

Edgar Filing: VIAD CORP - Form 8-K

VIAD CORP  
Form 8-K  
August 08, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

August 8, 2007  
Date of Report (Date of earliest event reported)

VIAD CORP  
(Exact name of registrant as specified in its charter)

|  |                             |                                      |
|--|-----------------------------|--------------------------------------|
| Delaware   | 001-11015                   | 36-1169950                           |
| State or other jurisdiction<br>of incorporation) | (Commission<br>File Number) | (IRS Employer<br>Identification No.) |

|  |            |
|--|------------|
| 1850 North Central Avenue, Suite 800, Phoenix, Arizona | 85004-4545 |
| (Address of principal executive offices)               | (Zip Code) |

Registrant's telephone number, including area code: (602) 207-4000

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 OTHER EVENTS

On August 8, 2007, Viad Corp (the "Company") announced its intent to repurchase up to an additional one million shares of common stock of the corporation, from time to time at prevailing market prices. A copy of the

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Company's press release is furnished herewith as Exhibit 99.1 and is incorporated by reference herein.

Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 - Press release dated August 8, 2007.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

VIAD CORP  
(Registrant)

August 8, 2007

By /s/ G. Michael Latta

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G. Michael Latta  
Vice President - Controller  
(Chief Accounting Officer and  
Authorized Signer)