

IMMERSION CORP  
Form 4  
July 11, 2014

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Sheehan Dennis Gerard

(Last) (First) (Middle)

C/O IMMERSION  
CORPORATION, 30 RIO ROBLES

(Street)

SAN JOSE, CA 95134

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol  
IMMERSION CORP [IMMR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/10/2014

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

SVP, Sales & Mktg

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/10/2014		M <sup>(1)</sup>	15,500 A	\$ 4.63 67,643	D	
Common Stock	07/10/2014		S <sup>(1)</sup>	15,500 (2) D	\$ 14.0041 52,143 (3)	D	
Common Stock	07/11/2014		M <sup>(1)</sup>	14,500 A	\$ 4.63 66,643	D	
Common Stock	07/11/2014		M <sup>(1)</sup>	20,000 A	\$ 5.06 86,643	D	
Common Stock	07/11/2014		S <sup>(1)</sup>	34,500 (2) D	\$ 14.0387 52,143	D	

# Edgar Filing: IMMERSION CORP - Form 4

(4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Non-qualified stock option (right to buy)	\$ 4.63	07/10/2014		M <sup>(1)</sup>	15,500	<sup>(5)</sup> 02/13/2019	Common Stock	15,500
Non-qualified stock option (right to buy)	\$ 4.63	07/11/2014		M <sup>(1)</sup>	14,500	<sup>(5)</sup> 02/13/2019	Common Stock	14,500
Non-qualified stock option (right to buy)	\$ 5.06	07/11/2014		M <sup>(1)</sup>	20,000	<sup>(6)</sup> 09/15/2020	Common Stock	20,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Sheehan Dennis Gerard C/O IMMERSION CORPORATION 30 RIO ROBLES SAN JOSE, CA 95134			SVP, Sales & Mktg	

## Signatures

/s/ Dennis Gerard Sheehan by Amie Peters,  
Attorney-In-Fact

07/11/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The transactions reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.

(2) Represents the aggregate of sales effected on the same day at different prices.

Represents the weighted average sales price per share. The shares sold at prices ranging from \$14.00 to \$14.04 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

(3) Represents the weighted average sales price per share. The shares sold at prices ranging from \$14.00 to \$14.19 per share. Full information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

(5) 25% of the shares vested and became exercisable on January 5, 2010; then 2.0833% of the shares vested and became exercisable monthly thereafter until 100% vested.

(6) 25% of the shares vested and became exercisable on August 20, 2011; then 2.0833% of the shares vested and became exercisable monthly thereafter until 100% vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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