

SIMMONS FIRST NATIONAL CORP  
Form 4  
October 30, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Bartlett David L

(Last) (First) (Middle)  
SIMMONS FIRST NATIONAL  
CORP, 501 MAIN STREET  
(Street)

PINE BLUFF, AR 71603

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SIMMONS FIRST NATIONAL  
CORP [SFNC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/28/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CBO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
SFNC	10/28/2014		M	V	1,100 A \$ 24.5	34,671	D
SFNC	10/28/2014		S		1,100 D \$ 40.66	33,561	D
SFNC	10/28/2014		M		1,800 A \$ 26.19	35,361	D
SFNC	10/28/2014		S		1,800 D \$ 40.66	33,561	D
SFNC	10/28/2014		M		2,400 A \$ 28.42	35,961	D

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SFNC	10/28/2014	S	2,400	D	\$ 40.66	33,561	D
SFNC	10/28/2014	M	6,420	A	\$ 30.31	39,981	D
SFNC	10/28/2014	S	6,420	D	\$ 40.66	33,561	D
SFNC	10/30/2014	M	5,000	A	\$ 26.19	38,561	D
SFNC	10/30/2014	S	5,000	D	\$ 40.87	33,561	D
SFNC						2,140	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V	(A)	(D)	Title	Amount or Number of Shares
Incentive Stock Option	\$ 24.5	05/23/2005	10/28/2014	M		222		Common	222
Incentive Stock Option	\$ 24.5	05/23/2005	10/28/2014	M		222		Common	222
Incentive Stock Option	\$ 24.5	05/23/2005	10/28/2014	M		222		Common	222
Incentive Stock Option	\$ 24.5	05/23/2005	10/28/2014	M		444		Common	444
Incentive Stock Option	\$ 26.19	05/22/2006	10/28/2014	M		360		Common	360
Incentive Stock Option	\$ 26.19	05/22/2006	10/28/2014	M		360		Common	360

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Incentive Stock Option	\$ 26.19	05/22/2006	10/28/2014	M	360	05/22/2009	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006	10/28/2014	M	360	05/22/2010	05/20/2016	Common	360
Incentive Stock Option	\$ 26.19	05/22/2006	10/28/2014	M	360	05/22/2011	05/20/2016	Common	360
Non-Qualified Stock Option	\$ 26.19	05/22/2006	10/30/2014	M	500	05/22/2007	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	10/30/2014	M	500	05/22/2008	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	10/30/2014	M	500	05/22/2009	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	10/30/2014	M	500	05/22/2010	05/20/2016	Common	500
Non-Qualified Stock Option	\$ 26.19	05/22/2006	10/30/2014	M	3,000	05/22/2011	05/20/2016	Common	3,000
Incentive Stock Option	\$ 28.42	05/31/2007	10/28/2014	M	480	05/31/2008	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	10/28/2014	M	480	05/31/2009	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	10/28/2014	M	480	05/31/2010	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	10/28/2014	M	480	05/31/2011	05/31/2017	Common	480
Incentive Stock Option	\$ 28.42	05/31/2007	10/28/2014	M	480	05/31/2012	05/31/2017	Common	480
Non-Qualified Stock Option	\$ 30.31	05/29/2008	10/28/2014	M	1,284	05/29/2009	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	10/28/2014	M	1,284	05/29/2010	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	10/28/2014	M	1,284	05/29/2011	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	10/28/2014	M	1,284	05/29/2012	05/28/2018	Common	1,284
Non-Qualified Stock Option	\$ 30.31	05/29/2008	10/28/2014	M	1,284	05/29/2013	05/28/2018	Common	1,284

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director      10% Owner      Officer      Other

Bartlett David L  
SIMMONS FIRST NATIONAL CORP  
501 MAIN STREET  
PINE BLUFF, AR 71603

X

President  
and CBO

## Signatures

/s/ David L. Bartlett by Piper P.  
Erwin

10/30/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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