#### FLORSHEIM THOMAS W

Form 4

January 11, 2013

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *	2
FLORSHEIM THOMAS W	Sy
	W

2. Issuer Name and Ticker or Trading ymbol

5. Relationship of Reporting Person(s) to

Issuer

below)

(Last) (First) (Middle)

VEYCO GROUP INC [WEYS]

(Check all applicable)

333 W. ESTABROOK

3. Date of Earliest Transaction (Month/Day/Year)

\_X\_\_ Director Officer (give title

10% Owner \_Other (specify

**BOULEVARD** 

(Street) 4. If Amendment, Date Original

Applicable Line)

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

01/11/2013

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

GLENDALE, WI US 53212

(City)	(State)	(Zip) Tab	le I - Non-De	erivative So	ecurit	ies Acq	uired, Disposed	of, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securiti (A) or Dis (D) (Instr. 3, 4)	sposed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/11/2013		J(2)(3)	90,350	A	\$0	97,878	I	Held in Recovable Trust
Common Stock	01/11/2013		J <u>(2)</u>	56,300	D	\$0	36,700	I (1)	2012 GRAT for Self of which Son is Trustee
Common Stock	01/11/2013		<u>J(3)</u>	34,050	D	\$0	58,950	I (1)	2012 GRAT for Wife of which Son

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	Persons who respond to the colle information contained in this for required to respond unless the fodisplays a currently valid OMB conumber.	SEC 1474 (9-02)				
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.						
Common Stock	215,569	I (1)	2009 GRAT for Wife of which Son is Trustee			
Common Stock	215,569	I (1)	2009 GRAT for Self of which Son is Trustee			
Common Stock	77,688	I	By Wife			
Common Stock	2,475	D				
			is Trustee			

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5.		<ol><li>Date Exercisab</li></ol>	le and	7. Title and Amount of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Underlying Securities	
Security	or Exercise		any	Code	•		;)	(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	Derivative			
	Derivative				Securities				
	Security				Acquired				
					(A) or				
					Disposed				
					of (D)				
					(Instr. 3,				
					4, and 5)				
									Amount
									or
						Date Exercisable	Expiration	Title	Number
						Dute Exercisable	Date	Title	of
				Code V	(A) (D)				Shares
					(11)				<b>51141.0</b> 5
Stock	\$ 23.53					12/01/2013(5)	12/01/2019	Common	1.500
Option	\$ 23.33					12/01/2013(3)	12/01/2018	Stock	1,500
_									
Stock	\$ 16.79					11/19/2003	05/19/2013	Common	4,500
Option	ф 10.79					11/19/2003	03/19/2013	Stock	4,500
~ .								~	
Stock	\$ 18.03					12/26/2005	04/26/2015	Common	3,000
Option	Ψ 10.03					12/20/2005	0 1/20/2015	Stock	5,000
G. 1	<b>0.04.01</b>					10/01/0010(4)	10/01/0017		1.500
Stock	\$ 24.21					12/01/2012 <u>(4)</u>	12/01/2017	Common	1,500

De Se (In Option Stock

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

FLORSHEIM THOMAS W
333 W. ESTABROOK BOULEVARD X
GLENDALE, WI US 53212

### **Signatures**

/s/Thomas W. 01/11/2013 Florsheim, Sr.

\*\*Signature of Reporting Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) For informational purposes only
- (2) Shares transferred according to terms of GRAT for self of which Thomas W. Florsheim, Jr. (son) is trustee
- (3) Shares transferred according to terms of GRAT for wife of which Thomas W. Florsheim, Jr. (son) is trustee
- (4) 25% per year for 4 years beginning 12/01/2012
- (5) 25% per year for 4 years beginning 12/01/2013

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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