

LUXOTTICA GROUP SPA
Form 6-K
March 15, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

March 15, 2011

COMMISSION FILE NO. 1 - 10421

LUXOTTICA GROUP S.p.A.

VIA C. CANTÙ 2, MILAN, 20123 ITALY
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

On March 14, 2011, in accordance with Italian law, the requisite Italian Internal Dealing forms were filed with Borsa and CONSOB to disclose the transactions described below.

1. On March 9, 2011, Delfin S.a.r.l. sold to Antonio Miyakawa of Luxottica Group S.p.A. (the Company), pursuant to grants made to him under the Delfin plan, 100,000 ordinary shares of the stock of the Company at a strike price of Euro 13.67 per share, for an aggregate purchase price of Euro 1,367,000.

On March 9, 2011, Mr. Miyakawa sold the following shares on the Milan Stock Exchange's Mercato Telematico Azionario:

- 100,000 ordinary shares of the Company, with an average price per share of Euro 23.2659.

2. On March 10, 2011, Delfin S.a.r.l. sold to Roberto Chemello of the Company, pursuant to grants made to him under the Delfin plan, 200,000 ordinary shares of the stock of the Company at a strike price of Euro 13.67 per share, for an aggregate purchase price of Euro 2,734,000.

On March 10, 2011, Mr. Chemello sold the following shares on the Milan Stock Exchange's Mercato Telematico Azionario:

- 200,000 ordinary shares of the Company, with an average price per share of Euro 23.5739.

3. On March 10, 2011, Delfin S.a.r.l. sold to Luigi Francavilla of the Company, pursuant to grants made to him under the Delfin plan, 300,000 ordinary shares of the stock of the Company at a strike price of Euro 13.67 per share, for an aggregate purchase price of Euro 4,101,000.

On March 10, 2011, Mr. Francavilla sold the following shares on the Milan Stock Exchange's Mercato Telematico Azionario:

- 100,000 ordinary shares of the Company, with an average price per share of Euro 23.3941.

The Delfin plan was established in 2004. At that time, the Company's Chairman and majority shareholder, Mr. Leonardo Del Vecchio, allocated 9.6 million shares held through La Leonardo Finanziaria S.r.l. (subsequently merged into Delfin S.a.r.l.), a holding company of the Del Vecchio

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family, to a stock option plan for top management of the Company at an exercise price of Euro 13.67 per share. The stock options to be issued under the stock option plan vested upon meeting certain economic objectives in June 2006.

END

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LUXOTTICA GROUP S.p.A.

Date: March 15, 2011

By: /s/ ENRICO CAVATORTA
ENRICO CAVATORTA
CHIEF FINANCIAL OFFICER