

WEYCO GROUP INC  
Form 4  
March 30, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FLORSHEIM JOHN W

(Last) (First) (Middle)  
333 W. ESTABROOK BOULEVARD  
(Street)

GLENDALE, WI US 53212

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
WEYCO GROUP INC [WEYS]

3. Date of Earliest Transaction (Month/Day/Year)  
03/27/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and COO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)			
			Code	V	Amount	(D)	Price			
Common Stock	03/27/2015		J <sup>(1)</sup>		85,882	D	\$ 0	114,118	I	As Trustee of 2014 GRAT
Common Stock	03/27/2015		J <sup>(1)</sup>		85,882	A	\$ 0	300,892	D	
Common Stock								63,547	I	By Wife
Common Stock								231,528	I	As Trustee for Children
								12,440	I <sup>(2)</sup>	

Common  
Stock

John  
Florsheim  
Family  
Trust of  
which  
Brother is  
Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 24.49					12/01/2011 <sup>(3)</sup> 12/01/2015	Common Stock	30,000
Stock Option	\$ 24.21					12/01/2012 <sup>(4)</sup> 12/01/2017	Common Stock	32,500
Stock Option	\$ 23.53					12/01/2013 <sup>(5)</sup> 12/01/2018	Common Stock	32,500
Stock Option	\$ 28.5					12/02/2014 <sup>(6)</sup> 12/02/2019	Common Stock	40,000
Stock Option	\$ 27.04					08/26/2015 <sup>(7)</sup> 08/26/2020	Common Stock	40,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director	10% Owner	Officer	Other
X		President and COO	

FLORSHEIM JOHN W  
333 W. ESTABROOK BOULEVARD  
GLENDALE, WI US 53212

## Signatures

/s/ John W.  
Florsheim

03/30/2015

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares transferred according to terms of 2014 GRAT
  - (2) For informational purposes only
  - (3) 25% per year for 4 years beginning 12/01/2011
  - (4) 25% per year for 4 years beginning 12/01/2012
  - (5) 25% per year for 4 years beginning 12/01/2013
  - (6) 25% per year for 4 years beginning 12/02/2014
  - (7) 25% per year for 4 years beginning 08/26/2015

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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