

B&G Foods, Inc.
Form 10-Q
July 27, 2010
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As filed with the Securities and Exchange Commission on July 27, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark one)

x Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended July 3, 2010

or

o Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from to .

Commission file number 001-32316

B&G FOODS, INC.

(Exact name of Registrant as specified in its charter)

Delaware

13-3918742

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer Identification No.)

4 Gatehall Drive, Suite 110, Parsippany, New Jersey

07054

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: **(973) 401-6500**

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☐ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐

Accelerated filer ☒

Non-accelerated filer ☐
(Do not check if a smaller reporting company)

Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

As of July 27, 2010, the registrant had 47,635,640 shares of Class A common stock, par value \$0.01 per share, issued and outstanding; and no shares of Class B common stock, par value \$0.01 per share, issued or outstanding.

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PART I

FINANCIAL INFORMATION

Item 1. Financial Statements (Unaudited)**B&G Foods, Inc. and Subsidiaries****Consolidated Balance Sheets****(In thousands, except share and per share data)****(Unaudited)**

	July 3, 2010	January 2, 2010
Assets		
Current assets:		
Cash and cash equivalents	\$ 80,500	\$ 39,930
Trade accounts receivable, less allowance for doubtful accounts and discounts of \$536 in 2010 and \$631 in 2009	27,524	34,488
Inventories	94,110	86,134
Prepaid expenses	1,752	2,523
Income tax receivable	2,034	864
Deferred income taxes	1,671	1,981
Total current assets	207,591	165,920
Property, plant and equipment, net of accumulated depreciation of \$76,337 in 2010 and \$72,217 in 2009	54,056	53,598
Goodwill	253,353	253,353
Trademarks	227,220	227,220
Customer relationship intangibles, net	106,643	109,868
Net deferred debt financing costs and other assets	9,816	6,935
Total assets	\$ 858,679	\$ 816,894
Liabilities and Stockholders Equity		
Current liabilities:		
Trade accounts payable	\$ 25,892	\$ 22,574
Accrued expenses	21,687	18,326
Dividends payable	8,098	8,052
Total current liabilities	55,677	48,952
Long-term debt	477,588	439,541
Other liabilities	18,657	19,265
Deferred income taxes	87,534	83,528
Total liabilities	639,456	591,286
Commitments and contingencies (Note 11)		
Stockholders equity:		

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Preferred stock, \$0.01 par value per share. Authorized 1,000,000 shares; no shares issued or outstanding

Class A common stock, \$0.01 par value per share. Authorized 100,000,000 shares;

47,635,640 and 47,367,292 issued and outstanding as of July 3, 2010 and January 2, 2010 476 474

Class B common stock, \$0.01 par value per share. Authorized 25,000,000 shares; no shares issued or outstanding

Additional paid-in capital 215,694 231,549

Accumulated other comprehensive loss (8,728) (9,377)

Retained earnings 11,781 2,962

Total stockholders' equity 219,223 225,608

Total liabilities and stockholders' equity \$ 858,679 \$ 816,894

See Notes to Consolidated Financial Statements.

Table of Contents**B&G Foods, Inc. and Subsidiaries****Consolidated Statements of Operations****(In thousands, except per share data)****(Unaudited)**

	Thirteen Weeks Ended		Twenty-six Weeks Ended	
	July 3, 2010	July 4, 2009	July 3, 2010	July 4, 2009
Net sales	\$ 121,145	\$ 122,899	\$ 246,327	\$ 241,537
Cost of goods sold	81,747	86,033	164,901	165,922
Gross profit	39,398	36,866	81,426	75,615
Operating expenses:				
Sales, marketing and distribution expenses	10,614	10,929	22,121	21,916
General and administrative expenses	2,849	2,478	5,394	4,817
Amortization expense customer relationships	1,612	1,612	3,225	3,225
Operating income	24,323	21,847	50,686	45,657
Other expenses:				
Interest expense, net	10,898	12,137	21,520	26,426
Loss on extinguishment of debt			15,224	
Income before income tax expense	13,425	9,710	13,942	19,231
Income tax expense	4,932	3,681	5,123	7,289
Net income	\$ 8,493	\$ 6,029	8,819	11,942
Basic weighted average shares outstanding:				
Class A common stock	47,625	35,945	47,526	36,071
Diluted weighted average shares outstanding:				
Class A common stock	48,450	36,008	48,197	36,071
Basic and diluted earnings per share:				
Basic Class A common stock	\$ 0.18	\$ 0.17	\$ 0.19	\$ 0.33
Diluted Class A common stock	\$ 0.18	\$ 0.17	\$ 0.18	\$ 0.33
Cash dividends declared per share:				
Class A common stock	\$ 0.17	\$ 0.17	\$ 0.34	\$ 0.34

See Notes to Consolidated Financial Statements.

Table of Contents**B&G Foods, Inc. and Subsidiaries****Consolidated Statements of Cash Flows****(In thousands)****(Unaudited)**

	Twenty-six Weeks Ended	
	July 3, 2010	July 4, 2009
Cash flows from operating activities:		
Net income	\$ 8,819	\$ 11,942
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	7,357	7,170
Amortization of deferred debt financing costs and bond discount	1,015	1,612
Deferred income taxes	2,759	5,947
Loss on extinguishment of debt	15,224	
Share-based compensation expense	1,470	1,802
Excess tax benefits from share-based compensation	(330)	
Unrealized loss (gain) on interest rate swap	1,349	(739)
Reclassification to net interest expense for interest rate swap	847	846
Changes in assets and liabilities:		
Trade accounts receivable	6,964	6,843
Inventories	(7,976)	(22,109)
Prepaid expenses	771	(490)
Income tax receivable	320	514
Other assets	(16)	(219)
Trade accounts payable	3,318	3,607
Accrued expenses	3,361	897
Other liabilities	(1,757)	(291)
Net cash provided by operating activities	43,495	17,332
Cash flows from investing activities:		
Capital expenditures	(4,595)	(5,568)
Net cash used in investing activities	(4,595)	(5,568)
Cash flows from financing activities:		
Payments of long-term debt	(320,259)	
Proceeds from issuance of long-term debt	347,448	
Dividends paid	(16,147)	(12,288)
Excess tax benefits from share-based compensation	330	
Payments of tax withholding on behalf of employees for net share settlement of share-based compensation	(1,460)	
Payments for repurchase of Class A common stock		(2,334)
Payments of debt financing costs	(8,246)	
Net cash provided by (used in) financing activities	1,666	(14,622)
Effect of exchange rate fluctuations on cash and cash equivalents	4	(107)
Net increase (decrease) in cash and cash equivalents	40,570	(2,965)
Cash and cash equivalents at beginning of period	39,930	32,559
Cash and cash equivalents at end of period	\$ 80,500	\$ 29,594

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Supplemental disclosures of cash flow information:

Cash interest payments	\$	12,973	\$	25,124
Cash income tax payments	\$	2,081	\$	852
Cash income tax refunds	\$	(2)	\$	(24)
Non-cash transactions:				
Dividends declared and not yet paid	\$	8,098	\$	6,097

See Notes to Consolidated Financial Statements.

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements

(Unaudited)

(1) Nature of Operations

B&G Foods, Inc. is a holding company, the principal assets of which are the capital stock of its subsidiaries. Unless the context requires otherwise, references in this report to B&G Foods, our company, we, us and our refer to B&G Foods, Inc. and its subsidiaries. We operate in one industry segment and manufacture, sell and distribute a diverse portfolio of high-quality shelf-stable foods across the United States, Canada and Puerto Rico. Our products include hot cereals, fruit spreads, canned meats and beans, spices, seasonings, marinades, hot sauces, wine vinegar, maple syrup, molasses, salad dressings, Mexican-style sauces, taco shells and kits, salsas, pickles, peppers and other specialty food products. We compete in the retail grocery, food service, specialty, private label, club and mass merchandiser channels of distribution. We distribute our products throughout the United States via a nationwide network of independent brokers and distributors to supermarket chains, food service outlets, mass merchants, warehouse clubs, non-food outlets and specialty food distributors.

(2) Summary of Significant Accounting Policies

Fiscal Year

Our financial statements are presented on a consolidated basis. Typically, our fiscal quarters and fiscal year consist of 13 and 52 weeks, respectively, ending on the Saturday closest to December 31 in the case of our fiscal year and fourth fiscal quarter, and on the Saturday closest to the end of the corresponding calendar quarter in the case of our fiscal quarters. As a result, a 53rd week is added to our fiscal year every five or six years. In a 53-week fiscal year our fourth fiscal quarter contains 14 weeks. Our fiscal years ending January 1, 2011 (fiscal 2010) and January 2, 2010 (fiscal 2009) each contain 52 weeks. Each quarter of fiscal 2010 and 2009 contains 13 weeks.

Basis of Presentation

The accompanying unaudited consolidated interim financial statements for the thirteen and twenty-six week periods ended July 3, 2010 (second quarter of 2010 and first two quarters of 2010) and July 4, 2009 (second quarter of 2009 and first two quarters of 2009) have been prepared by our company in accordance with accounting principles generally accepted in the United States of America pursuant to the rules and regulations of the Securities and Exchange Commission (SEC), and include the accounts of B&G Foods, Inc. and its subsidiaries. Certain information and footnote disclosures normally included in annual financial statements prepared in accordance with generally accepted accounting principles have been omitted pursuant to such rules and regulations. However, our management believes, to the best of their knowledge, that the disclosures herein are adequate to make the information presented not misleading. All intercompany balances and transactions have been eliminated. The accompanying unaudited consolidated interim financial statements contain all adjustments (consisting only of normal and recurring adjustments) that are, in the opinion of management, necessary to present fairly our consolidated financial position as of July 3, 2010, the results of our

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operations for the second quarter and first two quarters of 2010 and 2009, and cash flows for the first two quarters of 2010 and 2009. Our results of operations for the second quarter and first two quarters of 2010 are not necessarily indicative of the results to be expected for the full year. We have evaluated subsequent events for disclosure through the date of issuance of the accompanying unaudited consolidated interim financial statements. The accompanying unaudited consolidated interim financial statements should be read in conjunction with the audited consolidated financial statements and notes for fiscal 2009 included in our Annual Report on Form 10-K for fiscal 2009 filed with the SEC on March 1, 2010.

Use of Estimates

The preparation of financial statements in accordance with U.S. generally accepted accounting principles requires our management to make a number of estimates and assumptions relating to the reporting of

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements

(Unaudited)

(2) Summary of Significant Accounting Policies (Continued)

assets and liabilities and the disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Some of the more significant estimates and assumptions made by management involve trade and consumer promotion expenses; allowances for excess, obsolete and unsaleable inventories; pension benefits; the recoverability of goodwill, trademarks, customer relationship intangibles, property, plant and equipment and deferred tax assets; and the accounting for share-based compensation expense. Actual results could differ significantly from these estimates and assumptions.

Management evaluates its estimates and assumptions on an ongoing basis using historical experience and other factors, including the current economic environment, that management believe to be reasonable under the circumstances. We adjust such estimates and assumptions when facts and circumstances dictate. Recent volatility in the credit and equity markets has increased the uncertainty inherent in certain of these estimates and assumptions.

Recently Issued Accounting Standards

There have been no significant developments to recently issued accounting standards, including the expected dates of adoption and estimated effects on our consolidated financial statements, from those disclosed in our 2009 Annual Report on Form 10-K.

(3) Inventories

Inventories are stated at the lower of cost or market and include direct material, direct labor, overhead, warehousing and product transfer costs. Cost is determined using the first-in, first-out and average cost methods. Inventories have been reduced by an allowance for excess, obsolete and unsaleable inventories. The allowance is an estimate based on our management's review of inventories on hand compared to estimated future usage and sales.

Inventories consist of the following, as of the dates indicated (dollars in thousands):

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	July 3, 2010		January 2, 2010	
Raw materials and packaging	\$	37,074	\$	32,793
Work in process		325		1,239
Finished goods		56,711		52,102
Total	\$	94,110	\$	86,134

(4) Goodwill, Trademarks and Customer Relationship Intangibles

There has been no change in the carrying amount of goodwill or trademarks (indefinite-lived intangibles) during the first two quarters of 2010.

The following table reconciles the changes in the carrying amount of customer relationship intangibles for the first two quarters of 2010 (dollars in thousands):

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	Customer Relationship Intangibles	Less: Accumulated Amortization	Total
Balance at January 2, 2010	\$ 129,000	\$ (19,132)	\$ 109,868
Amortization expense		(3,225)	(3,225)
Balance at July 3, 2010	\$ 129,000	\$ (22,357)	\$ 106,643

Customer relationship intangibles are presented at cost, net of accumulated amortization, and are amortized on a straight-line basis over their estimated useful lives of 20 years. Amortization expense associated with customer relationship intangibles for each of the second quarter and first two quarters of 2010 and 2009 was \$1.6 million and \$3.2 million, respectively, and is recorded in operating expenses. We expect to recognize an additional \$3.3 million of amortization expense associated with our current customer relationship intangibles during the remainder of fiscal 2010, and thereafter \$6.5 million per year for each of the next four succeeding fiscal years.

(5) Long-term Debt

Long-term debt consists of the following, as of the dates indicated (dollars in thousands):

	July 3, 2010	January 2, 2010
Senior secured credit facility:		
Revolving credit facility	\$	\$
Term loan	130,000	130,000
7.625% Senior Notes due 2018, net of unamortized discount of \$2,412 at July 3, 2010	347,588	
12% Senior Subordinated Notes due 2016		69,541
8% Senior Notes due 2011		240,000
Total long-term debt	\$ 477,588	\$ 439,541

As of July 3, 2010, the aggregate contractual maturities of long-term debt are as follows (dollars in thousands):

Years ending December:	
2010	\$

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2011		
2012		
2013		130,000
2014		
Thereafter		350,000
Total	\$	480,000

Senior Secured Credit Facility. As amended, our \$25.0 million revolving credit facility and our \$130.0 million of term loan borrowings mature in February 2013. The following discussion of the credit

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Continued)

(Unaudited)

(5) Long-term Debt (Continued)

facility describes the credit facility as amended through the date of issuance of the accompanying unaudited interim consolidated financial statements.

Interest under the revolving credit facility, including any outstanding letters of credit, is determined based on alternative rates that we may choose in accordance with the revolving credit facility, including the base lending rate per annum plus an applicable margin of 2.00%, and LIBOR plus an applicable margin of 3.00%. We pay a commitment fee of 0.50% per annum on the unused portion of the revolving credit facility. Interest under the term loan facility is determined based on alternative rates that we may choose in accordance with the credit facility, including the base lending rate per annum plus an applicable margin of 1.00%, and LIBOR plus an applicable margin of 2.00%.

Our obligations under the credit facility are jointly and severally and fully and unconditionally guaranteed on a senior basis by all of our existing and certain future domestic subsidiaries. The credit facility is secured by substantially all of our and our domestic subsidiaries' assets except our and our domestic subsidiaries' real property. The credit facility provides for mandatory prepayment upon certain asset dispositions and issuances of securities, as defined. The credit facility contains covenants that restrict, among other things, our ability to incur additional indebtedness, pay dividends and create certain liens. The credit facility also contains certain financial maintenance covenants, which, among other things, specify maximum capital expenditure limits, a minimum interest coverage ratio and a maximum senior and total leverage ratio, each ratio as defined. As of July 3, 2010, we were in compliance with all of the covenants in the credit facility. Proceeds of the revolving credit facility are restricted to funding our working capital requirements, capital expenditures and acquisitions of companies in the same line of business as our company, subject to specified criteria. The maximum letter of credit capacity under the revolving credit facility is \$10.0 million, with a fronting fee of 3.0% per annum for all outstanding letters of credit.

At July 3, 2010, the available borrowing capacity under our revolving credit facility, net of outstanding letters of credit of \$0.5 million, was \$24.5 million. We have not drawn upon the revolving credit facility since its inception in October 2004 and, based upon our cash and cash equivalents on hand and working capital requirements, we have no plans to do so for the foreseeable future.

Effective as of February 26, 2007, we entered into a six year interest rate swap agreement in order to effectively fix at 7.0925% the interest rate payable for \$130.0 million of term loan borrowings through the life of the term loan, ending on February 26, 2013. The counterparty to the swap is Lehman Special Financing Inc. (Lehman SFI) and the counterparty's guarantor is Lehman Brothers Holdings Inc. (Lehman). On September 15, 2008, Lehman filed for protection under Chapter 11 of the U.S. Bankruptcy Code. Lehman SFI filed for protection under Chapter 11 of the U.S. Bankruptcy Code on October 3, 2008.

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We initially designated the swap as a cash flow hedge. Prior to Lehman's bankruptcy filing, we recorded changes in the fair value of the swap in accumulated other comprehensive loss, net of tax in our consolidated balance sheet. However, as a result of the Lehman bankruptcy filing, we determined in September 2008 that the interest rate swap was no longer an effective hedge for accounting purposes. Accordingly, subsequent to that determination, we record changes in the swap's fair value in current earnings in net interest expense in our consolidated statements of operations. We obtain third-party verification of the fair value at the end of each reporting period. As of July 3, 2010, the fair value of our interest rate swap was an unrealized loss of \$12.9 million and is recorded in other liabilities on our consolidated balance sheet. The amount recorded in accumulated other comprehensive loss will be reclassified to net interest expense over the remaining life of the term loan borrowings as we make interest payments. Net interest expense in the second quarter and first two quarters of 2010 includes a charge of \$1.0 million and \$1.3 million, respectively, relating to the unrealized loss on our interest rate swap and a reclassification of \$0.4 million and \$0.8 million,

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Continued)

(Unaudited)

(5) Long-term Debt (Continued)

respectively, of the amount recorded in accumulated other comprehensive loss related to the swap. Net interest in the second quarter and first two quarters of 2010 also includes a reduction in interest income primarily due to lower interest rates. As of July 3, 2010, we expect to reclassify \$4.5 million to net interest expense during the remainder of the life of the swap, with \$1.7 million being reclassified in the next twelve months.

7.625% Senior Notes due 2018. In January 2010, we issued \$350.0 million aggregate principal amount of 7.625% senior notes due 2018 at a public offering price of 99.271% of face value. The original issue discount of \$2.6 million will be amortized over the life of the notes as interest expense. Interest on the senior notes is payable on January 15 and July 15 of each year. The senior notes will mature on January 15, 2018, unless earlier retired or redeemed as described below.

On or after January 15, 2014, we may redeem some or all of the senior notes at a redemption price of 103.813% beginning January 15, 2014 and thereafter at prices declining annually to 100% on or after January 15, 2017. We may redeem up to 35% of the aggregate principal amount of the notes prior to January 15, 2013 with the net proceeds from certain equity offerings. We may also redeem some or all of the notes at any time prior to January 15, 2014 at a redemption price equal to a specified make-whole amount. In addition, if we undergo a change of control, we may be required to offer to repurchase the notes at the repurchase price of 101% plus accrued and unpaid interest to the date of redemption.

We may also, from time to time, seek to retire senior notes through cash repurchases of senior notes and/or exchanges of senior notes for equity securities, in open market purchases, privately negotiated transactions or otherwise. Such repurchases or exchanges, if any, will depend on prevailing market conditions, our liquidity requirements, contractual restrictions and other factors. The amounts involved may be material.

Our obligations under the senior notes are jointly and severally and fully and unconditionally guaranteed on a senior basis by all of our existing and certain future domestic subsidiaries. The senior notes and the subsidiary guarantees are our and the guarantors' general unsecured obligations and are effectively junior in right of payment to all of our and the guarantors' secured indebtedness and to the indebtedness and other liabilities of our non-guarantor subsidiaries; are *pari passu* in right of payment to all of our and the guarantors' existing and future unsecured senior debt; and are senior in right of payment to all of our and the guarantors' future subordinated debt. Our foreign subsidiary is not a guarantor, and any future foreign or partially owned domestic subsidiaries will not be guarantors, of our senior notes.

Our senior notes indenture contains covenants with respect to us and the guarantors and restricts the incurrence of additional indebtedness and the issuance of capital stock; the payment of dividends or distributions on, and redemption of, capital stock; a number of other restricted payments, including certain investments; specified creation of liens, certain sale-leaseback transactions and sale of certain specified assets; fundamental changes, including consolidation, mergers and transfers of all or substantially all of our assets; and specified transactions with

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affiliates. Each of the covenants is subject to a number of important exceptions and qualifications. As of July 3, 2010, we were in compliance with all of the covenants in the senior notes indenture.

12% Senior Subordinated Notes due 2016. In January 2010, we repurchased \$44.7 million aggregate principal amount of the senior subordinated notes with a portion of the proceeds of our public offering of 7.625% senior notes due 2018 at a repurchase price of 106.5% of such principal amount plus accrued and unpaid interest, and set aside sufficient proceeds of the offering to repurchase or redeem the remaining senior subordinated notes. In February 2010, we repurchased or redeemed the remaining \$24.8 million aggregate principal amount of the senior subordinated notes at a price equal to 106.0% of such principal amount, plus accrued and unpaid interest.

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Continued)

(Unaudited)

(5) Long-term Debt (Continued)

8% Senior Notes due 2011. In January 2010, we repurchased \$238.9 million aggregate principal amount of the 8% senior notes with a portion of the proceeds of our public offering of 7.625% senior notes due 2018 at a repurchase price of 102.375% of such principal amount plus accrued and unpaid interest, and set aside sufficient proceeds of the offering to repurchase or redeem the remaining 8% senior notes. In February 2010, we repurchased or redeemed the remaining \$1.1 million aggregate principal amount of the 8% senior notes at a price equal to 102.0% of such principal amount, plus accrued and unpaid interest.

Subsidiary Guarantees. We have no assets or operations independent of our direct and indirect subsidiaries. All of our present domestic subsidiaries jointly and severally and fully and unconditionally guarantee our long-term debt, and management has determined that our Canadian subsidiary, which is our only subsidiary that is not a guarantor of our long-term debt, is a minor subsidiary as that term is used in Rule 3-10 of Regulation S-X promulgated by the SEC. There are no significant restrictions on our ability and the ability of our subsidiaries to obtain funds from our respective subsidiaries by dividend or loan. Consequently, separate financial statements have not been presented for our subsidiaries because management has determined that they would not be material to investors.

Deferred Debt Financing Costs. In connection with the issuance of our 7.625% senior notes in January 2010, we capitalized approximately \$8.2 million of debt financing costs during the first quarter of 2010, which will be amortized over the term of the senior notes. During the first quarter of 2010, we wrote-off and expensed \$4.5 million of deferred debt financing costs relating to the retirement during the quarter of our remaining \$69.5 million principal amount of 12% senior subordinated notes and \$240.0 million principal amount of 8% senior notes. As of July 3, 2010 and January 2, 2010 we had net deferred debt financing costs of \$9.5 million and \$6.7 million, respectively.

In connection with the retirement of our remaining 8% senior notes and 12% senior subordinated notes, we incurred a loss on extinguishment of debt of approximately \$15.2 million during the first quarter of fiscal 2010, including the repurchase premium and other expenses of \$10.7 million and a write-off and expense of \$4.5 million of deferred debt financing costs.

At July 3, 2010 and January 2, 2010 accrued interest of \$12.6 million and \$7.3 million, respectively, is included in accrued expenses in the accompanying consolidated balance sheets.

(6) Fair Value Measurements

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The authoritative accounting literature relating to fair value measurements defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). The accounting literature outlines a valuation framework and creates a fair value hierarchy in order to increase the consistency and comparability of fair value measurements and the related disclosures. Under generally accepted accounting principles, certain assets and liabilities must be measured at fair value, and the accounting literature details the disclosures that are required for items measured at fair value.

Financial assets and liabilities are measured using inputs from the three levels of the fair value hierarchy under the accounting literature. The three levels are as follows:

Level 1 Inputs are unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2 Inputs, other than quoted market prices included within Level 1, that are observable for the asset or liability, either directly or indirectly. We use a discounted cash flow analysis of the implied yield curves to value our interest rate swap. We also consider our credit risk and counterparty credit risk in

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estimating the fair value of our interest rate swap. While these inputs are observable, they are not all quoted market prices, so the fair values of our interest rate swap fall in Level 2.

Level 3 Unobservable inputs that reflect our assumptions about the assumptions that market participants would use in pricing the asset or liability.

In accordance with the fair value hierarchy described above, the following table shows the fair value of our interest rate swap as of July 3, 2010 and January 2, 2010, which is included in other liabilities in our consolidated balance sheet (dollars in thousands):

	Description	Fair Value Measurements		
		Level 1	Level 2	Level 3
July 3, 2010	Interest rate swap	\$	\$ 12,925	\$
January 2, 2010	Interest rate swap	\$	\$ 11,576	\$

Cash and cash equivalents, trade accounts receivable, income tax receivable, trade accounts payable, accrued expenses and dividends payable are reflected in the consolidated balance sheets at carrying value, which approximates fair value due to the short-term nature of these instruments.

The carrying values and fair values of our term loan borrowings, senior notes and senior subordinated notes as of July 3, 2010 and January 2, 2010 are as follows (dollars in thousands):

	July 3, 2010		January 2, 2010	
	Carrying Value	Fair Value(1)	Carrying Value	Fair Value(1)
Senior Secured Term Loan due 2013	\$ 130,000	\$ 127,725	\$ 130,000	\$ 127,400
8% Senior Notes due 2011			240,000	243,000
7.625% Senior Notes due 2018	347,588	360,500		
12% Senior Subordinated Notes due 2016			69,541	69,172

(1) Fair values are estimated based on quoted market prices.

Our term loan borrowings are subject to an interest rate swap discussed in Notes 5 and 7.

(7) Disclosures about Derivative Instruments and Hedging Activities

We recognize all derivative instruments either as an asset or a liability on our balance sheet and measure such instruments at fair value. We do not engage in derivative instruments for trading purposes.

The following table presents the fair value and the location within our consolidated balance sheets of all assets and liabilities associated with derivative instruments not designated as hedging instruments for accounting purposes (dollars in thousands):

Table of Contents**B&G Foods, Inc. and Subsidiaries****Notes to Consolidated Financial Statements (Continued)****(Unaudited)****(7) Disclosures about Derivative Instruments and Hedging Activities (Continued)**

Derivatives not designated as hedging instruments	Balance Sheet Location	Asset Derivatives Fair Value at July 3, 2010	Liability Derivatives Fair Value at July 3, 2010	Asset Derivatives Fair Value at January 2, 2010	Liability Derivatives Fair Value at January 2, 2010
Interest rate swap	Other liabilities		\$ 12,925		\$ 11,576

See notes 5 and 6 for additional information regarding our interest rate swap. We do not currently have any derivatives designated as hedging instruments.

The following tables present the impact of derivative instruments and their location within our consolidated statements of operations (dollars in thousands):

Derivatives not designated as hedging instruments	Amount of (Gain) Loss Recognized in Income on Derivatives Thirteen Weeks Ended July 3, 2010	Amount of (Gain) Loss Recognized in Income on Derivatives Thirteen Weeks Ended July 4, 2009	Amount of (Gain) Loss Recognized in Income on Derivatives Twenty-six Weeks Ended July 3, 2010	Amount of (Gain) Loss Recognized in Income on Derivatives Twenty-six Weeks Ended July 4, 2009	Location of (Gain) Loss Recognized in Income on Derivatives
Interest rate swap	\$ 1,470*	\$ (1,058)*	\$ 2,196*	\$ 107*	Interest expense, net

* The amount included in net interest expense for the second quarter and first two quarters of 2010 consists of \$1,046 and \$1,349 unrealized loss on our interest rate swap, and \$424 and \$847 (pre-tax) reclassified to net interest expense from accumulated other comprehensive loss, respectively. The amount included in net interest expense for the second quarter and first two quarters of 2009 consists of \$1,482 and \$739 unrealized gain on our interest rate swap, and \$424 and \$846 (pre-tax) reclassified to net interest expense from accumulated other comprehensive income, respectively.

(8) Comprehensive Income

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Comprehensive income includes net income, foreign currency translation adjustments relating to assets and liabilities located in our Canadian subsidiary, changes in our pension benefits, net of tax and the change in the fair value of an interest rate swap during the period it was designated as an effective cash flow hedge, net of tax. The amount recorded in accumulated other comprehensive loss related to the swap will be reclassified to net interest expense over the remaining life of the term loan as we make interest payments.

The components of comprehensive income are as follows (dollars in thousands):

	Thirteen Weeks Ended		Twenty-six Weeks Ended	
	July 3, 2010	July 4, 2009	July 3, 2010	July 4, 2009
Net income	\$ 8,493	\$ 6,029	\$ 8,819	\$ 11,942
Other comprehensive income:				
Foreign currency translation adjustments	12	37	(1)	(77)
Amortization of unrecognized prior service cost and pension deferrals, net of tax	48	110	124	221
Reclassification to net interest expense for interest rate swap, net of tax	263	263	526	525
Comprehensive income	\$ 8,816	\$ 6,439	\$ 9,468	\$ 12,611

Table of Contents**B&G Foods, Inc. and Subsidiaries****Notes to Consolidated Financial Statements (Continued)****(Unaudited)****(9) Capital Stock**

Authorized Common Stock. We have two separate authorized classes of common stock, our Class A common stock, par value \$0.01 per share, and our Class B common stock, par value \$0.01 per share. As of July 3, 2010, there were 100 million shares of Class A common stock authorized and 47,635,640 shares of Class A common stock issued and outstanding. As of July 3, 2010, there were 25 million shares of Class B common stock authorized and no shares of Class B common stock issued or outstanding. During the second quarter of 2010, at our annual meeting of stockholders, our stockholders approved a proposal to amend our certificate of incorporation to refer to our Class A common stock simply as common stock, to delete all references to the Class B common stock, and to increase our authorized shares of common stock from 100 million to 125 million. We expect to file the amendment and it to become effective during the third quarter of 2010.

(10) Pension Benefits

Net pension costs for the second quarter and first two quarters of 2010 and 2009 include the following components (dollars in thousands):

	Thirteen Weeks Ended		Twenty-six Weeks Ended	
	July 3, 2010	July 4, 2009	July 3, 2010	July 4, 2009
Service cost benefits earned during the period	\$ 352	\$ 419	\$ 793	\$ 838
Interest cost on projected benefit obligation	444	431	931	862
Expected return on plan assets	(522)	(376)	(1,009)	(752)
Amortization of unrecognized prior service cost	11	11	22	22
Amortization of loss	67	167	178	334
Net pension cost	\$ 352	\$ 652	\$ 915	\$ 1,304

During the first two quarters of 2010, we made approximately \$2.6 million in contributions to our defined benefit pension plans, half of which was made in each quarter. We do not expect to make any contributions to our defined benefit pension plans during the remainder of fiscal 2010.

(11) Commitments and Contingencies

Environmental. We are subject to environmental laws and regulations in the normal course of business. We did not make any material expenditures during the second quarter or first two quarters of 2010 or 2009 in order to comply with environmental laws and regulations. Based

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on our experience to date, management believes that the future cost of compliance with existing environmental laws and regulations (and liability for any known environmental conditions) will not have a material adverse effect on our consolidated financial position, results of operations or liquidity. However, we cannot predict what environmental or health and safety legislation or regulations will be enacted in the future or how existing or future laws or regulations

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Continued)

(Unaudited)

(11) Commitments and Contingencies (Continued)

will be enforced, administered or interpreted, nor can we predict the amount of future expenditures that may be required in order to comply with such environmental or health and safety laws or regulations or to respond to such environmental claims.

Legal Proceedings. We are from time to time involved in various claims and legal actions arising in the ordinary course of business, including proceedings involving product liability claims, worker's compensation and other employee claims, and tort and other general liability claims, as well as trademark, copyright, patent infringement and related claims and legal actions. In the opinion of our management, the ultimate disposition of any currently pending claims or actions will not have a material adverse effect on our consolidated financial position, results of operations or liquidity.

In April 2008, the U.S. Government informed us that it was investigating SK Foods, LP, then one of our suppliers. The Government believed, and subsequent plea agreements confirmed, that SK Foods, together with a broker acting at the direction of certain SK Foods executives, was bribing purchasing managers at several large food companies, including, among others, Frito Lay, Kraft and B&G Foods. As a result of the investigation, several senior executives at SK Foods have pleaded guilty to various criminal charges, including conspiracy to commit honest services fraud through bribery, resulting in the sale of products at inflated prices and the fraudulent labeling of such products. In addition, the former owner and president of SK Foods is currently being held in prison pending trial. As a result of SK Foods' criminal and civil misconduct and numerous material breaches of a Co-Pack Agreement between B&G Foods and SK Foods, B&G Foods terminated the Co-Pack Agreement in April 2009. On May 7, 2009, SK Foods filed a voluntary petition for relief under chapter 11 of the United States Bankruptcy Code. In September 2009, B&G Foods filed proofs of claim in SK Foods' bankruptcy cases to assert substantial damage claims against SK Foods and its affiliates for, among other things, fraud, breach of contract, indemnity, RICO and antitrust violations, and to preserve offset and recoupment rights for such claims against any amounts allegedly owing to SK Foods or its affiliates and certain other claims against SK Foods and its affiliates. On March 24, 2010, the bankruptcy trustee in the bankruptcy proceedings involving SK Foods filed an adversary proceeding against our company alleging, among other things, breach of contract, avoidance of setoff, violation of the automatic stay, goods sold and delivered, objection to claims and equitable subordination and asserting damages of approximately \$16.0 million. B&G Foods answered the complaint denying the bankruptcy trustee's allegations against B&G Foods as being without merit and we are vigorously defending against the trustee's action. In addition, B&G Foods filed a counterclaim alleging, among other things, breach of multiple contracts, breach of express indemnity, breach of warranties, fraudulent inducement, negligent and intentional misrepresentation, violations of the Sherman Act, violations of the Robinson-Patman Act, violations of California's Cartwright Act, violations of California's Unfair Practices Act, violations of California's Unfair Competition Law, RICO violations, account stated and recoupment. As of July 3, 2010, no amounts have been accrued in our unaudited consolidated interim financial statements for any potential loss relating to this matter as we believe that a loss is not probable or estimable at this time.

Collective Bargaining Agreements. Approximately 337 of our 722 employees, or 46.7%, as of July 3, 2010, were covered by collective bargaining agreements. None of our collective bargaining agreements is scheduled to expire within one year.

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Severance and Change of Control Agreements. We have employment agreements with each of our six executive officers. The agreements generally continue until terminated by the executive or by us, and provide for severance payments under certain circumstances, including termination by us without cause (as defined) or as a result of the employees' disability, or termination by us or a deemed termination upon a change of control (as defined). Severance benefits include payments for salary continuation, continuation of

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Continued)

(Unaudited)

(11) Commitments and Contingencies (Continued)

health care and insurance benefits, present value of additional pension credits and, in the case of a change of control, accelerated vesting under compensation plans and potential excise tax liability and gross up payments.

(12) Earnings per Share

We currently have only one class of common stock issued and outstanding, designated as Class A common stock. During the periods presented there were no shares of Class B common stock issued or outstanding. Basic earnings per share for the Class A common stock is calculated by dividing net income by the weighted average number of shares of Class A common stock outstanding. Diluted earnings per share for the Class A common stock is calculated by dividing net income by the weighted average number of shares of Class A common stock outstanding plus all additional common shares that would have been outstanding if potentially dilutive common shares related to performance shares had been issued as of the beginning of the period using the treasury stock method.

(13) Business and Credit Concentrations and Geographic Information

Our exposure to credit loss in the event of non-payment of accounts receivable by customers is estimated in the amount of the allowance for doubtful accounts. We perform ongoing credit evaluations of our customers' financial conditions. Our top ten customers accounted for approximately 50.2% and 49.6% of consolidated net sales for the first two quarters of 2010 and 2009, respectively. Our top ten customers accounted for approximately 53.6% and 52.7% of our receivables as of July 3, 2010 and January 2, 2010, respectively. Other than Wal-Mart, which accounted for 16.1% and 16.4% of our consolidated net sales for the first two quarters of 2010 and 2009, respectively, no single customer accounted for more than 10.0% of our consolidated net sales for the first two quarters of 2010 or 2009. Other than Wal-Mart, which accounted for 14.9% of our consolidated receivables as of July 3, 2010, no single customer accounted for more than 10.0% of our consolidated receivables as of the end of the first two quarters of 2010. Other than Wal-Mart and C&S Wholesale Grocery, which accounted for 12.5% and 11.1% of our consolidated receivables, respectively, as of January 2, 2010, no single customer accounted for more than 10.0% of our consolidated receivables as of the end of fiscal 2009.

During the first two quarters of 2010 and 2009, our sales to foreign countries represented less than 1.0% of net sales. Our foreign sales are primarily to customers in Canada.

(14) Share-Based Compensation

Beginning in fiscal 2008, our compensation committee has made annual grants of performance share long-term incentive awards (LTIA's) to our executive officers and certain other members of senior management under the 2008 Omnibus Incentive Compensation Plan. The LTIA's entitle the participant to earn shares of Class A common stock upon the attainment of certain performance goals over the applicable performance period. The LTIA's, each have a threshold, target and maximum payout. The awards are settled based upon our performance over the applicable performance period. For the LTIA's granted to date, the applicable performance metric is and has been "excess cash" (as defined in the award agreements). If our performance fails to meet the performance threshold, then the awards will not vest and no shares will be issued pursuant to the awards. If our performance meets or exceeds the performance threshold, then a varying amount of shares from the threshold amount (50% of the target number of shares) up to the maximum amount (300% of the target number of shares) may be earned. No shares are earned if the performance threshold is not met.

Based on the actual results of our company for the 2008 to 2009 performance period, 399,842 shares of Class A common stock were earned under the 2008 to 2009 LTIA's. During the first quarter of 2010,

Table of Contents**B&G Foods, Inc. and Subsidiaries****Notes to Consolidated Financial Statements (Continued)****(Unaudited)****(14) Share-Based Compensation (Continued)**

251,368 shares of Class A common stock were issued to participants with a market price at the date of issuance of \$9.83 per share. The remaining 148,474 shares of Class A common stock were withheld to fund required statutory minimum withholding taxes on behalf of employees. The excess tax benefit recorded to additional paid in capital as a result of the issuance of the Class A common stock was \$0.3 million.

During the second quarter and first two quarters of 2010, we recognized \$0.8 million and \$1.3 million, respectively, of compensation expense for performance share LTIA's. Of the \$0.8 million recognized during the second quarter of 2010, \$0.5 million is reflected in general and administrative expenses, \$0.2 million is reflected in cost of goods sold and \$0.1 million is reflected in sales, marketing and distribution expenses in our consolidated statement of operations. Of the \$1.3 million recognized during the first two quarters of 2010, \$0.8 million is reflected in general and administrative expenses, \$0.3 million in cost of goods sold, and \$0.2 million is reflected in sales, marketing and distribution expenses in our consolidated statement of operations. During the second quarter and first two quarters of 2009, we recognized \$0.9 million and \$1.6 million, respectively, of compensation expense for performance share LTIA's. Of the \$0.9 million recognized during the second quarter of 2009, \$0.6 million is reflected in general and administrative expenses, \$0.2 million is reflected cost of goods sold and \$0.1 million is reflected in sales, marketing and distribution expenses in our consolidated statement of operations. Of the \$1.6 million recognized during the first two quarters of 2009, \$1.0 million is reflected in general and administrative expenses, \$0.3 million is reflected in sales, marketing and distribution expenses, and \$0.3 million is reflected in cost of goods sold in our consolidated statement of operations. As of July 3, 2010, there was \$5.1 million of unrecognized compensation expense related to performance share LTIA's, which is expected to be recognized over the next 30 months.

The following table details the activity in our performance share LTIA's for the first two quarters of 2010:

	Number of Performance Shares (1)	Weighted Average Grant Date Fair Value (per share)(2)
Beginning of fiscal 2010	1,918,466	\$ 4.09
Granted	595,254	\$ 7.63
Vested	(399,842)	\$ 7.65
Forfeited	(72,441)	\$ 3.13
At July 3, 2010	2,041,437	\$ 4.46

(1) Solely for purposes of this table, the number of performance shares granted is based on the participants earnings their maximum number of performance shares (i.e., 300% of the target number of performance shares).

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(2) The fair value of the awards was determined based upon the closing price of our Class A common stock on the applicable measurement dates (i.e., the deemed grant dates for accounting purposes) reduced by the present value of expected dividends using the risk-free interest-rate as the award holders are not entitled to dividends or dividend equivalents during the vesting period.

Non-Employee Director Stock Grants. Each of our non-employee directors receives an annual equity grant as part of his or her non-employee director compensation. These shares fully vest when issued. On June 1, 2010, 16,980 shares of Class A common stock in the aggregate were issued to the non-employee directors based upon the closing price of our Class A common stock on May 28, 2010 (the business day immediately prior to the date of grant) of \$10.60 per share. On June 1, 2009, 24,135 shares of Class A common stock in the aggregate were issued to the non-employee directors based upon the closing price of our Class A common stock on May 29, 2009 (the business day immediately prior to the date of grant) of \$7.25 per share. For the first two quarters of 2010 and 2009, share-based compensation expense of \$0.2 million relating to the non-

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B&G Foods, Inc. and Subsidiaries

Notes to Consolidated Financial Statements (Continued)

(Unaudited)

(14) Share-Based Compensation (Continued)

employee director grants is reflected in general and administrative expenses in our consolidated statements of operations.

(15) Stock and Debt Repurchase Program

On October 27, 2008, our board of directors authorized a stock and debt repurchase program for the repurchase of up to \$10.0 million of our Class A common stock and/or 8% senior notes over the next twelve months. On May 5, 2009, the board of directors authorized an increase in the authorization to \$25.0 million and extended the authorization through May 4, 2010. On August 6, 2009, the board of directors expanded the authorization to include repurchases of our senior subordinated notes and extended the authorization through August 5, 2010. Under the authorization, we may purchase shares of Class A common stock from time to time in the open market or in privately negotiated transactions in compliance with the applicable rules and regulations of the SEC. None of the 8% senior notes or senior subordinated notes remain outstanding.

The timing and amount of repurchases of our Class A common stock, if any, will be at the discretion of management, and will depend on market conditions and other considerations. Therefore, there can be no assurance as to the number or aggregate dollar amount of shares that will be repurchased under the repurchase program. We may discontinue the program at any time. Any shares repurchased pursuant to the repurchase program will be retired.

We did not repurchase any shares of Class A common stock during the first two quarters of fiscal 2010. During the first two quarters of 2009 we repurchased and retired 403,500 shares of Class A common stock at an average cost per share (excluding fees and commissions) of \$5.76, or \$2.3 million in the aggregate. We did not repurchase any 8% senior notes or 12% senior subordinated notes under the repurchase program during the first two quarters of 2010 or 2009. As of July 3, 2010, we had \$13.5 million available for future repurchases of Class A common stock under the repurchase program.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those set forth under the heading "Forward-Looking Statements" below and elsewhere in this report. The following discussion should be read in conjunction with the unaudited consolidated interim financial statements and related notes for the thirteen and twenty-six weeks ended July 3, 2010 (second quarter of 2010 and first two quarters of 2010) included elsewhere in this report and the audited consolidated financial statements and related notes for the fiscal year ended January 2, 2010 (fiscal 2009) included in our 2009 Annual Report on Form 10-K.

General

We manufacture, sell and distribute a diverse portfolio of branded, high quality, shelf-stable food products, many of which have leading regional or national market shares. In general, we position our branded products to appeal to the consumer desiring a high quality and reasonably priced product. We complement our branded product retail sales with institutional and food service sales and limited private label sales.

Our goal is to continue to increase sales, profitability and cash flows by enhancing our existing portfolio of branded shelf stable products and by capitalizing on our competitive strengths. We intend to implement our growth strategy through the following initiatives: expanding our brand portfolio with disciplined acquisitions of complementary branded businesses, continuing to develop new products and delivering them to market quickly, leveraging our multiple channel sales and distribution system and continuing to focus on higher growth customers and distribution channels. Since 1996, we have successfully acquired and integrated 18 separate brands into our operations.

We are subject to a number of challenges that may adversely affect our businesses. These challenges, which are discussed below and under the heading "Forward-Looking Statements," include:

Fluctuations in Commodity Prices and Production and Distribution Costs: We purchase raw materials, including agricultural products, meat, poultry, other raw materials, ingredients and packaging materials from growers, commodity processors, other food companies and packaging manufacturers. Raw materials, ingredients and packaging materials are subject to fluctuations in price attributable to a number of factors. Fluctuations in commodity prices can lead to retail price volatility and intensive price competition, and can influence consumer and trade buying patterns.

We purchase maple syrup primarily from Quebec, Canada and Vermont. In 2008, maple syrup production in Canada, which represents the great majority of global production, was significantly below industry needs due to growing global demand and one of the worst crop yields in nearly 40 years. As a result, the price we paid for maple syrup increased significantly and we were faced with a shortfall in supply as compared to our needs, which had a negative impact on our sales volume of maple syrup products during fiscal 2008 that continued through the first two quarters of 2009. The 2010 maple syrup crop yield was more consistent with historic levels.

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The cost of labor, manufacturing, energy, fuel, packaging materials and other costs related to the production and distribution of our food products have also risen significantly in recent years. We attempt to manage these risks by entering into short-term supply contracts and advance commodities purchase agreements from time to time, implementing cost saving measures and by raising sales prices. To date, our cost saving measures and sales price increases have offset increases to our raw material, ingredient and packaging costs. To the extent we are unable to offset present and future cost increases, our operating results will be negatively impacted.

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Consolidation in the Retail Trade and Consequent Inventory Reductions: As the retail grocery trade continues to consolidate and our retail customers grow larger and become more sophisticated, our retail customers may demand lower pricing and increased promotional programs. These customers are also reducing their inventories and increasing their emphasis on private label products.

Changing Customer Preferences: Consumers in the market categories in which we compete frequently change their taste preferences, dietary habits and product packaging preferences.

Consumer Concern Regarding Food Safety, Quality and Health: The food industry is subject to consumer concerns regarding the safety and quality of certain food products.

Fluctuations in Currency Exchange Rates: We purchase the majority of our maple syrup requirements from suppliers located in Québec, Canada. Any weakening of the U.S. dollar against the Canadian dollar, could significantly increase our costs relating to the production of our maple syrup products to the extent we have not purchased Canadian dollars in advance of any such weakening of the U.S. dollar.

To confront these challenges, we continue to take steps to build the value of our brands, to improve our existing portfolio of products with new product and marketing initiatives, to reduce costs through improved productivity, to address consumer concerns about food safety, quality and health and to favorably manage currency fluctuations.

Critical Accounting Policies; Use of Estimates

The preparation of financial statements in accordance with U.S. generally accepted accounting principles requires our management to make a number of estimates and assumptions relating to the reporting of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Some of the more significant estimates and assumptions made by management involve trade and consumer promotion expenses; allowances for excess, obsolete and unsaleable inventories; pension benefits; the recoverability of goodwill, trademarks, customer relationship intangibles, property, plant and equipment, and deferred tax assets; and the accounting for share-based compensation expense. Actual results could differ significantly from these estimates and assumptions.

In our 2009 Annual Report on Form 10-K, we identified the critical accounting policies which affect our more significant estimates and assumptions used in preparing our consolidated financial statements. There have been no significant changes to these policies since January 2, 2010.

Results of Operations

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The following table sets forth the percentages of net sales represented by selected items for the second quarter and first two quarters of 2010 and 2009 reflected in our consolidated statements of operations. The comparisons of financial results are not necessarily indicative of future results:

	Thirteen Weeks Ended		Twenty-six Weeks Ended	
	July 3, 2010	July 4, 2009	July 3, 2010	July 4, 2009
Statement of Operations:				
Net sales	100.0%	100.0%	100.0%	100.0%
Cost of goods sold	67.5%	70.0%	66.9%	68.7%
Gross profit	32.5%	30.0%	33.1%	31.3%
Sales, marketing and distribution expenses	8.8%	8.9%	9.0%	9.1%
General and administrative expenses	2.3%	2.0%	2.2%	2.0%
Amortization expense customer relationships	1.3%	1.3%	1.3%	1.3%
Operating income	20.1%	17.8%	20.6%	18.9%
Interest expense, net	9.0%	9.9%	8.7%	11.0%
Loss on extinguishment of debt			6.2%	
Income before income tax expense	11.1%	7.9%	5.7%	7.9%
Income tax expense	4.1%	3.0%	2.1%	3.0%
Net income	7.0%	4.9%	3.6%	4.9%

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As used in this section the terms listed below have the following meanings:

Net Sales. Our net sales represents gross sales of products shipped to customers plus amounts charged to customers for shipping and handling, less cash discounts, coupon redemptions, slotting fees and trade promotional spending.

Gross Profit. Our gross profit is equal to our net sales less cost of goods sold. The primary components of our cost of goods sold are cost of internally manufactured products, purchases of finished goods from co-packers plus freight costs to our distribution centers and to our customers.

Sales, Marketing and Distribution Expenses. Our sales, marketing and distribution expenses include costs for marketing personnel, consumer advertising programs, internal sales forces, brokerage costs and warehouse facilities.

General and Administrative Expenses. Our general and administrative expenses include administrative employee compensation and benefit costs, as well as information technology infrastructure and communication costs, office rent and supplies, professional services and other general corporate expenses.

Amortization Expense - Customer Relationships. Amortization expense - customer relationships includes the amortization expense associated with customer relationship intangibles, which are amortized over their useful lives of 20 years.

Net Interest Expense. Net interest expense includes interest relating to our outstanding indebtedness, amortization of bond discount and amortization of deferred debt financing costs, net of interest income and subsequent to our determination in September 2008 that our interest rate swap was no longer an effective hedge for accounting purposes, unrealized gains or losses on the interest rate swap and the reclassification of amounts recorded in accumulated other comprehensive loss related to the swap.

Loss on Extinguishment of Debt. Loss on extinguishment of debt includes costs relating to the retirement of indebtedness, including any repurchase premium and write-off of deferred debt financing costs.

Non-GAAP Financial Measures

Certain disclosures in this report include non-GAAP financial measures. A non-GAAP financial measure is defined as a numerical measure of our financial performance that excludes or includes amounts so as to be different than the most directly comparable measure calculated and presented in accordance with GAAP in our consolidated balance sheets and related consolidated statements of operations, changes in stockholders' equity and comprehensive income, and cash flows.

EBITDA is a measure used by management to measure operating performance. We define EBITDA as net income before net interest expense (as defined above), income taxes, depreciation and amortization and loss on extinguishment of debt (as defined above). Management believes that it is useful to eliminate net

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interest expense, income taxes, depreciation and amortization and loss on extinguishment of debt because it allows management to focus on what it deems to be a more reliable indicator of ongoing operating performance and our ability to generate cash flow from operations. We use EBITDA in our business operations, among other things, to evaluate our operating performance, develop budgets and measure our performance against those budgets, determine employee bonuses and evaluate our cash flows in terms of cash needs. We also present EBITDA because we believe it is a useful indicator of our historical debt capacity and ability to service debt and because covenants in our credit facility and our senior notes indenture contain ratios based on this measure. As a result, internal management reports used during monthly operating reviews feature the EBITDA metric. However, management uses this metric in conjunction with traditional GAAP operating performance and liquidity measures as part of its overall assessment of company performance and liquidity and therefore does not place undue reliance on this measure as its only measure of operating performance and liquidity.

EBITDA is not a recognized term under GAAP and does not purport to be an alternative to operating income or net income as an indicator of operating performance or any other GAAP measure. EBITDA is not a complete net cash flow measure because EBITDA is a measure of liquidity that does not include reductions for cash payments for an entity's obligation to service its debt, fund its working capital, capital expenditures and acquisitions and pay its income taxes and dividends. Rather, EBITDA is a potential indicator of an entity's ability to fund these cash requirements. EBITDA is not a complete measure of an entity's profitability because it does not include costs and expenses for depreciation and amortization, interest and related expenses, loss on extinguishment of debt and income taxes. Because not all companies use identical calculations, this presentation of EBITDA may not be comparable to other similarly titled measures of other companies. However, EBITDA can still be useful in evaluating our performance against our peer companies because management believes this measure provides users with valuable insight into key components of GAAP amounts.

A reconciliation of EBITDA to net income and to net cash provided by operating activities for the second quarter and first two quarters of 2010 and 2009 along with the components of EBITDA follows:

	Thirteen Weeks Ended		Twenty-six Weeks Ended	
	July 3, 2010	July 4, 2009	July 3, 2010	July 4, 2009
	(Dollars in thousands)			
Net income	\$ 8,493	\$ 6,029	\$ 8,819	\$ 11,942
Income tax expense	4,932	3,681	5,123	7,289
Interest expense, net	10,898	12,137	21,520	26,426
Depreciation and amortization	3,698	3,610	7,357	7,170
Loss on extinguishment of debt			15,224	
EBITDA	28,021	25,457	58,043	52,827
Income tax expense	(4,932)	(3,681)	(5,123)	(7,289)
Interest expense, net	(10,898)	(12,137)	(21,520)	(26,426)
Deferred income taxes	2,652	3,113	2,759	5,947
Amortization of deferred financing costs and bond discount	500	820	1,015	1,612
Unrealized loss (gain) on interest rate swap	1,046	(1,482)	1,349	(739)
Reclassification to net interest expense for interest rate swap	424	424	847	846
Share-based compensation expense	1,007	1,055	1,470	1,802
Excess tax benefits from share-based compensation			(330)	
Changes in assets and liabilities	3,799	(6,863)	4,985	(11,248)
Net cash provided by operating activities	\$ 21,619	\$ 6,706	\$ 43,495	\$ 17,332

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Second quarter of 2010 compared to the second quarter of 2009.

Net Sales. Net sales decreased \$1.8 million or 1.4% to \$121.1 million for the second quarter of 2010 from \$122.9 million for the second quarter of 2009. The decrease was attributable to a unit volume decline of \$3.8 million partially offset by sales price increases of \$1.5 million and reduced coupons and slotting expenses of \$0.5 million. Net sales of our lines of *Ortega*, *Cream of Wheat* and *Las Palmas* products increased by \$1.0 million, \$0.6 million and \$0.5 million or 3.4%, 5.7% and 8.0%, respectively. These increases were offset by a reduction in net sales of our *B&M*, *Polaner*, *B&G* and *Joan of Arc* products of \$1.4 million, \$1.0 million, \$1.0 million and \$0.6 million or 13.6%, 10.6%, 8.7% and 30.8%, respectively. In the aggregate, net sales for all other brands increased \$0.1 million, or 0.3%.

Gross Profit. Gross profit increased \$2.5 million or 6.9% to \$39.4 million for the second quarter of 2010 from \$36.9 million for the second quarter of 2009. Gross profit expressed as a percentage of net sales increased 2.5 percentage points to 32.5% in the second quarter of 2010 from 30.0% in the second quarter of 2009. This increase in gross profit expressed as a percentage of net sales was primarily attributable to increased sales prices of \$1.5 million, decreases in commodity and ingredient costs and a sales mix shift to higher margin products, slightly offset by an increase in packaging and fuel surcharge costs.

Sales, Marketing and Distribution Expenses. Sales, marketing and distribution expenses decreased \$0.3 million or 2.9% to \$10.6 million for the second quarter of 2010 from \$10.9 million for the second quarter of 2009. This decrease is primarily due to decreases in warehousing costs of \$0.7 million and brokerage of \$0.2 million, offset by an increase in consumer marketing and trade spending of \$0.6 million. Expressed as a percentage of net sales, our sales, marketing and distribution expenses decreased to 8.8% for the second quarter of 2010 from 8.9% for the second quarter of 2009.

General and Administrative Expenses. General and administrative expenses increased \$0.3 million or 15.0% to \$2.8 million for the second quarter of 2010 from \$2.5 million in the second quarter of 2009. The increase in general and administrative expenses primarily resulted from an increase in professional fees.

Amortization Expense Customer Relationships. Amortization expense customer relationships remained consistent at \$1.6 million for the second quarter of 2010 as compared to the second quarter of 2009.

Operating Income. As a result of the foregoing, operating income increased \$2.5 million or 11.3% to \$24.3 million for the second quarter of 2010 from \$21.8 million for the second quarter of 2009. Operating income expressed as a percentage of net sales increased to 20.1% in the second quarter of 2010 from 17.8% in the second quarter of 2009.

Net Interest Expense. Net interest expense decreased \$1.2 million or 10.2% to \$10.9 million for the second quarter of 2010 from \$12.1 million in the second quarter of 2009. The decrease in net interest expense in the second quarter of 2010 was primarily attributable to a decrease of two percentage points in the effective interest rate on our long-term debt to 7.9% in the second quarter of 2010 from 9.9% in the second quarter of 2009 and a reduction in the average principal amount of our long-term debt outstanding during the second quarter of 2010 as compared to the second quarter of 2009. The decrease in the effective interest rate and the reduction in the average principal amount of our long-term debt outstanding is the result of the refinancing of our 8% senior notes and 12% senior subordinated notes with the proceeds of the issuance of our

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7.625% senior notes during the first quarter of 2010 and our public offering of Class A common stock completed in the third quarter of 2009. See Liquidity and Capital Resources Debt below.

Income Tax Expense. Income tax expense increased \$1.2 million to \$4.9 million for the second quarter of 2010 from \$3.7 million for the second quarter of 2009. Our effective tax rate was 36.7% for the second quarter of 2010 and 37.9% for the second quarter of 2009. The decrease in our effective tax rate is primarily due to incremental tax deductions for manufacturing credits.

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First two quarters of 2010 compared to first two quarters of 2009.

Net Sales. Net sales increased \$4.8 million or 2.0% to \$246.3 million for the first two quarters of 2010 from \$241.5 million for the first two quarters of 2009. The increase was attributable to unit volume and sales price increases of \$2.6 million and \$3.4 million, respectively, partially offset by an increase in coupons and slotting expenses of \$1.2 million. Net sales of our lines of *Ortega*, *Cream of Wheat*, *Maple Grove Farms of Vermont*, *Las Palmas* and *Ac cent* products increased in the amounts of \$3.2 million, \$2.7 million, \$1.9 million, \$1.2 million and \$1.0 million or 5.5%, 9.9%, 5.9%, 8.4% and 11.3%, respectively. These increases were offset by a reduction in net sales of our *B&M*, *B&G* and *Joan of Arc* products of \$2.6 million, \$1.6 million and \$0.7 million or 16.4%, 7.8% and 14.8%. In the aggregate, net sales for all other brands decreased \$0.3 million, or 0.3%.

Gross Profit. Gross profit increased \$5.8 million or 7.7% to \$81.4 million for the first two quarters of 2010 from \$75.6 million for the first two quarters of 2009. Gross profit expressed as a percentage of net sales increased 1.8 percentage points to 33.1% in the first two quarters of 2010 from 31.3% in the first two quarters of 2009. This increase in gross profit expressed as a percentage of net sales was primarily attributable to increased sales prices of \$3.4 million, decreases in commodity and ingredient costs and a sales mix shift to higher margin products, slightly offset by an increase in packaging and fuel surcharge costs.

Sales, Marketing and Distribution Expenses. Sales, marketing and distribution expenses increased \$0.2 million or 0.9% to \$22.1 million for the first two quarters of 2010 from \$21.9 million for the first two quarters of 2009. The increase is primarily due to an increase in consumer marketing and trade spending of \$1.2 million, offset by decreases in warehousing costs of \$0.7 million and brokerage of \$0.3 million. Expressed as a percentage of net sales, our sales, marketing and distribution expenses decreased to 9.0% for the first two quarters of 2010 from 9.1% for the first two quarters of 2009.

General and Administrative Expenses. General and administrative expenses increased \$0.6 million or 12.0% to \$5.4 million for the first two quarters of 2010 from \$4.8 million in the first two quarters of 2009. The increase in general and administrative expenses primarily resulted from an increase in professional fees and other expenses.

Amortization Expense Customer Relationships. Amortization expense customer relationships remained consistent at \$3.2 million for the first two quarters of 2010 as compared to the first two quarters of 2009.

Operating Income. As a result of the foregoing, operating income increased \$5.0 million or 11.0% to \$50.7 million for the first two quarters of 2010 from \$45.7 million for the first two quarters of 2009. Operating income expressed as a percentage of net sales increased to 20.6% in the first two quarters of 2010 from 18.9% in the first two quarters of 2009.

Net Interest Expense. Net interest expense decreased \$4.9 million or 18.6% to \$21.5 million for the first two quarters of 2010 from \$26.4 million in the first two quarters of 2009. The decrease in net interest expense in the first two quarters of 2010 was primarily attributable to a decrease of 1.7 percentage points in the effective interest rate on our long-term debt to 8.2% in the first two quarters of 2010 from 9.9% in the first two quarters of 2009 and a reduction in the average principal amount of our long-term debt outstanding during the first two quarters of 2010 as compared to the first two quarters of 2009. The decrease in the effective interest rate and the reduction in the average principal amount of our

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long-term debt outstanding is the result of the refinancing of our 8% senior notes and 12% senior subordinated notes with the proceeds of the issuance of our 7.625% senior notes during the first quarter of 2010 and our public offering of Class A common stock completed in the third quarter of 2009. See Liquidity and Capital Resources Debt below.

Loss on Extinguishment of Debt. Loss on extinguishment of debt for the first two quarters of 2010 includes \$15.2 million of costs relating to our repurchase and redemption of \$69.5 million aggregate principal

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amount of senior subordinated notes and \$240.0 million aggregate principal amount of senior notes, including \$10.7 million for the payment of a repurchase premium and a non-cash charge of \$4.5 million for the write-off of unamortized deferred debt financing costs associated with the notes repurchased. During the first two quarters of 2009, we did not extinguish any debt.

Income Tax Expense. Income tax expense decreased \$2.2 million to \$5.1 million for the first two quarters of 2010 from \$7.3 million for the first two quarters of 2009. Our effective tax rate was 36.7% for the first two quarters of 2010 and 37.9% for the first two quarters of 2009. The decrease in our effective tax rate is primarily due to incremental tax deductions for manufacturing credits.

Liquidity and Capital Resources

Our primary liquidity requirements include debt service, capital expenditures and working capital needs. See also, *Dividend Policy* and *Commitments and Contractual Obligations* below. We fund our liquidity requirements, as well as our dividend payments and financing for acquisitions, primarily through cash generated from operations and to the extent necessary, through borrowings under our credit facility.

Cash Flows. Cash provided by operating activities increased \$26.2 million to \$43.5 million for the first two quarters of 2010 from \$17.3 million for the first two quarters of 2009. The increase in cash provided by operating activities in the first two quarters of 2010 as compared to the first two quarters of 2009 was primarily due to an increase in net sales, improved profitability and working capital improvements.

Net cash used in investing activities for the first two quarters of 2010 decreased \$1.0 million to \$4.6 million from \$5.6 million for the first two quarters of 2009. Net cash used in investing activities for the first two quarters of 2010 and 2009 consisted entirely of capital spending. Capital expenditures in the first two quarters of 2010 and 2009 included expenditures for building improvements, purchases of manufacturing and computer equipment and capitalized interest.

Net cash provided by financing activities for the first two quarters of 2010 was \$1.7 million as compared to net cash used in financing activities of \$14.6 million for the first two quarters of 2009. Net cash provided by financing activities for the first two quarters of 2010 include net proceeds of \$347.4 million from the issuance of our 7.625% senior notes and a \$0.3 million excess tax benefits from share-based compensation. Net cash provided by financing activities were reduced by \$320.3 million in payments for the repurchase and redemption of \$69.5 million principal amount of our 12% senior subordinated notes and \$240.0 million principal amount of our 8% senior notes, \$16.1 million of dividend payments, \$8.2 million of deferred financing costs and \$1.5 million in payments of tax withholding on behalf of employees for net share settlement of share-based compensation. Net cash used in financing activities for the first two quarters of 2009 consisted of the payment of dividends and the repurchase of Class A common stock.

Based on a number of factors, including our trademark, goodwill and customer relationship intangibles amortization for tax purposes from our prior acquisitions, we realized a significant reduction in cash taxes in fiscal 2009 and 2008 as compared to our tax expense for financial reporting purposes. We believe that we will realize a benefit to our cash taxes payable from amortization of our trademarks, goodwill and customer relationship intangibles for the taxable years 2010 through 2022.

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Dividend Policy

Our dividend policy reflects a basic judgment that our stockholders would be better served if we distributed a substantial portion of our cash available to pay dividends to them instead of retaining it in our business. Under this policy, a substantial portion of the cash generated by our company in excess of operating needs, interest and principal payments on indebtedness, capital expenditures sufficient to maintain our properties and other assets is in general distributed as regular quarterly cash dividends (up to the intended dividend rate as determined by our board of directors) to the holders of our common stock and not retained by us. From the date of our initial public offering in October 2004 through the dividend payment we made on October 30, 2008, the dividend rate for our Class A common stock was \$0.848 per share per annum. Beginning with the dividend payment we made on January 30, 2009, the current intended dividend rate for our Class A common stock is \$0.68 per share per annum.

Dividend payments, however, are not mandatory or guaranteed and holders of our common stock do not have any legal right to receive, or require us to pay, dividends. Furthermore, our board of directors may, in its sole discretion, amend or repeal this dividend policy. Our board of directors may decrease the level of dividends below the intended dividend rate or discontinue entirely the payment of dividends. Future dividends with respect to shares of our common stock depend on, among other things, our results of operations, cash requirements, financial condition, contractual restrictions, business opportunities, acquisition opportunities, the condition of the debt and equity financing markets, provisions of applicable law and other factors that our board of directors may deem relevant. Our board of directors is free to depart from or change our dividend policy at any time and could do so, for example, if it was to determine that we have insufficient cash to take advantage of growth opportunities. In addition, over time, our EBITDA and capital expenditure, working capital and other cash needs will be subject to uncertainties, which could impact the level of dividends, if any, we pay in the future. Our senior notes indenture and the terms of our credit facility contain significant restrictions on our ability to make dividend payments. In addition, certain provisions of the Delaware General Corporation Law may limit our ability to pay dividends.

As a result of our dividend policy, we may not retain a sufficient amount of cash to finance growth opportunities or unanticipated capital expenditure needs or to fund our operations in the event of a significant business downturn. We may have to forego growth opportunities or capital expenditures that would otherwise be necessary or desirable if we do not find alternative sources of financing. If we do not have sufficient cash for these purposes, our financial condition and our business will suffer.

For the first two quarters of 2010 and 2009, we had cash flows provided by operating activities of \$43.5 million and \$17.3 million, and distributed \$16.1 million and \$12.3 million, respectively, as dividends. At our current intended dividend rate of \$0.680 per share per annum, we expect our aggregate dividend payments in fiscal 2010 to be \$32.3 million. If our cash flows from operating activities for future periods were to fall below our minimum expectations (or if our assumptions as to capital expenditures or interest expense were too low or our assumptions as to the sufficiency of our revolving credit facility to finance our working capital needs were to prove incorrect), we would need either to further reduce or eliminate dividends or, to the extent permitted under our senior notes indenture and the terms of our credit facility, fund a portion of our dividends with borrowings or from other sources. If we were to use working capital or permanent borrowings to fund dividends, we would have less cash and/or borrowing capacity available for future dividends and other purposes, which could negatively impact our financial position, our results of operations, our liquidity and our ability to maintain or expand our business.

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Acquisitions

Our liquidity and capital resources have been significantly impacted by acquisitions and may be impacted in the foreseeable future by additional acquisitions. As discussed elsewhere in this report, as part of our growth strategy we plan to expand our brand portfolio with disciplined acquisitions of complementary brands. We have historically financed acquisitions with borrowings and cash flows from operating activities. As a result, our interest expense has in the past increased as a result of additional indebtedness we have incurred in connection with acquisitions, and will increase with any additional indebtedness we may incur to finance future acquisitions, if any. The impact of future acquisitions, whether financed with additional indebtedness or otherwise, may have a material impact on our liquidity.

Environmental and Health and Safety Costs

We have not made any material expenditures during the first two quarters of 2010 in order to comply with environmental laws or regulations. Based on our experience to date, we believe that the future cost of compliance with existing environmental laws and regulations (and liability for known environmental conditions) will not have a material adverse effect on our consolidated financial condition, results of operations or liquidity. However, we cannot predict what environmental or health and safety legislation or regulations will be enacted in the future or how existing or future laws or regulations will be enforced, administered or interpreted, nor can we predict the amount of future expenditures that may be required in order to comply with such environmental or health and safety laws or regulations or to respond to such environmental claims.

Debt

Senior Secured Credit Facility. As amended, our \$25.0 million revolving credit facility and our \$130.0 million of term loan borrowings mature in February 2013. The following discussion of the credit facility describes the credit facility as amended through the date of issuance of the accompanying unaudited interim consolidated financial statements.

Interest under the revolving credit facility, including any outstanding letters of credit, is determined based on alternative rates that we may choose in accordance with the revolving credit facility, including the base lending rate per annum plus an applicable margin of 2.00%, and LIBOR plus an applicable margin of 3.00%. We pay a commitment fee of 0.50% per annum on the unused portion of the revolving credit facility. Interest under the term loan facility is determined based on alternative rates that we may choose in accordance with the credit facility, including the base lending rate per annum plus an applicable margin of 1.00%, and LIBOR plus an applicable margin of 2.00%.

Our obligations under the credit facility are jointly and severally and fully and unconditionally guaranteed on a senior basis by all of our existing and certain future domestic subsidiaries. The credit facility is secured by substantially all of our and our domestic subsidiaries' assets except our and our domestic subsidiaries' real property. The credit facility provides for mandatory prepayment upon certain asset dispositions and issuances of securities, as defined. The credit facility contains covenants that restrict, among other things, our ability to incur additional indebtedness, pay dividends and create certain liens. The credit facility also contains certain financial maintenance covenants, which, among other things, specify maximum capital expenditure limits, a minimum interest coverage ratio and a maximum senior and total leverage ratio, each ratio as defined. As of July 3, 2010, we were in compliance with all of the covenants in the credit facility. Proceeds of the revolving credit facility are restricted to funding our working capital requirements, capital expenditures and acquisitions of companies in the same line of business as our company, subject to specified criteria. The maximum letter of credit capacity under the revolving credit facility is \$10.0 million, with a fronting fee of

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3.0% per annum for all outstanding letters of credit.

At July 3, 2010, the available borrowing capacity under our revolving credit facility, net of outstanding letters of credit of \$0.5 million, was \$24.5 million. We have not drawn upon the revolving credit

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facility since its inception in October 2004 and, based upon our cash and cash equivalents on hand and working capital requirements, we have no plans to do so for the foreseeable future.

Effective as of February 26, 2007, we entered into a six year interest rate swap agreement in order to effectively fix at 7.0925% the interest rate payable for \$130.0 million of term loan borrowings through the life of the term loan, ending on February 26, 2013. The counterparty to the swap is Lehman Special Financing Inc. (Lehman SFI) and the counterparty's guarantor is Lehman Brothers Holdings Inc. (Lehman). On September 15, 2008, Lehman filed for protection under Chapter 11 of the U.S. Bankruptcy Code. Lehman SFI filed for protection under Chapter 11 of the U.S. Bankruptcy Code on October 3, 2008.

We initially designated the swap as a cash flow hedge. Prior to Lehman's bankruptcy filing, we recorded changes in the fair value of the swap in accumulated other comprehensive loss, net of tax in our consolidated balance sheet. However, as a result of the Lehman bankruptcy filing, we determined in September 2008 that the interest rate swap was no longer an effective hedge for accounting purposes. Accordingly, subsequent to that determination, we record changes in the swap's fair value in current earnings in net interest expense in our consolidated statements of operations. We obtain third-party verification of the fair value at the end of each reporting period. As of July 3, 2010, the fair value of our interest rate swap was an unrealized loss of \$12.9 million and is recorded in other liabilities on our consolidated balance sheet. The amount recorded in accumulated other comprehensive loss will be reclassified to net interest expense over the remaining life of the term loan borrowings as we make interest payments. Net interest expense in the second quarter and first two quarters of 2010 includes a charge of \$1.0 million and \$1.3 million, respectively, relating to the unrealized loss on our interest rate swap and a reclassification of \$0.4 million and \$0.8 million, respectively, of the amount recorded in accumulated other comprehensive loss related to the swap. Net interest in the first two quarters of 2010 also includes a reduction in interest income primarily due to lower interest rates. As of July 3, 2010, we expect to reclassify \$4.5 million to net interest expense during the remainder of the life of the swap, with \$1.7 million being reclassified in the next twelve months.

12% Senior Subordinated Notes due 2016. In October 2004, we issued \$165.8 million aggregate principal amount of 12% senior subordinated notes due 2016. During the third and fourth quarters of fiscal 2009, we repurchased \$96.3 million principal amount of senior subordinated notes, which resulted in a pre-tax charge of \$10.2 million, representing a cash charge of \$5.8 million relating to the repurchase and call premiums and a non-cash charge of \$4.4 million relating to the write-off of unamortized deferred debt financing costs.

In January 2010, we repurchased \$44.7 million aggregate principal amount of the senior subordinated notes with the proceeds of our public offering of 7.625% senior notes at a repurchase price of 106.5% of such principal amount plus accrued and unpaid interest, and set aside sufficient proceeds of the offering to repurchase or redeem the remaining senior subordinated notes. In February 2010, we repurchased or redeemed the remaining \$24.8 million aggregate principal amount of the senior subordinated notes at a price equal to 106.0% of such principal amount, plus accrued and unpaid interest.

8 % Senior Notes due 2011. In October 2004, we issued \$240.0 million aggregate principal amount of 8% senior notes due 2011. In January 2010, we repurchased \$238.9 million aggregate principal amount of the 8% senior notes with the proceeds of our public offering of 7.625% senior notes at a repurchase price of 102.375% of such principal amount plus accrued and unpaid interest, and set aside sufficient proceeds of the offering to repurchase or redeem the remaining 8% senior notes. In February 2010, we repurchased or redeemed the remaining \$1.1 million aggregate principal amount of the 8% senior notes at a price equal to 102.0% of such principal amount, plus accrued and unpaid interest.

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Loss on Extinguishment of Debt. In connection with the retirement of our 12% senior subordinated notes and 8% senior notes, we incurred a loss on extinguishment of debt of approximately \$15.2 million in the first quarter of 2010, including the repurchase premium of \$10.7 million and a write-off and expense of \$4.5 million of deferred debt financing costs.

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7.625% Senior Notes due 2018. In January 2010, we issued \$350.0 million aggregate principal amount of 7.625% senior notes due 2018 at a price to the public of 99.271% of their face value. Accordingly, original issue discount and debt financing costs are being amortized through the maturity date of the senior notes. Interest on the senior notes is payable on January 15 and July 15 of each year. The senior notes will mature on January 15, 2018, unless earlier retired or redeemed as described below.

On or after January 15, 2014, we may redeem some or all of the senior notes at a redemption price of 103.813% beginning January 15, 2014 and thereafter at prices declining annually to 100% on or after January 15, 2017. We may redeem up to 35% of the aggregate principal amount of the notes prior to January 15, 2013 with the net proceeds from certain equity offerings. We may also redeem some or all of the notes at any time prior to January 15, 2014 at a redemption price equal to a specified make-whole amount. In addition, if we undergo a change of control, we may be required to offer to repurchase the notes at the repurchase price of 101% plus accrued and unpaid interest to the date of redemption.

We may also, from time to time, seek to retire senior notes through cash repurchases of senior notes and/or exchanges of senior notes for equity securities, in open market purchases, privately negotiated transactions or otherwise. Such repurchases or exchanges, if any, will depend on prevailing market conditions, our liquidity requirements, contractual restrictions and other factors. The amounts involved may be material.

Our obligations under the senior notes are jointly and severally and fully and unconditionally guaranteed on a senior basis by all of our existing and certain future domestic subsidiaries. The senior notes and the subsidiary guarantees are our and the guarantors' general unsecured obligations and are effectively junior in right of payment to all of our and the guarantors' secured indebtedness and to the indebtedness and other liabilities of our non-guarantor subsidiaries; are *pari passu* in right of payment to all of our and the guarantors' existing and future unsecured senior debt; and are senior in right of payment to all of our and the guarantors' future subordinated debt. Our foreign subsidiary is not a guarantor, and any future foreign or partially owned domestic subsidiaries will not be guarantors, of our senior notes.

Our senior notes indenture contains covenants with respect to us and the guarantors and restricts the incurrence of additional indebtedness and the issuance of capital stock; the payment of dividends or distributions on, and redemption of, capital stock; a number of other restricted payments, including certain investments; specified creation of liens, sale-leaseback transactions and sale of certain specified assets; fundamental changes, including consolidation, mergers and transfers of all or substantially all of our assets; and specified transactions with affiliates. Each of the covenants is subject to a number of important exceptions and qualifications. As of July 3, 2010, we were in compliance with all of the covenants in the senior notes indenture.

Stock and Debt Repurchase Program

On October 27, 2008, our board of directors authorized a stock and debt repurchase program for the repurchase of up to \$10.0 million of our Class A common stock and/or 8% senior notes over the next twelve months. On May 5, 2009, the board of directors authorized an increase in the authorization to \$25.0 million and extended the authorization through May 4, 2010. On August 6, 2009, the board of directors expanded the authorization to include repurchases of our senior subordinated notes and extended the authorization through August 5, 2010. Under the authorization, we may purchase shares of Class A common stock from time to time in the open market or in privately negotiated transactions in compliance with the applicable rules and regulations of the SEC. None of the 8% senior notes or senior subordinated notes remain outstanding.

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The timing and amount of repurchases of our Class A common stock, if any, will be at the discretion of management, and will depend on market conditions and other considerations. Therefore, there can be no assurance as to the number or aggregate dollar amount of shares that will be repurchased under the repurchase program. We may discontinue the program at any time. Any shares repurchased pursuant to the repurchase program will be retired.

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We did not repurchase any shares of Class A common stock during the first two quarters of fiscal 2010. During the first two quarters of 2009 we repurchased and retired 403,500 shares of Class A common stock at an average cost per share (excluding fees and commissions) of \$5.76, or \$2.3 million in the aggregate. We did not repurchase any 8% senior notes or 12% senior subordinated notes under the repurchase program during the first two quarters of 2010 or 2009. As of July 3, 2010, we had \$13.5 million available for future repurchases of Class A common stock under the repurchase program.

Future Capital Needs

We are highly leveraged. On July 3, 2010, our total long-term debt and stockholders' equity was \$477.6 million and \$219.2 million, respectively.

Our ability to generate sufficient cash to fund our operations depends generally on our results of operations and the availability of financing. Our management believes that our cash and cash equivalents on hand, cash flow from operating activities and available borrowing capacity under our revolving credit facility will be sufficient for the foreseeable future to fund operations, meet debt service requirements, fund capital expenditures, make future acquisitions within our line of business, if any, and pay our anticipated dividends on our Class A common stock. We expect to make capital expenditures of up to approximately \$11.0 million in the aggregate during fiscal 2010, \$4.6 million of which have already been made during the first two quarters.

Seasonality

Sales of a number of our products tend to be seasonal. In the aggregate, however, our sales are not heavily weighted to any particular quarter due to the diversity of our product and brand portfolio. Sales during the first quarter of the fiscal year are generally below those of the following three quarters.

We purchase most of the produce used to make our shelf-stable pickles, relishes, peppers and other related specialty items during the months of July through October, and we purchase substantially all of our maple syrup requirements during the months of April through July. Consequently, our liquidity needs are greatest during these periods.

Inflation

During the past several years, we have been faced with increasing prices in certain commodities and packaging materials. We manage this risk by entering into short-term supply contracts and advance commodities purchase agreements from time to time, and if necessary, by raising prices. We believe that through sales price increases and our cost saving efforts we have to a large degree been able to offset the impact of raw material, packaging and transportation cost increases that we have faced from time to time in recent years. There can be no assurance, however, that any future sales price increases or cost saving efforts by us will offset any increases in the cost of raw material, packaging and transportation costs, or that we will be able to raise prices or reduce costs at all.

Recently Issued Accounting Standards

There have been no significant developments to recently issued accounting standards, including the expected dates of adoption and estimated effects on our consolidated financial statements, from those disclosed in our 2009 Annual Report on Form 10-K.

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Off-balance Sheet Arrangements

As of July 3, 2010, we did not have any off-balance sheet arrangements as defined in Item 303(a)(4)(ii) of Regulation S-K.

Commitments and Contractual Obligations

Our contractual obligations and commitments principally include obligations associated with our outstanding indebtedness, future minimum operating lease obligations and future pension obligations. During the first two quarters of 2010, there were no material changes outside the ordinary course of business in the specified contractual obligations set forth in the Commitments and Contractual Obligations table in our 2009 Annual Report on Form 10-K, except that in January 2010, we issued \$350.0 million aggregate principal amount of 7.625% senior notes due 2018 at a price to the public of 99.271% of their face value. We used a portion of the net proceeds from the offering to retire all \$240.0 million principal amount of our 8% senior notes and the remaining \$69.5 million principal amount of our 12% senior subordinated notes. See Debt above. Our interest obligations on the 7.625% senior notes are expected to be \$26.7 million per annum. In addition, our expected contributions to our defined benefit pension plans for fiscal 2010 have increased from \$1.3 million to \$2.6 million because, although not obligated to do so we made \$1.3 million of additional voluntary contributions to our defined benefit pension plans during the first two quarters of 2010.

Forward-Looking Statements

This report includes forward-looking statements, including without limitation the statements under Management's Discussion and Analysis of Financial Condition and Results of Operations. The words believes, anticipates, plans, expects, intends, estimates, projects and similar expressions are intended to identify forward-looking statements. These forward looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance and achievements, or industry results, to be materially different from any future results, performance, or achievements expressed or implied by any forward-looking statements. We believe important factors that could cause actual results to differ materially from our expectations include the following:

- our substantial leverage;
- the effects of rising costs for our raw materials, packaging and ingredients;
- crude oil prices and their impact on distribution, packaging and energy costs;
- our ability to successfully implement sales price increases and cost saving measures to offset any cost increases;

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- intense competition, changes in consumer preferences, demand for our products and local economic and market conditions;
- our continued ability to promote brand equity successfully, to anticipate and respond to new consumer trends, to develop new products and markets, to broaden brand portfolios in order to compete effectively with lower priced products and in markets that are consolidating at the retail and manufacturing levels and to improve productivity;
- the risks associated with the expansion of our business;
- our possible inability to integrate any businesses we acquire;
- our ability to access the credit markets and our borrowing costs and credit ratings, which may be influenced by credit markets generally and the credit ratings of our competitors;
- the effects of currency movements of the Canadian dollar as compared to the U.S. dollar;
- other factors that affect the food industry generally, including:

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- recalls if products become adulterated or misbranded, liability if product consumption causes injury, ingredient disclosure and labeling laws and regulations and the possibility that consumers could lose confidence in the safety and quality of certain food products;
- competitors pricing practices and promotional spending levels;
- fluctuations in the level of our customers inventories and credit and other business risks related to our customers operating in a challenging economic and competitive environment;
- the risks associated with third-party suppliers and co-packers, including the risk that any failure by one or more of our third-party suppliers or co-packers to comply with food safety or other laws and regulations may disrupt our supply of raw materials or certain finished goods products; and
- other factors discussed elsewhere in this report and in our other public filings with the SEC, including under Item 1A, Risk Factors in our 2009 Annual Report on Form 10-K.

Developments in any of these areas could cause our results to differ materially from results that have been or may be projected by or on our behalf.

All forward-looking statements included in this report are based on information available to us on the date of this report. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. All subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements contained in this report.

We caution that the foregoing list of important factors is not exclusive. We urge investors not to unduly rely on forward-looking statements contained in this report.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

In the normal course of operations, we are exposed to market risks arising from adverse changes in interest rates. Market risk is defined for these purposes as the potential change in the fair value of a financial asset or liability resulting from an adverse movement in interest rates.

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Interest under our \$25.0 million revolving credit facility, including any outstanding letters of credit, is determined based on alternative rates that we may choose in accordance with the revolving credit facility, including the base lending rate per annum plus an applicable margin of 2.00%, and LIBOR plus an applicable margin of 3.00%. Interest under our term loan facility is determined based on alternative rates that we may choose in accordance with the credit facility, including the base lending rate per annum plus an applicable margin of 1.00%, and LIBOR plus an applicable margin of 2.00%. The revolving credit facility was undrawn at July 3, 2010 and January 2, 2010, and we currently have no plans to draw upon the facility for the foreseeable future. The available borrowing capacity under our revolving credit facility, net of outstanding letters of credit of \$0.5 million, was \$24.5 million at July 3, 2010.

We have outstanding \$130.0 million of term loan borrowings at July 3, 2010 and January 2, 2010. The term loan borrowings are fixed at 7.0925% based upon a six year interest rate swap agreement that we entered into on February 26, 2007 with an affiliate of Lehman. See the discussion of the interest rate swap and the Lehman bankruptcy filing above under the heading "Liquidity and Capital Resources - Debt - Senior Secured Credit Facility" in Item 2, "Management's Discussion and Analysis of Financial Condition and Results of Operations" for additional information.

Cash and cash equivalents, trade accounts receivable, income tax receivable, trade accounts payable, accrued expenses and dividends payable are reflected on our consolidated balance sheets at carrying value, which approximates fair value due to the short-term nature of these instruments.

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The carrying values and fair values of our term loan borrowings, senior notes and senior subordinated notes as of July 3, 2010 and January 2, 2010 are as follows (dollars in thousands):

	July 3, 2010		January 2, 2010	
	Carrying Value	Fair Value(1)	Carrying Value	Fair Value(1)
Senior Secured Term Loan due 2013	\$ 130,000	\$ 127,725	\$ 130,000	\$ 127,400
8% Senior Notes due 2011			240,000	243,000
7.625% Senior Notes due 2018	347,588	360,500		
12.0% Senior Subordinated Notes due 2016			69,541	69,172

(1) Fair values are estimated based on quoted market prices.

The information under the heading *Inflation* in Item 2, *Management's Discussion and Analysis of Financial Condition and Results of Operations* is incorporated herein by reference.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures. As required by Rule 13a-15(b) under the Securities Exchange Act of 1934, as amended, our management, including our chief executive officer and our chief financial officer, conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this report. As defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, disclosure controls and procedures are controls and other procedures that we use that are designed to ensure that information required to be disclosed by us in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in the reports we file or submit under the Exchange Act is accumulated and communicated to our management, including our chief executive officer and our chief financial officer, as appropriate, to allow timely decisions regarding required disclosure.

Based on that evaluation, our chief executive officer and our chief financial officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

Changes in Internal Control Over Financial Reporting. As required by Rule 13a-15(d) under the Exchange Act, our management, including our chief executive officer and our chief financial officer, also conducted an evaluation of our internal control over financial reporting to determine whether any change occurred during the quarter covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting. Based on that evaluation, our chief executive officer and our chief financial officer concluded that there has been no change during the period covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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Inherent Limitations on Effectiveness of Controls. Our company's management, including the chief executive officer and chief financial officer, does not expect that our disclosure controls or our internal control over financial reporting will prevent or detect all errors and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. The design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Further, because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within our company have been detected. These inherent limitations include the realities that judgments in decision-making can be

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faulty and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Projections of any evaluation of controls effectiveness to future periods are subject to risks. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with policies or procedures.

PART II
OTHER INFORMATION

Item 1. Legal Proceedings

The information set forth under the heading *Legal Proceedings* in Note 11 of Notes to Consolidated Financial Statements in Part I, Item 1 of this quarterly report on Form 10-Q is incorporated herein by reference.

Item 1A. Risk Factors

We do not believe there have been any material changes in our risk factors as previously disclosed in our 2009 Annual Report on Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Not applicable.

Item 3. Defaults Upon Senior Securities

Not applicable.

Item 4. Reserved

Item 5. Other Information

Not applicable.

Item 6. Exhibits

**EXHIBIT
NO.**

DESCRIPTION

- | | |
|------|---|
| 10.1 | B&G Foods, Inc. 2008 Omnibus Incentive Compensation Plan, as amended on May 18, 2010 |
| 31.1 | Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934 of the Chief Executive Officer. |
| 31.2 | Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934 of the Chief Financial Officer. |
| 32.1 | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, of the Chief Executive Officer and Chief Financial Officer. |

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: July 27, 2010

B&G FOODS, INC.

By:

/s/ Robert C. Cantwell
Robert C. Cantwell
Executive Vice President and Chief Financial Officer
(Principal Financial and Accounting Officer and
Authorized Officer)