

TUPPERWARE BRANDS CORP
 Form 4
 May 07, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HEMUS SIMON C

(Last) (First) (Middle)

**TUPPERWARE BRANDS
 CORP, 14901 S ORANGE
 BLOSSOM TRAIL**

(Street)

ORLANDO, FL 32837

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
**TUPPERWARE BRANDS CORP
 [TUP]**

3. Date of Earliest Transaction
 (Month/Day/Year)
05/06/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
President & COO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Common Stock | 05/06/2014 | | M | | 15,950 A \$ 47.31 | 94,000 | D |
| Common Stock | 05/06/2014 | | M | | 13,283 A \$ 54.92 | 107,283 | D |
| Common Stock | 05/06/2014 | | M | | 13,800 A \$ 61.03 | 121,083 | D |
| Common Stock | 05/06/2014 | | S | | 43,033 D \$ 82.428 | 78,050 | D |
| | | | | | <u>(1)</u> | | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Stock Option | \$ 47.31 | 05/06/2014 | | M | 15,950 | 11/04/2011 ⁽²⁾ 11/03/2020 | Common Stock | 15,950 |
| Stock Option | \$ 54.92 | 05/06/2014 | | M | 13,283 | 11/16/2012 ⁽³⁾ 11/15/2021 | Common Stock | 13,283 |
| Stock Option | \$ 61.03 | 05/06/2014 | | M | 13,800 | 11/08/2013 ⁽⁴⁾ 11/07/2022 | Common Stock | 13,800 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------|-------|
| | Director | 10% Owner | Officer | Other |
| HEMUS SIMON C TUPPERWARE BRANDS CORP 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837 | | | President & COO | |

Signatures

/s/ Susan R. Coumes, attorney-in-fact for Mr. Hemus

05/07/2014

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$82.135 to \$82.99, inclusive. The reporting person undertakes to provide to Tupperware Brands Corporation, any security holder of Tupperware Brands Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (1) to this Form 4.

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- (2) The option vests in three equal annual installments beginning on November 4, 2011.
- (3) The option vests in three equal annual installments beginning on November 16, 2012.
- (4) The option vests in three equal annual installments beginning on November 8, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.