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AMERICAN RETIREMENT CORP

Form 8-K

February 12, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities
Exchange Act of 1934

Date of Report (Date of earliest event reported): February 12, 2004
(February 12, 2004)

AMERICAN RETIREMENT CORPORATION
(Exact name of registrant as specified in its charter)

Tennessee	01-13031	62-1674303
(State of Incorporation)	(Commission File No.)	(IRS Employer
		Identification No.)

111 Westwood Place, Suite 200	
Brentwood, Tennessee	37027
(Address of Principal Executive Office)	(Zip code)

Registrant's telephone number, including area code: (615) 221-2250

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

The following exhibit is furnished pursuant to Item 12:

99.1 Press Release dated February 12, 2004.

Item 12. Results of Operations and Financial Condition.

On February 12, 2004, American Retirement Corporation issued a press release announcing the redemption call of \$4.5 million of its 10% Series B Convertible Senior Subordinated Notes Due 2008 and is furnished herewith as Exhibit 99.1.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN RETIREMENT CORPORATION

Date: February 12, 2004

By: /s/ Bryan D. Richardson

Name: Bryan D. Richardson

Title: Executive Vice President and Chief
Financial Officer

EXHIBIT INDEX

No. _____	Exhibit _____
99.1	Press Release dated February 12, 2004