

INVESTTOOLS INC  
Form 8-K  
May 01, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **May 1, 2008**

**Investools Inc.**

(Exact Name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of in corporation)

**000-52012**  
(Commission  
File Number)

**76-0685039**  
(IRS Employer  
Identification No.)

**45 Rockefeller Plaza, Suite 2012, New York, NY**  
(Address of principal executive offices)

**10111**  
(Zip Code)

Registrant's telephone number, including area code: **(801) 816-6918**

**Not applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02. Results of Operations and Financial Condition.**

On May 1, 2008, Investtools Inc. (the Company ) issued a press release announcing its financial results for the three months ended March 31, 2008. A copy of the press release is furnished as Exhibit 99.1. to this report and is incorporated herein by reference.

The Company also hosted its earnings conference call and webcast on May 1, 2008. Via the webcast, the Company presented an earnings presentation, which contained a summary of our financial results for the quarter ended March 31, 2008. A copy of such presentation is furnished as Exhibit 99.2 to this report and is incorporated herein by reference. The presentation will be posted on our website, www.investtools.com, through at least June 30, 2008.

The information in this Item 2.02, including the exhibits, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities Act of 1933, as amended or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

**Item 8.01. Other Events**

The Company is cooperating with a non-public, informal inquiry by the U.S. Securities and Exchange Commission ( SEC ) relating to representations by certain presenters in certain portions of their presentations at some of the Company s seminars. The Company has been cooperating with and intends to continue to cooperate with the SEC. Because it is ongoing, the Company cannot predict the outcome of this informal inquiry at this time, and, as a result, no conclusion can be reached as to what impact, if any, this inquiry may have on the Company or its operations.

**Item 9.01. Financial Statements and Exhibits.**



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(d) Exhibits

<b>Exhibit Number</b>	<b>Exhibit Title</b>
99.1	Press Release dated May 1, 2008.
99.2	First Quarter 2008 Earnings Presentation dated May 1, 2008.

**Signatures**



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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 1, 2008

Investools Inc.

By:

/s/ Ida K. Kane  
Ida K. Kane  
Senior Vice President and  
Chief Financial Officer