CUMMINGS ALEXANDER B JR

Form 4 April 11, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Section 16. Form 4 or

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

(Time of Typ	e Responses)							
	l Address of Reporting	R B JR Symbol		5. Relationship of Reporting Person(s) to Issuer				
		COCA	COLA CO [KO]	(Check	all applicable))		
(Last)	(First) (Middle) 3. Date	of Earliest Transaction					
		(Month)	/Day/Year)	Director	10%			
THE COC	CA-COLA	04/09/	2013	_X_ Officer (give ti below)	tle Other below)	r (specify		
COMPAN	NY, ONE COCA-C	COLA		· · · · · · · · · · · · · · · · · · ·	e Vice Preside	nt		
PLAZA								
	(Street)	4. If An	nendment, Date Original	6. Individual or Joint/Group Filing(Check Applicable Line)				
		Filed(M	onth/Day/Year)					
ATLANT	A, GA 30313			_X_ Form filed by On Form filed by Mo Person				
(City)	(State)	(Zip) Ta	ble I - Non-Derivative Securities Ac	equired, Disposed of,	or Beneficiall	y Owne		
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired (A	A) or 5. Amount of	6.	7. Nat		
Security	(Month/Day/Year)	Execution Date, if	TransactiorDisposed of (D)	Securities	Ownership	Indired		

(City	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Stock, \$.25 Par Value	04/09/2013		M	51,482	A	\$ 20.5925	137,282	D	
Commo Stock, \$.25 Par Value	04/09/2013		M	150,000	A	\$ 21.6	287,282	D	
Commo Stock, \$.25 Par			S <u>(1)</u>	201,482	D	\$ 41	85,800	D	

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Value

Common Stock, By Trust 198,608 Ι (2) \$.25 Par Value Common By Stock, $16,206 \frac{(3)}{}$ Ι 401(k) \$.25 Par Plan Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	Secu Acqu Disp	umber of vative rities nired (A) or osed of (D) r. 3, 4, and	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Share
Employee Stock Option (Right to Buy)	\$ 20.5925	04/09/2013		M		51,482	<u>(4)</u>	12/13/2015	Common Stock, \$.25 Par Value	51,4
Employee Stock Option (Right to Buy)	\$ 21.6	04/09/2013		M		150,000	<u>(5)</u>	02/18/2019	Common Stock, \$.25 Par Value	150,
Hypothetical Shares	\$ 0 <u>(6)</u>						<u>(7)</u>	<u>(7)</u>	Common Stock, \$.25 Par Value	21,:

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Executive Vice President

Reporting Owners 2

CUMMINGS ALEXANDER B JR THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

Signatures

/s/ Alexander B. Cummings Jr.

04/10/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan established by the reporting person on November 2, 2012.
- (2) Shares held in a trust of which the reporting person and his wife are the sole trustees and beneficiaries.
- (3) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of April 8, 2013.
- (4) Option (with tax withholding right) granted on December 14, 2005 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (6) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (7) There is no data applicable with respect to the hypothetical shares.
- (8) As of April 8, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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