

Ally Financial Inc.
Form 424B2
April 01, 2013

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No 16 - Dated Monday, April 1, 2013 (To: Prospectus dated August 24, 2012)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Net | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survivor Option |
|--------------|------------------|---------------|------------------|--------------|--------|-------------|-------------|------------------|---------------|-----------------|-------------------|-----------------|
| 02006DBK6 [] | 100.000% | | 0.750% | | 0.750% | Fixed | 2.350% | Monthly | 04/15/2015 | 05/15/2013 | \$2.22 | No |

Redemption Information: Callable at 100% on 4/15/2014 and Monthly thereafter with 30 Calendar Days Notice.

| | | | | | | | | | | | | |
|--------------|----------|--|--------|--|--------|-------|--------|---------|------------|------------|--------|----|
| 02006DBL4 [] | 100.000% | | 1.300% | | 1.300% | Fixed | 3.150% | Monthly | 04/15/2017 | 05/15/2013 | \$2.97 | No |
|--------------|----------|--|--------|--|--------|-------|--------|---------|------------|------------|--------|----|

Redemption Information: Callable at 100% on 4/15/2014 and Monthly thereafter with 30 Calendar Days Notice.

Offering Date: Monday, April 1, 2013 through Monday, April 8, 2013

Trade Date: Monday, April 8, 2013 @ 12:00 PM ET

Settle Date: Thursday, April 11, 2013

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

Ally
Financial
Inc.

DTC Number 0235 via RBC Dain Rauscher Inc

**Ally Financial
Inc.**

**Ally Financial
Term Notes,
Series A**

Agents: Incapital, LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

**Prospectus
dated August
24, 2012**

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

