

FTD Companies, Inc.  
Form 8-K  
May 01, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**Form 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **April 30, 2015**

**FTD Companies, Inc.**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other jurisdiction  
of Incorporation)

**001-35901**  
(Commission  
File Number)

**32-0255852**  
(I.R.S. Employer  
Identification No.)

**3113 Woodcreek Drive**

**Downers Grove, Illinois 60515**

(Address of Principal Executive Offices) (ZIP Code)

**Telephone: (630) 719-7800**

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(Registrant's Telephone Number, Including Area Code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Introductory Note**

Liberty Interactive Corporation ( Liberty ) owns approximately 35% of the outstanding shares of common stock of FTD Companies, Inc. (the Company ). Additional information regarding the relationship between Liberty and the Company is included in the Company s Annual Report on Form 10-K for the year ended December 31, 2014 and the Company s Definitive Proxy Statement on Schedule 14A, filed with the Securities and Exchange Commission on April 28, 2015.

**Item 1.01 Entry into a Material Definitive Agreement.**

On April 30, 2015, the Company, through its wholly-owned subsidiary Provide Creations, Inc., entered into a Purchase and Sale Agreement with Provide Gifts, Inc. ( Seller ), an indirect wholly owned subsidiary of Liberty, pursuant to which Provide Creations, Inc. acquired certain residual assets previously used by Seller in the online e-commerce business operated under the trade name of RedEnvelope for a cash purchase price of \$250,000.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**FTD COMPANIES, INC.**

Dated: May 1, 2015

By:

*/s/ Scott D. Levin*

Name: Scott D. Levin

Title: Executive Vice President and General Counsel