

Ally Financial Inc.
Form 424B2
February 11, 2013

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No. 12 - Dated Monday, February 11, 2013 (To: Prospectus dated August 24, 2012)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survivor Option |
|--------------|------------------|---------------|------------------|--------------|-------------|-------------|------------------|---------------|-----------------|-------------------|-----------------|
| 02006DBB6 [] | 100.000% | 100.000% | 0.750% | 0.000% | Fixed | 2.400% | Monthly | 02/15/2015 | 03/15/2013 | \$1.53 | No |

Redemption Information: Callable at 100% on 2/15/2014 and Monthly thereafter with 30 Calendar Days Notice.

| | | | | | | | | | | | |
|--------------|----------|----------|--------|--------|-------|--------|---------|------------|------------|--------|----|
| 02006DBC4 [] | 100.000% | 100.000% | 1.300% | 0.000% | Fixed | 3.400% | Monthly | 02/15/2017 | 03/15/2013 | \$2.17 | No |
|--------------|----------|----------|--------|--------|-------|--------|---------|------------|------------|--------|----|

Redemption Information: Callable at 100% on 2/15/2014 and Monthly thereafter with 30 Calendar Days Notice.

| | | |
|---------------------|--|--|
| Ally Financial Inc. | Offering Date: Monday, February 11, 2013 through Tuesday, February 19, 2013 Trade Date: Tuesday, February 19, 2013 @ 12:00 PM ET Settle Date: Friday, February 22, 2013 Minimum Denomination/Increments: \$1,000.00/\$1,000.00 Initial trades settle flat and clear SDFS: DTC Book Entry only DTC Number 0235 via RBC Dain Rauscher Inc | Ally Financial Inc. Ally Financial Term Notes, Series A |
|---------------------|--|--|

Agents: Incapital, LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

Prospectus dated August 24, 2012