Hennessey Paul A. Form 3 March 04, 2011 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 3 Washington, D.C. 20549 OMB Number:

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

Table	e II - Deriv	vative Secur	ities Beneficial	lly Owned (e.	g., puts, calls,	warrants, opt	ions, co	onvertible securities)	
	informa require	ation conta d to respo	oond to the co ined in this fo nd unless the IB control nu	orm are not form displa	ays a				
Reminder: Report o owned directly or in	-	e line for eac	ch class of secu	rities benefici	ally SI	EC 1473 (7-02)		
No securities are	e benefic	cially owne	ed.	0		D	Â		
1.Title of Security (Instr. 4)				2. Amount of Beneficially ((Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	1	
IRVINGTON,Â (City) (S	A NYÂ 1 State)	0533 (Zip)		Table I - N	Vice Presi	Other (specify belo dent, Operatio	ow) ns	_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person meficially Owned	
	(Street)				(Check all applicable)			6. Individual or Joint/Group Filing(Check Applicable Line)	
(Last) (F 90 NORTH BR	First)	(Middle)	03/04/2011		4. Relationshi Person(s) to Is			5. If Amendment, Date Original Filed(Month/Day/Year)	
1. Name and Address of Reporting Person <u>*</u> Hennessey Paul A.			Statement (Month/Day/Y		3. Issuer Name and Ticker or Trading Symbol Prestige Brands Holdings, Inc. [PBH]				

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

3235-0104

January 31,

2005

0.5

Expires:

response...

Estimated average burden hours per

Shares

(I)

(Instr. 5)

Reporting Owners

Reporting Owner Name / Add	ress	Relationships						
		10% Owner	Officer	Other				
Hennessey Paul A. 90 NORTH BROADWAY IRVINGTON, NY 1053		Â	Vice President, Operations	Â				
Signatures								
/s/ Paul A. Hennessey	03/04/2011							
<u>**</u> Signature of Reporting Person	Date							

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 5(b)(v). *

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.