## Edgar Filing: Schulte Mark J - Form 4

| Schulte Mar<br>Form 4<br>March 22, 2   |  |       |          |  |                         |                              |                      |   |  |   |  |
|--|--|-------|----------|--|-------------------------|------------------------------|----------------------|---|--|---|--|
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 |  |       |          |  |                         |                              |                      | OMB AF<br>OMB<br>Number:  | 9PROVAL<br>3235-0287   |   |  |
| Check this box January   |  |       |          |  |                         |                              |                      |   |  |   |  |
| (Print or Type Responses)  |  |       |          |  |                         |                              |                      |   |  |   |  |
| Schulte Mark J Symbol  |  |       |          | er Name and Ticker or Trading<br>lale Senior Living Inc. [BKD] |                         |                              |                      | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)   |  |   |  |
| (M   |  |       | (Month/I | Date of Earliest Transaction<br>Ionth/Day/Year)<br>3/18/2010   |                         |                              |                      | Officer (give title 10% Owner<br>below) Other (specify<br>below)  |  |   |  |
| (Street) 4. If Ame<br>Filed(Mor  |  |       |          | endment, Date Original<br>nth/Day/Year)                        |                         |                              |                      | <ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |  |   |  |
| CHICAGO  |  |       |          |  |                         |                              |                      | Person  |  | Porting   |  |
| (City)   | (State)                                | (Zip) | Tab      | le I - Non-l   | Derivative              | e Secu                       | rities Acqu          | ired, Disposed of,  | or Beneficial  | ly Owned  |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Dat<br>(Month/Day/Year) |       | Date, if | 3.<br>Transactic<br>Code<br>(Instr. 8)<br>Code V               | omr Dispo<br>(Instr. 3, | sed of<br>4 and<br>(A)<br>or | 5)<br>Price          | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)  | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common<br>Stock  | 03/18/2010                             |       |          | S <u>(1)</u>   | 5,000                   | D                            | \$<br>20.6413<br>(2) | 537,963   | D  |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5.<br>orNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, | Expiration D<br>(Month/Day/<br>e | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |       | le and<br>int of<br>rlying<br>ities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--|--|----------------------------------|--|-------|---|---|---|
|   |   |   |   | Code V                                 | 4, and 5)<br>(A) (D)   | Date<br>Exercisable              | Expiration<br>Date   | Title | Amount<br>or<br>Number<br>of<br>Shares            |   |   |

## **Reporting Owners**

Reporting Owner Name / AddressRelationsHiveDirector10% OwnerOfficerOtherSchulte Mark J<br/>330 NORTH WABASH AVENUE<br/>SUITE 1400<br/>CHICAGO, IL 60611XVVVSignatures<br/>storneyXVVVVSignatures<br/>(s/ Chad C. White, By Power of<br/>Attorney03/22/201VV\*Signature of Reporting PersonDateDateV

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 11, 2009.
- This transaction was executed in multiple trades at prices ranging from \$20.43 to \$20.78. The price reported above reflects the weighted(2) average sale price. The reporting person hereby undertakes to provide upon request by the staff of the Securities and Exchange
- Commission, the issuer or a security holder of the issuer full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.