

JAKKS PACIFIC INC  
Form 8-K  
July 22, 2010

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**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

Current Report  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):  
July 22, 2010

**JAKKS PACIFIC, INC.**  
(Exact Name of registrant as specified in its charter)

Delaware                                      0-28104                      95-4527222  
(State or other jurisdiction    (Commission    (I.R.S. Employer  
of incorporation)                      File Number)    Identification No.)  
22619 Pacific Coast Highway

Malibu, California                                      90265  
(Address of principal                                      (Zip Code)  
executive offices)

Registrant's telephone number, including area code: (310) 456-7799

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**JAKKS PACIFIC, INC.**  
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**FILED WITH THE SECURITIES AND EXCHANGE COMMISSION**  
**July 22, 2010**

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**Item 2.02 Results of Operations and Financial Condition.**

On July 22, 2010, we issued a press release announcing our results of operations for the quarter ended June 30, 2010. A copy of such release is annexed hereto as an exhibit.

**Item 9.01 Financial Statements and Exhibits.**

**(c) Exhibits**

**Exhibit**

**Number      Description**

99.1\*      July 22, 2010 Press Release

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\* Filed herewith

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 22, 2010 JAKKS PACIFIC, INC.

By: /s/ Stephen Berman  
Stephen Berman  
President and Chief Executive Officer

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**Exhibit Index**

**Exhibit  
Number    Description**

99.1\*      July 22, 2010 Press Release

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\* Filed herewith