

Facebook Inc  
Form 4  
November 17, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**Koum Jan**

(Last) (First) (Middle)

**C/O FACEBOOK, INC., 1601  
WILLOW ROAD**

(Street)

**MENLO PARK, CA 94025**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**Facebook Inc [FB]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**11/15/2015**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |            |   |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|------------|---|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |            |   |   |
| Class A Common Stock            | 11/06/2015                           |  | G <sup>(1)</sup>               | V   | 1,289,201   | D  | \$ 0  | 2,528,672  | I | By Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014 <sup>(2)</sup> |
| Class A Common Stock            | 11/06/2015                           |  | G <sup>(1)</sup>               | V   | 1,289,201   | A  | \$ 0  | 55,602,939 | I | By Jan Koum, Trustee of The Butterfly   |

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|                            |            |                        |   |                                |   |                                   |            |   |  |
|----------------------------|------------|------------------------|---|--------------------------------|---|-----------------------------------|------------|---|--|
| Class A<br>Common<br>Stock | 11/06/2015 | <u>G<sup>(4)</sup></u> | V | 3,500,000                      | D | \$ 0                              | 52,102,939 | I | Trust U/A/D<br>1/20/2004 <sup>(3)</sup><br><br>By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup>          |
| Class A<br>Common<br>Stock | 11/06/2015 | <u>G<sup>(4)</sup></u> | V | 3,500,000                      | A | \$ 0                              | 3,500,000  | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VII U/A/D<br>10/20/2015<br><sup>(5)</sup> |
| Class A<br>Common<br>Stock | 11/06/2015 | <u>G<sup>(6)</sup></u> | V | 1,200,000                      | D | \$ 0                              | 50,902,939 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup>   |
| Class A<br>Common<br>Stock | 11/09/2015 | <u>G<sup>(6)</sup></u> | V | 600,000                        | D | \$ 0                              | 50,302,939 | I | By Jan<br>Koum,<br>Trustee of<br>The<br>Butterfly<br>Trust U/A/D<br>1/20/2004 <sup>(3)</sup>   |
| Class A<br>Common<br>Stock | 11/15/2015 | M                      |   | 5,384,918                      | A | \$ 0                              | 5,384,918  | D |  |
| Class A<br>Common<br>Stock | 11/16/2015 | S                      |   | <u>768,473<sup>(7)</sup></u>   | D | \$<br>101.1747<br><sup>(8)</sup>  | 4,616,445  | D |  |
| Class A<br>Common<br>Stock | 11/16/2015 | S                      |   | <u>1,223,728<sup>(7)</sup></u> | D | \$<br>101.8966<br><sup>(9)</sup>  | 3,392,717  | D |  |
| Class A<br>Common<br>Stock | 11/16/2015 | S                      |   | <u>697,363<sup>(7)</sup></u>   | D | \$<br>102.8574<br><sup>(10)</sup> | 2,695,354  | D |  |

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|                            |            |   |                       |   |                               |           |   |  |
|----------------------------|------------|---|-----------------------|---|-------------------------------|-----------|---|--|
| Class A<br>Common<br>Stock | 11/16/2015 | S | <u>118,958</u><br>(7) | D | \$<br><u>103.7267</u><br>(11) | 2,576,396 | D |  |
| Class A<br>Common<br>Stock |            |   |                       |   |                               | 3,442,873 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>IV U/A/D<br>2/4/2015 <u>(12)</u>    |
| Class A<br>Common<br>Stock |            |   |                       |   |                               | 3,500,000 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>V U/A/D<br>4/29/2015<br><u>(13)</u> |
| Class A<br>Common<br>Stock |            |   |                       |   |                               | 3,500,000 | I | By Jan<br>Koum and<br>BNY<br>Mellon<br>Trust of<br>Delaware,<br>Co-Trustees<br>of The Jan<br>Koum Trust<br>VI U/A/D<br>8/5/2015 <u>(14)</u>    |
| Class A<br>Common<br>Stock |            |   |                       |   |                               | 141,489   | I | By Jan<br>Koum,<br>Trustee of<br>The Jan<br>Koum Trust<br>I U/A/D<br>4/29/2014<br><u>(15)</u>  |
| Class A<br>Common<br>Stock |            |   |                       |   |                               | 141,489   | I | By Jan<br>Koum,<br>Trustee of  |

The Jan  
Koum Trust  
II U/A/D  
8/5/2014 <sup>(16)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |           |                         |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-----------|-------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title     | Amount Number of Shares |
| Restricted Stock Units (RSU) (Class A)     | <sup>(17)</sup>  | 11/15/2015                           |  | M                              | 5,384,918   | <sup>(18)</sup> 11/16/2024                               | Class A Common Stock  | 5,384,918 |                         |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Koum Jan<br>C/O FACEBOOK, INC.<br>1601 WILLOW ROAD<br>MENLO PARK, CA 94025 |               | X         |         |       |

## Signatures

/s/ Michael Johnson as attorney-in-fact for Jan Koum  
11/17/2015

<sup>\*\*</sup>Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents a transfer of shares from Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014 to Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.

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(2) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014.

(3) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.

(4) On November 6, 2015, Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 contributed 3,500,000 shares of Class A common stock to Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D 10/20/2015, a grantor retained annuity trust for the benefit of the reporting holder.

(5) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D 10/20/2015.

(6) Represents shares of Class A Common Stock that were donated as a gift. The reporting person does not exercise voting or investment control, directly or indirectly, over the donated shares following this transfer.

(7) Represents the number of shares required to be sold by the reporting person to cover tax withholding obligations in connection with the vesting of the RSUs listed in Table II. This sale is mandated by the Issuer's election under its equity award agreements to require the satisfaction of tax withholding obligations to be funded by a "sell to cover" transaction and does not represent a discretionary trade by the reporting person.

(8) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$100.48 to \$101.475 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(9) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$101.48 to \$102.475 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(10) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$102.48 to \$103.47 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(11) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$103.48 to \$104.04 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(12) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IV U/A/D 2/4/2015.

(13) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust V U/A/D 4/29/2015.

(14) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VI U/A/D 8/5/2015.

(15) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014.

(16) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust II U/A/D 8/5/2014.

(17) Each RSU represents a contingent right to receive 1 share of the issuer's Class A Common Stock upon settlement.

(18) The RSUs vest as to (a) 13/60th of the total shares on November 15, 2015, (b) 1/20th of the total shares each quarter thereafter through November 15, 2017, (c) 2/20th of the total shares on each of February 15, 2018, May 15, 2018 and August 15, 2018 and (d) the final 5/60th of the total shares on November 15, 2018; provided, however, that in the event of the reporting person's termination of employment with the issuer under certain circumstances, all of the reporting person's then unvested RSUs shall vest as of the date of such termination of employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.