

TELECOM ARGENTINA SA  
Form SC 13D/A  
June 22, 2018

**SECURITIES AND EXCHANGE COMMISSION**  
Washington, DC 20549

**SCHEDULE 13D/A**

Under the Securities Exchange Act of 1934  
(Amendment No. 1)\*

**TELECOM ARGENTINA S.A.**

(Name of Issuer)

**CLASS B ORDINARY SHARES**

**AMERICAN DEPOSITARY SHARES, REPRESENTING CLASS B ORDINARY SHARES**

(Title of Class of Securities)

**879273209**

(CUSIP Number)

**Sebastián Bardengo**

**Cablevisión Holding S.A.**

**Tacuarí 1842, 4th. Floor**

**(1139) Buenos Aires, Argentina**

**Telephone: +54 11 4309 3417**

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

With a copy to:

**Andrés de la Cruz, Esq.**

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**Cleary Gottlieb Steen & Hamilton LLP**

**One Liberty Plaza**

**New York, New York 10006**

**(212) 225-2208**

**June 21, 2018**

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of sections 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. o

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Section 240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section of the Exchange Act but shall be subject to all other provisions of the Exchange Act (however, see the Notes).

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CUSIP No. 879273209

1. Names of Reporting Persons  
GC Dominio S.A.
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
 

|     |                                  |
|-----|----------------------------------|
| (a) | <input type="radio"/>            |
| (b) | <input checked="" type="radio"/> |
  3. SEC Use Only
  4. Source of Funds (See Instructions)  
AF/BK
  5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
  6. Citizenship or Place of Organization  
Argentina
- |  |     |                                       |
|--|-----|---------------------------------------|
| Number of<br>American<br>Depository<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With: | 7.  | Sole Voting Power<br>841,666,658      |
|  | 8.  | Shared Voting Power<br>0              |
|  | 9.  | Sole Dispositive Power<br>841,666,658 |
|  | 10. | Shared Dispositive Power<br>0         |
11. Aggregate Amount Beneficially Owned by Each Reporting Person  
841,666,658
  12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
  13. Percent of Class Represented by Amount in Row (11)\*  
57.27%
  14. Type of Reporting Person (See Instructions)  
HC/CO

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\*Calculated over 627,930,005 Class B Shares (as defined below) of the Issuer and 841,666,658 Class D Shares (as defined below) held by the Reporting Person. The 841,666,658 Class D Shares beneficially owned by the Reporting Person represent 39.08% of the total post-Merger capital stock of the Issuer (excluding treasury shares). The Reporting Person does not hold Class B Shares.

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1. Names of Reporting Persons  
Cablevisión Holding S.A.
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
 

|     |                                  |
|-----|----------------------------------|
| (a) | <input type="radio"/>            |
| (b) | <input checked="" type="radio"/> |
  3. SEC Use Only
  4. Source of Funds (See Instructions)  
AF/BK
  5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
  6. Citizenship or Place of Organization  
Argentina
- |  |     |                                       |
|--|-----|---------------------------------------|
| Number of<br>American<br>Depository<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With: | 7.  | Sole Voting Power<br>841,666,658      |
|  | 8.  | Shared Voting Power<br>0              |
|  | 9.  | Sole Dispositive Power<br>841,666,658 |
|  | 10. | Shared Dispositive Power<br>0         |
11. Aggregate Amount Beneficially Owned by Each Reporting Person  
841,666,658
  12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
  13. Percent of Class Represented by Amount in Row (11)\*  
57.27%
  14. Type of Reporting Person (See Instructions)  
HC/CO

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\*Calculated over 627,930,005 Class B Shares outstanding of the Issuer and 841,666,658 Class D Shares beneficially owned by the Reporting Person. The 841,666,658 Class D Shares beneficially owned by the Reporting Person represent 39.08% of the total post-Merger capital stock of the Issuer (excluding treasury shares). The Reporting Person does not hold Class B Shares.

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CUSIP No. 879273209

1. Names of Reporting Persons  
VLG Argentina, LLC
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
 

|     |                                  |
|-----|----------------------------------|
| (a) | <input type="radio"/>            |
| (b) | <input checked="" type="radio"/> |
  3. SEC Use Only
  4. Source of Funds (See Instructions)  
AF/BK
  5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)
  6. Citizenship or Place of Organization  
Delaware
- |  |     |                                       |
|--|-----|---------------------------------------|
| Number of<br>American<br>Depository<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With: | 7.  | Sole Voting Power<br>434,909,475      |
|  | 8.  | Shared Voting Power<br>0              |
|  | 9.  | Sole Dispositive Power<br>434,909,475 |
|  | 10. | Shared Dispositive Power<br>0         |
11. Aggregate Amount Beneficially Owned by Each Reporting Person  
434,909,475
  12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)
  13. Percent of Class Represented by Amount in Row (11) \*  
40.92%
  14. Type of Reporting Person (See Instructions)  
HC/OO

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\*Calculated over 627,930,005 Class B Shares outstanding of the Issuer and 434,909,475 Class D Shares beneficially owned by the Reporting Person. The 434,909,475 Class D Shares beneficially owned by the Reporting Person represent 20.19% of the total post-Merger capital stock of the Issuer (excluding treasury shares). The Reporting Person does not hold Class B Shares.

**Item 1. Security and Issuer**

This Amendment No. 1 (the **First Amendment**) amends the initial Schedule 13D (the **Schedule 13D**) filed on January 2, 2018 with the Securities and Exchange Commission (the **SEC**), by the Reporting Persons (as defined in the Schedule 13D), with respect to the Class B shares, Ps. 1.00 par value per share (the **Class B Shares**) of Telecom Argentina S.A. (the **Issuer** or **Telecom Argentina**), a portion of which is represented by American Depositary Shares (**ADSs**) which are traded on the New York Stock Exchange (the **NYSE**). The principal executive offices of the Issuer are located at Alicia Moreau de Justo 50, 10th floor, 1107 Buenos Aires, Argentina. This First Amendment should be read in conjunction with, and is qualified in its entirety by reference to, the Schedule 13D. Except as disclosed in and expressly amended by this First Amendment, all information set forth in the Schedule 13D is hereby unaffected. All capitalized terms used in this First Amendment and not otherwise defined herein have the meanings ascribed to such terms in the Schedule 13D.

**Item 2. Identity and Background**

The fourth paragraph of part (c) of Item 2 is hereby amended and restated as follows:

The name, citizenship, present principal occupation or employment and business address of each director of CVH and GC Dominio are set forth in Schedule A hereto. GC Dominio, CVH and VLG have not appointed executive officers.

**Item 4. Purpose of Transaction**

The description contained herein supplements Item 4 in the Schedule 13D and should be read in connection therewith:

As a result of the Merger, all of the assets, liabilities and operations of Cablevisión were transferred to Telecom Argentina and CVH became the controlling shareholder of Telecom Argentina by the combination of two factors (i) the consummation of the Merger, which resulted in CVH directly and indirectly owning 39.08% of the Telecom Argentina capital stock (excluding treasury shares) and (ii) the TEO Shareholders Agreement becoming fully effective, which grants CVH the right to appoint the majority of the Board of Directors of Telecom Argentina.

As a result of effectively controlling Telecom Argentina and pursuant to Argentine securities laws, CVH must conduct a mandatory tender offer (*oferta pública de adquisición*, **OPA**) in Argentina. On June 21, 2018, CVH filed a pre-commencement communication under cover of Schedule TO-C, announcing a possible tender offer by CVH for all or a portion of the Class B Shares. Additionally, notwithstanding the fact that FTL, FAI and David Martínez, a natural person (**DM**), are not obligated to promote, formulate or launch a tender offer and have not taken part in the determination and formulation of any of the terms and conditions of CVH's possible tender offer, in accordance with section 6.7 of the TEO Shareholders Agreement, FT has undertaken to pay and acquire 50% of the shares tendered in the OPA (notwithstanding the right of CVH to acquire by itself the first 43,073,760 shares). Therefore, FT (and its direct and indirect shareholders FAI and DM) will jointly participate with CVH, each as co-offeror (and together with CVH, collectively the **Offerors**). Included as an exhibit to the filing was an English translation of the notice regarding the mandatory tender offer that was filed in Argentina on the same date. The OPA remains subject to the prior approval of the Argentine securities regulator (*Comisión Nacional de Valores*). The Offerors have not yet commenced the OPA or a tender offer in the United States.

**Item 5. Interest in Securities of the Issuer**

Item (a)-(b) is hereby amended to add the following paragraphs after the fourth paragraph:

As of the date of this Statement, Mr. Ignacio José María Sáenz Valiente has a 95% interest in SV&A Fiduciaria SA, a corporation organized under the laws of Argentina and domiciled at Florida 954, Buenos Aires (Argentina), which in turn holds 11,925 Class B Shares and 450 ADSs that represent 0.0022574% of the Class B Shares of the Issuer. As a 95% interest holder, Mr. Ignacio José María Sáenz Valiente has sole voting and dispositive power with respect to the Class B Shares and ADS that SV&A Fiduciaria S.A. holds of record.

As of the date of this Statement, Mr. Damián Fabio Cassino holds 1,300 ADSs which represent 0.0010351% of the Class B Shares of the Issuer. Mr. Damián Fabio Cassino has sole voting and dispositive power with respect to the ADSs he holds of record.

Item 5(c) of the Schedule 13D is hereby amended and restated by adding the following information:

(c) On May 17, 2018, Mr. Ignacio José María Sáenz Valiente, through SV&A Fiduciaria S.A., bought 11,925 Class B Shares and 450 ADSs of the Issuer at a price of 109 Argentine Pesos per Class B Share and US\$22.18 per ADS on the Buenos Aires Stock Exchange and the New York Stock Exchange, respectively, through a broker dealer.

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On May 16, 2016, Mr. Damián Fabio Cassino bought 1,300 ADSs of the Issuer at a price of US\$22.80 per ADS on the New York Stock Exchange through a broker dealer.

Except as set forth in this Statement, none of the Reporting Persons, or to the Reporting Persons best knowledge, without independent verification, any other person named in Schedule A, has effected any transaction in shares of the Issuer's Class B Shares during the past 60 days.

**Item 7. Material to be Filed as Exhibits**

Item 7 of the Schedule 13D is hereby amended to add the following exhibits:

| <b>Exhibit Number</b> | <b>Description</b>   |
|-----------------------|--|
| 99.8                  | Joint Filing Agreement, dated as of January 2, 2018, by and among Cablevisión Holding S.A., GC Dominio S.A. and VLG Argentina LLC (incorporated herein by reference to Exhibit 99.7 of the Schedule 13D filed on January 2, 2018). |

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: June 22, 2018

CABLEVISIÓN HOLDING S.A.

By: /s/ Sebastián Bardengo  
Name: Sebastián Bardengo  
Title: Chairman and Chief Executive Officer

GC Dominio S.A.

By: /s/ Héctor Horacio Magnosto  
Name: Héctor Horacio Magnosto  
Title: Chairman

CABLEVISIÓN HOLDING S.A., as managing member of VLG Argentina LLC.

By: /s/ Sebastián Bardengo  
Name: Sebastián Bardengo  
Title: Chairman and Chief Executive Officer of  
Cablevisión Holding S.A., the managing member of  
VLG Argentina, LLC

The following sets forth the name, citizenship, present principal occupation or employment of each director CVH and GC Dominio. GC Dominio, CVH and VLG have not appointed executive officers. To the best of the Reporting Persons' knowledge, except as set forth on Schedule 13D, none of the directors or executive officers of CVH or GC Dominio own any Class B Shares or any shares convertible into Class B Shares.

**Board of Directors of Cablevisión Holding S.A.**

| <b>Name</b>                       | <b>Title</b>               | <b>Citizenship</b> | <b>Present Principal Occupation or Employment</b>                   | <b>Business Address</b>  |
|-----------------------------------|----------------------------|--------------------|---|--|
| Sebastián Bardengo                | Chairman and Director      | Argentina          | Chairman of CVH   | Tacuari 1842 (1139),<br>4th floor, Buenos Aires,<br>Argentina  |
| Ignacio José María Sáenz Valiente | Vice-Chairman and Director | Argentina          | Partner at SVA Abogados (law firm)                                  | Florida 954 (1005), Buenos Aires, Argentina                    |
| Marcela Noble Herrera             | Director                   | Argentina          | Director of CVH   | Tacuari 1842 (1139),<br>4th floor, Buenos Aires,<br>Argentina  |
| Marcia Ludmila Magnetto           | Director                   | Argentina          | Director of CVH   | Tacuari 1842 (1139),<br>4th floor, Buenos Aires,<br>Argentina  |
| Lucio Andrés Pagliaro             | Director                   | Argentina          | Director of CVH   | Tacuari 1842 (1139),<br>4th floor, Buenos Aires,<br>Argentina  |
| Antonio Román Aranda              | Director                   | Argentina          | Director of CVH   | Tacuari 1842 (1139),<br>4th floor, Buenos Aires,<br>Argentina  |
| Alan Whamond                      | Director                   | Argentina          | Consultant, President at Consultora Tecnopolitica (consulting firm) | Pje. Tres Sargentos 422 PB 2 (1054), Buenos Aires, Argentina   |
| Nelson Damián Pozzoli             | Director                   | Argentina          | Partner at Inverlat S.A. (private investment firm)                  | Paroissien 1930 (1429), Buenos Aires, Argentina                |
| Gonzalo Blaquier                  | Director                   | Argentina          | Private Consultant  | Av. Gral. Ortiz de Ocampo 3138 (1425), Buenos Aires, Argentina |
| Sebastián Salaber                 | Director                   | Argentina          | Private Consultant  | Av. Corrientes 415 (1043), Buenos Aires, Argentina             |



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|                                  |                    |           |  |  |
|----------------------------------|--------------------|-----------|--|--|
| Damián Fabio Cassino             | Alternate Director | Argentina | Partner at SVA Abogados (law firm)                       | Florida 954 (1005), Buenos Aires, Argentina                        |
| Nicolás Sergio Novoa             | Alternate Director | Argentina | Partner at SVA Abogados (law firm)                       | Florida 954 (1005), Buenos Aires, Argentina                        |
| Sebastián Ricardo Frabosqui Díaz | Alternate Director | Argentina | Partner at SVA Abogados (law firm)                       | Florida 954 (1005), Buenos Aires, Argentina                        |
| Claudia I. Ostergaard            | Alternate Director | Argentina | Partner at SVA Abogados (law firm)                       | Av. Corrientes 531, 9th floor (1043), Buenos Aires, Argentina      |
| María de los Milagros Paez       | Alternate Director | Argentina | Partner at SVA Abogados (law firm)                       | Florida 954 (1005), Buenos Aires, Argentina                        |
| María Lucila Romero              | Alternate Director | Argentina | Partner at SVA Abogados (law firm)                       | Florida 954 (1005), Buenos Aires, Argentina                        |
| Alejandro Río                    | Alternate Director | Argentina | Partner at SCG Infrastructure (private equity firm)      | Av. Libertador 602 fifth floor (1425), Buenos Aires, Argentina     |
| Fernando Domenech                | Alternate Director | Argentina | Businessman  | Av. del Libertador 4612, 9th floor (1425), Buenos Aires, Argentina |
| Jorge Ignacio Oría               | Alternate Director | Argentina | Partner at Oría, Colombres & Saravia Abogados (law firm) | Av. Leandro N. Alem 651, 9th floor (1001), Buenos Aires, Argentina |
| Gervasio Juan Colombres          | Alternate Director | Argentina | Partner at Oría, Colombres & Saravia Abogados (law firm) | Av. Leandro N. Alem 651, 9th floor (1001), Buenos Aires, Argentina |

**Board of Directors of GC Dominio S.A.**

| <b>Name</b>                        | <b>Title</b>               | <b>Citizenship</b> | <b>Present Principal Occupation or Employment</b>                     | <b>Business Address</b>                                       |
|------------------------------------|----------------------------|--------------------|---|---|
| Héctor Horacio Magnetto            | Chairman and Director      | Argentina          | Media Businessman   | Piedras 1743 (1140), Buenos Aires, Argentina                  |
| José Antonio Aranda                | Vice Chairman and Director | Argentina          | Media Businessman   | Piedras 1743 (1140), Buenos Aires, Argentina                  |
| Lucio Rafael Pagliaro              | Director                   | Argentina          | Media Businessman   | Piedras 1743 (1140), Buenos Aires, Argentina                  |
| Nicolás S. Novoa                   | Director                   | Argentina          | Partner at SVA Abogados (law firm)                                    | Florida 954 (1005), Buenos Aires, Argentina                   |
| María Lucila Romero                | Director                   | Argentina          | Partner at SVA Abogados (law firm)                                    | Florida 954 (1005), Buenos Aires, Argentina                   |
| Ignacio José María Sáenz Valiente  | Director                   | Argentina          | Partner at SVA Abogados (law firm)                                    | Florida 954 (1005), Buenos Aires, Argentina                   |
| Damián F. Cassino                  | Alternate Director         | Argentina          | Partner at SVA Abogados (law firm)                                    | Florida 954 (1005), Buenos Aires, Argentina                   |
| Héctor M. Aranda                   | Alternate Director         | Argentina          | CEO at Arte Gráfico Editorial Argentino S.A (graphic editing company) | Piedras 1743 (1140), Buenos Aires, Argentina                  |
| Lucio Andrés Pagliario             | Alternate Director         | Argentina          | Psychologist  | Piedras 1743 (1140), Buenos Aires, Argentina                  |
| Claudia I. Ostergaard              | Alternate Director         | Argentina          | Partner at SVA Abogados (law firm)                                    | Av. Corrientes 531, 9th Floor (1043), Buenos Aires, Argentina |
| Santiago José María Sáenz Valiente | Alternate Director         | Argentina          | Foreign Attorney at Fox Horan & Camerini LLP (law firm)               | 825 Third Avenue, New York, United States of America          |
| Sebastián Ricardo Frabosqui Díaz   | Alternate Director         | Argentina          | Partner at SVA Abogados (law firm)                                    | Florida 954 (1005), Buenos Aires, Argentina                   |

**Exhibit  
Number**

**Description**

|      |  |
|------|--|
| 99.8 | Joint Filing Agreement, dated as of January 2, 2018, by and among Cablevisión Holding S.A., GC Dominio S.A. and VLG Argentina LLC (incorporated herein by reference to Exhibit 99.7 of the Schedule 13D filed on January 2, 2018). |
|------|--|