Ally Financial Inc.
Form 424B2
August 26, 2013

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No 23 - Dated Monday, August 26, 2013 (To: Prospectus dated August 24, 2012)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor' Option
02006DBZ3	[]	100.000%	1.125%	[]	Fixed	3.300%	Monthly	09/15/2016	10/15/2013	$3.58	No
Redemption Information: Callable at 100% on 9/15/2014 and Monthly thereafter with 30 Calendar Days Notice.											
02006DCA7	[]	100.000%	1.700%	[]	Fixed	4.550%	Monthly	09/15/2018	10/15/2013	$4.93	No
Redemption Information: Callable at 100% on 9/15/2014 and Monthly thereafter with 30 Calendar Days Notice.											

Ally Financial Inc.

Offering Date: Monday, August 26, 2013 through Tuesday, September 3, 2013

Trade Date: Tuesday, September 3, 2013 @ 12:00 PM ET

Settle Date: Friday, September 6, 2013

Minimum Denomination/Increments:$1,000.00/$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital, LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

Ally Financial Inc.

Ally Financial Term Notes, Series A

Prospectus dated August 24, 2012

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for

that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.