

VENTAS INC  
Form FWP  
April 10, 2014

Issuer Free Writing Prospectus filed pursuant to Rule 433  
supplementing the Preliminary Prospectus Supplement dated  
April 10, 2014 and the Prospectus dated April 2, 2012  
Registration No. 333-180521

**VENTAS REALTY, LIMITED PARTNERSHIP**

**Fully and unconditionally guaranteed by Ventas, Inc.**

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**Terms applicable to  
\$300,000,000 1.250% Senior Notes due 2017**

|                                      |  |
|--------------------------------------|--|
| <b>Issuer:</b>                       | Ventas Realty, Limited Partnership   |
| <b>Guarantor:</b>                    | Ventas, Inc.   |
| <b>Aggregate Principal Amount:</b>   | \$300,000,000  |
| <b>Final Maturity Date:</b>          | April 17, 2017   |
| <b>Public Offering Price:</b>        | 99.815%, plus accrued and unpaid interest, if any, from April 17, 2014   |
| <b>Coupon:</b>                       | 1.250%   |
| <b>Yield to Maturity:</b>            | 1.313%   |
| <b>Benchmark Treasury:</b>           | 0.750% due March 15, 2017  |
| <b>Benchmark Treasury Yield:</b>     | 0.763%   |
| <b>Spread to Benchmark Treasury:</b> | T+55 bps   |
| <b>Interest Payment Dates:</b>       | April 17 and October 17, commencing October 17, 2014   |
| <b>Optional Redemption:</b>          | The redemption price for notes that are redeemed before April 17, 2017 will be equal to (i) 100% of their principal amount, together with accrued and unpaid interest thereon, if any, to the date of redemption, plus (ii) a make-whole premium (T+10 bps). |

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**Joint Book-Running Managers:**

Barclays Capital Inc.  
Citigroup Global Markets Inc.  
RBC Capital Markets, LLC

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**Senior Co-Managers:** Merrill Lynch, Pierce, Fenner & Smith  
Incorporated  
J.P. Morgan Securities LLC  
Credit Agricole Securities (USA) Inc.  
TD Securities (USA) LLC  
UBS Securities LLC

**Co-Managers:** BBVA Securities Inc.  
Credit Suisse Securities (USA) LLC  
Goldman, Sachs & Co.  
Mitsubishi UFJ Securities (USA), Inc.  
Morgan Stanley & Co. LLC  
PNC Capital Markets LLC  
Wells Fargo Securities, LLC

**CUSIP / ISIN:** 92277G AC1 / US92277GAC15

**Denominations:** \$1,000 x \$1,000

**Trade Date:** April 10, 2014

**Settlement Date:** April 17, 2014 (T+5)

**Form of Offering:** SEC Registered (Registration No. 333-180521)

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**Terms applicable to  
\$400,000,000 3.750% Senior Notes due 2024**

**Issuer:** Ventas Realty, Limited Partnership

**Guarantor:** Ventas, Inc.

**Aggregate Principal Amount:** \$400,000,000

**Final Maturity Date:** May 1, 2024

**Public Offering Price:** 99.304%, plus accrued and unpaid interest, if any, from April 17, 2014

**Coupon:** 3.750%

**Yield to Maturity:** 3.834%

**Benchmark Treasury:** 2.750% due February 15, 2024

**Benchmark Treasury Yield:** 2.634%

**Spread to Benchmark Treasury:** T+120 bps

**Interest Payment Dates:** May 1 and November 1, commencing November 1, 2014



|                                     |  |
|-------------------------------------|--|
| <b>Optional Redemption:</b>         | The redemption price for notes that are redeemed before February 1, 2024 will be equal to (i) 100% of their principal amount, together with accrued and unpaid interest thereon, if any, to the date of redemption, plus (ii) a make-whole premium (T+20 bps). The redemption price for notes that are redeemed on or after February 1, 2024 will be equal to 100% of their principal amount, together with accrued and unpaid interest thereon, if any, to the date of redemption, and will not include a make-whole premium. |
| <b>Joint Book-Running Managers:</b> | Barclays Capital Inc.<br>Citigroup Global Markets Inc.<br>RBC Capital Markets, LLC   |
| <b>Senior Co-Managers:</b>          | Merrill Lynch, Pierce, Fenner & Smith<br>Incorporated<br>J.P. Morgan Securities LLC<br>Credit Agricole Securities (USA) Inc.<br>TD Securities (USA) LLC<br>UBS Securities LLC  |
| <b>Co-Managers:</b>                 | BBVA Securities Inc.<br>Credit Suisse Securities (USA) LLC<br>Goldman, Sachs & Co.<br>Mitsubishi UFJ Securities (USA), Inc.<br>Morgan Stanley & Co. LLC<br>PNC Capital Markets LLC<br>Wells Fargo Securities, LLC  |
| <b>CUSIP / ISIN:</b>                | 92277G AD9 / US92277GAD97  |
| <b>Denominations:</b>               | \$1,000 x \$1,000  |
| <b>Trade Date:</b>                  | April 10, 2014   |
| <b>Settlement Date:</b>             | April 17, 2014 (T+5)   |
| <b>Form of Offering:</b>            | SEC Registered (Registration No. 333-180521)   |

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**Additional Changes to the Preliminary Prospectus Supplement:**

On an as adjusted basis, after giving effect to the sale of the notes offered hereby and the application of the net proceeds therefrom, as if each had occurred on December 31, 2013, we would have had approximately \$9.6 billion of outstanding indebtedness (excluding unamortized fair value adjustment and unamortized discounts).

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Ventas, Inc. and the issuer have filed a registration statement (including a prospectus) with the Securities and Exchange Commission ( SEC ) for the offering to which this communication relates. Before you



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invest, you should read the prospectus in that registration statement and other documents that Ventas, Inc. and the issuer have filed with the SEC, including the prospectus supplement, for more complete information about Ventas, Inc., the issuer and this offering. You may get these documents for free by visiting the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, Ventas, Inc., the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and the accompanying prospectus supplement if you request it by contacting: Barclays Capital Inc., c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or by calling 1-888-603-5847 or by emailing [barclaysprospectus@broadridge.com](mailto:barclaysprospectus@broadridge.com); Citigroup Global Markets Inc., c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, or by calling 1-800-831-9146 or by emailing [batprospectus@citi.com](mailto:batprospectus@citi.com); or RBC Capital Markets, LLC, Three World Financial Center, 200 Vesey Street, New York, New York 10281, Attn: Debt Capital Markets or by calling 1-866-375-6829 or by emailing [usdebtcapitalmarkets@rbccm.com](mailto:usdebtcapitalmarkets@rbccm.com).