FLORSHEIM THOMAS W JR

Form 4

Stock

Common

December 03 2012

December 03,	, 2012									
FORM	4					PPROVAL				
	UNITEDS		RITIES AND EXCHANGE shington, D.C. 20549	COMMISSION	OMB Number:	3235-0287				
Check this if no longe subject to	ner	ENT OF CHAN	GES IN BENEFICIAL O	WNERSHIP OF	Expires: Estimated	January 31, 2005				
Section 16 Form 4 or			SECURITIES		burden hou response	ırs per				
Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (b).										
(Print or Type Re	esponses)									
	ldress of Reporting Po M THOMAS W JI	R Symbol	r Name and Ticker or Trading O GROUP INC [WEYS]	5. Relationship of Reporting Person(s) to Issuer						
(Last)	(First) (Mi		f Earliest Transaction	(Check all applicable)						
(Last)	(First) (Wi	(Month/D		X DirectorX 10% Owner						
333 W. ESTA BOULEVAR		11/30/2		_X_ Officer (give title Other (specify below) Chairman and CEO						
			ndment, Date Original nth/Day/Year)	6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person						
GLENDALE	E, WI US 53212			Form filed by M Person						
(City)	(State) (Z	Zip) Tabl	e I - Non-Derivative Securities A	cquired, Disposed of	f, or Beneficia	lly Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(A)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
C			Code V Amount (D) Price	(Instr. 3 and 4)						
Common Stock				515,191	D					
Common Stock				37,952	I	By Wife				
Common Stock				203,025	I	As Trustee of Children				

As Trustee

of Father's

2009 **GRAT**

215,569

215,569

I

Ι

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Common Stock			As Trustee of Mother's 2009 GRAT
Common Stock	930,000	I	As Trustee of Father's 2012 GRAT
Common Stock	930,000	I	As Trustee of Mother's 2012 GRAT

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

 $\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired Disposed (Instr. 3, 4)	(A) or of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and A	Secur
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Nur of S
Stock Option	\$ 23.53	12/01/2012		A	32,500		12/01/2013 <u>(6)</u>	12/01/2018	Common Stock	32.
Stock Option	\$ 27.38	11/30/2012		Н		9,680	11/30/2008(1)	11/30/2012	Common Stock	9,
Stock Option	\$ 30.12	11/30/2012		Н		3,320	11/30/2008(1)	11/30/2012	Common Stock	3,
Stock Option	\$ 16.79						11/19/2003	05/19/2013	Common Stock	32
Stock Option	\$ 18.03						12/26/2005	04/26/2015	Common Stock	19
Stock Option	\$ 30.67						12/01/2009(2)	12/01/2013	Common Stock	13.
Stock Option	\$ 23.09						12/01/2010(3)	12/01/2014	Common Stock	30

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Option	\$ 24.49	12/01/2011(4)	12/01/2015	Stock	30
Stock Option	\$ 24.21	12/01/2012(5)	12/01/2017	Common Stock	32

Common

Reporting Owners

Reporting Owner Name / Address	Relationships					
Reporting Owner Function	Director	10% Owner	Officer	Other		
FLORSHEIM THOMAS W JR 333 W. ESTABROOK BOULEVARD	X	X	Chairman and CEO			
GLENDALE, WI US 53212						

Signatures

Stock

/s/ Thomas W.
Florsheim, Jr.

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for 4 years beginning 11/30/2008
- (2) 25% per year for 4 years beginning 12/01/2009
- (3) 25% per year for 4 years beginning 12/01/2010
- (4) 25% per year for 4 years beginning 12/01/2011
- (5) 25% per year for 4 years beginning 12/01/2012
- (6) 25% per year for 4 years beginning 12/01/2013

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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