

Edgar Filing: Ally Financial Inc. - Form 424B3

Ally Financial Inc.  
Form 424B3  
March 25, 2013

Pricing Supplement Dated 3/25/2013 Rule 424 (b) (3)

(To Prospectus Dated January 6, 2012) File No. 333-156775

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 1.75 %

Effective Dates: 3/25/2013 through 3/31/2013