

CASH AMERICA INTERNATIONAL INC  
Form 8-K  
January 27, 2011

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

DATE OF REPORT (Date of Earliest Event Reported):  
**January 26, 2011**

**CASH AMERICA INTERNATIONAL, INC.**  
(Exact name of registrant as specified in its charter)

**Texas 1-9733 75-2018239**  
(State of incorporation) (Commission File No.) (IRS Employer Identification No.)

**1600 West 7th Street  
Fort Worth, Texas 76102**  
(Address of principal executive offices) (Zip Code)

**Registrant's telephone number, including area code: (817) 335-1100**

**Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:**

**Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**

**Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**

**Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**

**Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

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**ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION**

On January 27, 2011, Cash America International, Inc. (the “Company”) announced its consolidated financial results for the year ended December 31, 2010. A copy of the Company’s press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**ITEM 7.01 REGULATION FD DISCLOSURE**

See Item 2.02 Results of Operations and Financial Condition.

**ITEM 8.01 OTHER EVENTS**

On January 26, 2011, the Company’s Board of Directors authorized the repurchase of up to 2.5 million shares of common stock, par value \$0.10 per share, of the Company and cancelled a prior share repurchase authorization previously announced by the Company in October 2007. A copy of the Company’s press release is attached as Exhibit 99.2 to this Current Report on Form 8-K and is incorporated herein by reference.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits

| <u>Exhibit No.</u> | <u>Description</u>   |
|--------------------|--|
| 99.1               | Cash America International, Inc. press release, dated January 27, 2011 (Financial Results) |
| 99.2               | Cash America International, Inc. press release, dated January 27, 2011 (Share Repurchase)  |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA  
INTERNATIONAL, INC.**

Date: January 27, 2011 By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President, General  
Counsel & Secretary

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**EXHIBIT INDEX**

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