

Bartlett David L  
 Form 4  
 November 19, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Bartlett David L

2. Issuer Name and Ticker or Trading Symbol  
 SIMMONS FIRST NATIONAL CORP [SFNC]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 SIMMONS FIRST NATIONAL CORP, 501 MAIN STREET  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 11/17/2010

\_\_\_\_ Director \_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_ Other (specify below)  
 President and COO

PINE BLUFF, AR 71603

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
			Code	V	Amount		
SFNC	11/17/2010		S		1,468	D	
					\$ 27.73		
SFNC					11,310	I	Bartlett Family Trust
SFNC					740	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form**

SEC 1474 (9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option	\$ 26.2	03/22/2004	11/17/2010	E		800		12/31/2005	03/22/2010	Common	800
Incentive Stock Option	\$ 26.2	03/22/2004		X		0		12/31/2005	03/22/2011	Common	400
Incentive Stock Option	\$ 26.2	03/22/2004		X		0		12/31/2005	03/22/2012	Common	400
Incentive Stock Option	\$ 26.2	03/22/2004		X		0		12/31/2005	03/22/2013	Common	400
Incentive Stock Option	\$ 23.78	07/26/2004		X		0		07/26/2008	07/26/2014	Common	600
Incentive Stock Option	\$ 23.78	07/26/2004		X		0		12/31/2005	07/26/2014	Common	2,400
Incentive Stock Option	\$ 24.5	05/23/2005		X		0		05/23/2007	05/24/2015	Common	222
Incentive Stock Option	\$ 24.5	05/23/2005		X		0		05/23/2008	05/24/2015	Common	222
Incentive Stock Option	\$ 24.5	05/23/2005		X		0		05/23/2009	05/24/2015	Common	222
Incentive Stock Option	\$ 24.5	05/23/2005		X		0		12/31/2005	05/24/2015	Common	444
Incentive Stock Option	\$ 26.19	05/22/2006		X		0		05/22/2007	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006		X		0		05/22/2008	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006		X		0		05/22/2009	05/20/2016	Common	360

Edgar Filing: Bartlett David L - Form 4

Incentive Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2010	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2011	05/20/2016	Common	360
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2007	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2008	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2009	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2010	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	X	0	05/22/2011	05/20/2016	Common	3,000
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2008	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2009	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2010	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2011	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	X	0	05/31/2012	05/31/2017	Common	480
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2009	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2010	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2011	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2012	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	X	0	05/29/2013	05/28/2018	Common	1,284

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bartlett David L SIMMONS FIRST NATIONAL CORP			President and COO	

501 MAIN STREET  
PINE BLUFF, AR 71603

## Signatures

/s/David L. Bartlett by Piper P.  
Erwin

11/19/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.