

Edgar Filing: FBL FINANCIAL GROUP INC - Form 8-K

FBL FINANCIAL GROUP INC
Form 8-K
August 28, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 28, 2007

FBL Financial Group, Inc.

(Exact name of registrant as specified in its charter)

Iowa	1-11917	42-1411715
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(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

5400 University Avenue, West Des Moines, Iowa	50266
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(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code (515) 225-5400

Item 7.01. Regulation FD Disclosure

On August 28, 2007, FBL Financial Group, Inc. issued a news release announcing its participation in the upcoming Keefe, Bruyette & Woods 2007 Insurance Conference. Comments made at this conference will include mention of FBL's earnings guidance. The news release is furnished as Exhibit 99.1 hereto. This information shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1933, except as shall be expressly set forth by specific reference to such filing.

Exhibit 99.1 News release dated August 28, 2007.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FBL Financial Group, Inc.

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(Registrant)

Date August 28, 2007

/s/ James P. Brannen

James P. Brannen
Chief Financial Officer

EXHIBIT INDEX

Exhibit No. -----	Description -----
Exhibit 99.1	News release of the registrant dated August 28, 2007