CBOE Holdings, Inc. Form 425 April 01, 2010

Filed by CBOE Holdings, Inc.

pursuant to Rule 425 under the Securities Act of 1933, as amended

Subject Company: CBOE Holdings, Inc.

Subject Company s Commission File No.: 333-140574

On April 1, 2010, the Chicago Board Options Exchange, Incorporated issued the following press release.

CBOE News Release

Chicago Board Options Exchange

400 S. LaSalle Street

Chicago, IL 60605

FOR IMMEDIATE RELEASE

CBOE MARCH VOLUME AVERAGES 4.5 MILLION CONTRACTS/DAY

March 2010 ADV: Down 8% from March 2009, up 7% from February 2010

First-Quarter 2010: CBOE Volume Up 2%

CHICAGO, April 1, 2010 The Chicago Board Options Exchange (CBOE) today reported average daily volume (ADV) of 4.5 million contracts in March for a monthly total of 104.4 million contracts. March s average daily volume reflects an eight-percent decline from March 2009 and a seven-percent increase from February 2010 ADV.

For the first quarter of 2010, average daily volume at CBOE rose two percent from the same period one year ago. Quarterly index option ADV rose 26 percent, while equity option and ETF option volume declined by two and ten percent, respectively.

	Current Month			Year-To-Date				
	March	March	%	February	%	March	March	%
(trades in thousands)	2010	2009	Chg	2010	Chg	2010	2009	Chg
Trading Days	23	22		19		61	61	
Total Exchange	104,431.7	108,888.8	-4%	80,670.8	29%	277,263.1	273,103.4	2%
Total Exchange								
ADV	4,540.5	4,949.5	-8%	4,245.8	7%	4,545.3	4,477.1	2%
Equity Options	56,230.0	58,137.9	-3%	39,529.0	42%	146,171.1	148,665.2	-2%
Equity Options								
ADV	2,444.8	2,642.6	-7%	2,080.5	18%	2,396.2	2,437.1	-2%
Index Options	25,096.0	21,310.0	18%	21,263.9	18%	67,670.3	53,689.9	26%
Index Options ADV	1,091.1	968.6	13%	1,119.2	-3%	1,109.3	880.2	26%
ETF Options	23,105.7	29,439.6	-22%	19,877.8	16%	63,421.4	70,744.8	-10%
ETF Options ADV	1,004.6	1,338.2	-25%	1,046.2	-4%	1,039.7	1,159.8	-10%

Expanded March volume information for index and ETF options is available at: www.cboe.com/data/monthlyvolume.aspx.

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Market Share:

- During the first quarter, CBOE s market share of total U.S. options industry volume was 30.0 percent, 0.1 of a percentage point under the same period in 2009. March 2010 market share was down 1.5 percentage points from March 2009 and 0.8 of a percentage point from February 2010.
- By product category during the first quarter, equity option market share rose 0.1 of a percentage point; index and ETF market share declined by 1.0 and 0.4 percentage points, respectively. CBOE March market share for index options was 91.9 percent, up 1.2 percentage points from March 2009. ETF and equity option market share declined by 2.0 and 3.4 percentage points, respectively, from March 2009.

	Current Month					Year-To-Date			
	March 2010	March 2009	% pt. Chg	February 2010	% pt. Chg	March 2010	March 2009	% pt. Chg	
Total Exchange	30.0%	31.5%	-1.5%	30.7%	-0.7%	30.0%	30.1%	-0.1%	
Equity Options	25.1%	28.5%	-3.4%	25.2%	-0.1%	25.1%	25.0%	0.1%	
Index Options	91.9%	90.7%	1.2%	94.7%	-2.8%	93.6%	94.6%	-1.0%	
ETF Options	22.8%	24.8%	-2.0%	23.8%	-1.0%	23.4%	23.8%	-0.4%	

March 2010 Highlights:

- On March 5, CBOE announced that it had entered into a license agreement with CME Group that extends the reach of CBOE s volatility franchise. Under the agreement, CBOE will apply its proprietary CBOE Volatility Index® (VIX®) methodology to price data of, initially, up to five products that will be listed on one of CME Group s exchanges and create new volatility benchmark indexes that it will license for use to CME Group. CBOE also will disseminate real-time data on the new benchmark indexes to CME Group and industry data providers.
- On March 5, CBOE launched trading in options on the S&P 500® Dividend Index (ticker symbol DVS). The first contract of its kind in the U.S., S&P 500 Dividend Index options are listed exclusively at CBOE.
- March was the second busiest trading month ever for the CBOE Futures Exchange (CFE), with 217,429 contracts changing hands (nearly 9,500 contracts ADV). For the month, trading volume was up 333 percent when compared to 50,271 contracts in March 2009 and up 16 percent from 188,236 contracts in February 2010. March 2010 s ADV ranked in the top five all-time monthly ADV at CFE.
- On March 5, the CBOE Stock Exchange (CBSX) celebrated its third anniversary. During March 2010, CBSX trading volume totaled 256.0 million shares, down 33 percent from March 2009 when 381.0 million shares changed hands.

•	The top five most actively traded index and ETF options at CBOE were the S&P 500 Index (SPX), Standard & Poor s Depositar
Receipts ((SPY), CBOE Volatility Index (VIX), PowerShares QQQ Trust (QQQQ) and iShares Trust-Russell 2000 Index Fund (IWM).
• Motor Co	The top five most actively traded equity options at CBOE were Citigroup (C), Apple (AAPL), Bank of America (BAC), Ford ompany (F) and General Electric (GE).
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Chicago Board Options Exchange (CBOE), the largest U.S. options exchange and creator of listed options, continues to set the bar for options trading through product innovation, trading technology and investor education. CBOE offers equity, index and ETF options, including proprietary products, such as S&P 500 options (SPX), the most active U.S. index option, and options on the CBOE Volatility Index (VIX), the world s barometer for market volatility. Other groundbreaking products engineered by CBOE include equity options, security index options, LEAPS, FLEX options, and benchmark products such as the CBOE BuyWrite Index (BXM). CBOE s Hybrid Trading System incorporates electronic and open-outcry trading, enabling customers to choose their trading method. CBOE s Hybrid is powered by CBOEdirect, a proprietary, state-of-the-art electronic platform that also supports the CBOE Futures Exchange (CFE), CBOE Stock Exchange (CBSX) and OneChicago. CBOE is home to the world-renowned Options Institute and www.cboe.com, named Best of the Web for options information and education.

CBOE is regulated by the Securities and Exchange Commission (SEC), with trades cleared by the AAA-rated Options Clearing Corporation (OCC).

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This communication shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any state or jurisdiction in which an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

In connection with the proposed restructuring transaction, CBOE Holdings, Inc. (CBOE Holdings) has filed certain relevant materials with the United States Securities and Exchange Commission (SEC), including a registration statement on Form S-4. Members are encouraged to read the registration statement, including the proxy statement/prospectus that are a part of the registration statement, because it contains important information about the proposed transaction. Members are able to obtain a free copy of the proxy statement/prospectus, as well as the other filings containing information about CBOE Holdings and the Chicago Board Options Exchange, Incorporated (CBOE), without charge, at the SEC s Web site, http://www.sec.gov/, and the companies website, http://www.cboe.com/. In addition, CBOE members may obtain free copies of the proxy statement/prospectus and other documents filed by CBOE Holdings or the CBOE from CBOE Holdings by directing a request to the Office of the Secretary, CBOE Holdings, Inc., 400 South LaSalle Street, Chicago, Illinois 60605.

CBOE Holdings, the CBOE and their respective directors, executive officers and other employees may be deemed to be participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of CBOE Holdings and of the CBOE is available in the prospectus/proxy statement.

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 $2002-026-G7\ Unavailable 225\$18,849,680.45100\%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NATotal\ HOME\ LOANS,$

INC.1,893\$246,143,163.9818.24%2\$449,372.41NA0\$0.00NA2\$449,372.41NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable7,7

CORPORATION1,698\$244,652,908.82100%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NAO\$0.00NA**Total 1,698\$244**, HOME LOANS,

INC.1,925\$279,808,601.0760.56%1\$208,794.37NA1\$208,794.37NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable1,3 HOME LOANS.

INC.2,780\$389,433,106.0555%5\$828,389.86NA3\$448,805.73NA1\$74,674.74NA0\$0.00NA1\$304,909.39NA0\$0.00NA Unav HOME LOANS,

INC.1,617\$243,188,586.1053.8%1\$153,794.22NA0\$0.00NA1\$153,794.22NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable1,42 HOME LOANS,

INC.1,246\$184,544,453.7640.03%1\$157,717.97NA1\$157,717.97NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable1,70NE MORTGAGE

CORPORATION7,111\$1,000,000,000.00100%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NAO\$0.00NA**Total 7,111\$1,**

CORPORATION682\$105,386,429.21100%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA**Total 682\$105,386** MORTGAGE

CORPORATION4,815\$784,615,932.7199.81%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable12\$

CORPORATION1,191\$172,562,173.48100%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NAO\$0.00NA**Total 1,191\$172**,

CORPORATION437\$67,089,692.24100%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NAO\$0.00NA**Total 437\$67,089,6**9

CORPORATION3,491\$591,741,140.5598.62%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable62\$ BROTHERS HOLDINGS,

INC.1,296\$223,489,607.66100%2\$189,039.89NA0\$0.00NA2\$189,039.89NA0\$0.00NA0\$0.00NA0\$0.00NA**Total 1,296\$22**3BROTHERS HOLDINGS,

INC.1,583\$240,982,454.71100%13\$1,635,577.52NA0\$0.00NA13\$1,635,577.52NA0\$0.00NA0\$0.00NA0\$0.00NA**Total 1,58** HOME LOANS.

INC.1,548\$228,828,101.8055.41%4\$565,378.97NA3\$343,330.61NA1\$222,048.36NA0\$0.00NA0\$0.00NA0\$0.00NA Unavail HOME LOANS.

INC.1,226\$189,333,598.6137.12%2\$186,699.83NA1\$104,076.67NA1\$82,623.16NA0\$0.00NA0\$0.00NA0\$0.00NA Unavaila HOME LOANS.

INC.2,877\$448,891,499.8355.9%4\$314,329.75NA2\$179,435.05NA2\$134,894.70NA0\$0.00NA0\$0.00NA0\$0.00NA Unavaila HOME LOANS,

INC.2,039\$312,384,921.3040.55%1\$233,373.21NA0\$0.00NA1\$233,373.21NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable 2,7 BROTHERS HOLDINGS,

INC.1,113\$166,527,650.93100%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NAO\$0.00NA**Total 1,113\$166,527,650.931** BROTHERS HOLDINGS,

INC.450\$77,545,602.46100%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA**Total 450\$77,545,602.46100%0** BROTHERS HOLDINGS,

INC.13\$2,517,246.460.65%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable1,923\$386,257,975.649 BROTHERS HOLDINGS.

INC.20\$4,339,649.272.65%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable814\$159,536,726.4497 BANK.

FSB59\$15,421,388.661.61%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable4,694\$942,989,993.82

BROTHERS HOLDINGS,

INC.7\$1,399,486.560.71%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable965\$195,947,834.4499.2 BROTHERS HOLDINGS.

INC.242\$45,324,131.9714.43%3\$595,922.81NA1\$313,817.69NA1\$175,950.00NA0\$0.00NA1\$106,155.12NA0\$0.00NA Una BANK, FSB55\$13,755,369.813.41%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA LEHMAN BROTHERS HOLDINGS,

INC.113\$18,066,896.334.48%1\$324,768.00NA0\$0.00NA1\$324,768.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable1,909\$ BROTHERS HOLDINGS,

INC.18\$3,474,115.371.34%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable1,250\$255,570,586.069 BANK, FSB53\$14,483,658.835.56%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA LEHMAN BROTHERS HOLDINGS,

INC.344\$40,281,058.0315.48%6\$940,544.21NA0\$0.00NA6\$940,544.21NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable974\$2BANK,

FSB16\$3,031,046.622.45%0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA0\$0.00NA Unavailable614\$120,886,180.0097.

SEC Rule 15Ga-1 Methodology Statement

Fannie Mae is filing this report in compliance with SEC Rule 15Ga-1. The following information is

Fannie Mae filed its initial report in compliance with SEC Rule 15Ga-1 as of February 14, 2012. S forth below) outstanding as of December 31, 2011 and included all activities between and including Fannie Mae against the seller of the related mortgage loans (including activities in such period representations and warranties related to such mortgage loans.

In accordance with Rule 15Ga-1, Fannie Mae is filing a report on a quarterly basis approximately securities (with those exceptions as set forth below) outstanding at the beginning of that calend repurchase demands made by Fannie Mae against the seller of the related mortgage loans (including period) for breaches of representations and warranties related to such mortgage loans.

Because the report does not include information related to the origination date of a loan, market securities based on when the report was filed. In order to determine the issue date of an MBS, on Fannie Mae's website or utilize another third-party data source. Fannie Mae also provides the orithe Prospectus Supplement for each issuance of MBS Securities.

Fannie Mae engages in a variety of practices with respect to mortgage loans where there are bread loans from a Fannie Mae trust if it determines that there has been a breach of representation and Fannie Mae trust in accordance with the terms of the related trust agreement at the time that it or may alternatively result in a payment by the seller of the mortgage loan to reimburse Fannie M settlement of such demand, as agreed to by the seller and Fannie Mae. Each such repurchase demand of (i) whether the mortgage asset in question is in the related Fannie Mae trust at the time of and 10-Q SEC filings, the first receipt date, as captured in Fannie Mae's systems, is used to determine the seller and seller and

The report will not include percentage calculations for most fields. Because Fannie Mae routinel have been removed from the related Fannie Mae trust, such percentages would tend to overstate (and the subject to a repurchase demand. Fannie Mae will provide the number of mortgage loans and the

Breaches of representations and warranties generally relate to the underwriting of a mortgage load loan or (ii) servicing violations. The report includes repurchase demands related not only to undincludes all breaches of representation and warranty where Fannie Mae is seeking a remedy, and do such deficiencies. For example, a mortgage loan seller may inadvertently include a fixed-rate mortannie Mae underwriting requirements, but Fannie Mae nevertheless has the right to demand repurchand warranty that such mortgage loan bears an adjustable rate.

This report includes only those Fannie Mae mortgage securities where Fannie Mae has the right in representation and warranty. These securities typically include Fannie Mae single-family MBS, Fan securities, including Megas, Stripped Mortgage-Backed Securities, most REMIC Securities and other

As described above, the mortgage loans may not necessarily be in the related Fannie Mae trust at that is paid off prior to the actual repurchase will not be reflected in subsequent reports. The commingled throughout the report and structured products (such as REMICs) reported at the end. For

at a deal-group level. As the deal-groups pay off, the data will be removed from subsequent repor

The term "Total Assets by Originator" presents, by originator, the number and issue date principal term "originator" is the party that funded the mortgage loan in question. It is common practice is they originate to third parties, who aggregate such mortgage loans from multiple originators and rather than with the originators, Fannie Mae had not, prior to November 2012, obtained the names years after issuance) would be prohibitively expensive. Consequently, where Fannie Mae does not he identity of such originator, but will list the originator as "Unavailable" in such cases. Fan the seller (which party is frequently not the originator) of the mortgage loans who has made the loans in the event of a breach of representation and warranty.

Beginning in November 2012, Fannie Mae began to require its mortgage loan sellers to identify the information, as so provided by Fannie Mae's mortgage loan sellers, with respect to securities is such information would be prohibitively expensive. Consequently, where Fannie Mae does not have tidentity of such originator, but will list the originator as "Unavailable" in such cases.

Certain Fannie Mae mortgage securities, all of which were issued no later than January 1, 2001, i balances. All of the mortgage loans in question were removed from the pool or were paid off prior mortgage loans and obtaining such information would be impossible or prohibitively expensive. Condate principal balance of such mortgage loans. The CUSIP numbers of the securities where Fannie Manager Pannie Manager

The term "Assets that Were Subject of Demand" presents the number and outstanding principal balanduring the reporting period. They include assets that were repurchased, are pending repurchase, or

The term "Assets that Were Repurchased or Replaced" refers to the number and outstanding principal the reporting period or prior thereto, and (ii) one of the following events occurred:

- (A) the seller of the mortgage loan repurchased or replaced such mortgage loan from Fannie Mae
- (B) the seller has agreed to indemnify Fannie Mae for any loss suffered, or
- (C) a settlement was reached between Fannie Mae and the seller.

The term "Assets Pending Repurchase" refers to the number and outstanding principal balance of mother reporting period or prior thereto, and (ii) such repurchase (or other resolution of such claim to Fannie Mae's repurchase demand as well as those situations where the loan seller has agreed to

The term "Demand in Dispute" refers to the number and outstanding principal balance of mortgage l reporting period or prior thereto, and (ii) the loan seller has disputed such demand, and such di

The term "Demand Withdrawn" refers to the number and outstanding principal balance of mortgage lo reporting period or prior thereto, and (ii) Fannie Mae has withdrawn such demand due to an error

The term "Demand Rejected" refers to the number and outstanding principal balance of mortgage loaperiod or prior thereto, and (ii) such repurchase demand was determined by a court of competent j

CUSIP Numbers of Fannie Mae Securities Where Certain Issue Date Principal Balances Are Unavailabl

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31360A3E4
31360KGF5
31361XCD5
31360CWY4
31361XCN3
31361W6E5
31361XB61
31360JTC1

31361XCU7
31360CXZ0
31360KGG3
31361XCH6
31361XB87
31361W4P9
31361W6R3
31361W6R3
31361W4C8

31361XB38
31361XBR5
31361W6H5
31360KDD3
31360KDB3
31361W6W4
313861XBM4
31361XC94

31361W7C5
31361W6Q5
31361XBW4
31361W6F9
31361XDC6
31361W5U7
31361XCX1
31360KDW1
31361W6W8

31361XCS2
31360KDF8
31361XC86
31361W6W2
31361M97
31360CW24
31361XBW6
31361W4G9

31361W7M3
31361XA96
31361XAA2
31361WAA3
31361W6S1
31361XDW8
31361XBW3
31361W6T9

31361W3B0
31361XBD3
31361XBA2
31361WAB3
31361W6S1
31361XDT9
31361W5D3

31361W3B0
31361XBM5
31361XBA3
31361W6D3
31361W6D3
31361W6D3
31361W6D3

31361W3B0
31361XBM5
31361XBM5
31361W6D3
31361W6D3
31361W6D3
31361W6D3
31361W6D3

31361W3B0
31361XBM5
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31361W6C6 31360KDX9 31361W3X3 31361W4Q7 31361XBP9 31360CWV0 31361XAH8 31361MNA3 31361XBE4 31360KDZ4 31360CWC2 31361W7E1 31360G4E0 31361XBG9 31361MM71 31360CWU2 31361W5K9 31361W6X0 31361XDA0 31361XBC8 31361MM89 31360CX31 31361W4J3 31361W6G7 31361XAR6 31361W6A0 31361W7F8 31361MMY2 31361W4H7 31360G4G5 31361XBH7 31361MMX4 31361XAZ8 31361XBQ7 31360KDY7 31361XAK1 31361XAL9
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Pursuant to the requirements of the Securities Exchange Act of 1934, the reporting entity has dul

- (1) In instances where percentages of the principal balances are calculated, the percentages may (2) The issue date principal balance of the mortgage loans is used to calculate the issue date tr
- (3) From time to time, Fannie Mae acquires mortgage loans from a mortgage loan seller where such If the mortgage loan seller retains control of such joint venture (either through majority owners In addition, Fannie Mae has, in a limited number of circumstances, acquired mortgage loans origing the mortgage loan seller by which the third party may have funded the mortgage loan, but the mort including taking the mortgage loan application, processing, underwriting, for delivering the mort the "originator" on this report if the mortgage loan seller had not otherwise provided the name of (4) In the case of mortgage loans in a trust or mortgage loans removed directly from a trust due balance (i.e., that amount unpaid to the related certificate holders) of the mortgage loan. In the principal balance shown will be the actual balance of such mortgage loan.

Signature	/s/ RENEE R SCHULTZ
Certified By:	RENEE R SCHULTZ
Title:	SENIOR VICE PRESIDENT FOR CAPITAL MARKETS