

COST BRADLEY P
Form 4
May 08, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
COST BRADLEY P

2. Issuer Name and Ticker or Trading Symbol
Childrens Place, Inc. [PLCE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
C/O THE CHILDREN'S PLACE,
INC., 500 PLAZA DRIVE

3. Date of Earliest Transaction
(Month/Day/Year)
05/04/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
SVP, GEN COUNSEL & SECRETARY

(Street)
SECAUCUS, NJ 07094

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock, par value \$0.10 per share	05/04/2018		F	757 ⁽¹⁾ D	\$ 122.9	21,447	D
Common Stock, par value \$0.10 per share	05/04/2018		F	878 ⁽¹⁾ D	\$ 122.9	20,569	D
Common Stock, par value \$0.10 per share	05/04/2018		F	702 ⁽¹⁾ D	\$ 122.9	19,867	D

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- (2) Represents shares of Common Stock, par value \$0.10 per share, of The Children's Place, Inc. (the "Company"), underlying time restricted stock units granted under the Company's 2011 Equity Incentive Plan (the "Plan") on May 4, 2018, one third of which are deliverable to Mr. Cost on each of the first, second and third anniversaries of the date of grant provided Mr. Cost is employed by the Company on the respective vesting dates, subject to the terms and conditions of the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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