

Dyer Daniel Clinton  
Form 4  
November 15, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Dyer Daniel Clinton

2. Issuer Name and Ticker or Trading Symbol  
WORLD ACCEPTANCE CORP  
[WRLD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1000 JACKSON RD STE 202  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/15/2011

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, CENTRAL DIVISION

GOODLETTSVILLE, TN 37072  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) Price		
COMMON STOCK, NO PAR VALUE	11/15/2011		M		2,200 A \$ 26.73	6,000	D
COMMON STOCK, NO PAR VALUE	11/15/2011		M		1,800 A \$ 43.04	7,800	D
COMMON STOCK, NO PAR VALUE	11/15/2011		M		2,400 A \$ 16.85	10,200	D

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COMMON STOCK, NO PAR VALUE	11/15/2011	M	2,000	A	\$ 28.19	12,200	D
COMMON STOCK, NO PAR VALUE	11/15/2011	S	4,260	D	\$ 67.51	7,940	D
COMMON STOCK, NO PAR VALUE	11/15/2011	S	4,140	D	\$ 67.199	3,800	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Am or Nur of Sha
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	
EMPLOYEE STOCK OPTION, RIGHT TO BUY	\$ 26.73	11/15/2011		M	2,200	11/09/2011 11/09/2019	COMMON STOCK, NO PAR VALUE	2,
EMPLOYEE STOCK OPTION, RIGHT TO BUY	\$ 43.04	11/15/2011		M	1,800	11/08/2011 11/08/2020	COMMON STOCK, NO PAR VALUE	1,
EMPLOYEE STOCK OPTION, RIGHT TO BUY	\$ 16.85	11/15/2011		M	2,400	11/10/2011 11/10/2018	COMMON STOCK, NO PAR VALUE	2,

BUY

EMPLOYEE  
STOCK  
OPTION,  
RIGHT TO  
BUY

\$ 28.19

11/15/2011

M

2,000

11/12/2011

11/12/2017

COMMON  
STOCK,  
NO PAR  
VALUE

2,

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dyer Daniel Clinton 1000 JACKSON RD STE 202 GOODLETTSVILLE, TN 37072			SVP, CENTRAL DIVISION	

## Signatures

/S/ Daniel  
Clinton Dyer

11/15/2011

\*\*Signature of Reporting  
Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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