

HERTZ GLOBAL HOLDINGS INC  
Form 8-K  
March 14, 2013

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **March 14, 2013 (March 14, 2013)**

**HERTZ GLOBAL HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State of incorporation)

**001-33139**  
(Commission File Number)

**20-3530539**  
(I.R.S Employer Identification No.)

**225 Brae Boulevard**  
**Park Ridge, New Jersey 07656-0713**  
(Address of principal executive  
offices, including zip code)

**(201) 307-2000**  
(Registrant's telephone number,  
including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 8.01 OTHER EVENTS**

Hertz Global Holdings, Inc. ( Hertz Holdings ) is filing as Exhibits 99.1 and 99.2 hereto separate press releases issued on March 14, 2013 by Hertz Holdings, announcing, respectively, (1) the proposed private offering by The Hertz Corporation ( Hertz ), a wholly-owned subsidiary of Hertz Holdings, of \$250.0 million aggregate principal amount of senior notes and (2) the pricing of the private offering of \$250.0 million aggregate principal amount of 4.250% Senior Notes due 2018. The contents of such press releases are incorporated by reference in this Item 8.01.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits. The following Exhibits are filed herewith as part of this report:

Exhibit 99.1      Press Release of Hertz Holdings announcing proposed private offering by Hertz of senior notes, dated March 14, 2013.

Exhibit 99.2      Press Release of Hertz Holdings announcing pricing of private offering by Hertz of senior notes, dated March 14, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HERTZ GLOBAL HOLDINGS, INC.  
(Registrant)

|        |  |
|--------|--|
| By:    | /s/ Elyse Douglas                                    |
| Name:  | Elyse Douglas  |
| Title: | Executive Vice President and Chief Financial Officer |

Date: March 14, 2013

**EXHIBIT INDEX**

| <b>Exhibit<br/>Number</b> | <b>Description</b>   |
|---------------------------|--|
| 99.1                      | Press Release of Hertz Holdings announcing proposed private offering by Hertz of senior notes, dated March 14, 2013.   |
| 99.2                      | Press Release of Hertz Holdings announcing pricing of private offering by Hertz of senior notes, dated March 14, 2013. |