$3.9 million for the three months ended June 26, 2004 and June 28, 2003, respectively. The reclass was \$8.3 million and \$7.6 million for the six months ended June 26, 2004 and June 28, 2003, respectively. While this discount is a payment incentive, we are now including this with other trade incentives previously reported as a reduction to net sales by employing a broader definition of the Emerging Issues Task Force (EITF) No. 01-9, Accounting for Consideration Given By a Vendor to a Customer (Including a Reseller of the Vendor's Products). The results of operations for the three and six month periods ended June 26, 2004 are not necessarily indicative of the results that you may expect for the full year.

We presume you have access to the audited consolidated financial statements contained in our Annual Report on Form 10-K for the year ended December 27, 2003. As a result, we have not included footnote and other disclosures that would substantially duplicate the disclosures contained in the Form 10-K. We file our annual, quarterly, and current reports, proxy statements, and other documents with the Securities and Exchange Commission (the SEC) under the Securities Act of 1933 and Securities Exchange Act of 1934. You may read and copy any materials that we file with the SEC at the SEC's Public Reference Room at 450 Fifth Street, NW, Washington, DC 20549. The SEC also maintains an internet website that contains our filed reports at [www.sec.gov](http://www.sec.gov). In addition, we make our filings with the SEC available at the Investor Relations section of our website [www.playtexproductsinc.com](http://www.playtexproductsinc.com). You can call our Investor Relations Department at (203) 341- 4017 or via email at [investorrelations@playtex.com](mailto:investorrelations@playtex.com) to request a copy of any of our reports filed with the SEC.

**2. Stock-Based Compensation**

We account for stock based compensation in accordance with Statement of Financial Accounting Standard (SFAS) No. 123, Accounting for Stock-Based Compensation, as amended by SFAS No. 148, Accounting for Stock-Based Compensation Transition and Disclosure. As permitted by SFAS No. 123 and SFAS No. 148, we follow the intrinsic value approach of Accounting Principles Board Opinion No. 25 (APB No. 25), and Financial Accounting Standards Board (FASB) Interpretation No. 44, Accounting for Certain Transactions Involving Stock-Based Compensation, an Interpretation of APB No. 25 issued for determining compensation expense related to the issuance of stock options. Accordingly, no compensation expense related to our stock options is reflected in our statements of earnings as stock options granted under the stock option plan had an exercise price equal to or greater than the fair market value of the underlying common stock on the date of grant.

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The following table illustrates the pro forma effect of stock-based compensation on net earnings and earnings per share as if we had applied the fair value recognition provisions of SFAS No. 123 (in thousands, except per share data):

	Three Months Ended		Six Months Ended	
	June 26, 2004	June 28, 2003	June 26, 2004	June 28, 2003
Net earnings:				
As reported	\$ 8,255	\$ 4,654	\$ 16,631	\$ 16,057
Deduct: Total stock-based employee compensation expense determined under the fair value method for stock option awards, net of tax	(546)	(897)	(1,101)	(1,855)
Pro forma Basic and diluted	\$ 7,709	\$ 3,757	\$ 15,530	\$ 14,202
Earnings per share:				
As reported				
Basic	\$ 0.13	\$ 0.08	\$ 0.27	\$ 0.26
Diluted	\$ 0.13	\$ 0.08	\$ 0.27	\$ 0.26
Pro forma				
Basic	\$ 0.13	\$ 0.06	\$ 0.25	\$ 0.23
Diluted	\$ 0.13	\$ 0.06	\$ 0.25	\$ 0.23
Weighted average common shares and common equivalent shares outstanding:				
Basic	61,216	61,216	61,216	61,216
Diluted	61,227	61,237	61,221	61,237

The fair value of each stock option grant was estimated on the date of grant using the Black-Scholes option-pricing model, which uses a number of assumptions to estimate the value of stock option grants. Assumptions used in the Black-Scholes option-pricing model include: risk-free interest rates, dividend yield if applicable, expected option life and the volatility of the underlying stock price.

## 3. Impact of Recently Issued Accounting Pronouncements

In January 2003, the FASB issued Interpretation No. 46 ( FIN 46 ), Consolidation of Variable Interest Entities. FIN 46 requires a company to consolidate a variable interest entity ( VIE ), as defined, when the company will absorb a majority of the VIE's expected losses, receive a majority of the VIE's expected residual returns, or both. FIN 46 also requires consolidation of existing, non-controlled affiliates if the VIE is unable to finance its operations without investor support, or where the other investors do not have exposure to the significant risks and rewards of ownership. FIN 46 applies immediately to a VIE created or acquired after January 31, 2003. For a VIE created before February 1, 2003, FIN 46 applies in the first fiscal year or interim period beginning after December 15, 2003. In December 2003, the FASB issued FIN 46 (Revised December 2003), which superseded FIN 46 and FASB Staff Position ( FSP ) No. 46-6. This interpretation delayed the effective date for VIEs created prior to February 1, 2003 and was effective for public companies for periods ending after March 15, 2004. This interpretation had no impact on our consolidated financial statements.

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In December 2003, the FASB issued SFAS No. 132 R, Employer's Disclosures about Pensions and Other Postretirement Benefits. SFAS No. 132 R requires new annual disclosures about the types of plan assets, investment strategy, measurement date, plan obligations, and cash flows as well as the components of the net periodic benefit cost

recognized in interim periods. The new annual disclosure requirements apply to fiscal years ending after December 15, 2003, except for the disclosure of expected future benefit payments, which must be disclosed for fiscal years ending after June 15, 2004. Interim period disclosures are generally effective for interim periods beginning after December 15, 2003. We have included the disclosures required by SFAS No. 132 R for the quarter ended June 26, 2004 (see Note 9).

In March 2004, the FASB indicated that they will require stock-based employee compensation to be recorded as a charge to earnings pursuant to an exposure draft they have published for comment, which they believe will become effective for fiscal years ending on or after December 15, 2004. We will continue to monitor their progress on the issuance of this standard and the impact it may have on our consolidated financial statements.

In May 2004, the FASB issued an FSP on SFAS No. 106-2, Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003 ( the Act ). The Act was signed into law on December 8, 2003 and expanded Medicare to include prescription drugs. We sponsor retiree medical programs and this legislation includes a federal subsidy for qualifying companies. The FSP on SFAS 106-2 requires that the effects of the federal subsidy be considered an actuarial gain and treated like similar gains and losses. It also requires certain disclosures for sponsors of retiree medical programs. We are currently assessing what, if any, impact this will have on our operating results. This FSP is effective in the first interim or annual period beginning after June 15, 2004.

#### 4. Restructuring and Asset Impairment

In the fourth quarter of 2003, with the assistance of an outside operations consultant, we launched a comprehensive program of operational improvements to increase effectiveness and profitability. As part of this program, we incurred \$3.9 million in restructuring charges in the fourth quarter of 2003 and another \$0.1 million in the first half of 2004, primarily for severance costs for employee terminations and costs associated with a voluntary early retirement program. The total number of positions impacted by the restructuring will be approximately 120, most of which are in manufacturing operations and supporting functions. At June 26, 2004, approximately 80% of these positions have been eliminated. During the first half of 2004, we paid \$1.2 million in severance and related expenses associated with the 2003 restructuring. In addition, in the first six months of 2004, we incurred \$2.5 million of other related expenses (primarily consulting) which are included in our SG&A expenses. We expect the remaining \$1.4 million of restructuring liabilities at June 26, 2004 to be paid in cash throughout the remainder of 2004. At the beginning of the first quarter 2003, our restructuring balance was solely related to our March 2002 decision to close our Watervliet, New York plastic molding facility. The closure of the plant was complete as of December 27, 2003 and no further restructuring liabilities remain.



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The following tables summarize the restructuring activities beginning in fiscal 2003 (in thousands):

	Balance at December 28, 2002	Charge to Earnings 2003	Adjustments and Changes to Estimates	Utilized, Net Cash	Non-Cash	Balance at December 27, 2003
Asset write-downs	\$ 349	\$	\$ (349)	\$	\$	\$
Severance and related expenses	870	2,650	391	(1,433)		2,478
Accelerated pension obligations	80	1,223	(80)		(1,223)	
Excess purchase commitments	51		(33)	(18)		
Other exit costs	814		71	(885)		
Total	\$ 2,164	\$ 3,873	\$	\$ (2,336)	\$ (1,223)	\$ 2,478

	Balance at December 27, 2003	Charge to Earnings 2004	Adjustments and Changes to Estimates	Utilized, Net Cash	Non-Cash	Balance at June 26, 2004
Asset write-downs	\$	\$	\$	\$	\$	\$
Severance and related expenses	2,478	93		(1,150)		1,421
Accelerated pension obligations						
Excess purchase commitments						
Other exit costs						
Total	\$ 2,478	\$ 93	\$	\$ (1,150)	\$	\$ 1,421

## 5. Accumulated Other Comprehensive Earnings (Loss)

The accumulated balances for each classification of other comprehensive earnings (loss) are as follows (in thousands):

	Foreign Currency Translation Adjustment	Minimum Pension Liability Adjustment, net of tax	Accumulated Other Comprehensive Earnings (Loss)
Balance, December 27, 2003	\$ 297	\$ (815)	\$ (518)
Change in period	(1,032)	285	(747)
Balance, June 26, 2004	\$ (735)	\$ (530)(1)	\$ (1,265)

## 6. Balance Sheet Components

The components of certain balance sheet accounts are as follows (in thousands):

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	June 26, 2004	December 27, 2003
Cash and cash equivalents	\$ 30,270	\$ 19,502
Cash lock box (2)		7,951
Total	\$ 30,270	\$ 27,453
Receivables	\$ 160,900	\$ 23,887
Less allowance for doubtful accounts	(1,279)	(409)
Net	\$ 159,621	\$ 23,478

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(1) Net of tax effect of \$0.3 million at June 26, 2004.

(2) Cash held in lock box pending weekly settlement procedure for our then outstanding receivables facility (see Note 8).

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	June 26, 2004	December 27, 2003
<b>Inventories:</b>		
Raw materials	\$ 12,388	\$ 15,076
Work in process	1,630	1,884
Finished goods	47,999	61,453
Total	\$ 62,017	\$ 78,413
<b>Net property, plant and equipment:</b>		
Land	\$ 2,376	\$ 2,376
Buildings	43,343	42,852
Information technology	15,875	16,642
Machinery and equipment	185,148	179,275
	246,742	241,145
Less accumulated depreciation	(121,605)	(115,720)
Net	\$ 125,137	\$ 125,425
<b>Goodwill</b>		
Goodwill	\$ 667,151	\$ 667,151
Less accumulated amortization	(172,844)	(172,844)
Net	\$ 494,307	\$ 494,307
<b>Trademarks</b>		
Trademarks	\$ 151,680	\$ 151,680
Less accumulated amortization	(19,442)	(19,442)
Net	\$ 132,238	\$ 132,238
<b>Patents and other(1)</b>		
Patents and other(1)	\$ 20,120	\$ 11,620
Less accumulated amortization	(6,038)	(5,587)
Net	\$ 14,082	\$ 6,033
<b>Deferred financing costs</b>		
Deferred financing costs	\$ 21,392	\$ 17,930
Less accumulated amortization	(3,522)	(4,821)
Net	\$ 17,870	\$ 13,109
<b>Accrued expenses:</b>		
Advertising and sales promotion	\$ 26,172	\$ 17,423
Sun Care returns reserve	19,246	5,961
Interest	16,269	7,645
Employee compensation and benefits	12,693	12,284
Other	10,390	9,929
Total	\$ 84,770	\$ 53,242

(1) At June 26, 2004, includes the \$7.5 million obligation under Mr. Gallagher's retirement agreement, which amount will be amortized to expense commencing upon Mr. Gallagher's retirement over the five year period of the non-competition and non-solicitation period.



## 7. Long-Term Debt

Long-term debt consists of the following (in thousands):

	June 26, 2004	December 27, 2003
Variable rate indebtedness:		
New Term Loan	\$ 7,500	\$
Term C Loan		443,250
Fixed rate indebtedness:		
8% Senior Secured Notes due 2011	460,000	
9 <sup>3</sup> / <sub>8</sub> % Senior Subordinated Notes due 2011	340,000	350,000
	807,500	793,250
Less current maturities		(4,500)
Total long-term debt	\$ 807,500	\$ 788,750

### 2004 Refinancing

On February 19, 2004, we completed a refinancing (the 2004 Refinancing Transaction) of our then outstanding credit facility (Senior Debt) and receivables facility (see Note 8). As part of the 2004 Refinancing Transaction, we entered into:

- \$460.0 million principal amount of 8% Senior Secured Notes due 2011 (the 8% Notes), and
- a five-year \$150.0 million variable rate credit facility (the New Credit Facility), comprised of:
  - a \$7.5 million Term Loan (the New Term Loan), and
  - a \$142.5 million Revolving Credit Facility (the New Revolver).

The net proceeds from the 2004 Refinancing Transaction and the borrowings under the New Credit Facility were used to repay and/or terminate commitments under our Senior Debt and our receivables facility (see Note 8).

Also on February 19, 2004, we repurchased on the open market \$10.0 million principal of our 9 <sup>3</sup>/<sub>8</sub>% Senior Subordinated Notes due 2011 (the 9 <sup>3</sup>/<sub>8</sub>% Notes), at a discount, which resulted in a net gain, including a \$0.2 million write-off of unamortized deferred financing fees associated with the repurchased notes, of \$0.3 million.

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As a result of the 2004 Refinancing Transaction, we incurred approximately \$12.7 million in fees and expenses, which have been deferred and are being amortized over the term of the related indebtedness. Additionally, approximately \$6.7 million in unamortized deferred financing fees associated with our Senior Debt were written off in February 2004 and are being referred to as Expenses related to retirement of debt in the consolidated statement of earnings.

### Fixed Rate Indebtedness

Our fixed rate indebtedness at June 26, 2004 of \$800.0 million consisted of \$460.0 million of 8% Notes and \$340.0 million of 9 <sup>3</sup>/<sub>8</sub>% Notes. We pay interest on the 8% Notes semi-annually on March 1 and September 1 of each year. At any time prior to March 1, 2007, we may redeem up to 35% of the principal amount of the 8% Notes with the proceeds of certain equity offerings and certain asset sales, at a redemption price of 100.000% of the principal amount of notes redeemed plus the Applicable Premium, plus accrued and unpaid interest to the redemption date. In addition, at any time prior to March 1, 2007, we may also redeem the 8% Notes, in whole but not in part, upon the occurrence of a change of control, at the redemption price of 100.000% of the principal amount of notes redeemed plus the Applicable Premium, plus accrued and unpaid interest to the redemption date.

Applicable Premium means (i) with respect to an equity offering redemption, 8% of the principal amount of the notes redeemed and (ii) with respect to an asset sale redemption or a change of control redemption, the percentage

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(expressed as percentages of principal amount of notes redeemed) set forth below if redeemed during the twelve-month period prior to March 1 of the years indicated below:

Year	Percentage
2005	12.000
2006	10.000
2007	8.000

The 8% Notes are secured by a first lien on intellectual property owned by us and the guarantors of the 8% Notes, and by a second lien on substantially all personal property and material owned real property, other than intellectual property, owned by us and the guarantors of the 8% Notes. We do not have the option to redeem the 8% Notes from March 1, 2007 through March 1, 2008. At our option, we may redeem the 8% Notes on or after March 1, 2008 at the redemption prices (expressed as percentages of principal amount) listed below plus accrued and unpaid interest to the redemption date:

Year	Percentage
2008	104.000
2009	102.000
2010 and thereafter	100.000

We pay interest on the 9 <sup>3</sup>/<sub>8</sub>% Notes semi-annually on June 1 and December 1 of each year. At any time prior to June 1, 2004, we may redeem up to 35% of the principal amount of the 9 <sup>3</sup>/<sub>8</sub>% Notes with the proceeds of one or more equity offerings at a redemption price of 109.375% of the principal amount, plus accrued and unpaid interest to the redemption date. We do not have the option to redeem the 9 <sup>3</sup>/<sub>8</sub>% Notes from June 1, 2004 through May 31, 2006. At our option, we may redeem the 9 <sup>3</sup>/<sub>8</sub>% Notes on or after June 1, 2006 at the redemption prices (expressed as percentages of principal amount) listed below plus accrued and unpaid interest to the redemption date:

Year	Percentage
2006	104.688
2007	103.125
2008	101.563
2009 and thereafter	100.000

### Variable Rate Indebtedness

At June 26, 2004, our variable rate indebtedness of \$7.5 million was comprised solely of our New Term Loan. Our variable rate indebtedness at December 27, 2003 of \$443.3 million was comprised entirely of our Term C Loan. The rates of interest we pay under the New Credit Facility vary over time depending on short-term interest rates. We also pay fees on our New Revolver commitments, which vary depending on the average outstanding balance on the New Revolver, which amounts are expensed as incurred.

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The New Revolver and the New Term Loan have a term of five years. The interest rates are LIBOR plus 400 basis points for the New Term Loan and LIBOR plus 250 basis points for the New Revolver.

The availability under our New Revolver is subject to a borrowing base calculation, which is dependent upon the level of certain assets including eligible receivables, eligible inventory and eligible equipment, as defined in the New Credit Facility. As of June 26, 2004, our availability under the New Revolver, based on the borrowing base calculation, was \$105.4 million, as reduced for the outstanding revolver balance and open letters of credit. We pay a monthly commitment fee on the available but unused revolver balance ranging between 0.375% and 0.50% depending on the average outstanding revolver balance.



The rates of interest we have paid in the past, and will continue to pay in the future, on our variable rate debt are, at our option, a function of various alternative short term borrowing rates, such as the Prime Rate or LIBOR.

Our weighted average variable interest rate was 4.38% for the three month period ended June 26, 2004 compared to 3.98% for the three month period ended June 28, 2003.

At June 26, 2004, our variable interest rate was 5.10% compared to 4.87% at June 28, 2003.

We periodically use financial instruments, such as derivatives, to manage the impact of interest rate changes on our variable rate debt. At June 26, 2004, we were not a party to any derivative or other type of financial instrument that hedged the impact of interest rate changes on our variable rate debt.

It should be noted that the 2004 Refinancing Transaction substantially reduced our variable rate indebtedness. As a result, our exposure to changing interest rates is dramatically reduced. A one percentage point change in our variable interest rate would not have a material impact on our consolidated interest expense due to the reduction of our variable rate indebtedness.

Our New Credit Facility contains various restrictions and limitations that may impact us. These restrictions and limitations relate to:

- limitations on indebtedness,
- contingent obligations,
- liens,
- capital expenditures,
- mergers and acquisitions,
- asset sales, dividends and distributions,
- redemption or repurchase of equity interests,
- subordinated debt payments and modifications,
- loans and investments,
- transactions with affiliates,
- changes of control,

payment of consulting and management fees, and  
compliance with laws and regulations.

Our New Credit Facility and our 8% Notes also grant rights of inspection, access to management, the submission of certain financial reports, and requires us to make prepayments with the proceeds generated by us resulting from the disposition of assets, the receipt of condemnation settlements and insurance settlements from casualty losses and from the sale of equity securities.

The 9 <sup>3</sup>/<sub>8</sub>% Notes and the 8% Notes also contain certain restrictions and requirements. Under the terms of each of these agreements, payment of cash dividends on our common stock is restricted. Certain of our wholly owned subsidiaries are guarantors of the 9 <sup>3</sup>/<sub>8</sub>% Notes and the 8% Notes.

The only required principal repayments during the next five years is on our New Credit Facility, which requires us to pay all outstanding principal at the February 2009 termination date. No interim principal repayments are required.

## **8. Receivables Facility**

On February 19, 2004, the receivables facility was terminated as part of the 2004 Refinancing Transaction (see Note 7). At the time of termination, the wholly owned subsidiary of ours, Playtex A/R LLC, was merged into Playtex Products, Inc.

On May 22, 2001, we entered into a receivables purchase agreement (the "Receivables Facility") through a wholly owned subsidiary of ours, Playtex A/R LLC. Through the Receivables Facility, we sold on a continuous basis to Playtex A/R LLC substantially all of our domestic customers' trade invoices that we generated. Playtex A/R LLC sold to a third-party commercial paper conduit (the "Conduit") an undivided fractional ownership interest in these trade accounts receivable. The Conduit issued short-term commercial paper to finance the purchase of the undivided fractional interest in the receivables. The total funding available to us on a revolving basis under the Receivables Facility was up to \$100.0 million, depending primarily on: the amount of receivables generated by us and sold to Playtex A/R LLC, the rate of collection on those receivables, and other characteristics of the receivables pool which affected their eligibility. Our

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retained interest in receivables represented our subordinated fractional undivided interest in receivables sold to Playtex A/R LLC and the net unamortized securitization fee incurred by Playtex A/R LLC.

We sold receivables at a discount, which we included in other expenses in the consolidated statements of earnings. This discount, which was \$0.3 million for 2004, through the termination date of February 19, 2004 and \$1.0 million for the six month period ended June 28, 2003, reflected the estimated fees required by the Conduit to purchase a fractional undivided interest in the receivables. The fees were based on the payment characteristics of the receivables, most notably their average life, interest rates in the commercial paper market and historical credit losses. Also included in other expenses is the impact of the amortization of a securitization fee incurred by Playtex A/R LLC to establish the Receivables Facility. As a result of the termination of the Receivables Facility in February 2004, we wrote off the unamortized balance of \$0.1 million of this securitization fee.

The following paragraph summarizes the cash flows between Playtex A/R LLC and us for the six month periods ended June 26, 2004 and June 28, 2003 (in thousands):

	Six Months Ended	
	June 26, 2004	June 28, 2003
<b>Cash Flows from Playtex A/R LLC to Playtex Products, Inc.</b>		
Proceeds from collections used to purchase additional receivables from Playtex Products, Inc.	\$ 82	\$ 306
(Decrease) increase in fractional interest sold	(21)	23
Net cash flow to Playtex Products, Inc.	\$ 61	\$ 329

We accounted for the sale of accounts receivable to Playtex A/R LLC and related transactions with the Conduit in accordance with SFAS No. 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities. At the time the receivables were sold, the balances were removed from our balance sheet. Playtex A/R LLC paid fees on the value of the undivided interest of the receivables sold to the Conduit equal to the 30 day LIBOR rate, which was reset weekly. We retained the servicing responsibilities under the receivables facility. The servicing was valued at zero since fees from the servicing were just adequate to compensate us for our servicing responsibilities. In addition, under the terms of the December 2003 renewal of the Receivables Facility, Playtex A/R LLC paid a 0.75% per annum fee on the utilized portion of the Receivables Facility and a 1.00% per annum liquidity fee on the entire committed amount of the Receivables Facility. Because of the short-term nature, generally less than 60 days, of our trade accounts receivable sold to Playtex A/R LLC and the historically low credit risk associated with these receivables, the carrying value of our retained interest in receivables approximated the fair value.

## 9. Pension and Other Postretirement Benefits

The components of the net periodic pension expense for the three and six month periods ended June 26, 2004 and June 28, 2003 are as follows (in thousands):

Three Months Ended		Six Months Ended	
June 26, 2004	June 28, 2003	June 26, 2004	June 28, 2003

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**Net Periodic Pension Expense**

Service cost - benefits earned during the period	\$	365	\$	346	\$	730	\$	692
Interest cost on projected benefit obligation		789		740		1,578		1,479
Expected return on plan assets		(1,064)		(928)		(2,128)		(1,856)
Amortization of unrecognized net gain		42		106		84		212
Amortization of transition gain		9		8		17		17
Net periodic pension expense	\$	141	\$	272	\$	281	\$	544

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The components of the net periodic postretirement benefit expense for the three and six month periods ended June 26, 2004 and June 28, 2003 are as follows (in thousands):

	Three Months Ended		Six Months Ended	
	June 26, 2004	June 28, 2003	June 26, 2004	June 28, 2003
<b>Net Periodic Postretirement Benefit Expense</b>				
Service cost - benefits earned during the period	\$ 179	\$ 269	\$ 358	\$ 538
Interest cost on accumulated benefit obligation	266	433	532	866
Amortization of prior service credit	(583)	(24)	(1,167)	(48)
Gain due to curtailment		(90)		(179)
Recognized actuarial loss	303	182	606	364
Net periodic postretirement benefit expense	\$ 165	\$ 770	\$ 329	\$ 1,541

### 10. Business Segments

Previously, we were organized in three divisions. As a result of our comprehensive program of operational improvements, we have reorganized and consolidated our business structure, effective April 2004. We are now organized in two divisions, which are categorized as business segments in accordance with accounting principles generally accepted in the United States ( GAAP ), as follows:

United States ( U.S. ) Division;

International Division.

Our **U.S. Division** includes products sold in the United States primarily to mass merchandisers, grocery, drug and specialty classes of trade. Specialty classes of trade include warehouse clubs, military, convenience stores, specialty stores and telemarketing. Our products are categorized as follows:

The Infant Care product category includes the following brands:

*Playtex* disposable nurser system, cups and reusable hard bottles,

*Wet Ones* hand and face towelettes,

*Diaper Genie* diaper disposal system,

*Baby Magic* infant toiletries,

*Mr. Bubble* children's bubble bath,

*Baby Magic* baby wipes, and

*Binky* pacifiers.

The Feminine Care product category includes a wide range of plastic and cardboard applicator tampons, as well as complementary products, marketed under such brand names as:

Tampons

*Playtex Gentle Glide*,

*Playtex Portables*,

*Playtex Slimfits*,

*Playtex Beyond*, and

Private label.

Complementary Products

*Playtex* Personal Cleansing Cloths for use in feminine hygiene, and

*Playtex Heat Therapy* patch to alleviate discomfort associated with menstrual pain.

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Our Sun Care and Household/Personal Grooming products include a number of leading and well-recognized brands, including the following:

*Banana Boat* Sun Care products,

*Woolite* rug and upholstery cleaning products,

*Playtex* Gloves,

*Ogilvie* at-home permanents,

*Binaca* breath spray and drops,

*Tussy* deodorant,

*Dentax* oral care products, and

*Tek* toothbrushes.

Our **International Division** includes the results from our Canadian and Australian subsidiaries, sales in Puerto Rico and export sales. The International Division sells the same products as are available to our U.S. customers.

Our division results for the three and six month periods ended June 26, 2004 and June 28, 2003 are as follows (in thousands):

	Three Months Ended			
	June 26, 2004		June 28, 2003	
	Net Sales	Operating Earnings	Net Sales	Operating Earnings
U.S.	\$ 168,015	\$ 60,268	\$ 156,931	\$ 51,994
International	17,507	6,110	19,165	7,542
Total segment operating earnings	\$ 185,522	66,378	\$ 176,096	59,536
<u>Less:</u>				
Corporate selling, general and administrative		38,777		37,989
Unallocated charges		97		55
Amortization of intangibles		225		225
Consolidated operating earnings, as reported		\$ 27,279		\$ 21,267

  

	Six Months Ended			
	June 26, 2004		June 28, 2003	
	Net Sales	Operating Earnings	Net Sales	Operating Earnings

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U.S.	\$	341,227	\$	128,584	\$	318,969	\$	113,530
International		36,223		13,290		34,441		13,234
Total segment operating earnings	\$	377,450		141,874	\$	353,410		126,764

<u>Less:</u>								
Corporate selling, general and administrative				76,829				73,043
Restructuring				93				
Unallocated charges				250				200
Amortization of intangibles				451				451
Consolidated operating earnings, as reported			\$	64,251			\$	53,070



## 11. Earnings Per Share

The following table explains how our basic and diluted Earnings Per Share ( EPS ) were calculated for the three and six months ended June 26, 2004 and June 28, 2003 (in thousands, except per share amounts):

	Three Months Ended		Six Months Ended	
	June 26, 2004	June 28, 2003	June 26, 2004	June 28, 2003
<b>Numerator:</b>				
Net earnings as reported	\$ 8,255	\$ 4,654	\$ 16,631	\$ 16,057
<b>Denominator:</b>				
Weighted average shares outstanding Basic	61,216	61,216	61,216	61,216
<b>Effect of Dilutive Securities:</b>				
Adjustment for dilutive effect of employee stock options	11	21	5	21
Weighted average shares outstanding Diluted	61,227	61,237	61,221	61,237
<b>Earnings per share:</b>				
Basic	\$ 0.13	\$ 0.08	\$ 0.27	\$ 0.26
Diluted	\$ 0.13	\$ 0.08	\$ 0.27	\$ 0.26

Basic EPS excludes all potentially dilutive securities. Basic EPS is computed by dividing net earnings by the weighted average number of common shares outstanding for the period. Diluted EPS includes all dilutive securities. Potentially dilutive securities include stock options granted to our employees and shares that may have been exchanged for the 6% Convertible Notes, if determined to be dilutive. At June 26, 2004 and June 28, 2003, stock options to purchase Playtex Products, Inc. common stock totaling 8.1 million shares and 7.6 million shares, respectively, were not included in the diluted EPS calculation since their impact would have been anti-dilutive. In addition, at June 28, 2003, potentially dilutive shares totaling 0.8 million relating to our 6% Convertible Notes were not included in the diluted EPS calculation since their impact would have been anti-dilutive. Diluted EPS is computed by dividing net earnings, adjusted by the if-converted method for convertible securities, by the weighted average number of common shares outstanding for the period plus the number of additional common shares that would have been outstanding if the dilutive securities were issued. In the event the dilutive securities are anti-dilutive on net earnings (i.e., have the effect of increasing EPS), the impact of the dilutive securities is not included in the computation.

## 12. Contingent Liabilities

In our opinion, there are no claims, commitments, guarantees or litigation pending to which we or any of our subsidiaries is a party which would have a material adverse effect on the consolidated financial position, results of operations or cash flows of the Company.

**PLAYTEX PRODUCTS, INC.**

**PART I - FINANCIAL INFORMATION**

**MANAGEMENT'S DISCUSSION AND ANALYSIS**

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with:

the unaudited consolidated financial statements and notes included in this report; and

the audited consolidated financial statements and notes to consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 27, 2003.

**Cautionary Statement for Purposes of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995**

This document includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to analyses and other information that are based on forecasts of future results and estimates of amounts not yet determinable. These statements also relate to our future prospects, developments and business strategies. The statements contained in this document that are not statements of historical fact may include forward-looking statements that involve a number of risks and uncertainties.

We have used the words anticipate, believe, could, estimate, expect, intend, may, plan, predict, including references to assumptions, in this document to identify forward-looking statements. These forward-looking statements are made based on our management's expectations and beliefs concerning future events affecting us and are subject to uncertainties and factors relating to our operations and business environment, all of which are difficult to predict and many of which are beyond our control, that could cause our actual results to differ materially from those matters expressed in or implied by these forward-looking statements. The following factors are among those that may cause actual results to differ materially from our forward-looking statements:

price and product changes,

new product introductions and promotional activity by competitors,

the loss or bankruptcy of a significant customer,

capacity limitations,

the difficulties of integrating acquisitions,  
raw material and manufacturing costs,  
adverse publicity and product liability claims,  
impact of weather conditions, especially on Sun Care product sales,  
our level of debt and related restrictions and limitations,  
interest rate fluctuations,  
future cash flows,  
dependence on key employees, and  
highly competitive nature of consumer products business.

You should keep in mind that any forward-looking statement made by us in this document, or elsewhere, speaks only as of the date on which we make it. New risks and uncertainties come up from time to time, and it is impossible for us to predict these events or how they may affect us. In light of these risks and uncertainties, you should keep in mind that any forward-looking statements made in this report or elsewhere might not occur.

In addition, the preparation of financial statements in accordance with accounting principles generally accepted in the United States ( GAAP ) requires us to make estimates and assumptions. These estimates and assumptions affect:

the reported amounts and timing of revenue and expenses,  
the reported amounts and classification of assets and liabilities, and  
the disclosure of contingent assets and liabilities.

Actual results may vary from our estimates and assumptions. These estimates and assumptions are based on historical results, assumptions that we make, as well as assumptions by third parties.

## Trademarks

We own rights to a number of United States, Canadian and foreign trademarks that are important to our business, including, but not limited to: *BABY MAGIC®*, *BANANA BOAT®*, *BEYOND* , *BIG SIPSTER®*, *BINACA®*, *BINKY®*, *BLASTERS®*, *DENTAX®*, *DIAPER GENIE®*, *DRINKUP®*, *DROP-INS®*, *FAST BLAST®*, *FIRST SIPSTER®*, *GENTLE GLIDE®*, *GET ON THE BOAT®*, *GRIPSTER®*, *HANSAVER®*, *HEAT THERAPY®*, *HEAVY TRAFFIC®*, *INSULATOR®*, *INSULATOR SPORT®*, *LIPPOPS®*, *MADE STRONG TO LAST LONG®*, *MAKES GETTING CLEAN ALMOST AS MUCH FUN AS GETTING DIRTY®*, *MOST LIKE MOTHER®*, *MR. BUBBLE®*, *NATURAL ACTION®*, *NATURALATCH* , *NATURALSHAPE* , *NOBODY BABIES YOUR BABY BETTER®*, *OGILVIE®*, *OXY DEEP®*, *PORTABLES®*, *POWER SHOT®*, *PRECISELY RIGHT®*, *QUICKSTRAW®*, *QUIK BLOK®*, *SAFE N SURE®*, *SILK GLIDE®*, *SIPEASE®*, *SLIMFITS®*, *SO COMFORTABLE YOU CAN T EVEN FEEL THEM®*, *SOFT COMFORT®*, *SOOTH-A-CAINE®*, *SPARKLIN SIPSTER* , *SUNTANICALS®*, *TEK®*, *TUSSY®*, *TWISTAWAY®*, *VENTAIRE®*, *VITASKIN®*, *WE GLOVE YOUR HANDS®* and *WET ONES®*.

In addition, we also own royalty-free licenses in perpetuity to the *PLAYTEX®* and *LIVING®* trademarks in the United States, Canada and many foreign jurisdictions related to certain of our feminine hygiene, baby care and other products, but excluding certain apparel related products. We also have exclusive rights to the *WOOLITE®* trademark for rug and upholstery cleaning products in the United States and Canada pursuant to a royalty-free perpetual license agreement.

## Items Affecting Comparability

Our results for the second quarter of 2004 are for the 13-week period ended June 26, 2004 and our results for the second quarter of 2003 are for the 13-week period ended June 28, 2003. All references to market share and market share data are for comparable 13 week periods and represent our percentage of the total U.S. dollar volume of products purchased by consumers in the applicable category (dollar market share or retail consumption). This information is provided to us from the ACNielsen Company and is subject to revisions. This market share data does not include scanner/consumption data from certain retailers, including Wal-Mart Stores, Inc., as they do not provide this information to third parties.

As part of a review of the classification of certain expenses, in the second quarter of 2004, we reclassified cash discount expense as a reduction of revenue. Previously, this expense was included in selling, general and administrative ( SG&A ). This reclass amounted to \$4.2 million and \$3.9 million for the three months ended June 26, 2004 and June 28, 2003, respectively. The reclass was \$8.3 million and \$7.6 million for the six months ended June 26, 2004 and June 28, 2003, respectively. While this discount is a payment incentive, we are now including this with other trade incentives previously reported as a reduction to net sales by employing a broader definition of the Emerging Issues Task Force ( EITF ) No. 01-9, Accounting for Consideration Given By a Vendor to a Customer (Including a Reseller of the Vendor s Products).

## Overview

We are a leading manufacturer and marketer of a diversified portfolio of well-recognized branded consumer and personal products. For the six months ended June 26, 2004, we generated approximately 98% of our sales from products in the number one or number two market share position in the United States. Our lines of business include Infant Care, Feminine Care, Sun Care and Household Products/Personal Grooming.

Worldwide brand net sales for the six months ended June 26, 2004 and June 28, 2003 were as follows (in thousands):

	June 26, 2004	Six Months Ended June 28, 2003	Change
Infant Care	\$ 133,250	\$ 129,176	\$ 4,074
Feminine Care	113,636	100,342	13,294
Sun Care	95,466	85,943	9,523
Household Products/Personal Grooming	35,098	37,949	(2,851)
Total	\$ 377,450	\$ 353,410	\$ 24,040

Infant Care net sales increased \$4.1 million due primarily to higher shipment volume resulting from new product introductions in the infant feeding segment.

Feminine Care net sales, which increased \$13.3 million versus the same period in 2003 due to higher shipment volume, were positively impacted by the introduction of *Beyond*, our new flushable tampon, and an increase in shipments of *Gentle Glide*, our base plastic applicator tampon. *Gentle Glide* shipments in the first half of 2003 were negatively impacted by higher retail and consumer inventories brought about by the extensive marketing efforts utilized to defend against a competitive launch in the latter months of 2002.

The increase in Sun Care net sales of \$9.5 million was due primarily to a weaker comparative period. Poor weather patterns and an unseasonably wet summer negatively impacted the 2003 sun care season. In addition, we continue to see a shift in shipment patterns for sun care products. This shift has resulted in orders and shipments moving closer to the consumption period.

The decline in net sales of \$2.9 million for Household Products/Personal Grooming was due primarily to the continuation of the declining category trends in Personal Grooming.

The increase in net sales was the primary driver in the increased level of operating earnings for the first six months of 2004. Overall gross margin was up 0.7 percentage points for the first half of 2004 to 52.3% versus the first half of 2003. As a percentage of net sales, operating expenses were lower in the first half of 2004 versus the same period of 2003, due to a higher revenue base.

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Our business strategy remains focused on increasing sales and gaining market share through consumer-focused product innovations, creative merchandising techniques, targeted consumer marketing programs and innovative category management tools to strengthen our relationship with our customer. We have remained committed to this strategy, and in the past, have shown an ability to grow sales and market share in our key categories. More recently, we have encountered a significant amount of competitive pressure, in particular in Feminine Care and Infant Care. The markets for our products are highly competitive and we expect this to continue in the future. Since we are a highly leveraged company, many of our competitors have greater financial resources than we do. To improve our ability to achieve our long-term business objectives, we refinanced our senior indebtedness in February 2004. The new financing provides improved liquidity and flexibility as well as eliminates maintenance covenants and near term principal amortization that were a part of our prior credit facility.

As a result of the refinancing, our debt structure is predominately fixed rate in nature and at a higher average interest rate. As a result, our interest expense for the first half of 2004 was higher than for the same period in 2003 due to this higher average rate, partially offset by lower average debt balances. In addition, we expensed \$6.4 million of

deferred fees and expenses related to our previous credit agreement, net of a \$0.3 million net gain from the repurchase, at a discount, on the open market of \$10.0 million principal of our 9 <sup>3</sup>/<sub>8</sub> % Notes.

#### *Operational Reorganization*

We continually focus on productivity and cost reduction initiatives to improve profitability. As part of this ongoing process, we are planning several initiatives to reduce operating and selling, general and administrative ( SG&A ) expenses, improve effectiveness and reduce working capital requirements. In 2003, we engaged an outside operations consultant to perform a comprehensive review of our operations and internal functions. Based on that review and with the assistance of the consultant, we have launched a comprehensive program of operational improvements that we expect will result in increased effectiveness and profitability. We believe these improvements can be implemented without a significant increase in capital expenditures or loss of productivity. This process will continue in 2004 and is expected to be fully implemented in 2005. The major components of the restructuring include:

headcount reductions and more effective manufacturing facilities;

improvements in our supply chain process; and

significant inventory reduction.

We estimate that the operational restructuring will result in annualized operating expense savings between \$12 and \$14 million by 2005. We recorded \$3.9 million in restructuring costs and \$0.7 million in other related costs included in SG&A to implement the operational restructuring in 2003 and expect to incur approximately \$4 million of expenses in 2004, of which \$2.6 million were incurred in the first six months of 2004. In 2004, the estimated partial year impact of the savings (prior to implementation costs) is approximately \$6 to \$7 million. Results for the first half of 2004 were in line with anticipated savings, net of implementation costs. In addition, we estimate that this restructuring will result in a decrease in working capital of approximately \$9 million over two years as a result of improved supply chain efficiency.

#### *Strategic Alternatives*

In late 2002, we announced that we would explore strategic alternatives in order to enhance shareholder value, including a possible sale or merger of the entire Company, a partial sale, a divestiture of assets and other potential transactions. After a thorough assessment of a number of options, it was concluded in early 2004 that, at this time, it is more beneficial to remain an independent, stand-alone company.

We believe that, in the near term, the most effective way to enhance shareholder value will be to build on the operational momentum experienced in the first half of 2004, most notably in the Feminine Care and Infant Care sectors, concentrate on such measures as aggressive cost reductions that improve profitability, and reduce working capital requirements. Further, we recently completed the refinancing of our senior debt through the issuance of \$460.0 million of senior secured notes and a \$150.0 million asset-based credit facility, which provided us with considerably greater financial and operational flexibility to execute our on-going strategy. Going forward in the normal course of business, we will continue to consider any strategic opportunities that increase shareholder value.

*Other*

On June 23, 2004, we announced that our Chief Executive Officer, Mr. Michael R. Gallagher, plans to retire at or prior to the end of the year. Under the terms of Mr. Gallagher's retirement agreement, Mr. Gallagher has agreed to certain non-competition and non-solicitation provisions for a five-year period following his retirement. Mr. Gallagher will receive a payment of \$2.5 million upon his retirement. In addition, \$5.0 million will be paid to him ratably over twenty-four months commencing in January 2005. These payments will be recorded ratably as an expense over the five-year period of the non-competition and non-solicitation provisions. In addition, Mr. Gallagher will receive certain other benefits, such as medical and life insurance coverage, in accordance with the retirement agreement. At June 26, 2004, the total obligation of \$7.5 million under this agreement has been recorded and reflected as an intangible asset, which amount will be amortized to expense commencing upon Mr. Gallagher's retirement over the five year period of the non-competition and non-solicitation period.



**Results of Operations***Three Months Ended June 26, 2004 Compared To**Three Months Ended June 28, 2003*

**Consolidated Net Sales** Our consolidated net sales, by segment, for the three months ended June 26, 2004 and June 28, 2003 were as follows (in thousands):

Product Line	Principal Brand Names	June 26, 2004	June 28, 2003	Change
U.S. Division				
Infant Care	<i>Playtex, Wet Ones, Mr. Bubble, Diaper Genie, and Baby Magic</i>	\$ 62,470	\$ 63,678	\$ (1,208)
Feminine Care	<i>Playtex</i>	52,100	45,644	6,456
Sun Care	<i>Banana Boat</i>	36,644	29,443	7,201
Household Products/Personal Grooming	<i>Playtex, Woolite, Ogilvie, Binaca Tussy, Tek, and Dentax</i>	16,801	18,166	(1,365)
Total U.S. Division		168,015	156,931	11,084
International Division		17,507	19,165	(1,658)
Total		\$ 185,522	\$ 176,096	\$ 9,426

**U.S. Division** Net sales increased \$11.1 million, or 7%, to \$168.0 million in the second quarter of 2004.

Net sales of **Infant Care** products decreased \$1.2 million, or 2%, to \$62.5 million in the second quarter of 2004 due to lower shipment volume versus the comparable period, primarily in the infant feeding category. This decrease was due to lower sales of cups due primarily to competitive activities. Overall market shares for the second quarter versus year ago were up in *Wet Ones*, increasing 2.9 percentage points to 71.9%, stable in *Diaper Genie*, down 1.6 percentage points in Infant Feeding and down 0.5 percentage points in *Baby Magic* Toiletries.

Net sales of **Feminine Care** products increased \$6.5 million, or 14%, to \$52.1 million in the second quarter of 2004 due to higher shipment volume versus the comparable period. In the second quarter of 2004, overall shipments continue to be more in line with consumption. We continue to support the *Gentle Glide* business with advertising and marketing programs as well as for our recently introduced *Beyond* tampon.

Our market share in tampons was 26.3% for the second quarter of 2004, down versus the same quarter of 2003, which was 27.3%. While the year over year share has declined due to the competitive launch in the plastic applicator segment, our market share has stabilized in recent months, showing modest improvement versus the fourth quarter of 2003 and the first quarter of 2004.

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Net sales of **Sun Care** products increased \$7.2 million, or 24%, to \$36.6 million in the second quarter of 2004. The increase in net sales is due primarily to higher shipment volume when compared to the second quarter of 2003, as the prior year was impacted by wet weather. Also, we continue to see a shift in shipment patterns for sun care products. This shift has resulted in orders and shipments moving closer to the consumption period. We believe our array of new products, including Surf, a long lasting, waterproof sunscreen, a new SPF 50 product for children, the highest offered in this segment, and expanded offerings in our *Suntanicals* line, coupled with favorable weather patterns this season, has had a positive impact to date.

Net sales of **Household Products/Personal Grooming** decreased \$1.4 million, or 8%, to \$16.8 million in the second quarter of 2004. This decrease is primarily the result of lower volume shipments due to a continuation of the declining trend in certain of these categories. Our dollar market share for *Woolite* decreased 2.4 percentage points, to 25.7%, for the second quarter of 2004. The success of our *Oxy Deep* launch has resulted in a number of competitive new products using the oxy strategy. In *Gloves*, our dollar market share decreased to 26.2% in the second quarter of 2004 versus 27.1% for the same period in

2003. This decline was due to a continuation of competitive activity in the category. Our dollar market share increased 1.6 percentage points in *Ogilvie*; however, the category continues to decline.

**International Division** Net sales decreased \$1.7 million, or 9%, to \$17.5 million in the second quarter of 2004. The decrease was due primarily to timing of net sales, as the six month period ended June 26, 2004 exceeds the same period in 2003.

**Consolidated Gross Profit** Our consolidated gross profit increased \$8.0 million, or 9%, to \$97.3 million in the second quarter of 2004. As a percent of net sales, gross profit increased 1.7 percentage points to 52.4% in the second quarter of 2004. The increase in gross profit was due primarily to the increase in net sales, which accounted for approximately \$5 million, and, to a lesser extent, the mix of products sold.

**Consolidated Operating Earnings** Our consolidated operating earnings increased \$6.0 million, or 28%, to \$27.3 million in the second quarter of 2004. The increase in consolidated operating earnings was the result of our higher net sales and related gross profit. In addition, the second quarter of 2004 included \$1.1 million (included in SG&A) of other related expenses associated with our operational restructuring. The second quarter of 2003 included \$1.5 million of litigation costs associated with the defense of our tampon business.

	June 26, 2004	Three Months Ended June 28, 2003	Change
U.S.	\$ 60,268	\$ 51,994	\$ 8,274
International	6,110	7,542	(1,432)
Subtotal segment operating earnings	66,378	59,536	6,842
Less:			
Corporate selling, general and administrative	38,777	37,989	788
Unallocated charges	97	55	42
Amortization of intangibles	225	225	
Total consolidated operating earnings	\$ 27,279	\$ 21,267	\$ 6,012

**Segment Operating Earnings** We review operating earnings by business segment as this provides a strong basis for understanding business results.

Segment operating earnings for the **U.S. Division** increased \$8.3 million, or 16%, to \$60.3 million in the second quarter of 2004. As a percent of net sales, segment operating earnings increased 1.2 percentage points to 34.3% in the second quarter of 2004. The increase in segment operating earnings and segment operating earnings as a percent of net sales was due primarily to higher net sales, which resulted in higher gross profit.

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Segment operating earnings for the **International Division** decreased \$1.4 million, or 19%, to \$6.1 million in the second quarter of 2004. As a percent of net sales, segment operating earnings decreased 4.5 percentage points to 34.9% in the second quarter of 2004. The decrease in segment operating earnings was due primarily to lower net sales.

**Corporate Selling, General and Administrative** Our corporate selling, general and administrative expenses increased \$0.8 million, or 2%, to \$38.8 million in the second quarter of 2004. The increase in corporate SG&A expenses was due to normal increases in salaries and benefits. In addition, the second quarter of 2004 included \$1.1 million of other related expenses associated with our operational restructuring. The second quarter of 2003 included \$1.5 million of litigation costs associated with the defense of our tampon business.

**Consolidated Interest Expense** Our consolidated interest expense increased \$4.6 million to \$18.0 million in the second quarter of 2004. The increase in interest expense is the result of higher interest rates on total outstanding debt driven by our recent refinancing. The refinancing changed the composition of our debt such that we have considerably less variable rate indebtedness, although at higher interest rates, and more fixed rate debt. For the second quarter of

2004, our weighted average interest rate for all debt (fixed and variable) was 8.50%, up 2.25 percentage points versus the same quarter of 2003. Our average debt balances were flat at approximately \$814 million in the second quarter of 2004 versus the comparable period in 2003, despite the termination of our prior A/R facility in February 2004, which increased our reported debt balance.

**Consolidated Other Expenses** Historically, our consolidated other expenses represented the costs associated with our receivables facility. Since this facility was terminated as a result of our refinancing, costs associated with this facility decreased for the second quarter of 2004, versus the same quarter in the prior year, by \$0.5 million.

**Consolidated Income Taxes** Our consolidated income taxes were \$1.0 million in the second quarter of 2004. The second quarter of 2004 includes a \$2.8 million tax benefit as a result of the favorable settlement of tax audits during the same period. Excluding this benefit, our effective tax rate, as a percent of pretax earnings was 41.2% of earnings before income taxes. This was up versus an effective tax rate of 36.3% for the second quarter of 2003 due primarily to higher provisions for state taxes.

*Six Months Ended June 26, 2004 Compared To*

*Six Months Ended June 28, 2003*

**Consolidated Net Sales** Our consolidated net sales, by segment, for the six months ended June 26, 2004 and June 28, 2003 were as follows (in thousands):

Product Line	Principal Brand Names	June 26, 2004	June 28, 2003	Change
U.S. Division				
Infant Care	<i>Playtex, Wet Ones, Mr. Bubble, Diaper Genie, and Baby Magic</i>	\$ 119,756	\$ 115,465	\$ 4,291
Feminine Care	<i>Playtex</i>	102,707	88,147	14,560
Sun Care	<i>Banana Boat</i>	84,979	78,667	6,312
Household Products/Personal Grooming	<i>Playtex, Woolite, Ogilvie, Binaca Tussy, Tek, and Dentax</i>	33,785	36,690	(2,905)
Total U.S. Division		341,227	318,969	22,258
International Division		36,223	34,441	1,782
Total		\$ 377,450	\$ 353,410	\$ 24,040

**U.S. Division** Net sales increased \$22.3 million, or 7%, to \$341.2 million for the six months ended June 26, 2004.

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Net sales of **Infant Care** products increased \$4.3 million, or 4%, to \$119.8 million for the six months ended June 26, 2004. This increase was due to higher shipments in the infant feeding category and the hands and face wipes category. Overall market shares for the first six months of 2004 versus year ago were up in *Wet Ones*, increasing 3.2 percentage points to 69.9%, stable in *Diaper Genie*, down in Infant Feeding and down in *Baby Magic* Toiletries. Market share in Infant Feeding was down due to competitive activities in cups. Market share for *Baby Magic* Toiletries lagged the year ago period due to promotional activity in this highly competitive category. We believe our core Infant Care categories are highly competitive and we will continue to defend our market share positions. We have introduced a number of new products, including a hard bottle offering with the *VentAire NaturalShape* feeding system and our *NaturaLatch* nipple, designed for use with our disposable nurser system. Both systems are designed to aid the transition between breast feeding and bottle feeding. We also introduced a one-step breast milk storage kit, which allows consumers to go from breast pump to storage to feeding using our *Drop-In* sac technology. Other new products include the *Sparklin Sipster* spill-proof cup, a revamped look for our base spill-proof cup line and the addition of a *Baby Magic* Calming Milk shampoo to our Baby Toiletries line.

Net sales of **Feminine Care** products increased \$14.6 million, or 17%, to \$102.7 million for the six months ended June 26, 2004 due to higher shipment volume driven by the launch of *Beyond*, our new flushable applicator tampon, in January 2004, and an increase in *Gentle Glide* shipments. We have had positive sell-in to retailers for our *Beyond* tampon. The product is now on the shelf in most retail outlets and advertising and consumer communication is underway. We will be tracking consumer response and take-away closely over the next several months. For the first half of 2003, *Gentle Glide* shipments were negatively impacted by a build-up in retail and consumer inventories resulting from heavy promotional activities in late 2002 to defend against a competitive launch. In the six months ended June 26, 2004, shipments are more in line with consumption.

We will continue to focus on our core strategy converting pad users to tampons and targeting young teens as they enter the feminine care market.

Net sales of **Sun Care** products increased \$6.3 million, or 8%, to \$85.0 million for the six months ended June 26, 2004. As noted previously, this year over year increase is due to improved weather patterns in the first six months of 2004. In addition, we continue to see a shift in shipment patterns for sun care products. This shift has resulted in orders and shipments moving closer to the consumption period. The first six months of the year comprise the majority of the sun care season sales. We believe our results, at retail, also benefited from several new products, including Surf, a long lasting, waterproof sunscreen, a new SPF 50 product for children, the highest offered in this segment, and expanded offerings in our *Suntanicals* line.

Net sales of **Household Products/Personal Grooming** decreased \$2.9 million, or 8%, to \$33.8 million for the six months ended June 26, 2004. This decrease is primarily the result of lower volume shipments due to a continuation of the declining trend in certain of these categories. Our dollar market share for *Woolite* decreased 3.8 percentage points to 25.8% for the six months ended June 26, 2004. As noted previously, the success of our *Oxy Deep* launch has resulted in a number of competitive new products using the oxy strategy. In *Gloves*, our dollar market share decreased to 26.3% for the six months ended June 26, 2004 versus 28.3% for the same period in 2003. This decline was due to a continuation of competitive activity in the category. Our dollar market share increased 1.9 percentage points in *Ogilvie*, however the category continues to decline.

**International Division** Net sales increased \$1.8 million, or 5%, to \$36.2 million for the six months ended June 26, 2004. The increase was due primarily to higher Sun Care shipments.

**Consolidated Gross Profit** Our consolidated gross profit increased \$15.1 million, or 8%, to \$197.5 million for the six months ended June 26, 2004. As a percent of net sales, gross profit was up 0.7 percentage points to 52.3% in the six months ended June 28, 2003. The increase in gross profit was due primarily to the increase in net sales, which accounted for approximately \$13 million, and, to a lesser extent, the mix of products sold.

**Consolidated Operating Earnings** Our consolidated operating earnings increased \$11.2 million, or 21%, to \$64.3 million in the first half of 2004. The increase in consolidated operating earnings was the result of our higher net sales and related gross profit. In addition, the first half of 2004 included \$0.1 million of restructuring charges and \$2.5 million (included in SG&A) of other related expenses associated with our operational restructuring. The first half of 2003 includes \$2.2 million of litigation costs associated with the defense of our tampon business.

	June 26, 2004	Six Months Ended June 28, 2003	Change
U.S.	\$ 128,584	\$ 113,530	\$ 15,054
International	13,290	13,234	56
Subtotal segment operating earnings	141,874	126,764	15,110
Less:			
Corporate selling, general and administrative	76,829	73,043	3,786
Restructuring	93		93
Unallocated charges	250	200	50
Amortization of intangibles	451	451	
Total consolidated operating earnings	\$ 64,251	\$ 53,070	\$ 11,181

**Segment Operating Earnings** We review operating earnings by business segment as this provides a strong basis for understanding business results.

Segment operating earnings for the **U.S. Division** increased \$15.0 million, or 13%, to \$128.6 million for the six months ended June 26, 2004. As a percent of net sales, segment operating earnings increased 6.0 percentage points to 41.6% in the six months ended June 26, 2004. The increase in segment operating earnings and segment operating earnings as a percent of net sales was due primarily to higher net sales, which resulted in higher gross profit.

Segment operating earnings for the **International Division** were essentially flat at \$13.3 million in the six months ended June 26, 2004. As a percent of net sales, segment operating earnings decreased 1.7 percentage points to 36.7% in the six months ended June 26, 2004.

**Corporate, Selling, General and Administrative** Our corporate selling, general and administrative expenses increased \$3.8 million, or 5%, to \$76.8 million for the six months ended June 26, 2004. The increase in corporate SG&A expenses was the result of \$2.5 million of other related expenses associated with our operational restructuring and normal and customary increases in salaries and benefits. The first half of 2003 includes \$2.2 million of litigation costs associated with the defense of our tampon business.



**Consolidated Interest Expense** Our consolidated interest expense increased \$7.5 million to \$34.4 million for the six months ended June 26, 2004. The increase in interest expense is the result of higher interest rates on outstanding debt driven by the refinancing of our then existing senior debt in February 2004. The refinancing changed the composition of our debt such that we have considerably less variable rate indebtedness, although at higher interest rates, and more fixed rate debt. For the six months ended June 26, 2004, our weighted average interest rate for all debt (fixed and variable) was 7.52%, up 1.58 percentage points versus the same quarter of 2003. Our average debt balances decreased by \$35.6 million for the six months ended June 26, 2004 versus the comparable period in 2003 despite the termination of our previous receivables facility which resulted in high reported debt as this off-balance sheet financing vehicle was terminated.

**Expenses Related to Retirement of Debt** On February 19, 2004, we refinanced our then outstanding credit facility and terminated our receivables facility. We wrote off approximately \$6.6 million in unamortized deferred financing costs relating to our then outstanding Term C Loan, revolver, credit agreement and related amendments and \$0.1 million of an unamortized fee paid to originate the receivables facility in 2001. In addition, we recorded a net gain of \$0.3 million, which includes a write-off of \$0.2 million of unamortized deferred financing fees, as the result of the repurchase on the

open market of the \$10.0 million principal of our 9 <sup>3</sup>/<sub>8</sub> % Notes (see Notes 7 and 8 to our unaudited consolidated financial statements).

**Consolidated Other Expenses** Historically, our consolidated other expenses represented the costs associated with our receivables facility. Since this facility was terminated as a result of our refinancing, costs associated with this facility decreased for the six months ended June 26, 2004, versus the same period in the prior year, by \$0.7 million.

**Consolidated Income Taxes** Our consolidated income taxes were \$6.5 million for the six months ended June 26, 2004. This includes a \$2.8 million tax benefit as a result of the favorable settlement of tax audits during the second quarter of 2004. Excluding this benefit, our effective tax rate, as a percent of pretax earnings was 40.2% of earnings before income taxes. This was up versus an effective tax rate of 36.3% for the comparable period of 2003 due primarily to higher provisions for state taxes.

#### **Liquidity and Capital Resources**

##### *2004 Refinancing*

As fully described in Notes 7 and 8 of our unaudited consolidated financial statements, on February 19, 2004, we refinanced our indebtedness under our existing Credit Facility (the "2004 Refinancing Transaction"). This refinancing provides greater flexibility and liquidity to pursue our stated strategy. Additionally, it eliminates the maintenance covenants and near term principal amortization requirements that were part of our prior credit facility. Proceeds from this refinancing transaction were used to pay-off our outstanding indebtedness under our existing credit agreement (see Note 7 to our unaudited consolidated financial statements) and to terminate the receivables facility (see Note 8 to our unaudited consolidated financial statements).

The 2004 Refinancing Transaction consisted of:

- \$460.0 million principal amount of 8% Senior Secured Notes due 2011 (the "8% Notes"), and
- a five-year \$150.0 million variable rate credit facility (the "New Credit Facility"), comprised of:
  - a \$7.5 million Term Loan (the "New Term Loan"), and
  - a \$142.5 million Revolving Credit Facility (the "New Revolver").

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The availability under the New Revolver is subject to a borrowing base calculation, which is dependent upon the level of certain assets including eligible receivables, eligible inventory and eligible equipment, as defined in the New Credit Facility. As of June 26, 2004, our availability under the New Revolver, based on our borrowing base calculation, is \$105.4 million, as reduced for our current outstanding New Revolver and outstanding letters of credit, as defined in the New Credit Facility.

Pricing for the New Credit Facility is the London Inter-Bank Offer Rate ( LIBOR ) plus 400 basis points for the New Term Loan and LIBOR plus 250 basis points for the New Revolver. As a result of the 2004 Refinancing Transaction, we incurred an estimated \$12.7 million in fees and expenses, which have been deferred and are being amortized over the term of the 8% Notes and the New Credit Facility. Additionally, on February 19, 2004, we repurchased on the open market \$10.0 million principal of our 9 <sup>3</sup>/<sub>8</sub>% Senior Subordinated Notes due June 1, 2011 (the 9 <sup>3</sup>/<sub>8</sub>% Notes ) at a discount. In conjunction with this refinancing, we wrote off approximately \$6.9 million in unamortized fees associated with the 2001 refinancing transaction and related amendments.

As a result of the 2004 Refinancing Transaction, our debt portfolio and interest rate profile has changed substantially. The majority of our indebtedness at June 26, 2004 is comprised of fixed rate notes, as the 2004 Refinancing Transaction substantially reduced our variable rate indebtedness. As a result, our exposure to changing interest rates is dramatically reduced. A one percentage point change in our variable interest rate would not have a material impact on our consolidated interest expense due to the reduction of our variable rate indebtedness.

Our New Credit Facility contains various restrictions and limitations that may impact us. These restrictions and limitations relate to:

limitations on indebtedness,  
 contingent obligations,  
 liens,  
 capital expenditures,  
 mergers and acquisitions,  
 asset sales, dividends and distributions,  
 redemption or repurchase of equity interests,  
 subordinated debt payments and modifications,  
 loans and investments,  
 transactions with affiliates,  
 changes of control,  
 payment of consulting and management fees, and  
 compliance with laws and regulations.

*Contractual Obligations*

The following table summarizes our contractual obligations at June 26, 2004 (in thousands):

	Total	Payments Due by Period			
		Less than 1 Year	1 3 Years	3-5 Years	More than 5 Years
Long-term debt, including current portion	\$ 807,500	\$	\$	\$ 7,500	\$ 800,000
Operating lease obligations	22,805	8,994	8,212	2,027	3,572
Purchase and other obligations(1)	55,164	40,658	12,405	570	1,531
Total	\$ 885,469	\$ 49,652	\$ 20,617	\$ 10,097	\$ 805,103

*Cash Flows Analysis*

(In thousands)	Six Months Ended	
	June 26, 2004	June 28, 2003
Net cash flows from operations	\$ 9,257	\$ 28,050
Net cash flows used for investing activities	(8,029)	(9,336)
Net cash flows provided by (used for) financing activities	2,000	(23,874)
Effect of exchange rate changes on cash	(411)	997

**Cash Flows from Operations** Our net cash flows from operations were \$9.3 million for the first six months of 2004. Compared to the first six months of 2003, our cash flows from operations decreased \$18.8 million, driven primarily by working capital requirements, of which the single largest factor was associated with the increase in accounts receivable due to the termination of the receivables facility as part of the 2004 Refinancing Transaction. The elimination of the receivables facility resulted in all receivables going back on the balance sheet versus an off-balance sheet treatment in the prior period.

At June 26, 2004, our working capital (current assets net of current liabilities) increased \$51.6 million to \$154.1 million compared to \$102.5 million at June 28, 2003.

Total current assets decreased \$21.2 million at June 26, 2004 as compared to June 28, 2003. This decrease was due to the maturity and settlement of the \$80.0 million related party notes in December 2003. There is a corresponding reduction in current liabilities for the offsetting related party liability as noted below. Excluding the impact of the related party notes, current assets increased \$58.8 million as the termination of the receivables facility resulted in an increase in accounts receivable, net of retained interest in receivables, of \$67.2 million. At June 28, 2003, the Company had sold an undivided fractional interest in its receivable portfolio of \$61.8 million as part of its now terminated receivables facility. Inventory was lower at June 26, 2004 by \$13.2 million as compared to June 28, 2003 due to stronger sales and improvements related to our

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(1) Includes open purchase orders primarily for the procurement of raw materials, packaging and supplies for use in the production process.

operational restructuring efforts. All other current assets increased by \$4.8 million at June 26, 2004 as compared to June 28, 2003.

Total current liabilities decreased \$72.8 million due primarily to the maturity and settlement of the related party notes payable of \$78.4 million. As noted above, there was a corresponding reduction in current assets for related party note receivable. Exclusive of the related party notes, current liabilities increased \$5.6 million due primarily to an increase in accrued liabilities resulting from the timing of sales promotions and interest payments. The increase in accrued liabilities was partially offset by lower accounts payable due primarily to lower inventory and the elimination of the current portion of long term debt due to the refinancing.

**Cash Flows Used for Investing Activities** Our cash flows used for investing activities were driven by capital expenditures for equipment and facility improvements of \$7.5 million for the first half of 2004, compared to \$9.3 million for the same period in 2003. These expenditures were used primarily to support new products, upgrade production equipment, invest in new technologies, and improve our facilities. Capital expenditures for 2004 are expected to be in the \$17.0 million to \$18.0 million range.

**Cash Flows Provided by Financing Activities** Our cash flows provided by financing activities of \$2.0 million for the first six months of 2004 represented a modest repayment of debt after taking into account the impact of the 2004 Refinancing. Our cash flows used for financing activities for the first half of 2003 was comprised of repayment of \$20.0 million of convertible notes, payment of \$1.6 million of financing fees and repayments of current debt obligations under our then existing credit facility.

We intend to fund our operating activities, capital expenditures and debt service requirements through cash flows generated from operations and borrowings under the New Revolver through fiscal 2009. However, we do not expect to generate sufficient cash flows from operations to make the \$460.0 million scheduled principal payment on the 8% Notes nor the principal payment on the \$340.0 million 9 <sup>3</sup>/<sub>8</sub>% Notes both due in fiscal 2011. Accordingly, we will have to refinance our obligations, sell assets or raise equity capital to repay the principal amounts of these obligations. Historically, our cash flows from operations and refinancing activities have enabled us to meet all of our obligations. However, we cannot guarantee that our operating results will continue to be sufficient or that future borrowing facilities will be available for the payment or refinancing of our debt on economically attractive terms.

#### *Off-Balance Sheet Arrangements*

On occasion we enter into certain off-balance sheet arrangements and other commitments with unaffiliated third parties. At June 26, 2004, we had certain off-balance sheet operating leases.

We enter into operating leases with unaffiliated third parties. These leases are primarily for buildings, manufacturing equipment, automobiles and information technology equipment. At June 26, 2004 we had, in aggregate, approximately \$22.8 million of committed expenses associated with operating leases that are not reflected on our consolidated balance sheet as a liability, in accordance with GAAP. We believe operating leases are beneficial to us by allowing us to match the cost of the asset with the benefits derived from it. Operating leases also provide us with greater flexibility in regards to technological change, minimizing the risk of our productive assets becoming obsolete.



*Application of Critical Accounting Policies*

The preparation of financial statements in accordance with GAAP requires us to make estimates and assumptions. These estimates and assumptions affect:

the reported amounts and timing of revenue and expenses,

the reported amounts and classification of assets and liabilities, and

the disclosure of contingent assets and liabilities.

Actual results could vary from our estimates and assumptions. These estimates and assumptions are based on historical results, assumptions that we make, as well as assumptions by third parties.

Key areas where assumptions and estimates are used include:

*Sun Care Returns* Our practice is not to accept returned goods unless authorized by management of the sales organization. Returns result primarily from damage and shipping discrepancies. Exceptions to this policy include our Sun Care seasonal returns. We allow customers to return Sun Care products that have not been sold by the end of the sun care season, which is normal practice in the sun care industry. We record sales at the time the products are shipped and title transfers. The terms of these sales vary but, in all instances, the following conditions are met: the sales arrangement is evidenced by purchase orders submitted by customers; the selling price is fixed or determinable; product has shipped and title transferred; there is an obligation to pay at a specified date or dates without any additional conditions or actions required by us; and collectibility is reasonably assured. Simultaneously with the time of the shipment, we reduce sales and cost of sales, and reserve amounts on our consolidated balance sheet for anticipated returns based upon an estimated return level, in accordance with GAAP. Customers are required to pay for the Sun Care product purchased during the season under the required terms. We offer a variety of extended terms options, due to the seasonal nature of sun care, for qualified customers. In all cases, these extended terms require substantial cash payments prior to or during the summer sun care season. We generally receive returns of our Sun Care products from September through March following the summer sun care season. We estimate the level of sun care returns using a variety of inputs including historical experience, consumption trends during the sun care season and inventory positions at key retailers as we move through the sun care season. We monitor shipment activity and inventory levels at key retailers during the season in an effort to gauge potential returns issues. This allows us to manage shipment activity to our customers, especially in the latter stages of the sun care season, to reduce the potential for returned product. The level of returns may fluctuate from our estimates due to several factors including weather conditions, customer inventory levels, and competitive conditions. Based on our 2003 Sun Care results, each percentage point change in our returns rate would have impacted our reported net sales by \$1.3 million and our reported operating earnings by \$1.1 million.



*Bad Debt Reserves* The extension of trade credit carries with it the chance that the customer may not pay for the goods when payment is due. We review our receivables portfolio and provide reserves for potential bad debts including those we know about and those that have not been identified but may exist due to the risk associated with the granting of credit. The estimated reserves required to cover potential losses are developed using historical experience, analysis of our accounts receivable aging and the overall credit worthiness of our portfolio of customers. Reserve balances are based on the best information available to us and are re-evaluated and adjusted as additional information is received. The adequacy of the estimated reserve may be impacted by the deterioration of a large customer and/or significant weakness in the economic environment resulting in a higher level of customer bankruptcy filings.

*Promotion Accruals* We offer a variety of sales incentive programs to customers and consumers, such as cooperative advertising programs, feature price discounts, in store display incentives and consumer coupons. The recognition of the costs for these programs, which are classified as a reduction of revenue, involves the use of judgment related to performance and redemption estimates. Accruals for trade promotions are recorded primarily at the time of sale of product to the customer based on expected levels of performance. Settlement of these liabilities typically occurs in subsequent periods primarily through an authorized process for deductions taken by a customer from amounts

otherwise due to us. As a result, the ultimate cost of a trade promotion program is dependent on the relative success of the events. Accruals for consumer coupons are made at the time the coupon is distributed. These estimates are made utilizing the value of the coupon and the expected redemption rates. Expected redemption rates are determined using historical redemption experience for similar programs. We monitor monthly redemption activity with the assistance of a third party, which tracks actual redemptions and provides updated estimates for future redemptions of the coupons. Actual expenses may differ if the level of redemption rates and performance vary from estimates.

*Pension and Postretirement Benefits* Included in our results of operations are pension and postretirement costs and credits, which are measured using actuarial valuations. Inherent in these valuations are key assumptions including assumptions about discount rates, expected return on plan assets, annualized increases in salaries and wages, the future number of participants and the future cost of health care. These assumptions are updated on an annual basis. We are required to consider market conditions, including changes in interest rates, in making these assumptions. A 0.25 percentage point change in the discount rate, with all other assumptions held constant, would impact net periodic pension expense and net periodic postretirement benefit expense by \$0.2 million and \$0.1 million, respectively. A 0.25 percentage point change in the long-term rate of return on plan assets would impact net periodic pension expense by \$0.1 million. A 0.25 percentage point change in the long-term health care cost trend would impact the service and interest components on net periodic postretirement benefit expense by \$0.1 million.

*Long-Lived Assets* Long-lived assets, including fixed assets and intangible assets with finite useful lives, are evaluated periodically for impairment whenever events or changes in circumstances indicate that the carrying amount of any such asset may not be recoverable. If the sum of the undiscounted cash flows is less than the carrying value, we recognize an impairment loss, measured as the amount by which the carrying value exceeds the fair value of the asset. The estimate of cash flow requires significant management judgment and requires, among other things, certain assumptions about future volume, revenue and expense growth rates, and as such, may differ from actual cash flows.

*Goodwill and Indefinite-Lived Intangible Assets* Carrying values of goodwill and intangible assets with indefinite lives are reviewed periodically for possible impairment in accordance with Statement of Financial Accounting Standard ( SFAS ) No. 142, Goodwill and Other Intangible Assets. Our impairment review is based on a discounted cash flow approach that requires significant management judgments, similar to those noted above for long-lived assets, and for the selection of an appropriate discount rate. An impairment charge is recorded for the difference between the carrying value and the net present value of estimated future cash flows, which represents the estimated fair value of the asset. We use our judgment in assessing whether assets may have become impaired between annual valuations. Indicators such as unexpected adverse economic factors, unanticipated technological change or competitive activities may signal that an asset has become impaired. We performed our annual goodwill and other intangible assets impairment testing during the second quarter of 2004.

#### **Recently Issued Accounting Standards**

In January 2003, the Financial Accounting Standards Board ( FASB ) issued Interpretation No. 46, ( FIN 46 ) Consolidation of Variable Interest Entities. FIN 46 requires a company to consolidate a variable interest entity ( VIE ), as defined, when the company will absorb a majority of the

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VIE's expected losses, receive a majority of the VIE's expected residual returns, or both. FIN 46 also requires consolidation of existing, non-controlled affiliates if the VIE is unable to finance its operations without investor support, or where the other investors do not have exposure to the significant risks and rewards of ownership. FIN 46 applies immediately to a VIE created or acquired after January 31, 2003. For a VIE created before February 1, 2003, FIN 46 applies in the first fiscal year or interim period beginning after December 15, 2003. In December 2003, the FASB issued FIN 46 (Revised December 2003), which superseded FIN 46 and FASB Staff Position ( FSP ) No. 46-6. This interpretation delayed the effective date for VIEs created prior to February 1, 2003 and was effective for public companies for periods ending after March 15, 2004. This interpretation had no impact on our consolidated financial statements.

In December 2003, the FASB issued SFAS No. 132 R, Employer's Disclosures about Pensions and Other Postretirement Benefits. SFAS No. 132 R requires new annual disclosures about the types of plan assets, investment

strategy, measurement date, plan obligations, and cash flows as well as the components of the net periodic benefit cost recognized in interim periods. The new annual disclosure requirements apply to fiscal years ending after December 15, 2003, except for the disclosure of expected future benefit payments, which must be disclosed for fiscal years ending after June 15, 2004. Interim period disclosures are generally effective for interim periods beginning after December 15, 2003. We have included the disclosures required by SFAS No. 132 R in our consolidated financial statements for the quarter ended June 26, 2004.

In March 2004, the FASB indicated that they will require stock-based employee compensation to be recorded as a charge to earnings pursuant to an exposure draft they have published for comment, which they believe will become effective for fiscal years ending on or after December 15, 2004. We will continue to monitor their progress on the issuance of this standard and the impact it may have on our consolidated financial statements.

In May 2004, the FASB issued an FSP on SFAS No. 106-2, Accounting and Disclosure Requirements Related to the Medicare Prescription Drug, Improvement and Modernization Act of 2003 ( the Act ). The Act was signed into law on December 8, 2003 and expanded Medicare to include prescription drugs. We sponsor retiree medical programs and this legislation includes a federal subsidy for qualifying companies. The FSP on SFAS 106-2 requires that the effects of the federal subsidy be considered an actuarial gain and treated like similar gains and losses. It also requires certain disclosures for sponsors of retiree medical programs. We are currently assessing what, if any, impact this will have on our operating results. This FSP is effective in the first interim or annual period beginning after June 15, 2004.

**PLAYTEX PRODUCTS, INC.**

**PART I - FINANCIAL INFORMATION**

**QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK**

**Item 3. Quantitative and Qualitative Disclosure about Market Risk**

We periodically use financial instruments, such as derivatives, to manage the impact of interest rate changes on our variable rate debt and its effect on our earnings and cash flows. Our policies prohibit the use of derivative instruments for the sole purpose of trading for profit on price fluctuations or to enter into contracts, which intentionally increase our underlying interest rate exposure. At June 26, 2004, we were not a party to any such financial instruments and our total indebtedness consisted of \$800.0 million in fixed rate debt and \$7.5 million in variable rate debt. Based on our interest rate exposure at June 26, 2004, a 1% increase in interest rates for our variable rate debt would not have a material impact on our consolidated interest expense.

For the six month period ended June 26, 2004, we derived approximately 8% of net sales in currencies denominated other than the U.S. dollar, of which approximately 6% was from our Canadian subsidiary. We conduct our international operations in a variety of countries and derive our sales in currencies including: the Euro, British pound, Canadian dollar and Australian dollar, as well as the U.S. dollar. Our operations may be subject to volatility because of currency changes, inflation changes and changes in political and economic conditions in the countries in which we operate. In these countries, our sales and expenses are typically denominated in local currency, while costs of goods sold are denominated in a combination of local currency and the U.S. dollar. Our results of operations are reported in U.S. dollars. Fluctuations in currency rates can adversely affect our product prices, margins and operating costs as well as our reported results. The vast majority of our products are manufactured in the U.S. although we do source some finished goods, componentry and raw materials from overseas. A weakening of the foreign currencies in which we generate sales relative to the currencies in which our costs are denominated, which is primarily the U.S. dollar, may decrease our reported cash flow and operating profits. Our competitors may or may not be subject to the same fluctuations in currency rates, and our competitive position could be affected by these changes.

**Item 4. Controls and Procedures**

(a) Disclosure controls and procedures. Our Chief Executive Officer and our Executive Vice President and Chief Financial Officer carried out an evaluation of the effectiveness of our disclosure controls and procedures (as defined in the Securities Exchange Act of 1934 Rules 13a-15(e) and 15d-15(e)). Based on that evaluation, these officers have concluded that as of the end of the period covered by this report, our disclosure controls and procedures were adequate and effective to ensure that material information relating to the Company would be made known to them, particularly during the period in which this report was being prepared.

(b) Internal control over financial reporting. There has been no change in our internal control over financial reporting (as defined in the Securities Exchange Act of 1934 Rules 13a-15(f) and 15d-15(f)) that occurred during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

It should be noted that any system of controls, however well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of the system will be met. In addition, the design of any control system is based in part upon certain assumptions about the likelihood of future events. Because of these and other inherent limitations of control systems, there is only reasonable assurance that our controls will succeed in achieving their stated goals under all potential future conditions.

**PLAYTEX PRODUCTS, INC.**

**PART II OTHER INFORMATION**

**Item 1. Legal Proceedings**

The following should be read in conjunction with Part 1, Item 3., Legal Proceedings in our Annual Report on Form 10-K for the year ended December 27, 2003.

As of the end of July 2004, there were three pending toxic shock syndrome claims relating to Playtex tampons, although additional claims may be made in the future.

**Item 4. Submission of Matters to a Vote of Security Holders**

At the Annual Meeting of Stockholders held on May 13, 2004, the following actions were taken:

Nine nominees were elected as Directors to hold office until the Annual Meeting of Stockholders in 2005 and until their successors are duly authorized and qualified.

<b>Name</b>	<b>Votes For</b>	<b>Votes Withheld</b>
Douglas D. Wheat	53,623,465	1,922,627
Michael R. Gallagher	43,958,362	11,587,730
Glenn A. Forbes	43,534,893	12,011,199
Michael R. Eisenson	54,943,609	602,483
Robert B. Haas	53,706,448	1,839,644
R. Jeffrey Harris	54,964,930	581,162
C. Ann Merrifield	54,966,862	579,230
Susan R. Nowakowski	54,964,455	581,637
Todd D. Robichaux	53,688,216	1,857,876

The selection of the firm of KPMG LLP was ratified as our independent auditors for fiscal 2004.

<b>Votes For</b>	<b>Votes Against</b>	<b>Abstentions</b>
55,255,920	234,802	55,370

**Item 6. Exhibits and Reports on Form 8-K**

a. Exhibits:

- 10.1 Retirement Agreement and General Release, between Michael R. Gallagher and the Company (Incorporated herein by reference to Exhibit 10.1 of the Form 8-K filed by the Company on June 23, 2004 (SEC file no. 1-12620.))
- 31.1 Certification by Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification by Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification by Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification by Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.



b. Reports on Form 8-K:

On April 22, 2004, we furnished a current report on Form 8-K with the Securities and Exchange Commission pursuant to Items 7 and 12 of that Form. Pursuant to Items 7 and 12, we provided information on earnings results for the first quarter ended March 27, 2004.

On June 23, 2004, we filed a current report on Form 8-K with the Securities and Exchange Commission pursuant to Items 5 and 7 of that Form. Pursuant to Items 5 and 7, we provided information regarding the retirement of the Company's Chief Executive Officer.

**PLAYTEX PRODUCTS, INC.**

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**PLAYTEX PRODUCTS, INC.**

**Date:** August 3, 2004

**By:** **/S/ MICHAEL R. GALLAGHER**  
Michael R. Gallagher  
*Chief Executive Officer*  
*(Principal Executive Officer)*

**Date:** August 3, 2004

**By:** **/S/ GLENN A. FORBES**  
Glenn A. Forbes  
*Executive Vice President and*  
*Chief Financial Officer*  
*(Principal Financial and Accounting Officer)*