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Quad/Graph Form 4 May 13, 20												
FORM	/ / /		GEGU	DIFIEG			NOP		OMB AF	PROVAL		
FURINI 4 UNITED STATES SE							NGE CO	DMMISSION	OMB Number:	3235-0287		
Section 16.			Washington, D.C. 20549 F CHANGES IN BENEFICIAL OWNERSHIP SECURITIES						Expires: January 3 200 Estimated average burden hours per			
Form 4 or Form 5 obligations may continue.response0.5See Instruction 1(b).Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19400.5												
(Print or Type	Responses)											
1. Name and Fowler Joh	Address of Reporting nn C	Person <u>*</u>	Symbol	er Name an Graphics,			0	5. Relationship of I Issuer				
			3. Date of Earliest Transaction					(Check all applicable)				
(Mont				111/2010				Director10% Owner _XOfficer (give titleOther (specify below) below) Vice Chairman & EVP				
					onth/Day/Year) A				 Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting 			
SUSSEX,	WI 53089						Ī	Form filed by Mo Person	ore than One Re	porting		
(City)	(State)	(Zip)	Tal	ole I - Non-	Derivative	Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	Date, if	3. Transactio Code (Instr. 8)	otor Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A				Code V	Amount	(D)	Price	(IIISU. 5 allu 4)				
Common Stock	05/11/2016			Ι	11,488	D	\$ 15.0548	0	Ι	By 401(a) Plan		
Class A Common Stock	05/11/2016			S <u>(1)</u>	10,000	D	\$ 18.0252 (2)	11,291	Ι	By Spouse		
Class A Common Stock	05/12/2016			S <u>(1)</u>	900	D	\$ 18.0044 (3)	10,391	Ι	By Spouse		
Class A Common								187,233	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	saction Date 3A. Deemed 4. 5. 6. Date Exercisable ar /Day/Year) Execution Date, if any Code of (Month/Day/Year) (Month/Day/Year) (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ie	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 1 2 ()		
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options (Right to Buy)	\$ 13.4708					05/14/2012	11/18/2021	Class A Common Stock	7,350	
Stock Options (Right to Buy)	\$ 19.12					05/14/2012	11/18/2021	Class A Common Stock	6,500	
Stock Options (Right to Buy)	\$ 13.4708					05/14/2012	11/18/2021	Class A Common Stock	17,500	
Stock Options (Right to Buy)	\$ 13.4708					05/14/2012	11/18/2021	Class A Common Stock	10,000	
Stock Options (Right to Buy)	\$ 23.37					<u>(4)</u>	01/31/2017	Class A Common Stock	318,000	
Stock Options (Right to Buy)	\$ 29.37					(5)	01/31/2019	Class A Common Stock	30,000	

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Stock Options (Right to Buy)	\$ 15.37	<u>(6)</u>	01/31/2020	Class A Common Stock	30,000
Stock Options (Right to Buy)	\$ 16.62	<u>(7)</u>	01/31/2020	Class A Common Stock	45,000
Stock Options (Right to Buy)	\$ 41.26	(8)	01/01/2021	Class A Common Stock	34,218
Stock Options (Right to Buy)	\$ 14.14	<u>(9)</u>	01/01/2022	Class A Common Stock	34,218
Class B Common Stock	<u>(10)</u>	(10)	<u>(10)</u>	Class A Common Stock	111,660

Reporting Owners

Reporting Owner Name / Address	Relationships							
r. o	Director	10% Owner	Officer	Other				
Fowler John C C/O QUAD/GRAPHICS, INC. N61 W23044 HARRY'S WAY SUSSEX, WI 53089			Vice Chairman & EVP					
Signatures								
/s/ Jennifer J. Kent, Attorney-In- Fowler	Fact for J	ohn C.	05/13/2016					

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 24, 2016.
- The price in Column 4 is a weighted average price. The prices actually received ranged from \$18.00 to \$18.0901. The reporting person has provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing an average weighted price.

The price in Column 4 is a weighted average price. The prices actually received ranged from \$18.00 to \$18.005. The reporting person has provided to the issuer, and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing an average weighted price.

(3)

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- (4) Became exercisable as to 263,940 shares on May 14, 2012, and the remaining shares became exercisable on November 18, 2012.
- (5) Became exercisable in two equal annual installments beginning on November 18, 2012.
- (6) Became exercisable in three equal annual installments beginning on November 18, 2012.
- Became exercisable as to 14,850 shares on May 14, 2012, and became exercisable ratably over the next three years with respect to the remaining shares beginning on November 18, 2012.
- (8) Became exercisable in three equal annual installments beginning on January 1, 2013.
- (9) Became exercisable in three equal annual installments beginning on January 1, 2014.
- (10) Class B Common Stock is convertible into Class A Common Stock on a 1-for-1 basis at no cost and has no expiration date.
- (11) As Trustee for the HRQ 2010 Trust. The reporting person is a trustee of the trust. The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.