Quad/Graphics, Inc. Form 4 March 03, 2016

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and A Packham M	Address of Repo Iaura D	rting Person *	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	Quad/Graphics, Inc. [QUAD]  3. Date of Earliest Transaction	(Check all applicable)			
C/O QUAD/GRAPHICS, INC., N61 W23044 HARRY'S WAY			(Month/Day/Year) 03/01/2016	Director 10% Owner _X Officer (give title Other (specify below)  VP-Marketing & Communication			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
SUSSEX, WI 53089			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owner			
1.Title of		Date 2A. Deer	med 3. 4. Securities Acquired	*			

(City)	(State)	<sup>(Zip)</sup> Tabl	e I - Non-E	<b>Derivative</b>	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securi on(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	03/01/2016		F <u>(1)</u>	2,470	D	\$ 12.66	48,383	D	
Class A Common Stock							120	I	by 401(a) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Transaction Date Month/Day/Year)  Sacution Date, if any Code of Code o				ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Derivat Security (Instr. 5
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options (Right to Buy)	\$ 41.26					<u>(2)</u>	01/01/2021	Class A Common Stock	4,786	
Stock Options (Right to Buy)	\$ 14.14					(3)	01/01/2022	Class A Common Stock	4,786	

# **Reporting Owners**

Relationships Reporting Owner Name / Address Director 10% Owner Officer

Packham Maura D C/O QUAD/GRAPHICS, INC. N61 W23044 HARRY'S WAY **SUSSEX, WI 53089** 

VP-Marketing & Communication

Other

## **Signatures**

/s/ Jennifer J. Kent, Attorney-In-Fact for Maura D. 03/03/2016 Packham

> \*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects payment of tax liability by withholding shares of stock incident to the vesting of restricted stock previously issued.
- (2) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2013.
- (3) Vests and becomes exercisable in three equal annual installments beginning on January 1, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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