

SOUTH JERSEY INDUSTRIES INC  
Form 10-K  
March 01, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the fiscal year ended December 31, 2009

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number 1-6364

SOUTH JERSEY INDUSTRIES, INC.  
(Exact name of registrant as specified in its charter)

New Jersey  
(State of incorporation)

22-1901645  
(IRS employer identification no.)

1 South Jersey Plaza, Folsom, New Jersey 08037  
(Address of principal executive offices, including zip code)

(609) 561-9000  
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Common Stock  
(\$1.25 par value per share)  
(Title of each class)

New York Stock Exchange  
(Name of exchange on which registered)

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act:  
Yes ☐ No ☒

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Act: Yes ☒ No ☐

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☐ No ☒

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  
Yes ☐ No ☒

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Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. T

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer T

Accelerated filer £

Non-accelerated filer £ (Do not check if a smaller reporting company)

Smaller reporting company £

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes £ No T

The aggregate market value of voting stock held by non-affiliates of the registrant as of June 30, 2009 was \$1,034,720,588. As of February 22, 2010, there were 29,812,932 shares of the registrant's common stock outstanding.

Documents Incorporated by Reference:

In Part I of Form 10-K: None

In Part II of Form 10-K: None

In Part III of Form 10-K: Portions of the registrant's proxy statement filed within 120 days of the close of the registrant's fiscal year in connection with the registrant's 2010 annual meeting of shareholders are incorporated by reference into Part III of this Form 10-K.

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### Forward Looking Statements

Certain statements contained in this Annual Report on form 10-K may qualify as “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements other than statements of historical fact included in this Report should be considered forward-looking statements made in good faith by the Company and are intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. When used in this Report, or any other of the Company’s documents or oral presentations, words such as “anticipate”, “believe”, “expect”, “estimate”, “forecast”, “goal”, “objective”, “plan”, “project”, “seek”, “strategy” and similar expressions are intended to identify forward-looking statements. Such forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the statements. These risks and uncertainties include, but are not limited to the risks set forth under “Risk Factors” in Part I, Item 1A of this Annual Report on Form 10-K and elsewhere throughout this Report. These cautionary statements should not be construed by you to be exhaustive and they are made only as of the date of this Report. While South Jersey Industries, Inc. (SJI or the Company) believes these forward-looking statements to be reasonable, there can be no assurance that they will approximate actual experience or that the expectations derived from them will be realized. Further, SJI undertakes no obligation to update or revise any of its forward-looking statements whether as a result of new information, future events or otherwise.

### Available Information

The Company’s Internet address is [www.sjindustries.com](http://www.sjindustries.com). We make available free of charge on or through our website SJI’s annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 as soon as reasonably practicable after we electronically file such material with, or furnish it to, the Securities and Exchange Commission (SEC). The SEC maintains an Internet site that contains these reports at <http://www.sec.gov>. Also, copies of SJI’s annual report will be made available, free of charge, upon written request. The content on any web site referred to in this filing is not incorporated by reference into this filing unless expressly noted otherwise.

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Units of Measurement

|                  |   |                                   |
|------------------|---|-----------------------------------|
| For Natural Gas: |   |                                   |
| 1 Mcf            | = | One thousand cubic feet           |
| 1 MMcf           | = | One million cubic feet            |
| 1 Bcf            | = | One billion cubic feet            |
| 1dt              | = | One decatherm                     |
| 1 MMdts          | = | One million decatherms            |
| dts/d            | = | Decatherms per day                |
| MDWQ             | = | Maximum daily withdrawal quantity |

PART I

Item 1. Business

Description of Business

The registrant, South Jersey Industries, Inc. a New Jersey corporation, was formed in 1969 for the purpose of owning and holding all of the outstanding common stock of South Jersey Gas Company, a public utility, and acquiring and developing non-utility lines of business.

SJI currently provides a variety of energy related products and services primarily through the following subsidiaries:

- South Jersey Gas Company (SJG) is a regulated natural gas utility. SJG distributes natural gas in the seven southernmost counties of New Jersey.
- South Jersey Resources Group, LLC (SJRG) markets wholesale natural gas storage, commodity and transportation in the mid-Atlantic and southern states.
- Marina Energy, LLC (Marina) develops and operates on-site energy-related projects.

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- South Jersey Energy Company (SJE) acquires and markets natural gas and electricity to retail end users and provides total energy management services to commercial and industrial customers.
- South Jersey Energy Service Plus, LLC (SJESP) provides residential and light commercial service and installation of HVAC systems, plumbing services and appliance repair and service/maintenance contracts.

Additional Information on the nature of our business can be found in “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” under Item 7 of this report.

## Financial Information About Reportable Segments

Information regarding Reportable Segments is incorporated by reference to Note 7 of the consolidated financial statements included under Item 8 of this report.

## Sources and Availability of Raw Materials

### South Jersey Gas Company

## Transportation and Storage Agreements

SJG has direct connections to the interstate natural gas pipeline systems of both Transcontinental Gas Pipe Line Company, LLC (Transco) and Columbia Gas Transmission, LLC (Columbia). During 2009, SJG purchased and had delivered approximately 34.4 Million decatherms (MMdts) of natural gas for distribution to both on-system and off-system customers. Of this total, 22.5 MMdts were transported on the Transco pipeline system while 11.9 MMdts were transported on the Columbia pipeline system. SJG also secures firm transportation and other long term services from two additional pipelines upstream of the Transco and Columbia systems. They include Columbia Gulf Transmission Company, LLC (Columbia Gulf) and Dominion Transmission, Inc. (Dominion). Services provided by these upstream pipelines are utilized to deliver gas into either the Transco or Columbia systems for ultimate delivery to SJG. Services provided by all of the above-mentioned pipelines are subject to the jurisdiction of the Federal Energy Regulatory Commission (FERC). Unless otherwise indicated, our intentions are to renew or extend these service agreements before they expire.



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Transco:

Transco is SJG's largest supplier of long-term gas transmission services which includes both year-round and seasonal firm transportation (FT) service arrangements. When combined, these FT services enable SJG to purchase gas from third parties and have delivered to its city gate stations by Transco a total of 280,525 dts per day (dts/d). Of this total, 133,917 dts/d is long-haul FT (where gas can be transported from the production areas of the Southwest to the market areas of the Northeast) while 146,608 dts/d is market area FT. The terms of SJG's year-round agreements extend for various periods through 2025. The terms of its seasonal agreements vary in length with the longest extending into 2013.

Of the 280,525 dts/d of Transco services mentioned above, SJG has released a total of 89,800 dts/d of its long-haul FT and 25,565 dts/d of its market area FT service. These releases were made in association with SJG's Conservation Incentive Program (CIP) discussed further under Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations.

SJG currently has six long-term gas storage service agreements with Transco that, when combined, are capable of storing approximately 5.0 MMdts. Through these agreements, SJG can inject gas into market and production area storages during periods of low demand and extract gas at a Maximum Daily Withdrawal Quantity (MDWQ) of up to 107,407 dts during periods of high demand. The terms of these storage service agreements extend for various periods from 2009 to 2013. During 2008, SJG released 17,433 dts/d of Transco SS-1 storage demand and 1,353,159 dts of its SS-1 storage capacity (both represent 100 percent of this service) thereby reducing its Transco maximum daily storage withdrawal quantity to 107,407 dts/d, and its storage capacity to approximately 5.0 MMdts. Also released was 17,433 dts/d of winter season firm transportation service associated with SS-1 storage service.

Dominion:

SJG currently subscribes to a single firm transportation service from Dominion under Rate Schedule FTNN. This service facilitates the transportation of up to 5,545 dts/d from various Appalachian aggregation points to Transco's Leidy Line for ultimate delivery to SJG city gate stations during the winter season (November through March) each year. The initial primary term of this agreement extends through October 31, 2010.

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SJG also subscribes to a firm storage service from Dominion, under its Rate Schedule GSS. This storage has a MDWQ of 10,000 dts during the period between November 16 and March 31 of each winter season, with an associated total storage capacity of 423,000 dts. Gas withdrawn from Dominion GSS storage is delivered through both the Dominion and Transco (Leidy Line) pipeline systems for delivery to SJG service territory. The primary term of this agreement extends through March 31, 2015.

### Columbia:

SJG has two firm transportation agreements with Columbia which, when combined, provide for 45,022 dts/d of firm deliverability and extend through October 31, 2019. In 2009, SJG released 14,714 dts/d of this amount to SJRG in conjunction with its CIP thereby reducing the availability of firm transportation on the Columbia system to 30,308 dts/d.

SJG also subscribes to a firm storage service (FSS) with Columbia under three separate agreements, the longest of which extends through October 31, 2019. When combined, these three FSS storage agreements provide SJG with a winter season MDWQ of 52,891 dts with an associated 3,473,022 dts of storage capacity. During 2009, SJG released to SJRG 17,500 dts of its FSS MDWQ along with 1,249,485 dts of its Columbia FSS storage capacity. In addition, SJG also released to SJRG 17,500 dts of its Columbia SST MDWQ transportation service which is associated with FSS service. Both of these releases were made by SJG in connection with its CIP.

### Columbia Gulf:

Entering 2009, SJG had one firm transportation agreement with Columbia Gulf which provided up to 45,985 dts/d of firm deliverability in the winter season and 43,137 dts/d during the summer season. This service facilitates the movement of gas from the production area in southern Louisiana to an interconnect with the Columbia pipeline system at Leach, KY. During 2009, SJG permanently released this capacity to SJRG.

### Gas Supplies

SJG no longer has any long-term gas supply agreements with third party producer-suppliers. In recent years, due to increased liquidity in the market place, SJG has replaced its long-term gas supply agreements with short-term agreements and uses financial contracts secured through SJRG to hedge against forward price risk. Short-term agreements typically extend between one day and several months in duration. As such, its long-term contracts were allowed to expire under their terms.

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Supplemental Gas Supplies

During 2009, SJG entered into two seasonal Liquefied Natural Gas (LNG) sales agreements with two separate third party suppliers. The term of the first agreement which was used during the 2009 summer season to refill SJG's storage tank, extended through November 30, 2009, and had an associated contract quantity of 250,000 dts. The second agreement was acquired to replenish LNG in storage during the 2009-2010 winter season. This agreement extends through March 31, 2010 and provides SJG with up to 250,000 dts of LNG.

SJG operates peaking facilities which can store and vaporize LNG for injection into its distribution system. SJG's LNG facility has a storage capacity equivalent to 434,300 dts of natural gas and has an installed capacity to vaporize up to 96,750 dts of LNG per day for injection into its distribution system.

Entering 2009, SJG operated a high-pressure pipe storage field at its New Jersey LNG facility which was capable of storing 12,420 dts of gas and injecting up to 10,350 dts/d into SJG's distribution system. During 2009, SJG retired this high-pressure storage field as it was no longer required for peaking services.

Peak-Day Supply

SJG plans for a winter season peak-day demand on the basis of an average daily temperature of 2 degrees Fahrenheit (F). Gas demand on such a design day for the 2009-2010 winter season is estimated to be 459,139 dts. SJG projects that it has adequate supplies and interstate pipeline entitlements to meet its design requirements. SJG experienced its highest peak-day demand for calendar year 2009 of 429,281 dts on January 16th while experiencing an average temperature of 12.22 degrees F that day.

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Natural Gas Prices

SJG's average cost of natural gas purchased and delivered in 2009, 2008 and 2007, including demand charges, was \$8.38 per dt, \$9.90 per dt and \$9.07 per dt, respectively.

South Jersey Energy Company

Transportation and Storage Agreements

Access to gas suppliers and cost of gas are significant to the operations of SJE. No material part of the business of SJE is dependent upon a single customer or a few customers. SJE purchases delivered gas only, primarily from SJRG. Consequently, SJE maintains no transportation or storage agreements.

Electric Supply

Due to the liquidity in the market, SJE purchases delivered electric in the day-ahead market through regional transmission organizations and consequently does not own or operate any generation or transmission assets.

South Jersey Resources Group

Transportation and Storage Agreements

National Fuel Gas Supply Corporation:

SJRG has a long term storage service agreement with National Fuel Gas Supply Corporation (National Fuel) which extends through March 31, 2010, under which up to 4,746,000 Mcf of gas may be stored. SJRG has an additional contract for 224,576 Mcf of capacity that expires March 31, 2023. Both agreements carry evergreen continuation clauses on a year by year basis after expiration. Total injection rights under the combined agreements total 29,623 Mcf/d and firm withdrawal rights total 50,042 Mcf/d.

SJRG holds long term firm transportation agreements with National Fuel associated with the above-mentioned agreements. Under these agreements, National Fuel will provide SJRG with a maximum daily injection transportation quantity of 29,623 Mcf/d with primary receipt points from Tennessee Gas Pipeline for delivery into storage, and 50,042 of maximum daily withdrawal transportation quantity with a primary receipt point of storage and a primary delivery point of Transcontinental Gas Pipeline.

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Transcontinental Gas Pipeline:

SJRG has a storage agreement with Transco for storage service at Transco's WSS facility which expires in October 2017. Under this evergreen contract, up to 24,500 Mcf/d may be injected and up to 51,837 Mcf/d may be withdrawn. Total storage capacity on the agreement is 4,406,000 Mcf.

SJRG has a storage agreement with Transco for storage service at Transco's SS-1 facility which expires March 31, 2010. Under this evergreen contract, up to 17,433 Mcf/d may be withdrawn in the winter period and up to 7,617 Mcf/d may be injected during the summer period. Total storage capacity under the agreement is 1,353,159 Mcf. This service was released to SJRG by SJG as discussed above.

SJRG has a transportation agreement with Transco associated with the SS-1 storage agreement mentioned above. Under this evergreen agreement, Transco will provide SJRG with a maximum transportation quantity of 17,433 Mcf/d with receipts at Leidy, Pennsylvania and deliveries in Zone 6 New Jersey. This transportation agreement provides service only during the months of November to March each year. This service was released to SJRG by SJG in 2008.

SJRG also has a firm transportation agreement with Transco which expires September 30, 2010. Under this evergreen contract, Transco will provide SJRG with receipts at various production points in Texas and Louisiana and deliveries in New Jersey totaling 89,800 Mcf/d. This service was released to SJRG by SJG as discussed above.

Dominion Gas Transmission:

SJRG has a firm transportation agreement with Dominion which expires October 31, 2022. Under this agreement, Dominion will provide SJRG with 5,000 Mcf/d of deliveries to Leidy, Pennsylvania and receipts at Lebanon, Ohio.

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SJRG also has a firm transportation agreement with Dominion related to SJRG's Transco SS-1 storage. Under this contract, Dominion will provide receipts at Leidy, Pennsylvania and deliveries to storage in the amount of 17,432 Mcf/d. This evergreen contract expires March 31, 2011. This service was released to SJRG by SJG in 2008.

Columbia Gas Transmission:

SJRG holds a firm transportation agreement with Columbia. Under this evergreened agreement, Columbia provides receipts at Leach, Kentucky and deliveries of 14,714 Mcf/d to New Jersey.

SJRG holds a storage agreement with Columbia for service under Columbia's FSS rate schedule. Under this evergreen agreement which expires October 31, 2010, Columbia will provide SJRG with storage capacity of 1,249,485 Mcf. Under this agreement, 17,500 Mcf/d may be withdrawn from storage and 9,996 Mcf/d may be injected.

SJRG holds firm transportation related to the above mentioned storage agreement which provides for receipts at storage and deliveries to New Jersey of 17,500 Mcf/d. This evergreen contract expires October 31, 2010. These services with Columbia were released to SJRG by SJG as discussed above.

Columbia Gulf Transmission:

SJRG holds a firm transportation agreement with Columbia Gulf which expires October 31, 2019. Under this evergreen agreement, Columbia provides receipts in Louisiana with deliveries at Leach, Kentucky in the amount of 15,000 Mcf/d. This service was released to SJRG by SJG as discussed above.

Patents and Franchises

South Jersey Gas Company

SJG holds nonexclusive franchises granted by municipalities in the seven-county area of southern New Jersey that it serves. No other natural gas public utility presently serves the territory covered by SJG's franchises. Otherwise, patents, trademarks, licenses, franchises and concessions are not material to the business of SJG.

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### Seasonal Aspects

#### South Jersey Gas Company

SJG experiences seasonal fluctuations in sales when selling natural gas for heating purposes. SJG meets this seasonal fluctuation in demand from its firm customers by buying and storing gas during the summer months, and by drawing from storage and purchasing supplemental supplies during the heating season. As a result of this seasonality, SJG's revenues and net income are significantly higher during the first and fourth quarters than during the second and third quarters of the year.

#### Non-Utility Companies

Among SJI's non-utility activities, wholesale and retail gas marketing have seasonal patterns similar to SJG's. Activities such as energy services and energy project development do not follow seasonal patterns. Other activities such as retail electric marketing and appliance service can have seasonal earnings patterns that are different from the utility. While growth in the earnings contributions from nonutility operations has improved SJI's second and third quarter net income levels, the first and fourth quarters remain the periods where most of SJI's revenue and net income is produced.

#### Working Capital Practices

Reference is made to "Liquidity and Capital Resources" included in Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations," of this report.

#### Customers

No material part of the Company's business is dependent upon a single customer or a few customers, the loss of which would have a material adverse effect on SJI performance on a consolidated basis. One of SJI's subsidiaries, Marina Energy, does currently receive the majority of its revenues and income from one customer. However, that customer is under a long-term contract through 2027.

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Backlog

Backlog is not material to an understanding of SJI's business or that of any of its subsidiaries.

Government Contracts

No material portion of the business of SJI or any of its subsidiaries is subject to renegotiation of profits or termination of contracts or subcontracts at the election of any government.

Competition

Information on competition for SJI and its subsidiaries can be found in Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations," of this report.

Research

During the last three fiscal years, neither SJI nor any of its subsidiaries engaged in research activities to any material extent.

Environmental Matters

Information on environmental matters for SJI and its subsidiaries can be found in Note 14 of the consolidated financial statements included under Item 8 of this report.

Employees

SJI and its subsidiaries had a total of 617 employees as of December 31, 2009. Of that total, 332 employees are unionized. SJG and SJESP employees represented by the International Brotherhood of Electrical Workers ("IBEW") operate under a new collective bargaining agreement that runs through February 2013. The remaining unionized employees are represented by the International Association of Machinists and Aerospace Workers ("IAM"). SJG and SJESP employees represented by the IAM recently agreed to a new collective bargaining agreement that expires in August 2014.



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Financial Information About Foreign and Domestic Operations and Export Sales

SJI has no foreign operations and export sales have not been a significant part of SJI's business.

Item 1A. Risk Factors

SJI and its subsidiaries operate in an environment that involves risks, many of which are beyond our control. SJI has identified the following risk factors that could cause SJI's operating results and financial condition to be materially adversely affected. Investors should carefully consider these risk factors and should also be aware that this list is not all inclusive of existing risks. In addition, new risks may emerge at any time, and SJI cannot predict those risks or the extent to which they may affect SJI's businesses or financial performance.

• SJI is a holding company and its assets consist primarily of investments in subsidiaries. Should SJI's subsidiaries be unable to pay dividends or make other payments to SJI for financial, regulatory, legal or other reasons, SJI's ability to pay dividends on its common stock could be limited. SJI's stock price could be adversely affected as a result.

• SJI's business activities are concentrated in southern New Jersey. Changes in the economies of southern New Jersey and surrounding regions could negatively impact the growth opportunities available to SJI and the financial condition of customers and prospects of SJI.

• Changes in the regulatory environment or unfavorable rate regulation at its utility may have an unfavorable impact on SJI's financial performance or condition. SJI's utility business is regulated by the New Jersey Board of Public Utilities which has authority over many of the activities of the business including, but not limited to, the rates it charges to its customers, the amount and type of securities it can issue, the nature of investments it can make, the nature and quality of services it provides, safety standards and other matters. The extent to which the actions of regulatory commissions restrict or delay SJG's ability to earn a reasonable rate of return on invested capital and/or fully recover operating costs may adversely affect its results of operations, financial condition and cash flows.

• SJI may not be able to respond effectively to competition, which may negatively impact SJI's financial performance or condition. Regulatory initiatives may provide or enhance opportunities for competitors that could reduce utility income obtained from existing or prospective customers. Also, competitors in all of SJI's business lines may be able to provide superior or less costly products or services based upon currently available or newly developed technologies.

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❖ Warm weather, high commodity costs, or customer conservation initiatives could result in reduced demand for some of SJI's energy products and services. While SJI's utility currently has a conservation incentive program clause that protects its revenues and gross margin against usage per customer that is lower than a set level, the clause is currently approved as a pilot program through 2013. Should this clause expire without replacement, lower customer energy utilization levels would likely reduce SJI's net income.

❖ High natural gas prices could cause more of SJI's receivables to be uncollectible. Higher levels of uncollectibles from either residential or commercial customers would negatively impact SJI's income and could result in higher working capital requirements.

❖ SJI's net income could decrease if it is required to incur additional costs to comply with new governmental safety, health or environmental legislation. SJI is subject to extensive and changing federal and state laws and regulations that impact many aspects of its business; including the storage, transportation and distribution of natural gas, as well as the remediation of environmental contamination at former manufactured gas plant facilities.

❖ Proposed climate change legislation could impact SJI's financial performance and condition. Climate change is receiving ever increasing attention from scientists and legislators alike. The debate is ongoing as to the extent to which our climate is changing, the potential causes of this change and its potential impacts. Some attribute global warming to increased levels of greenhouse gases, which has led to significant legislative and regulatory efforts to limit greenhouse gas emissions. The outcome of proposed federal and state actions to address global climate change could result in a variety of regulatory programs including additional charges to fund energy efficiency activities or other regulatory actions. These actions could affect the demand for natural gas and electricity, result in increased costs to our business and impact the prices we charge our customers. Because natural gas is a fossil fuel with low carbon content, it is possible that future carbon constraints could create additional demands for natural gas, both for production of electricity and direct use in homes and businesses. Any adoption by federal or state governments mandating a substantial reduction in greenhouse gas emissions could have far-reaching and significant impacts on the energy industry. We cannot predict the potential impact of such laws or regulations on our future consolidated financial condition, results of operations or cash flows.

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SJI's wholesale commodity marketing business is exposed to the risk that counterparties that owe money or energy to SJI will not be able to meet their obligations for operational or financial reasons. SJI could be forced to buy or sell commodity at a loss as a result of such failure. Such a failure, if large enough, could also impact SJI's liquidity.

Increasing interest rates will negatively impact the net income of SJI. Several of SJI's subsidiaries are capital intensive, resulting in the incurrence of significant amounts of debt financing. SJI has issued almost all of its existing long-term debt at fixed rates or has utilized interest rate swaps to mitigate changes in variable rates. However, new issues of long-term debt and all variable rate short-term debt are exposed to the impact of rising interest rates.

SJI has guaranteed certain obligations of unconsolidated affiliates and is exposed to the risk that these affiliates will not be able to meet performance and financial commitments. SJI's unconsolidated affiliates develop and operate on-site energy related projects. SJI has guaranteed certain obligations of these affiliates in connection with the development and operation of the facilities. In the event that these projects do not meet specified levels of operating performance or are unable to meet certain financial obligations as they become due, SJI could be required to make payments related to these obligations.

•The inability to obtain capital, particularly short-term capital from commercial banks, could negatively impact the daily operations and financial performance of SJI. SJI uses short-term borrowings under committed and uncommitted credit facilities provided by commercial banks to supplement cash provided by operations, to support working capital needs, and to finance capital expenditures, as incurred. If the customary sources of short-term capital were no longer available due to market conditions, SJI may not be able to meet its working capital and capital expenditure requirements and borrowing costs could increase.

•A downgrade in SJG's credit rating could negatively affect its ability to access adequate and cost effective capital. SJG's ability to obtain adequate and cost effective capital depends largely on its credit ratings, which are greatly influenced by financial condition and results of operations. If the rating agencies downgrade SJG's credit ratings, particularly below investment grade, SJG's borrowing costs would increase. In addition, SJG would likely be required to pay higher interest rates in future financings and potential funding sources would likely decrease. To the extent that a decline in SJG's credit rating has a negative effect on SJI, SJI could be required to provide additional support to certain counterparties of the wholesale gas operations.

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Hedging activities of the company designed to protect against commodity price or interest rate risk may cause fluctuations in reported financial results and SJI's stock price could be adversely affected as a result. Although SJI enters into various contracts to hedge the value of energy assets, liabilities, firm commitments or forecasted transactions, the timing of the recognition of gains or losses on these economic hedges in accordance with accounting principles generally accepted in the United States of America does not always match up with the gains or losses on the items being hedged. The difference in accounting can result in volatility in reported results, even though the expected profit margin is essentially unchanged from the dates the transactions were consummated.

The inability to obtain natural gas would negatively impact the financial performance of SJI. Several of SJI's subsidiaries have businesses based upon the ability to deliver natural gas to customers. Disruption in the production of natural gas or transportation of that gas to SJI from its suppliers, could prevent SJI from completing sales to its customers.

Transporting and storing natural gas involves numerous risks that may result in accidents and other operating risks and costs. SJI's gas distribution activities involve a variety of inherent hazards and operating risks, such as leaks, accidents, mechanical problems, natural disasters or terrorist activities which could cause substantial financial losses. In addition, these risks could result in loss of human life, significant damage to property, environmental pollution and impairment of operations, which in turn could lead to substantial losses. In accordance with customary industry practice, SJI maintains insurance against some, but not all, of these risks and losses. The occurrence of any of these events not fully covered by insurance could adversely affect SJI's financial position, results of operations and cash flows.

- Adverse results in legal proceedings could be detrimental to the financial condition of SJI. The outcomes of legal proceedings can be unpredictable and can result in adverse judgments.

Item 1B. Unresolved Staff Comments

None.

Item 2. Properties

The principal property of SJI consists of SJG's gas transmission and distribution systems that include mains, service connections and meters. The transmission facilities carry the gas from the connections with Transco and Columbia to SJG's distribution systems for delivery to customers. As of December 31, 2009, there were approximately 107.3 miles of mains in the transmission systems and 5,867 miles of mains in the distribution systems.

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SJG owns approximately 154 acres of land in Folsom, New Jersey which is the site of SJI's corporate headquarters. Approximately 140 acres of this property is deed restricted. SJG also has office and service buildings at six other locations in the territory. There is a liquefied natural gas storage and vaporization facility at one of these locations.

As of December 31, 2009, SJG's utility plant had a gross book value of \$1.3 billion and a net book value, after accumulated depreciation, of \$961.2 million. In 2009, \$98.7 million was spent on additions to utility plant and there were retirements of property having an aggregate gross book cost of \$7.2 million.

Virtually all of SJG's transmission pipeline, distribution mains and service connections are in streets or highways or on the property of others. The transmission and distribution systems are maintained under franchises or permits or rights-of-way, many of which are perpetual. SJG's properties (other than property specifically excluded) are subject to a lien of mortgage under which its first mortgage bonds are outstanding. We believe these properties are well maintained and in good operating condition.

Nonutility property and equipment with a net book value of \$111.9 million consists primarily of Marina's energy projects, in particular the thermal energy plant in Atlantic City, N.J.

Energy and Minerals Inc. (EMI) owns 235 acres of land in Vineland, New Jersey.

South Jersey Fuel, Inc., an inactive subsidiary, owns land and a building in Deptford Township and owns real estate in Upper Township, New Jersey.

R&T Castellini, Inc., an inactive subsidiary, owns land and buildings in Vineland, New Jersey.

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## Item 3. Legal Proceedings

SJI is subject to claims arising in the ordinary course of business and other legal proceedings. We accrue liabilities related to these claims when we can determine the amount or range of amounts of probable settlement costs for these claims. Among other actions, SJI is named in certain product liability claims related to our former sand mining subsidiary. Management does not currently anticipate the disposition of any known claims to have a material adverse effect on SJI's financial position, results of operations or liquidity.

## Item 4. Submission Of Matters To A Vote of Security Holders

No matter was submitted to a vote of security holders during the fourth quarter of the 2009 fiscal year.

## Item 4A. Executive Officers of the Registrant

Set forth below are the names, ages and positions of our executive officers along with their business experience during the past five years. All executive officers of SJI are elected annually and serve at the discretion of the Board of Directors. All information is as of the date of the filing of this report.

| Name, age and position with the Company | Period Served |
|---|---------------|
|---|---------------|

|                          |  |
|--------------------------|--|
| Edward J. Graham, Age 52 |  |
|--------------------------|--|

|          |                      |
|----------|----------------------|
| Chairman | April 2005 - Present |
|----------|----------------------|

|                         |                         |
|-------------------------|-------------------------|
| Chief Executive Officer | February 2004 - Present |
|-------------------------|-------------------------|

|           |                        |
|-----------|------------------------|
| President | January 2003 - Present |
|-----------|------------------------|

|                           |  |
|---------------------------|--|
| David A. Kindlick, Age 55 |  |
|---------------------------|--|

|                         |                        |
|-------------------------|------------------------|
| Chief Financial Officer | January 2002 - Present |
|-------------------------|------------------------|

|                |                     |
|----------------|---------------------|
| Vice President | June 1997 - Present |
|----------------|---------------------|

|                           |  |
|---------------------------|--|
| Jeffery E. DuBois, Age 51 |  |
|---------------------------|--|

|                |                        |
|----------------|------------------------|
| Vice President | January 2004 - Present |
|----------------|------------------------|

|                          |  |
|--------------------------|--|
| Michael J. Renna, Age 42 |  |
|--------------------------|--|

|                |                        |
|----------------|------------------------|
| Vice President | January 2004 - Present |
|----------------|------------------------|

|                          |  |
|--------------------------|--|
| Kevin D. Patrick, Age 49 |  |
|--------------------------|--|

|                |                     |
|----------------|---------------------|
| Vice President | June 2007 - Present |
|----------------|---------------------|

|                       |  |
|-----------------------|--|
| Albertsons/Super Valu |  |
|-----------------------|--|

|                               |                            |
|-------------------------------|----------------------------|
| Division CFO – Eastern Region | September 2004 – June 2006 |
|-------------------------------|----------------------------|

|                              |  |
|------------------------------|--|
| Sharon M. Pennington, Age 47 |  |
|------------------------------|--|

|                |                        |
|----------------|------------------------|
| Vice President | January 2008 - Present |
|----------------|------------------------|

|                                   |                              |
|-----------------------------------|------------------------------|
| Vice President (SJI Services LLC) | January 2006 – December 2007 |
|-----------------------------------|------------------------------|

|                                |                            |
|--------------------------------|----------------------------|
| Assistant Vice President (SJG) | April 2004 – December 2005 |
|--------------------------------|----------------------------|

|                              |  |
|------------------------------|--|
| Gina M. Merritt-Epps, Age 42 |  |
|------------------------------|--|

|                                 |                    |
|---------------------------------|--------------------|
| Corporate Counsel and Secretary | May 2009 - Present |
|---------------------------------|--------------------|

|   |                            |
|---|----------------------------|
| Assistant General Counsel and Assistant Secretary | December 2007 - April 2009 |
|---|----------------------------|

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Director, Legal Affairs (SJI Services LLC)      June 2006 – November 2007

Atlantic County Department of Law

Assistant County Counsel      October 2002 – May 2006

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## PART II

Item 5. Market for the Registrant's Common Equity,  
Related Stockholder Matters and Issuer Purchases of Equity Securities

## Market Price of Common Stock and Related Information

| Quarter Ended<br>2009 | Market Price Per Share |          | Dividends<br>Declared<br>Per Share | Quarter<br>Ended<br>2008 | Market Price Per Share |          | Dividends<br>Declared<br>Per Share |
|-----------------------|------------------------|----------|------------------------------------|--------------------------|------------------------|----------|------------------------------------|
|                       | High                   | Low      |                                    |                          | High                   | Low      |                                    |
| March 31              | \$ 40.78               | \$ 31.98 | \$ 0.2975                          | March 31                 | \$ 38.41               | \$ 31.90 | \$ 0.2700                          |
| June 30               | \$ 36.20               | \$ 33.04 | \$ 0.2975                          | June 30                  | \$ 39.36               | \$ 35.31 | \$ 0.2700                          |
| September 30          | \$ 37.53               | \$ 33.12 | \$ 0.2975                          | September 30             | \$ 38.99               | \$ 33.10 | \$ 0.2700                          |
| December 31           | \$ 40.24               | \$ 34.07 | \$ 0.3300                          | December 31              | \$ 40.58               | \$ 25.19 | \$ 0.2975                          |

These quotations are based on the list of composite transactions of the New York Stock Exchange. Our stock is traded on the New York Stock Exchange under the symbol SJI. We have declared and expect to continue to declare regular quarterly cash dividends. As of December 31, 2009, the latest available date, our records indicate that there were 7,324 shareholders of record.

## Stock Performance Graph

The performance graph below illustrates a five year comparison of cumulative total returns based on an initial investment of \$100 in South Jersey Industries, Inc. common stock, as compared with the S&P 500 Stock Index and the S&P Utility Index for the period 2005 through 2009.

This performance chart assumes:

- \$100 invested on December 31, 2004 in South Jersey Industries, Inc. common stock, in the S&P 500 Stock Index and in the S&P Utility Index; and

•

All dividends are reinvested.



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Information required by this item is also found in Note 5 of the consolidated financial statements included under Item 8 of this report.

SJI has a stated goal of increasing its dividend by at least 6% to 7% annually.

In January 2009, non-employee members of SJI's Board of Directors received an aggregate of 9,559 shares of unregistered stock, valued at that time at \$384,893, as part of their compensation for serving on the Board.

#### Issuer Purchases of Equity Securities

The following table presents information about purchases by SJI of its own common stock during the three months ended December 31, 2009:

| Period        | Total<br>Number of<br>Shares<br>Purchased <sup>1</sup> | Average<br>Price Paid<br>Per Share <sup>1</sup> | Total<br>Number of<br>Shares<br>Purchased<br>as Part of<br>Publicly<br>Announced<br>Plans or<br>Programs <sup>2</sup> | Maximum<br>Number of<br>Shares that<br>May Yet<br>be<br>Purchased<br>Under the<br>Plans or<br>Programs <sup>2</sup> |
|---------------|--|---|---|---|
| October 2009  | 29,153   | \$ 35.3972                                      | -   | -   |
| November 2009 | 4,740  | \$ 35.6414                                      | -   | -   |
| December 2009 | 23,695   | \$ 39.9126                                      | -   | -   |
| Total         | 57,588   |   | -   | -   |

<sup>1</sup>The total number of shares purchased and the average price paid per share represent shares purchased in open market transactions under the South Jersey Industries Dividend Reinvestment Plan (the "DRP") by the administrator of the DRP.

<sup>2</sup>On September 22, 2008, SJI publicly announced a share repurchase program under which the Company can purchase up to 5% of its currently outstanding common stock over the next four years. As of December 31, 2009, no shares have been purchased under this program.

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## Item 6. Selected Financial Data

## 2009 HIGHLIGHTS

Five-Year Summary of Selected  
Financial Data  
(In Thousands Where Applicable)

South Jersey Industries, Inc. and Subsidiaries  
Year Ended December 31,

|   | 2009        | 2008        | 2007        | 2006        | 2005        |   |      |   |      |   |
|---|-------------|-------------|-------------|-------------|-------------|---|------|---|------|---|
| Operating Results:  |             |             |             |             |             |   |      |   |      |   |
| Operating Revenues  | \$845,444   | \$961,977   | \$956,371   | \$931,428   | \$906,016   |   |      |   |      |   |
| Operating Income  | \$111,110   | \$153,509   | \$129,623   | \$145,802   | \$86,818    |   |      |   |      |   |
| Income Attributable to South Jersey Industries, Inc. Shareholders                             |             |             |             |             |             |   |      |   |      |   |
| Continuing Operations   | \$58,532    | \$77,178    | \$62,659    | \$72,250    | \$39,770    |   |      |   |      |   |
| Discontinued Operations - Net (1)   | (427 )      | (247 )      | (391 )      | (818 )      | (669 )      |   |      |   |      |   |
| Net Income Applicable to Common Stock   | \$58,105    | \$76,931    | \$62,268    | \$71,432    | \$39,101    |   |      |   |      |   |
| Total Assets  | \$1,782,008 | \$1,793,427 | \$1,529,441 | \$1,573,032 | \$1,441,712 |   |      |   |      |   |
| Capitalization:   |             |             |             |             |             |   |      |   |      |   |
| Equity  | \$544,564   | \$516,448   | \$481,520   | \$443,497   | \$394,039   |   |      |   |      |   |
| Long-Term Debt  | 312,793     | 332,784     | 357,896     | 358,022     | 319,066     |   |      |   |      |   |
| Total Capitalization  | \$857,357   | \$849,232   | \$839,416   | \$801,519   | \$713,105   |   |      |   |      |   |
| Ratio of Operating Income to Fixed Charges (2)  | 5.9         | x           | 6.0         | x           | 4.8         | x | 5.3  | x | 4.1  | x |
| Diluted Earnings Per Common Share Attributable to South Jersey Industries, Inc. Shareholders: |             |             |             |             |             |   |      |   |      |   |
| (Based on Average Diluted Shares Outstanding):  |             |             |             |             |             |   |      |   |      |   |
| Continuing Operations   | \$1.96      | \$2.59      | \$2.12      | \$2.47      | \$1.40      |   |      |   |      |   |
| Discontinued Operations - Net (1)   | (0.02 )     | (0.01 )     | (0.02 )     | (0.03 )     | (0.02 )     |   |      |   |      |   |
| Diluted Earnings Per Common Share   | \$1.94      | \$2.58      | \$2.10      | \$2.44      | \$1.38      |   |      |   |      |   |
| Return on Average Equity (3)  | 11.0        | %           | 15.5        | %           | 13.3        | % | 16.9 | % | 12.5 | % |
| Share Data:   |             |             |             |             |             |   |      |   |      |   |
| Number of Shareholders of Record  | 7.3         | 7.5         | 7.7         | 7.9         | 8.1         |   |      |   |      |   |
| Average Common Shares   | 29,785      | 29,707      | 29,480      | 29,175      | 28,175      |   |      |   |      |   |
|   | 29,796      | 29,729      | 29,607      | 29,326      | 28,982      |   |      |   |      |   |

## Common Shares Outstanding at Year End

## Dividend Reinvestment Plan:

|                                     |         |         |         |         |         |
|-------------------------------------|---------|---------|---------|---------|---------|
| Number of Shareholders              | 5.1     | 5.1     | 5.3     | 5.3     | 5.3     |
| Number of Participating Shares      | 2,072   | 2,102   | 2,179   | 2,194   | 2,722   |
| Book Value at Year End              | \$18.28 | \$17.33 | \$16.26 | \$15.12 | \$13.60 |
| Dividends Declared per Common Share | \$1.22  | \$1.11  | \$1.01  | \$0.92  | \$0.86  |
| Market Price at Year End            | \$38.18 | \$39.85 | \$36.09 | \$33.41 | \$29.14 |

## Dividend Payout:

|                            |      |   |      |   |      |   |      |   |      |   |
|----------------------------|------|---|------|---|------|---|------|---|------|---|
| From Continuing Operations | 62.2 | % | 42.6 | % | 47.3 | % | 37.2 | % | 60.9 | % |
| From Total Net Income      | 62.7 | % | 42.8 | % | 47.6 | % | 37.6 | % | 62.0 | % |
| Market-to-Book Ratio       | 2.1  | x | 2.3  | x | 2.2  | x | 2.2  | x | 2.1  | x |
| Price Earnings Ratio (3)   | 19.5 | x | 15.4 | x | 17.0 | x | 13.5 | x | 20.8 | x |

(1) Represents discontinued business segments: sand mining and distribution operations sold in 1996 and fuel oil operations with related environmental liabilities in 1986 (See Note 2 to Consolidated Financial Statements).

(2) Calculated as Operating Income divided by Interest Charges.

(3) Calculated based on Income from Continuing Operations.

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Item 7. Management's Discussion and Analysis of Financial Condition and  
Results of Operations

OVERVIEW — SJI is an energy services holding company that provides a variety of products and services through the following wholly owned subsidiaries:

South Jersey Gas Company (SJG)

SJG, a New Jersey corporation, is an operating public utility company engaged in the purchase, transmission and sale of natural gas for residential, commercial and industrial use. SJG also sells natural gas and pipeline transportation capacity (off-system sales) on a wholesale basis to various customers on the interstate pipeline system and transports natural gas purchased directly from producers or suppliers to their customers. SJG contributed approximately 67.5% of SJI's net income on a consolidated basis in 2009.

SJG's service territory covers approximately 2,500 square miles in the southern part of New Jersey. It includes 112 municipalities throughout Atlantic, Cape May, Cumberland and Salem Counties and portions of Burlington, Camden and Gloucester Counties, with an estimated permanent population of 1.2 million. SJG benefits from its proximity to Philadelphia, PA and Wilmington, DE on the western side of its service territory and Atlantic City, NJ and the popular shore communities on the eastern side. Economic development and housing growth have long been driven by the development of the Philadelphia metropolitan area. In recent years, housing growth in the eastern portion of the service territory increased substantially and currently accounts for approximately half of SJG's annual customer growth. Economic growth in Atlantic City and the surrounding region has been primarily driven by new gaming and non-gaming investments that emphasize destination style attractions. While many of these new projects have been suspended or postponed due to the current economic environment, the casino industry is expected to remain a significant source of regional economic development going forward. The ripple effect from Atlantic City typically produces new housing, commercial and industrial construction. Combining with the gaming industry catalyst has been the ongoing conversion of southern New Jersey's oceanfront communities from seasonal resorts to year round economies. New and expanded hospitals, schools, and large scale retail developments throughout the service territory have contributed to SJG's growth. Presently, SJG serves approximately 65% of households within its territory with natural gas. SJG also serves southern New Jersey's diversified industrial base that includes processors of petroleum and agricultural products; chemical, glass and consumer goods manufacturers; and high technology industrial parks.

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As of December 31, 2009, SJG served a total of 343,566 residential, commercial and industrial customers in southern New Jersey, compared with 340,136 customers at December 31, 2008. No material part of SJG's business is dependent upon a single customer or a few customers. Gas sales, transportation and capacity release for 2009 amounted to 98.7 MMdts (million decatherms), of which 51.7 MMdts were firm sales and transportation, 2.3 MMdts were interruptible sales and transportation and 44.7 MMdts were off-system sales and capacity release. The breakdown of firm sales and transportation includes 47.9% residential, 23.2% commercial, 23.9% industrial, and 5.0% cogeneration and electric generation. At year-end 2009, SJG served 320,290 residential customers, 22,802 commercial customers and 474 industrial customers. This includes 2009 net additions of 3,264 residential customers and 166 commercial customers.

SJG makes wholesale gas sales to gas marketers for resale and ultimate delivery to end users. These "off-system" sales are made possible through the issuance of the Federal Energy Regulatory Commission (FERC) Orders No. 547 and 636. Order No. 547 issued a blanket certificate of public convenience and necessity authorizing all parties, which are not interstate pipelines, to make FERC jurisdictional gas sales for resale at negotiated rates, while Order No. 636 allowed SJG to deliver gas at delivery points on the interstate pipeline system other than its own city gate stations and release excess pipeline capacity to third parties. During 2009, off-system sales amounted to 6.3 MMdts and capacity release amounted to 38.4 MMdts.

Supplies of natural gas available to SJG that are in excess of the quantity required by those customers who use gas as their sole source of fuel (firm customers) make possible the sale and transportation of gas on an interruptible basis to commercial and industrial customers whose equipment is capable of using natural gas or other fuels, such as fuel oil and propane. The term "interruptible" is used in the sense that deliveries of natural gas may be terminated by SJG at any time if this action is necessary to meet the needs of higher priority customers as described in SJG's tariffs. In 2009, usage by interruptible customers, excluding off-system customers amounted to 2.3 MMdts, approximately 2.4% of the total throughput.

South Jersey Energy Solutions, LLC

Effective January 1, 2006, SJI established South Jersey Energy Solutions, LLC, (SJES) as a direct subsidiary for the purpose of serving as a holding company for all of SJI's non-utility businesses. The following businesses are wholly owned subsidiaries of SJES:

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South Jersey Resources Group, LLC (SJRG)

SJRG markets natural gas storage, commodity and transportation assets on a wholesale basis. Customers include energy marketers, electric and gas utilities and natural gas producers. SJRG's marketing activities occur mainly in the mid-Atlantic and southern regions of the country. SJRG also conducts price risk management activities by entering into a variety of physical and financial transactions including forward contracts, swap agreements, option contracts and futures contracts. In 2009, SJRG transacted 193.3 Bcf of natural gas. SJRG contributed approximately 30.7% of SJI's net income on a consolidated basis.

Marina Energy, LLC (Marina)

Marina develops and operates energy-related projects. Marina's largest operating project provides cooling, heating and emergency power to the Borgata Hotel Casino & Spa in Atlantic City, NJ. Marina added service to Borgata's expanded facilities in July 2006 and service to a new hotel tower in June of 2008. Marina also has a 50% equity interest in LVE Energy Partners, LLC which has entered into a contract to design, build, own and operate a district energy system and central energy center for a planned resort in Las Vegas, Nevada.

Marina's other recent projects include 51% equity interests in AC Landfill Energy, LLC (ACLE) and WC Landfill Energy, LLC (WCLE), which operate a total of 9,200 kilowatts of landfill gas-fired electric production facilities, and 50% equity interests in various partnerships that primarily operate landfill gas-fired electric production facilities and solar projects. Marina contributed approximately 7.8% of SJI's net income on a consolidated basis.

South Jersey Energy Company (SJE)

SJE provides services for the acquisition and transportation of natural gas and electricity for retail end users and markets total energy management services. As of December 31, 2009, SJE marketed natural gas and electricity to approximately 13,600 customers, which consist of approximately 65% residential customers and 35% commercial/industrial customers. Most customers served by SJE are located within southern New Jersey, northwestern Pennsylvania and New England. In 2009, SJE incurred a loss which was approximately (7.4%) of SJI's net income on a consolidated basis.

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South Jersey Energy Service Plus, LLC (SJESP)

SJESP installs and services residential and light commercial HVAC systems, provides plumbing services, and services appliances via the sale of appliance service programs as well as on a time and materials basis. SJESP serves southern New Jersey where it is the largest local HVAC service company with nearly 50 experienced, NATE certified technicians and installers. As of December 31, 2009, SJESP had approximately 67,000 service contract customers, representing approximately 157,000 service contracts for the repair and maintenance of major appliances, such as house heaters, water heaters, gas ranges, and electric central air conditioning units. SJESP contributed approximately 1.6% of SJI's net income on a consolidated basis.

Other

SJI Services, LLC provides services such as information technology, human resources, government relations, corporate communications, materials purchasing, fleet management and insurance to SJI and its other subsidiaries.

Energy & Minerals, Inc. (EMI) principally manages liabilities associated with discontinued operations of nonutility subsidiaries.

SJI also has a 50% joint venture investment with Conectiv Solutions, LLC in Millennium Account Services, LLC (Millennium). Millennium provides meter reading services to SJG and Atlantic City Electric Company in southern New Jersey.

Primary Factors Affecting SJI's Business

SJI's stated long-term goals are to: 1) Grow earnings per share from continuing operations by an average of at least 6% to 7% per year; 2) Increase the dividend on common stock by at least 6% to 7% annually; and 3) Maintain a low-to-moderate risk platform. Management established those goals in conjunction with SJI's Board of Directors based upon a number of different internal and external factors that characterize and influence SJI's current and expected future activities.

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The following is a summary of the primary factors we expect to have the greatest impact on SJI's performance and ability to achieve long-term goals going forward:

**Business Model** — In developing SJI's current business model, our focus has been on our core utility and natural extensions of that business. That focus enables us to concentrate on business activities that match our core competencies. Going forward we expect to pursue business opportunities that fit this model.

**Customer Growth** — Southern New Jersey, our primary area of operations, has not been immune to the issues impacting the new housing market nationally. However, net customers for SJG still grew 1.0% for 2009 as we increased our focus on customer conversions. In 2009, the 3,053 consumers converting their homes and businesses from other heating fuels, such as electric, propane or oil represented over 50% of the total new customer acquisitions for the year. In comparison, conversions over the past five years averaged 2,274 annually. Customers in our service territory typically base their decisions to convert on comparisons of fuel costs, environmental considerations and efficiencies. As such, SJG began a comprehensive partnership with the State's Office of Clean Energy to educate consumers on energy efficiency and to promote the rebates and incentives available to natural gas users.

**Regulatory Environment** — SJG is primarily regulated by the New Jersey Board of Public Utilities (BPU). The BPU sets the rates that SJG charges its rate-regulated customers for services provided and establishes the terms of service under which SJG operates. We expect the BPU to continue to set rates and establish terms of service that will enable SJG to obtain a fair and reasonable return on capital invested. The BPU approved a Conservation Incentive Program (CIP) effective October 1, 2006, discussed in greater detail under Results of Operations, that protects SJG's net income from reductions in gas used by residential, commercial, and small industrial customers.

**Weather Conditions and Customer Usage Patterns** — Usage patterns can be affected by a number of factors, such as wind, precipitation, temperature extremes and customer conservation. SJG's earnings are largely protected from fluctuations in temperatures by the CIP. The CIP has a stabilizing effect on utility earnings as SJG adjusts revenues when actual usage per customer experienced during an annual period varies from an established baseline usage per customer. Our nonutility gas retail marketing business is directly affected by weather conditions, as it does not have regulatory mechanisms that address weather volatility. The impact of different weather conditions on the earnings of our nonutility businesses is dependent on a range of different factors. Consequently, weather may impact the earnings of SJI's various subsidiaries in different, or even opposite, ways. Further, the profitability of individual subsidiaries may vary from year-to-year despite experiencing substantially similar weather conditions.



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Changes in Natural Gas Prices — In recent years, prices for natural gas have become increasingly volatile. The utility's gas costs are passed on directly to customers without any profit margin added by SJG. The price the utility charges its periodic customers is set annually, with a regulatory mechanism in place to make limited adjustments to that price during the course of a year. In the event that gas cost increases would justify customer price increases greater than those permitted under the regulatory mechanism, SJG can petition the BPU for an incremental rate increase. High prices can make it more difficult for our customers to pay their bills and may result in elevated levels of bad-debt expense. Among our nonutility activities, the one most likely to be impacted by changes in natural gas prices is our wholesale gas marketing business. Wholesale gas marketing typically benefits from volatility in gas prices during different points in time. The actual price of the commodity does not typically have an impact on the performance of this business line. Our ability to add and retain customers at our retail gas marketing business is affected by the relationship between the price that the utility charges customers for gas and the cost of gas available in the market at specific points in time. However, retail gas marketing accounts for a very small portion of SJI's overall activities.

Energy Project Development — Marina Energy, LLC, SJI's energy project development business, focuses on designing, building, owning and/or operating energy production facilities on, or adjacent to, customer sites. That business is currently involved with several projects that are either operating, or are under development. Based upon our experience to date, market issues that impact the reliability and price of electricity supplied by utilities, and discussions that we are having regarding additional projects, we expect to continue to expand this business. However, the price of natural gas also has a direct effect on the economics of these projects. Further, our largest project opportunities to date have been and are expected to continue to be in the casino gaming industry. Consequently, the economic condition of that industry is important to the near term prospects for obtaining additional projects.

Changes in Interest Rates — SJI has operated in a relatively low interest rate environment over the past several years. Rising interest rates would raise the expense associated with existing variable-rate debt and all issuances of new debt. We have sought to mitigate the impact of a potential rising rate environment by directly issuing fixed-rate debt, or by entering into derivative transactions to hedge against rising interest rates.

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**Labor and Benefit Costs** — Labor and benefit costs have a significant impact on SJI's profitability. Benefit costs, especially those related to pension and health care, have risen in recent years. We sought to manage these costs by revising health care plans offered to existing employees, capping postretirement health care benefits, and changing health care and pension packages offered to new hires. We expect savings from these changes to gradually increase as new hires replace retiring employees. Our workforce totaled 617 employees at the end of 2009, of which 53.8% of that total are under collective bargaining agreements.

**Balance Sheet Strength** — Our goal is to maintain a strong balance sheet with an average annual equity-to-capitalization ratio of 50%. Our equity-to-capitalization ratio, inclusive of short-term debt, was 50.0% and 47.5% at the end of 2009 and 2008, respectively. A strong balance sheet permits us to maintain the financial flexibility necessary to take advantage of growth opportunities and to address volatile economic and commodity markets while maintaining a low-to-moderate risk platform.

**CRITICAL ACCOUNTING POLICIES — ESTIMATES AND ASSUMPTIONS** — As described in the notes to our consolidated financial statements, management must make estimates and assumptions that affect the amounts reported in the consolidated financial statements and related disclosures. Actual results could differ from those estimates. Five types of transactions presented in our consolidated financial statements require a significant amount of judgment and estimation. These relate to regulatory accounting, derivatives, environmental remediation costs, pension and other postretirement benefit costs, and revenue recognition.

**Regulatory Accounting** — SJI's largest subsidiary, SJG, maintains its accounts according to the Uniform System of Accounts as prescribed by the New Jersey Board of Public Utilities (BPU). As a result of the ratemaking process, SJG is required to follow Financial Accounting Standards Board (FASB) ASC Topic 980 – "Regulated Operations." SJG is required under Topic 980 to recognize the impact of regulatory decisions on its financial statements. SJG is required under its Basic Gas Supply Service clause (BGSS) to forecast its natural gas costs and customer consumption in setting its rates. Subject to BPU approval, SJG is able to recover or return the difference between gas cost recoveries and the actual costs of gas through a BGSS charge to customers. SJG records any over/under recoveries as a regulatory asset or liability on the consolidated balance sheets and reflects it in the BGSS charge to customers in subsequent years. SJG also enters into derivatives that are used to hedge natural gas purchases. The offset to the resulting derivative assets or liabilities is also recorded as a regulatory asset or liability on the consolidated balance sheets.

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The Conservation Incentive Program (CIP) is a BPU approved pilot program that is designed to eliminate the link between SJG's profits and the quantity of natural gas sold, and foster conservation efforts. With the CIP, SJG's profits are tied to the number of customers served and how efficiently we serve them, thus allowing SJG to focus on encouraging conservation and energy efficiency among our customers without negatively impacting net income. The CIP tracking mechanism adjusts earnings based on weather and also adjusts earnings where actual usage per customer experienced during an annual period varies from an established baseline usage per customer. Utility earnings are recognized during current periods based upon the application of the CIP. The cash impact of variations in customer usage will result in cash being collected from, or returned to, customers during the subsequent CIP year, which runs from October 1 to September 30.

In addition to the BGSS and the CIP, other regulatory assets consist primarily of remediation costs associated with manufactured gas plant sites (discussed below under Environmental Remediation Costs), deferred pension and other postretirement benefit cost, and several other assets as detailed in Note 10 to the consolidated financial statements. If there are changes in future regulatory positions that indicate the recovery of such regulatory assets is not probable, SJG would charge the related cost to earnings. Currently there are no such anticipated changes at the BPU.

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**Derivatives** — SJI recognizes assets or liabilities for contracts that qualify as derivatives that are entered into by its subsidiaries when contracts are executed. We record contracts at their fair value in accordance with FASB ASC Topic 815 – “Derivatives and Hedging.” We record changes in the fair value of the effective portion of derivatives qualifying as cash flow hedges, net of tax, in Accumulated Other Comprehensive Loss and recognize such changes in the income statement when the hedged item affects earnings. Changes in the fair value of derivatives not designated as hedges are recorded in earnings in the current period. In 2007, we changed our policy to no longer designate energy-related derivative instruments as cash flow hedges. Certain derivatives that result in the physical delivery of the commodity may meet the criteria to be accounted for as normal purchases and normal sales if so designated, in which case the contract is not marked-to-market, but rather is accounted for when the commodity is delivered. Due to the application of regulatory accounting principles under GAAP, derivatives related to SJG’s gas purchases that are marked-to-market, are recorded through the BGSS. SJG occasionally enters into financial derivatives to hedge against forward price risk. These derivatives are recorded at fair value with an offset to regulatory assets and liabilities through SJG’s BGSS, subject to BPU approval (See Notes 9 and 10 to the consolidated financial statements). We adjust the fair value of the contracts each reporting period for changes in the market. As discussed in Note 15 of the consolidated financial statements, energy-related derivative instruments are traded in both exchange-based and non-exchange-based markets. Exchange-based contracts are valued using unadjusted quoted market sources in active markets and are categorized in Level 1 in the fair value hierarchy established by FASB ASC Topic 820 – “Fair Value Measurements and Disclosures.” Certain non-exchange-based contracts are valued using indicative non-binding price quotations available through brokers or from over-the-counter, on-line exchanges and are categorized in Level 2. These price quotations reflect the average of the bid-ask mid-point prices and are obtained from sources that management believes provide the most liquid market. Management reviews and corroborates the price quotations with at least one additional source to ensure the prices are observable market information, which includes consideration of actual transaction volumes, market delivery points, bid-ask spreads and contract duration. Derivative instruments that are used to limit our exposure to changes in interest rates on variable-rate, long-term debt are valued using quoted prices on commonly quoted intervals, which are interpolated for periods different than the quoted intervals, as inputs to a market valuation model. Market inputs can generally be verified and model selection does not involve significant management judgment, as a result, these instruments are categorized in Level 2 in the fair value hierarchy. For non-exchange-based derivatives that trade in less liquid markets with limited pricing information, model inputs generally would include both observable and unobservable inputs. In instances where observable data is unavailable, management considers the assumptions that market participants would use in valuing the asset or liability. This includes assumptions about market risks such as liquidity, volatility and contract duration. Such instruments are categorized in Level 3 in the fair value hierarchy as the model inputs generally are not observable. Counterparty credit risk, and the credit risk of SJI, is incorporated and considered in the valuation of all derivative instruments as appropriate. The effect of counterparty credit risk and the credit risk of SJI on the derivative valuations is not significant.

**Environmental Remediation Costs** —We estimate a range of future costs based on projected investigation and work plans using existing technologies. In preparing consolidated financial statements, SJI records liabilities for future costs using the lower end of the range of future costs because a single reliable estimation point is not feasible due to the amount of uncertainty involved in the nature of projected remediation efforts and the long period over which remediation efforts will continue. We update estimates each year to take into account past efforts, changes in work plans, remediation technologies, government regulations and site specific requirements (See Note 14 to the consolidated financial statements).

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Pension and Other Postretirement Benefit Costs — The costs of providing pension and other postretirement employee benefits are impacted by actual plan experience as well as assumptions of future experience. Employee demographics, plan contributions, investment performance, and assumptions concerning mortality, return on plan assets, discount rates and health care cost trends all have a significant impact on determining our projected benefit obligations. We evaluate these assumptions annually and adjust them accordingly. These adjustments could result in significant changes to the net periodic benefit costs of providing such benefits and the related liabilities recognized by SJI. In 2008, a 32 basis point increase in the discount rate, higher than expected returns on plan assets during 2007, and a pension contribution in the first quarter of 2008 reduced such benefit costs in 2008. While the discount rate and expected return on plan assets both decreased slightly in the determination of the 2009 benefit costs, the primary cost driver in 2009 was the erosion of plan assets during 2008. As evidenced by the tables in Note 11, “Pension and Other Postretirement Benefits”, the declines in the equity markets during 2008 resulted in significant unrealized losses in the assets of the plans. Such losses caused the 2009 cost of providing such benefits to more than double.

The recognition of the unrealized losses originating in 2008 over the average remaining service period of active plan participants will continue to cause the cost of providing such plans to remain relatively high in 2010. While additional pension contributions and improvements in equity markets during 2009 should partially offset this increase, a 50 basis point decrease in the expected return on plan assets in 2010 will mitigate that benefit.

Revenue Recognition — Gas and electricity revenues are recognized in the period the commodity is delivered to customers. SJG, SJRG and SJE bill customers monthly. A majority of SJG and SJE customers have their meters read on a cycle basis throughout the month. For SJG and SJE retail customers that are not billed at the end of each month, we record an estimate to recognize unbilled revenues for gas/electricity delivered from the date of the last meter reading to the end of the month. SJG’s and SJE’s unbilled revenue for natural gas is estimated each month based on monthly deliveries into the system; unaccounted for natural gas based on historical results; customer-specific use factors, when available; actual temperatures during the period; and applicable customer rates. SJE’s unbilled revenue for retail electricity is based on customer-specific use factors and applicable customer rates. We bill SJG customers at rates approved by the BPU. SJE and SJRG customers are billed at rates negotiated between the parties.

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We recognize revenues related to SJESP's appliance service contracts seasonally over the full 12-month term of the contract. Revenues related to services provided on a time and materials basis are recognized on a monthly basis as the services are provided.

Marina recognizes revenue on a monthly basis as services are provided and for on-site energy production that is delivered to its customers.

The BPU allows SJG to recover gas costs in rates through the Basic Gas Supply Service (BGSS) price structure. SJG defers over/under recoveries of gas costs and includes them in subsequent adjustments to the BGSS rate. These adjustments result in over/under recoveries of gas costs being included in rates during future periods. As a result of these deferrals, utility revenue recognition does not directly translate to profitability. While SJG realizes profits on gas sales during the month of providing the utility service, significant shifts in revenue recognition may result from the various recovery clauses approved by the BPU. This revenue recognition process does not shift earnings between periods, as these clauses only provide for cost recovery on a dollar-for-dollar basis (See Notes 9 and 10 to the consolidated financial statements).

In January 2010, the BPU approved an extension of the Conservation Incentive Program (CIP) through 2013. The CIP may be extended for a one year period in the absence of a Board order taking any affirmative action to the contrary. Each CIP year begins October 1 and ends September 30 of the subsequent year. On a monthly basis during the CIP year, SJG records adjustments to earnings based on weather and customer usage factors, as incurred. Subsequent to each year, SJG makes filings with the BPU to review and approve amounts recorded under the CIP. BPU approved cash inflows or outflows generally will not begin until the next CIP year and have no impact on earnings at that time.

**NEW ACCOUNTING PRONOUNCEMENTS** — See detailed discussions concerning New Accounting Pronouncements and their impact on SJI in Note 1 to the consolidated financial statements.

**RATES AND REGULATION** — As a public utility, SJG is subject to regulation by the New Jersey Board of Public Utilities (BPU). Additionally, the Natural Gas Policy Act, which was enacted in November 1978, contains provisions for Federal regulation of certain aspects of SJG's business. SJG is affected by Federal regulation with respect to transportation and pricing policies applicable to pipeline capacity from Transcontinental Gas Pipeline Corporation (SJG's major supplier), Columbia Gas Transmission Corporation, Columbia Gulf Transmission Company, and Dominion Transmission, Inc., since such services are provided under rates and terms established under the jurisdiction of the FERC. SJG's retail sales are made under rate schedules within a tariff filed with and subject to the jurisdiction of the BPU. These rate schedules provide primarily for either block rates or demand/commodity rate structures. SJG's primary rate mechanisms include base rates, the Basic Gas Supply Service Clause, Capital Investment Recovery Tracker (CIRT), Energy Efficiency Tracker (EET) and the Conservation Incentive Program.

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Basic Gas Supply Service Clause (BGSS) - In December 2002, the BPU approved the BGSS price structure which gave SJG customers the ability to make more informed decisions regarding their choices of an alternate supplier by having a utility price structure that is more consistent with market conditions. The cost of gas purchased from the utility by periodic consumers is set annually by the BPU through a BGSS clause within the tariff. When actual gas costs experienced are less than those charged to customers under the BGSS, customer bills in the subsequent BGSS period(s) are reduced by returning the overrecovery with interest. When actual gas costs are more than is recovered through rates, SJG is permitted to charge customers more for gas in future periods to recover the shortfall.

Capital Investment Recovery Tracker (CIRT) – In April 2009, the BPU approved an accelerated infrastructure investment program and an associated rate tracker, which allows SJG to accelerate \$103.0 million of capital spending into 2009 and 2010. The CIRT allows SJG to earn a return of, and return on, investment as the capital is spent.

Energy Efficiency Tracker (EET) – In July 2009, the BPU approved an energy efficiency program to invest \$17.0 million over two years in energy efficiency programs for residential, commercial and industrial customers. Under this program, SJG can recover incremental operating and maintenance expenses and earn a return of, and return on, program investments.

Conservation Incentive Program (CIP) - The CIP is a BPU approved pilot program that is designed to eliminate the link between SJG profits and the quantity of natural gas SJG sells, and foster conservation efforts. With the CIP, SJG's profits are tied to the number of customers served and how efficiently SJG serves them, thus allowing SJG to focus on encouraging conservation and energy efficiency among its customers without negatively impacting net income. The CIP tracking mechanism adjusts earnings based on weather, and also adjusts SJG's earnings when actual usage per customer experienced during an annual period varies from an established baseline usage per customer. In January 2010, the BPU approved an extension of the CIP through September 2013. The CIP may be extended for a one year period in the absence of a Board order taking any affirmative action to the contrary with regard to the pilot program.

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Utility earnings are recognized during current periods based upon the application of the CIP. The cash impact of variations in customer usage will result in cash being collected from, or returned to, customers during the subsequent CIP year, which runs from October 1 to September 30.

The effects of the CIP on SJG's net income for the last three years and the associated weather comparisons were as follows (\$'s in millions):

|                                     | 2009        | 2008        | 2007         |
|-------------------------------------|-------------|-------------|--------------|
| Net Income Benefit:                 |             |             |              |
| CIP – Weather Related               | \$ 0.8      | \$ 1.6      | \$ 1.6       |
| CIP – Usage Related                 | 8.5         | 9.2         | 5.9          |
| Total Net Income Benefit            | \$ 9.3      | \$ 10.8     | \$ 7.5       |
| Weather Compared to 20-Year Average | 1.1% warmer | 4.7% warmer | 3.2% warmer  |
| Weather Compared to Prior Year      | 3.9% colder | 1.6% warmer | 13.8% colder |

As part of the CIP, SJG is required to implement additional conservation programs including customized customer communication and outreach efforts, targeted upgrade furnace efficiency packages, financing offers, and an outreach program to speak to local and state institutional constituents. SJG is also required to reduce gas supply and storage assets and their associated fees. Note that changes in fees associated with supply and storage assets have no effect on SJG's net income as these costs are passed through directly to customers on a dollar-for-dollar basis.

Earnings accrued and payments received under the CIP are limited to a level that will not cause SJG's return on equity to exceed 10% (excluding earnings from off-system gas sales and certain other tariff clauses) and the annualized savings attained from reducing gas supply and storage assets.



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Other Rate Mechanisms - SJG's tariff also contains provisions permitting the recovery of environmental remediation costs associated with former manufactured gas plant sites, energy efficiency and renewable energy program costs, consumer education program costs and low-income program costs. These costs are recovered from customers through the Societal Benefits Clause.

See additional detailed discussions on Rates and Regulatory Actions in Note 9 to the consolidated financial statements.

ENVIRONMENTAL REMEDIATION — See detailed discussion concerning Environmental Remediation in Note 14 to the consolidated financial statements.

COMPETITION — SJG's franchises are non-exclusive. Currently, no other utility provides retail gas distribution services within SJG's territory. SJG does not expect any other utilities to do so in the foreseeable future because of the extensive investment required for utility plant and related costs. SJG competes with oil, propane and electricity suppliers for residential, commercial and industrial users, with alternative fuel source providers (wind, solar and fuel cells) based upon price, convenience and environmental factors, and with other marketers/brokers in the selling of wholesale natural gas services. The market for natural gas commodity sales is subject to competition due to deregulation. We enhanced SJG's competitive position while maintaining margins by using an unbundled tariff. This tariff allows full cost-of-service recovery when transporting gas for our customers. Under this tariff, SJG profits from transporting, rather than selling, the commodity. SJG's residential, commercial and industrial customers can choose their supplier while we recover the cost of service through transportation service (See Customer Choice Legislation below).

SJRG competes in the wholesale natural gas market against a wide array of competitors on a cost competitive, term of service, and reliability basis. SJRG has been a reliable energy provider in this arena for 14 years. There has been significant consolidation of energy wholesale operations and large financial institutions have also entered the marketplace. We expect this trend to continue in the near term, which could result in downward pressure on the margins available.

Marina competes with other companies that develop and operate on-site energy production. Marina also faces competition from customers' preferences for alternative technologies for energy production, as well as those customers that address their energy needs internally.

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SJE competes with utilities and other third-party marketers to sell the unregulated natural gas and electricity commodity to customers. Marketers compete largely on price, which is driven by the commodity market. While the utilities are typically indifferent as to where customers get their gas or electricity, the price they set for the commodity they sell creates competition for SJE. Based on its market share, SJE is one of the largest marketers of natural gas in southern New Jersey as of December 31, 2009. In addition, similar to SJG, SJE faces competition from other energy products.

SJESP competes primarily with smaller, local contractors in southern New Jersey that install residential and commercial HVAC systems and provide major appliance repair and plumbing services. These contractors typically only serve their local communities and do not serve the entire southern part of New Jersey.

**CUSTOMER CHOICE LEGISLATION**— All residential natural gas customers in New Jersey can choose their natural gas commodity supplier under the terms of the “Electric Discount and Energy Competition Act of 1999”. This bill created the framework and necessary time schedules for the restructuring of the state’s electric and natural gas utilities. The Act established unbundling, where redesigned utility rate structures allow natural gas and electric consumers to choose their energy supplier. It also established time frames for instituting competitive services for customer account functions and for determining whether basic gas supply services should become competitive. Customers purchasing natural gas from a provider other than the local utility (the “marketer”) are charged for the gas costs by the marketer and charged for the transportation costs by the utility. The total number of customers in SJG’s service territory purchasing natural gas from a marketer averaged 28,379, 28,637 and 25,309 during 2009, 2008 and 2007 respectively.

## **RESULTS OF OPERATIONS:**

SJI operates in several different reportable operating segments. Gas Utility Operations (SJG) consists primarily of natural gas distribution to residential, commercial and industrial customers. Wholesale Gas Operations include SJRG’s activities. SJE is involved in both retail gas and retail electric activities. Retail Gas and Other Operations include natural gas acquisition and transportation service business lines. Retail Electric Operations consist of electricity acquisition and transportation to commercial and industrial customers. On-Site Energy Production consists of Marina’s thermal energy facility and other energy-related projects. Appliance Service Operations includes SJESP’s servicing of appliances via the sale of appliance service programs as well as on a time and materials basis, and the installation of residential and small commercial HVAC systems.

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A significant portion of the volatility in operating results is due to the impact of the accounting methods associated with SJRG's storage activities. SJRG purchases and holds natural gas in storage to earn a profit margin from its ultimate sale in the future. SJRG uses derivatives to mitigate commodity price risk in order to substantially lock-in the profit margin that will ultimately be realized. However, gas stored in inventory is accounted for at the lower of average cost or market; the derivatives used to reduce the risk associated with a change in the value of the inventory are accounted for at fair value, with changes in fair value recorded in operating results in the period of change. As a result, earnings are subject to volatility as the market price of derivatives change, even when the underlying hedged value of the inventory is unchanged. This volatility can be significant from period to period. Over time, gains or losses on sale of gas in storage will be offset by losses or gains on the derivatives, resulting in the realization of the profit margin expected when the transactions were initiated.

Net Income in 2009 decreased \$18.8 million, or 24.5%, to \$58.1 million compared with 2008. This decrease was primarily due to:

- a 58.6% decrease in income contribution from SJRG and SJE related to the change in unrealized gains and losses on derivatives used to mitigate price risk on natural gas and electric as discussed above, and under Operating Revenues – Nonutility below, respectively.

Net Income in 2008 increased \$14.7 million, or 23.6%, to \$76.9 million compared with 2007. This increase was primarily due to:

- a 52.4% increase in gross margin generated by SJRG related to the increase in storage and market area transportation assets under contract.

These changes are discussed in more detail below.

Operating Revenues and Throughput— Utility — The following table summarizes the composition of select gas utility data for the three years ended December 31 (in thousands, except for customer and degree day data):

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|                                      | 2009       |      | 2008       |      | 2007       |      |
|--------------------------------------|------------|------|------------|------|------------|------|
| Utility Throughput – dth:            |            |      |            |      |            |      |
| Firm Sales -                         |            |      |            |      |            |      |
| Residential                          | 22,736     | 23%  | 21,530     | 15%  | 22,523     | 16%  |
| Commercial                           | 6,063      | 6%   | 6,127      | 4%   | 6,339      | 4%   |
| Industrial                           | 331        | 1%   | 188        | -    | 193        | -    |
| Cogeneration and electric generation | 322        | -    | 561        | -    | 1,335      | 1%   |
| Firm Transportation -                |            |      |            |      |            |      |
| Residential                          | 2,005      | 2%   | 1,988      | 1%   | 1,870      | 1%   |
| Commercial                           | 5,930      | 6%   | 5,687      | 4%   | 5,927      | 4%   |
| Industrial                           | 12,002     | 12%  | 12,661     | 9%   | 12,107     | 9%   |
| Cogeneration and electric generation | 2,290      | 2%   | 2,536      | 2%   | 3,088      | 2%   |
| Total Firm Throughput                | 51,679     | 52%  | 51,278     | 35%  | 53,382     | 37%  |
|                                      |            |      |            |      |            |      |
| Interruptible Sales                  | 5          | -    | 35         | -    | 68         | -    |
| Interruptible Transportation         | 2,314      | 2%   | 2,716      | 2%   | 3,002      | 2%   |
| Off-System                           | 6,282      | 7%   | 9,632      | 7%   | 17,686     | 13%  |
| Capacity Release                     | 38,387     | 39%  | 80,665     | 56%  | 67,430     | 48%  |
| Total Throughput - Utility           | 98,667     | 100% | 144,326    | 100% | 141,568    | 100% |
| Utility Operating Revenues:          |            |      |            |      |            |      |
| Firm Sales-                          |            |      |            |      |            |      |
| Residential                          | \$ 318,143 | 66%  | \$ 320,401 | 57%  | \$ 342,809 | 54%  |
| Commercial                           | 71,669     | 15%  | 81,914     | 15%  | 80,237     | 13%  |
| Industrial                           | 3,824      | 1%   | 5,434      | 1%   | 8,381      | 1%   |
| Cogeneration and electric generation | 2,709      | 1%   | 7,940      | 1%   | 11,722     | 2%   |
| Firm Transportation -                |            |      |            |      |            |      |
| Residential                          | 10,491     | 2%   | 10,408     | 2%   | 8,982      | 1%   |
| Commercial                           | 19,722     | 4%   | 18,286     | 3%   | 17,299     | 3%   |
| Industrial                           | 14,751     | 3%   | 12,504     | 2%   | 12,229     | 2%   |
| Cogeneration and electric generation | 2,272      | -    | 1,682      | -    | 1,847      | -    |
| Total Firm Revenues                  | 443,581    | 92%  | 458,569    | 81%  | 483,506    | 76%  |
|                                      |            |      |            |      |            |      |
| Interruptible Sales                  | 89         | -    | 403        | -    | 785        | -    |
| Interruptible Transportation         | 2,122      | -    | 1,786      | -    | 1,970      | -    |
| Off-System                           | 32,978     | 7%   | 90,430     | 16%  | 131,586    | 22%  |
| Capacity Release                     | 4,282      | 1%   | 15,549     | 3%   | 11,208     | 2%   |
| Other                                | 1,324      | -    | 1,309      | -    | 1,492      | -    |
|                                      | 484,376    | 100% | 568,046    | 100% | 630,547    | 100% |
| Less:                                |            |      |            |      |            |      |
| Intercompany Sales                   | 4,112      |      | 7,855      |      | 19,540     |      |
| Total Utility Operating Revenues     | 480,264    |      | 560,191    |      | 611,007    |      |

|                           |            |  |            |  |            |  |
|---------------------------|------------|--|------------|--|------------|--|
| Less:                     |            |  |            |  |            |  |
| Cost of sales             | 289,740    |  | 375,549    |  | 433,495    |  |
| Conservation recoveries * | 7,718      |  | 7,741      |  | 4,458      |  |
| RAC recoveries *          | 5,189      |  | 3,079      |  | 2,056      |  |
| EET recoveries*           | 190        |  | -          |  | -          |  |
| Revenue taxes             | 8,836      |  | 8,655      |  | 8,850      |  |
| Utility Margin            | \$ 168,591 |  | \$ 165,167 |  | \$ 162,148 |  |

|  |            |      |            |      |            |      |
|--|------------|------|------------|------|------------|------|
| Margin:  |            |      |            |      |            |      |
| Residential                                      | \$ 104,373 | 62%  | \$ 99,862  | 61%  | \$ 102,077 | 63%  |
| Commercial and industrial                        | 39,853     | 24%  | 38,995     | 24%  | 40,036     | 25%  |
| Cogeneration and electric generation             | 2,251      | 1%   | 1,997      | 1%   | 2,212      | 1%   |
| Interruptible                                    | 144        | -    | 143        | -    | 195        | -    |
| Off-system & capacity release                    | 1,416      | 1%   | 3,349      | 2%   | 2,994      | 2%   |
| Other revenues                                   | 2,511      | 1%   | 2,440      | 1%   | 1,952      | 1%   |
| Margin before weather normalization & decoupling | 150,548    | 89%  | 146,786    | 89%  | 149,466    | 92%  |
| CIRT mechanism                                   | 2,198      | 1%   | -          | -    | -          | -    |
| CIP mechanism                                    | 15,809     | 10%  | 18,381     | 11%  | 12,682     | 8%   |
| EET mechanism                                    | 36         | -    | -          | -    | -          | -    |
| Utility Margin                                   | \$ 168,591 | 100% | \$ 165,167 | 100% | \$ 162,148 | 100% |

#### Number of Customers at Year

|                 |         |      |         |      |         |      |
|-----------------|---------|------|---------|------|---------|------|
| End:            |         |      |         |      |         |      |
| Residential     | 320,290 | 93%  | 317,026 | 93%  | 312,969 | 93%  |
| Commercial      | 22,802  | 7%   | 22,636  | 7%   | 22,220  | 7%   |
| Industrial      | 474     | -    | 474     | -    | 474     | -    |
| Total Customers | 343,566 | 100% | 340,136 | 100% | 335,663 | 100% |

|                     |       |  |       |  |       |  |
|---------------------|-------|--|-------|--|-------|--|
| Annual Degree Days: | 4,588 |  | 4,417 |  | 4,488 |  |
|---------------------|-------|--|-------|--|-------|--|

\* Represents expenses for which there is a corresponding credit in operating revenues. Therefore, such recoveries have no impact on our financial results.

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Throughput — Utility - Total gas throughput decreased 45.7 MMdts, or 31.6%, from 2008 to 2009. Off-System sales (OSS) and capacity release volume decreased substantially as SJG's portfolio of assets available for such activities has been reduced in each of the past 3 years under the Conservation Incentive Program, as discussed under "Rates and Regulation." As the majority of profits from OSS and capacity release are returned to the ratepayers via a BPU-approved sharing formula, the resulting impact of such decreased activity on SJG earnings is greatly mitigated, as reflected in the margin table above. Firm throughput increased in the residential market as a result of 3.9% colder weather and the addition of 3,264 residential customers during 2009. Total gas throughput increased 2.8 MMdts, or 1.9%, from 2007 to 2008. This increase was driven by greater capacity release activity during 2008 as market demand for such capacity had increased. Firm throughput declined as a result of warmer weather and customer conservation. As previously discussed, OSS volume decreased substantially as SJG's portfolio of assets available for such activities was reduced. Changes in throughput in other customer categories were not significant.

Operating Revenues - Utility— Revenues decreased \$79.9 million, or 14.3%, during 2009 compared with 2008, primarily due to lower OSS revenue after eliminating intercompany transactions.

OSS and capacity release revenue decreased by \$57.5 million and \$11.3 million, respectively, during 2009 compared with 2008. These decreases were primarily related to continued reductions in SJG's portfolio of assets available for such activities under the provisions of the CIP, as noted above under "Throughput," and a significant decrease in the average cost per unit sold during 2009. The OSS unit sales prices declined from an average of \$9.39 per dt during 2008 to \$5.25 per dt during 2009 due to significant declines in the cost of natural gas during 2009. As reflected in the Margin table above, the impact of lower OSS and capacity release did not have a material impact on earnings as SJG is required to share 85% of the profits of such activity with the ratepayers. Firm sales revenue decreased approximately \$15.0 million during 2009 compared with 2008 also as a result of significantly lower natural gas prices. The average cost of natural gas purchased during 2009 was \$7.52 per dt, representing a 27.5% decrease relative to the average cost of \$10.38 per dt in 2008. This decrease in natural gas costs precipitated a customer refund of over-recovered gas costs through the BPU-approved Basic Gas Supply Service (BGSS) in October 2009 totaling approximately \$20.4 million. While changes in gas costs, BGSS recoveries and refunds, when applicable, may fluctuate from period to period, SJG does not profit from the sale of the commodity. Therefore, corresponding fluctuations in Operating Revenue or Cost of Sales have no impact on Company profitability, as further discussed under "Margin."

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Revenues for SJG decreased \$50.8 million during 2008, compared with 2007, primarily due to lower OSS revenue after eliminating intercompany transactions.

OSS revenue decreased \$41.2 million as SJG's portfolio of assets available for OSS has been reduced under the CIP. Total firm revenues decreased during 2008 compared with the same period in the prior year primarily due to warmer weather and lower residential revenues resulting from a lower Basic Gas Supply Service (BGSS) rate in effect during most of 2008. For nearly the entire year, the 2008 BGSS rate was 12.7% lower than the rate in effect during the corresponding period in 2007. SJG reduced its BGSS rate in October 2007 primarily due to a combination of actual and forecasted decreases in wholesale gas costs. As previously stated, the Company does not profit from the sale of the commodity; therefore, the BGSS rate decrease did not have an impact on Company profitability. Finally, the Company experienced lower sales to the region's electric utility, as their demand to consume natural gas to generate electricity during the summer months decreased substantially. Since the majority of the Company's profits from electric generation sales are contractually fixed, the decrease in volume and revenue had little impact on profitability. Partially offsetting these decreases, SJG added 4,473 customers during the 12-month period ended December 31 2008, which represents a 1.3% increase in total customers.

Operating Revenues — Nonutility 2009 vs. 2008 — Combined revenues for SJI's nonutility businesses, net of intercompany transactions, decreased by \$36.6 million in 2009, compared with 2008.

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SJE's revenues from retail gas, net of intercompany transactions, decreased by \$65.5 million, or 37.8%, in 2009, compared with 2008 due mainly to a 56.1% decrease in the average monthly NYMEX settle price. The majority of SJE's natural gas customer contracts are market-priced. In addition, as of December 31, 2009, SJE was serving 8,772 residential and 871 commercial customers compared with 10,310 residential and 1,089 commercial customers as of December 31, 2008. Market conditions continue to make it difficult to be competitive in these markets. We continue to focus our marketing efforts on the pursuit of non-heat-sensitive commercial customers in an effort to mitigate price volatility and weather risk.

SJE's revenues from retail electricity, net of intercompany transactions, increased \$57.6 million, or 123.2%, in 2009, compared with 2008. Excluding the impact of the net change in unrealized losses recorded on forward financial contracts due to price volatility of \$10.5 million, revenues increased \$68.1 million or 145.6%. This increase was mainly due to the impact of SJE being the successful bidder on a contract to supply retail electricity to over 400 school districts located throughout the state of New Jersey beginning in April 2009. Partially offsetting this was a 51.9% decrease in the average monthly Locational Marginal Price (LMP) per megawatt hour in 2009 compared with 2008. SJE uses forward financial contracts to mitigate commodity price risk on fixed price electric contracts. In accordance with GAAP, the forward financial contracts are recorded at fair value, with changes in fair value recorded in earnings in the period of change. The related customer contracts are not considered derivatives and therefore are not recorded in earnings until the electric is delivered. As a result, earnings are subject to volatility as the market price of the forward financial contracts change, even when the underlying hedged value of the customer contract is unchanged. Over time, gains or losses on the sale of the fixed price electric under contract will be offset by losses or gains on the forward financial contracts, resulting in the realization of the profit margin expected when the transactions were initiated. Excluding the school bid, essentially all of SJE's retail electric customer contracts are market-priced.

SJRG's revenues, net of intercompany transactions, decreased \$18.0 million in 2009, compared with 2008. Excluding the impact of the net change in unrealized gains and losses recorded on forward financial contracts of \$13.0 million due to price volatility, SJRG's revenues decreased \$5.0 million. A summary of SJRG's revenue is as follows (in millions):

|   | 2009     | 2008     | Change    |
|---|----------|----------|-----------|
| SJRG Revenue  | \$ 97.1  | \$ 115.1 | \$ (18.0) |
| Add: Unrealized Losses (Subtract: Unrealized Gains) | 4.1      | (8.9)    | 13.0      |
| SJRG Revenue, Excluding Unrealized Losses (Gains)   | \$ 101.2 | \$ 106.2 | \$ (5.0)  |



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The decrease in revenues is mainly attributable to the timing of realized storage hedge gains and losses. See Gross Margin - Nonutility. The decrease is partially offset by a 9.2% increase in sales of storage volumes. As discussed in Note 1 to the Consolidated Financial Statements, revenues and expenses related to the energy trading activities of SJRG are presented on a net basis in Operating Revenues – Nonutility.

Revenues for Marina decreased \$9.9 million, or 21.2%, in 2009 compared with 2008, due mainly to significantly lower sales rates for chilled and hot water. Lower sales rates were driven by lower underlying commodity prices. Volumetric hot water production increased 3.9% and chilled water production increased 1.8% in 2009 compared with 2008. Additional production was mainly attributable to a full year's usage from Borgata's Water Club tower which opened in June 2008. This was offset by lower demand, particularly for chilled water, at Borgata's other facilities mainly driven by the impact of current economic conditions on resort occupancy and significantly cooler temperatures in the summer of 2009 compared with 2008.

Revenues for SJESP decreased \$0.3 million, or 1.5%, in 2009, compared with 2008, due mainly to lower time and materials, plumbing and installation sales that were negatively impacted by current depressed economic conditions. This was mostly offset by revenues from a large commercial installation job and a price increase to our warranty contracts that took effect April 1, 2008.

Operating Revenues — Nonutility 2008 vs. 2007 — Combined revenues for SJI's nonutility businesses, net of intercompany transactions, increased by \$56.4 million in 2008, compared with 2007.

SJE's revenues from retail gas, net of intercompany transactions, increased by \$2.3 million in 2008, compared with 2007 due mainly to a 22% increase in volumes sold by our retail gas marketing division located in northwestern Pennsylvania. We contracted with several producers in the local production area to market their natural gas, the volumes of which increased due to the expansion of drilling activity in the area. This increase was mostly offset by lower residential and commercial customer counts in New Jersey. As of December 31, 2008, we served 10,310 residential customers compared with 13,868 as of December 31, 2007. Market conditions have made it difficult to be competitive. SJE's commercial customer count also declined from 1,608 as of December 31, 2007 compared with 1,089 as of December 31, 2008, driven by the expiration of a large municipal bid early in the fourth quarter of 2008. We continue to focus our marketing efforts on the pursuit of non-heat-sensitive commercial customers in an effort to mitigate price volatility and weather risk.

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SJE's revenues from retail electricity, net of intercompany transactions, increased \$5.7 million in 2008, compared with 2007 due mainly to the acquisition of one large customer in New Jersey and several commercial customers in the New England area.

SJRG's revenues, net of intercompany transactions, increased \$39.9 million in 2008, compared with 2007. Excluding the impact of the net change in unrealized gains and losses recorded on forward financial contracts of \$5.1 million due to price volatility, SJRG's revenues increased \$34.8 million. A summary of SJRG's revenue is as follows (in millions):

|  | 2008     | 2007    | Change  |
|--|----------|---------|---------|
| SJRG Revenue                             | \$ 115.1 | \$ 75.2 | \$ 39.9 |
| Less: Unrealized gains                   | (8.9)    | (3.8)   | (5.1)   |
| SJRG Revenue, Excluding unrealized gains | \$ 106.2 | \$ 71.4 | \$ 34.8 |

This increase in revenues is mainly attributable to a 28.9% increase in sales of storage volumes in 2008 compared with 2007. As discussed in Note 1 to the Consolidated Financial Statements, revenues and expenses related to the energy trading activities of SJRG are presented on a net basis in Operating Revenues – Nonutility.

Revenues for Marina increased \$6.9 million in 2008, compared with 2007 due mainly to higher rates on chilled and hot water and increased chilled water production. Higher rates were driven by higher underlying commodity prices. The opening of Borgata's new Water Club tower in June and record warm temperatures in June and July were the principal drivers of the increased chilled water production. Our thermal plant produced a total of 27.8 million ton hours of chilled water in 2008 which represents a 4.9% increase when compared with the 26.5 million ton hours produced in 2007.

Revenues for SJESP increased \$2.0 million in 2008, compared with 2007 due mainly to the increase in the number of plumbing, heating and cooling system installation jobs completed and a price increase to our warranty contracts that took effect April 1, 2008.

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**Margin — Utility** — SJG's margin is defined as natural gas revenues less natural gas costs; volumetric and revenue based energy taxes; and regulatory rider expenses. We believe that margin provides a more meaningful basis for evaluating utility operations than revenues since natural gas costs, energy taxes and regulatory rider expenses are passed through to customers, and therefore, have no effect on margin. Natural gas costs are charged to operating expenses on the basis of therm sales at the prices approved by the New Jersey Board of Public Utilities through the BGSS tariff.

Total margin in 2009 increased \$3.4 million, or 2.1%, from 2008 primarily due to customer additions of 3,430 and approval in 2009 of SJG's Capital Investment Recovery Tracker (CIRT), as discussed above under "Rates and Regulation." The CIRT allows SJG to earn a return on approved infrastructure investments made under this program. Partially offsetting these increases was a decrease in OSS and capacity release margins due to continued reductions in SJG's portfolio of assets available for such activities as discussed above.

The CIP protected \$15.8 million of pre-tax margin that would have been lost due to lower customer usage, compared with \$18.4 million in 2008. Of these amounts, \$1.4 million and \$2.7 million were related to weather variations and \$14.4 million and \$15.7 million were related to other customer usage variations in 2009 and 2008, respectively.

Total margin in 2008 increased \$3.0 million, or 1.9%, from 2007 primarily due to customer additions, as noted above, increased margins from OSS and capacity release, and increased profits earned through the Company's Storage Incentive Mechanism (SIM). The SIM allows the Company to retain 20% of storage-related gains and losses as measured against an established benchmark. The balance of these gains and losses are passed through to customers as part of the BGSS.

The CIP protected \$18.4 million of pre-tax margin in 2008 that would have been lost due to lower customer usage, compared with \$12.7 million in 2007. Of these amounts, \$2.7 million and \$2.6 million were related to weather variations and \$15.7 million and \$10.1 million were related to other customer usage variations in 2008 and 2007, respectively.

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**Gross Margin — Nonutility —** Gross margin for the nonutility businesses is defined as revenue less all costs that are directly related to the production, selling and delivery of the company's products and services. These costs primarily include natural gas and electric commodity costs as well as certain payroll and related benefits. On the statements of consolidated income, revenue is reflected in Operating Revenues - Nonutility and the costs are reflected in Cost of Sales - Nonutility. As discussed in Note 1 to the Consolidated Financial Statements, revenues and expenses related to the energy trading activities of SJRG are presented on a net basis in Operating Revenues - Nonutility.

For 2009, combined gross margins for the nonutility businesses, net of intercompany transactions, decreased \$36.4 million to \$61.5 million compared with 2008. This decrease is primarily due to the following:

- Gross margin for SJRG decreased \$20.5 million in 2009 compared with 2008. Excluding the impact of the net change in unrealized gains and losses recorded on forward financial contracts as discussed above, gross margin for SJRG decreased \$8.3 million due mainly to the timing of realized hedge gains and losses related to our storage assets. Storage assets allow SJRG to lock in the differential between purchasing natural gas at low current prices and selling equivalent quantities at higher future prices. Gross margin is generated via seasonal pricing differentials. While this margin will be attained over the transaction cycle, the timing of physical injections and withdraws and related hedge settlements can cause earnings fluctuations for accounting purposes due to the volatile nature of wholesale gas prices. During the injection season of 2008, NYMEX prices increased significantly. Typical to our business cycle, we entered into financial hedges designed to protect our ultimate injection prices at a time when NYMEX prices were relatively low. These contracts settled in the injection months when the NYMEX had risen considerably and thus produced significant realized hedge gains which were recorded into earnings. During this period we purchased more expensive physical gas that was injected into storage. During the injection season of 2009, just the opposite occurred as NYMEX prices fell considerably and our hedge contracts were settled at significant losses which were recorded into earnings. However, during this period we were able to purchase physical injection gas at relatively low prices.

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Overall, SJRG's contribution to margin has continued to increase as we have expanded our portfolio of storage and market area transportation assets under contract. However, future margins could fluctuate significantly due to the volatile nature of wholesale gas prices.

Storage and transportation assets under contract as of December 31 are as follows:

|                          | 2009    | 2008    | 2007   |
|--------------------------|---------|---------|--------|
| Storage (Bcf)            | 12.2    | 12.2    | 10.0   |
| Transportation (dts/day) | 153,000 | 124,375 | 69,429 |

- Gross Margin for Marina decreased \$3.8 million in 2009 compared with 2008. Gross margin as a percentage of Operating Revenues increased 3.9 percentage points due mainly to a decrease in low-margin electric sales to Borgata. As per our contract, the billing rates are designed to recover the underlying commodity costs over time. However during interim periods, certain components of the underlying commodity costs are not adjusted proportionately.
- Gross margin from SJE's retail gas sales decreased \$2.8 million in 2009, compared with 2008. Excluding the impact of a \$0.6 million change in unrealized gains/losses recorded on forward financial contracts, gross margin decreased \$2.2 million in 2009 compared with 2008 due mainly to lower customer counts (See Operating Revenues – Nonutility) and tighter margins due to increased competition. Also, during the first quarter of 2008, SJE partially recovered losses from a full requirements customer in the commercial market that were recognized in 2006. Gross margin as a percentage of Operating Revenues did not change significantly in 2009 compared with 2008.
- Gross margin from SJE's retail electricity sales decreased \$8.9 million in 2009 compared with 2008. Excluding the impact of a \$10.5 million increase in unrealized losses recorded on forward financial contracts, gross margin increased \$1.6 million in 2009 compared with 2008. This increase was mainly due to the impact of the school bid as mentioned in Operating Revenues - Nonutility. Excluding the impact of the unrealized losses, gross margin as a percentage of Operating Revenues decreased 2.1 percentage points in 2009 compared with 2008. Margins as a percentage of Operating Revenues declined due to three main factors. First, we recovered some previously expensed costs in 2008. Second, several of our larger higher margin customers consumed significantly fewer volumes in 2009. Third, charges for transmission and marginal losses were substantially higher in 2009.

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- Gross margin for SJESP decreased \$0.1 million in 2009 compared with 2008. Gross margin as a percentage of Operating Revenues did not change significantly between years.

For 2008, combined gross margins for the nonutility businesses, net of intercompany transactions, increased \$25.7 million to \$97.9 million compared with 2007. This increase is primarily due to the following:

- Gross Margin for SJRG increased \$19.2 million in 2008, compared with 2007. Excluding the impact of the net change in unrealized gains and losses recorded on forward financial contracts as discussed above, gross margin for SJRG increased \$14.1 million in 2008 compared with 2007. Operationally, margins increased significantly in 2008 due primarily to favorable time spreads on storage and transportation asset positions that were locked in and/or improved upon. Storage assets allow SJRG to lock in the differential between purchasing natural gas at low current prices and selling equivalent quantities at higher future prices. Gross margin is generated via seasonal pricing differentials. Similar to storage, transportation assets allow us to lock in the differential of transporting natural gas from one delivery point to another. Overall, SJRG's contribution to margin has continued to increase as we have expanded our portfolio of storage and market area transportation assets under contract. Storage and transportation assets under contract as of December 31 is as follows:

|                          | 2008    | 2007   | 2006   |
|--------------------------|---------|--------|--------|
| Storage (Bcf)            | 12.2    | 10.0   | 9.6    |
| Transportation (dts/day) | 124,375 | 69,429 | 34,311 |

However, future margins could fluctuate significantly due to the volatile nature of wholesale gas prices.

- Gross Margin for Marina increased \$3.6 million in 2008 compared with 2007 due mainly to the increase in sales volumes from the thermal plant discussed in Operating Revenues – Nonutility. Gross margin as a percentage of Operating Revenues did not change significantly in 2008 compared with 2007.

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- Gross margin from SJE's retail gas sales increased \$2.2 million in 2008, compared with 2007. Excluding the impact of a \$0.6 million increase in unrealized gains recorded on forward financial contracts, gross margin increased \$1.6 million in 2008 compared with 2007. Gross margin as a percentage of Operating Revenues increased 1.3 percentage points in 2008 compared with 2007. Excluding the impact of unrealized gains, this increase is due mainly to two main factors. First, SJE partially recovered losses from a full requirements customer in the commercial market that were recognized in 2006. Second, the 2008 margin reflects the impact of our initiatives to actively capitalize on market volatility which resulted in securing more attractive spreads, particularly in the first and fourth quarters.
- Gross margin from SJE's retail electricity sales were relatively flat in 2008 compared with 2007. Gross margin as a percentage of Operating Revenues decreased 0.9 percentage points in 2008 compared with 2007 due mainly to increased competition.
- Gross Margin for SJESP increased \$0.4 million in 2008, compared with 2007. Gross margin as a percentage of Operating Revenues decreased 2.1 percentage points in 2008 compared with 2007 due mainly to increased competition and higher payroll-related, insurance and fleet costs.

Operations Expense — A summary of net changes in operations expense follows (in thousands):

|                                     | 2009 vs. 2008 | 2008 vs. 2007 |
|-------------------------------------|---------------|---------------|
| Utility                             | \$ 6,422      | \$ 4,375      |
| Nonutility:                         |               |               |
| Wholesale Gas                       | 865           | 1,384         |
| Retail Gas and Other                | (366)         | 115           |
| Retail Electricity                  | 584           | (73)          |
| On-Site Energy Production           | 1,311         | 1,443         |
| Appliance Service                   | 586           | (643)         |
| Total Nonutility                    | 2,980         | 2,226         |
| Intercompany Eliminations and Other | (105)         | (409)         |
| Total Operations                    | \$ 9,297      | \$ 6,192      |

Utility Operations expense increased \$6.4 million during 2009, as compared with 2008. This increase is primarily the result of a \$4.0 million increase in the cost of providing pension and other postretirement benefit plans during 2009 due to significant losses in the assets of those plans during 2008. The Company also experienced moderate increases in insurance, governance, compliance and employee compensation costs during 2009.

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Utility Operations expense increased \$4.4 million during 2008, as compared with 2007. This increase is primarily the result of \$3.3 million of increased spending under the New Jersey Clean Energy Program (NJCEP) during 2008 compared to last year. Such costs are recovered on a dollar-for-dollar basis; therefore, SJG experienced an offsetting increase in revenues during the period. The BPU-approved NJCEP allows for full recovery of costs, including carrying costs when applicable. As a result, the increase in expense had no impact on net income. The Company also experienced moderate increases in insurance, governance, compliance and employee compensation costs which were partially offset by lower pension and other cost reductions during 2008.

Nonutility Wholesale Gas Operations expense increased in 2009 and 2008 compared with the previous year due mainly to additional personnel costs and governance and compliance costs to support continued growth.

Nonutility On-Site Energy Production Operations expense increased in 2009 and 2008 compared with the previous year due mainly to higher labor and operating costs at all active projects, costs related to landfill projects and the thermal plant expansion that began operations during 2008.

Nonutility Appliance Service Operations expense decreased in 2008, compared with 2007, due mainly to the benefit of several cost cutting initiatives that were implemented towards the end of 2007.

Other changes in Operations Expense during 2009 and 2008 were not significant.

Other Operating Expenses — A summary of changes in other consolidated operating expenses (in thousands):

|                        | 2009 vs. 2008 | 2008 vs. 2007 |
|------------------------|---------------|---------------|
| Maintenance            | \$ 970        | \$ 1,554      |
| Depreciation           | 2,043         | 1,295         |
| Energy and Other Taxes | (390)         | (62)          |

Maintenance – Maintenance expense increased \$1.0 million during 2009, compared with 2008; and \$1.6 million during 2008, compared with 2007; primarily due to higher levels of Remediation Adjustment Clause (RAC) amortization. These costs are recovered from ratepayers; therefore, SJG experienced an offsetting increase in revenue during 2009 and 2008. There was an additional increase in 2008 as a result of installing safety devices on certain residential meters aimed at preventing unauthorized usage and maintenance of company equipment.



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Depreciation Expense - Depreciation increased during 2009 and 2008, compared with the prior year, due mainly to the increased investment in property, plant and equipment by SJG and Marina.

Energy and Other Taxes — Energy and Other Taxes decreased in 2009, compared with 2008, primarily due to a reduction in real estate taxes at a company owned property due to a reduction in assessed value. Energy and Other Taxes increased in 2008 compared with 2007 primarily due to higher energy-related taxes based on increased taxable firm throughput and revenues in 2008. Other changes were not significant.

Other Income and Expense — The change in other income and expense in 2009 and 2008 compared with the prior year was not significant.

Interest Charges — Interest charges decreased by \$6.7 million in 2009 as compared with 2008, and \$1.5 million in 2008 as compared with 2007. The reduction in 2009 was due primarily to lower interest rates on short and long-term debt that more than offset higher average borrowing levels experienced during 2009. Higher borrowings were incurred in 2009 mainly to support increased levels of capital investment. The reduction in interest charges in 2008 as compared with 2007 was due to lower interest rates on short-term debt and lower average levels of short-term debt. Average short-term debt outstanding reduced in 2008 as compared with 2007 due primarily to lower average natural gas inventory levels at our commodity marketing business during 2008. Partially offsetting these factors in 2008 were higher interest rates incurred on SJG's auction-rate debt during the first half of 2008 and \$2.2 million of ineffectiveness on interest rate swaps during the fourth quarter of 2008.

Discontinued Operations — The losses are primarily comprised of environmental remediation and product liability litigation associated with previously disposed of businesses.

**LIQUIDITY AND CAPITAL RESOURCES:**

Liquidity needs are driven by factors that include natural gas commodity prices; the impact of weather on customer bills; lags in fully collecting gas costs from customers under the Basic Gas Supply Service charge; working capital needs of our energy trading and marketing activities; the timing of construction and remediation expenditures and related permanent financings; the timing of equity contributions to unconsolidated affiliates; mandated tax payment dates; both discretionary and required repayments of long-term debt; and the amounts and timing of dividend payments.

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Cash Flows from Operating Activities — Liquidity needs are first met with net cash provided by operating activities. Net cash provided by operating activities totaled \$175.2 million, \$26.4 million and \$147.8 million in 2009, 2008 and 2007, respectively. Net cash provided by operating activities varies from year-to-year primarily due to the impact of weather on customer demand and related gas purchases, customer usage factors related to conservation efforts and the price of the natural gas commodity, inventory utilization and gas cost recoveries. Net cash provided by operating activities in 2009 was positively impacted by lower unit gas costs and the impact of those costs on natural gas inventory balances. The Company also incurred lower environmental remediation costs in 2009 as compared with 2008. The lower environmental remediation costs include a decrease in remediation expenditures as well as increased insurance recoveries during 2009. Net cash provided by operating activities in 2008 was negatively impacted by higher gas prices in the first half of 2008 which resulted in significantly higher costs to fill our natural gas inventories at both our utility and non-utility businesses than experienced in 2007. The company also incurred higher environmental remediation costs in 2008 compared with 2007. In addition, in anticipation of a large transmission pipeline project in 2009, SJG purchased and inventoried \$9.3 million of pipe at the end of 2008. Finally, SJI made a \$5.9 million pension contribution during 2008. No such contribution was made in the prior year. The comparison of net cash provided by operating activities between 2007 and 2006 was significantly impacted by the combination of an increased income stream (excluding unrealized gains), and more favorable inventory and payable positions in 2007. A significant portion of the unrealized gains from 2006 were realized in 2007. Inventory levels declined by a greater amount in 2007 due to a weather induced increase in heating demand at our utility and greater storage withdrawals at our gas marketing business.

Cash Flows from Investing Activities — SJI has a continuing need for cash resources and capital, primarily to invest in new and replacement facilities and equipment. Net cash outflows for construction projects for 2009, 2008 and 2007 amounted to \$109.3 million, \$62.0 million and \$55.5 million, respectively. We estimate the net cash outflows for construction projects for 2010, 2011 and 2012 to be approximately \$167.5 million, \$58.5 million and \$58.3 million, respectively. The increase in the 2009 capital expenditures was a direct result of SJG's CIRT program, which began in 2009. See additional details under "Rates and Regulation."

In support of its risk management activities, SJRG is required to maintain a margin account with a national investment firm as collateral for its forward contracts, swap agreements, options contracts and futures contracts. This margin account is included in Restricted Investments or Margin Account Liability, depending upon the value of the related financial contracts, (the change in the Margin Account Liability is reflected in cash flows from Operating Activities) on the consolidated balance sheets. The required amount of restricted investments changes on a daily basis due to fluctuations in the market value of the related outstanding contracts and are difficult to predict.

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During 2009 and 2008, the Company provided advances to unconsolidated affiliates of \$26.8 million and \$7.5 million, respectively. The purpose of the advances was to cover certain project related costs of LVE Energy Partners, LLC (See Commitments and Contingencies), to provide a portion of the financing needed to acquire a central utility plant at a new casino in Pennsylvania and develop several landfill gas-fired electric production facilities.

Cash Flows from Financing Activities — Short-term borrowings under lines of credit from commercial banks are used to supplement cash from operations, to support working capital needs and to finance capital expenditures as incurred. From time to time, short-term debt incurred to finance capital expenditures is refinanced with long-term debt.

Credit facilities and available liquidity as of December 31, 2009 were as follows (in thousands):

| Company                   | Total Facility | Usage (A)  | Available Liquidity | Expiration Date |
|---------------------------|----------------|------------|---------------------|-----------------|
| SJG:                      |                |            |                     |                 |
| Revolving Credit Facility | \$ 100,000     | \$ 85,000  | \$ 15,000           | August 2011     |
| Line of Credit            | 40,000         | 10,000     | 30,000              | December 2010   |
| Uncommitted Bank Lines    | 55,000         | 14,400     | 40,600              | Various         |
| Total SJG                 | 195,000        | 109,400    | 85,600              |                 |
| SJI:                      |                |            |                     |                 |
| Revolving Credit Facility | \$ 200,000     | \$ 162,000 | \$ 38,000           | August 2011     |
| Uncommitted Bank Lines    | 30,000         | 9,300      | 20,700              | Various         |
| Total SJI                 | 230,000        | 171,300    | 58,700              |                 |
| Total                     | \$ 425,000     | \$ 280,700 | \$ 144,300          |                 |

(A) Includes letters of credit in the amount of \$82.0 million under the SJI revolving credit facility and \$2.1 million under the SJI uncommitted bank lines.

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The SJG facilities are restricted as to use and availability specifically to SJG; however, if necessary the SJI facilities can also be used to support SJG's liquidity needs. All committed facilities contain one financial covenant regarding the ratio of total debt to total capitalization, measured on a quarterly basis. SJI and SJG were in compliance with this covenant as of December 31, 2009. Borrowings under these credit facilities are at market rates. The weighted average borrowing cost, which changes daily, was 0.77%, 1.16% and 5.27% at December 31, 2009, 2008 and 2007, respectively. Based upon the existing credit facilities and a regular dialogue with our banks, we believe there will continue to be sufficient credit available to meet our business' future liquidity needs.

SJI supplements its operating cash flow and credit lines with both debt and equity capital. Over the years, SJG has used long-term debt, primarily in the form of First Mortgage Bonds and Medium Term Notes (MTN), secured by the same pool of utility assets, to finance its long-term borrowing needs. These needs are primarily capital expenditures for property, plant and equipment. In September 2009, SJG received approval from the New Jersey Board of Public Utilities to issue up to \$150.0 million in long-term debt by September 2011. SJG intends to borrow \$15.0 million in March 2010 and \$45.0 million by June 2010 in a delayed funding under a private placement. In November 2009, SJG completed an early redemption of \$9.9 million of 6.50% bonds due in 2016. SJG redeemed this debt early to achieve significant interest expense savings due to the low interest rates currently available to SJG.

In June 2008, SJG repurchased \$25.0 million of its auction-rate securities at par by drawing under its lines of credit. That action resulted in a \$25.0 million reduction in long-term debt on SJG's balance sheet. SJG converted these repurchased auction-rate securities to variable rate demand bonds and remarketed them to the public during the third quarter of 2008. No other long-term debt was issued during 2008 or 2009.

SJI raised equity capital over the past three years through its Dividend Reinvestment Plan (DRP). Historically, participants in SJI's DRP received newly issued shares. Through the end of March 2008, we offered a 2% discount on DRP investments as it was the most cost-effective way to raise equity capital in the quantities we were seeking. Due to our continued strong equity position, beginning in April 2008, the 2% discount was not offered and DRP participants began receiving shares purchased in the market. Through the DRP, SJI raised \$2.1 million of equity capital by issuing 60,390 shares in 2008, and \$7.5 million of equity capital by issuing 212,428 shares in 2007. In September 2008, we announced our intent to establish a stock repurchase program for SJI that could result in the repurchase of up to 1.5 million shares of SJI common stock at any time prior to October 2012. No purchases have been made to date.

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SJI's capital structure was as follows:

|                 | As of December 31, |        |
|-----------------|--------------------|--------|
|                 | 2009               | 2008   |
| Equity          | 50.0%              | 47.4%  |
| Long-Term Debt  | 32.0               | 33.0   |
| Short-Term Debt | 18.0               | 19.6   |
| Total           | 100.0%             | 100.0% |

SJG's long-term, senior secured debt is rated "A" and "A2" by Standard & Poor's and Moody's Investor Services, respectively. These ratings had not changed in at least the past five years until Moody's Investor Services raised SJG's senior secured debt rating to "A2" from "Baal" in August of 2009.

For 2009, 2008 and 2007, SJI paid quarterly dividends to its common shareholders. SJI has paid dividends on its common stock for 58 consecutive years and has increased that dividend each year for the last ten years. The Company currently looks to grow that dividend by at least 6% to 7% per year and has a targeted payout ratio of between 50% and 60%. In setting the dividend rate, the Board of Directors of SJI considers future earnings expectations, payout ratio, and dividend yield relative to those at peer companies as well as returns available on other income-oriented investments.

**COMMITMENTS AND CONTINGENCIES** — SJI has a continuing need for cash resources and capital, primarily to invest in new and replacement facilities and equipment and for environmental remediation costs. Net cash outflows for construction and remediation projects for 2009 amounted to \$109.3 million and \$0.4 million, respectively. We estimate net cash outflows for construction projects for 2010, 2011 and 2012, to be approximately \$167.5 million, \$58.5 million and \$58.3 million, respectively. We estimate net cash outflows for remediation projects for 2010, 2011 and 2012 to be approximately \$23.6 million, \$13.8 million and \$9.6 million respectively. As discussed in Notes 9 and 14 to the consolidated financial statements, certain environmental costs are subject to recovery from insurance carriers and ratepayers.

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STANDBY LETTERS OF CREDIT — As of December 31, 2009, SJI provided \$84.1 million of standby letters of credit through SJI's revolving credit facility and uncommitted bank line. Letters of credit in the amount of \$62.3 million support variable-rate demand bonds issued through the New Jersey Economic Development Authority (NJEDA) to finance Marina's initial thermal plant project and \$8.7 million was posted to support SJI's guaranty of LVE discussed below. The additional outstanding letters of credit total \$13.1 million, and were posted to enable SJE to market retail electricity and for various construction activities. The Company also provided two additional letters of credit under separate facilities outside of the revolving credit facility. These letters of credit consist of a \$25.2 million letter of credit provided by SJG to support variable-rate demand bonds issued through the NJEDA to finance the expansion of SJG's natural gas distribution system; and a \$30.7 million letter of credit provided by Marina to support a capital contribution obligation as discussed above. These letters of credit expire in August 2010 and November 2010, respectively.

SJG and SJRG have certain commitments for both pipeline capacity and gas supply for which they pay fees regardless of usage. Those commitments as of December 31, 2009, average \$45.5 million annually and total \$189.1 million over the contracts' lives. Approximately 28% of the financial commitments under these contracts expire during the next five years. We expect to renew each of these contracts under renewal provisions as provided in each contract. SJG recovers all prudently incurred fees through rates via the Basic Gas Supply Service clause.

The following table summarizes our contractual cash obligations and their applicable payment due dates as of December 31, 2009 (in thousands):

| Contractual Cash Obligations                              | Total        | Up to<br>1 Year | Years<br>2 & 3 | Years<br>4 & 5 | More than<br>5 Years |
|---|--------------|-----------------|----------------|----------------|----------------------|
| Long-Term Debt  | \$ 347,912   | \$ 35,119       | \$ 27,447      | \$ 50,662      | \$ 234,684           |
| Interest on Long-Term Debt                                | 233,266      | 19,354          | 35,713         | 32,199         | 146,000              |
| Capital Contribution/Advances to Affiliates<br>Obligation | 42,400       | 42,400          | -              | -              | -                    |
| Operating Leases  | 1,669        | 612             | 738            | 289            | 30                   |
| Commodity Supply Purchase Obligations                     | 557,847      | 337,910         | 111,768        | 26,888         | 81,281               |
| New Jersey Clean Energy Program (Note 9)                  | 33,117       | 9,205           | 23,912         | -              | -                    |
| Other Purchase Obligations                                | 1,538        | 1,392           | 146            | -              | -                    |
| Total Contractual Cash Obligations                        | \$ 1,217,749 | \$ 445,992      | \$ 199,724     | \$ 110,038     | \$ 461,995           |

SJG's variable rate debt of \$25.0 million has been included in the current portion of long-term debt above. However, interest on long-term debt in the table above includes the related interest obligations through maturity as well as the impact of all interest rate swap agreements. Expected environmental remediation costs, asset retirement obligations and the liability for unrecognized tax benefits are not included in the table above as the total obligation cannot be calculated due to the subjective nature of these costs and the timing of anticipated payments. SJG's regulatory obligation to contribute \$3.6 million annually to its other postretirement benefit plans' trusts, less costs incurred directly by the company, is not included as the duration is indefinite.

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Capital Contribution Obligation - In December 2007, Marina and its joint venture partner agreed to each contribute approximately \$30.4 million of equity to LVE as part of its construction period financing (See Note 2 to the consolidated financial statements). Marina's obligation is secured by an irrevocable letter of credit from a bank. The equity contribution is expected to be made in 2010. In September 2009, Marina and its joint venture partner agreed to each contribute an additional \$6.7 million of equity to LVE as discussed below. This equity contribution is expected to be made in 2010, and is also secured by an irrevocable letter of credit from a bank.

Off-Balance Sheet Arrangements — An off-balance sheet arrangement is any contractual arrangement involving an unconsolidated entity under which the company has either made guarantees or has certain other interests or obligations.

The Company has recorded a liability of \$8.8 million which is included in Other Current Liabilities and Other Noncurrent Liabilities with a corresponding increase in Investment in Affiliates on the consolidated balance sheets as of December 31, 2009 for the fair value of the following guarantees:

In April 2007, SJI guaranteed certain obligations of LVE Energy Partners, LLC (LVE), an unconsolidated joint venture in which Marina has a 50% equity interest. LVE entered into a 25-year contract with a resort developer to design, build, own and operate a district energy system and central energy center for a planned resort in Las Vegas, Nevada. LVE began construction of the facility in 2007 and expected to provide full energy services in 2010 when the resort was originally scheduled to be completed. LVE suspended construction of the district energy system and central energy center in January 2009 after the resort developer's August 2008 announcement that it was delaying the completion of construction of the resort due to the difficult environment in the capital markets and weak economic conditions. The resort developer had indicated that it was considering different strategies to move its project forward, including opening its project in phases and obtaining a partner, but that it was unlikely construction would resume during 2009. In October 2009, the resort developer announced that they do not expect to resume construction on the project for three to five years. They stated that they remain committed to having a significant presence on the Las Vegas Strip as part of a long-term growth strategy and continue to view this site as a major strategic asset.

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The district energy system and central energy center are being financed by LVE with debt that is non-recourse to SJI. In September 2009, LVE reached an agreement with the banks that are financing the energy facilities to address defaults under the financing agreements. These LVE defaults were caused by the resort developer's construction delay and the termination of an energy services agreement by a hotel operator associated with the project. As a result of these defaults, the banks had previously stopped funding the project. The terms of the new agreement require SJI and its partner in this joint venture to guaranty the payment of future interest costs by LVE through, at the latest, December 2010. SJI and its partner in this joint venture have each provided the banks with a \$2.0 million irrevocable letter of credit from a bank to support this guaranty. The maximum amount of remaining LVE interest costs to be paid by SJI under this guaranty if payments are required, and SJI was the only guarantor, would be approximately \$10.7 million. In addition, SJI and its partner in this joint venture each committed to provide approximately \$8.9 million of additional capital as of September 2009 to cover costs related to the termination of the energy services agreement by a hotel operator and interest costs incurred since August 2008 when the resort developer suspended construction. Of this amount, \$6.7 million was in the form of an irrevocable letter of credit from a bank and the remaining \$2.2 million was provided in cash in 2009. These funds are in addition to the \$30.4 million capital contribution obligation discussed above. In turn, the banks waived all existing defaults under the financing agreements and were relieved of their commitment to provide additional funding. LVE continues to pursue a work around plan to address the project delay by the resort developer and intends to seek additional financing to complete the facility once construction of the resort resumes. The Energy Sales Agreement between LVE and the resort developer includes a payment obligation by the resort developer of certain fixed payments to be made to LVE beginning in the fourth quarter of 2010. A portion of this payment obligation is guaranteed by the parent of the resort developer. As of December 31, 2009, the Company had a net liability of approximately \$7.9 million included in Investment in Affiliates, Other Current Liabilities and Other Noncurrent Liabilities on the consolidated balance sheets related to this project in addition to unsecured Notes Receivable – Affiliate of approximately \$14.2 million due from LVE. As of December 31, 2009, SJI's capital at risk is limited to its equity contributions, contribution obligations and the unsecured notes receivable totaling approximately \$53.9 million. During 2009, SJI and its partner in this joint venture each provided support to LVE of approximately \$12.9 million to cover project related costs.

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As a result of the construction delay, management has evaluated the investment in LVE and concluded that the fair value of this investment continues to be in excess of the carrying value as of December 31, 2009.

SJI issued a performance guaranty for up to \$180.0 million to the resort developer to ensure that certain construction milestones relating to the development of the thermal facility are met. As a result of achieving certain milestones, the guaranty was reduced to \$94.0 million as of December 31, 2009. Concurrently, SJI is the beneficiary of a surety bond purchased by the project's general contractor that provides security to SJI in the event of missed construction milestones. LVE has proposed a revised milestone schedule due to delays announced by the resort developer. In addition, SJI has guaranteed the obligations of LVE under certain insurance policies during the construction period. The maximum amount that SJI could be obligated for, in the event that LVE does not have sufficient resources to make deductible payments on future claims under these insurance policies, is approximately \$6.0 million. SJI has also guaranteed certain performance obligations of LVE under the operating agreements between LVE and the resort developer, up to \$20.0 million each year for the term of the agreement, commencing with the first year of operations. SJI and its partner in this joint venture have entered into reimbursement agreements that secure reimbursement for SJI of a proportionate share of any payments made by SJI on these guarantees.

In August 2007, SJI guaranteed certain obligations of BC Landfill Energy, LLC (BCLE), an unconsolidated joint venture in which Marina has a 50% equity interest. BCLE has entered into a 20-year agreement with a county government to lease and operate a facility that will produce electricity from landfill methane gas. The facility went online in the fourth quarter of 2007. Although unlikely, the maximum amount that SJI could be obligated for, in the event that BCLE does not meet minimum specified levels of operating performance and no mitigating action is taken, or is unable to meet certain financial obligations as they become due, is approximately \$4.0 million each year. SJI and its partner in this joint venture have entered into reimbursement agreements that secure reimbursement for SJI of a proportionate share of any payments made by SJI on these guarantees. SJI holds a variable interest in BCLE but is not the primary beneficiary.

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Pending Litigation — SJI is subject to claims arising in the ordinary course of business and other legal proceedings. We accrue liabilities related to claims when we can determine the amount or range of amounts of probable settlement costs. SJI has been named in, among other actions, certain product liability claims related to our former sand mining subsidiary. Management does not currently anticipate the disposition of any known claims to have a material adverse effect on SJI's financial position, results of operations or liquidity.

**MARKET RISKS:**

Commodity Markets Risks — Certain regulated and nonregulated SJI subsidiaries are involved in buying, selling, transporting and storing natural gas and buying and selling retail electricity for their own accounts as well as managing these activities for other third parties. These subsidiaries are subject to market risk due to price fluctuations. To hedge against this risk, we enter into a variety of physical and financial transactions including forward contracts, swaps, futures and options agreements. To manage these transactions, SJI has a well-defined risk management policy approved by our Board of Directors that includes volumetric and monetary limits. Management reviews reports detailing activity daily. Generally, the derivative activities described above are entered into for risk management purposes.

SJG and SJE transact commodities on a physical basis and typically do not enter into financial derivative positions directly. SJRG manages risk in the natural gas markets for these entities as well as for its own portfolio by entering into the types of transactions noted above. As part of its gas purchasing strategy, SJG uses financial contracts through SJRG to hedge against forward price risk. These contracts are recoverable through SJG's BGSS, subject to BPU approval. It is management's policy, to the extent practical, within predetermined risk management policy guidelines, to have limited unmatched positions on a deal or portfolio basis while conducting these activities. As a result of holding open positions to a minimal level, the economic impact of changes in value of a particular transaction is substantially offset by an opposite change in the related hedge transaction.

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SJI has entered into certain contracts to buy, sell, and transport natural gas and to buy and sell retail electricity. For those derivatives not designated as hedges, we recorded the net unrealized pre-tax (loss) gain of \$(14.8) million, \$9.3 million and \$3.6 million in earnings during the years 2009, 2008 and 2007, respectively, which are included with realized gains and losses in Operating Revenues — Nonutility. The fair value and maturity of these energy-trading contracts determined under the mark-to-market method as of December 31, 2009 is as follows (in thousands):

## Assets

| Source of Fair Value                                       | Maturity <<br>1 Year | Maturity 1 -<br>3 Years | Maturity<br>Beyond 3<br>Years | Total     |
|--|----------------------|-------------------------|-------------------------------|-----------|
| Prices actively quoted                                     | \$ 18,780            | \$ 5,104                | \$ 48                         | \$ 23,932 |
| Prices provided by other external sources                  | 16,877               | 6,379                   | 39                            | 23,295    |
| Prices based on internal models or other valuation methods | 855                  | 15                      | -                             | 870       |
| Total  | \$ 36,512            | \$ 11,498               | \$ 87                         | \$ 48,097 |

## Liabilities

| Source of Fair Value                                       | Maturity <<br>1 Year | Maturity 1 -<br>3 Years | Maturity<br>Beyond 3<br>Years | Total     |
|--|----------------------|-------------------------|-------------------------------|-----------|
| Prices actively quoted                                     | \$ 13,828            | \$ 4,554                | \$ -                          | \$ 18,382 |
| Prices provided by other external sources                  | 5,668                | 3,973                   | -                             | 9,641     |
| Prices based on internal models or other valuation methods | 8,764                | 2,283                   | 121                           | 11,168    |
| Total  | \$ 28,260            | \$ 10,810               | \$ 121                        | \$ 39,191 |

NYMEX (New York Mercantile Exchange) is the primary national commodities exchange on which natural gas is traded. Basis represents the price of a NYMEX natural gas futures contract adjusted for the difference in price for delivering the gas at another location. Contracted volumes of our NYMEX contracts are 1.4 million decatherms (dts) with a weighted-average settlement price of \$6.55 per dt. Contracted volumes of our basis contracts are 10.0 million dts with a weighted average settlement price of \$0.72 per dt. Contracted volumes of electric are 1.8 million mwh with a weighted average settlement price of \$66.49 per mwh.

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A reconciliation of SJI's estimated net fair value of energy-related derivatives follows (in thousands):

|  |              |
|--|--------------|
| Net Derivatives — Energy Related Assets, January 1, 2009           | \$ 16,289    |
| Contracts Settled During 2009, Net                                 | (12,307)     |
| Other Changes in Fair Value from Continuing and New Contracts, Net | 4,924        |
| <br>Net Derivatives — Energy Related Assets, December 31, 2009     | <br>\$ 8,906 |

**Interest Rate Risk** — Our exposure to interest-rate risk relates primarily to short-term, variable-rate borrowings. Short-term, variable-rate debt outstanding at December 31, 2009 was \$196.6 million and averaged \$161.1 million during 2009. A hypothetical 100 basis point (1%) increase in interest rates on our average variable-rate debt outstanding would result in a \$1.0 million increase in our annual interest expense, net of tax. The 100 basis point increase was chosen for illustrative purposes, as it provides a simple basis for calculating the impact of interest rate changes under a variety of interest rate scenarios. Over the past five years, the change in basis points (b.p.) of our average monthly interest rates from the beginning to end of each year was as follows: 2009 - 29 b.p. decrease; 2008 - 397 b.p. decrease; 2007 - 45 b.p. decrease; 2006 - 67 b.p. increase; and 2005 - 194 b.p. increase. For December 2009, our average interest rate on variable-rate debt was 0.75%.

We issue long-term debt either at fixed rates or use interest rate derivatives to limit our exposure to changes in interest rates on variable-rate, long-term debt. As of December 31, 2009, the interest costs on all but \$7.1 million of our long-term debt was either at a fixed-rate or hedged via an interest rate derivative. Consequently, interest expense on existing long-term debt is not significantly impacted by changes in market interest rates. However, due to market conditions during 2008, the demand for auction-rate securities was disrupted resulting in increased interest rate volatility for tax-exempt auction-rate debt. As a result, the \$25.0 million of tax-exempt auction-rate debt issued by the Company (and repurchased in June 2008) was exposed to changes in interest rates that were not completely mitigated by the related interest rate derivatives. The auction rate debt was converted to another form of variable rate debt and resold in the public market in August 2008. In addition, during the fourth quarter of 2008 and the first quarter of 2009, as a result of unusual market conditions, the interest rate derivatives on Marina's variable rate demand bonds were not completely effective in mitigating the risks resulting from changes in interest rates. Consequently, the Company discontinued hedge accounting on these interest rate derivatives. All of these interest rate derivatives remain in place and are expected to substantially offset future changes in interest rates on the respective securities.

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As of December 31, 2009, SJI's active interest rate swaps were as follows:

|    | Amount     | Fixed Interest Rate | Start Date | Maturity   | Type       | Obligor |
|----|------------|---------------------|------------|------------|------------|---------|
| \$ | 3,900,000  | 4.795%              | 12/01/2004 | 12/01/2014 | Taxable    | Marina  |
| \$ | 8,000,000  | 4.775%              | 11/12/2004 | 11/12/2014 | Taxable    | Marina  |
| \$ | 20,000,000 | 4.080%              | 11/19/2001 | 12/01/2011 | Tax-exempt | Marina  |
| \$ | 14,500,000 | 3.905%              | 03/17/2006 | 01/15/2026 | Tax-exempt | Marina  |
| \$ | 500,000    | 3.905%              | 03/17/2006 | 01/15/2026 | Tax-exempt | Marina  |
| \$ | 330,000    | 3.905%              | 03/17/2006 | 01/15/2026 | Tax-exempt | Marina  |
| \$ | 7,100,000  | 4.895%              | 02/01/2006 | 02/01/2016 | Taxable    | Marina  |
| \$ | 12,500,000 | 3.430%              | 12/01/2006 | 02/01/2036 | Tax-exempt | SJG     |
| \$ | 12,500,000 | 3.430%              | 12/01/2006 | 02/01/2036 | Tax-exempt | SJG     |

Credit Risk - As of December 31, 2009, approximately 44.5% of the current and noncurrent Derivatives – Energy Related Assets or \$21.4 million are with a single retail counterparty. This counterparty has contracts with a large number of diverse customers which minimizes the concentration of this risk. A portion of these contracts may be assignable to SJI in the event of a default by the counterparty.

As of December 31, 2009, SJRG had \$58.3 million of Accounts Receivable under sales contracts. Of that total, 91% were with companies rated investment-grade, were guaranteed by an investment-grade-rated parent or were with companies where we have a collateral arrangement or insurance coverage. The remainder of the Accounts Receivable were within approved credit limits.

#### Item 7A. Quantitative and Qualitative Disclosures about Market Risks

Information required by this item can be found in the section entitled “Market Risks” on page 61 of this report.

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## Item 8. Financial Statements and Supplementary Data

| Statements of Consolidated Income<br>(In Thousands Except for Per Share Data) | South Jersey Industries, Inc. and<br>Subsidiaries<br>Year Ended December 31, |           |           |
|---|--|-----------|-----------|
|   | 2009   | 2008      | 2007      |
| Operating Revenues:   |  |           |           |
| Utility   | \$480,264  | \$560,191 | \$611,007 |
| Nonutility  | 365,180  | 401,786   | 345,364   |
| Total Operating Revenues  | 845,444  | 961,977   | 956,371   |
| Operating Expenses:   |  |           |           |
| Cost of Sales - (Excluding depreciation)                                      |  |           |           |
| - Utility   | 289,740  | 375,549   | 433,495   |
| - Nonutility  | 303,648  | 303,893   | 273,206   |
| Operations  | 89,066   | 79,769    | 73,577    |
| Maintenance   | 8,869  | 7,899     | 6,345     |
| Depreciation  | 31,280   | 29,237    | 27,942    |
| Energy and Other Taxes  | 11,731   | 12,121    | 12,183    |
| Total Operating Expenses  | 734,334  | 808,468   | 826,748   |
| Operating Income  | 111,110  | 153,509   | 129,623   |
| Other Income and Expense  | 1,411  | 890       | 2,401     |
| Interest Charges  | (18,992 )  | (25,676 ) | (27,215 ) |
| Income Before Income Taxes  | 93,529   | 128,723   | 104,809   |
| Income Taxes  | (34,302 )  | (51,948 ) | (43,056 ) |
| Equity in (Loss) Earnings of Affiliated Companies                             | (926 )   | 176       | 885       |
| Income from Continuing Operations   | 58,301   | 76,951    | 62,638    |
| Loss from Discontinued Operations - (Net of tax benefit)                      | (427 )   | (247 )    | (391 )    |
| Net Income  | 57,874   | 76,704    | 62,247    |
| Less: Net Loss Attributable to Noncontrolling Interest in Subsidiaries        | 231  | 227       | 21        |
| Net Income - Attributable to South Jersey Industries, Inc. Shareholders       | \$58,105   | \$76,931  | \$62,268  |
| Amounts Attributable to South Jersey Industries, Inc. Shareholders            |  |           |           |
| Income from Continuing Operations   | \$58,532   | \$77,178  | \$62,659  |
| Loss from Discontinued Operations - (Net of tax benefit)                      | (427 )   | (247 )    | (391 )    |

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|   |          |          |          |
|---|----------|----------|----------|
| Net Income - Attributable to South Jersey Industries, Inc. Shareholders                       | \$58,105 | \$76,931 | \$62,268 |
| Basic Earnings per Common Share Attributable to South Jersey Industries, Inc. Shareholders:   |          |          |          |
| Continuing Operations   | \$1.97   | \$2.60   | \$2.13   |
| Discontinued Operations   | (0.02 )  | (0.01 )  | (0.02 )  |
| Basic Earnings per Common Share   | \$1.95   | \$2.59   | \$2.11   |
| Average Shares of Common Stock Outstanding - Basic  | 29,785   | 29,707   | 29,480   |
| Diluted Earnings per Common Share Attributable to South Jersey Industries, Inc. Shareholders: |          |          |          |
| Continuing Operations   | \$1.96   | \$2.59   | \$2.12   |
| Discontinued Operations   | (0.02 )  | (0.01 )  | (0.02 )  |
| Diluted Earnings per Common Share   | \$1.94   | \$2.58   | \$2.10   |
| Average Shares of Common Stock Outstanding - Diluted  | 29,893   | 29,843   | 29,593   |
| Dividends Declared per Common Share   | \$1.22   | \$1.11   | \$1.01   |

The accompanying notes are an integral part of the consolidated financial statements.

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| Statements of Consolidated Cash Flows<br>(In Thousands)                            | South Jersey Industries, Inc. and<br>Subsidiaries<br>Year Ended December 31, |           |           |
|--|--|-----------|-----------|
|  | 2009   | 2008      | 2007      |
| Cash Flows from Operating Activities:  |  |           |           |
| Net Income   | \$57,874   | \$76,704  | \$62,247  |
| Loss from Discontinued Operations  | 427  | 247       | 391       |
| Income from Continuing Operations  | 58,301   | 76,951    | 62,638    |
| Adjustments to Reconcile Income from Continuing Operations to Net Cash Provided by |  |           |           |
| Operating Activities:  |  |           |           |
| Depreciation and Amortization  | 39,447   | 35,665    | 32,865    |
| Net Unrealized Loss (Gain) on Derivatives - Energy Related                         | 14,815   | (9,317 )  | (3,635 )  |
| Unrealized Loss on Derivatives - Other   | 1,210  | 2,174     | -         |
| Provision for Losses on Accounts Receivable  | 2,728  | 2,332     | 2,603     |
| TAC/CIP Receivable   | 5,376  | 2,641     | (7,946 )  |
| Deferred Gas Costs - Net of Recoveries   | (7,910 )   | 5,885     | 7,755     |
| Deferred SBC Costs - Net of Recoveries   | (119 )   | 1,199     | 3,960     |
| Stock-Based Compensation Expense   | 1,481  | 1,263     | 1,090     |
| Deferred and Noncurrent Income Taxes - Net   | 21,917   | 23,014    | 12,030    |
| Environmental Remediation Costs - Net  | (449 )   | (26,175 ) | (10,926 ) |
| Gas Plant Cost of Removal  | (1,678 )   | (1,463 )  | (1,275 )  |
| Changes in:  |  |           |           |
| Accounts Receivable  | (28,003 )  | (14,293 ) | (5,232 )  |
| Inventories  | 68,591   | (48,599 ) | 21,459    |
| Prepaid and Accrued Taxes - Net  | (4,818 )   | (7,022 )  | 8,916     |
| Accounts Payable and Other Accrued Liabilities                                     | (8,213 )   | 14,018    | (5,036 )  |
| Margin Account Liability   | -  | (4,112 )  | 4,112     |
| Derivatives - Energy Related   | 12,366   | (17,564 ) | 21,050    |
| Other Assets and Liabilities   | (345 )   | (8,931 )  | 3,474     |
| Cash Flows from Discontinued Operations  | 493  | (1,277 )  | (56 )     |
| Net Cash Provided by Operating Activities  | 175,190  | 26,389    | 147,846   |
| Cash Flows from Investing Activities:  |  |           |           |
| Capital Expenditures   | (109,307 )   | (61,972 ) | (55,539 ) |
| Net Proceeds from Sale of (Purchase of) Restricted Investments in Margin Account   | 25,883   | (29,731 ) | 10,404    |
| Proceeds from Sale of Restricted Investments from Escrowed Loan Proceeds           | -  | 5,170     | 6,710     |
| Purchase of Restricted Investments with Escrowed Loan Proceeds                     | -  | (77 )     | (523 )    |
| Investment in Long-Term Receivables  | (4,730 )   | (5,558 )  | (4,123 )  |
| Proceeds from Long-Term Receivables  | 5,399  | 3,399     | 3,877     |
| Purchase of Company Owned Life Insurance   | (4,444 )   | (4,287 )  | (3,917 )  |



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|  |            |           |            |
|--|------------|-----------|------------|
| Investment in Affiliate  | (3,999 )   | (2,969 )  | (7,463 )   |
| Return of Investment in Affiliate                                  | 175        | 7,470     | 7,208      |
| Proceeds from Sale of Investment in Affiliate                      | -          | 58        | -          |
| Advances on Notes Receivable - Affiliate                           | (26,780 )  | (7,457 )  | -          |
| Repayment of Advances on Notes Receivable - Affiliate              | 2,897      | -         | -          |
| Net Cash Used in Investing Activities                              | (114,906 ) | (95,954 ) | (43,366 )  |
| Cash Flows from Financing Activities:                              |            |           |            |
| Net (Repayments of) Borrowings from Lines of Credit                | (15,950 )  | 94,260    | (76,310 )  |
| Proceeds from Issuance of Long-Term Debt                           | -          | 25,000    | -          |
| Principal Repayments of Long-Term Debt                             | (9,985 )   | (25,106 ) | (2,389 )   |
| Dividends on Common Stock  | (36,426 )  | (32,914 ) | (29,656 )  |
| Proceeds from Sale of Common Stock                                 | -          | 2,076     | 7,484      |
| Payments for Issuance of Long-Term Debt                            | (178 )     | (320 )    | -          |
| Other  | 303        | 666       | 137        |
| Net Cash (Used in) Provided by Financing Activities                | (62,236 )  | 63,662    | (100,734 ) |
| Net (Decrease) Increase in Cash and Cash Equivalents               | (1,952 )   | (5,903 )  | 3,746      |
| Cash and Cash Equivalents at Beginning of Year                     | 5,775      | 11,678    | 7,932      |
| Cash and Cash Equivalents at End of Year                           | \$3,823    | \$5,775   | \$11,678   |
| Supplemental Disclosures of Cash Flow Information                  |            |           |            |
| Cash paid during the year for:                                     |            |           |            |
| Interest (Net of Amounts Capitalized)                              | \$20,519   | \$24,253  | \$27,025   |
| Income Taxes (Net of Refunds)                                      | \$11,844   | \$35,363  | \$22,461   |
| Supplemental Disclosures of Non-Cash Investing Activities          |            |           |            |
| Capital Expenditures acquired on account but unpaid as of year-end | \$19,934   | \$7,877   | \$4,797    |
| Guarantee of certain obligations of unconsolidated affiliates      | \$6,852    | \$-       | \$1,985    |

The accompanying notes are an integral part of the consolidated financial statements.

Table of ContentsConsolidated Balance Sheets  
(In Thousands)South Jersey Industries,  
Inc. and Subsidiaries  
December 31,  
2009                      2008

## Assets

## Property, Plant and Equipment:

|  |             |             |
|--|-------------|-------------|
| Utility Plant, at original cost            | \$1,275,792 | \$1,172,014 |
| Accumulated Depreciation                   | (314,627 )  | (295,432 )  |
| Nonutility Property and Equipment, at cost | 132,119     | 121,658     |
| Accumulated Depreciation                   | (20,212 )   | (15,632 )   |

|                                     |           |         |
|-------------------------------------|-----------|---------|
| Property, Plant and Equipment - Net | 1,073,072 | 982,608 |
|-------------------------------------|-----------|---------|

## Investments:

|                               |       |        |
|-------------------------------|-------|--------|
| Available-for-Sale Securities | 5,958 | 4,859  |
| Restricted                    | 5,215 | 31,098 |
| Investment in Affiliates      | 2,483 | 1,966  |

|                   |        |        |
|-------------------|--------|--------|
| Total Investments | 13,656 | 37,923 |
|-------------------|--------|--------|

## Current Assets:

|                                      |          |          |
|--------------------------------------|----------|----------|
| Cash and Cash Equivalents            | 3,823    | 5,775    |
| Accounts Receivable                  | 141,109  | 121,683  |
| Unbilled Revenues                    | 58,598   | 52,907   |
| Provision for Uncollectibles         | (6,268 ) | (5,757 ) |
| Notes Receivable - Affiliate         | 502      | -        |
| Natural Gas in Storage, average cost | 99,697   | 162,387  |
| Materials and Supplies, average cost | 6,877    | 12,778   |
| Prepaid Taxes                        | 20,093   | 14,604   |
| Derivatives - Energy Related Assets  | 36,512   | 63,201   |
| Other Prepayments and Current Assets | 7,412    | 7,506    |

|                      |         |         |
|----------------------|---------|---------|
| Total Current Assets | 368,355 | 435,084 |
|----------------------|---------|---------|

## Regulatory and Other Noncurrent Assets:

|                                     |         |         |
|-------------------------------------|---------|---------|
| Regulatory Assets                   | 240,462 | 270,434 |
| Derivatives - Energy Related Assets | 11,585  | 19,712  |
| Unamortized Debt Issuance Costs     | 6,788   | 7,166   |
| Notes Receivable - Affiliate        | 30,838  | 7,457   |
| Contract Receivables                | 13,544  | 13,565  |
| Other                               | 23,708  | 19,478  |

|  |         |         |
|--|---------|---------|
| Total Regulatory and Other Noncurrent Assets | 326,925 | 337,812 |
|--|---------|---------|

|              |             |             |
|--------------|-------------|-------------|
| Total Assets | \$1,782,008 | \$1,793,427 |
|--------------|-------------|-------------|

## Capitalization and Liabilities

|   |             |             |
|---|-------------|-------------|
| Capitalization:   |             |             |
| Equity  | \$544,564   | \$516,448   |
| Long-Term Debt  | 312,793     | 332,784     |
| Total Capitalization                                    | 857,357     | 849,232     |
| Current Liabilities:                                    |             |             |
| Notes Payable   | 196,600     | 212,550     |
| Current Portion of Long-Term Debt                       | 35,119      | 25,112      |
| Accounts Payable  | 123,921     | 120,162     |
| Customer Deposits and Credit Balances                   | 14,128      | 14,449      |
| Environmental Remediation Costs                         | 23,639      | 13,670      |
| Taxes Accrued   | 6,518       | 5,510       |
| Derivatives - Energy Related Liabilities                | 28,260      | 50,925      |
| Deferred Income Taxes - Net                             | 19,897      | 25,009      |
| Deferred Contract Revenues                              | 6,081       | 5,840       |
| Interest Accrued  | 6,211       | 6,519       |
| Pension and Other Postretirement Benefits               | 1,109       | 1,031       |
| Other Current Liabilities                               | 17,301      | 19,130      |
| Total Current Liabilities                               | 478,784     | 499,907     |
| Deferred Credits and Other Noncurrent Liabilities:      |             |             |
| Deferred Income Taxes - Net                             | 215,346     | 184,294     |
| Investment Tax Credits                                  | 1,518       | 1,832       |
| Pension and Other Postretirement Benefits               | 69,141      | 80,835      |
| Environmental Remediation Costs                         | 49,803      | 54,495      |
| Asset Retirement Obligations                            | 23,229      | 22,553      |
| Derivatives - Energy Related Liabilities                | 10,931      | 15,699      |
| Derivatives - Other                                     | 5,823       | 14,088      |
| Regulatory Liabilities                                  | 50,193      | 50,447      |
| Other   | 19,883      | 20,045      |
| Total Deferred Credits and Other Noncurrent Liabilities | 445,867     | 444,288     |
| Commitments and Contingencies (Note 14)                 |             |             |
| Total Capitalization and Liabilities                    | \$1,782,008 | \$1,793,427 |

The accompanying notes are an integral part of the consolidated financial statements.

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Statements of Consolidated Capitalization  
(In Thousands Except for Share Data)

South Jersey Industries,  
Inc. and Subsidiaries  
December 31,

2009                      2008

## Equity:

Common Stock: Par Value \$1.25 per share; Authorized 60,000,000 shares;  
Outstanding Shares: 29,796,232 (2009) and 29,728,697 (2008)

|  |           |           |
|--|-----------|-----------|
| Balance at Beginning of Year                             | \$37,161  | \$37,010  |
| Common Stock Issued or Granted Under Stock Plans         | 84        | 151       |
| Balance at End of Year                                   | 37,245    | 37,161    |
| Premium on Common Stock                                  | 254,503   | 252,495   |
| Treasury Stock (at par)                                  | (183 )    | (176 )    |
| Accumulated Other Comprehensive Loss                     | (19,469 ) | (24,199 ) |
| Retained Earnings  | 271,505   | 249,973   |
| Total South Jersey Industries, Inc. Shareholders' Equity | 543,601   | 515,254   |
| Noncontrolling Interest in Subsidiaries                  | 963       | 1,194     |
| Total Equity   | 544,564   | 516,448   |

## Long-Term Debt: (A)

## South Jersey Gas Company:

## First Mortgage Bonds: (B)

|        |                     |        |        |
|--------|---------------------|--------|--------|
| 6.12%  | Series due 2010     | 10,000 | 10,000 |
| 6.74%  | Series due 2011     | 10,000 | 10,000 |
| 6.57%  | Series due 2011     | 15,000 | 15,000 |
| 4.46%  | Series due 2013     | 10,500 | 10,500 |
| 5.027% | Series due 2013     | 14,500 | 14,500 |
| 4.52%  | Series due 2014     | 11,000 | 11,000 |
| 5.115% | Series due 2014     | 10,000 | 10,000 |
| 5.387% | Series due 2015     | 10,000 | 10,000 |
| 5.437% | Series due 2016     | 10,000 | 10,000 |
| 6.50%  | Series due 2016 (C) | -      | 9,873  |
| 4.60%  | Series due 2016     | 17,000 | 17,000 |
| 4.657% | Series due 2017     | 15,000 | 15,000 |
| 7.97%  | Series due 2018     | 10,000 | 10,000 |
| 7.125% | Series due 2018     | 20,000 | 20,000 |
| 5.587% | Series due 2019     | 10,000 | 10,000 |
| 7.7%   | Series due 2027     | 35,000 | 35,000 |
| 5.55%  | Series due 2033     | 32,000 | 32,000 |
| 6.213% | Series due 2034     | 10,000 | 10,000 |
| 5.45%  | Series due 2035     | 10,000 | 10,000 |

|  |        |        |
|--|--------|--------|
| Series A 2006 Bonds at variable rates due 2036 (D) | 25,000 | 25,000 |
|--|--------|--------|

|  |           |           |
|--|-----------|-----------|
| Marina Energy LLC: (E)                         |           |           |
| Series A 2001 Bonds at variable rates due 2031 | 20,000    | 20,000    |
| Series B 2001 Bonds at variable rates due 2021 | 25,000    | 25,000    |
| Series A 2006 Bonds at variable rates due 2036 | 16,400    | 16,400    |
| AC Landfill Energy, LLC: (F)                   |           |           |
| Bank Term Loan, 6% due 2014                    | 331       | 442       |
| Mortgage Bond, 4.19% due 2019                  | 1,181     | 1,181     |
| Total Long-Term Debt Outstanding               | 347,912   | 357,896   |
| Less Current Maturities                        | (35,119 ) | (25,112 ) |
| Total Long-Term Debt                           | 312,793   | 332,784   |
| Total Capitalization                           | \$857,357 | \$849,232 |

(A) The long-term debt maturities and sinking fund requirements for the succeeding five years are as follows:

2010, \$10,119; 2011, \$25,126; 2012, \$2,321; 2013, \$27,328 and 2014, \$23,334.

(B) SJG's First Mortgage dated October 1, 1947, as supplemented, securing the First Mortgage Bonds constitutes a direct first mortgage lien on substantially all utility plant.

(C) In November 2009 SJG retired its 6.5% First Mortgage Bonds at par.

(D) On April 20, 2006, SJG issued \$25.0 million of tax exempt, auction rate debt through the New Jersey Economic Development Authority (NJEDA) under its \$150.0 million MTN Program. These bonds were repurchased by the Company in June 2008 and remarketed to the public in August 2008 as variable rate demand bonds with liquidity support provided by a letter of credit from a commercial bank. As of December 31, 2008 and 2009, the respective letter of credit expires in August of the subsequent year. Consequently, these bonds are included in the current portion of long-term debt. Material terms of the original bonds, such as the 2036 maturity date, floating rate interest that resets weekly, and a first mortgage collateral position, remain unchanged.

(E) Marina has issued \$61.4 million of unsecured variable-rate revenue bonds through the (NJEDA). The variable rates at December 31, 2009 for the Series A 2001, Series B 2001, and Series A 2006 bonds were 0.25%, 0.28% and 0.25% respectively.

(F) The debt of AC Landfill Energy is secured by a first mortgage interest in plant and equipment, and an assignment of rents and leases of the facility.

The accompanying notes are an integral part of the consolidated financial statements.

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## Statements of Consolidated Changes In Equity

(In Thousands)

South Jersey Industries, Inc. and Subsidiaries  
Years Ended December 31, 2007, 2008 & 2009

|   | Common<br>Stock | Premium<br>on<br>Common<br>Stock | Treasury<br>Stock | Accumulated<br>Other<br>Comprehensive<br>Loss | Retained<br>Earnings | Noncontrolling<br>Interest in<br>Subsidiaries | Total     |
|---|-----------------|----------------------------------|-------------------|---|----------------------|---|-----------|
| Balance at<br>January 1, 2007                                     | \$36,657        | \$239,763                        | \$-               | \$ (7,791 )                                   | \$173,636            | \$ 461  | \$442,726 |
| Net Income  |                 |                                  |                   |   | 62,268               | (21 )   | 62,247    |
| Other<br>Comprehensive<br>Loss, Net of Tax<br>(a)                 |                 |                                  |                   | (2,524 )                                      |                      |   | (2,524 )  |
| Common Stock<br>Issued or Granted<br>Under Stock<br>Plans         | 353             | 8,686                            | (187 )            |   | (125 )               |   | 8,727     |
| Cash Dividends<br>Declared -<br>Common Stock                      |                 |                                  |                   |   | (29,656 )            |   | (29,656 ) |
| Balance at<br>December 31,<br>2007                                | 37,010          | 248,449                          | (187 )            | (10,315 )                                     | 206,123              | 440   | 481,520   |
| Net Income  |                 |                                  |                   |   | 76,931               | (227 )  | 76,704    |
| Other<br>Comprehensive<br>Loss, Net of Tax<br>(a)                 |                 |                                  |                   | (13,884 )                                     |                      |   | (13,884 ) |
| Contributions to<br>noncontrolling<br>interest in<br>subsidiaries |                 |                                  |                   |   |                      | 981   | 981       |
| Common Stock<br>Issued or Granted<br>Under Stock<br>Plans         | 151             | 4,046                            | 11                |   | (167 )               |   | 4,041     |
| Cash Dividends<br>Declared -<br>Common Stock                      |                 |                                  |                   |   | (32,914 )            |   | (32,914 ) |
| Balance at<br>December 31,<br>2008                                | 37,161          | 252,495                          | (176 )            | (24,199 )                                     | 249,973              | 1,194   | 516,448   |
| Net Income  |                 |                                  |                   | 4,730   | 58,105               | (231 )  | 57,874    |
|   |                 |                                  |                   |   |                      |   | 4,730     |

Other  
Comprehensive  
Income, Net of  
Tax (a)

|   |          |           |          |              |           |        |           |
|---|----------|-----------|----------|--------------|-----------|--------|-----------|
| Common Stock<br>Issued or Granted<br>Under Stock<br>Plans | 84       | 2,008     | (7 )     | (147 )       | 1,938     |        |           |
| Cash Dividends<br>Declared -<br>Common Stock              |          |           |          | (36,426 )    | (36,426 ) |        |           |
| Balance at<br>December 31,<br>2009                        | \$37,245 | \$254,503 | \$(183 ) | \$ (19,469 ) | \$271,505 | \$ 963 | \$544,564 |

#### Disclosure of Changes In Accumulated Other Comprehensive Loss

Balances (a)

(In Thousands)

|                              | Postretirement<br>Liability<br>Adjustment | Unrealized<br>Gain (Loss) on<br>Derivatives-Other | Unrealized<br>Gain (Loss) on<br>Available-for-Sale<br>Securities | Other<br>Comprehensive<br>Income<br>(Loss) of<br>Affiliated<br>Companies | Accumulated<br>Other<br>Comprehensive<br>Loss |
|------------------------------|---|---|--|--|---|
| Balance at January 1, 2007   | \$ (7,156 )                               | \$ (842 )   | \$ 207   | \$ -   | \$ (7,791 )                                   |
| Changes During Year          | 199                                       | (1,385 )  | (195 )   | (1,143 )   | (2,524 )                                      |
| Balance at December 31, 2007 | (6,957 )                                  | (2,227 )  | 12   | (1,143 )   | (10,315 )                                     |
| Changes During Year          | (6,877 )                                  | (1,062 )  | (730 )   | (5,215 )   | (13,884 )                                     |
| Balance at December 31, 2008 | (13,834 )                                 | (3,289 )  | (718 )   | (6,358 )   | (24,199 )                                     |
| Changes During Year          | 1,208                                     | 958   | 533  | 2,031  | 4,730   |
| Balance at December 31, 2009 | \$ (12,626 )                              | \$ (2,331 )                                       | \$ (185 )  | \$ (4,327 )  | \$ (19,469 )                                  |

(a) Determined using a combined statutory tax rate of 41.08%

The accompanying notes are an integral part of the consolidated financial statements.

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| Statements of Consolidated Comprehensive Income<br>(In Thousands)                   | South Jersey Industries, Inc. and<br>Subsidiaries<br>Year Ended December 31, |           |          |
|---|--|-----------|----------|
|   | 2009   | 2008      | 2007     |
| Net Income  | \$57,874   | \$76,704  | \$62,247 |
| Other Comprehensive Income (Loss), Net of Tax: (a)                                  |  |           |          |
| Postretirement Liability Adjustment   | 1,208  | (6,877 )  | 199      |
| Unrealized Gain (Loss) on Available-for-Sale Securities                             | 533  | (730 )    | (195 )   |
| Unrealized Gain (Loss) on Derivatives - Other                                       | 958  | (1,062 )  | (1,385 ) |
| Other Comprehensive Income (Loss) of Affiliated Companies                           | 2,031  | (5,215 )  | (1,143 ) |
| Other Comprehensive Income (Loss)- Net of Tax (a)                                   | 4,730  | (13,884 ) | (2,524 ) |
| Comprehensive Income  | 62,604   | 62,820    | 59,723   |
| Less: Comprehensive Loss Attributable to Noncontrolling Interest in<br>Subsidiaries | 231  | 227       | 21       |
| Comprehensive Income Attributable to South Jersey Industries, Inc.<br>Shareholders  | \$62,835   | \$63,047  | \$59,744 |

(a) Determined using a combined statutory tax rate of 41.08%.

The accompanying notes are an integral part of the consolidated financial statements.

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Notes to Consolidated Financial Statements

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

**BASIS OF PRESENTATION** — The consolidated financial statements include the accounts of South Jersey Industries, Inc. (SJI or the Company), its wholly owned subsidiaries and subsidiaries in which we have a controlling interest. We eliminate all significant intercompany accounts and transactions. In management's opinion, the consolidated financial statements reflect all normal and recurring adjustments needed to fairly present SJI's financial position and operating results at the dates and for the periods presented.

**EQUITY INVESTMENTS** — Marketable equity securities that are purchased as long-term investments are classified as Available-for-Sale Securities and carried at their fair value on our consolidated balance sheets. Any unrealized gains or losses are included in Accumulated Other Comprehensive Loss. SJI, through wholly owned subsidiaries, holds significant variable interests in several companies but is not the primary beneficiary. Consequently, these investments are accounted for under the equity method. In the event that losses and/or distributions from these equity method investments exceed the carrying value, and the Company is obligated to provide additional financial support, the excess will be recorded as either a current or non-current liability on the consolidated balance sheets. We include the operations of these affiliated companies on a pre-tax basis in the statements of consolidated income under Equity in Affiliated Companies (See Note 2).

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**ESTIMATES AND ASSUMPTIONS** — We prepare our consolidated financial statements to conform with accounting principles generally accepted in the United States of America (GAAP). Management makes estimates and assumptions that affect the amounts reported in the consolidated financial statements and related disclosures. Therefore, actual results could differ from those estimates. Significant estimates include amounts related to regulatory accounting, energy derivatives, environmental remediation costs, pension and other postretirement benefit costs, and revenue recognition.

**REGULATION** — South Jersey Gas Company (SJG) is subject to the rules and regulations of the New Jersey Board of Public Utilities (BPU). See Note 9 for a detailed discussion of SJG's rate structure and regulatory actions. SJG maintains its accounts according to the BPU's prescribed Uniform System of Accounts. SJG follows the accounting for regulated enterprises prescribed by FASB ASC Topic 980 - "Regulated Operations." In general, Topic 980 allows for the deferral of certain costs (regulatory assets) and creation of certain obligations (regulatory liabilities) when it is probable that such items will be recovered from or refunded to customers in future periods. See Note 10 for a detailed discussion of regulatory assets and liabilities.

**OPERATING REVENUES** — Gas and electric revenues are recognized in the period the commodity is delivered to customers. For SJG and South Jersey Energy (SJE) retail customers that are not billed at the end of the month, we record an estimate to recognize unbilled revenues for gas and electricity delivered from the date of the last meter reading to the end of the month. South Jersey Resources Group, LLC's (SJRG) gas revenues are recognized in the period the commodity is delivered. Unrealized gains and losses on energy related derivative instruments are also recognized in operating revenues for SJRG. See further discussion under Derivative Instruments. We recognize revenues related to South Jersey Energy Service Plus, LLC (SJESP) appliance service contracts seasonally over the full 12-month terms of the contracts. Revenue related to services provided on a time and materials basis is recognized on a monthly basis as the jobs are completed. Marina Energy, LLC (Marina) recognizes revenue on a monthly basis as services are provided, as lease income is earned, and for on-site energy production that is delivered to its customers.

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**REVENUE BASED TAXES** — SJI collects certain revenue-based energy taxes from customers. Such taxes include New Jersey State Sales Tax, Transitional Energy Facility Assessment (TEFA) and Public Utilities Assessment (PUA). State sales tax is recorded as a liability when billed to customers and is not included in revenue or operating expenses. TEFA and PUA are included in both utility revenue and cost of sales utility and totaled \$8.8 million, \$8.7 million, and \$8.8 million in 2009, 2008 and 2007, respectively.

**ACCOUNTS RECEIVABLE AND PROVISION FOR UNCOLLECTIBLE ACCOUNTS** — Accounts receivable are carried at the amount owed by customers. A provision for uncollectible accounts is established based on our collection experience and an assessment of the collectibility of specific accounts.

**PROPERTY, PLANT AND EQUIPMENT** — For regulatory purposes, utility plant is stated at original cost, which may be different than SJG's cost if the assets were acquired from another regulated entity. Nonutility plant is stated at cost. The cost of adding, replacing and renewing property is charged to the appropriate plant account.

**ASSET RETIREMENT OBLIGATIONS** — The amounts included under Asset Retirement Obligations (ARO) are primarily related to the legal obligations the Company has to cut and cap gas distribution pipelines when taking those pipelines out of service in future years. These liabilities are generally recognized upon the acquisition or construction of the asset. The related asset retirement cost is capitalized concurrently by increasing the carrying amount of the related asset by the same amount as the liability. Changes in the liability are recorded for the passage of time (accretion) or for revisions to cash flows originally estimated to settle the ARO.

ARO activity was as follows (in thousands):

|                                    | 2009      | 2008      |
|------------------------------------|-----------|-----------|
| AROs as of January 1,              | \$ 22,553 | \$ 24,604 |
| Accretion                          | 507       | 441       |
| Additions                          | 193       | 136       |
| Settlements                        | (24)      | (37)      |
| Revisions in Estimated Cash Flows* | -         | (2,591)   |
| ARO's as of December 31,           | \$ 23,229 | \$ 22,553 |

\*A corresponding reduction was made to Regulatory Assets, thus having no impact on earnings.

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**DEPRECIATION** — We depreciate utility plant on a straight-line basis over the estimated remaining lives of the various property classes. These estimates are periodically reviewed and adjusted as required after BPU approval. The composite annual rate for all depreciable utility property was approximately 2.3% in 2009, 2008, and 2007. The actual composite rate may differ from the approved rate as the asset mix changes over time. Except for retirements outside of the normal course of business, accumulated depreciation is charged with the cost of depreciable utility property retired, less salvage. Nonutility property depreciation is computed on a straight-line basis over the estimated useful lives of the property, ranging up to 50 years. Gain or loss on the disposition of nonutility property is recognized in operating income.

**CAPITALIZED INTEREST** — SJG capitalizes interest on construction at the rate of return on the rate base utilized by the BPU to set rates in its last base rate proceeding (See Note 9). Marina capitalizes interest on construction projects in progress based on the actual cost of borrowed funds. SJG's amounts are included in Utility Plant and Marina's amounts are included in Nonutility Property and Equipment on the consolidated balance sheets. Interest Charges are presented net of capitalized interest on the consolidated statements of income. The amount of interest capitalized by SJI for the years ended December 31, 2009, 2008 and 2007 was not significant.

**IMPAIRMENT OF LONG-LIVED ASSETS** — We review the carrying amount of long-lived assets for possible impairment whenever events or changes in circumstances indicate that such amounts may not be recoverable. For the years ended 2009, 2008 and 2007, no significant impairments were identified.

**DERIVATIVE INSTRUMENTS** — SJI accounts for derivative instruments in accordance with FASB ASC Topic 815 – “Derivatives and Hedging.” We record all derivatives, whether designated in hedging relationships or not, on the consolidated balance sheets at fair value unless the derivative contracts qualify for the normal purchase and sale exemption. In general, if the derivative is designated as a fair value hedge, we recognize the changes in the fair value of the derivative and of the hedged item attributable to the hedged risk in earnings. We currently have no fair value hedges. If the derivative is designated as a cash flow hedge, we record the effective portion of the hedge in Accumulated Other Comprehensive Loss and recognize it in the income statement when the hedged item affects earnings. We recognize ineffective portions of the cash flow hedges immediately in earnings. In 2007, we changed our policy to no longer designate energy-related derivative instruments as cash flow hedges. We formally document all relationships between hedging instruments and hedged items, as well as our risk management objectives, strategies for undertaking various hedge transactions and our methods for assessing and testing correlation and hedge ineffectiveness. All hedging instruments are linked to the hedged asset, liability, firm commitment or forecasted transaction. Due to the application of regulatory accounting principles under FASB ASC Topic 980, gains and losses on derivatives related to SJG's gas purchases are recorded through the BGSS clause.

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Initially and on an ongoing basis, we assess whether derivatives designated as hedges are highly effective in offsetting changes in cash flows or fair values of the hedged items. We discontinue hedge accounting prospectively if we decide to discontinue the hedging relationship; determine that the anticipated transaction is no longer likely to occur; or determine that a derivative is no longer highly effective as a hedge. In the event that hedge accounting is discontinued, we will continue to carry the derivative on the balance sheet at its current fair value and recognize subsequent changes in fair value in current period earnings. Unrealized gains and losses on the discontinued hedges that were previously included in Accumulated Other Comprehensive Loss will be reclassified into earnings when the forecasted transaction occurs, or when it is probable that it will not occur.

Certain SJI subsidiaries are involved in buying, selling, transporting and storing natural gas and buying and selling retail electricity for their own accounts as well as managing these activities for other third parties. These subsidiaries are subject to market risk on expected future purchases and sales due to commodity price fluctuations. The Company uses a variety of derivative instruments to limit this exposure to market risk in accordance with strict corporate guidelines. These derivative instruments include forward contracts, swap agreements, options contracts and futures contracts. As of December 31, 2009, the Company had outstanding derivative contracts intended to limit the exposure to market risk on 26.0 MMdts of expected future purchases of natural gas, 23.2 MMdts of expected future sales of natural gas and 1.8 MMmwh of expected future purchases of electricity. These contracts, which have not been designated as hedging instruments under GAAP, are measured at fair value and recorded in Derivatives — Energy Related Assets or Derivatives — Energy Related Liabilities on the consolidated balance sheets. The net unrealized pre-tax gains and losses for these energy related commodity contracts are included with realized gains and losses in Operating Revenues – Nonutility.

SJI structured its subsidiaries so that SJG and SJE transact commodities on a physical basis and typically do not directly enter into positions that financially settle. SJRG performs this risk management function for these entities and enters into the types of financial transactions noted above. As part of its gas purchasing strategy, SJG uses financial contracts through SJRG to hedge against forward price risk. The costs or benefits of these short-term contracts are recoverable through SJG's Basic Gas Supply Service (BGSS) clause, subject to BPU approval. As of December 31, 2009 and 2008, SJG had \$9.2 million and \$29.0 million of costs, respectively, included in its BGSS related to open financial contracts.

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Management takes an active role in the risk management process and has developed policies and procedures that require specific administrative and business functions to assist in identifying, assessing and controlling various risks. Management reviews any open positions in accordance with strict policies to limit exposure to market risk.

SJI presents revenues and expenses related to its energy trading activities on a net basis in Operating Revenues — Nonutility in the consolidated statements of income consistent with GAAP. This net presentation has no effect on operating income or net income.

The Company has also entered into interest rate derivatives to hedge exposure to increasing interest rates and the impact of those rates on cash flows of variable-rate debt. These interest rate derivatives, some of which have been designated as hedging instruments under GAAP, are measured at fair value and recorded in Derivatives-Other on the consolidated balance sheets. The fair value represents the amount SJI would have to pay the counterparty to terminate these contracts as of those dates. As of December 31, 2009, SJI's active interest rate swaps were as follows:

| Notional Amount | Fixed Interest |  | Start Date | Maturity   | Type of Debt | Obligor |
|-----------------|----------------|--|------------|------------|--------------|---------|
|                 | Rate           |  |            |            |              |         |
| \$ 3,900,000    | 4.795%         |  | 12/01/2004 | 12/01/2014 | Taxable      | Marina  |
| \$ 8,000,000    | 4.775%         |  | 11/12/2004 | 11/12/2014 | Taxable      | Marina  |
| \$ 20,000,000   | 4.080%         |  | 11/19/2001 | 12/01/2011 | Tax-exempt   | Marina  |
| \$ 14,500,000   | 3.905%         |  | 03/17/2006 | 01/15/2026 | Tax-exempt   | Marina  |
| \$ 500,000      | 3.905%         |  | 03/17/2006 | 01/15/2026 | Tax-exempt   | Marina  |
| \$ 330,000      | 3.905%         |  | 03/17/2006 | 01/15/2026 | Tax-exempt   | Marina  |
| \$ 7,100,000    | 4.895%         |  | 02/01/2006 | 02/01/2016 | Taxable      | Marina  |
| \$ 12,500,000   | 3.430%         |  | 12/01/2006 | 02/01/2036 | Tax-exempt   | SJG     |
| \$ 12,500,000   | 3.430%         |  | 12/01/2006 | 02/01/2036 | Tax-exempt   | SJG     |

The interest rate derivatives that have been designated as cash flow hedges have been determined to be highly effective. Therefore, the changes in fair value of the effective portion of these swaps along with the cumulative unamortized costs, net of taxes, have been recorded in Accumulated Other Comprehensive Loss. These unrealized gains and losses will be reclassified into earnings when the forecasted cash flows of the related variable-rate debt occurs, or when it is probable that it will not occur. The ineffective portion of these swaps have been included in Interest Charges.

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The unrealized gains and losses on the interest rate derivatives that have not been designated as cash flow hedges have also been included in Interest Charges. However, for selected interest rate derivatives at SJG, management believes that, subject to BPU approval, the market value upon termination can be recovered in rates and therefore these unrealized losses have been included in Other Regulatory Assets in the consolidated balance sheets.

The fair values of all derivative instruments, as reflected in the consolidated balance sheets as of December 31, 2009 and 2008, are as follows (in thousands):

Derivatives not designated as hedging instruments under GAAP

|  | 2009     |             | 2008     |             |
|--|----------|-------------|----------|-------------|
|  | Assets   | Liabilities | Assets   | Liabilities |
| Energy related commodity contracts:                                |          |             |          |             |
| Derivatives – Energy Related – Current                             | \$36,512 | \$28,260    | \$63,201 | \$50,925    |
| Derivatives – Energy Related – Non-Current                         | 11,585   | 10,931      | 19,712   | 15,699      |
| Interest rate contracts:   |          |             |          |             |
| Derivatives - Other  | -        | 3,704       | -        | 10,537      |
| Total derivatives not designated as hedging instruments under GAAP | 48,097   | 42,895      | 82,913   | 77,161      |

Derivatives designated as hedging instruments under GAAP

|  |          |          |          |          |
|--|----------|----------|----------|----------|
| Interest rate contracts:                                       |          |          |          |          |
| Derivatives - Other  | -        | 2,119    | -        | 3,551    |
| Total derivatives designated as hedging instruments under GAAP | -        | 2,119    | -        | 3,551    |
| Total Derivatives  | \$48,097 | \$45,014 | \$82,913 | \$80,712 |

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The effect of derivative instruments on the consolidated statements of income for 2009, 2008 and 2007 are as follows (in thousands):

| Derivatives in Cash Flow Hedging Relationships                    | Year ended December 31, |            |            |
|---|-------------------------|------------|------------|
|   | 2009                    | 2008       | 2007       |
| Interest Rate Contracts:  |                         |            |            |
| Gains or (losses) recognized in OCI on effective portion          | \$ 164                  | \$(2,739 ) | \$(2,431 ) |
| Losses reclassified from accumulated OCI into income (a)          | \$(1,462 )              | \$(936 )   | \$(80 )    |
| Gains or (losses) recognized in income on ineffective portion (a) | -                       | -          | -          |

(a) Included in Interest Charges

| Derivatives Not Designated as Hedging Instruments under GAAP | Year ended December 31, |          |         |
|--|-------------------------|----------|---------|
|  | 2009                    | 2008     | 2007    |
| Energy related commodity contracts (a)                       | \$(14,815 )             | \$9,318  | \$3,636 |
| Interest rate contracts (b)                                  | 1,210                   | (2,173 ) | -       |
| Total  | \$(13,605 )             | \$7,145  | \$3,636 |

(a) Included in Operating Revenues - Non Utility

(b) Included in Interest Charges

Certain of the Company's derivative instruments contain provisions that require immediate payment or demand immediate and ongoing collateralization on derivative instruments in net liability positions in the event of a material adverse change in the credit standing of the Company. The aggregate fair value of all derivative instruments with credit-risk-related contingent features that are in a liability position on December 31, 2009, is \$25.6 million. If the credit-risk-related contingent features underlying these agreements were triggered on December 31, 2009, the Company would have been required to settle the instruments immediately or post collateral to its counterparties of approximately \$20.4 million after offsetting asset positions with the same counterparties under master netting arrangements.

**STOCK-BASED COMPENSATION PLAN** — Under the Amended and Restated 1997 Stock-Based Compensation Plan, no more than 2,000,000 shares in the aggregate may be issued to SJI's officers (Officers), non-employee directors (Directors) and other key employees. The plan will terminate on January 26, 2015, unless terminated earlier by the Board of Directors. No options were granted or outstanding during the years ended December 31, 2009, 2008 and 2007 and no stock appreciation rights have been issued under the plan. During the years ended December 31, 2009, 2008 and 2007, SJI granted 41,437, 45,241, and 44,106 restricted shares to Officers and other key employees, respectively. These restricted shares vest over a three-year period and are subject to SJI achieving certain market based performance targets as compared to a peer group average, which can cause the actual amount of shares that ultimately vest to range from between 0% to 150% of the original share units granted. SJI granted 9,559 and 8,667 restricted shares to Directors in January 2009 and 2008 respectively. No shares were granted to Directors in 2007. These shares vest over a three-year service period and contain no performance conditions. As a result, 100% of the shares granted generally vest.

As the vesting requirements for officers and other key employees under the plan are contingent upon market and service conditions, SJI is required to measure and recognize stock-based compensation expense based on the fair value at the date of grant for its share-based awards on a straight-line basis over the requisite service period of each award.



In addition, SJI identifies specific forfeitures of share-based awards and compensation expense is adjusted accordingly over the requisite service period. Compensation expense is not adjusted based on the actual achievement of performance goals. The Company estimated the fair value of Officers' restricted stock awards on the date of grant using a Monte Carlo simulation model.

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The following table summarizes the nonvested restricted stock awards outstanding at December 31, 2009 and the assumptions used to estimate the fair value of the awards:

|                          | Grant Date | Shares Outstanding | Fair Value Per Share | Expected Volatility | Risk-Free Interest Rate |
|--------------------------|------------|--------------------|----------------------|---------------------|-------------------------|
| Officers & Key Employees | Jan. 2008  | 42,144             | \$ 34.030            | 21.7%               | 2.9%                    |
|                          | Jan. 2009  | 38,137             | \$ 39.350            | 28.6%               | 1.2%                    |
| Directors -              | Jan. 2008  | 7,704              | \$ 36.355            | -                   | -                       |
|                          | Jan. 2009  | 8,690              | \$ 40.265            | -                   | -                       |

Expected volatility is based on the actual daily volatility of SJI's share price over the preceding three-year period as of the valuation date. The risk-free interest rate is based on the zero-coupon U.S. Treasury Bond, with a term equal to the three-year term of the Officers' and other key employees' restricted shares. As notional dividend equivalents are credited to the holders, which are reinvested during the three-year service period, no reduction to the fair value of the award is required. As the Directors' restricted stock awards contain no performance conditions and notional dividend equivalents are credited to the holder, which are reinvested during the three-year service period, the fair value of these awards are equal to the market value of shares on the date of grant.

The following table summarizes the total stock based compensation cost for the years ended December 31, 2009, 2008 and 2007 (in thousands):

|                          | 2009     | 2008     | 2007     |
|--------------------------|----------|----------|----------|
| Officers & Key Employees | \$ 1,322 | \$ 1,144 | \$ 996   |
| Directors                | 330      | 268      | 209      |
| Total Cost               | 1,652    | 1,412    | 1,205    |
| Capitalized              | (171)    | (149)    | (115)    |
| Net Expense              | \$ 1,481 | \$ 1,263 | \$ 1,090 |

As of December 31, 2009, there was \$1.8 million of total unrecognized compensation cost related to nonvested share-based compensation awards granted under the restricted stock plans. That cost is expected to be recognized over a weighted average period of 1.7 years.

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The following table summarizes information regarding restricted stock award activity during 2009 excluding accrued dividend equivalents:

|   | Officers<br>&Key<br>Employees | Directors | Weighted<br>Average<br>Grant Date<br>Fair Value |
|---|-------------------------------|-----------|---|
| Nonvested Shares Outstanding, January 1, 2009   | 83,103                        | 17,928    | \$ 32.386                                       |
| Granted   | 41,437                        | 9,559     | \$ 39.522                                       |
| Vested*   | (37,605)                      | (11,093)  | \$ 30.463                                       |
| Cancelled/Forfeited                             | (6,654)                       | -         | \$ 35.930                                       |
| Nonvested Shares Outstanding, December 31, 2009 | 80,281                        | 16,394    | \$ 36.874                                       |

\*Actual shares expected to be awarded to officers and other key employees during the first quarter of 2010, including dividend equivalents and adjustments for performance measures, total 59,893 shares.

During the years ended December 31, 2009 and 2008, SJI awarded 57,976 shares at a market value of \$2.3 million and 51,838 shares at a market value of \$1.9 million, respectively. The Company has a policy of issuing new shares to satisfy its obligations under these plans; therefore, there are no cash payment requirements resulting from the normal operation of this plan. However, a change in control could result in such shares becoming nonforfeitable or immediately payable in cash. At the discretion of the officers and other key employees, the receipt of vested shares can be deferred until future periods. These deferred shares are included in Treasury Stock on the Statements of Consolidated Capitalization.

**GAS EXPLORATION AND DEVELOPMENT** - The Company capitalizes all costs associated with gas property acquisition, exploration and development activities under the full cost method of accounting. Capitalized costs include costs related to unproved properties, which are not amortized until proved reserves are found or it is determined that the unproved properties are impaired. All costs related to unproved properties are reviewed quarterly to determine if impairment has occurred. As of December 31, 2009, \$3.5 million related to the acquisition of interests in proved and unproved properties in Pennsylvania is included with Nonutility Property and Equipment on the consolidated balance sheets.

**TREASURY STOCK** — SJI uses the par value method of accounting for treasury stock. As of December 31, 2009 and 2008, SJI held 146,028 and 140,999 shares of treasury stock respectively. These shares are related to deferred compensation arrangements where the amounts earned are held in the stock of SJI.

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**INCOME TAXES** — Deferred income taxes are provided for all significant temporary differences between the book and taxable basis of assets and liabilities in accordance with FASB ASC Topic 740 - “Income Taxes” (See Note 3). A valuation allowance is established when it is determined that it is more likely than not that a deferred tax asset will not be realized.

**CASH AND CASH EQUIVALENTS** — For purposes of reporting cash flows, highly liquid investments with original maturities of three months or less are considered cash equivalents.

**NEW ACCOUNTING PRONOUNCEMENTS** — Other than as described below, no new accounting pronouncement issued or effective during 2009 had, or is expected to have, a material impact on the consolidated financial statements.

In September 2006, the FASB issued new accounting guidance which defines fair value, establishes a framework for measuring fair value in accounting principles generally accepted in the United States of America, and expands disclosures about fair value measurements. In October 2008, the FASB issued additional guidance to provide clarification in a market that is not active and to provide an example to illustrate key considerations in determining the fair value of a financial asset in such a non-active market. This guidance was effective in fiscal years beginning after November 15, 2007. However, for nonfinancial assets and nonfinancial liabilities that are recognized or disclosed at fair value in the financial statements on a nonrecurring basis, this guidance was effective in fiscal years beginning after November 15, 2008. The adoption of this guidance did not have a material effect on the Company’s consolidated financial statements.

In December 2007, the FASB issued new accounting guidance on noncontrolling interests in consolidated financial statements. The new guidance requires all entities to report noncontrolling (minority) interests in subsidiaries in the same way—as equity in the consolidated financial statements. Moreover, this guidance eliminates the diversity that currently exists in accounting for transactions between an entity and noncontrolling interests by requiring they be treated as equity transactions. This guidance was effective for the first fiscal year beginning after December 15, 2008. As a result of adopting this guidance, we have disclosed on the face of our financial statements the portion of equity and net income attributable to the noncontrolling interests in consolidated subsidiaries. Additionally, we reclassified \$1.2 million of noncontrolling interests from Minority Interest to Equity on the December 31, 2008 consolidated balance sheet. The amount of net income attributable to noncontrolling interests for 2008 and 2007 that was reclassified from Other Income and Expense to Net Loss Attributable to Noncontrolling Interest in Subsidiaries was not material. The adoption of this guidance modified our financial statement presentation, but did not have an impact on our financial statement results.

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In March 2008, the FASB issued new accounting guidance on disclosures about derivative instruments and hedging activities. This guidance requires disclosures of how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for and how derivative instruments and related hedged items affect an entity's financial position, financial performance, and cash flows. This guidance was effective for fiscal years beginning after November 15, 2008. The adoption of this guidance did not have a material effect on the Company's consolidated financial statements. See disclosures above.

In December 2008, the FASB issued new accounting guidance on employers' disclosures about postretirement benefit plan assets. This guidance requires more detailed disclosures about employers' plan assets, including employers' investment strategies, major categories of plan assets, concentrations of risk within plan assets, and valuation techniques used to measure the fair value of plan assets. This guidance is effective for reporting periods ending after December 15, 2009. The adoption of this guidance did not have a material effect on the Company's consolidated financial statements. See disclosures in Note 11.

In December 2008, the Emerging Issue Task Force issued new accounting guidance on equity method investment accounting considerations. In this guidance, the Task Force considered the effects of existing guidance which became effective for fiscal years beginning on or after December 15, 2008, on an entity's application of the equity method. Questions have arisen regarding the application of equity method accounting guidance because of the significant changes to the guidance on business combinations and subsidiary equity transactions and the increased use of fair value measurements. The Task Force reached a consensus clarifying the application of equity method accounting. This guidance was effective for transactions occurring in fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008. The adoption of this guidance did not have a material effect on the Company's consolidated financial statements.

In June 2009, the FASB issued new accounting guidance on the consolidation of variable interest entities (VIEs). Accordingly, companies will need to carefully reconsider previous conclusions, including (1) whether an entity is a VIE, (2) whether the company is the VIE's primary beneficiary, and (3) what type of financial statement disclosures are required. The new guidance is effective for fiscal years beginning after November 15, 2009. Management does not believe that the adoption of this guidance will have a material effect on the Company's consolidated financial statements.

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In June 2009, the FASB issued new accounting guidance on The FASB Accounting Standards Codification™ (the “Codification”) which has become the single official source of authoritative, nongovernmental GAAP. The current GAAP hierarchy consists of four levels of authoritative accounting and reporting guidance. The Codification eliminates this hierarchy and replaces current GAAP (other than rules and interpretive releases of the SEC) as used by all nongovernmental entities, with just two levels of literature: authoritative and nonauthoritative. The Codification was effective for interim and annual periods ending after September 15, 2009. Calendar year-end companies were required to initially apply the Codification to their third-quarter interim financial statements. The application of the Codification did not have a material effect on the Company’s consolidated financial statements.

In August 2009, the FASB issued new accounting guidance for measuring the fair value of a liability in circumstances in which a quoted price in an active market for the identical liability is not available. In such instances, a reporting entity is required to measure fair value utilizing a valuation technique that uses (i) the quoted price of the identical liability when traded as an asset, (ii) quoted prices for similar liabilities or similar liabilities when traded as assets, or (iii) another valuation technique that is consistent with existing principles, such as an income approach or market approach. The new accounting guidance also clarifies that when estimating the fair value of a liability, a reporting entity is not required to include a separate input or adjustment to other inputs relating to the existence of a restriction that prevents the transfer of the liability. This guidance was effective for the period ending December 31, 2009 and did not have a material effect on the Company’s consolidated financial statements.

2. DISCONTINUED OPERATIONS, AFFILIATIONS AND CONTROLLING INTERESTS:

**DISCONTINUED OPERATIONS** — Discontinued Operations consist of the environmental remediation activities related to the properties of South Jersey Fuel, Inc. (SJF) and the product liability litigation and environmental remediation activities related to the prior business of The Morie Company, Inc. (Morie). SJF is a subsidiary of Energy & Minerals, Inc. (EMI), an SJI subsidiary, which previously operated a fuel oil business. Morie is the former sand mining and processing subsidiary of EMI. EMI sold the common stock of Morie in 1996.

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SJI conducts tests annually to estimate the environmental remediation costs for these properties.

Summarized operating results of the discontinued operations for the years ended December 31, were (in thousands, except per share amounts):

|  | 2009      | 2008      | 2007      |
|--|-----------|-----------|-----------|
| Loss before Income Taxes:                              |           |           |           |
| Sand Mining  | \$ (289)  | \$ (227)  | \$ (411)  |
| Fuel Oil   | (362)     | (149)     | (95)      |
| Income Tax Benefits                                    | 224       | 129       | 115       |
| Loss from Discontinued Operations                      | \$ (427)  | \$ (247)  | \$ (391)  |
| Earnings Per Common Share from Discontinued Operations |           |           |           |
| Basic and Diluted                                      | \$ (0.02) | \$ (0.01) | \$ (0.02) |

**AFFILIATIONS** — The following affiliated entities are accounted for under the equity method:

SJI and Conectiv Solutions, LLC formed Millennium Account Services, LLC in which SJI has a 50% equity interest, to provide meter reading services in southern New Jersey.

Marina and a joint venture partner formed the following entities of which Marina has a 50% equity interest:

BC Landfill Energy, LLC (BCLE) and SC Landfill Energy, LLC (SCLE) which lease and operate facilities to produce electricity from landfill methane gas through 2027 and 2028 respectively.

LVE Energy Partners, LLC (LVE), which has entered into a contract to design, build, own and operate a district energy system and central energy center for a planned resort in Las Vegas, Nevada.

Energenic – US, LLC (Energenic), which will develop and operate on-site, self contained, energy related projects.

During 2009 and 2008, the Company provided advances to unconsolidated affiliates of \$26.8 million and \$7.5 million, respectively. The purpose of the advances was to cover certain project related costs of LVE Energy Partners, LLC (See Note 14), to provide a portion of the financing needed to acquire a central utility plant at a new casino in Pennsylvania and develop several landfill gas-fired electric production facilities. As of December 31, 2009 and 2008, the outstanding balance on these Notes Receivable – Affiliate was \$31.3 million and \$7.5 million respectively. Approximately \$17.1 million of these notes are secured by property, plant and equipment of the affiliates, accrue interest at 7.5% and are to be repaid through 2025. The remaining \$14.2 million of these notes are unsecured, and are either non-interest bearing or accrue interest at variable rates and are to be repaid when the affiliate secures permanent financing.

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SJI holds significant variable interests in these entities but is not the primary beneficiary. Consequently, these entities are accounted for under the equity method because the variable interests held by SJI will not absorb a majority of the respective entity's expected losses or receive a majority of the entity's expected residual returns. The net carrying amount of these variable interests held by SJI is approximately \$(4.7) million and is included in Investment in Affiliates, Other Current Liabilities, and Other Noncurrent Liabilities on the consolidated balance sheets as of December 31, 2009. SJI's maximum exposure to loss from these variable interests as of December 31, 2009 is limited to its combined equity contributions and capital contribution obligations of approximately \$39.6 million and the Notes Receivable-Affiliate in the amount of \$31.3 million.

SJRG and a joint venture partner formed Potato Creek, LLC (Potato Creek) in which SJRG has a 30% equity interest. Potato Creek owns and manages the oil, gas and mineral rights of certain real estate in Pennsylvania. The mineral rights have been leased to a third party production company.

CONTROLLING INTERESTS IN JOINTLY OWNED PROJECTS — Marina and a joint venture partner formed AC Landfill Energy, LLC (ACLE) and WC Landfill Energy, LLC (WCLE) to develop and install methane-to-electric power generation systems at certain county-owned landfills. Marina owns a 51% interest in ACLE and WCLE and accounts for these entities as consolidated subsidiaries.

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## 3. INCOME TAXES:

SJI files a consolidated federal income tax return. State income tax returns are filed on a separate company basis in states where SJI has operations and/or a requirement to file. Total income taxes applicable to operations differ from the tax that would have resulted by applying the statutory Federal income tax rate to pre-tax income for the following reasons (in thousands):

|                                     | 2009      | 2008      | 2007      |
|-------------------------------------|-----------|-----------|-----------|
| Tax at Statutory Rate               | \$ 32,492 | \$ 45,194 | \$ 37,000 |
| Increase (Decrease) Resulting from: |           |           |           |
| State Income Taxes                  | 6,079     | 8,291     | 6,767     |
| ESOP                                | (894)     | (818)     | (749)     |
| Amortization of Investment          |           |           |           |
| Tax Credits                         | (314)     | (318)     | (320)     |
| Amortization of Flowthrough         |           |           |           |
| Depreciation                        | 664       | 664       | 664       |
| Renewable Energy Credits            | (3,660)   | (391)     | (215)     |
| Other - Net                         | (65)      | (674)     | (91)      |
| Income Taxes:                       |           |           |           |
| Continuing Operations               | 34,302    | 51,948    | 43,056    |
| Discontinued Operations             | (224)     | (129)     | (115)     |
| Net Income Taxes                    | \$ 34,078 | \$ 51,819 | \$ 42,941 |

The provision for Income Taxes is comprised of the following (in thousands):

|                         | 2009      | 2008      | 2007      |
|-------------------------|-----------|-----------|-----------|
| Current:                |           |           |           |
| Federal                 | \$ 7,396  | \$ 19,684 | \$ 23,620 |
| State                   | 5,303     | 9,568     | 7,726     |
| Total Current           | 12,699    | 29,252    | 31,346    |
| Deferred:               |           |           |           |
| Federal                 | 17,867    | 19,839    | 9,344     |
| State                   | 4,050     | 3,175     | 2,686     |
| Total Deferred          | 21,917    | 23,014    | 12,030    |
| Investment Tax Credits  | (314)     | (318)     | (320)     |
| Income Taxes:           |           |           |           |
| Continuing Operations   | 34,302    | 51,948    | 43,056    |
| Discontinued Operations | (224)     | (129)     | (115)     |
| Net Income Taxes        | \$ 34,078 | \$ 51,819 | \$ 42,941 |

Investment Tax Credits attributable to SJG are deferred and amortized at the annual rate of 3%, which approximates the life of related assets.

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The net tax effect of temporary differences between the carrying amounts of assets and liabilities for financial reporting and income tax purposes resulted in the following net deferred tax liabilities (assets) at December 31 (in thousands):

|   | 2009       | 2008       |
|---|------------|------------|
| Current:  |            |            |
| Deferred Gas Costs - Net                          | \$ 4,122   | \$ 4,122   |
| Derivatives / Unrealized Gain                     | 8,818      | 12,849     |
| Conservation Incentive Program                    | 7,396      | 9,056      |
| Other   | (439)      | (1,018)    |
| Current Deferred Tax Liability - Net              | \$ 19,897  | \$ 25,009  |
| Noncurrent:                                       |            |            |
| Book versus Tax Basis of Property                 | \$ 212,452 | \$ 182,139 |
| Deferred Gas Costs - Net                          | 7,567      | 5,470      |
| Environmental                                     | 15,712     | 19,302     |
| Deferred Regulatory Costs                         | 1,259      | 1,246      |
| Deferred State Tax                                | (9,369)    | (7,692)    |
| Investment Tax Credit Basis Gross-Up              | (782)      | (944)      |
| Deferred Pension & Other Post Retirement Benefits | 28,783     | 32,311     |
| Pension & Other Post Retirement Benefits          | (25,776)   | (32,550)   |
| Deferred Revenues                                 | (14,924)   | (11,761)   |
| Derivatives/Unrealized Gain                       | (2,545)    | (3,060)    |
| Other   | 2,969      | (167)      |
| Noncurrent Deferred Tax Liability - Net           | \$ 215,346 | \$ 184,294 |

On January 1, 2007 SJI adopted new provisions of FASB ASC Topic 740 – “Income Taxes.” As a result, SJI recognized a \$0.8 million reduction to beginning retained earnings as a cumulative effect adjustment and a noncurrent deferred tax asset of \$1.8 million. The total unrecognized tax benefits as of December 31, 2009 and 2008 were \$1.1 million and \$1.7 million respectively, which excludes \$1.0 million and \$1.0 million of accrued interest and penalties respectively.

A reconciliation of the beginning and ending amount of unrecognized tax benefits for the years ended December 31, is as follows (in thousands):

|  | 2009     | 2008     | 2007     |
|--|----------|----------|----------|
| Balance at January 1,                                      | \$ 1,722 | \$ 1,926 | \$ 2,125 |
| Increase as a result of tax positions taken in prior years | 59       | 253      | 154      |
| Decrease due to a lapse in the statute of limitations      | (683)    | (457)    | (353)    |
| Balance at December 31,                                    | \$ 1,098 | \$ 1,722 | \$ 1,926 |

The amount of unrecognized tax benefits that, if recognized, would affect the effective tax rate is not significant. The Company’s policy is to record interest and penalties related to unrecognized tax benefits as interest expense and other expense respectively. These amounts were not significant in 2009, 2008 or 2007. There have been no significant changes to the unrecognized tax benefits during 2009, 2008 or 2007 and the Company does not anticipate any significant changes in the total unrecognized tax benefits within the next 12 months.



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The unrecognized tax benefits are primarily related to an uncertainty of state income tax issues and the timing of certain deductions taken on the Company's income tax returns. Federal income tax returns from 2006 forward and state income tax returns primarily from 2005 forward are open and subject to examination.

4. **PREFERRED STOCK:**

**REDEEMABLE CUMULATIVE PREFERRED STOCK** — SJI has 2,500,000 authorized shares of Preference Stock, no par value, which has not been issued.

5. **COMMON STOCK:**

The following shares were issued and outstanding at December 31:

|                               | 2009       | 2008       | 2007       |
|-------------------------------|------------|------------|------------|
| Beginning of Year             | 29,728,697 | 29,607,802 | 29,325,593 |
| New Issues During Year:       |            |            |            |
| Dividend Reinvestment Plan    | -          | 60,390     | 212,428    |
| Stock-Based Compensation Plan | 67,535     | 60,505     | 69,781     |
| End of Year                   | 29,796,232 | 29,728,697 | 29,607,802 |

The par value (\$1.25 per share) of stock issued was recorded in Common Stock and the net excess over par value of approximately \$2.0 million, \$4.0 million and \$8.7 million, respectively, was recorded in Premium on Common Stock.

**EARNINGS PER COMMON SHARE** — Basic EPS is based on the weighted-average number of common shares outstanding. The incremental shares required for inclusion in the denominator for the diluted EPS calculation were 107,333, 136,123 and 112,750 shares for the years ended December 31, 2009, 2008 and 2007, respectively. These shares relate to SJI's restricted stock as discussed in Note 1.

**DIVIDEND REINVESTMENT PLAN (DRP)** — Through April 2008, shares of common stock offered through the DRP have been new shares issued directly by SJI. Beginning in April 2008, shares of common stock offered by the DRP have been purchased in open market transactions.

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6. FINANCIAL INSTRUMENTS:

RESTRICTED INVESTMENTS — In accordance with the terms of the Marina and certain SJG loan agreements, unused proceeds are required to be escrowed pending approved construction expenditures. As of December 31, 2009 and 2008, the escrowed proceeds, including interest earned, totaled \$1.4 million.

SJRG maintains a margin account with a national investment firm to support its risk management activities. The balance required to be held in this margin account increases as the net value of the outstanding energy related financial contracts with this investment firm decreases. As of December 31, 2009 and 2008, the balance of this account was \$3.8 million and \$29.7 million, respectively. The carrying amounts of the Restricted Investments and the Margin Account Liability approximate their fair values at December 31, 2009 and 2008.

LONG-TERM RECEIVABLES — SJG provides financing to customers for the purpose of attracting conversions to natural gas heating systems from competing fuel sources. The terms of these loans call for customers to make monthly payments over a period of up to five years with no interest. The carrying amounts of such loans were \$10.8 million and \$10.1 million as of December 31, 2009 and 2008, respectively. The current portion of these receivables is reflected in Accounts Receivable and the non-current portion is reflected in Contract Receivables on the consolidated balance sheets. The carrying amounts noted above are net of unamortized discounts resulting from imputed interest in the amount of \$1.2 million as of both December 31, 2009 and 2008. The annual amortization to interest is not material to the Company's consolidated financial statements. The carrying amounts of these receivables approximate their fair value at December 31, 2009 and 2008.

LONG-TERM DEBT —Marina had previously issued \$16.4 million of tax-exempt, variable-rate bonds through the New Jersey Economic Development Authority (NJEDA), which mature in March 2036. Proceeds of the bonds were used to finance the expansion of Marina's Atlantic City thermal energy plant. The interest rate on all but \$1.1 million of the bonds has been effectively fixed via interest rate swaps at 3.91% until January 2026. However, during the fourth quarter of 2008, these interest rate swaps were not completely effective in mitigating the risks resulting from changes in interest rates. Consequently, the Company incurred approximately \$2.2 million of additional interest expense during 2008 related to the ineffective portion of these interest rate swaps. These swaps remain in place and are expected to substantially offset future changes in interest rates. The variable interest rate on the \$1.1 million portion of the bonds that remain unhedged was 0.25% as of December 31, 2009. These bonds contain no financial covenants.

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SJG had previously issued \$25.0 million of secured tax-exempt, auction-rate debt through the NJEDA to finance infrastructure costs that qualify for tax-exempt financing. SJG entered into forward-starting interest rate swap agreements commencing December 1, 2006 through January 2036, under which SJG pays a fixed rate of 3.43% and receives variable rate payments from the swap counterparty at 67% of the LIBOR rate. The debt was issued under SJG's medium-term note program. In June 2008, SJG used \$25.0 million of its revolving credit facility to repurchase these outstanding auction-rate Series A 2006 Bonds at par. Those bonds were remarketed to the public in August 2008 as variable rate demand bonds with liquidity support provided by a letter of credit from a commercial bank as discussed in Note 14. The related borrowings under the revolver were repaid at that time. Material terms of the original bonds, such as the 2036 maturity date, floating rate interest that resets weekly, and a first mortgage collateral position, remain unchanged. These notes contain no financial covenants.

We estimated the fair values of SJI's long-term debt, including current maturities, as of December 31, 2009 and 2008, to be \$394.5 million and \$436.6 million, respectively. Carrying amounts as of December 31, 2009 and 2008, were \$347.9 million and \$357.9 million, respectively. We based the estimates on interest rates available to SJI at the end of each year for debt with similar terms and maturities. SJI retires debt when it is cost effective as permitted by the debt agreements.

**CONCENTRATION OF CREDIT RISK** - As of December 31, 2009, approximately 44.5% of the current and noncurrent Derivatives – Energy Related Assets or \$21.4 million are with a single retail counterparty. This counterparty has contracts with a large number of diverse customers which minimizes the concentration of this risk. A portion of these contracts may be assigned to SJI in the event of a default by the counterparty.

**OTHER FINANCIAL INSTRUMENTS** — The carrying amounts of SJI's other financial instruments approximate their fair values at December 31, 2009 and 2008.

## 7. SEGMENTS OF BUSINESS:

SJI operates in several different reportable operating segments. Gas Utility Operations (SJG) consists primarily of natural gas distribution to residential, commercial and industrial customers. Wholesale Gas Operations include SJRG's activities. SJE is involved in both retail gas and retail electric activities. Retail Gas and Other Operations include natural gas acquisition and transportation service business lines. Retail Electric Operations consist of electricity acquisition and transportation to commercial and industrial customers. On-Site Energy Production consists of Marina's thermal energy facility and other energy-related projects. Appliance Service Operations includes SJESP's servicing of appliances via the sale of appliance service programs as well as on a time and materials basis, and the installation of residential and small commercial HVAC systems. The accounting policies of the segments are the same as those described in the summary of significant accounting policies. Intersegment sales and transfers are treated as if the sales or transfers were to third parties, that is, at current market prices.

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Information about SJI's operations in different reportable operating segments is presented below (in thousands):

|                                     | 2009      | 2008      | 2007      |
|-------------------------------------|-----------|-----------|-----------|
| Operating Revenues:                 |           |           |           |
| Gas Utility Operations              | \$484,376 | \$568,046 | \$630,547 |
| Wholesale Gas Operations            | 97,475    | 115,550   | 75,747    |
| Retail Gas and Other Operations     | 109,414   | 177,342   | 174,043   |
| Retail Electric Operations          | 113,606   | 60,046    | 51,098    |
| On-Site Energy Production           | 37,031    | 46,980    | 40,084    |
| Appliance Service Operations        | 18,900    | 19,184    | 17,224    |
| Corporate & Services                | 19,948    | 18,221    | 14,778    |
| Subtotal                            | 880,750   | 1,005,369 | 1,003,521 |
| Intersegment Sales                  | (35,306 ) | (43,392 ) | (47,150 ) |
| Total Operating Revenues            | \$845,444 | \$961,977 | \$956,371 |
| Operating Income:                   |           |           |           |
| Gas Utility Operations              | \$81,439  | \$84,417  | \$83,989  |
| Wholesale Gas Operations            | 29,601    | 50,985    | 33,156    |
| Retail Gas and Other Operations     | 78        | 2,718     | 192       |
| Retail Electric Operations          | (7,459 )  | 2,096     | 2,201     |
| On-Site Energy Production           | 5,309     | 10,435    | 8,406     |
| Appliance Service Operations        | 1,361     | 2,040     | 1,003     |
| Corporate and Services              | 781       | 818       | 676       |
| Total Operating Income              | \$111,110 | \$153,509 | \$129,623 |
| Depreciation and Amortization:      |           |           |           |
| Gas Utility Operations              | \$34,507  | \$31,506  | \$29,317  |
| Wholesale Gas Operations            | 304       | 311       | 6         |
| Retail Gas and Other Operations     | 21        | 18        | 13        |
| On-Site Energy Production           | 3,804     | 3,097     | 2,955     |
| Appliance Service Operations        | 306       | 301       | 280       |
| Corporate and Services              | 505       | 432       | 294       |
| Total Depreciation and Amortization | \$39,447  | \$35,665  | \$32,865  |
| Interest Charges:                   |           |           |           |
| Gas Utility Operations              | \$16,442  | \$18,938  | \$20,985  |
| Wholesale Gas Operations            | 339       | 956       | 2,204     |
| Retail Gas and Other Operations     | 16        | 111       | 190       |
| On-Site Energy Production           | 1,928     | 5,541     | 3,698     |
| Corporate and Services              | 780       | 1,704     | 3,772     |
| Subtotal                            | 19,505    | 27,250    | 30,849    |
| Intersegment Borrowings             | (513 )    | (1,574 )  | (3,634 )  |
| Total Interest Charges              | \$18,992  | \$25,676  | \$27,215  |
| Income Taxes:                       |           |           |           |
| Gas Utility Operations              | \$27,104  | \$26,508  | \$26,652  |
| Wholesale Gas Operations            | 12,456    | 20,738    | 12,786    |
| Retail Gas and Other Operations     | 20        | 1,087     | 55        |
| Retail Electric                     | (3,064 )  | 853       | 883       |

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|                              |          |          |          |
|------------------------------|----------|----------|----------|
| On-Site Energy Production    | (3,138 ) | 1,486    | 1,851    |
| Appliance Service Operations | 601      | 890      | 489      |
| Corporate and Services       | 323      | 386      | 340      |
| Total Income Taxes           | \$34,302 | \$51,948 | \$43,056 |

Property Additions:

|                                 |            |           |           |
|---------------------------------|------------|-----------|-----------|
| Gas Utility Operations          | \$ 110,694 | \$ 56,198 | \$49,061  |
| Wholesale Gas Operations        | 27         | 2,707     | 330       |
| Retail Gas and Other Operations | 16         | 11        | 74        |
| On-Site Energy Production       | 9,760      | 5,911     | 5,495     |
| Appliance Service Operations    | 577        | 86        | 219       |
| Corporate and Services          | 290        | 140       | 1,381     |
| Total Property Additions        | \$ 121,364 | \$ 65,053 | \$ 56,560 |

Identifiable Assets:

|                                 |              |              |  |
|---------------------------------|--------------|--------------|--|
| Gas Utility Operations          | \$ 1,357,062 | \$ 1,354,015 |  |
| Wholesale Gas Operations        | 194,989      | 196,487      |  |
| Retail Gas and Other Operations | 35,506       | 42,939       |  |
| Retail Electric Operations      | 13,433       | 5,594        |  |
| On-Site Energy Production       | 135,288      | 123,913      |  |
| Appliance Service Operations    | 18,832       | 17,704       |  |
| Discontinued Operations         | 1,215        | 1,409        |  |
| Subtotal                        | 1,756,325    | 1,742,061    |  |
| Corporate and Services          | 56,543       | 91,641       |  |
| Intersegment Assets             | (30,860 )    | (40,275 )    |  |
| Total Identifiable Assets       | \$ 1,782,008 | 1,793,427    |  |

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## 8. LEASES:

The Company is considered to be the lessor of certain thermal energy generating property and equipment under an operating lease which expires in May 2027. As of December 31, 2009 and 2008 the carrying costs of this property and equipment under operating lease was \$75.3 million and \$77.4 million, respectively, (net of accumulated depreciation of \$12.6 million and \$10.3 million, respectively) and is included in Nonutility Property and Equipment in the consolidated balance sheets.

Minimum future rentals to be received on non-cancelable leases as of December 31, 2009 for each of the next five years and in the aggregate are (in thousands):

|                              |           |
|------------------------------|-----------|
| Year ended December 31,      |           |
| 2010                         | \$ 5,396  |
| 2011                         | 5,396     |
| 2012                         | 5,396     |
| 2013                         | 5,396     |
| 2014                         | 5,396     |
| Thereafter                   | 67,002    |
| Total minimum future rentals | \$ 93,982 |

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Minimum future rentals do not include additional amounts to be received based on actual use of the leased property.

9. RATES AND REGULATORY ACTIONS:

**BASE RATES** — In July 2004 the BPU approved SJG's current rate structure based on a 7.97% rate of return on rate base that included a 10.0% return on common equity. SJG was also permitted to recover regulatory assets contained in the petition and to reduce the composite depreciation rate from 2.9% to 2.4%. Included in the base rate increase was also a change to the sharing of pre-tax margins on interruptible, off system sales, and transportation. The sharing of pre-tax margins begins from dollar one, with SJG retaining 20% through June 30, 2006. Effective July 1, 2006, the 20% retained by SJG decreased to 15% of such margins.

In January 2010, SJG filed a base rate case with the BPU to increase its base rates in order to obtain a certain level of return on the investment of capital. Management expects the rate case to be concluded during 2010. SJG has not sought a base rate increase from the BPU since the implementation of the base rate case that was approved in July 2004.

**RATE MECHANISMS** — SJG's tariff, a schedule detailing the terms, conditions and rate information applicable to the various types of natural gas service, as approved by the BPU, has several primary rate mechanisms as discussed in detail below:

**Basic Gas Supply Service (BGSS) Clause** — The BGSS price structure was approved by the BPU in January 2003, and allows SJG to recover all prudently incurred gas costs. BGSS charges to customers can be either monthly or periodic (annual). Monthly BGSS charges are applicable to large use customers and are referred to as monthly because the rate changes on a monthly basis pursuant to a BPU-approved formula based on commodity market prices. Periodic BGSS charges are applicable to lower usage customers, which include all of SJG's residential customers, and are evaluated at least annually by the BPU. However, to some extent, more frequent rate changes to the periodic BGSS are allowed. SJG collects gas costs from customers on a forecasted basis and defers periodic over/underrecoveries to the following BGSS year, which runs from October 1 through September 30. If SJG is in a net cumulative undercollected position, gas costs deferrals are reflected on the balance sheet as a regulatory asset. If SJG is in a net cumulative overcollected position, amounts due back to customers are reflected on the balance sheet as a regulatory liability. SJG pays interest on net overcollected BGSS balances at the rate of return on rate base of 7.97% utilized by the BPU to set rates in the last base rate proceeding.

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Regulatory actions regarding the BGSS were as follows:

- June 2007 – SJG made the annual periodic BGSS filing with the BPU requesting a \$16.9 million, or 5.0%, decrease in gas cost recoveries in response to decreasing wholesale gas costs and a \$5.4 million benefit derived from the Company electing not to extend the terms of two firm transportation contracts beyond their primary terms.
- October 2007 – The BPU approved on a provisional basis, a \$36.7 million, or 11%, annual decrease in gas cost recoveries due to the continuing decrease in wholesale gas costs subsequent to SJG's June 2007 filing.
- May 2008 – SJG made its annual periodic BGSS filing with the BPU requesting a \$73.7 million, or 23%, increase in gas cost recoveries in response to increasing wholesale gas costs.
- November 2008 – The BPU approved on a provisional basis, a \$38.0 million, or 12%, increase in gas costs recoveries reflecting a lower increase in gas costs than originally projected in our May 2008 filing.
- December 2008 – As part of a global settlement, the BPU approved on a provisional basis, a decrease in gas cost recoveries of \$9.0 million, or 3%, due to the continued decline in projections in the wholesale gas market.
  - June 2009 - SJG made its annual BGSS filing to the BPU requesting a \$54.7 million reduction, or 17.5% decrease, in gas cost recoveries in response to projected decreases in wholesale gas.
  - August 2009 - The BPU issued an Order finalizing the 2008-2009 provisional BGSS rates.
- September 2009 - The BPU approved, on a provisional basis, a \$54.7 million, or 17.5%, decrease in gas cost recoveries.

Conservation Incentive Program (CIP) - The primary purpose of the CIP is to promote conservation efforts, without negatively impacting financial stability and to base SJG's profit margin on the number of customers rather than the amount of natural gas distributed to customers. In October 2006, the BPU approved SJG's CIP as a three year pilot program. In January 2010, the BPU approved an extension of this program through September 2013. Each CIP year begins October 1 and ends September 30 of the subsequent year. On a monthly basis during the CIP year, SJG records adjustments to earnings based on weather and customer usage factors, as incurred. Subsequent to each year, SJG will make filings with the BPU to review and approve amounts recorded under the CIP. BPU approved cash inflows or outflows generally will not begin until the next CIP year.

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Regulatory actions regarding the CIP were as follows:

- June 2007 – SJG made the first annual CIP filing, requesting recovery of \$14.3 million in deficiency, of which \$9.6 million was non-weather related.
- October 2007 – The BPU approved on a provisional basis, recovery of \$15.5 million in deficiency, of which \$9.1 million was non-weather related.
- May 2008 – SJG made its annual CIP filing, requesting recovery of \$19.1 million, of which \$14.1 million was non-weather related.
  - December 2008 – As part of a global settlement, the BPU approved, on a provisional basis, the recovery of CIP revenue of \$20.4 million, of which \$16.4 million was non-weather related.
- June 2009 - SJG made its annual CIP filing to the BPU requesting recovery of \$13.4 million, which included a \$13.7 million non-weather related recovery, partially offset by a credit of \$0.3 million which was weather related.
  - August 2009 - The BPU issued an Order finalizing the 2008-2009 provisional CIP rates.
  - September 2009 - The BPU approved, on a provisional basis, the recovery of CIP revenue of \$13.4 million.

Capital Investment Recovery Tracker (CIRT) - In January 2009, SJG made a filing with the BPU requesting approval for an accelerated infrastructure investment program. The purpose of the CIRT was to accelerate \$103.0 million of capital expenditures from five years to two years. The petition requested that the Company be allowed to earn a return of, and a return on, its investment. Under the CIRT, 2009 spending was projected to be \$70.5 million and 2010 spending was projected to be \$32.5 million. On a monthly basis during the CIRT year, SJG records adjustments to earnings based on actual CIRT program expenditures, as incurred. Annually, SJG makes a filing to the BPU for review and approval of expenditures recorded under the CIRT.

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- January 2009 - SJG filed a petition with the BPU for approval of an accelerated infrastructure investment program and associated rate tracker as discussed above.
- April 2009 – The BPU approved SJG’s petition for the CIRT, including a first year estimated capital expenditure level of \$70.5 million and estimated revenue of \$3.2 million.
  - November 2009 - SJG made its annual CIRT filing, requesting \$10.6 million in additional revenue.
- December 2009 – The BPU approved, on a provisional basis, recovery of an additional \$9.9 million in CIRT revenue.

Energy Efficiency Tracker (EET) - In January 2009, SJG filed a petition with the BPU requesting approval of an energy efficiency program for residential, commercial and industrial customers. Under this program, SJG will invest \$17.0 million over two years in energy efficiency measures to be installed in customer homes and businesses. SJG can recover incremental operating and maintenance expenses and earn a return of, and return on, program investments. 2009 revenue was projected to be \$1.7 million.

- January 2009 – SJG filed a petition with the BPU for approval of an energy efficiency program as noted above.
  - July 2009 - The BPU approved SJG’s petition for the EET with a revenue recovery of \$1.3 million.

Societal Benefits Clause (SBC) - The SBC allows SJG to recover costs related to several BPU-mandated programs. Within the SBC are a Remediation Adjustment Clause (RAC), a New Jersey Clean Energy Program (NJCEP), a Universal Service Fund (USF) program and a Consumer Education Program (CEP).

Regulatory actions regarding the SBC, with the exception of USF which requires separate regulatory filings, were as follows:

- December 2007 – SJG made the annual SBC filing, superseding the 2005 and 2006 SBC filings, requesting a \$7.4 million increase in annual SBC recoveries.
- December 2008 – As part of the global settlement, the BPU approved an increase in the RAC portion of the SBC, resulting in an increase in revenue of \$8.5 million. In addition, the BPU approved a reduction in the interest rate utilized to calculate deferred tax on the RAC.

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- January 2009 - SJG made its annual 2008-2009 SBC filing requesting \$7.9 million increase in SBC recoveries.
- August 2009 - SJG made its annual 2009-2010 SBC filing, requesting a \$15.5 million increase in SBC recoveries which includes a net increase in Remediation Adjustment Clause, Clean Energy Program Clause and Transportation Initiation Clause.

Remediation Adjustment Clause (RAC) - The RAC recovers environmental remediation costs of 12 former gas manufacturing plants (See Note 14). The BPU allows SJG to recover such costs over seven year amortization periods. The net between the amounts actually spent and amounts recovered from customers is recorded as a regulatory asset, Environmental Remediation Cost Expended - Net. Note that RAC activity affects revenue and cash flows but does not directly affect earnings because of the cost recovery over seven year amortization periods. As of December 31, 2009 and 2008, SJG reflected the unamortized remediation costs of \$42.9 million and \$48.1 million respectively, on the consolidated balance sheets under Regulatory Assets (See Note 10). Since implementing the RAC in 1992, SJG has recovered \$44.1 million through rates as of December 31, 2009.

New Jersey Clean Energy Program (NJCEP) - This mechanism recovers costs associated with SJG's energy efficiency and renewable energy programs. In December 2004, the BPU approved the statewide funding of the NJCEP of \$745.0 million for the years 2005 through 2008. Of this amount, SJG was responsible for approximately \$25.4 million over the four-year period. In August 2008, the BPU approved the statewide funding of the NJCEP of \$1.2 billion for the years 2009 through 2012. Of this amount SJG will be responsible for approximately \$41.5 million over the four-year period. NJCEP adjustments affect revenue and cash flows but do not directly affect earnings as related costs are deferred and recovered through rates on an on-going basis.

Universal Service Fund (USF) - The USF is a statewide program through which funds for the USF and Lifeline Credit and Tenants Assistance Programs are collected from customers of all New Jersey electric and gas utilities. USF adjustments affect revenue and cash flows but do not directly affect earnings as related costs are deferred and recovered through rates on an on-going basis.

Separate regulatory actions regarding the USF were as follows:

- July 2007 – SJG made its annual USF filing, along with the state's other electric and gas utilities, proposing to decrease annual statewide gas revenues to \$78.1 million. This rate proposal was approved by the BPU in October 2007, on an interim basis, and was designed to decrease the annual USF revenues by \$3.4 million for SJG. The revised rates were effective from October 5, 2007 through September 30, 2008.

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- June 2008 – SJG made its annual USF filing, along with the state’s other electric and gas utilities, proposing to increase annual statewide gas revenues to \$97.3 million. This proposal is designed to increase the annual USF revenue by \$2.6 million for SJG.
- October 2008 – The BPU approved the statewide budget of \$96.7 million for all of the State’s gas utilities. SJG’s portion of this total is approximately \$8.8 million and increased rates were implemented effective October 27, 2008 resulting in a \$2.5 million increase to our annual USF recoveries.
- June 2009 - SJG made its annual USF filing, along with the state’s other electric and gas utilities, proposing to decrease annual statewide gas revenues by \$39.1 million. This proposal was designed to decrease SJG’s annual USF revenue by \$4.9 million.
- October 2009 – The BPU approved the statewide budget of \$60.1 million for all of the State’s gas utilities. SJG’s portion of this total is approximately \$5.1 million and decreased rates were implemented effective October 12, 2009 resulting in a \$4.1 million decrease to SJG’s annual USF recoveries.

Other Regulatory Matters -

Unbundling - Effective January 10, 2000, the BPU approved full unbundling of SJG’s system. This allows all natural gas consumers to select their natural gas commodity supplier. As of December 31, 2009, 24,807 of SJG’s residential customers were purchasing their gas commodity from someone other than SJG. Customers choosing to purchase natural gas from providers other than the utility are charged for the cost of gas by the marketer. The resulting decrease in utility revenues is offset by a corresponding decrease in gas costs. While customer choice can reduce utility revenues, it does not negatively affect SJG’s net income or financial condition. The BPU continues to allow for full recovery of prudently incurred natural gas costs through the BGSS. Unbundling did not change the fact that SJG still recovers cost of service, including certain deferred costs, through base rates.

Pipeline Integrity - In October 2005, SJG filed a petition with the BPU to implement a Pipeline Integrity Management Tracker (Tracker). The purpose of the Tracker is to recover incremental costs to be incurred by SJG as a result of new federal regulations, which are aimed at enhancing public safety and reliability. The regulations require that utilities use a comprehensive analysis to assess, evaluate, repair and validate the integrity of certain transmission lines in the event of a leak or failure. As of December 31, 2009 and 2008, costs incurred under this program totaled \$1.2 million and \$1.1 million, respectively, and are included in Other Regulatory Assets (see Note 10). SJG continues to engage in settlement negotiations in which we are proposing to modify the original request and provide for deferred accounting treatment of Pipeline Integrity related operating expenses. We have proposed recovery of these deferred costs in our base rate case filed in January 2010.

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Filings and petitions described above are still pending unless otherwise indicated.

# 10. REGULATORY ASSETS & REGULATORY LIABILITIES:

The discussion under Note 9, Rates and Regulatory Actions, is integral to the following explanations of specific regulatory assets and liabilities.

Regulatory Assets at December 31 consisted of the following items (in thousands):

|   | 2009       | 2008       |
|---|------------|------------|
| Environmental Remediation Costs:                        |            |            |
| Expended - Net  | \$ 42,924  | \$ 48,143  |
| Liability for Future Expenditures                       | 69,056     | 64,093     |
| Income Taxes-Flowthrough Depreciation                   | 1,752      | 2,729      |
| Deferred Asset Retirement Obligation Costs              | 22,438     | 21,901     |
| Deferred Gas Costs - Net                                | 6,519      | 18,406     |
| Deferred Pension and Other Postretirement Benefit Costs | 71,192     | 80,162     |
| Conservation Incentive Program Receivable               | 16,672     | 22,048     |
| Societal Benefit Costs Receivable                       | 1,872      | 1,753      |
| Premium for Early Retirement of Debt                    | 1,046      | 1,208      |
| Other Regulatory Assets                                 | 6,991      | 9,991      |
| Total Regulatory Assets                                 | \$ 240,462 | \$ 270,434 |

All regulatory assets are or will be recovered through utility rate charges as detailed in the following discussion. SJG is currently permitted to recover interest on Environmental Remediation Costs and Societal Benefit Costs Receivable while the other assets are being recovered without a return on investment.

Environmental Remediation Costs - SJG has two regulatory assets associated with environmental costs related to the cleanup of 12 sites where SJG or their predecessors previously operated gas manufacturing plants. The first asset, Environmental Remediation Cost: Expended - Net, represents what was actually spent to clean up the sites, less recoveries through the RAC and insurance carriers. These costs meet the deferral requirements of GAAP as the BPU allows SJG to recover such expenditures through the RAC. The other asset, Environmental Remediation Cost: Liability for Future Expenditures, relates to estimated future expenditures required to complete the remediation of these sites. SJG recorded this estimated amount as a regulatory asset with the corresponding current and noncurrent liabilities reflected on the consolidated balance sheets under the captions Current Liabilities and Deferred Credits and Other Noncurrent Liabilities. The BPU allows SJG to recover the deferred costs over seven-year periods after they are spent.



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Income Taxes - Flowthrough Depreciation - This regulatory asset was created upon the adoption of FASB ASC Topic 740 "Income Taxes" in 1993. The amount represents unamortized excess tax depreciation over book depreciation on utility plant because of temporary differences for which, prior to adoption, deferred taxes previously were not provided. SJG previously passed these tax benefits through to ratepayers and are recovering the amortization of the regulatory asset through rates until 2011.

Deferred Asset Retirement Obligation Costs - This regulatory asset was created with the adoption of FASB ASC Topic 440 "Commitments" in 2005. This resulted in the recording of asset retirement obligations (ARO's) and additional utility plant, primarily related to a legal obligation SJG has for certain safety requirements upon the retirement of its gas distribution and transmission system. SJG recovers asset retirement costs through rates charged to customers. All related accumulated accretion and depreciation amounts for these ARO's represent timing differences in the recognition of retirement costs that SJG is currently recovering in rates and, as such, SJG is deferring such differences as regulatory assets.

Deferred Gas Costs - Net - Over/under collections of gas costs are monitored through the BGSS mechanism. Net undercollected gas costs are classified as a regulatory asset and net overcollected gas costs are classified as a regulatory liability. Derivative contracts used to hedge SJG's natural gas purchases are also included in the BGSS, subject to BPU approval. See detailed discussion under Derivative Instruments in Note 1.

Deferred Pension and Other Postretirement Benefit Costs - The BPU authorized SJG to recover costs related to postretirement benefits under the accrual method of accounting consistent with GAAP. SJG deferred amounts accrued prior to that authorization and are amortizing them as allowed by the BPU over 15 years through 2012. The unamortized balance was \$1.1 million at December 31, 2009. Upon the adoption of FASB ASC Topic 715 "Compensation - Retirement Benefits" in 2006, SJG's regulatory asset was increased by \$37.1 million representing the recognition of underfunded positions of SJG's pension and other postretirement benefit plans. Subsequent adjustments to this balance occur annually to reflect changes in the funded positions of these benefit plans caused by changes in actual plan experience as well as assumptions of future experience (See Note 11).

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Conservation Incentive Program Receivable - The impact of the CIP is recorded as an adjustment to earnings as incurred. The first year of cash recovery under the CIP began October 2007.

Societal Benefit Costs Receivable - At both December 31, 2009 and 2008, this regulatory asset primarily represents cumulative costs less recoveries under the USF program.

Premium for Early Retirement of Debt - This regulatory asset represents unamortized debt issuance costs related to long-term debt refinancings and a call premium associated with the retirement of debt, all occurring in 2005 and 2004. Unamortized debt issuance costs are being amortized over the term of the new debt issue pursuant to regulatory approval by the BPU. The call premium is expected to be approved for recovery through future rate proceedings.

Other Regulatory Assets - Some of the assets included in Other Regulatory Assets are currently being recovered from ratepayers as approved by the BPU. Management believes the remaining deferred costs are probable of recovery from ratepayers through future utility rates.

Regulatory Liabilities at December 31 consisted of the following items (in thousands):

|                              | 2009      | 2008      |
|------------------------------|-----------|-----------|
| Excess Plant Removal Costs   | \$ 48,715 | \$ 48,820 |
| Other                        | 1,478     | 1,627     |
| Total Regulatory Liabilities | \$ 50,193 | \$ 50,447 |

Excess Plant Removal Costs – Represents amounts accrued in excess of actual utility plant removal costs incurred to date, which SJG has an obligation to either expend or return to ratepayers in future periods.

Other Regulatory Liabilities – All other regulatory liabilities are subject to being returned to ratepayers in future rate proceedings.

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## 11. PENSION AND OTHER POSTRETIREMENT BENEFITS:

SJI has several defined benefit pension plans and other postretirement benefit plans. The pension plans provide annuity payments to the majority of full-time, regular employees upon retirement. Participation in the Company's qualified defined benefit pension plans was closed to new employees beginning in 2003; however, employees who are not eligible for these pension plans are eligible to receive an enhanced version of SJI's defined contribution plan. Certain SJI officers also participate in a non-funded supplemental executive retirement plan (SERP), a non-qualified defined benefit pension plan. The other postretirement benefit plans provide health care and life insurance benefits to some retirees.

Net periodic benefit cost related to the employee and officer pension and other postretirement benefit plans consisted of the following components (in thousands):

|                                    | Pension Benefits |          |          | Other Postretirement Benefits |          |          |
|------------------------------------|------------------|----------|----------|-------------------------------|----------|----------|
|                                    | 2009             | 2008     | 2007     | 2009                          | 2008     | 2007     |
| Service Cost                       | \$ 3,225         | \$ 3,198 | \$ 3,324 | \$ 893                        | \$ 968   | \$ 976   |
| Interest Cost                      | 8,694            | 8,320    | 7,765    | 3,208                         | 2,957    | 2,681    |
| Expected Return on Plan Assets     | (7,553)          | (10,417) | (9,998)  | (1,551)                       | (2,195)  | (2,091)  |
| Amortization:                      |                  |          |          |                               |          |          |
| Prior Service Cost (Credits)       | 278              | 292      | 292      | (355)                         | (355)    | (355)    |
| Actuarial Loss                     | 5,405            | 1,608    | 1,923    | 1,896                         | 744      | 606      |
| Net Periodic Benefit Cost          | 10,049           | 3,001    | 3,306    | 4,091                         | 2,119    | 1,817    |
| Capitalized Benefit Costs          | (3,798)          | (1,073)  | (1,131)  | (1,676)                       | (765)    | (648)    |
| Total Net Periodic Benefit Expense | \$ 6,251         | \$ 1,928 | \$ 2,175 | \$ 2,415                      | \$ 1,354 | \$ 1,169 |

Capitalized benefit costs reflected in the table above relate to SJG's construction program.

Companies with publicly traded equity securities that sponsor a postretirement benefit plan are required to fully recognize, as an asset or liability, the overfunded or underfunded status of its benefit plans and recognize changes in the funded status in the year in which the changes occur. Changes in funded status are generally reported in Other Comprehensive Loss; however, since SJG recovers all prudently incurred pension and postretirement benefit costs from its ratepayers, a significant portion of the charges resulting from the recording of additional liabilities under this statement are reported as regulatory assets (See Note 10).

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Details of the activity within the Regulatory Asset and Accumulated Other Comprehensive Loss associated with Pension and Other Postretirement Benefits are as follows (in thousands):

|  | Regulatory Assets |                               | Accumulated Other Comprehensive Loss (pre-tax) |                               |
|--|-------------------|-------------------------------|--|-------------------------------|
|  | Pension Benefits  | Other Postretirement Benefits | Pension Benefits                               | Other Postretirement Benefits |
| Balance at January 1, 2008               | \$20,533          | \$ 10,263                     | \$11,052                                       | \$ 756                        |
| Amounts Arising during the Period:       |                   |                               |  |                               |
| Net Actuarial Loss                       | 36,171            | 13,036                        | 11,015   | 1,585                         |
| Amounts Amortized to Net Periodic Costs: |                   |                               |  |                               |
| Net Actuarial Loss                       | (691 )            | (677 )                        | (907 )   | (61 )                         |
| Prior Service (Cost) Credit              | (239 )            | 254                           | (52 )  | 94                            |
| Balance at December 31, 2008             | 55,774            | 22,876                        | 21,108   | 2,374                         |
| Amounts Arising during the Period:       |                   |                               |  |                               |
| Net Actuarial (Gain) Loss                | (4,188 )          | 610                           | (357 )   | 72                            |
| Prior Service Cost                       | 347               | -                             | 60   | -                             |
| Amounts Amortized to Net Periodic Costs: |                   |                               |  |                               |
| Net Actuarial Loss                       | (3,641 )          | (1,746 )                      | (1,729 )                                       | (142 )                        |
| Prior Service (Cost) Credit              | (228 )            | 254                           | (48 )  | 94                            |
| Balance at December 31, 2009             | \$48,064          | \$ 21,994                     | \$19,034                                       | \$ 2,398                      |

The estimated costs that will be amortized from Regulatory Assets into net periodic benefit costs in 2010 are as follows (in thousands):

|                               | Pension Benefits | Other Postretirement Benefits |
|-------------------------------|------------------|-------------------------------|
| Prior Service Costs (Credits) | \$ 237           | \$ (254)                      |
| Net Actuarial Loss            | \$ 3,137         | \$ 1,409                      |

The estimated costs that will be amortized from Accumulated Other Comprehensive Loss into net periodic benefit costs in 2010 are as follows (in thousands):

|                               | Pension Benefits | Other Postretirement Benefits |
|-------------------------------|------------------|-------------------------------|
| Prior Service Costs (Credits) | \$ 43            | \$ (101)                      |
| Net Actuarial Loss            | \$ 1,623         | \$ 179                        |

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A reconciliation of the plans' benefit obligations, fair value of plan assets, funded status and amounts recognized in SJI's consolidated balance sheets follows (in thousands):

|  | Pension Benefits |             | Other Postretirement Benefits |             |
|--|------------------|-------------|-------------------------------|-------------|
|  | 2009             | 2008        | 2009                          | 2008        |
| Change in Benefit Obligations:                             |                  |             |                               |             |
| Benefit Obligation at Beginning of Year                    | \$ 142,672       | \$ 133,015  | \$ 50,842                     | \$ 46,651   |
| Service Cost   | 3,225            | 3,198       | 893                           | 968         |
| Interest Cost  | 8,694            | 8,320       | 3,208                         | 2,957       |
| Actuarial Loss   | 1,943            | 5,408       | 4,329                         | 3,552       |
| Retiree Contributions                                      | -                | -           | 193                           | 164         |
| Plan Amendments  | 407              | -           | -                             | -           |
| Benefits Paid  | (7,933)          | (7,269)     | (3,327)                       | (3,450)     |
| Benefit Obligation at End of Year                          | \$ 149,008       | \$ 142,672  | \$ 56,138                     | \$ 50,842   |
| Change in Plan Assets:                                     |                  |             |                               |             |
| Fair Value of Plan Assets at Beginning of Year             | \$ 88,276        | \$ 120,414  | \$ 22,815                     | \$ 31,251   |
| Actual Return on Plan Assets                               | 14,027           | (31,745)    | 5,172                         | (8,910)     |
| Employer Contributions                                     | 11,528           | 6,876       | 3,636                         | 3,760       |
| Retiree Contributions                                      | -                | -           | 193                           | 164         |
| Benefits Paid  | (7,933)          | (7,269)     | (3,327)                       | (3,450)     |
| Fair Value of Plan Assets at End of Year                   | \$ 105,898       | \$ 88,276   | \$ 28,489                     | \$ 22,815   |
| Funded Status at End of Year:                              | \$ (43,110)      | \$ (54,396) | \$ (27,649)                   | \$ (28,027) |
| Amounts Related to Unconsolidated Affiliate                | 169              | 261         | 340                           | 296         |
| Accrued Net Benefit Cost at End of Year                    | \$ (42,941)      | \$ (54,135) | \$ (27,309)                   | \$ (27,731) |
| Amounts Recognized in the Statement of Financial Position  |                  |             |                               |             |
| Consist of:  |                  |             |                               |             |
| Current Liabilities  | \$ (1,109)       | \$ (1,031)  | \$ -                          | \$ -        |
| Noncurrent Liabilities                                     | (41,832)         | (53,104)    | (27,309)                      | (27,731)    |
| Net Amount Recognized at End of Year                       | \$ (42,941)      | \$ (54,135) | \$ (27,309)                   | \$ (27,731) |
| Amounts Recognized in Regulatory Assets                    |                  |             |                               |             |
| Consist of:  |                  |             |                               |             |
| Prior Service Costs (Credit)                               | \$ 1,500         | \$ 1,381    | \$ (469)                      | \$ (723)    |
| Net Actuarial Loss   | 46,564           | 54,393      | 22,463                        | 23,599      |
|  | \$ 48,064        | \$ 55,774   | \$ 21,994                     | \$ 22,876   |
| Amounts Recognized in Accumulated Other Comprehensive Loss |                  |             |                               |             |
| Consist of (pre-tax):                                      |                  |             |                               |             |
| Prior Service Costs (Credit)                               | \$ 246           | \$ 236      | \$ (306)                      | \$ (400)    |
| Net Actuarial Loss   | 18,788           | 20,872      | 2,704                         | 2,774       |
|  | \$ 19,034        | \$ 21,108   | \$ 2,398                      | \$ 2,374    |

The projected benefit obligation (PBO) and accumulated benefit obligation (ABO) of SJI's qualified employee pension plans were \$130.5 million and \$117.4 million, respectively, as of December 31, 2009, and \$125.1 million and \$112.1 million, respectively, as of December 31, 2008. The ABO of these plans exceeded the value of the plan assets as of

December 31, 2009 and December 31, 2008. The value of these assets can be seen in the table above. The PBO and ABO for SJI's non-funded SERP were \$18.5 million and \$18.3 million, respectively, as of December 31, 2009, and \$17.5 million and \$17.0 million, respectively, as of December 31, 2008. The SERP is reflected in the tables above and has no assets.

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The weighted-average assumptions used to determine benefit obligations at December 31 were:

|                               | Pension Benefits |       | Other Postretirement Benefits |       |
|-------------------------------|------------------|-------|-------------------------------|-------|
|                               | 2009             | 2008  | 2009                          | 2008  |
| Discount Rate                 | 6.22%            | 6.24% | 6.22%                         | 6.24% |
| Rate of Compensation Increase | 3.60%            | 3.60% | -                             | -     |

The weighted-average assumptions used to determine net periodic benefit cost for years ended December 31 were:

|  | Pension Benefits |       |       | Other Postretirement Benefits |       |       |
|--|------------------|-------|-------|-------------------------------|-------|-------|
|  | 2009             | 2008  | 2007  | 2009                          | 2008  | 2007  |
| Discount Rate                            | 6.24%            | 6.36% | 6.04% | 6.24%                         | 6.36% | 6.04% |
| Expected Long-Term Return on Plan Assets | 8.25%            | 8.50% | 8.75% | 6.80%                         | 7.00% | 7.25% |
| Rate of Compensation Increase            | 3.60%            | 3.60% | 3.60% | -                             | -     | -     |

All obligations disclosed herein reflect the use of the RP 2000 mortality tables.

The discount rates used to determine the benefit obligations at December 31, 2009 and 2008, which are used to determine the net periodic benefit cost for the subsequent year, were based on a portfolio model of high-quality instruments with maturities that match the expected benefit payments under our pension and other postretirement benefit plans.

The expected long-term return on plan assets ("return") has been determined by applying long-term capital market projections provided by our pension plan Trustee to the asset allocation guidelines, as defined in the Company's investment policy, to arrive at a weighted average return. For certain other equity securities held by an investment manager outside of the control of the Trustee, the return has been determined based on historic performance in combination with long-term expectations. The return for the other postretirement benefits plan is determined in the same manner as discussed above; however, the expected return is reduced based on the taxable nature of the underlying trusts.

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The assumed health care cost trend rates at December 31 were:

|   | 2009  | 2008  |
|---|-------|-------|
| Medical Care and Drug Cost Trend Rate Assumed for Next Year                     | 9.00% | 9.00% |
| Dental Care Cost Trend Rate Assumed for Next Year                               | 4.75% | 6.33% |
| Rate to which Cost Trend Rates are Assumed to Decline (the Ultimate Trend Rate) | 4.75% | 5.00% |
| Year that the Rate Reaches the Ultimate Trend Rate                              | 2019  | 2012  |

Assumed health care cost trend rates have a significant effect on the amounts reported for SJI's postretirement health care plans. A one-percentage-point change in assumed health care cost trend rates would have the following effects (in thousands):

|  | 1-Percentage-Point<br>Increase | 1-Percentage-Point<br>Decrease |
|--|--------------------------------|--------------------------------|
| Effect on the Total of Service and Interest Cost | \$ 94                          | (79)                           |
| Effect on Postretirement Benefit Obligation      | \$ 1,917                       | (1,722)                        |

**PLAN ASSETS** — The Company's overall investment strategy for pension plan assets is to achieve a diversification by asset class, style of manager, and sector and industry limits to achieve investment results that match the actuarially assumed rate of return, while preserving the inflation adjusted value of the plans. The Company has implemented this diversification strategy primarily with commingled common/collective trust funds. The target allocations for pension plan assets are 38 percent U.S. equity securities, 15 percent international equity securities, 27 percent fixed income investments, and 20 percent to all other types of investments. Equity securities include investments in large-cap, mid-cap and small-cap companies. Fixed income securities include commingled common/collective trust funds and group annuity contracts for pension payments. Other types of investments include investments in hedge funds, private equity funds, and real estate funds that follow several different strategies.

The strategy recognizes that risk and volatility are present to some degree with all types of investments. We seek to avoid high levels of risk at the total fund level through diversification by asset class, style of manager, and sector and industry limits. Specifically prohibited investments include, but are not limited to, venture capital, margin trading, commodities and securities of companies with less than \$250.0 million capitalization (except in the small-cap portion of the fund where capitalization levels as low as \$50.0 million are permissible). These restrictions are only applicable to individual investment managers with separately managed portfolios and do not apply to mutual funds or commingled trusts.

SJI evaluated its pension and other postretirement benefit plans' asset portfolios for the existence of significant concentrations of credit risk as of December 31, 2009. Types of concentrations that were evaluated include, but are not limited to, investment concentrations in a single entity, type of industry, foreign country, and individual fund. As of December 31, 2009, there were no significant concentrations (defined as greater than 10 percent of plan assets) of risk in SJI's pension and other postretirement benefit plan assets.



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GAAP establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques. This hierarchy groups assets into three (3) distinct levels, as fully described in Note 15, that will serve as the basis for presentation throughout the remainder of this Note.

The fair values of SJI's pension plan assets at December 31, 2009 by asset category are as follows (in thousands):

| Asset Category                    | Total     | Level 1  | Level 2  | Level 3  |
|-----------------------------------|-----------|----------|----------|----------|
| Cash / Cash Equivalents:          |           |          |          |          |
| Common/Collective Trust Funds (a) | \$526     | \$-      | \$526    | \$-      |
| STIF-Type Instrument (b)          | 1,066     |          | 1,066    | -        |
| Equity securities:                |           |          |          |          |
| Common/Collective Trust Funds (a) | 49,487    | -        | 49,487   | -        |
| U.S. Large-Cap (c)                | 6,510     | 6,510    | -        | -        |
| U.S. Mid-Cap (c)                  | 5,224     | 5,224    | -        | -        |
| U.S. Small-Cap (c)                | 57        | 57       | -        | -        |
| International (c)                 | 510       | 510      | -        | -        |
| Fixed Income:                     |           |          |          |          |
| Common/Collective Trust Funds (a) | 22,629    | -        | 22,629   | -        |
| Guaranteed Insurance Contract (d) | 11,677    | -        | -        | 11,677   |
| Other types of investments:       |           |          |          |          |
| Hedge Funds (e)                   | 1,101     | -        | -        | 1,101    |
| Private Equity Fund (f)           | 2,704     | -        | -        | 2,704    |
| Real Estate:                      |           |          |          |          |
| Common/Collective Trust Fund (g)  | 4,407     | -        | -        | 4,407    |
| Total                             | \$105,898 | \$12,301 | \$73,708 | \$19,889 |

(a) This category represents common/collective trust fund investments through a commingled employee benefit trust (excluding real estate). These commingled funds are not traded publicly; however, the underlying assets (stocks and bonds) held in these funds are traded on active markets and prices for these assets are readily observable. Holdings in these commingled funds are classified as Level 2 investments.

(b) This category represents short-term investment funds held for the purpose of funding disbursement payment arrangements. Underlying assets are valued based on quoted prices in active markets, or where quoted prices are not available, based on models using observable market information. Since not all values can be obtained from quoted prices in active markets, these funds are classified as Level 2 investments.

(c) This category of equity investments represents a managed portfolio of common stock investments in five sectors: telecommunications, electric utilities, gas utilities, water and energy. These common stocks are actively traded on exchanges and price quotes for these shares are readily available. These common stocks are classified as Level 1 investments.

(d) This category represents SJI's Group Annuity contracts with a nationally recognized life insurance company. The contracts are the assets of the plan, while the underlying assets of the contracts are owned by the contract holder. Valuation is based on a formula and calculation specified within the contract. Since the valuation is based on the reporting entity's own assumptions, these contracts are classified as Level 3 investments.

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- (e) This category represents a collection of underlying funds which are all domiciled outside of the United States. Most of the underlying fund managers are based in the U.S.; however, they do not necessarily trade only in U.S. markets. It is important to note that the SJI Pension Funds are in the process of divesting investments from this fund of funds. The fair value of these funds is determined by the underlying fund's general partner or manager. These funds are classified as Level 3 investments.
- (f) This category represents a limited partnership which includes several investments in U.S. leveraged buyout, venture capital, and special situation funds. Fund valuations are reported on a 90 day lag and, therefore, the value reported herein represents the market value as of September 30, 2009. The fund's investments are stated at fair value, which is generally based on the valuations provided by the general partners or managers of such investments. Fund investments are illiquid and resale is restricted. These funds are classified as Level 3 investments.
- (g) This category represents real estate common/collective trust fund investments through a commingled employee benefit trust. These commingled funds are part of a direct investment in a pool of real estate properties. These funds are valued by investment managers on a periodic basis using pricing models that use independent appraisals from sources with professional qualifications. Since these valuation inputs are not highly observable, the real estate funds are classified as Level 3 investments.

Fair Value Measurement Using Significant  
Unobservable Inputs (Level 3)  
(In thousands)

|   | Guaranteed<br>Insurance<br>Contract | Hedge<br>Funds | Private<br>Equity<br>Funds | Real<br>Estate | Total    |
|---|-------------------------------------|----------------|----------------------------|----------------|----------|
| Balance at December 31, 2008                        | \$12,349                            | \$3,069        | \$2,836                    | \$6,488        | \$24,742 |
| Actual return on plan assets:                       |                                     |                |                            |                |          |
| Relating to assets still held at the reporting date | 710                                 | (129 )         | (275 )                     | (2,081 )       | (1,775 ) |
| Relating to assets sold during the period           | 23                                  | (441 )         | -                          | -              | (418 )   |
| Purchases, Sales and Settlements                    | (1,405 )                            | (1,398 )       | 143                        | -              | (2,660 ) |
| Balance at December 31, 2009                        | \$11,677                            | \$1,101        | \$2,704                    | \$4,407        | \$19,889 |

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As with the pension plan assets, the Company's overall investment strategy for post-retirement benefit plan assets is to achieve a diversification by asset class, style of manager, and sector and industry limits to achieve investment results that match the actuarially assumed rate of return, while preserving the inflation adjusted value of the plans. The Company has implemented this diversification strategy entirely with mutual funds. The target allocations for post-retirement benefit plan assets are 48 percent U.S. equity securities, 15 percent international equity securities, and 37 percent fixed income investments. Equity securities include investments in large-cap, mid-cap and small-cap companies. Fixed income securities include both investment grade and strategic bond mutual funds.

The fair values of SJI's other postretirement benefit plan assets at December 31, 2009 by asset category are as follows (in thousands):

| Asset Category       | Total    | Level 1  | Level 2 | Level 3 |
|----------------------|----------|----------|---------|---------|
| Equity Securities:   |          |          |         |         |
| U.S. Large-Cap       | \$10,295 | \$10,295 | \$-     | \$-     |
| U.S. Mid & Small-Cap | 3,563    | 3,563    | -       | -       |
| International        | 4,277    | 4,277    | -       | -       |
| Fixed Income:        |          |          |         |         |
| Corporate Bonds      | 10,354   | 10,354   | -       | -       |
| Total                | \$28,489 | \$28,489 | \$-     | \$-     |

All investments above are holdings in mutual funds and actively traded on major stock exchanges.

**FUTURE BENEFIT PAYMENTS** — The following benefit payments, which reflect expected future service, as appropriate, are expected to be paid during the following years (in thousands):

|             | Pension<br>Benefits | Other<br>Postretirement<br>Benefits |
|-------------|---------------------|-------------------------------------|
| 2010        | \$ 7,696            | \$ 3,870                            |
| 2011        | \$ 7,767            | \$ 4,111                            |
| 2012        | \$ 7,941            | \$ 4,103                            |
| 2013        | \$ 8,236            | \$ 4,223                            |
| 2014        | \$ 8,584            | \$ 4,193                            |
| 2015 – 2019 | \$ 51,223           | \$ 22,327                           |

**CONTRIBUTIONS** — SJI made a contribution of \$10.4 million to its qualified employee pension plans in 2009. SJI has no obligation to make a contribution in 2010. Payments related to the unfunded SERP plan are expected to approximate \$1.0 million in 2010. SJG has a regulatory obligation to contribute approximately \$3.6 million annually to its other postretirement benefit plans' trusts, less costs incurred directly by the Company.

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**DEFINED CONTRIBUTION PLAN** — SJI offers an Employees' Retirement Savings Plan (Savings Plan) to eligible employees. SJI matches 50% of participants' contributions up to 6% of base compensation. For employees who are not eligible for participation in SJI's defined benefit pension plan, we match 50% of participants' contributions up to 8% of base compensation. Employees not eligible for the pension plans also receive a year-end contribution of \$1,000 if 10 or fewer years of service or \$1,500 if more than 10 years of service. The amount expensed and contributed for the matching provision of the Savings Plan approximated \$1.0 million, \$1.0 million, and \$1.1 million for the years ended December 31, 2009, 2008 and 2007, respectively.

## 12. RETAINED EARNINGS:

SJG is restricted as to the amount of cash dividends or other distributions that may be paid on its common stock by an order issued by the BPU in July 2004 that granted SJG an increase in base rates. Per the order, SJG is required to maintain total common equity of no less than \$289.2 million. SJG's total common equity balance was \$431.5 million at December 31, 2009.

Various loan agreements also contain potential restrictions regarding the amount of cash dividends or other distributions that SJG may pay on its common stock. As of December 31, 2009, these loan restrictions did not affect the amount that may be distributed from either SJG's or SJI's retained earnings.

## 13. UNUSED LINES OF CREDIT:

Credit facilities and available liquidity as of December 31, 2009 were as follows (in thousands):

| Company                   | Total Facility    | Usage (A)         | Available Liquidity | Expiration Date |
|---------------------------|-------------------|-------------------|---------------------|-----------------|
| <b>SJG:</b>               |                   |                   |                     |                 |
| Revolving Credit Facility | \$ 100,000        | \$ 85,000         | \$ 15,000           | August 2011     |
| Line of Credit            | 40,000            | 10,000            | 30,000              | December 2010   |
| Uncommitted Bank Lines    | 55,000            | 14,400            | 40,600              | Various         |
| <b>Total SJG</b>          | <b>195,000</b>    | <b>109,400</b>    | <b>85,600</b>       |                 |
| <b>SJI:</b>               |                   |                   |                     |                 |
| Revolving Credit Facility | \$ 200,000        | \$ 162,000        | \$ 38,000           | August 2011     |
| Uncommitted Bank Lines    | 30,000            | 9,300             | 20,700              | Various         |
| <b>Total SJI</b>          | <b>230,000</b>    | <b>171,300</b>    | <b>58,700</b>       |                 |
| <b>Total</b>              | <b>\$ 425,000</b> | <b>\$ 280,700</b> | <b>\$ 144,300</b>   |                 |

(A) Includes letters of credit in the amount of \$82.0 million under the SJI revolving credit facility and \$2.1 million under the SJI uncommitted bank lines.

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The SJG facilities are restricted as to use and availability specifically to SJG; however, if necessary the SJI facilities can also be used to support SJG's liquidity needs. All committed facilities contain one financial covenant regarding the ratio of total debt to total capitalization, measured on a quarterly basis. SJI and SJG were in compliance with this covenant as of December 31, 2009. Borrowings under these credit facilities are at market rates. The weighted average borrowing cost, which changes daily, was 0.77%, 1.16% and 5.27% at December 31, 2009, 2008 and 2007, respectively.

14. COMMITMENTS AND CONTINGENCIES:

**GAS SUPPLY CONTRACTS** — In the normal course of business, SJG and SJRG have entered into long-term contracts for natural gas supplies, firm transportation and gas storage service. The earliest that any of these contracts expire is March 2010. The transportation and storage service agreements with interstate pipeline suppliers were made under FERC approved tariffs. SJRG's cumulative obligation for demand charges and reservation fees paid to suppliers for these services is approximately \$135,000 per month. SJG's cumulative obligation for demand charges and reservation fees paid to suppliers for these services is approximately \$4.0 million per month and is recovered on a current basis through the BGSS.

**CAPITAL CONTRIBUTION OBLIGATION** - In December 2007, Marina and its joint venture partner agreed to each contribute approximately \$30.4 million of equity to LVE as part of its construction period financing. This equity contribution is expected to be made in 2010, and is secured by an irrevocable letter of credit from a bank. In September 2009, Marina and its joint venture partner agreed to each contribute an additional \$6.7 million of equity to LVE as discussed below. This equity contribution is expected to be made in 2010, and is also secured by an irrevocable letter of credit from a bank.

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**PENDING LITIGATION** — SJI is subject to claims arising in the ordinary course of business and other legal proceedings. We accrue liabilities related to these claims when we can reasonably estimate the amount or range of amounts of probable settlement costs or other charges. SJI has been named in, among other actions, certain product liability claims related to our former sand mining subsidiary. Management does not currently anticipate the disposition of any known claims to have a material adverse effect on SJI's financial position, results of operations or liquidity.

**COLLECTIVE BARGAINING AGREEMENTS** — Unionized personnel represent 54% of our workforce at December 31, 2009. The Company has collective bargaining agreements with two unions that represent these employees: the International Brotherhood of Electrical Workers ("IBEW") Local 1293 and the International Association of Machinists and Aerospace Workers ("IAM") Local 76. SJG and SJESP employees represented by the IBEW operate under a new collective bargaining agreement that runs through February 2013. The remaining unionized employees represented by the IAM operate under a contract that runs through August 2014.

**GUARANTEES** — As of December 31, 2009, SJI had issued \$492.5 million of parental guarantees on behalf of its subsidiaries. Of this total, \$395.1 million expire within one year, and \$97.4 million expire after one year or have no expiration date. These guarantees were issued to guarantee payment to third parties with whom our subsidiaries have commodity supply contracts and for Marina's construction and operating activities. As of December 31, 2009, these guarantees support future firm commitments and \$56.6 million of the Accounts Payable recorded on our consolidated balance sheet.

The Company has recorded a liability of \$8.8 million which is included in Other Current Liabilities and Other Noncurrent Liabilities with a corresponding increase in Investment in Affiliates on the consolidated balance sheets as of December 31, 2009 for the fair value of the following guarantees:

In April 2007, SJI guaranteed certain obligations of LVE Energy Partners, LLC (LVE), an unconsolidated joint venture in which Marina has a 50% equity interest. LVE entered into a 25-year contract with a resort developer to design, build, own and operate a district energy system and central energy center for a planned resort in Las Vegas, Nevada. LVE began construction of the facility in 2007 and expected to provide full energy services in 2010 when the resort was originally scheduled to be completed. LVE suspended construction of the district energy system and central energy center in January 2009 after the resort developer's August 2008 announcement that it was delaying the completion of construction of the resort due to the difficult environment in the capital markets and weak economic conditions. The resort developer had indicated that it was considering different strategies to move its project forward, including opening its project in phases and obtaining a partner, but that it was unlikely construction would resume during 2009. In October 2009, the resort developer announced that they do not expect to resume construction on the project for three to five years. They stated that they remain committed to having a significant presence on the Las Vegas Strip as part of a long-term growth strategy and continue to view this site as a major strategic asset.

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The district energy system and central energy center are being financed by LVE with debt that is non-recourse to SJI. In September 2009, LVE reached an agreement with the banks that are financing the energy facilities to address defaults under the financing agreements. These LVE defaults were caused by the resort developer's construction delay and the termination of an energy services agreement by a hotel operator associated with the project. As a result of these defaults, the banks had previously stopped funding the project. The terms of the new agreement require SJI and its partner in this joint venture to guaranty the payment of future interest costs by LVE through, at the latest, December 2010. SJI and its partner in this joint venture have each provided the banks with a \$2.0 million irrevocable letter of credit from a bank to support this guaranty. The maximum amount of remaining LVE interest costs to be paid by SJI under this guaranty if payments are required, and SJI was the only guarantor, would be approximately \$10.7 million. In addition, SJI and its partner in this joint venture each committed to provide approximately \$8.9 million of additional capital as of September 2009 to cover costs related to the termination of the energy services agreement by a hotel operator and interest costs incurred since August 2008 when the resort developer suspended construction. Of this amount, \$6.7 million was in the form of an irrevocable letter of credit from a bank and the remaining \$2.2 million was provided in cash in 2009. These funds are in addition to the \$30.4 million capital contribution obligation discussed above. In turn, the banks waived all existing defaults under the financing agreements and were relieved of their commitment to provide additional funding. LVE continues to pursue a work around plan to address the project delay by the resort developer and intends to seek additional financing to complete the facility once construction of the resort resumes. The Energy Sales Agreement between LVE and the resort developer includes a payment obligation by the resort developer of certain fixed payments to be made to LVE beginning in the fourth quarter of 2010. A portion of this payment obligation is guaranteed by the parent of the resort developer. As of December 31, 2009, the Company had a net liability of approximately \$7.9 million included in Investment in Affiliates, Other Current Liabilities and Other Noncurrent Liabilities on the consolidated balance sheets related to this project in addition to unsecured Notes Receivable – Affiliate of approximately \$14.2 million due from LVE. As of December 31, 2009, SJI's capital at risk is limited to its equity contributions, contribution obligations and the unsecured notes receivable totaling approximately \$53.9 million. During 2009, SJI and its partner in this joint venture each provided support to LVE of approximately \$12.9 million to cover project related costs.

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As a result of the construction delay, management has evaluated the investment in LVE and concluded that the fair value of this investment continues to be in excess of the carrying value as of December 31, 2009.

SJI issued a performance guaranty for up to \$180.0 million to the resort developer to ensure that certain construction milestones relating to the development of the thermal facility are met. As a result of achieving certain milestones, the guaranty was reduced to \$94.0 million as of December 31, 2009. Concurrently, SJI is the beneficiary of a surety bond purchased by the project's general contractor that provides security to SJI in the event of missed construction milestones. LVE has proposed a revised milestone schedule due to delays announced by the resort developer. In addition, SJI has guaranteed the obligations of LVE under certain insurance policies during the construction period. The maximum amount that SJI could be obligated for, in the event that LVE does not have sufficient resources to make deductible payments on future claims under these insurance policies, is approximately \$6.0 million. SJI has also guaranteed certain performance obligations of LVE under the operating agreements between LVE and the resort developer, up to \$20.0 million each year for the term of the agreement, commencing with the first year of operations. SJI and its partner in this joint venture have entered into reimbursement agreements that secure reimbursement for SJI of a proportionate share of any payments made by SJI on these guarantees.

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In August 2007, SJI guaranteed certain obligations of BC Landfill Energy, LLC (BCLE), an unconsolidated joint venture in which Marina has a 50% equity interest. BCLE has entered into a 20-year agreement with a county government to lease and operate a facility that will produce electricity from landfill methane gas. The facility went online in the fourth quarter of 2007. Although unlikely, the maximum amount that SJI could be obligated for, in the event that BCLE does not meet minimum specified levels of operating performance and no mitigating action is taken, or is unable to meet certain financial obligations as they become due, is approximately \$4.0 million each year. SJI and its partner in this joint venture have entered into reimbursement agreements that secure reimbursement for SJI of a proportionate share of any payments made by SJI on these guarantees.

**STANDBY LETTERS OF CREDIT** — As of December 31, 2009, SJI provided \$84.1 million of standby letters of credit through SJI's revolving credit facility and uncommitted bank lines. Letters of credit in the amount of \$62.3 million support variable-rate demand bonds issued through the New Jersey Economic Development Authority (NJEDA) to finance Marina's initial thermal plant project and \$8.7 million was posted to support SJI's guaranty of LVE discussed above. The additional outstanding letters of credit total \$13.1 million, and were posted to enable SJE to market retail electricity and for various construction activities. The Company also provided two additional letters of credit under separate facilities outside of the revolving credit facility. Those letters of credit consist of a \$25.2 million letter of credit provided by SJG to support variable-rate demand bonds issued through the NJEDA to finance the expansion of SJG's natural gas distribution system; and a \$30.7 million letter of credit provided by Marina to support a capital contribution obligation as discussed above. These letters of credit expire in August 2010 and November 2010, respectively.

**ENVIRONMENTAL REMEDIATION COSTS** — SJI incurred and recorded costs for environmental cleanup of 12 sites where SJG or its predecessors operated gas manufacturing plants. SJG stopped manufacturing gas in the 1950s. SJI and some of its nonutility subsidiaries also recorded costs for environmental cleanup of sites where SJF previously operated a fuel oil business and Morie maintained equipment, fueling stations and storage.

SJI successfully entered into settlements with all of its historic comprehensive general liability carriers regarding the environmental remediation expenditures at the SJG sites. Also, SJG purchased a Cleanup Cost Cap Insurance Policy limiting the amount of remediation expenditures that SJG will be required to make at 11 of its sites. This policy will be in force until 2024 at 10 sites and until 2029 at one site. The future cost estimates discussed hereafter are not reduced by projected insurance recoveries from the Cleanup Cost Cap Insurance Policy. The policy is limited to an aggregate amount of \$50.0 million, of which SJG has recovered \$36.6 million through December 31, 2009. As discussed in Note 9, the BPU allows SJG to recover environmental remediation costs through the RAC.

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Since the early 1980s, SJI accrued environmental remediation costs of \$240.2 million, of which \$166.8 million was spent as of December 31, 2009.

The following table details the amounts expended and accrued for SJI's environmental remediation during the last two years (in thousands):

|                   | 2009      | 2008      |
|-------------------|-----------|-----------|
| Beginning of Year | \$ 68,165 | \$ 77,905 |
| Accruals          | 16,975    | 18,649    |
| Expenditures      | (11,698)  | (28,389)  |
| End of Year       | \$ 73,442 | \$ 68,165 |

The balances are segregated between current and noncurrent on the consolidated balance sheets under the captions Current Liabilities and Deferred Credits and Other Noncurrent Liabilities.

Management estimates that undiscounted future costs to clean up SJG's sites will range from \$69.1 million to \$248.6 million. Six of SJG's sites comprise the majority of these estimates, ranging from a low of \$57.3 million to a high of \$202.3 million. SJG recorded the lower end of this range, \$69.1 million, as a liability because a single reliable estimation point is not feasible due to the amount of uncertainty involved in the nature of projected remediation efforts and the long period over which remediation efforts will continue. Recorded amounts include estimated costs based on projected investigation and remediation work plans using existing technologies. Actual costs could differ from the estimates due to the long-term nature of the projects, changing technology, government regulations and site-specific requirements. Significant risks surrounding these estimates include unforeseen market price increases for remedial services, property owner acceptance of remedy selection, regulatory approval of selected remedy and remedial investigative findings.

The remediation efforts at SJG's six most significant sites include the following:

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Site 1 - A remedial action work plan has been approved by the New Jersey Department of Environmental Protection (NJDEP) for approval. Remaining steps to remediate include regulatory permitting, approval and remedy implementation for impacted soil, groundwater, and river sediments as well as acceptance of the access agreements by affected property owners.

Site 2 - Various remedial investigation and action activities, such as completed and approved interim remedial measures and conceptual remedy selection, are ongoing at this site. Remaining steps to remediate include remedy selection, regulatory approval, and implementation for the remaining impacted soil and groundwater.

Site 3 - Remedial investigative activities are ongoing at this site. Remaining steps to remediate include completing the remedial investigation of impacted soil and groundwater in preparation for selecting the appropriate action and implementation and gaining regulatory and property owner approval of the selected remedy.

Site 4 - Remedial action activities associated with groundwater are planned at this site. Remaining steps to remediate include continuing implementation of the NJDEP approved Remedial Action Work Plan of impacted groundwater.

Site 5 – Various remedial investigation and action activities are ongoing at this site. An interim remedial measure has been implemented and a remedial action work plan has been prepared and submitted to the NJDEP for an off site interim remedial measure. Remaining steps to implement the off site interim remedial measure include regulatory approval, remedial investigation of bay sediments, as well as acceptance of the selected remedy by affected property owners. Remaining steps to remediate soil and groundwater include completing the remedial investigation of impacted soil and groundwater in preparation for selecting the appropriate action and implementation and gaining regulatory and property owner approval of the selected remedy.

Site 6 – Remedial investigative activities are ongoing at this site. Remaining steps to remediate include completing the remedial investigation of impacted soil and groundwater in preparation for selecting the appropriate action and implementation and gaining regulatory and property owner approval of the selected remedy.

With Morie's sale, EMI assumed responsibility for environmental liabilities estimated between \$2.7 million and \$8.6 million. The information available on these sites is sufficient only to establish a range of probable liability and no point within the range is more likely than any other. Therefore, EMI has accrued the lower end of the range. Changes in the accrual are included in the statements of consolidated income under Loss from Discontinued Operations.

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SJI and SJF estimated their potential exposure for the future remediation of four sites where fuel oil operations existed years ago. Estimates for these sites range from \$1.6 million to \$4.5 million. The lower end of this range has been recorded under Current Liabilities and Deferred Credits and Other Noncurrent Liabilities as of December 31, 2009.

## 15. FAIR VALUE OF FINANCIAL ASSETS AND FINANCIAL LIABILITIES:

GAAP establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques. The levels of the hierarchy are described below:

Level 1: Observable inputs such as quoted prices in active markets for identical assets or liabilities.

Level 2: Inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly; these include quoted prices for similar assets or liabilities in active markets and quoted prices for identical or similar assets or liabilities in markets that are not active.

Level 3: Unobservable inputs that reflect the reporting entity's own assumptions.

Assessment of the significance of a particular input to the fair value measurement requires judgment and may affect the valuation of financial assets and financial liabilities and their placement within the fair value hierarchy.

For financial assets and financial liabilities measured at fair value on a recurring basis, information about the fair value measurements for each major category as of December 31, 2009 is as follows (in thousands):

|  | Total     | Level 1   | Level 2   | Level 3   |
|--|-----------|-----------|-----------|-----------|
| <b>Assets</b>                                |           |           |           |           |
| Available-for-Sale Securities (A)            | \$ 5,958  | \$ 5,958  | \$ -      | \$ -      |
| Derivatives – Energy Related Assets (B)      | 48,097    | 23,933    | 23,295    | 869       |
|  | \$ 54,055 | \$ 29,891 | \$ 23,295 | \$ 869    |
| <b>Liabilities</b>                           |           |           |           |           |
| Derivatives – Energy Related Liabilities (B) | \$ 39,191 | \$ 18,382 | \$ 9,641  | \$ 11,168 |
| Derivatives – Other (C)                      | 5,823     | -         | 5,823     | -         |
|  | \$ 45,014 | \$ 18,382 | \$ 15,464 | \$ 11,168 |

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(A) Available-for-Sale Securities are valued using the quoted principal market close prices that are provided by the trustees of these securities.

(B) Derivatives – Energy Related Assets and Liabilities are traded in both exchange-based and non-exchange-based markets. Exchange-based contracts are valued using unadjusted quoted market sources in active markets and are categorized in Level 1 in the fair value hierarchy. Certain non-exchange-based contracts are valued using indicative price quotations available through brokers or over-the-counter, on-line exchanges and are categorized in Level 2. These price quotations reflect the average of the bid-ask mid-point prices and are obtained from sources that management believes provide the most liquid market. For non-exchange-based derivatives that trade in less liquid markets with limited pricing information, model inputs generally would include both observable and unobservable inputs. In instances where observable data is unavailable, management considers the assumptions that market participants would use in valuing the asset or liability. This includes assumptions about market risks such as liquidity, volatility and contract duration. Such instruments are categorized in Level 3 as the model inputs generally are not observable. Management reviews and corroborates the price quotations to ensure the prices are observable which includes consideration of actual transaction volumes, market delivery points, bid-ask spreads and contract duration.

(C) Derivatives – Other, include interest rate swaps that are valued using quoted prices on commonly quoted intervals, which are interpolated for periods different than the quoted intervals, as inputs to a market valuation model. Market inputs can generally be verified and model selection does not involve significant management judgment.

The changes in fair value measurements of Derivatives – Energy Related Assets and Liabilities at December 31, 2009 using significant unobservable inputs (Level 3) are as follows (in thousands):

|  |             |
|--|-------------|
| Balance at January 1, 2009                             | \$ 101      |
| Purchases, Sales, Issuances, Settlements, net          | (543)       |
| Total gains (realized/unrealized) included in earnings | (9,857)     |
| Transfers in and/or out of Level 3, net                | -           |
| Balance at December 31, 2009                           | \$ (10,299) |

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Total gains for 2009 included in earnings, that are attributable to the change in unrealized gains relating to those assets and liabilities still held as of December 31, 2009, is \$(9.9) million. These gains are included in Operating Revenues-Nonutility on the statement of consolidated income.

## 16. AVAILABLE-FOR-SALE SECURITIES:

The Company's portfolio of investments consists of five highly diversified funds which are not used for working capital purposes. These funds are in an unrealized loss position as of December 31, 2009. Due to the nature of the underlying securities, these funds as a whole are susceptible to changes in the economy and have been adversely affected by the economic slowdown, particularly during the fourth quarter of 2008 when the Company's investments became impaired. The Company has evaluated the near-term prospects of the overall funds in relation to the severity and duration of the impairment. Based on that evaluation, the Company recorded an insignificant impairment loss during the fourth quarter of 2008. The Company does not intend to sell the remaining funds, and it is more likely than not it will not have to sell the remaining funds before recovery of its cost basis. The Company does not consider these remaining investments to be other-than-temporarily impaired at December 31, 2009.

The following table shows the gross unrealized losses and fair value of the Company's Available-for-Sale Securities with unrealized losses that are not deemed to be other-than-temporarily impaired (in thousands), aggregated by length of time that the individual funds have been in a continuous unrealized loss position at December 31, 2009.

|                              | Less than 12 Months |                   | Greater Than 12 Months |                   | Total      |                   |
|------------------------------|---------------------|-------------------|------------------------|-------------------|------------|-------------------|
| Marketable Equity Securities | Fair Value          | Unrealized Losses | Fair Value             | Unrealized Losses | Fair Value | Unrealized Losses |
| 2009                         | \$-                 | \$-               | \$4,493                | \$534             | \$4,493    | \$534             |
| 2008                         | \$3,609             | \$1,218           | \$-                    | \$-               | \$3,609    | \$1,218           |

As of December 31, 2009 and 2008, the total losses for securities with net losses included in Accumulated Other Comprehensive Loss was \$0.3 million and \$0.7 million, respectively. As of December 31, 2009, securities with net gains of \$0.1 million were included in Accumulated Other Comprehensive Loss. As of December 31, 2008, there were no securities with net gains included in Accumulated Other Comprehensive Loss.

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of  
South Jersey Industries, Inc.  
Folsom, New Jersey

We have audited the accompanying consolidated balance sheets and statements of consolidated capitalization of South Jersey Industries, Inc. and subsidiaries (the "Company") as of December 31, 2009 and 2008, and the related statements of consolidated income, cash flows, changes in equity and comprehensive income for each of the three years in the period ended December 31, 2009. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of South Jersey Industries, Inc. and subsidiaries as of December 31, 2009 and 2008, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2009, in conformity with accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of December 31, 2009, based on the criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 26, 2010 expressed an unqualified opinion on the Company's internal control over financial reporting.

/s/ Deloitte & Touche LLP  
Philadelphia, Pennsylvania  
February 26, 2010

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## Quarterly Financial Data (Unaudited)

(Summarized quarterly results of SJI's operations, in thousands except for per share amounts)

|   | 2009 Quarter Ended |            |             |            | 2008 Quarter Ended |              |            |            |
|---|--------------------|------------|-------------|------------|--------------------|--------------|------------|------------|
|   | March 31           | June 30    | Sept. 30    | Dec. 31    | March 31           | June 30      | Sept. 30   | Dec. 31    |
| Operating Revenues  | \$ 362,176         | \$ 134,483 | \$ 127,087  | \$ 221,698 | \$ 348,047         | \$ 135,840   | \$ 210,413 | \$ 267,677 |
| Expenses:   |                    |            |             |            |                    |              |            |            |
| Cost of Sales -<br>(Excluding depreciation)                                     | 265,508            | 90,632     | 95,128      | 142,120    | 266,756            | 123,730      | 102,259    | 186,697    |
| Operations and Maintenance<br>Including Fixed Charges                           | 37,621             | 35,524     | 35,523      | 39,539     | 35,047             | 33,248       | 32,926     | 41,360     |
| Income Taxes  | 20,218             | 3,056      | (3,206 )    | 14,234     | 17,164             | (9,286 )     | 30,367     | 13,703     |
| Energy and Other Taxes  | 5,167              | 1,667      | 1,649       | 3,248      | 4,866              | 2,116        | 1,646      | 3,493      |
| Total Expenses  | 328,514            | 130,879    | 129,094     | 199,141    | 323,833            | 149,808      | 167,198    | 245,253    |
| Other Income and Expense  | (1,974 )           | 1,385      | (20 )       | 1,094      | 497                | 582          | 584        | (597 )     |
| Income (Loss) from Continuing Operations  | 31,688             | 4,989      | (2,027 )    | 23,651     | 24,711             | (13,386 )    | 43,799     | 21,827     |
| Loss from Discontinued Operations - (Net of tax benefit)                        | (19 )              | (23 )      | (16 )       | (369 )     | (24 )              | (1 )         | (76 )      | (146 )     |
| Net Income (Loss)   | 31,669             | 4,966      | (2,043 )    | 23,282     | 24,687             | (13,387 )    | 43,723     | 21,681     |
| Less: Net (Income) Loss Attributable to Noncontrolling Interest in Subsidiaries | (66 )              | 42         | 169         | 86         | 1                  | 105          | 59         | 62         |
| Net Income (Loss) - Attributable to South Jersey Industries, Inc. Shareholders  | \$ 31,603          | \$ 5,008   | \$ (1,874 ) | \$ 23,368  | \$ 24,688          | \$ (13,282 ) | \$ 43,782  | \$ 21,743  |



## Amounts

Attributable to South  
Jersey Industries,  
Inc. Shareholders

Income (Loss) from  
Continuing

|            |           |          |             |           |           |              |           |           |
|------------|-----------|----------|-------------|-----------|-----------|--------------|-----------|-----------|
| Operations | \$ 31,622 | \$ 5,031 | \$ (1,858 ) | \$ 23,737 | \$ 24,712 | \$ (13,281 ) | \$ 43,858 | \$ 21,889 |
|------------|-----------|----------|-------------|-----------|-----------|--------------|-----------|-----------|

Loss from

Discontinued

Operations - (Net of  
tax benefit)

|       |       |       |        |       |      |       |        |
|-------|-------|-------|--------|-------|------|-------|--------|
| (19 ) | (23 ) | (16 ) | (369 ) | (24 ) | (1 ) | (76 ) | (146 ) |
|-------|-------|-------|--------|-------|------|-------|--------|

Net Income (Loss) -  
Attributable to South

|   |           |          |             |           |           |              |           |           |
|---|-----------|----------|-------------|-----------|-----------|--------------|-----------|-----------|
| Jersey Industries,<br>Inc. Shareholders | \$ 31,603 | \$ 5,008 | \$ (1,874 ) | \$ 23,368 | \$ 24,688 | \$ (13,282 ) | \$ 43,782 | \$ 21,743 |
|---|-----------|----------|-------------|-----------|-----------|--------------|-----------|-----------|

Basic Earnings Per

Common Share

Attributable to South  
Jersey Industries,  
Inc. Shareholders:

|                          |         |         |            |         |         |            |         |         |
|--------------------------|---------|---------|------------|---------|---------|------------|---------|---------|
| Continuing<br>Operations | \$ 1.06 | \$ 0.17 | \$ (0.06 ) | \$ 0.80 | \$ 0.83 | \$ (0.45 ) | \$ 1.48 | \$ 0.74 |
|--------------------------|---------|---------|------------|---------|---------|------------|---------|---------|

Discontinued

|            |         |         |         |         |         |         |         |         |
|------------|---------|---------|---------|---------|---------|---------|---------|---------|
| Operations | (0.00 ) | (0.00 ) | (0.00 ) | (0.02 ) | (0.00 ) | (0.00 ) | (0.01 ) | (0.01 ) |
|------------|---------|---------|---------|---------|---------|---------|---------|---------|

Basic Earnings Per

|              |         |         |            |         |         |            |         |         |
|--------------|---------|---------|------------|---------|---------|------------|---------|---------|
| Common Share | \$ 1.06 | \$ 0.17 | \$ (0.06 ) | \$ 0.78 | \$ 0.83 | \$ (0.45 ) | \$ 1.47 | \$ 0.73 |
|--------------|---------|---------|------------|---------|---------|------------|---------|---------|

Average Shares of

Common Stock

|                     |        |        |        |        |        |        |        |        |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Outstanding - Basic | 29,752 | 29,796 | 29,796 | 29,796 | 29,640 | 29,728 | 29,729 | 29,729 |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|

Diluted Earnings Per

Common Share

Attributable to South  
Jersey Industries,  
Inc. Shareholders:

|                          |         |         |            |         |         |            |         |         |
|--------------------------|---------|---------|------------|---------|---------|------------|---------|---------|
| Continuing<br>Operations | \$ 1.06 | \$ 0.17 | \$ (0.06 ) | \$ 0.79 | \$ 0.83 | \$ (0.45 ) | \$ 1.47 | \$ 0.73 |
|--------------------------|---------|---------|------------|---------|---------|------------|---------|---------|

Discontinued

|            |         |         |         |         |         |         |         |         |
|------------|---------|---------|---------|---------|---------|---------|---------|---------|
| Operations | (0.00 ) | (0.00 ) | (0.00 ) | (0.01 ) | (0.00 ) | (0.00 ) | (0.00 ) | (0.00 ) |
|------------|---------|---------|---------|---------|---------|---------|---------|---------|

Diluted Earnings Per

|              |         |         |            |         |         |            |         |         |
|--------------|---------|---------|------------|---------|---------|------------|---------|---------|
| Common Share | \$ 1.06 | \$ 0.17 | \$ (0.06 ) | \$ 0.78 | \$ 0.83 | \$ (0.45 ) | \$ 1.47 | \$ 0.73 |
|--------------|---------|---------|------------|---------|---------|------------|---------|---------|

Average Shares of

Common Stock

|        |        |        |        |        |        |        |        |
|--------|--------|--------|--------|--------|--------|--------|--------|
| 29,851 | 29,902 | 29,796 | 29,916 | 29,764 | 29,728 | 29,865 | 29,886 |
|--------|--------|--------|--------|--------|--------|--------|--------|

Outstanding -  
Diluted

\*The sum of the quarters for 2009 and 2008 do not equal the year's total due to rounding.

NOTE: Because of the seasonal nature of the business and the volatility from energy related derivatives, statements for the 3-month periods are not indicative of the results for a full year.

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Item 9. Changes in and Disagreements with Accountants on  
Accounting and Financial Disclosure

None

Item 9A. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

The Company's management, with the participation of its chief executive officer and chief financial officer, evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of December 31, 2009. Based on that evaluation, the Company's chief executive officer and chief financial officer concluded that the disclosure controls and procedures employed at the Company are effective.

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Management's Report on Internal Control over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined under Exchange Act Rules 13a-15(f). The Company's internal control system is designed to provide reasonable assurance to its management and board of directors regarding the preparation and fair presentation of published financial statements. Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our evaluation under that framework, management concluded that our internal control over financial reporting was effective as of December 31, 2009.

The effectiveness of our internal control over financial reporting as of December 31, 2009 has been audited by Deloitte & Touche LLP, an independent registered public accounting firm, as stated in their report which is included under this Item 9A.

Changes in Internal Control over Financial Reporting

There has not been any change in the Company's internal control over financial reporting as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act, during the fiscal quarter ended December 31, 2009 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of  
South Jersey Industries, Inc.  
Folsom, New Jersey

We have audited the internal control over financial reporting of South Jersey Industries, Inc. and subsidiaries (the "Company") as of December 31, 2009, based on criteria established in Internal Control — Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed by, or under the supervision of, the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2009, based on the criteria established in Internal Control — Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements as of and for the year ended December 31, 2009 of the Company and our report dated February 26, 2010 expressed an unqualified opinion on those financial statements.

/s/ Deloitte & Touche LLP  
Philadelphia, Pennsylvania  
February 26, 2010

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Item 9B. Other Information

None

PART III

Item 10. Directors, Executive Officers and Corporate Governance

Information concerning Directors may be found under the captions “Director Elections”, “Nominees”, “Directors Continuing in Office”, and “Security Ownership” in our definitive proxy statement for our 2010 Annual Meeting of Shareholders (the “2010 Proxy Statement”), which will be filed within the Commission within 120 days after the close of our fiscal year. Such information is incorporated herein by reference. Information required by this item relating to the executive officers of SJI is set forth in Item 4-A of this report.

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Code of Ethics

The Company has adopted a Code of Ethics for its Principal Executive, Financial and Accounting Officers. It is available on SJI's website, [www.sjindustries.com](http://www.sjindustries.com) by clicking "Investors" and then "Corporate Governance." We will post any amendment to or waiver of the Code to our website.

Item 11. Executive Compensation

Information concerning executive compensation may be found under the captions "Compensation Discussion and Analysis" of our 2010 Proxy Statement. Such information is incorporated herein by reference.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The information in our 2010 Proxy Statement set forth under the caption "Security Ownership" is incorporated herein by reference.

Item 13. Certain Relationships and Related Transactions, and Director Independence

The information in our 2010 Proxy Statement set forth under the caption "The Board of Directors" and the subcaption "Certain Relationships" is incorporated herein by reference.

Item 14. Principal Accountant Fees and Services

The information in our 2010 Proxy Statement set forth under the caption "Audit Committee Report" is incorporated herein by reference.

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PART IV

Item 15. Exhibits and Financial Statement Schedules

(a) Listed below are all financial statements and schedules filed as part of this report:

1 - The consolidated financial statements and notes to consolidated financial statements together with the report thereon of Deloitte & Touche LLP, dated February 26, 2010, are filed as part of this report under Item 8- Financial Statements and Supplementary Data.

2 - Supplementary Financial Information

Information regarding selected quarterly financial data can be found on page 122 of this report.

Schedule I - Supplemental Schedules as of December 31, 2009 and 2008 and for the three years ended December 31, 2009, 2008, and 2007.

Report of Independent Registered Public Accounting Firm of Deloitte & Touche LLP (page 133).

Schedule II - Valuation and Qualifying Accounts (page 137).

All schedules, other than that listed above, are omitted because the information called for is included in the financial statements filed or because they are not applicable or are not required.

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(b) List of Exhibits (Exhibit Number is in Accordance with the Exhibit Table in Item 601 of Regulation S-K).

| Exhibit<br>Number | Description  | Reference  |
|-------------------|--|--|
| (3)(a)(i)         | Certificate of Incorporation of South Jersey Industries, Inc., as amended through April 19, 1984.  | Incorporated by reference from Exhibit (4)(a) of Form S-2 (2-91515).                 |
| (3)(a)(ii)        | Amendment to Certificate of Incorporation relating to two-for-one stock split effective as of April 28, 1987.                                  | Incorporated by reference from Exhibit (4)(e)(1) of Form S-3 (33-1320).              |
| (3)(a)(iii)       | Amendment to Certificate of Incorporation relating to director and officer liability.  | Incorporated by reference from Exhibit (4)(e)(2) of Form S-3 (33-1320).              |
| (3)(a)(iv)        | Amendment to Certificate of Incorporation relating to two-for-one stock split effective as of June 30, 2005.                                   | Incorporated by reference from Exhibit 3 of Form 10-Q of SJI filed on May 10, 2005.  |
| (3)(a)(v)         | Amendment to Certificate of Incorporation as of April 23, 2009 establishing the annual election of the South Jersey Industries, Inc. directors | Incorporated by reference from Exhibit 99.2 of Form 8-K filed on April 28, 2009.     |
| <u>(3)(b)</u>     | Bylaws of South Jersey Industries, Inc. as amended and restated through April 23, 2009. (filed herewith)                                       |  |
| (4)(a)            | Form of Stock Certificate for common stock.  | Incorporated by reference from Exhibit (4)(a) of Form 10-K for 1985 (1-6364).        |
| (4)(b)(i)         | First Mortgage Indenture dated October 1, 1947.  | Incorporated by reference from Exhibit (4)(b)(i) of Form 10-K for 1987 (1-6364).     |
| (4)(b)(ii)        | Nineteenth Supplemental Indenture dated as of April 1, 1992.   | Incorporated by reference from Exhibit (4)(b)(xvii) of Form 10-K for 1992 (1-6364).  |
| (4)(b)(iii)       | Twenty-First Supplemental Indenture dated as of March 1, 1997.   | Incorporated by reference from Exhibit (4)(b)(xviii) of Form 10-K for 1997(1-6364).  |
| (4)(b)(iv)        | Twenty-Second Supplemental Indenture dated as of October 1, 1998.  | Incorporated by reference from Exhibit (4)(b)(ix) of Form S-3 (333-62019).           |
| (4)(b)(v)         | Twenty-Third Supplemental Indenture dated as of September 1, 2002.   | Incorporated by reference from Exhibit (4)(b)(x) of Form S-3 (333-98411).            |
| (4)(b)(vi)        | Twenty-Fourth Supplemental Indenture dated as of September 1, 2005.  | Incorporated by reference from Exhibit (4)(b)(vi) of Form S-3 (333-126822).          |
| (4)(b)(vii)       | Amendment to Twenty-Fourth Supplemental Indenture dated as of March 31, 2006   | Incorporated by reference from Exhibit 4 of Form 8-K of SJG as filed April 26, 2006. |
| (4)(b)(viii)      |  |  |

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|             |  |   |
|-------------|--|---|
|             | Loan Agreement by and between New Jersey Economic Development Authority and SJG dated April 1, 2006. | Incorporated by reference from Exhibit 10 of Form 8-K of SJG as filed April 26, 2006. |
| (4)(c)(i)   | Medium Term Note Indenture of Trust dated October 1, 1998.   | Incorporated by reference from Exhibit 4(e) of Form S-3 (333-62019).                  |
| (4)(c)(ii)  | First Supplement to Indenture of Trust dated as of June 29, 2000.                                    | Incorporated by reference from Exhibit 4.1 of Form 8-K of SJG dated July 12, 2001.    |
| (4)(c)(iii) | Second Supplement to Indenture of Trust dated as of July 5, 2000.                                    | Incorporated by reference from Exhibit 4.2 of Form 8-K of SJG dated July 12, 2001.    |
| (4)(c)(iv)  | Third Supplement to Indenture of Trust dated as of July 9, 2001.                                     | Incorporated by reference from Exhibit 4.3 of Form 8-K of SJG dated July 12, 2001.    |
| (10)(a)(i)  | Gas storage agreement (GSS) between South Jersey Gas Company and Transco dated October 1, 1993.      | Incorporated by reference from Exhibit (10)(d) of Form 10-K for 1993 (1-6364).        |

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| Exhibit<br>Number | Description   | Reference   |
|-------------------|---|---|
| (10)(a)(ii)       | Gas storage agreement (LG-A) between South Jersey Gas Company and Transco dated June 3, 1974.   | Incorporated by reference from Exhibit (5)(f) of Form S-7 (2-56223).              |
| (10)(a)(iii)      | Gas storage agreement (WSS) between South Jersey Resources Group LLC and Transco dated May 1, 2006.                                   | Incorporated by reference from Exhibit (10)(a)(iii) of Form 10-K for 2008.        |
| (10)(a)(iv)       | Gas storage agreement (LSS) between South Jersey Gas Company and Transco dated October 1, 1993.                                       | Incorporated by reference from Exhibit (10)(i) of Form 10-K for 1993 (1-6364).    |
| (10)(a)(v)        | Gas storage agreement (SS-1) between South Jersey Gas Company and Transco dated May 10, 1987 (effective April 1, 1988).               | Incorporated by reference from Exhibit (10)(i)(a) of Form 10-K for 1988 (1-6364). |
| (10)(b)(i)        | Gas storage agreement (SS-2) between South Jersey Gas Company and Transco dated July 25, 1990.  | Incorporated by reference from Exhibit (10)(i)(i) of Form 10-K for 1991 (1-6364). |
| (10)(b)(ii)       | Amendment to gas transportation agreement dated December 20, 1991 between South Jersey Gas Company and Transco dated October 5, 1993. | Incorporated by reference from Exhibit (10)(i)(k) of Form 10-K for 1993 (1-6364). |
| (10)(b)(iii)      | CNJEP Service agreement between South Jersey Gas Company and Transco dated June 27, 2005.   | Incorporated by reference from Exhibit (10)(i)(l) of Form 10-K for 2005 (1-6364). |
| (10)(c)(i)        | FTS Service Agreement No. 38099 between South Jersey Gas Company and Columbia Gas Transmission Corporation dated November 1, 1993.    | Incorporated by reference from Exhibit (10)(k)(n) of Form 10-K for 1993 (1-6364). |
| (10)(c)(ii)       | NTS Service Agreement No. 39305 between South Jersey Gas Company and Columbia Gas Transmission Corporation dated November 1, 1993.    | Incorporated by reference from Exhibit (10)(k)(o) of Form 10-K for 1993 (1-6364). |
| (10)(c)(iii)      | FSS Service Agreement No. 38130 between South Jersey Gas Company and Columbia Gas Transmission Corporation dated November 1, 1993.    | Incorporated by reference from Exhibit (10)(k)(p) of Form 10-K for 1993 (1-6364). |

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| Exhibit<br>Number   | Description  | Reference  |
|---------------------|--|--|
| (10)(d)(i)          | SST Service Agreement No. 38086 between South Jersey Gas Company and Columbia Gas Transmission Corporation dated November 1, 1993.   | Incorporated by reference from Exhibit (10)(k)(q) of Form 10-K for 1993 (1-6364).        |
| (10)(e)(i)*         | Deferred Payment Plan for Directors of South Jersey Industries, Inc., South Jersey Gas Company, Energy & Minerals, Inc., R&T Group, Inc. and South Jersey Energy Company as amended and restated October 21, 1994. | Incorporated by reference from Exhibit (10)(l) of Form 10-K for 1994 (1-6364).           |
| (10)(e)(ii)*        | Schedule of Deferred Compensation Agreements.  | Incorporated by reference from Exhibit (10)(l)(b) of Form 10-K for 1997 (1-6364).        |
| (10)(e)(iii)*       | Form of Officer Employment Agreement between certain officers and either South Jersey Industries, Inc. or its subsidiaries.  | Incorporated by reference from Exhibit 10(e)(iii) of Form 10-K for 2008.                 |
| (10)(e)(iv)*        | Schedule of Officer Employment Agreements.   | Incorporated by reference from Exhibit 10(e)(iv) of Form 10-K for 2008.                  |
| (10)(f)(i)*         | Officer Severance Benefit Program for all Officers.  | Incorporated by reference from Exhibit (10)(l)(g) of Form 10-K for 1985 (1-6364).        |
| <u>(10)(f)(ii)*</u> | Supplemental Executive Retirement Program, as amended and restated effective January 1, 2009 and Form of Agreement between certain SJI or subsidiary officers. (filed herewith)                                    |  |
| (10)(f)(iii)*       | South Jersey Industries, Inc. 1997 Stock-Based Compensation Plan (As Amended and Restated Effective January 26, 2005).   | Incorporated by reference from Exhibit 10 of Form 10-Q of SJI as filed May 10, 2005.     |
| (10)(g)(i)          | Five-year Revolving Credit Agreement for SJI.  | Incorporated by reference from Exhibit 10 of Form 8-K of SJI as filed August 25, 2006.   |
| (10)(g)(ii)         | Five-year Revolving Credit Agreement for SJG.  | Incorporated by reference from Exhibit 10 of Form 8-K of SJG as filed on August 8, 2006. |
| (10)(g)(iii)        | Letter of Credit Reimbursement Agreement dated December 20, 2007.  | Incorporated by reference from Exhibit 10 (g) (iii) of Form 10-K for 2007.               |
| (10)(g)(iv)         | Loan Agreement between Toronto Dominion (New York) LLC and SJG dated December 15, 2008.  | Incorporated by reference from Exhibit (10)(g)(iv) of Form 10-K for 2008.                |
| <u>(10)(g)(v)</u>   | Amendment No. 1 dated December 14, 2009 to the Loan Agreement between Toronto Dominion (New York) LLC and SJG. (filed herewith)  |  |

|               |  |  |
|---------------|--|--|
| <u>(12)</u>   | Calculation of Ratio of Earnings to Fixed Charges (Before Federal Income Taxes) (filed herewith).                    |  |
| (14)          | Code of Ethics.  | Incorporated by reference from Exhibit 14 of Form 10-K for 2007. |
| <u>(21)</u>   | Subsidiaries of the Registrant (filed herewith).   |  |
| <u>(23)</u>   | Independent Registered Public Accounting Firm's Consent (filed herewith).  |  |
| <u>(31.1)</u> | Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith). |  |
| <u>(31.2)</u> | Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith). |  |
| <u>(32.1)</u> | Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith). |  |
| <u>(32.2)</u> | Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith). |  |

\* Constitutes a management contract or a compensatory plan or arrangement.

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SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SOUTH JERSEY INDUSTRIES, INC.

BY: /s/ David A. Kindlick  
David A. Kindlick  
Vice President & Chief Financial  
Officer

Date: February 26, 2010

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| Signature                                      | Title  | Date                 |
|--|--|----------------------|
| /s/ Edward J. Graham<br>(Edward J. Graham)     | President, Chairman of the Board & Chief Executive<br>Officer<br>(Principal Executive Officer) | February 26,<br>2010 |
| /s/ David A. Kindlick<br>(David A. Kindlick)   | Vice President & Chief Financial Officer<br>(Principal Financial and Accounting Officer)       | February 26,<br>2010 |
| /s/ Gina Merritt-Epps<br>(Gina Merritt-Epps)   | Corporate Counsel &<br>Secretary   | February 26,<br>2010 |
| /s/ Shirli M. Billings<br>(Shirli M. Billings) | Director   | February 26,<br>2010 |
| /s/ Helen R. Bosley<br>(Helen R. Bosley)       | Director   | February 26,<br>2010 |
| /s/ Thomas A. Bracken<br>(Thomas A. Bracken)   | Director   | February 26,<br>2010 |

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|   |          |                      |
|---|----------|----------------------|
| /s/ Keith S. Campbell<br>(Keith S. Campbell)            | Director | February 26,<br>2010 |
| /s/ W. Cary Edwards<br>(W. Cary Edwards)                | Director | February 26,<br>2010 |
| /s/ Sheila Hartnett-Devlin<br>(Sheila Hartnett-Develin) | Director | February 26,<br>2010 |
| /s/ Walter M. Higgins, III<br>(Walter M. Higgins, III)  | Director | February 26,<br>2010 |
| /s/ William J. Hughes<br>(William J. Hughes)            | Director | February 26,<br>2010 |
| /s/ Herman D. James<br>(Herman D. James)                | Director | February 26,<br>2010 |
| /s/ Joseph H. Petrowski<br>(Joseph H. Petrowski)        | Director | February 26,<br>2010 |



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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of  
South Jersey Industries, Inc.  
Folsom, New Jersey

We have audited the consolidated financial statements of South Jersey Industries, Inc. and subsidiaries (the "Company") as of December 31, 2009 and 2008, and for each of the three years in the period ended December 31, 2009, and the Company's internal control over financial reporting as of December 31, 2009, and have issued our reports thereon dated February 26, 2010; such consolidated financial statements and reports are included elsewhere in this Form 10-K. Our audits also included the financial statement schedules of the Company listed in Item 15(a)2. These financial statement schedules are the responsibility of the Company's management. Our responsibility is to express an opinion based on our audits. In our opinion, such financial statement schedules, when considered in relation to the basic financial statements taken as a whole, present fairly, in all material respects, the information set forth therein.

/s/ Deloitte & Touche LLP  
Philadelphia, Pennsylvania  
February 26, 2010

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SCHEDULE I - SOUTH JERSEY INDUSTRIES, INC.  
STATEMENTS OF INCOME  
(In Thousands)

|   | 2009      | 2008      | 2007      |
|---|-----------|-----------|-----------|
| Operating Revenues  | \$ 10,238 | \$ 9,176  | \$ 7,045  |
| Operating Expenses:   |           |           |           |
| Operations  | 9,005     | 7,945     | 6,120     |
| Depreciation  | 135       | 139       | 106       |
| Energy and Other Taxes  | 258       | 243       | 175       |
| Total Operating Expenses                                      | 9,398     | 8,327     | 6,401     |
| Operating Income  | 840       | 849       | 644       |
| Other Income:   |           |           |           |
| Equity in Earnings of Subsidiaries                            | 58,531    | 77,178    | 62,659    |
| Other   | (22)      | 835       | 3,076     |
| Total Other Income  | 58,509    | 78,013    | 65,735    |
| Interest Charges  | 775       | 1,698     | 3,762     |
| Income Taxes  | 42        | (14)      | (42)      |
| Income from Continuing Operations                             | 58,532    | 77,178    | 62,659    |
| Equity in Undistributed Earnings of Discontinued Subsidiaries | (427)     | (247)     | (391)     |
| Net Income  | \$ 58,105 | \$ 76,931 | \$ 62,268 |

See South Jersey Industries, Inc. and Subsidiaries Notes to Consolidated Financial Statements under Item 8.

SCHEDULE I - SOUTH JERSEY INDUSTRIES, INC.  
STATEMENTS OF COMPREHENSIVE INCOME  
(In Thousands)

|   | 2009      | 2008      | 2007      |
|---|-----------|-----------|-----------|
| Net Income  | \$ 58,105 | \$ 76,931 | \$ 62,268 |
| Other Comprehensive Income (Loss) – Net of Tax*         |           |           |           |
| Postretirement Liability Adjustment                     | 1,208     | (6,877)   | (199)     |
| Unrealized Gain (Loss) on Available-for-Sale Securities | 533       | (730)     | (195)     |
| Unrealized Gain (Loss) on Derivatives                   | 2,989     | (6,277)   | (2,528)   |
| Total Other Comprehensive Income (Loss) – Net of Tax*   | 4,730     | (13,884)  | (2,524)   |
| Comprehensive Income                                    | \$ 62,835 | \$ 63,047 | \$ 59,744 |

\* Determined using a combined statutory tax rate of 41.08%

See South Jersey Industries, Inc. and Subsidiaries Notes to Consolidated Financial Statements under Item 8.

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SCHEDULE I - SOUTH JERSEY INDUSTRIES, INC.  
STATEMENTS OF RETAINED EARNINGS  
(In Thousands)

|  | 2009       | 2008       | 2007       |
|--|------------|------------|------------|
| Retained Earnings - Beginning              | \$ 249,973 | \$ 206,123 | \$ 174,407 |
| Cumulative Effect Adjustment               | -          | -          | (771)      |
| Retained Earnings – Beginning, as adjusted | 249,973    | 206,123    | 173,636    |
| Net Income                                 | 58,105     | 76,931     | 62,268     |
|  | 308,078    | 283,054    | 235,904    |
| Dividends Declared - Common Stock          | (36,573)   | (33,081)   | (29,781)   |
| Retained Earnings - Ending                 | \$ 271,505 | \$ 249,973 | \$ 206,123 |

See South Jersey Industries, Inc. and Subsidiaries Notes to Consolidated Financial Statements under Item 8.

SCHEDULE I - SOUTH JERSEY INDUSTRIES, INC.  
STATEMENTS OF CASH FLOWS  
FOR THE TWELVE MONTHS ENDED DECEMBER 31,  
(In Thousands)

|   | 2009      | 2008      | 2007      |
|---|-----------|-----------|-----------|
| CASH PROVIDED BY OPERATING ACTIVITIES                 | \$ 13,650 | \$ 15,454 | \$ 20,617 |
| CASH FLOWS FROM INVESTING ACTIVITIES:                 |           |           |           |
| Net Repayment from (Advances to) Associated Companies | 39,030    | (40,695)  | 57,107    |
| Capital Expenditures                                  | (53)      | (23)      | (50)      |
| Purchase of Company Owned Life Insurance              | (4,444)   | (4,287)   | (3,917)   |
| Other   | -         | 365       | -         |
| Net Cash Provided by (Used In) Investing Activities   | 34,533    | (44,640)  | 53,140    |
| CASH FLOWS FROM FINANCING ACTIVITIES:                 |           |           |           |
| Net Borrowings from Associated Companies              | -         | -         | 1,419     |
| Net (Repayments from) Borrowings Lines of Credits     | (10,800)  | 58,050    | (51,150)  |
| Dividends on Common Stock                             | (36,426)  | (32,914)  | (29,656)  |
| Proceeds from Sale of Common Stock                    | -         | 2,076     | 7,484     |
| Other   | -         | 329       | -         |
| Net Cash (Used in) Provided by Financing Activities   | (47,226)  | 27,541    | (71,903)  |
| NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS  | 957       | (1,645)   | 1,854     |

|  |          |        |          |
|--|----------|--------|----------|
| CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR | 662      | 2,307  | 453      |
| CASH AND CASH EQUIVALENTS AT END OF YEAR       | \$ 1,619 | \$ 662 | \$ 2,307 |

Dividends received from subsidiaries amounted to \$10.0 million, \$14.9 million, and \$18.7 million, in 2009, 2008, and 2007 respectively.

See South Jersey Industries, Inc. and Subsidiaries Notes to Consolidated Financial Statements under Item 8.

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SCHEDULE I - SOUTH JERSEY INDUSTRIES, INC.  
BALANCE SHEETS  
(In Thousands)

|   | 2009       | 2008       |
|---|------------|------------|
| Assets  |            |            |
| Property Plant and Equipment:                     |            |            |
| Nonutility Property, Plant and Equipment, at cost | \$ 825     | \$ 825     |
| Accumulated Depreciation                          | (595)      | (486)      |
| Property, Plant and Equipment - Net               | 230        | 339        |
| Investments:                                      |            |            |
| Investments in Subsidiaries                       | 590,602    | 539,551    |
| Available-for-Sale Securities                     | 17         | 18         |
| Total Investments                                 | 590,619    | 539,569    |
| Current Assets:                                   |            |            |
| Cash and Cash Equivalents                         | 1,619      | 662        |
| Receivable from Associated Companies              | 30,314     | 70,177     |
| Accounts Receivable                               | 48         | 21         |
| Other   | 475        | 908        |
| Total Current Assets                              | 32,456     | 71,768     |
| Other Noncurrent Assets                           | 14,076     | 10,778     |
| Total Assets                                      | \$ 637,381 | \$ 622,454 |
| Capitalization and Liabilities                    |            |            |
| Equity:   |            |            |
| Common Stock SJI                                  |            |            |
| Par Value \$1.25 a share                          |            |            |
| Authorized - 60,000,000 shares                    |            |            |
| Outstanding – 29,728,697 shares and 29,607,802    | \$ 37,245  | \$ 37,161  |
| Premium on Common Stock                           | 254,503    | 252,495    |
| Treasury Stock (at par)                           | (183)      | (176)      |
| Accumulated Other Comprehensive Loss              | (19,469)   | (24,199)   |
| Retained Earnings                                 | 271,505    | 249,973    |
| Total Equity                                      | 543,601    | 515,254    |
| Current Liabilities:                              |            |            |
| Notes Payable - Banks                             | 87,200     | 98,000     |
| Payable to Associated Companies                   | 285        | 1,118      |
| Accounts Payable                                  | 216        | 239        |
| Other Current Liabilities                         | 2,118      | 1,444      |

|                                      |            |            |
|--------------------------------------|------------|------------|
| Total Current Liabilities            | 89,819     | 100,801    |
| Other Noncurrent Liabilities         | 3,961      | 6,399      |
| Total Capitalization and Liabilities | \$ 637,381 | \$ 622,454 |

See South Jersey Industries, Inc. and Subsidiaries Notes to Consolidated Financial Statements under Item 8.

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SOUTH JERSEY INDUSTRIES, INC. AND SUBSIDIARIES  
SCHEDULE II - VALUATION AND QUALIFYING ACCOUNTS  
(In Thousands)

| Col. A  | Col. B                               | Col. C                              | Col. D   | Col. E                          |                                |
|---|--------------------------------------|-------------------------------------|--|---------------------------------|--------------------------------|
|   |                                      | Additions                           |  |                                 |                                |
| Classification  | Balance at<br>Beginning<br>of Period | Charged to<br>Costs and<br>Expenses | Charged to<br>Other<br>Accounts -<br>Describe<br>(a) | Deductions<br>- Describe<br>(b) | Balance at<br>End of<br>Period |
| Provision for Uncollectible<br>Accounts for the Year Ended<br>December 31, 2009 | \$ 5,757                             | \$ 2,728                            | \$ 595   | \$ 2,812                        | \$ 6,268                       |
| Provision for Uncollectible<br>Accounts for the Year Ended<br>December 31, 2008 | \$ 5,491                             | \$ 2,332                            | \$ 279   | \$ 2,345                        | \$ 5,757                       |
| Provision for Uncollectible<br>Accounts for the Year Ended<br>December 31, 2007 | \$ 5,224                             | \$ 2,603                            | \$ 725   | \$ 3,061                        | \$ 5,491                       |

(a) Recoveries of accounts previously written off and minor adjustments.

(b) Uncollectible accounts written off.