STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

WEYCO GROUP INC

Form 4

December 07, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading FLORSHEIM JOHN W Issuer Symbol WEYCO GROUP INC [WEYS] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) _X_ Director 10% Owner X_ Officer (give title _ Other (specify 333 W. ESTABROOK 12/03/2010 below) **BOULEVARD** President and COO (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

GLENDALE, WI US 53212

(City)	(State)	(Zip) Tab	I - Non-Derivative S	Securities Acqui	red, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Fransactiom Dispose Code (Instr. 3, 4 Instr. 8)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock					26,719	I	By Wife
Common Stock					87,032	I	By self as trustee for children
Common Stock					34,537	I	As trustee of 2010 GRAT for self
Common Stock					31,518	I	By wife as trustee

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								of her 2010 GRAT
Common Stock	12/03/2010	S	2,700	D	\$ 24.5	323,253	D	
Common Stock	12/06/2010	S	2,045	D	\$ 24.5	321,208	D	
Common Stock	12/07/2010	S	3,295	D	\$ 24.5046	317,913	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 18.03					12/26/2005	04/26/2015	Common Stock	19,958
Stock Option	\$ 16.79					11/19/2003	05/19/2013	Common Stock	32,088
Stock Option	\$ 12.04					01/22/2003	07/22/2012	Common Stock	29,948
Stock Option	\$ 7.84					03/07/2002	09/07/2011	Common Stock	25,896
Stock Option	\$ 27.38					11/30/2008(1)	11/30/2012	Common Stock	9,680
Stock Option	\$ 30.12					11/30/2008(1)	11/30/2012	Common Stock	3,320
Stock	\$ 30.67					12/01/2009(2)	12/01/2013	Common	13,000

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Option				Stock	
Stock Option	\$ 23.09	12/01/2010(3)	12/01/2014	Common Stock	30,000
Stock Option	\$ 24.49	12/01/2011(4)	12/01/2015	Common Stock	30,000

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Reporting Owners

Reporting Owner Name / Address	Keiauonsnips					
	Director	10% Owner	Officer	Other		
FLORSHEIM JOHN W						
333 W. ESTABROOK BOULEVARD	X		President and COO			
GLENDALE, WI US 53212						

Signatures

/s/ John W.
Florsheim

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for 4 years beginning 11/30/2008
- (2) 25% per year for 4 years beginning 12/01/2009
- (3) 25% per year for 4 years beginning 12/01/2010
- (4) 25% per year for 4 years beginning 12/01/2011

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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