RITE AID CORP Form DEFA14A May 14, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant X

Filed by a Party other than the Registrant O

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) o

o **Definitive Proxy Statement** Definitive Additional Materials X

Soliciting Material Pursuant to §240.14a-12 0

RITE AID CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box): No fee required. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. o Title of each class of securities to which transaction applies: (2) Aggregate number of securities to which transaction applies: (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): (4) Proposed maximum aggregate value of transaction: (5) Total fee paid: Fee paid previously with preliminary materials. 0

0

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

- (2)Form, Schedule or Registration Statement No.:
- (3)Filing Party:
- (4)Date Filed:

*** Exercise Your Right to Vote ***

IMPORTANT NOTICE Regarding the Availability of Proxy Materials for the Stockholder Meeting To Be Held on June 25, 2009

RITE AID CORPORATION

RITE AID CORPORATION

30 HUNTER LANE

CAMP HILL, PA 17011

Meeting Information

Meeting Type:AnnualFor holders as of:04/28/09

Date: 06/25/09 **Time:** 10:30 a.m., local time

Location: Skadden, Arps, Slate, Meagher & Flom LLP

Four Times Square, 37th Floor

New York, New York

Directions: You can obtain directions to the Annual Meeting by contacting Investor Relations at (717) 975-3710

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

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Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:	
NOTICE AND PROXY STATEMENT ANNUAL F	REPORT
How to View Online:	
Have the 12-Digit Control Number available (located	I on the following page) and visit: www.proxyvote.com.
How to Request and Receive a PAPER or E-MAII	L Copy:
If you want to receive a paper or e-mail copy of these choose one of the following methods to make your re	e documents, you must request one. There is NO charge for requesting a copy. Please equest:
1) BY INTERNET: 2) BY TELEPHONE: 3) BY E-MAIL*:	www.proxyvote.com 1-800-579-1639 sendmaterial@proxyvote.com
* If requesting materials by e-mail, please send a blanline.	nk e-mail with the 12-Digit Control Number (located on the following page) in the subject
Requests, instructions and other inquiries sent to this delivery, please make the request as instructed above	e-mail address will NOT be forwarded to your investment advisor. To facilitate timely on or before 06/11/09.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the 12-Digit Control Number available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Vote By Telephone: To vote now by telephone, call 1-800-690-6903. Use any touch-tone telephone to transmit your voting instructions. Have your proxy card in hand when you call and follow the instructions.

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Voting Items

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE FOR PROPOSAL 1.
Proposal No. 1 : Amend the Company s Restated Certificate of Incorporation to declassify our Board of Directors.
THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE FOR EACH OF THE NOMINEES NAMED BELOW.
Proposal No. 2 : Elect five directors to hold office until the 2010 Annual Meeting of Stockholders (or until the 2012 Annual Meeting of Stockholders if Proposal No. 1 is not approved, as described in the proxy statement).
Nominees:
2a. Joseph B. Anderson, Jr.
2b. Michel Coutu
2c. James L. Donald
2d. John T. Standley
2e. Marcy Syms
THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE AGAINST PROPOSAL 3.

<u>Proposal No. 3</u>: Consider a stockholder proposal requesting that the Board of Directors provide stockholders the opportunity at each annual meeting of stockholders to vote on an advisory resolution to ratify the compensation of the named executive officers set forth in the proxy

statement.

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE FOR PROPOSAL 4.

Proposal No. 4: Ratify the appointment of Deloitte & Touche LLP as our independent registered public accounting firm.

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