

PAPA JOHNS INTERNATIONAL INC

Form 10-Q

November 04, 2008

[Table of Contents](#)

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

**Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**For the quarterly period ended September 28, 2008**

**OR**

**Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Commission File Number: 0-21660

## PAPA JOHN S INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**61-1203323**

(I.R.S. Employer Identification  
number)

**2002 Papa Johns Boulevard**

**Louisville, Kentucky 40299-2367**

(Address of principal executive offices)

**(502) 261-7272**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At October 29, 2008, there were outstanding 27,927,398 shares of the registrant's common stock, par value \$0.01 per share.



Table of Contents

**INDEX**



|                 |  |    |
|-----------------|--|----|
| <u>PART I.</u>  | <u>FINANCIAL INFORMATION</u>   |    |
| <u>Item 1.</u>  | <u>Financial Statements</u>  |    |
|                 | <u>Condensed Consolidated Balance Sheets – September 28, 2008 and December 30, 2007</u>                              | 2  |
|                 | <u>Consolidated Statements of Income – Three and Nine Months Ended September 28, 2008 and September 30, 2007</u>     | 3  |
|                 | <u>Consolidated Statements of Stockholders’ Equity – Nine Months Ended September 28, 2008 and September 30, 2007</u> | 4  |
|                 | <u>Consolidated Statements of Cash Flows – Nine Months Ended September 28, 2008 and September 30, 2007</u>           | 5  |
|                 | <u>Notes to Condensed Consolidated Financial Statements</u>  | 6  |
| <u>Item 2.</u>  | <u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>                         | 13 |
| <u>Item 3.</u>  | <u>Quantitative and Qualitative Disclosures About Market Risk</u>  | 29 |
| <u>Item 4.</u>  | <u>Controls and Procedures</u>   | 31 |
| <u>PART II.</u> | <u>OTHER INFORMATION</u>   |    |
| <u>Item 1.</u>  | <u>Legal Proceedings</u>   | 31 |
| <u>Item 1A.</u> | <u>Risk Factors</u>  | 31 |
| <u>Item 2.</u>  | <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>   | 32 |
| <u>Item 6.</u>  | <u>Exhibits</u>  | 33 |

Table of Contents**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****Papa John's International, Inc. and Subsidiaries****Condensed Consolidated Balance Sheets**

| (In thousands)                                    | September 28, 2008<br>(Unaudited) | December 30, 2007<br>(Note) |
|---|-----------------------------------|-----------------------------|
| <b>Assets</b>                                     |                                   |                             |
| <b>Current assets:</b>                            |                                   |                             |
| Cash and cash equivalents                         | \$ 12,678                         | \$ 8,877                    |
| Accounts receivable                               | 22,808                            | 22,539                      |
| Inventories                                       | 16,910                            | 18,806                      |
| Prepaid expenses                                  | 7,261                             | 10,711                      |
| Other current assets                              | 5,721                             | 5,581                       |
| Assets held for sale                              | 12,041                            |                             |
| Deferred income taxes                             | 8,581                             | 7,147                       |
| <b>Total current assets</b>                       | <b>86,000</b>                     | <b>73,661</b>               |
| Investments                                       | 614                               | 825                         |
| Net property and equipment                        | 190,666                           | 198,957                     |
| Notes receivable                                  | 10,902                            | 11,804                      |
| Deferred income taxes                             | 16,394                            | 12,384                      |
| Goodwill  | 76,730                            | 86,505                      |
| Other assets                                      | 16,459                            | 17,681                      |
| <b>Total assets</b>                               | <b>\$ 397,765</b>                 | <b>\$ 401,817</b>           |
| <b>Liabilities and stockholders' equity</b>       |                                   |                             |
| <b>Current liabilities:</b>                       |                                   |                             |
| Accounts payable                                  | \$ 29,414                         | \$ 31,157                   |
| Income and other taxes                            | 7,509                             | 10,866                      |
| Accrued expenses                                  | 52,905                            | 56,466                      |
| Current portion of debt                           | 9,000                             | 8,700                       |
| <b>Total current liabilities</b>                  | <b>98,828</b>                     | <b>107,189</b>              |
| Unearned franchise and development fees           | 6,190                             | 6,284                       |
| Long-term debt, net of current portion            | 145,085                           | 134,006                     |
| Other long-term liabilities                       | 26,410                            | 27,435                      |
| <b>Stockholders' equity:</b>                      |                                   |                             |
| Preferred stock                                   |                                   |                             |
| Common stock                                      | 352                               | 349                         |
| Additional paid-in capital                        | 216,979                           | 208,598                     |
| Accumulated other comprehensive income (loss)     | (240)                             | 156                         |
| Retained earnings                                 | 120,983                           | 96,963                      |
| Treasury stock                                    | (216,822)                         | (179,163)                   |
| <b>Total stockholders' equity</b>                 | <b>121,252</b>                    | <b>126,903</b>              |
| <b>Total liabilities and stockholders' equity</b> | <b>\$ 397,765</b>                 | <b>\$ 401,817</b>           |

Note: The balance sheet at December 30, 2007 has been derived from the audited consolidated financial statements at that date, but does not include all information and footnotes required by accounting principles generally accepted in the United States for a complete set of financial

statements.

*See accompanying notes.*



Table of Contents

**Papa John's International, Inc. and Subsidiaries**

**Consolidated Statements of Income**

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(Unaudited)

| (In thousands, except per share amounts)   | Three Months Ended |                 | Nine Months Ended |                  |
|--|--------------------|-----------------|-------------------|------------------|
|  | Sept. 28, 2008     | Sept. 30, 2007  | Sept. 28, 2008    | Sept. 30, 2007   |
| <b>Domestic revenues:</b>  |                    |                 |                   |                  |
| Company-owned restaurant sales   | \$ 130,662         | \$ 126,610      | \$ 403,332        | \$ 368,287       |
| Variable interest entities restaurant sales  | 2,014              | 1,862           | 6,293             | 5,151            |
| Franchise royalties  | 14,378             | 13,158          | 44,582            | 41,356           |
| Franchise and development fees   | 194                | 602             | 1,361             | 1,905            |
| Commissary sales   | 108,804            | 97,753          | 321,172           | 294,176          |
| Other sales  | 13,643             | 14,995          | 46,922            | 46,841           |
| <b>International revenues:</b>   |                    |                 |                   |                  |
| Royalties and franchise and development fees   | 3,326              | 2,514           | 9,454             | 7,185            |
| Restaurant and commissary sales  | 7,007              | 5,281           | 19,325            | 14,754           |
| <b>Total revenues</b>  | <b>280,028</b>     | <b>262,775</b>  | <b>852,441</b>    | <b>779,655</b>   |
| <b>Costs and expenses:</b>   |                    |                 |                   |                  |
| <b>Domestic Company-owned restaurant expenses:</b>                                   |                    |                 |                   |                  |
| Cost of sales  | 29,750             | 28,950          | 92,125            | 79,867           |
| Salaries and benefits  | 39,069             | 38,369          | 120,679           | 111,241          |
| Advertising and related costs  | 12,123             | 12,998          | 36,733            | 35,060           |
| Occupancy costs  | 9,516              | 8,652           | 26,527            | 23,461           |
| Other operating expenses   | 18,203             | 17,330          | 54,582            | 50,134           |
| Total domestic Company-owned restaurant expenses                                     | 108,661            | 106,299         | 330,646           | 299,763          |
| Variable interest entities restaurant expenses                                       | 1,765              | 1,566           | 5,545             | 4,297            |
| <b>Domestic commissary and other expenses:</b>                                       |                    |                 |                   |                  |
| Cost of sales  | 91,891             | 81,006          | 271,873           | 243,725          |
| Salaries and benefits  | 8,728              | 8,692           | 26,820            | 26,496           |
| Other operating expenses   | 12,428             | 10,915          | 36,072            | 33,060           |
| Total domestic commissary and other expenses   | 113,047            | 100,613         | 334,765           | 303,281          |
| (Income) loss from the franchise cheese-purchasing program, net of minority interest | (2,587)            | 7,854           | 7,335             | 14,032           |
| International operating expenses   | 6,200              | 4,557           | 17,358            | 13,021           |
| General and administrative expenses  | 26,170             | 27,282          | 80,621            | 77,903           |
| Minority interests and other general expenses  | 4,891              | 1,186           | 8,846             | 4,122            |
| Depreciation and amortization  | 8,590              | 7,911           | 25,000            | 23,395           |
| <b>Total costs and expenses</b>  | <b>266,737</b>     | <b>257,268</b>  | <b>810,116</b>    | <b>739,814</b>   |
| <b>Operating income</b>  | <b>13,291</b>      | <b>5,507</b>    | <b>42,325</b>     | <b>39,841</b>    |
| Investment income  | 193                | 314             | 640               | 1,035            |
| Interest expense   | (1,930)            | (1,982)         | (5,624)           | (5,214)          |
| <b>Income before income taxes</b>  | <b>11,554</b>      | <b>3,839</b>    | <b>37,341</b>     | <b>35,662</b>    |
| Income tax expense   | 3,807              | (988)           | 13,321            | 10,671           |
| <b>Net income</b>  | <b>\$ 7,747</b>    | <b>\$ 4,827</b> | <b>\$ 24,020</b>  | <b>\$ 24,991</b> |
| <b>Basic earnings per common share</b>   | <b>\$ 0.28</b>     | <b>\$ 0.16</b>  | <b>\$ 0.85</b>    | <b>\$ 0.83</b>   |
| <b>Earnings per common share - assuming dilution</b>                                 | <b>\$ 0.28</b>     | <b>\$ 0.16</b>  | <b>\$ 0.84</b>    | <b>\$ 0.82</b>   |
| Basic weighted average shares outstanding  | 27,787             | 29,708          | 28,286            | 29,942           |
| Diluted weighted average shares outstanding  | 27,984             | 30,027          | 28,478            | 30,435           |

See accompanying notes.

Table of Contents

**Papa John's International, Inc. and Subsidiaries**

**Consolidated Statements of Stockholders' Equity**

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(Unaudited)

| (In thousands)  | Common<br>Stock Shares<br>Outstanding | Common<br>Stock | Additional<br>Paid-In<br>Capital | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) | Retained<br>Earnings | Treasury<br>Stock | Total<br>Stockholders<br>Equity |
|---|---------------------------------------|-----------------|----------------------------------|--|----------------------|-------------------|---------------------------------|
| <b>Balance at December 31, 2006</b>                                       | 30,696                                | \$ 341          | \$ 187,990                       | \$ 515   | \$ 63,614            | \$ (106,292)      | \$ 146,168                      |
| Cumulative effect of adoption of FIN 48                                   |                                       |                 |                                  |  | 614                  |                   | 614                             |
| <b>Adjusted balance at January 1, 2007</b>                                | 30,696                                | 341             | 187,990                          | 515  | 64,228               | (106,292)         | 146,782                         |
| Comprehensive income:   |                                       |                 |                                  |  |                      |                   |                                 |
| Net income  |                                       |                 |                                  |  | 24,991               |                   | 24,991                          |
| Change in valuation of interest rate swap agreements, net of tax of \$305 |                                       |                 |                                  | (532)  |                      |                   | (532)                           |
| Other, net  |                                       |                 |                                  | 375  |                      |                   | 375                             |
| Comprehensive income  |                                       |                 |                                  |  |                      |                   | 24,834                          |
| Exercise of stock options   | 674                                   | 7               | 10,783                           |  |                      |                   | 10,790                          |
| Tax benefit related to exercise of non-qualified stock options            |                                       |                 | 3,047                            |  |                      |                   | 3,047                           |
| Acquisition of treasury stock   | (2,213)                               |                 |                                  |  |                      | (61,943)          | (61,943)                        |
| Other   |                                       |                 | 3,928                            |  |                      |                   | 3,928                           |
| <b>Balance at September 30, 2007</b>                                      | 29,157                                | \$ 348          | \$ 205,748                       | \$ 358   | \$ 89,219            | \$ (168,235)      | \$ 127,438                      |
| <b>Balance at December 30, 2007</b>                                       | 28,777                                | \$ 349          | \$ 208,598                       | \$ 156   | \$ 96,963            | \$ (179,163)      | \$ 126,903                      |
| Comprehensive income:   |                                       |                 |                                  |  |                      |                   |                                 |
| Net income  |                                       |                 |                                  |  | 24,020               |                   | 24,020                          |
| Change in valuation of interest rate swap agreements, net of tax of \$64  |                                       |                 |                                  | (142)  |                      |                   | (142)                           |
| Other, net  |                                       |                 |                                  | (254)  |                      |                   | (254)                           |
| Comprehensive income  |                                       |                 |                                  |  |                      |                   | 23,624                          |
| Exercise of stock options   | 259                                   | 3               | 4,614                            |  |                      |                   | 4,617                           |
| Tax benefit related to exercise of non-qualified stock options            |                                       |                 | 770                              |  |                      |                   | 770                             |
| Acquisition of treasury stock   | (1,397)                               |                 |                                  |  |                      | (37,659)          | (37,659)                        |
| Other   |                                       |                 | 2,997                            |  |                      |                   | 2,997                           |
| <b>Balance at September 28, 2008</b>                                      | 27,639                                | \$ 352          | \$ 216,979                       | \$ (240)   | \$ 120,983           | \$ (216,822)      | \$ 121,252                      |

At September 30, 2007, the accumulated other comprehensive gain of \$358 was comprised of unrealized foreign currency translation gains of \$1,471, a net unrealized gain on investments of \$10, offset by a net unrealized loss on the interest rate swap agreements of \$539 and a \$584 pension liability for PJUK.

At September 28, 2008, the accumulated other comprehensive loss of \$240 was comprised of a net unrealized loss on the interest rate swap agreements of \$1,442, offset by unrealized foreign currency translation gains of \$1,202.

See accompanying notes.



Table of Contents**Papa John's International, Inc. and Subsidiaries****Consolidated Statements of Cash Flows****(Unaudited)**

| (In thousands)  | Nine Months Ended |                |
|---|-------------------|----------------|
|   | Sept. 28, 2008    | Sept. 30, 2007 |
| <b>Operating activities</b>   |                   |                |
| Net income  | \$ 24,020         | \$ 24,991      |
| Adjustments to reconcile net income to net cash provided by operating activities: |                   |                |
| Restaurant closure, impairment and disposition losses                             | 5,071             | 500            |
| Provision for uncollectible accounts and notes receivable                         | 1,896             | 1,204          |
| Depreciation and amortization   | 25,000            | 23,395         |
| Deferred income taxes   | (5,373)           | (10,315)       |
| Stock-based compensation expense  | 2,997             | 3,807          |
| Excess tax benefit related to exercise of non-qualified stock options             | (770)             | (3,047)        |
| Other   | 1,094             | 3,618          |
| Changes in operating assets and liabilities, net of acquisitions:                 |                   |                |
| Accounts receivable   | (2,036)           | 1,633          |
| Inventories   | 1,896             | 4,099          |
| Prepaid expenses  | 3,450             | 1,529          |
| Other current assets  | 109               | 2,329          |
| Other assets and liabilities  | (1,359)           | (2,514)        |
| Accounts payable  | (1,744)           | 295            |
| Income and other taxes  | (3,357)           | (3,404)        |
| Accrued expenses  | (3,227)           | (511)          |
| Unearned franchise and development fees   | (94)              | (432)          |
| Net cash provided by operating activities   | 47,573            | 47,177         |
| <b>Investing activities</b>   |                   |                |
| Purchase of property and equipment  | (24,021)          | (23,091)       |
| Purchase of investments   | (632)             |                |
| Proceeds from sale or maturity of investments                                     | 843               | 732            |
| Loans issued  | (925)             | (5,966)        |
| Loan repayments   | 1,469             | 5,839          |
| Acquisitions  | (100)             | (24,983)       |
| Proceeds from divestitures of restaurants   |                   | 632            |
| Other   | 206               | 30             |
| Net cash used in investing activities   | (23,160)          | (46,807)       |
| <b>Financing activities</b>   |                   |                |
| Net proceeds from line of credit facility   | 11,000            | 28,000         |
| Net proceeds from short-term debt - variable interest entities                    | 300               | 13,875         |
| Excess tax benefit related to exercise of non-qualified stock options             | 770               | 3,047          |
| Proceeds from exercise of stock options   | 4,617             | 10,790         |
| Acquisition of Company common stock   | (37,659)          | (61,943)       |
| Other   | 402               | 862            |
| Net cash used in financing activities   | (20,570)          | (5,369)        |
| Effect of exchange rate changes on cash and cash equivalents                      | (42)              | 98             |
| Change in cash and cash equivalents   | 3,801             | (4,901)        |
| Cash and cash equivalents at beginning of period                                  | 8,877             | 12,979         |
| Cash and cash equivalents at end of period  | \$ 12,678         | \$ 8,078       |

*See accompanying notes.*



Table of Contents

**Papa John's International, Inc. and Subsidiaries**

**Notes to Condensed Consolidated Financial Statements**

(Unaudited)

September 28, 2008

**1. Basis of Presentation**

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. In the opinion of management, all adjustments, consisting of normal recurring accruals, considered necessary for a fair presentation have been included. Operating results for the nine months ended September 28, 2008 are not necessarily indicative of the results that may be expected for the fiscal year ended December 28, 2008. For further information, refer to the consolidated financial statements and footnotes thereto included in the Annual Report on Form 10-K for Papa John's International, Inc. (referred to as the Company, Papa John's or in the first person notations of we, us and our) for the year ended December 30, 2007.

**2. Recent Accounting Pronouncements**

*SFAS No. 157, Fair Value Measurements*

In September 2006, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 157, *Fair Value Measurements*. SFAS No. 157 requires companies to determine fair value based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. SFAS No. 157 emphasizes that fair value is a market-based measurement, not an entity-specific measurement. We will adopt the provisions of SFAS No. 157 in two phases: (1) phase one was effective for financial assets and liabilities in our first quarter of 2008 and (2) phase two is effective for non-financial assets and liabilities for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. The adoption of phase one during the first quarter of 2008 did not have a significant impact on our financial statements.

SFAS No. 157 requires that assets and liabilities carried at fair value be classified and disclosed in one of the following categories:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.



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- Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

Our financial assets and liabilities that are measured at fair value on a recurring basis as of September 28, 2008 are as follows:

| (In thousands)                           | Carrying<br>Value | Level 1 | Fair Value Measurements |         |
|--|-------------------|---------|-------------------------|---------|
|  |                   |         | Level 2                 | Level 3 |
| <b>Financial assets:</b>                 |                   |         |                         |         |
| Investments                              | \$ 614            | \$ 614  | \$                      | \$      |
| Non-qualified deferred compensation plan | 10,226            | 10,226  |                         |         |
| <b>Financial liabilities:</b>            |                   |         |                         |         |
| Interest rate swaps                      | 2,254             |         | 2,254                   |         |

Table of Contents

The adoption for non-financial assets and liabilities in fiscal 2009 could impact our future estimates of value related to long-lived and intangible assets such as our annual fair value evaluation of our United Kingdom subsidiary, Papa John's UK ( PJUK ) and domestic Company-owned restaurants.

*SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities – An Amendment of FASB Statement No. 133*

In March 2008, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities – An Amendment of FASB Statement No. 133*. SFAS No. 161 enhances the required disclosures regarding derivatives and hedging activities, including disclosures regarding how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for under SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and how derivative instruments and related hedged items affect an entity's financial position, results of operations and cash flows. SFAS No. 161 is effective for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. We are currently evaluating the requirements of SFAS No. 161 and have not yet determined the impact, if any, on disclosures included in our consolidated financial statements.

**3. Accounting for Variable Interest Entities**

FASB Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51* (FIN 46), provides a framework for identifying variable interest entities ( VIEs ) and determining when a company should include the assets, liabilities, non-controlling interests and results of activities of a VIE in its consolidated financial statements.

In general, a VIE is a corporation, partnership, limited-liability company, trust, or any other legal structure used to conduct activities or hold assets that either (1) has an insufficient amount of equity to carry out its principal activities without additional subordinated financial support, (2) has a group of equity owners that are unable to make significant decisions about its activities, or (3) has a group of equity owners that do not have the obligation to absorb losses or the right to receive returns generated by its operations.

FIN 46 requires a VIE to be consolidated if a party with an ownership, contractual or other financial interest in the VIE (a variable interest holder ) is obligated to absorb a majority of the risk of loss from the VIE's activities, is entitled to receive a majority of the VIE's residual returns (if no party absorbs a majority of the VIE's losses), or both. A variable interest holder that consolidates the VIE is called the primary beneficiary. Upon consolidation, the primary beneficiary generally must initially record all of the VIE's assets, liabilities and non-controlling interests at fair value and subsequently account for the VIE as if it were consolidated based on majority voting interest. FIN 46 also requires disclosures about VIEs that the variable interest holder is not required to consolidate but in which it has a significant variable interest.

We have a purchasing arrangement with BIBP Commodities, Inc. ( BIBP ), a special-purpose entity formed at the direction of our Franchise Advisory Council for the sole purpose of reducing cheese price volatility to domestic system-wide restaurants. BIBP is an independent, franchisee-owned corporation. BIBP purchases cheese at the market price and sells it to our distribution subsidiary, PJ Food Service, Inc. ( PJFS ), at a fixed quarterly price based in part upon historical average market prices. PJFS in turn sells cheese to Papa John's restaurants (both Company-owned and franchised) at a set quarterly price. PJFS purchased \$45.1 million and \$125.3 million of cheese from BIBP for the three and nine months ended September 28, 2008, respectively, and \$38.2 million and \$99.2 million of cheese for the comparable periods in 2007, respectively.

As defined by FIN 46, we are the primary beneficiary of BIBP, a VIE. We recognize the operating losses generated by BIBP if BIBP's shareholders' equity is in a net deficit position. Further, we will recognize the subsequent operating income generated by BIBP up to the amount of any losses previously recognized.

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### Table of Contents

We recognized pre-tax income of \$2.8 million (\$1.8 million net of tax, or \$0.07 per share) for the three months ended September 28, 2008 and a pre-tax loss of \$11.4 million (\$7.4 million net of tax, or \$0.27 per share) for the nine months ended September 28, 2008, and pre-tax losses of \$10.7 million (\$7.0 million net of tax, or \$0.23 per share) and \$19.4 million (\$12.5 million net of tax, or \$0.41 per share) for the three and nine months ended September 30, 2007, respectively, from the consolidation of BIBP. The impact on future operating income from the consolidation of BIBP is expected to be significant for any given reporting period due to the volatility of the cheese market.

BIBP has a \$15.0 million line of credit with a commercial bank. Recently, Papa John's agreed to guarantee the outstanding balance associated with the line of credit. As of September 28, 2008, BIBP had outstanding borrowings of \$9.0 million and a letter of credit of \$3.0 million outstanding under the commercial line of credit facility. In addition, Papa John's has agreed to provide additional funding in the form of a loan to BIBP. As of September 28, 2008, BIBP had outstanding borrowings of \$35.4 million with Papa John's (the \$35.4 million outstanding balance under the Papa John's line of credit is eliminated upon consolidation of the financial results of BIBP with Papa John's).

In addition, Papa John's has extended loans to certain franchisees. Under FIN 46, Papa John's was deemed the primary beneficiary of three franchise entities as of September 28, 2008 and September 30, 2007, even though we had no ownership in them. The three franchise entities at September 28, 2008 operated a total of twelve restaurants with annual revenues approximating \$8.3 million. Our net loan balance receivable from these entities was \$566,000 at September 28, 2008, with no further funding commitments. The consolidation of these franchise entities has had no significant impact on Papa John's operating results and is not expected to have a significant impact in future periods.

The following table summarizes the balance sheets for our consolidated VIEs as of September 28, 2008 and December 30, 2007:

| (In thousands)   | September 28, 2008 |             |           | December 30, 2007 |             |           |
|--|--------------------|-------------|-----------|-------------------|-------------|-----------|
|  | BIBP               | Franchisees | Total     | BIBP              | Franchisees | Total     |
| <b>Assets:</b>   |                    |             |           |                   |             |           |
| Cash and cash equivalents                              | \$ 153             | \$ 43       | \$ 196    | \$ 1,789          | \$ 235      | \$ 2,024  |
| Accounts receivable - Papa John's                      | 5,349              |             | 5,349     | 4,424             |             | 4,424     |
| Other current assets                                   | 1,725              | 40          | 1,765     | 968               | 46          | 1,014     |
| Net property and equipment                             |                    | 1,015       | 1,015     |                   | 756         | 756       |
| Goodwill   |                    | 455         | 455       |                   | 455         | 455       |
| Deferred income taxes                                  | 15,366             |             | 15,366    | 11,324            |             | 11,324    |
| Total assets   | \$ 22,593          | \$ 1,553    | \$ 24,146 | \$ 18,505         | \$ 1,492    | \$ 19,997 |
| <b>Liabilities and stockholders' equity (deficit):</b> |                    |             |           |                   |             |           |
| Accounts payable and accrued expenses                  | \$ 6,113           | \$ 362      | \$ 6,475  | \$ 9,785          | \$ 319      | \$ 10,104 |
| Short-term debt - third party                          | 9,000              |             | 9,000     | 8,700             |             | 8,700     |
| Short-term debt - Papa John's                          | 35,432             | 566         | 35,998    | 20,538            | 560         | 21,098    |
| Total liabilities                                      | 50,545             | 928         | 51,473    | 39,023            | 879         | 39,902    |
| Stockholders' equity (deficit)                         | (27,952)           | 625         | (27,327)  | (20,518)          | 613         | (19,905)  |
| Total liabilities and stockholders' equity (deficit)   | \$ 22,593          | \$ 1,553    | \$ 24,146 | \$ 18,505         | \$ 1,492    | \$ 19,997 |



Table of Contents**4. Restaurant Closure, Impairment and Dispositions**

During the third quarter, we entered into four agreements to sell a total of 26 Company-owned restaurants. These transactions were completed early in the fourth quarter. Total consideration for the sale of the restaurants was \$2.5 million, consisting of cash proceeds of \$1.1 million and notes financed by Papa John's for \$1.4 million. In addition, we entered into a preliminary agreement to sell 37 Company-owned restaurants, which is expected to be finalized during the fourth quarter. The sale of the 37 restaurants is subject to the completion of due diligence and finalization of commercial terms. Given the uncertainty for available financing in the current credit environment, we will provide 100% of the financing for the transaction, with the expectation that the buyer, an existing Papa John's franchisee, will obtain third-party financing at a future date when the credit markets have stabilized. For the transactions for which we provide significant financing, we will include the operating results of those franchise entities in the Papa John's financial statements as defined under FIN 46, even though we have no ownership interest in the franchise entities.

The annual revenues for the above-mentioned 63 restaurants approximate \$38 million. In connection with the divestiture, or anticipated divestiture, of those 63 restaurants, including the closure of three restaurants in one market, we recorded pre-tax losses of \$3.9 million and \$5.1 million in the three and nine months ended September 28, 2008, respectively. Upon completion of the divestiture of the 63 restaurants, we will record a \$3.1 million intangible asset, representing the value of the investment in the continuing franchise agreement with the purchasers/franchisees. The \$3.1 million intangible asset will be amortized over the ten-year franchise agreements as a reduction in royalty revenue of approximately \$310,000 annually.

**5. Debt**

Our debt is comprised of the following (in thousands):

|                               | September 28,<br>2008 | December 30,<br>2007 |
|-------------------------------|-----------------------|----------------------|
| Revolving line of credit      | \$ 145,000            | \$ 134,000           |
| Debt associated with VIEs *   | 9,000                 | 8,700                |
| Other                         | 85                    | 6                    |
| Total debt                    | 154,085               | 142,706              |
| Less: current portion of debt | (9,000)               | (8,700)              |
| Long-term debt                | \$ 145,085            | \$ 134,006           |

\*Papa John's has guaranteed BIBP's outstanding debt.

Table of Contents**6. Calculation of Earnings Per Share**

The calculations of basic earnings per common share and earnings per common share assuming dilution are as follows (in thousands, except per share data):

|  | Three Months Ended |                   | Nine Months Ended |                   |
|--|--------------------|-------------------|-------------------|-------------------|
|  | Sept. 28,<br>2008  | Sept. 30,<br>2007 | Sept. 28,<br>2008 | Sept. 30,<br>2007 |
| Basic earnings per common share:                         |                    |                   |                   |                   |
| Net income   | \$ 7,747           | \$ 4,827          | \$ 24,020         | \$ 24,991         |
| Weighted average shares outstanding                      | 27,787             | 29,708            | 28,286            | 29,942            |
| Basic earnings per common share                          | \$ 0.28            | \$ 0.16           | \$ 0.85           | \$ 0.83           |
| Earnings per common share - assuming dilution:           |                    |                   |                   |                   |
| Net income   | \$ 7,747           | \$ 4,827          | \$ 24,020         | \$ 24,991         |
| Weighted average shares outstanding                      | 27,787             | 29,708            | 28,286            | 29,942            |
| Dilutive effect of outstanding stock compensation awards | 197                | 319               | 192               | 493               |
| Diluted weighted average shares outstanding              | 27,984             | 30,027            | 28,478            | 30,435            |
| Earnings per common share - assuming dilution            | \$ 0.28            | \$ 0.16           | \$ 0.84           | \$ 0.82           |

**7. Comprehensive Income**

Comprehensive income is comprised of the following:

| (In thousands)   | Three Months Ended |                | Nine Months Ended |                |
|--|--------------------|----------------|-------------------|----------------|
|  | Sept. 28, 2008     | Sept. 30, 2007 | Sept. 28, 2008    | Sept. 30, 2007 |
| Net income   | \$ 7,747           | \$ 4,827       | \$ 24,020         | \$ 24,991      |
| Change in valuation of interest rate swap agreements, net of tax | 87                 | (895)          | (142)             | (532)          |
| Other, net   | (387)              | 55             | (254)             | 375            |
| Comprehensive income   | \$ 7,447           | \$ 3,987       | \$ 23,624         | \$ 24,834      |

Table of Contents

**8. Segment Information**

We have defined five reportable segments: domestic restaurants, domestic commissaries, domestic franchising, international operations and variable interest entities ( VIEs ).

The domestic restaurant segment consists of the operations of all domestic ( domestic is defined as contiguous United States) Company-owned restaurants and derives its revenues principally from retail sales of pizza and side items, such as breadsticks, cheesesticks, chicken strips, chicken wings, dessert items and soft drinks to the general public. The domestic commissary segment consists of the operations of our regional dough production and product distribution centers and derives its revenues principally from the sale and distribution of food and paper products to domestic Company-owned and franchised restaurants. The domestic franchising segment consists of our franchise sales and support activities and derives its revenues from sales of franchise and development rights and collection of royalties from our domestic franchisees. The international operations segment principally consists of our Company-owned restaurants and distribution sales to franchised Papa John's restaurants located in the United Kingdom, China and Mexico and our franchise sales and support activities, which derive revenues from sales of franchise and development rights and the collection of royalties from our international franchisees. VIEs consist of entities in which we are deemed the primary beneficiary, as defined in Note 3, and include BIBP and certain franchisees to which we have extended loans. All other business units that do not meet the quantitative thresholds for determining reportable segments consist of operations that derive revenues from the sale, principally to Company-owned and franchised restaurants, of printing and promotional items, risk management services, and information systems and related services used in restaurant operations and certain partnership development activities.

Generally, we evaluate performance and allocate resources based on profit or loss from operations before income taxes and eliminations. Certain administrative and capital costs are allocated to segments based upon predetermined rates or actual estimated resource usage. We account for intercompany sales and transfers as if the sales or transfers were to third parties and eliminate the related profit in consolidation.

Our reportable segments are business units that provide different products or services. Separate management of each segment is required because each business unit is subject to different operational issues and strategies. No single external customer accounted for 10% or more of our consolidated revenues in the periods covered by this report.



Table of Contents

Our segment information is as follows:

| (In thousands)                                | Three Months Ended |                   | Nine Months Ended |                   |
|---|--------------------|-------------------|-------------------|-------------------|
|   | Sept. 28, 2008     | Sept. 30, 2007    | Sept. 28, 2008    | Sept. 30, 2007    |
| <b>Revenues from external customers:</b>      |                    |                   |                   |                   |
| Domestic Company-owned restaurants            | \$ 130,662         | \$ 126,610        | \$ 403,332        | \$ 368,287        |
| Domestic commissaries                         | 108,804            | 97,753            | 321,172           | 294,176           |
| Domestic franchising                          | 14,572             | 13,760            | 45,943            | 43,261            |
| International                                 | 10,333             | 7,795             | 28,779            | 21,939            |
| Variable interest entities (1)                | 2,014              | 1,862             | 6,293             | 5,151             |
| All others                                    | 13,643             | 14,995            | 46,922            | 46,841            |
| <b>Total revenues from external customers</b> | <b>\$ 280,028</b>  | <b>\$ 262,775</b> | <b>\$ 852,441</b> | <b>\$ 779,655</b> |
| <b>Intersegment revenues:</b>                 |                    |                   |                   |                   |
| Domestic commissaries                         | \$ 36,443          | \$ 33,155         | \$ 108,519        | \$ 93,684         |
| Domestic franchising                          | 463                | 390               | 1,407             | 1,067             |
| International                                 | 324                | 227               | 932               | 533               |
| Variable interest entities (1)                | 45,057             | 38,186            | 125,290           | 99,203            |
| All others                                    | 3,906              | 4,526             | 12,042            | 11,941            |
| <b>Total intersegment revenues</b>            | <b>\$ 86,193</b>   | <b>\$ 76,484</b>  | <b>\$ 248,190</b> | <b>\$ 206,428</b> |
| <b>Income (loss) before income taxes:</b>     |                    |                   |                   |                   |
| Domestic Company-owned restaurants (2)        | \$ (1,067)         | \$ 3,493          | \$ 13,888         | \$ 19,243         |
| Domestic commissaries                         | 6,142              | 9,661             | 22,199            | 27,592            |
| Domestic franchising                          | 12,599             | 11,629            | 40,166            | 36,737            |
| International                                 | (1,193)            | (2,022)           | (4,452)           | (6,374)           |
| Variable interest entities (3)                | 2,826              | (10,707)          | (11,427)          | (19,370)          |
| All others                                    | 1,039              | 1,321             | 5,557             | 4,045             |
| Unallocated corporate expenses                | (8,523)            | (9,369)           | (26,886)          | (25,150)          |
| Elimination of intersegment profits           | (269)              | (167)             | (1,704)           | (1,061)           |
| <b>Total income before income taxes</b>       | <b>\$ 11,554</b>   | <b>\$ 3,839</b>   | <b>\$ 37,341</b>  | <b>\$ 35,662</b>  |
| <b>Property and equipment:</b>                |                    |                   |                   |                   |
| Domestic Company-owned restaurants            | \$ 161,627         |                   |                   |                   |
| Domestic commissaries                         | 78,532             |                   |                   |                   |
| International                                 | 10,842             |                   |                   |                   |
| Variable interest entities                    | 1,994              |                   |                   |                   |
| All others                                    | 24,493             |                   |                   |                   |
| Unallocated corporate assets                  | 137,912            |                   |                   |                   |
| Accumulated depreciation and amortization     | (224,734)          |                   |                   |                   |
| <b>Net property and equipment</b>             | <b>\$ 190,666</b>  |                   |                   |                   |

- (1) The revenues from external customers for variable interest entities are attributable to the franchise entities to which we have extended loans that qualify as consolidated VIEs. The intersegment revenues for variable interest entities are attributable to BIBP.
- (2) Includes losses of \$3.9 million and \$5.1 million for the three and nine months ended September 28, 2008 associated with restaurant closure, impairment and disposition losses.
- (3) Represents BIBP's operating income (loss), net of minority interest income for each year.



Table of Contents

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

**Overview**

Papa John's International, Inc. (referred to as the Company, Papa John's or in the first person notations of we, us and our ) began operations in 1985. At September 28, 2008, there were 3,317 Papa John's restaurants (670 Company-owned and 2,647 franchised) operating in all 50 states and 29 countries. Our revenues are principally derived from retail sales of pizza and other food and beverage products to the general public by Company-owned restaurants, franchise royalties, sales of franchise and development rights, sales to franchisees of food and paper products, printing and promotional items, risk management services, and information systems and related services used in their operations.

**Critical Accounting Policies and Estimates**

The results of operations are based on the preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States. The preparation of consolidated financial statements requires management to select accounting policies for critical accounting areas and make estimates and assumptions that affect the amounts reported in the consolidated financial statements. Significant changes in assumptions and/or conditions in our critical accounting policies could materially impact the operating results. We have identified the following accounting policies and related judgments as critical to understanding the results of our operations.

*Allowance for Doubtful Accounts and Notes Receivable*

We establish reserves for uncollectible accounts and notes receivable based on overall receivable aging levels and a specific evaluation of accounts and notes for franchisees with known financial difficulties. These reserves and corresponding write-offs could significantly increase if the identified franchisees continue to experience deteriorating financial results.

*Long-Lived and Intangible Assets*

The recoverability of long-lived assets is evaluated annually or more frequently if impairment indicators exist. Indicators of impairment include historical financial performance, operating trends and our future operating plans. If impairment indicators exist, we evaluate the recoverability of long-lived assets on an operating unit basis (e.g., an individual restaurant) based on undiscounted expected future cash flows before interest for the expected remaining useful life of the operating unit. Recorded values for long-lived assets that are not expected to be recovered through undiscounted future cash flows are written down to current fair value. The recoverability of indefinite-lived intangible assets (i.e., goodwill) is evaluated annually, or more frequently if impairment indicators exist, on a reporting unit basis (e.g., a regional business unit) by comparing the fair value of the reporting unit to its carrying value. Our estimated fair value for Company-owned restaurants is comprised of two components. The first component is the cash sales price that would be received at the time of the sale and the second component is an investment in the continuing franchise agreement, representing the discounted value of future royalties less any incremental direct operating costs, that would be collected under the ten-year franchise agreement. We purchased 118 domestic restaurants during 2007 and 2006 in several markets, which resulted in recording \$41.7 million of goodwill. If our plans for increased sales, unit growth and profitability of these restaurants are not met,

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future impairment charges could occur. At September 28, 2008, our United Kingdom subsidiary, Papa John's UK ( PJUK ), had goodwill of approximately \$17.2 million. In addition to the sale of the Perfect Pizza operations, which occurred in 2006, we have restructured management and developed plans for PJUK to improve its future operating results. The plans include efforts to increase Papa John's brand awareness in the United Kingdom and increase net PJUK franchise unit openings over the next several years. We will continue to periodically evaluate our progress in achieving these plans. If our initiatives are not successful, impairment charges could occur.

Table of Contents

Subsequent to the third quarter, we sold to franchisees 26 Company-owned restaurants located in three markets. Total consideration for the sale of the restaurants was \$2.5 million (including cash proceeds of \$1.1 million and notes issued by the purchasers of \$1.4 million). As a part of the sales of the restaurants, we recorded a \$1.5 million intangible asset for the investment in the continuing franchise agreement, representing the discounted value of the royalties we will receive over the next ten years from the purchaser/franchisee. The \$1.5 million intangible asset will be amortized over the ten-year franchise agreement as a reduction in royalty income of \$150,000 annually.

In addition, we entered into a preliminary agreement to sell 37 Company-owned restaurants to a franchisee, which is expected to be finalized during the fourth quarter. The divestiture of the 37 restaurants is subject to the completion of due diligence and finalization of commercial terms. Given the uncertainty for available financing in the current credit environment, we will provide 100% of the financing for the transaction, with the expectation that the buyer, an existing Papa John's franchisee, will obtain third party financing at a future date when the credit markets have stabilized. Upon completion of the sale of the 37 restaurants, we will record a \$1.6 million intangible asset for the investment in the continuing franchise agreement. The \$1.6 million intangible asset will be amortized over the ten-year franchise agreement as a reduction in royalty revenue of approximately \$160,000 annually.

*Insurance Reserves*

Our insurance programs for workers' compensation, general liability, owned and non-owned automobiles and health insurance coverage provided to our employees are self-insured up to certain individual and aggregate reinsurance levels. Losses are accrued based upon estimates of the aggregate retained liability for claims incurred using certain third-party actuarial projections and our claims loss experience. The estimated insurance claims losses could be significantly affected should the frequency or ultimate cost of claims significantly differ from historical trends used to estimate the insurance reserves recorded by the Company.

From October 2000 through September 2004, our captive insurance company, which provided insurance to our franchisees, was self-insured. In October 2004, a third-party commercial insurance company began providing fully-insured coverage to franchisees participating in the franchise insurance program. This arrangement eliminates our risk of loss for franchise insurance coverage written after September 2004, but our operating income will still be subject to potential adjustments for changes in estimated insurance reserves for policies written from the inception of the captive insurance company in October 2000 through September 2004. Such adjustments, if any, will be determined in part based upon periodic actuarial valuations.

*Deferred Income Tax Assets and Tax Reserves*

We are subject to income taxes in the United States and several foreign jurisdictions. Significant judgment is required in determining our provision for income taxes and the related assets and liabilities. Income taxes are accounted for under Statement of Financial Accounting Standards (SFAS) No. 109, *Accounting for Income Taxes*. The provision for income taxes includes income taxes paid, currently payable or receivable and those deferred. Under SFAS No. 109, deferred tax assets and liabilities are determined based on differences between financial reporting and tax basis of assets and liabilities, and are measured using enacted tax rates and laws that are expected to be in effect when the differences reverse. Deferred tax assets are also recognized for the estimated future effects of tax loss carryforwards. The effect on deferred taxes of changes in tax rates is recognized in the period in which the enactment date changes. As a result, our effective tax rate may fluctuate. Valuation allowances are established when necessary on a jurisdictional basis to reduce deferred tax assets to the amounts we expect to realize.

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As of September 28, 2008, we had a net deferred income tax asset balance of \$25.0 million, of which approximately \$15.4 million relates to the net operating loss carryforward of BIBP Commodities, Inc. ( BIBP ). We have not provided a valuation allowance for the deferred income tax assets associated with our domestic operations, including BIBP, since we believe it is more likely than not future earnings will be sufficient to ensure the realization of the net deferred income tax assets for federal and state purposes.

Table of Contents

Certain tax authorities periodically audit the Company. We provide reserves for potential exposures based on Financial Accounting Standards Board ( FASB ) Interpretation No. 48, *Accounting for Uncertainty in Income Taxes* (FIN 48) requirements. We evaluate these issues on a quarterly basis to adjust for events, such as court rulings or audit settlements, which may impact our ultimate payment for such exposures. We recognized reductions in income tax expense of \$500,000 for the three- and nine-month periods in 2008 and \$2.4 million for the comparable 2007 periods in our customary income tax expense due to the finalization of certain income tax issues.

*Consolidation of BIBP Commodities, Inc. as a Variable Interest Entity*

BIBP is a franchisee-owned corporation that conducts a cheese-purchasing program on behalf of domestic Company-owned and franchised restaurants. As required by FASB Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51* (FIN 46), we consolidate the financial results of BIBP since we qualify as the primary beneficiary, as defined by FIN 46, of BIBP. We recognized a pre-tax gain of \$2.8 million for the three months ended September 28, 2008 and a pre-tax loss of \$11.4 million for the nine months ended September 28, 2008, compared to pre-tax losses of \$10.7 million and \$19.4 million for the three and nine months ended September 30, 2007, respectively, from the consolidation of BIBP. We expect the consolidation of BIBP to continue to have a significant impact on Papa John's operating income in future periods due to the volatility of cheese prices. Papa John's will recognize the operating losses generated by BIBP if the shareholders' equity of BIBP is in a net deficit position. Further, Papa John's will recognize subsequent operating income generated by BIBP up to the amount of BIBP losses previously recognized by Papa John's.

Many domestic franchisees are facing financial challenges due to a recent decline in sales and continued operating margin pressures from higher commodity costs (primarily cheese and wheat) as well as increased utility costs. In addition, due to the recent events impacting credit availability, many franchisees are having difficulty obtaining credit from third-party lending institutions for working capital and development purposes. In an effort to assist franchisees through this difficult period, the BIBP formula was modified effective for the last two months of 2008. The modified formula will result in domestic restaurants paying the expected futures spot market price for cheese plus an interest carry cost, which is approximately \$0.28 per pound less than the pre-established fourth quarter price paid by domestic restaurants during October 2008. The modified price will reduce the food cost and increase operating margin for the average restaurant approximately 1.4% for the last two months of 2008. Any decision to continue this formula modification into 2009 will be made as part of a comprehensive assessment of potential franchise support initiatives due to ongoing economic challenges.

*Recent Accounting Pronouncements*

In September 2006, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards ( SFAS ) No. 157, *Fair Value Measurements*. SFAS No. 157 requires companies to determine fair value based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. SFAS No. 157 emphasizes that fair value is a market-based measurement, not an entity-specific measurement. We will adopt the provisions of SFAS No. 157 in two phases: (1) phase one was effective for financial assets and liabilities in our first quarter of 2008 and (2) phase two is effective for non-financial assets and liabilities for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. The adoption of phase one during the first quarter of 2008 did not have a significant impact on our financial statements.

SFAS No. 157 requires that assets and liabilities carried at fair value be classified and disclosed in one of the following categories:

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- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.



Table of Contents

Our financial assets and liabilities that are measured at fair value on a recurring basis as of September 28, 2008 are as follows:

| (In thousands)                           | Carrying<br>Value | Level 1 | Fair Value Measurements |  | Level 3 |
|--|-------------------|---------|-------------------------|--|---------|
|  |                   |         | Level 2                 |  |         |
| <b>Financial assets:</b>                 |                   |         |                         |  |         |
| Investments                              | \$ 614            | \$ 614  | \$                      |  | \$      |
| Non-qualified deferred compensation plan | 10,226            | 10,226  |                         |  |         |
| <b>Financial liabilities:</b>            |                   |         |                         |  |         |
| Interest rate swaps                      | 2,254             |         | 2,254                   |  |         |

The adoption for non-financial assets and liabilities in fiscal 2009 could impact our future estimates of value related to long-lived and intangible assets such as our annual fair value evaluation of our United Kingdom subsidiary, Papa John's UK ( PJUK ) and domestic Company-owned restaurants.

In March 2008, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities – An Amendment of FASB Statement No. 133*. SFAS No. 161 enhances the required disclosures regarding derivatives and hedging activities, including disclosures regarding how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for under SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities*, and how derivative instruments and related hedged items affect an entity's financial position, results of operations and cash flows. SFAS No. 161 is effective for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. We are currently evaluating the requirements of SFAS No. 161 and have not yet determined the impact, if any, on disclosures included in our consolidated financial statements.

Table of Contents**Restaurant Progression**

|  | Three Months Ended |                | Nine Months Ended |                |
|--|--------------------|----------------|-------------------|----------------|
|  | Sept. 28, 2008     | Sept. 30, 2007 | Sept. 28, 2008    | Sept. 30, 2007 |
| <b>Papa John's Restaurant Progression:</b> |                    |                |                   |                |
| U.S. Company-owned:                        |                    |                |                   |                |
| Beginning of period                        | 652                | 606            | 648               | 577            |
| Opened                                     |                    | 2              | 9                 | 15             |
| Closed                                     | (3)                | (1)            | (9)               | (3)            |
| Acquired from franchisees                  |                    | 42             | 1                 | 61             |
| Sold to franchisees                        |                    |                |                   | (1)            |
| End of period                              | 649                | 649            | 649               | 649            |
| International Company-owned:               |                    |                |                   |                |
| Beginning of period                        | 18                 | 8              | 14                | 11             |
| Opened                                     | 4                  | 1              | 9                 | 1              |
| Closed                                     | (1)                |                | (2)               |                |
| Acquired from franchisees                  |                    | 2              |                   | 2              |
| Sold to franchisees                        |                    |                |                   | (3)            |
| End of period                              | 21                 | 11             | 21                | 11             |
| U.S. franchised:                           |                    |                |                   |                |
| Beginning of period                        | 2,117              | 2,096          | 2,112             | 2,080          |
| Opened                                     | 25                 | 36             | 71                | 96             |
| Closed                                     | (14)               | (12)           | (54)              | (38)           |
| Acquired from Company                      |                    |                |                   | 1              |
| Sold to Company                            |                    | (42)           | (1)               | (61)           |
| End of period                              | 2,128              | 2,078          | 2,128             | 2,078          |
| International franchised:                  |                    |                |                   |                |
| Beginning of period                        | 483                | 380            | 434               | 347            |
| Opened                                     | 38                 | 28             | 93                | 64             |
| Closed                                     | (2)                | (5)            | (8)               | (11)           |
| Acquired from Company                      |                    |                |                   | 3              |
| Sold to Company                            |                    | (2)            |                   | (2)            |
| End of period                              | 519                | 401            | 519               | 401            |
| Total restaurants - end of period          | 3,317              | 3,139          | 3,317             | 3,139          |

**Results of Operations***Variable Interest Entities*

As required by FIN 46, our operating results include BIBP's operating results. The consolidation of BIBP had a significant impact on our operating results for the first nine months of 2008 and the first nine months and full year of 2007, and is expected to have a significant impact on our future operating results, including the full year of 2008, and income statement presentation as described below.

Consolidation accounting requires the net impact from the consolidation of BIBP to be reflected primarily in three separate components of our statement of income. The first component is the portion of BIBP operating income or loss attributable to the amount of cheese purchased by

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Company-owned restaurants during the period. This portion of BIBP operating income (loss) is reflected as a reduction (increase) in the Domestic Company-owned restaurant expenses - cost of sales line item. This approach effectively reports cost of sales for Company-owned restaurants as if the purchasing arrangement with BIBP did not exist and such restaurants were purchasing cheese at the spot market prices (i.e., the impact of BIBP is eliminated in consolidation).

The second component of the net impact from the consolidation of BIBP is reflected in the caption (Income) loss from the franchise cheese-purchasing program, net of minority interest. This line item represents BIBP's income or loss from purchasing cheese at the spot market price and selling to franchised restaurants at a fixed

Table of Contents

quarterly price, net of any income or loss attributable to the minority interest BIBP shareholders. The amount of income or loss attributable to the BIBP shareholders depends on its cumulative shareholders' equity balance and the change in such balance during the reporting period. The third component is reflected as investment income or interest expense, depending upon whether BIBP is in a net investment or net borrowing position during the reporting period.

In addition, we have extended loans to certain franchisees. Under the FIN 46 rules, we are deemed to be the primary beneficiary of certain franchisees even though we have no ownership interest in them. We consolidated the financial results of three franchise entities operating a total of twelve restaurants with annual sales approximating \$8.3 million and \$8.4 million for 2008 and 2007, respectively.

The following table summarizes the impact of VIEs, prior to the required consolidating eliminations, on our consolidated statements of income for the three and nine months ended September 28, 2008 and September 30, 2007 (in thousands):

|                                     | Three Months Ended<br>September 28, 2008 |             |          | Three Months Ended<br>September 30, 2007 |             |             |
|-------------------------------------|--|-------------|----------|--|-------------|-------------|
|                                     | BIBP                                     | Franchisees | Total    | BIBP                                     | Franchisees | Total       |
| Variable interest entities          |  |             |          |  |             |             |
| restaurant sales                    | \$                                       | \$ 2,014    | \$ 2,014 | \$                                       | \$ 1,862    | \$ 1,862    |
| BIBP sales                          | 45,057                                   |             | 45,057   | 38,186                                   |             | 38,186      |
| Total revenues                      | 45,057                                   | 2,014       | 47,071   | 38,186                                   | 1,862       | 40,048      |
| Operating expenses                  | 41,623                                   | 1,903       | 43,526   | 48,650                                   | 1,699       | 50,349      |
| General and administrative expenses | 99                                       | 127         | 226      | 28                                       | 80          | 108         |
| Other general expense (income)      |  | (35)        | (35)     |  | 69          | 69          |
| Depreciation and amortization       |  | 19          | 19       |  | 14          | 14          |
| Total costs and expenses            | 41,722                                   | 2,014       | 43,736   | 48,678                                   | 1,862       | 50,540      |
| Operating income (loss)             | 3,335                                    |             | 3,335    | (10,492)                                 |             | (10,492)    |
| Interest expense                    | (509)                                    |             | (509)    | (215)                                    |             | (215)       |
| Income (loss) before income taxes   | \$ 2,826                                 | \$          | \$ 2,826 | \$ (10,707)                              | \$          | \$ (10,707) |

|                                     | Nine Months Ended<br>September 28, 2008 |             |          | Nine Months Ended<br>September 30, 2007 |             |          |
|-------------------------------------|---|-------------|----------|---|-------------|----------|
|                                     | BIBP                                    | Franchisees | Total    | BIBP                                    | Franchisees | Total    |
| Variable interest entities          |   |             |          |   |             |          |
| restaurant sales                    | \$                                      | \$ 6,293    | \$ 6,293 | \$                                      | \$ 5,151    | \$ 5,151 |
| BIBP sales                          | 125,290                                 |             | 125,290  | 99,203                                  |             | 99,203   |
| Total revenues                      | 125,290                                 | 6,293       | 131,583  | 99,203                                  | 5,151       | 104,354  |
| Operating expenses                  | 135,068                                 | 5,997       | 141,065  | 118,203                                 | 4,664       | 122,867  |
| General and administrative expenses | 145                                     | 291         | 436      | 75                                      | 189         | 264      |
| Other general expense (income)      |   | (44)        | (44)     |   | 260         | 260      |
| Depreciation and amortization       |   | 49          | 49       |   | 38          | 38       |
| Total costs and expenses            | 135,213                                 | 6,293       | 141,506  | 118,278                                 | 5,151       | 123,429  |
| Operating loss                      | (9,923)                                 |             | (9,923)  | (19,075)                                |             | (19,075) |

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|                          |    |          |    |  |          |    |          |    |          |
|--------------------------|----|----------|----|--|----------|----|----------|----|----------|
| Interest expense         |    | (1,504)  |    |  | (1,504)  |    | (295)    |    | (295)    |
| Loss before income taxes | \$ | (11,427) | \$ |  | (11,427) | \$ | (19,370) | \$ | (19,370) |

Table of Contents

*Non-GAAP Measures*

The financial information we present in this report excluding the impact of the consolidation of BIBP, the finalization of certain income tax issues and the loss recorded on the divestiture of Company-owned restaurants, are not measures that are defined in accordance with accounting principles generally accepted in the United States ( GAAP ). These non-GAAP measures should not be construed as a substitute for or a better indicator of the Company's performance than the Company's GAAP measures. We believe the financial information excluding the impact of the above-mentioned items is important for purposes of comparison to prior periods and development of future projections and earnings growth prospects. We analyze our business performance and trends excluding the impact of these items because they are not indicative of the principal operating activities of the Company. In addition, annual cash bonuses, and certain long-term incentive programs for various levels of management, are based on financial measures that exclude BIBP and income tax issues. We believe these non-GAAP measures provide management and investors with a more consistent view of performance than the closest GAAP equivalent. We compensate for this by using these measures in combination with the GAAP measures. The presentation of the non-GAAP measures in this report is made alongside the most directly comparable GAAP measures.

*Summary of Operating Results*

Total revenues were \$280.0 million for the third quarter of 2008, representing an increase of \$17.3 million, or 6.6%, from revenues of \$262.8 million for the same period in 2007. For the nine-month period ending September 28, 2008, total revenues were \$852.4 million, representing an increase of \$72.8 million, or 9.3%, from revenues of \$779.7 million for the same period in 2007. The increases of \$17.3 million and \$72.8 million in revenues for the three and nine months ended September 28, 2008, respectively, were primarily due to the following:

- Domestic Company-owned restaurant revenues increased \$4.1 million, or 3.2%, for the three-month period ending September 28, 2008, reflecting an increase in comparable sales results of 1.9% and an increase of 1.0% in equivalent units due to the acquisition of domestic restaurants during the third quarter of 2007. Domestic Company-owned restaurant revenues increased \$35.0 million, or 9.5%, for the nine-month period ending September 28, 2008, reflecting an increase in comparable sales results of 2.7% and an increase of 6.6% in equivalent units from the comparable period in 2007 due primarily to the acquisition of 42 domestic restaurants during the third quarter of 2007. Equivalent units represents the number of restaurants open at the beginning of a given period, adjusted for restaurants opened, closed, acquired or sold during the period on a weighted average basis.
- Franchise royalties increased \$1.2 million and \$3.2 million for the three and nine months ended September 28, 2008, respectively, primarily due to the increase in royalty rate from 4.0% to 4.25% for the majority of domestic franchise restaurants effective at the beginning of 2008 and a 1.6% increase in comparable sales in both the three- and nine-month periods.
- Domestic commissaries revenues increased \$11.1 million and \$27.0 million for the three and nine months ended September 28, 2008, respectively, due to increases in the prices of certain commodities, primarily cheese and wheat. The commissary charges a fixed dollar mark-up on its cost of cheese, and cheese cost is based upon the 40 lb. cheddar block price, which increased from \$1.50 per pound in the third quarter of 2007 to \$2.04 per pound in the third quarter of 2008, or a 36.0% increase, and increased from \$1.41 per pound for the first nine months of 2007 to \$1.80 per pound for the first nine months of 2008, or a 27.7% increase.
- International revenues increased \$2.5 million and \$6.8 million for the three and nine months ended September 28, 2008, respectively, reflecting the increase in both the number and average unit volumes of our Company-owned and franchised restaurants over the past year.
- Other sales decreased \$1.4 million for the three months ended September 28, 2008 or 9.0%, primarily due to reduced volumes at our print and promotions operations. For the nine months ended September 28, 2008, other sales were consistent with the prior comparable period.

Table of Contents

Our income before income taxes totaled \$11.6 million and \$37.3 million for the three and nine months ended September 28, 2008, respectively, compared to \$3.8 million and \$35.7 million for the same periods in 2007, respectively, as summarized in the following table on an operating segment basis (in thousands):

|  | Three Months Ended |                   |                        | Nine Months Ended |                   |                        |
|--|--------------------|-------------------|------------------------|-------------------|-------------------|------------------------|
|  | Sept. 28,<br>2008  | Sept. 30,<br>2007 | Increase<br>(Decrease) | Sept. 28,<br>2008 | Sept. 30,<br>2007 | Increase<br>(Decrease) |
| Domestic Company-owned restaurants                               | \$ (1,067)         | \$ 3,493          | \$ (4,560)             | \$ 13,888         | \$ 19,243         | \$ (5,355)             |
| Domestic commissaries  | 6,142              | 9,661             | (3,519)                | 22,199            | 27,592            | (5,393)                |
| Domestic franchising   | 12,599             | 11,629            | 970                    | 40,166            | 36,737            | 3,429                  |
| International  | (1,193)            | (2,022)           | 829                    | (4,452)           | (6,374)           | 1,922                  |
| All others   | 1,039              | 1,321             | (282)                  | 5,557             | 4,045             | 1,512                  |
| Unallocated corporate expenses                                   | (8,523)            | (9,369)           | 846                    | (26,886)          | (25,150)          | (1,736)                |
| Elimination of intersegment profits                              | (269)              | (167)             | (102)                  | (1,704)           | (1,061)           | (643)                  |
| Income before income taxes, excluding variable interest entities | 8,728              | 14,546            | (5,818)                | 48,768            | 55,032            | (6,264)                |
| Variable interest entities                                       | 2,826              | (10,707)          | 13,533                 | (11,427)          | (19,370)          | 7,943                  |
| Total income before income taxes                                 | \$ 11,554          | \$ 3,839          | \$ 7,715               | \$ 37,341         | \$ 35,662         | \$ 1,679               |

Excluding the impact of the consolidation of BIBP, third quarter 2008 income before taxes was \$8.7 million, or a decrease of approximately \$5.8 million from 2007 comparable results, and income before income taxes for the nine months ended September 28, 2008 was \$48.8 million, or a decrease of approximately \$6.3 million from 2007 comparable results. The decreases of \$5.8 million and \$6.3 million, respectively, for the three and nine months ended September 28, 2008, excluding the consolidation of BIBP, were principally due to the following:

- **Domestic Company-owned Restaurant Segment.** Domestic Company-owned restaurants operating income decreased approximately \$4.6 million and \$5.4 million for the three- and nine-month periods ended September 28, 2008, respectively, as compared to the corresponding periods in 2007, comprised of the following:

|                                       | Three Months Ended |                   |                        | Nine Months Ended |                   |                        |
|---------------------------------------|--------------------|-------------------|------------------------|-------------------|-------------------|------------------------|
|                                       | Sept. 28,<br>2008  | Sept. 30,<br>2007 | Increase<br>(Decrease) | Sept. 28,<br>2008 | Sept. 30,<br>2007 | Increase<br>(Decrease) |
| Recurring operations                  | \$ 2,861           | \$ 3,993          | \$ (1,132)             | \$ 18,959         | \$ 19,149         | \$ (190)               |
| Loss on disposition of restaurants    | (3,928)            | (500)             | (3,428)                | (5,071)           | (500)             | (4,571)                |
| Gain on lease termination             |                    |                   |                        |                   | 594               | (594)                  |
| Total segment operating income (loss) | \$ (1,067)         | \$ 3,493          | \$ (4,560)             | \$ 13,888         | \$ 19,243         | \$ (5,355)             |

Domestic Company-owned restaurants income from recurring operations decreased approximately \$1.1 million and \$200,000 for the three- and nine-month periods ended September 28, 2008, respectively, as compared to the same periods in 2007. The decreases were primarily the result of the significant rise in commodity costs during the three- and nine-month periods ended September 28, 2008, partially offset by the fixed cost leverage associated with increases of 1.9% and 2.7% in comparable sales for the three- and nine-month periods ended September 28, 2008, respectively. Restaurant operating margin on an external basis, excluding the impact of the consolidation of BIBP, decreased as a percentage of

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sales 1.9% and 1.4% for the three- and nine-month periods ended September 28, 2008, respectively.

During the third quarter, we entered into four agreements to sell a total of 26 Company-owned restaurants. These transactions were completed early in the fourth quarter. Total consideration for the sale of the restaurants was \$2.5 million, consisting of cash proceeds of \$1.1 million and notes financed



Table of Contents

by Papa John's for \$1.4 million. In addition, we entered into a preliminary agreement to sell 37 Company-owned restaurants, which is expected to be finalized during the fourth quarter. The sale of the 37 restaurants is subject to the completion of due diligence and finalization of commercial terms. Given the uncertainty for available financing in the current credit environment, we will provide 100% of the financing for the transaction, with the expectation that the buyer, an existing Papa John's franchisee, will obtain third-party financing at a future date when the credit markets have stabilized. For the transactions for which we provide significant financing, we will include the operating results of those franchise entities in the Papa John's financial statements as defined under FIN 46, even though we have no ownership interest in the franchise entities.

The annual revenues for the above-mentioned 63 restaurants approximate \$38 million. In connection with the divestiture, or anticipated divestiture, of those 63 restaurants, including the closure of three restaurants in one market, we recorded pre-tax losses of \$3.9 million and \$5.1 million in the three and nine months ended September 28, 2008, respectively. Upon completion of the divestiture of the 63 restaurants, we will record a \$3.1 million intangible asset, representing the value of the investment in the continuing franchise agreement with the purchasers/franchisees. The intangible asset will be amortized over the ten-year franchise agreements as a reduction in royalty revenue of approximately \$310,000 annually.

- **Domestic Commissary Segment.** Domestic commissaries' operating income decreased approximately \$3.5 million and \$5.4 million for the three and nine months ended September 28, 2008, respectively, over the comparable periods in 2007, reflecting a decline in sales volumes, increases in distribution costs due to higher fuel prices and a reduction in gross margin resulting from increases in the cost of certain commodities that were not passed along via price increases to domestic restaurants.
- **Domestic Franchising Segment.** Domestic franchising operating income increased approximately \$1.0 million to \$12.6 million for the three months ended September 28, 2008, from \$11.6 million in the prior comparable period and increased \$3.4 million to \$40.2 million for the nine-month period ended September 28, 2008, from \$36.7 million in the prior comparable period. The increases for both the three- and nine-month periods were primarily the result of the 0.25% increase in our royalty rate implemented at the beginning of 2008 (the royalty rate for the majority of domestic franchisees is 4.25% in 2008 as compared to 4.0% in 2007). Our equivalent franchise units increased 2.0% and 1.1% for the three- and nine-month periods, respectively, as compared to the same periods of the prior year.
- **International Segment.** The international segment reported operating losses of \$1.2 million and \$4.5 million for the three and nine months ended September 28, 2008, respectively, compared to losses of \$2.0 million and \$6.4 million, respectively, in the same periods of the prior year. The improvements of \$800,000 and \$1.9 million in operating results in the three- and nine-month periods, respectively, reflect leverage on the international organizational structure from increased revenues due to growth in the number of units and unit volumes.
- **All Others Segment.** The operating income for the All others reporting segment decreased approximately \$300,000 for the three months ended September 28, 2008 and increased \$1.5 million for the nine months ended September 28, 2008, as compared to the corresponding 2007 periods. The decline in operating results for the three months ended September 28, 2008 was due to lower sales from our print and promotions subsidiary, Preferred Marketing Solutions, Inc. (Preferred Marketing). The increase for the nine-month period ended September 28, 2008 was primarily due to an increase in sales for Preferred Marketing during the first six months of the year and an increase in sales from our online operations on a year-to-date basis.



Table of Contents

- **Unallocated Corporate Segment.** Unallocated corporate expenses decreased approximately \$800,000 for the three months ended September 28, 2008 and increased \$1.7 million for the nine months ended September 28, 2008, as compared to the corresponding periods of the prior year. The components of the unallocated corporate expenses were as follows (in thousands):

|   | Three Months Ended |                   |                        | Nine Months Ended |                   |                        |
|---|--------------------|-------------------|------------------------|-------------------|-------------------|------------------------|
|   | Sept. 28,<br>2008  | Sept. 30,<br>2007 | Increase<br>(decrease) | Sept. 28,<br>2008 | Sept. 30,<br>2007 | Increase<br>(decrease) |
| General and administrative              | \$ 5,150           | \$ 6,297          | \$ (1,147)             | \$ 17,346         | \$ 15,586         | \$ 1,760               |
| Net interest                            | 1,286              | 1,583             | (297)                  | 3,644             | 4,281             | (637)                  |
| Depreciation                            | 2,016              | 1,677             | 339                    | 5,753             | 4,990             | 763                    |
| Contributions to the<br>Marketing Fund  | 75                 |                   | 75                     | 225               | 400               | (175)                  |
| Other expense (income)                  | (4)                | (188)             | 184                    | (82)              | (107)             | 25                     |
| Total unallocated corporate<br>expenses | \$ 8,523           | \$ 9,369          | \$ (846)               | \$ 26,886         | \$ 25,150         | \$ 1,736               |

The decrease of \$1.1 million in general and administrative expenses for the three months ended September 28, 2008 was primarily due to a reduction in the expected payments under certain cash and equity-based compensation programs. The increase in general and administrative expenses for the nine months ended September 28, 2008, as compared to the corresponding 2007 period, is due to the 2007 results including an adjustment of approximately \$1.2 million for awards forfeited by our Founder Chairman due to a change in status from an employee director of the Company to a non-employee director. Additionally, an increase in certain employee benefit costs during 2008, including health insurance, and severance-related costs impacted the year-over-year comparison.

The effective income tax rate was 35.7% for the nine months ended September 28, 2008, compared to 29.9% in the corresponding 2007 period. During the third quarters of 2008 and 2007, the Company recorded reductions of \$500,000 and \$2.4 million, respectively, in its customary income tax expense due to the finalization of certain income tax issues.

Diluted earnings per share were \$0.28 in the third quarter of 2008, compared to \$0.16 in the third quarter of 2007. For the nine months ended September 28, 2008, diluted earnings per share were \$0.84, compared to \$0.82 per share for the comparable period in 2007. Share repurchase activity had no impact on earnings per diluted share for the three months ended September 28, 2008 and a \$0.01 impact for the nine months ended September 28, 2008.

Diluted earnings per share for the three- and nine-month periods ending September 28, 2008 and September 30, 2007 were impacted by the following items:

|  | Three Months Ended |                   | Nine Months Ended |                   |
|--|--------------------|-------------------|-------------------|-------------------|
|  | Sept. 28,<br>2008  | Sept. 30,<br>2007 | Sept. 28,<br>2008 | Sept. 30,<br>2007 |
| Earnings per diluted share, as reported        | \$ 0.28            | \$ 0.16           | \$ 0.84           | \$ 0.82           |
| (Gain) loss from BIBP cheese purchasing entity | (0.07)             | 0.23              | 0.27              | 0.41              |
|  | 0.09               | 0.01              | 0.11              | 0.01              |

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|   |    |        |    |        |    |        |         |
|---|----|--------|----|--------|----|--------|---------|
| Restaurant closure, impairment and disposition losses |    |        |    |        |    |        |         |
| Gain from finalization of certain income tax issues   |    | (0.02) |    | (0.08) |    | (0.02) | (0.08)  |
| Earnings per diluted share, excluding noted items     | \$ | 0.28   | \$ | 0.32   | \$ | 1.20   | \$ 1.16 |

Table of Contents

*Review of Operating Results*

*Revenues.* Domestic Company-owned restaurant sales were \$130.7 million for the three months ended September 28, 2008, compared to \$126.6 million for the same period in 2007, and were \$403.3 million for the nine months ended September 28, 2008, compared to \$368.3 million for the same period in 2007. The increases for the three- and nine-month periods were due to increases in comparable sales of 1.9% and 2.7%, respectively, and increases of 1.0% and 6.6%, respectively, in equivalent units due to the acquisition of 42 domestic restaurants during the last three months of 2007.

Variable interest entities restaurant sales include restaurant sales for certain franchise entities to which we have extended loans. Revenues from these restaurants totaled \$2.0 million and \$6.3 million for the three and nine months ended September 28, 2008, as compared to \$1.9 million and \$5.2 million for the corresponding periods in 2007. We have no further lending commitments to these franchisees.

Domestic franchise sales for the three and nine months ended September 28, 2008 increased 4.3% to \$367.6 million and increased 2.7% to \$1.122 billion, from \$352.6 million and \$1.093 billion for the same periods in 2007, respectively, primarily resulting from increases of 1.6% in comparable sales for both the three and nine months ended September 28, 2008, respectively, and increases in equivalent units of 2.0% and 1.1% for the three- and nine-month periods, respectively. Domestic franchise royalties were \$14.4 million and \$44.6 million for the three and nine months ended September 28, 2008, respectively, representing increases of 9.3% and 7.8%, respectively, over the prior comparable periods. The increases were primarily due to an increase in the royalty rate from 4.0% to 4.25% for the majority of domestic franchise restaurants effective at the beginning of 2008.

Average weekly sales for comparable units include restaurants that were open throughout the periods presented below. The comparable sales base for Company-owned and franchised restaurants, respectively, includes restaurants acquired by the Company or divested to franchisees, as the case may be, during the previous twelve months. Average weekly sales for other units include restaurants that were not open throughout the periods presented below and include non-traditional sites such as Six Flags theme parks and Live Nation concert amphitheatres.

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Table of Contents

The comparable sales base and average weekly sales for 2008 and 2007 for domestic Company-owned and domestic franchised restaurants consisted of the following:

|   | Three Months Ended |           |                    |           |
|---|--------------------|-----------|--------------------|-----------|
|   | September 28, 2008 |           | September 30, 2007 |           |
|   | Company            | Franchise | Company            | Franchise |
| Total domestic units (end of period)                        | 649                | 2,128     | 649                | 2,078     |
| Equivalent units  | 647                | 2,068     | 641                | 2,028     |
| Comparable sales base units                                 | 626                | 1,921     | 609                | 1,898     |
| Comparable sales base percentage                            | 96.8%              | 92.9%     | 95.0%              | 93.6%     |
| Average weekly sales - comparable units                     | \$ 15,680          | \$ 13,536 | \$ 15,432          | \$ 13,261 |
| Average weekly sales - traditional non-comparable units     | \$ 11,169          | \$ 10,437 | \$ 10,840          | \$ 10,766 |
| Average weekly sales - non-traditional non-comparable units | \$ 10,064          | \$ 34,213 | \$ 9,649           | \$ 29,505 |
| Average weekly sales - total non-comparable units           | \$ 10,963          | \$ 15,511 | \$ 10,673          | \$ 15,065 |
| Average weekly sales - all units                            | \$ 15,524          | \$ 13,676 | \$ 15,191          | \$ 13,376 |

|   | Nine Months Ended  |           |                    |           |
|---|--------------------|-----------|--------------------|-----------|
|   | September 28, 2008 |           | September 30, 2007 |           |
|   | Company            | Franchise | Company            | Franchise |
| Total domestic units (end of period)                        | 649                | 2,128     | 649                | 2,078     |
| Equivalent units  | 646                | 2,061     | 606                | 2,039     |
| Comparable sales base units                                 | 620                | 1,917     | 578                | 1,923     |
| Comparable sales base percentage                            | 96.0%              | 93.0%     | 95.4%              | 94.3%     |
| Average weekly sales - comparable units                     | \$ 16,203          | \$ 13,993 | \$ 15,847          | \$ 13,730 |
| Average weekly sales - traditional non-comparable units     | \$ 12,087          | \$ 10,767 | \$ 10,402          | \$ 11,155 |
| Average weekly sales - non-traditional non-comparable units | \$ 7,975           | \$ 28,816 | \$ 8,374           | \$ 27,015 |
| Average weekly sales - total non-comparable units           | \$ 11,461          | \$ 13,557 | \$ 10,100          | \$ 14,038 |
| Average weekly sales - all units                            | \$ 16,008          | \$ 13,963 | \$ 15,577          | \$ 13,748 |

Domestic franchise and development fees were approximately \$200,000 for the three months ended September 28, 2008, including approximately \$100,000 recognized upon development cancellation, extension and transfer fees, compared to approximately \$600,000, including approximately \$200,000 recognized upon development cancellation, extension and transfer fees, for the same period in 2007. Domestic franchise and development fees decreased to \$1.4 million for the nine months ended September 28, 2008, including approximately \$500,000 associated with the completion of the franchise renewal program and \$300,000 in development cancellation, extension and transfer fees, compared to \$1.9 million for the same period in 2007, including \$500,000 upon development cancellation, extension and transfer fees. There were 25 and 71 domestic franchise restaurant openings during the three and nine months ended September 28, 2008, respectively, including four units at Live Nation concert amphitheaters, compared to 36 and 96 openings, respectively, during the same periods in 2007, including the opening of ten and 23 units at Live Nation concert amphitheaters for the three- and nine-month periods in 2007. The decrease in fees, exclusive of cancellation, renewal, extension and transfer fees, was primarily the result of fee reductions granted to certain franchisees that opened restaurants in underpenetrated markets.

Domestic commissary sales increased 11.3% to \$108.8 million for the three months ended September 28, 2008 from \$97.8 million in the comparable 2007 period and increased 9.2% to \$321.2 million for the nine months ended September 28, 2008, from \$294.2 million for the comparable 2007 period, reflecting an increase in the price of certain commodities, primarily cheese and wheat. Our commissaries charge a

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fixed dollar mark-up on the cost of cheese, and cheese cost is based upon the 40 lb. cheddar block price, which increased from \$1.50 per pound in the third quarter of 2007 to \$2.04 per pound in the third quarter of 2008, or a 36.0% increase, and increased from \$1.41 per pound for the first nine months of 2007 to \$1.80 per pound for the first nine months

Table of Contents

of 2008, or a 27.7% increase. Other sales decreased to \$13.6 million for the three months ended September 28, 2008, from \$15.0 million in the prior comparable period and increased to \$46.9 million for the nine months ended September 28, 2008, from \$46.8 million in the prior comparable period. The changes in other sales were primarily due to changes in volumes at our print and promotions subsidiary, Preferred Marketing.

Our PJUK operations, denominated in British Pounds Sterling and converted to U.S. dollars, represent approximately 57% of international revenues during the nine-month period in 2008, compared to 64% during the nine-month period in 2007. International revenues were \$10.3 million and \$28.8 million for the three and nine months ended September 28, 2008, respectively, compared to \$7.8 million and \$21.9 million for the comparable periods in 2007, reflecting the increase in both the number and average unit volumes of our Company-owned and franchised restaurants over the past year.

*Costs and Expenses.* The restaurant operating margin for domestic Company-owned units was 16.8% and 18.0% for the three and nine months ended September 28, 2008, respectively, compared to 16.0% and 18.6% for the same periods in 2007. Excluding the impact of consolidating BIBP, the restaurant operating margin decreased 1.9% to 16.2% in the third quarter of 2008 from 18.1% in the same quarter of the prior year, and decreased 1.4% to 18.6% for the nine months ended September 28, 2008 from 20.0% in the corresponding period of 2007, consisting of the following differences:

- Cost of sales increased 2.6% and 1.9% for the three and nine months ended September 28, 2008 primarily due to an increase in commodities (principally cheese and wheat).
- Salaries and benefits were 0.4% and 0.3% lower as a percentage of sales for the three and nine months ended September 28, 2008, respectively, compared to the 2007 corresponding periods, as increased sales offset labor increases resulting from federal and state minimum wage increases in the latter half of 2007 and 2008.
- Advertising and related costs as a percentage of sales were 1.0% and 0.4% lower for the three and nine months ended September 28, 2008 as compared to the corresponding periods in 2007 reflecting fewer discretionary advertising dollars spent during 2008.
- Occupancy costs and other operating costs, on a combined basis, as a percentage of sales, were 0.7% and 0.2% higher for both the three- and nine-month periods, respectively, as compared to the corresponding periods in 2007. The increase of 0.7% for the three months ended September 28, 2008, as compared to the prior comparable period was due to increases in utilities and mileage reimbursement to our delivery drivers.

Domestic commissary and other margin was 7.7% and 9.1% for the three and nine months ended September 28, 2008, respectively, compared to 10.8% and 11.1% for the same periods in 2007. Cost of sales was 75.0% and 73.9% of revenues for the three and nine months ended September 28, 2008, respectively, compared to 71.8% and 71.5% for both the three- and nine-month periods in 2007, respectively. Cost of sales, as a percentage of revenues, increased due to increases in the cost of certain commodities that were not passed along via price increases to domestic restaurants and due to the previously mentioned fixed dollar markup on the cost of cheese. Given the current commodity cost environment, we chose to mitigate commodity cost increases at domestic restaurants by supporting the entire domestic system via reduced commissary margins. Salaries and benefits were \$8.7 million and \$26.8 million for the three and nine months ended September 28, 2008, which were relatively consistent with the prior comparable periods. Other operating expenses increased approximately \$1.5 million and \$3.0 million



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for the three and nine months ended September 28, 2008, as compared to the prior comparable periods, reflecting increases in distribution costs due to higher fuel prices.

The (income) loss from the franchise cheese-purchasing program, net of minority interest, was income of \$2.6 million for the three months ended September 28, 2008 compared to a loss of \$7.9 million for the comparable period in 2007. For the nine months ended September 28, 2008, the Company recorded a loss of \$7.3 million compared to a loss of \$14.0 million for the same period in 2007. These results only represent the portion of BIBP's operating income related to the proportion of BIBP cheese sales to franchisees. The total impact of the consolidation of BIBP on Papa John's pre-tax income was income of \$2.8 million and a loss of \$11.4 million for

Table of Contents

the three- and nine-month periods ended September 28, 2008, compared to losses of \$10.7 million and \$19.4 million for the same periods in 2007.

General and administrative expenses were \$26.2 million or 9.3% of revenues for the three months ended September 28, 2008, compared to \$27.3 million or 10.4% of revenues in the same period of 2007, and \$80.6 million, or 9.5% of revenues, for the nine months ended September 28, 2008, compared to \$77.9 million, or 10.0% of revenues, for the same period in 2007. The decrease of \$1.1 million for the three months ended September 28, 2008 was primarily due to a reduction in the expected payments under certain cash and equity-based compensation programs. The increase of \$2.7 million for the nine-month period ended September 28, 2008 was primarily due to the fact that the 2007 results included an adjustment of approximately \$1.2 million for awards forfeited by our Founder Chairman due to a change in status from an employee director of the Company to a non-employee director. Additionally, an increase in certain employee benefit costs during 2008, including health insurance and severance-related costs recorded in the first quarter of 2008, impacted the year-over-year comparison.

Minority interests and other general expenses reflected net expense of \$4.9 million and \$8.8 million for the three and nine months ended September 28, 2008, respectively, compared to approximately \$1.2 million and \$4.1 million, respectively, for the comparable periods in 2007 as detailed below (in thousands):

|   | Three Months Ended |                   |                        | Nine Months Ended |                   |                        |
|---|--------------------|-------------------|------------------------|-------------------|-------------------|------------------------|
|   | Sept. 28,<br>2008  | Sept. 30,<br>2007 | Increase<br>(Decrease) | Sept. 28,<br>2008 | Sept. 30,<br>2007 | Increase<br>(Decrease) |
| Minority interests  | \$ 182             | \$ 167            | \$ 15                  | \$ 1,376          | \$ 1,203          | \$ 173                 |
| Restaurant closure, impairment and disposition losses (a)     | 3,928              | 500               | 3,428                  | 5,071             | 500               | 4,571                  |
| Disposition and valuation-related costs of other assets       | 367                | 368               | (1)                    | 1,010             | 1,705             | (695)                  |
| Provision for uncollectible accounts and notes receivable (b) | 269                | 236               | 33                     | 758               | 590               | 168                    |
| Pre-opening costs (income)                                    | 58                 | (85)              | 143                    | 127               | 318               | (191)                  |
| Contribution to Marketing Fund                                | 104                |                   | 104                    | 592               | 400               | 192                    |
| Gain associated with a terminated lease agreement             |                    |                   |                        |                   | (594)             | 594                    |
| Other   | (17)               |                   | (17)                   | (88)              |                   | (88)                   |
| <b>Total minority interests and other general expenses</b>    | <b>\$ 4,891</b>    | <b>\$ 1,186</b>   | <b>\$ 3,705</b>        | <b>\$ 8,846</b>   | <b>\$ 4,122</b>   | <b>\$ 4,724</b>        |

(a) The charges for the three- and nine-month periods of 2008 and 2007 relate to the anticipated sale of 63 restaurants and the closure of three restaurants in one market.

(b) The nine-month period of 2007 includes the collection of \$650,000 which had previously been reserved, from Papa Card, Inc., a non-stock, nonprofit corporation, which administers the Papa John's gift card program.

Depreciation and amortization was \$8.6 million (3.1% of revenues) for the three months ended September 28, 2008 compared to \$7.9 million (3.0% of revenues) for the comparable period in 2007 and \$25.0 million (2.9% of revenues) for the nine months ended September 28, 2008 compared to \$23.4 million (3.0% of revenues) for the comparable period in 2007. The increase in depreciation expense was principally due to the acquisition of 42 restaurants during the third quarter of 2008, capital additions we have made within our restaurant operations, and the addition of certain information technology assets.

*Net interest.* Net interest expense was \$1.7 million for the three months ended September 28, 2008 as compared to \$1.7 million in 2007 and \$5.0 million for the nine months ended September 28, 2008, compared to \$4.2 million for the comparable period in 2007. The increase in net interest expense for the nine months ended

Table of Contents

September 28, 2008 reflects the increase in our average outstanding debt balance resulting from our share repurchase program and restaurant acquisitions during 2007 and lower investment income than in the 2007 period.

*Income Tax Expense.* We recognized reductions of \$500,000 and \$2.4 million in our customary income tax expense associated with the finalization of certain income tax issues in 2008 and 2007, respectively. Our effective income tax rate was 35.7% for the nine months ended September 28, 2008, compared to 29.9% for the comparable 2007 period.

**Liquidity and Capital Resources**

Our debt is comprised of the following (in thousands):

|                               | September 28,<br>2008 | December 30,<br>2007 |
|-------------------------------|-----------------------|----------------------|
| Revolving line of credit      | \$ 145,000            | \$ 134,000           |
| Debt associated with VIEs *   | 9,000                 | 8,700                |
| Other                         | 85                    | 6                    |
| Total debt                    | 154,085               | 142,706              |
| Less: current portion of debt | (9,000)               | (8,700)              |
| Long-term debt                | \$ 145,085            | \$ 134,006           |

\*Papa John's has guaranteed BIBP's outstanding debt.

Our revolving line of credit allows us to borrow up to \$175.0 million until its expiration date in January 2011. Outstanding balances accrue interest at 50.0 to 100.0 basis points over the London Interbank Offered Rate (LIBOR) or other bank developed rates at our option. The commitment fee on the unused balance ranges from 12.5 to 20.0 basis points. The increment over LIBOR and the commitment fee are determined quarterly based upon the ratio of total indebtedness to earnings before interest, taxes, depreciation and amortization (EBITDA), as defined in the line of credit.

Cash flow from operating activities was \$47.6 million in the first nine months of 2008 compared to \$47.2 million for the same period in 2007. The consolidation of BIBP decreased cash flow from operations by approximately \$11.4 million and \$19.4 million in 2008 and 2007, respectively (as reflected in the income from operations and deferred income taxes captions in the accompanying Consolidated Statements of Cash Flows). Excluding the impact of the consolidation of BIBP, cash flow from operating activities was \$59.0 million in the first nine months of 2008 and \$66.5 million in the first nine months of 2007. The \$7.5 million decrease, excluding the consolidation of BIBP, was primarily due to a decrease in net income and a decline in working capital, including accounts receivable, accrued expenses and accounts payable.

We require capital primarily for the development, acquisition, renovation and maintenance of restaurants, the development, renovation and maintenance of commissary and print and promotions facilities and equipment and the enhancement of corporate systems and facilities. In

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addition, we have a common stock repurchase program. During the nine months ended September 28, 2008, common stock repurchases of \$37.7 million and capital expenditures of \$24.0 million were funded primarily by cash flow from operations, proceeds from our line of credit facility and from available cash and cash equivalents.

The Company's board of directors authorized the repurchase of \$100.0 million of common stock during 2008 of which \$50.0 million is authorized through the end of 2009. The Company repurchased approximately 1.4 million shares of our common stock at an average price of \$26.95 per share, or a total of \$37.7 million, during the first nine months of 2008. In September, the Company terminated its previously announced trading plan under Rule 10b5-1 in response to market conditions. The Company retains the ability to repurchase shares on a

Table of Contents

discretionary basis through the end of 2009 pursuant to the current remaining authorization of \$62.3 million at October 29, 2008.

We expect to fund planned capital expenditures and any additional share repurchases of our common stock for the remainder of 2008 from operating cash flows and the \$9.6 million remaining availability under our line of credit, reduced for certain outstanding letters of credit.

**Forward-Looking Statements**

Certain information contained in this quarterly report, particularly information regarding future financial performance and plans and objectives of management, is forward-looking. Certain factors could cause actual results to differ materially from those expressed in forward-looking statements. These factors include, but are not limited to: changes in pricing or other marketing or promotional strategies by competitors which may adversely affect sales; new product and concept developments by food industry competitors; the ability of the Company and its franchisees to meet planned growth targets and operate new and existing restaurants profitably; general economic conditions and its impact on consumer buying habits; increases in or sustained high costs of food ingredients and other commodities, paper, utilities, fuel, employee compensation and benefits, insurance and similar costs; the ability of the Company to pass along such increases in or sustained high costs to franchisees; the ability to obtain ingredients from alternative suppliers, if needed; health- or disease-related disruptions or consumer concerns about commodities supplies; the selection and availability of suitable restaurant locations; negotiation of suitable lease or financing terms; constraints on permitting and construction of restaurants; local governmental agencies' restrictions on the sale of certain food products; higher-than-anticipated construction costs; the hiring, training and retention of management and other personnel; changes in consumer taste, demographic trends, traffic patterns and the type, number and location of competing restaurants; franchisee relations; the uncertainties associated with litigation; the possibility of impairment charges if Papa John's UK ( PJUK ) or recently acquired restaurants perform below our expectations; our PJUK operations remain contingently liable for payment under certain lease arrangements with a total value of approximately \$10.0 million associated with the sold Perfect Pizza operations; federal and state laws governing such matters as wages, benefits, working conditions, citizenship requirements and overtime, including legislation to further increase the federal and state minimum wage; and labor shortages in various markets resulting in higher required wage rates. In recent months, the credit markets have experienced instability. Certain franchisees, or prospective franchisees, may experience difficulty in obtaining adequate financing and thus our growth strategy and franchise revenues may be adversely affected. The above factors might be especially harmful to the financial viability of franchisees or Company-owned operations in under-penetrated or emerging markets, leading to greater unit closings than anticipated. Increases in projected claims losses for the Company's self-insured coverage or within the captive franchise insurance program could have a significant impact on our operating results. Additionally, domestic franchisees are only required to purchase seasoned sauce and dough from our quality control centers ( QC Centers ) and changes in purchasing practices by domestic franchisees could adversely affect the financial results of our QC Centers, including the recoverability of the BIBP cheese purchasing entity deficit. Our international operations are subject to additional factors, including political and health conditions in the countries in which the Company or its franchisees operate; currency regulations and fluctuations; differing business and social cultures and consumer preferences; diverse government regulations and structures; ability to source high-quality ingredients and other commodities in a cost-effective manner; and differing interpretation of the obligations established in franchise agreements with international franchisees. See Part II. Item 1A. Risk Factors of this Form 10-Q and Part I. Item 1A. Risk Factors of the Annual Report on Form 10-K for the fiscal year ended December 30, 2007 for additional factors.

Table of Contents**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Our debt at September 28, 2008 was principally comprised of a \$145.0 million outstanding principal balance on the \$175.0 million unsecured revolving line of credit. The interest rate on the revolving line of credit is variable and is based on LIBOR plus a 50.0 to 100.0 basis point spread, tiered based upon debt and cash flow levels.

We have three interest rate swap agreements that provide for fixed rates of 4.98%, 5.18% and 3.74%, as compared to LIBOR, on the following amount of floating rate debt:

|   | <b>Floating<br/>Rate Debt</b> | <b>Fixed<br/>Rates</b> |
|---|-------------------------------|------------------------|
| <i>The first interest rate swap agreement:</i>  |                               |                        |
| March 15, 2006 to January 16, 2007              | \$ 50 million                 | 4.98%                  |
| January 16, 2007 to January 15, 2009            | \$ 60 million                 | 4.98%                  |
| January 15, 2009 to January 15, 2011            | \$ 50 million                 | 4.98%                  |
| <i>The second interest rate swap agreement:</i> |                               |                        |
| March 1, 2007 to January 31, 2009               | \$ 30 million                 | 5.18%                  |
| <i>The third interest rate swap agreement:</i>  |                               |                        |
| January 31, 2009 to January 31, 2011            | \$ 50 million                 | 3.74%                  |

The effective interest rate on the line of credit, including the impact of the interest rate swap agreements, was 5.16% as of September 28, 2008. An increase in the present interest rate of 100 basis points on the line of credit balance outstanding as of September 28, 2008, as mitigated by the interest rate swap agreements based on present interest rates, would increase interest expense approximately \$550,000. The annual impact of a 100 basis point increase in interest rates on the debt associated with BIBP would be \$90,000.

Substantially all of our business is transacted in U.S. dollars. Accordingly, foreign exchange rate fluctuations do not have a significant impact on our operating results.

Cheese costs, historically representing 35% to 40% of our total food cost, are subject to seasonal fluctuations, weather, availability, demand and other factors that are beyond our control. As previously discussed in Results of Operations and Critical Accounting Policies and Estimates, we have a purchasing arrangement with a third-party entity, BIBP, formed at the direction of our Franchise Advisory Council for the sole purpose of reducing cheese price volatility to domestic system-wide restaurants. Under this arrangement, domestic Company-owned and franchised restaurants are able to purchase cheese at a fixed price per pound throughout a given quarter, based in part on historical average cheese prices. Gains and losses incurred by BIBP are used as a factor in determining adjustments to the selling price to restaurants over time. Accordingly, for any given quarter, the price paid by the domestic Company-owned and franchised restaurants may be less than or greater than the prevailing average market price.

As a result of the adoption of FIN 46, Papa John's began consolidating the operating results of BIBP in 2004. Consolidation accounting requires the portion of BIBP operating income (loss) related to domestic Company-owned restaurants to be reflected as a reduction (increase) in the

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Domestic Company-owned restaurant expenses cost of sales line item, thus reflecting the actual market price of cheese had the purchasing arrangement not existed. The consolidation of BIBP had a significant impact on our operating results for the first nine months of 2008 as well as the first nine months of 2007 and is expected to have a significant impact on future operating results depending on the prevailing spot block market price of cheese as compared to the price charged to domestic restaurants.

Many domestic franchisees are facing financial challenges due to recent declining sales trends and continued operating margin pressures from higher commodity costs (primarily cheese and wheat) as well as increased



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### Table of Contents

labor and energy costs. In addition, due to the recent events impacting credit availability, some franchisees are having difficulty obtaining credit from third-party lending institutions for working capital and development purposes. In an effort to assist franchisees through this difficult period, the BIBP formula was modified effective for the last two months of 2008. The modified formula will result in domestic restaurants paying the expected futures spot market price for cheese plus an interest carry cost, which is approximately \$0.28 per pound less than the pre-established fourth quarter price paid by domestic restaurants during October 2008. The modified price will reduce the food cost and increase operating margin for the average restaurant approximately 1.4% for the last two months of 2008. Any decision to continue this formula modification into 2009 will be made as part of a comprehensive assessment of potential franchise support initiatives due to ongoing economic challenges.

The following table presents the actual average block price for cheese and the BIBP block price by quarter as projected through the third quarter of 2009 (based on the October 29, 2008 Chicago Mercantile Exchange (CME) milk futures market prices) and the actual prices in 2008 and 2007 to date:

|           | 2009                    |                       | 2008                |                       | 2007                |                       |
|-----------|-------------------------|-----------------------|---------------------|-----------------------|---------------------|-----------------------|
|           | BIBP<br>Block Price (b) | Actual<br>Block Price | BIBP<br>Block Price | Actual<br>Block Price | BIBP<br>Block Price | Actual<br>Block Price |
| Quarter 1 | \$ 1.887(a)             | \$ 1.615(a)           | \$ 1.608            | \$ 1.904              | \$ 1.344            | \$ 1.341              |
| Quarter 2 | 1.940(a)                | 1.652(a)              | 1.754               | 1.996                 | 1.379               | 1.684                 |
| Quarter 3 | 1.899(a)                | 1.679(a)              | 2.042               | 1.859                 | 1.497               | 1.969                 |
| Quarter 4 | N/A                     | N/A                   | 1.831               | 1.743(a)              | 1.564               | 1.982                 |
| Full Year | N/A                     | N/A                   | \$ 1.809            | \$ 1.876(a)           | \$ 1.446            | \$ 1.744              |

The following table presents the 2007 impact by quarter on our pre-tax income due to consolidating BIBP (in thousands):

|           | Actual<br>2007 |
|-----------|----------------|
| Quarter 1 | \$ (406)       |
| Quarter 2 | (8,257)        |
| Quarter 3 | (10,707)       |
| Quarter 4 | (12,339)       |
| Full Year | \$ (31,709)    |

Additionally, based on the CME milk futures market prices as of October 29, 2008, and the actual fourth quarter and projected first, second and third quarters of 2009 cheese costs to restaurants as determined by the BIBP pricing formula (including the modified price for the last two months of the quarter as noted above, and assuming no modification to the formula price in 2009) the consolidation of BIBP is projected to increase (decrease) our pre-tax income as follows (in thousands):

|                  |                  |
|------------------|------------------|
| Quarter 1 - 2008 | \$ (7,951)       |
| Quarter 2 - 2008 | (6,302)          |
| Quarter 3 - 2008 | 2,826            |
| Quarter 4 - 2008 | 2,212(c)         |
| Full Year - 2008 | \$ (9,215)(c)    |
| Quarter 1 - 2009 | \$ 6,760(b), (c) |
| Quarter 2 - 2009 | \$ 6,888(b), (c) |

|                  |    |               |
|------------------|----|---------------|
| Quarter 3 - 2009 | \$ | 5,333(b), (c) |
|------------------|----|---------------|

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N/A not available

- (a) The amounts are estimates based on futures prices.
- (b) The projected BIBP price for 2009 assumes we do not modify (i.e., reduce) the formula as we did for the last two months of 2008. If we modify the BIBP formula for 2009, the projected BIBP block price would approximate the expected futures spot market price plus an interest carry cost and BIBP would have approximately break-even results.
- (c) The projections are based upon current futures market prices. Historically, actual results have been subject to large fluctuations and have often differed significantly from previous projections using the futures market prices.

Table of Contents

Over the long term, we expect to purchase cheese at a price approximating the actual average market price and therefore we do not generally make use of financial instruments to hedge commodity prices.

**Item 4. Controls and Procedures**

Our Chief Executive Officer ( CEO ) and Chief Financial Officer ( CFO ) evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended ( 1934 Act )), as of the end of the period covered by this report. Based upon their evaluation, the CEO and CFO concluded that the disclosure controls and procedures are effective in providing reasonable assurance that all required information relating to the Company is included in this quarterly report.

We also maintain a system of internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the 1934 Act) designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States. During our most recent fiscal quarter, there have been no changes in our internal control over financial reporting that occurred that have materially affected or are reasonably likely to materially affect our internal control over financial reporting.

**PART II. OTHER INFORMATION**

**Item 1. Legal Proceedings**

We are subject to claims and legal actions in the ordinary course of our business. We believe that all such claims and actions currently pending against us are either adequately covered by insurance or would not have a material adverse effect on us if decided in a manner unfavorable to us.

**Item 1A. Risk Factors**

In addition to the other information set forth in this report, the factors discussed in Part I. Item 1A. Risk Factors in our Annual Report on Form 10-K for our 2007 fiscal year could materially affect the Company's business, financial condition or operating results. The risks described in our Annual Report on Form 10-K are not the only risks facing the Company. Additional risks and uncertainties not currently known to the Company or that it currently deems to be immaterial also may adversely affect our business, financial condition or operating results.

The following updates to our risk factors should be read in conjunction with the risk factors included in our Annual Report on Form 10-K for the year ended December 30, 2007:

- The current credit markets have experienced extreme deterioration and are highly unpredictable. Further deterioration of the credit markets may impact the ability of our franchisees and prospective franchisees to obtain financing to acquire, expand or operate franchises. This may require the Company to provide financing to certain franchisees and prospective franchisees in order to mitigate store closings, allow new units to open and continue to execute our refranchising strategy, due to the unavailability of credit. If we are unable or unwilling to provide such financing, our results of operations may be adversely impacted.
- Any increase in or continued high cost of food ingredients and other commodities could adversely impact our operating results and the operating results of our franchisees. Higher commodity costs (primarily cheese and wheat) have resulted in operating margin pressure on our franchisees. Given the current commodity cost environment, we chose to mitigate commodity cost increases at domestic restaurants by supporting the entire domestic system via reduced commissary margins. For example, we did not pass through higher fuel charges incurred during 2008 by our quality control centers ( QC Centers ) to our domestic restaurants. Additionally, for the last two months of 2008, in an effort to assist franchisees through this difficult period, we have decided not to pass along the higher price of cheese

Table of Contents

that would have been required under the pricing formula for cheese sales from BIBP, the franchisee-owned cheese purchasing entity, to franchisees. Instead, we are allowing domestic restaurants to pay the expected futures spot market price for cheese plus an interest carry cost, which is approximately \$0.28 per pound less than the pre-established fourth quarter price paid by domestic restaurants during October 2008. Our decision during the fourth quarter to reduce the BIBP formula price will result in a delay in the recovery of the BIBP cheese purchasing entity deficit. Additionally, further delays in the recovery of the BIBP deficit will occur if we decide to continue to assist the domestic franchise system in 2009 or beyond by maintaining a lower BIBP price than would otherwise be called for by the pricing formula. Domestic franchisees are only required to purchase seasoned sauce and dough from our QC Centers and changes in purchasing practices by domestic franchisees could adversely affect the financial results of our QC Centers, including the recovery of the BIBP cheese purchasing entity deficit.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The Papa John's Board of Directors has authorized the repurchase of up to \$775.0 million of common stock under a share repurchase program that began December 9, 1999, and runs through December 31, 2009. Through September 28, 2008, a total of 42.2 million shares with an aggregate cost of \$712.7 million and an average price of \$16.89 per share have been repurchased under this program. As of September 28, 2008, approximately \$62.3 million remains available for repurchase of common stock under this authorization. The following table summarizes our repurchases by fiscal period during the first nine months of 2008 (in thousands, except per-share amounts):

| Fiscal Period           | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs |
|-------------------------|----------------------------------|------------------------------|--|--|
| 12/31/2007 - 01/27/2008 | 104                              | \$ 21.74                     | 40,893   | \$ 97,700  |
| 01/28/2008 - 02/24/2008 | *                                |                              | 40,893   | \$ 97,700  |
| 02/25/2008 - 03/30/2008 | *                                |                              | 40,893   | \$ 97,700  |
| 03/31/2008 - 04/27/2008 | 203                              | \$ 25.51                     | 41,096   | \$ 92,523  |
| 04/28/2008 - 05/25/2008 | 214                              | \$ 27.29                     | 41,310   | \$ 86,690  |
| 05/26/2008 - 06/29/2008 | 247                              | \$ 28.32                     | 41,557   | \$ 79,685  |
| 06/30/2008 - 07/27/2008 | 223                              | \$ 26.72                     | 41,780   | \$ 73,735  |
| 07/28/2008 - 08/24/2008 | 213                              | \$ 28.38                     | 41,993   | \$ 67,698  |
| 08/25/2008 - 09/28/2008 | 193                              | \$ 27.84                     | 42,186   | \$ 62,313  |

\*There were no share repurchases during this period.

Our share repurchase authorization increased from \$725.0 million to \$775.0 million in August 2008. For presentation purposes, the maximum dollar value of shares that may be purchased was adjusted retroactively to December 31, 2007.

In September, the Company terminated its previously announced written trading plan under Rule 10b5-1 in response to market conditions. The Company retains the ability to repurchase shares on a discretionary basis through the end of 2009 pursuant to the current remaining authorization of \$62.3 million at October 29, 2008.



Table of Contents

**Item 6. Exhibits**

| Exhibit<br>Number | Description  |
|-------------------|--|
| 10.1              | First and Second Amendments to \$175,000,000 Revolving Line of Credit Facility, dated May 11, 2007 and September 30, 2008, respectively.   |
| 10.2              | Fifth Amendment Agreement, As of July 31, 2008, of the Secured Loan Agreement, by and between BIBP Commodities, Inc. and Capital Delivery, Ltd. and of the Promissory Note by BIBP Commodities, Inc. |
| 31.1              | Certification of Chief Executive Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| 31.2              | Certification of Chief Financial Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| 32.1              | Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.   |
| 32.2              | Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.   |

Table of Contents

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PAPA JOHN S INTERNATIONAL, INC.**  
(Registrant)

Date: November 4, 2008

/s/ J. David Flanery  
J. David Flanery  
Senior Vice President and  
Chief Financial Officer