

Ascena Retail Group, Inc.  
Form 8-K  
March 27, 2015

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

**March 27, 2015  
Date of Report (date of earliest event reported)**

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**ASCENA RETAIL GROUP, INC.**

(Exact name of Registrant as specified in its charter)

|  |                          |                                      |
|--|--------------------------|--------------------------------------|
| <b>Delaware</b>                                | <b>0-11736</b>           | <b>30-0641353</b>                    |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification Number) |

**933 MacArthur Boulevard**  
**Mahwah, New Jersey 07430**

(Address of principal executive offices, including zip code)

**(551) 777-6700**

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

On March 27, 2015, Ascena Retail Group, Inc. (the “Company”) issued a press release announcing that Brian Lynch, a 35-year fashion and retail industry veteran, has been named President and CEO of Justice. A copy of the press release is attached hereto as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference into this Item 7.01.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

| Exhibit Number | Description                         |
|----------------|-------------------------------------|
| 99.1           | Press Release dated March 27, 2015. |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASCENA RETAIL GROUP, INC.

(Registrant)

Date: March 27, 2015

By: /s/ Ernest LaPorte  
Ernest LaPorte

Senior Vice President  
and Chief Accounting  
Officer

(Principal Accounting  
Officer)